



Year End Results 2008 Presentation to Investors & Analysts

5th February 2009



Julian Heslop

Chief Financial Officer

2008 Performance summary

Before
restructuring costs

	2008	2007	% Change	
	£m	£m	CER	£
Turnover	24,352	22,716	(3)	7
EPS	104.7p	99.1p	(9)	6
Free Cash Flow	4,785	3,857		24

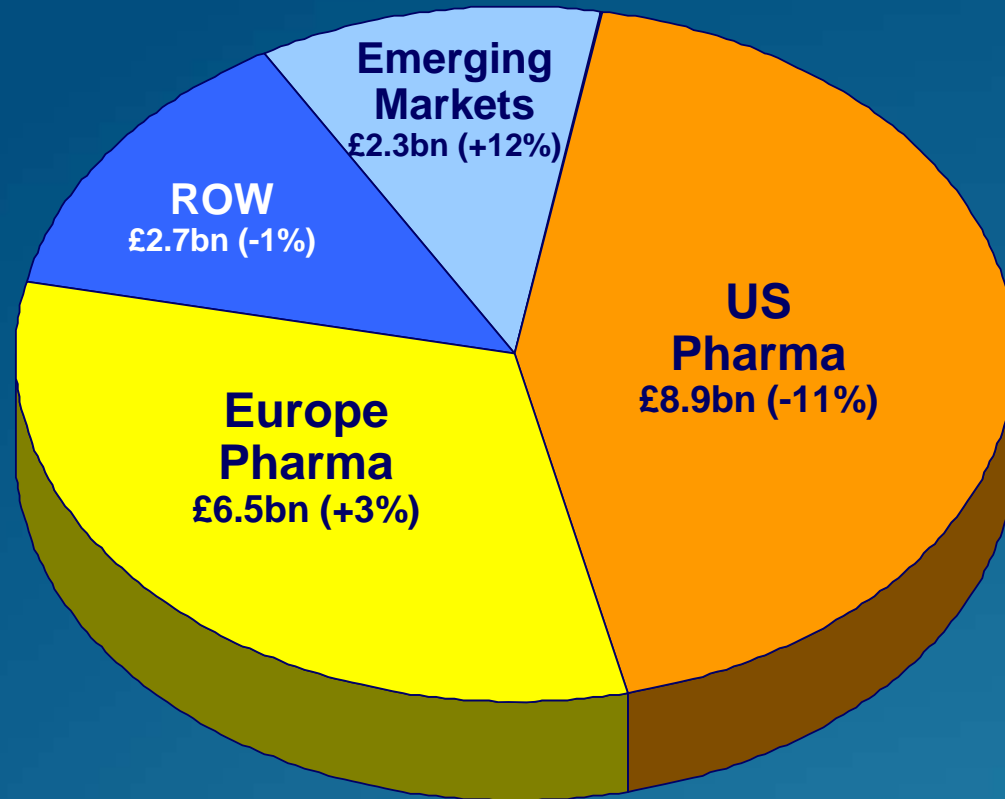
Excluding previously announced Q4 legal charge of £278m, 2008 EPS would have been 109.3p (-6% CER).

2008 Turnover summary

Before
restructuring costs

	2008	2007	% Change	
	£m	£m	CER	£
Pharmaceuticals	20,381	19,163	(3)	6
Consumer	3,971	3,553	3	12
Total	24,352	22,716	(3)	7

