

Judging Panel

Sir Christopher Gent – Chair
Chairman, GlaxoSmithKline plc

Simon Bicknell
Senior Vice President, Company Secretary and Corporate Compliance Officer, GlaxoSmithKline plc

Professor Steve Field
Chairman, National Inclusion Health Board and former Chairman of the Royal College of General Practitioners

Gilly Green OBE
Head of UK Grants, Comic Relief

Adrian Hodges
Vice President, Corporate Responsibility and Global Community Partnerships, GlaxoSmithKline plc

Sir Christopher Kelly
Chairman, The King's Fund

Martin Swain
Vice President, Global Employee Relations, GlaxoSmithKline plc

Peter Wanless CB
Chief Executive, Big Lottery Fund

Richard Watts
Group Publishing Director, Haymarket Business Media

The IMPACT Awards Development Network

The IMPACT Awards Development Network provides a free five-day training programme for organisations that win or are highly commended for an IMPACT Award. It is funded by GlaxoSmithKline and hosted by The King's Fund.

Previous participants have been overwhelmingly positive about the programme. They commented on the high quality of the training and its relevance to their work. They also placed enormous value on working with other organisations facing similar challenges. The 2011 programme runs in March and May and includes sessions on financial management and governance, evaluation, leadership skills, HR, presentation skills, strategic planning, using new media and fundraising.

Foyle Haven Supported by Depaul Ireland

Foyle Haven works to reduce alcohol related harm to street drinkers in Londonderry, Northern Ireland.



It provides a safe, accessible centre for street drinkers and helps them get the support they need to minimise the damage from alcohol and get their life back on track.

Programmes help drinkers overcome some of the underlying symptoms of addiction, such as depression and low self-esteem. It helps with personal care, providing nutritious meals, and meeting a range of physical and mental health needs.

Foyle Haven has achieved a 50 per cent reduction in visits to A&E by street drinkers in Derry. Through working in partnership with other local agencies, it has also contributed to making Derry almost free of rough sleepers.

Over the last two years, Foyle Haven has worked with 80 individuals on 12,000 occasions and its health workers have facilitated over 700 medical interventions, including registrations with GPs and referrals to treatment centres.



Judges' Comments

Foyle is a prime example of a small charity punching above its weight. The reduction in A&E admissions is an excellent indication of its effectiveness. It has proved to be a well-focussed organisation working in a difficult area to ensure healthcare needs are being met and its service users don't fall into homelessness. A thoroughly deserving winner.

Niemann-Pick Disease Group (UK)

The Niemann-Pick Disease Group (UK) is the only charity in the UK supporting people directly affected by Niemann-Pick disease, a life-threatening metabolic disease affecting 500 children worldwide.



The Niemann-Pick Disease Group (UK) has taken the lead, both nationally and internationally, in working on this life-limiting disease.

The charity supports families affected by the various forms of the illness through care, information and research. It provides a 24 hour helpline, and jointly funds a clinical nurse specialist based at Manchester Royal Children's Hospital who provides counselling, clinics and advocacy services for children and their parents.

It has recently piloted the use of video cameras and web cams in the homes of patients so parents can send video clips of their children from which health professionals can decide on the appropriate course of action – from reassurance over the internet to referral to a specialist centre.



Judges' Comments

Not only has the Niemann-Pick Disease Group taken the lead nationally and internationally in working on this life-limiting disease, but it is very well managed and innovative in its approach. Without the Group's services, there would be a gap in the provision of care and support for those affected and a much higher demand on local health services.

www.niemannpick.org.uk

Project 6

Project 6 works to reduce the harm caused by alcohol and drugs misuse in Keighley, Yorkshire and reaches out to those who have decided to make a positive change in their lifestyle.