2008 Pharmaceutical turnover by geography



£20.4bn -3%

CER growth rates

US pharma excluding Avandia and products subject to generic competition +10%

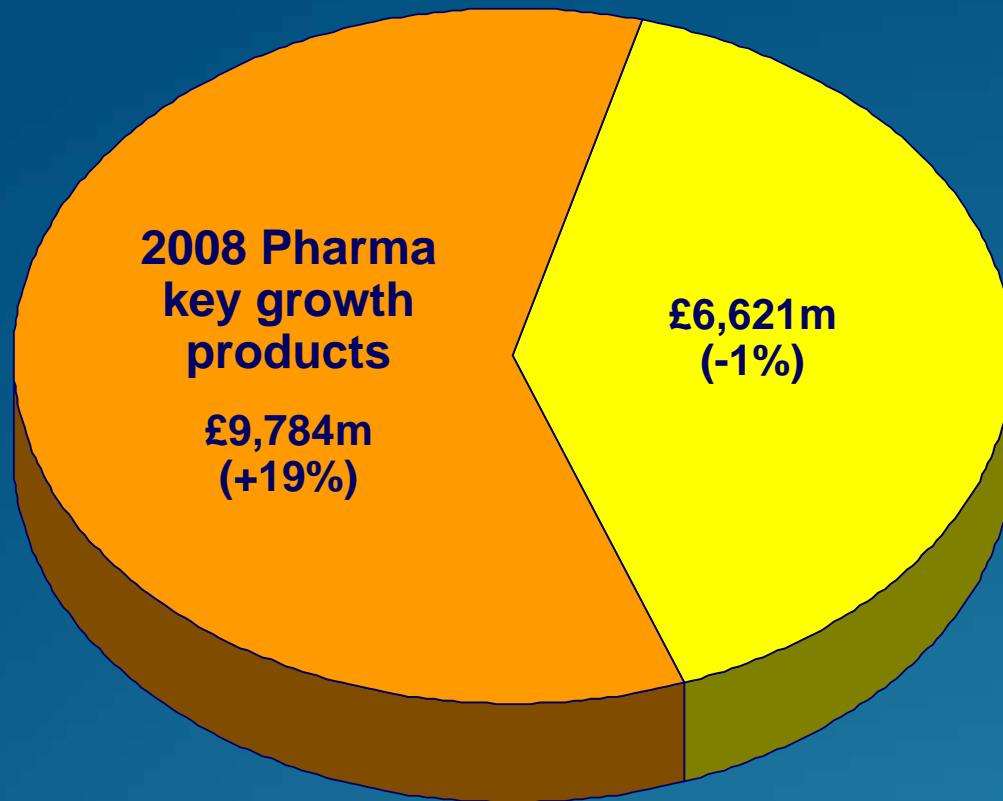
Pharmaceutical turnover analysis

	2008 £m	2007 £m	% Change CER
“Core”	16,405	13,543	+10%
Products impacted by generics*	3,048	3,993	-31%
Avandia	805	1,219	-40%
Pandemic preparations**	123	408	-71%
Total	20,381	19,163	-3%

*Products impacted by generics comprises Coreg, Imitrex, Lamictal, Paxil, Requip, Wellbutrin and Zofran sales.

** Products sold for pandemic preparations include Relenza and pre-pandemic vaccine.

Pharmaceutical turnover – analysis of ‘Core’



£16.4bn +10%

2008 Pharmaceutical key growth products

Advair	£4,137m	+8%
Vaccines*	£2,473m	+20%
Valtrex	£1,195m	+16%
Epzicom	£442m	+23%
Avodart	£399m	+27%
Ventolin	£339m	+9%
Lovaza	£290m	+71%**
Boniva	£237m	+34%
Arixtra	£170m	+53%
Tykerb	£102m	+80%
Total	£9,784m	+19%

CER growth rates

*Excludes Flu Pre-Pandemic **pro forma

New Products ('07 & '08)

Tykerb[™]
lapatinib ditosylate

Cervarix[®]

ENTEREG[®]
(alvimopan)

Veramyst[™]
(fluticasone furoate)
Nasal Spray

Prepandrix[™]

REQUIP^{XL}
(ropinirole)
extended-release tablets

Rotarix[™]
Rotavirus Vaccine,
Live, Oral

COREG CR[™]
Carvedilol Phosphate
extended-release capsules

Kinrix[™]

Treximet[™]
sumatriptan/
naproxen sodium

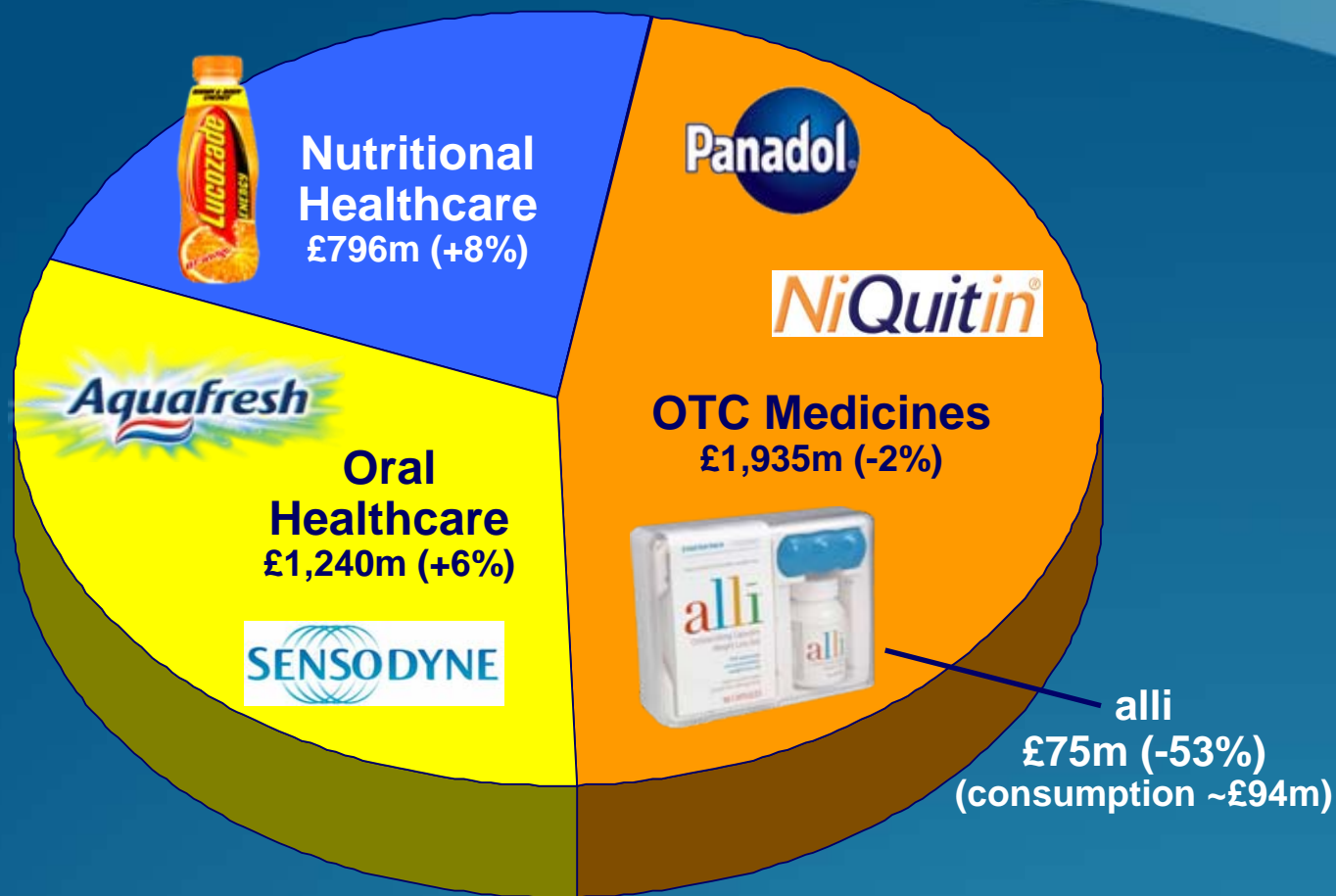
ALTABAX[™]
retapamulin ointment, 1%

NEW Volibris[™]
ambrisentan

PROMACTA[®]
(eltrombopag)
25mg, 50mg tablets

2008 sales
£784m +74%

2008 Consumer Healthcare turnover