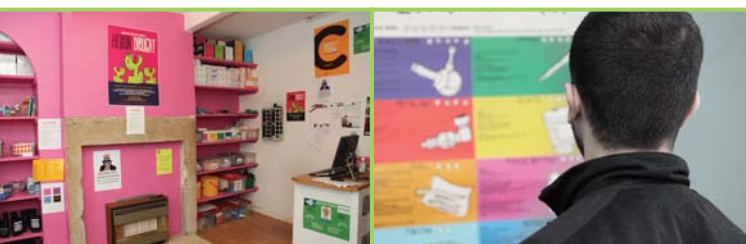


Its innovative projects include a Maternity and Family Service, working with pregnant drug users alongside the local NHS clinical service, and a specialist midwifery service, to ensure babies can be born addiction free and do not have to be taken into care. Its Integrated Family Recovery Service is unique in helping families blighted by substance misuse stay together and break the cycle of problems between generations.

It provides an alcohol intervention service based in six GP practices, which has reduced the stigma attached to using specialist alcohol services.

It also runs a successful initiative working with the Asian community, where substance misuse issues remain hidden due to the shame it brings to families.

Last year, over 1,500 people benefitted from Project 6's services.



Judges' Comments

This is a prime example of an organisation expanding its services in response to the needs of the community and working effectively with primary healthcare providers to do so. It has achieved a huge amount in the Asian community, where national success rates in tackling substance misuse have been poor. An exemplary organisation, its impact is extremely impressive.

www.project6.org.uk

Step Forward

Step Forward reaches out to disadvantaged young people living in and around Tower Hamlets by providing free and confidential support services.



Step Forward provides services to improve the quality of life of under-25s living in Tower Hamlets, London. It is based in one of the most deprived parts of England where there are high levels of teenage pregnancy and sexually transmitted infections.

Every year, the charity helps thousands of young people overcome personal, social and sexual health problems. It provides advice, counselling, personal development and family support and a weekly sexual health clinic – taking referrals from education and health services.

One of the successes of the sexual health clinic is its 'You're Welcome' accreditation, which was awarded by the primary care trust as a quality mark for Step Forward's accessibility to young people.

During 2009, Step Forward helped over 2,000 young people from all sections of the community.



Judges' Comments

Step Forward has demonstrated a strong focus in targeting young people's needs and in understanding the local community and the often hard-to-reach diverse cultures within it. Its interventions are innovative and accessible. It has forged a crucial partnership with the Primary Care Trust in providing sexual health services, helping to lower infection and unwanted pregnancy rates.

www.stepforward-web.org

Highly commended and runners up

Highly commended

Carers Leeds
www.carersleeds.org.uk

Getting Better Together Ltd
www.gbtshotshlc.org.uk

Healthworks Newcastle
www.hwn.org.uk

Little Hearts Matter
www.lhm.org.uk

Upper Teesdale Agricultural Support Services Ltd
www.utass.org

Runners up

Beating Bowel Cancer
www.beatingbowelcancer.org

OCD Action
www.ocdaction.org.uk

The Braveheart Association
www.braveheart.uk.net

The Warrior Programme
www.warriorprogramme.org.uk

Weston Park Hospital Development Fund Ltd
www.cancersupportcentre.co.uk

The 2012 IMPACT Awards will be launched on **1st July 2011**.

Please go to www.kingsfund.org.uk/gskimpactawards for guidelines and an application form.

About GlaxoSmithKline

GSK is one of the world's leading pharmaceutical and healthcare companies and is committed to improving the quality of human life by enabling people to do more, feel better and live longer. We pursue this through the medicines and vaccines we develop and make available and also through our Global Community Partnership programmes.

The GSK IMPACT Awards are part of our charitable programme of support in the UK. The IMPACT Awards also operate in the USA, in North Carolina and Philadelphia.

For more information please visit:
www.gsk.com/community

Contact

Global Community Partnerships
GlaxoSmithKline
980 Great West Road
Brentford
Middlesex TW8 9GS
United Kingdom

About The King's Fund

The King's Fund is a charity that seeks to understand how the health system in England can be improved. Using that insight, it helps to shape policy, transform services and bring about behaviour change. The King's Fund's work includes research, analysis, leadership development and service improvement. It also offers a wide range of resources to help everyone working in health to share knowledge, learning and ideas.