£3,971m +3%

2008 Performance summary

Before
restructuring costs

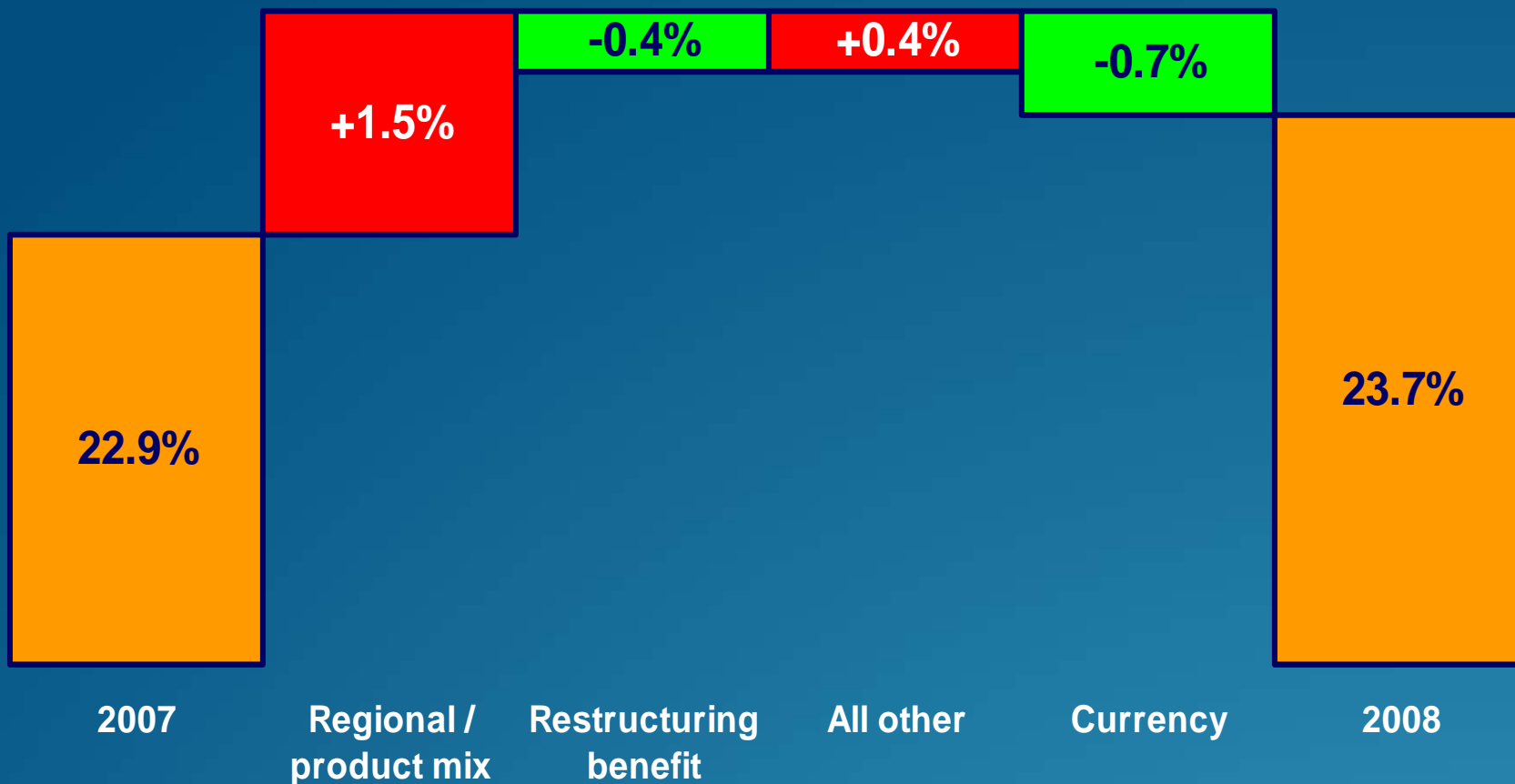
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Turnover	24,352	22,716	(3)	7
Cost of goods	(5,776) <i>23.7%</i>	(5,206) <i>22.9%</i>	4	11