For more information please visit:
www.kingsfund.org.uk

Charity registration number: 1126980

Email

community.partnerships@gsk.com
(with 'GSK IMPACT Awards – UK' in the title field)

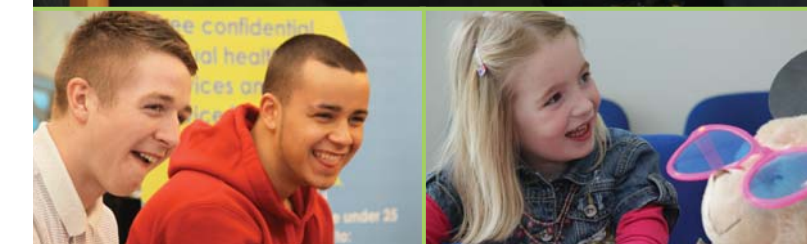
Website

www.gsk.com/community



IMPACT

2011 GlaxoSmithKline IMPACT Awards
IN PARTNERSHIP WITH THE KING'S FUND



The King's Fund



The GlaxoSmithKline IMPACT Awards

The annual GlaxoSmithKline IMPACT Awards are run in partnership with The King's Fund to recognise and promote excellence in community healthcare.

This is the 14th year of the awards and so far 280 UK community healthcare charities have received almost £3.5 million in acknowledgement of their outstanding work.

To be eligible for an IMPACT Award, organisations must have an annual income less than £1.5 million and have been operating in the UK for at least three years. Ten awards of £25,000 are made to each winning organisation, with one overall winner being awarded an additional £10,000. Five highly commended organisations are awarded £5,000 and five runners-up receive £3,000. In addition the winning and highly commended organisations are offered free training valued at £4,000.

The ten IMPACT Award winners competed with over 400 other entrants and were assessed against the six areas of IMPACT:

INNOVATION
MANAGEMENT
PARTNERSHIP
ACHIEVEMENT
COMMUNITY FOCUS
TARGETING NEED

Age Concern Cardiff and the Vale of Glamorgan

Age Concern Cardiff and the Vale of Glamorgan reaches out to older people in the region, many of whom live alone, are physically frail and live below the poverty line.



Volunteers are the cornerstone of the organisation, with over 400 providing support to its innovative projects.

Its Placement Advisor's Service, whereby advisors work with older people who need to move from hospital into a care home, helps reduce the distress that older people and their families feel when they can no longer live alone.

A counselling service provides professional support to over 100 older people each year, while the Ageing Well Programme and Good Neighbour Schemes provide activities and services that break down the isolation felt by many.

One of its main partnerships has been to provide support to GPs in a deprived area of Cardiff. A Community Liaison Officer works with a multi-disciplinary health team to reduce unnecessary hospital admissions.



Judges' Comments

Age Concern Cardiff and the Vale of Glamorgan is a creative organisation, responding to new and emerging issues affecting older people. In the current difficult financial climate, the charity is working hard to continue to show innovation. Age Concern has excellent links with the local community and is committed to targeting the needs of older people.

www.age-concern-cardiff.org.uk

Alzheimer's and Dementia Support Services (ADSS)

ADSS is the only charity in North West Kent working to enable people with dementia to stay in their own home for as long as possible, as well as offering vital support to carers.



ADSS recognises that supporting those with dementia at an early stage maintains the well-being of individuals and their carers.

It has made a vast impact on the quality of life for many older people in the region, bridging a gap in health care provision and reducing demand on local health and social services.

Innovative services include an early intervention project, which will work with 30 GP practices across Kent. The project is expected to reach 15,000 people over five years in the Dartford, Gravesend and Swanley area.

The charity also runs a service developed to encourage older black & minority ethnic people with memory problems to come forward for support, and a confidential 24 hour dementia helpline providing information and emotional support.



Judges' Comments

ADSS is a progressive local charity with strong evidence of innovation and reaching vital unmet needs. It has also recognised the need to consolidate – most evidently through its early intervention project, which is forging links with general practices. It's also a good example of a small, local organisation tackling the needs of minority groups.

www.alzheimers-dementia.org.uk

Back Up

Back Up helps transform the lives of those who have been devastated by a spinal cord injury.



Its peer-led rehabilitation programmes build confidence and independence by challenging and encouraging people to create a positive future after injury. When Back Up recognised that many people leaving spinal centres were suffering from depression and loss of self confidence, it set up a peer mentoring programme to provide practical and emotional support. Linking to a trained volunteer with a similar injury, gives people an opportunity to talk to someone who understands what they are going through.

Back Up's outreach and support team regularly visits each of the eleven specialist spinal centres across the UK to meet patients and their families. The team proactively keeps in touch by telephone as people go through the discharge process. It uses its experience of life with spinal cord injury to give support and show how an active and healthy lifestyle can be achieved. Back Up's work is supported by 300 volunteers.



Judges' Comments

Back Up has a strong community focus through the work of its 300 volunteers. It is well managed and led with vision and good governance. It has developed innovative services over time with a great understanding of the needs of those living with a spinal cord injury and of the current gaps in statutory service provision.

www.backuptrust.org.uk

Body & Soul

Body & Soul is a national charity supporting children, young people and families living with or affected by HIV.



Body & Soul provides support to children, young people, and families living with HIV. It started with a £1,000 grant and a dedicated team of volunteers who recognised the unmet needs of families living with HIV.

In its HIV support centre, it counteracts the devastation of an HIV+ diagnosis by reducing isolation and stress, improving health and well-being and providing the tools that promote active living for members.

Its Teen Spirit initiative, a service aimed at 13-19 year olds, exemplifies the organisation's ethos of confidence, positivity and optimism about maximising life potential despite HIV status.

Every week Body & Soul supports 250 children, young people and adults by promoting physical and mental health and providing psycho-social and educational support.



Judges' Comments

Body and Soul's approach to targeting unmet needs is truly innovative. Its Teen Spirit youth group, run by users, is very inspiring. The charity is unique in offering dedicated support for young people of all ages within a structured programme.

www.bodyandsoulcharity.org

Brook Wirral

Brook Wirral provides free and confidential sexual health services and advice for some of the most disadvantaged young people living in the Wirral.



Successful projects include a partnership with the Youth Service Agency to deliver sexual health information events to 90 per cent of Wirral's schools; working with young people with disabilities and those who are in foster care, and providing support to young men to help them prepare for fatherhood.

The charity is the biggest provider of chlamydia testing for NHS Wirral.

Brook works across the Wirral, but focuses on responding to the needs of young people living in the most deprived wards.

Each year, its impact continues to grow. Last year, Brook Wirral's services were accessed over 29,000 times. Almost 700 young people used its counselling service, 4,000 confidential calls were taken on its helpline and 10,000 people attended the centre clinic for sexual health advice.



Judges' Comments

Brook Wirral is a superb organisation filling gaps in NHS service provision. It recognises that innovation and creativity in education is more likely to lead to young people remembering and acting on what they have learnt. Brook has made great strides to reach marginalised groups of young people. A great example of an organisation making a real difference.

www.workitoutatbrook.org.uk

Bryncynon Strategy

Working in partnership with the community in the Cynon Valley to give people a better, brighter and healthier future.



The Cynon Valley is the fifth most deprived area in Wales. With this deprivation comes a number of health-related problems linked to poverty.

Bryncynon Strategy has continuously strived to develop innovative ways to improve public health in a community blighted by the decline of the coal-mining industry.

It reaches 5,000 households a year and 70 per cent of the community access its services, which include exercise classes and smoking cessation counselling.

Other projects include working with health visitors to identify children under five in need of support – preparing them for life at school; improving healthy eating by growing food and supplying it to housebound people via a Food Co-operative; and a case work service that helps tackle homelessness and improve access to healthcare services.

Judges' Comments

The Bryncynon Strategy really shone through as responding well to local need and involving the community, whether that's providing people with the support they need to make informed decisions on factors which could harm their health, to assisting carers of people with chronic health problems to maintain their own health. Its versatility and responsiveness were particularly impressive.

www.bryncynonstrategy.org.uk