% in italics are % of turnover

2008 Cost of goods analysis

Before restructuring costs

Cost of Goods Sold as % of Turnover



2008 Performance summary

Before
restructuring costs

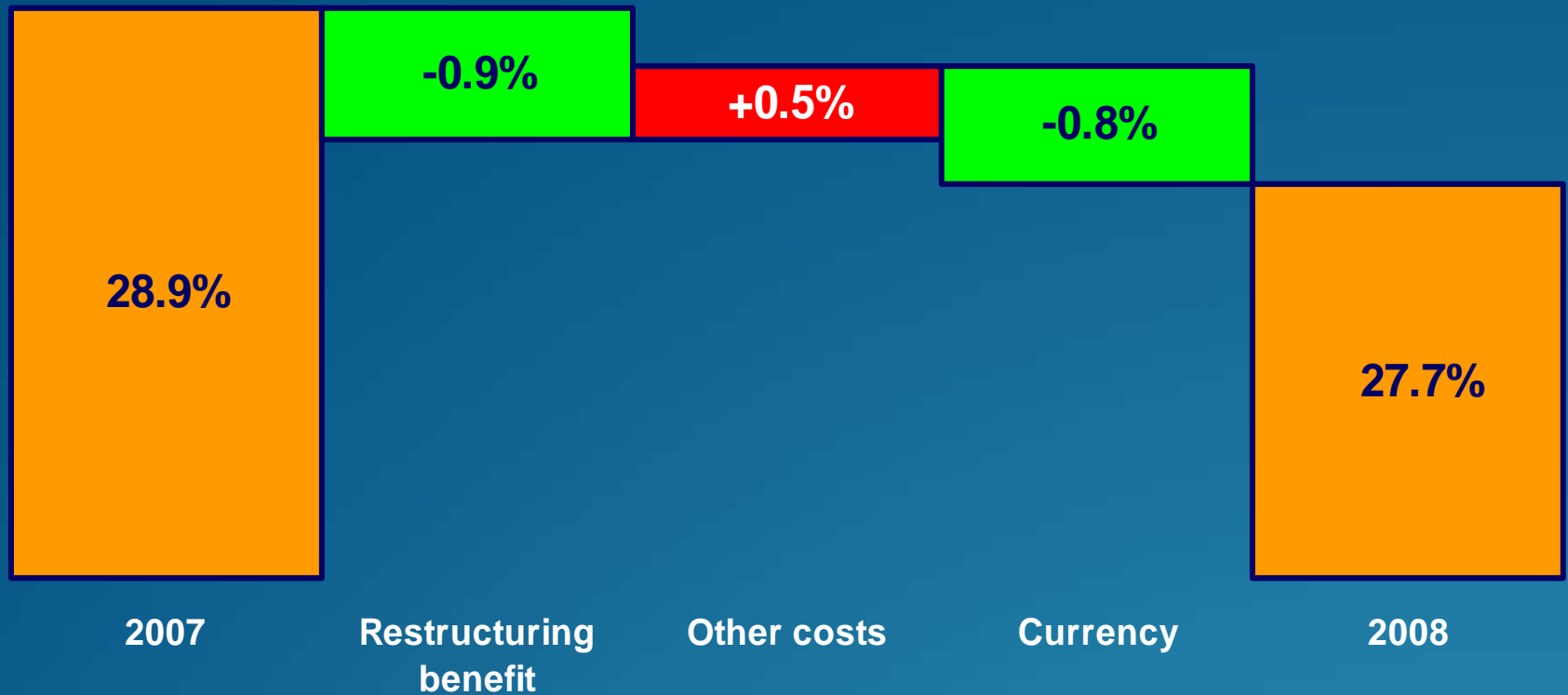
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SG&A: Core	(6,741) <i>27.7%</i>	(6,562) <i>28.9%</i>	(4)	3
Legal costs	(611)	(255)		
Total SG&A	(7,352) <i>30.2%</i>	(6,817) <i>30.0%</i>	(-)	8

% in italics are % of turnover

2008 SG&A analysis excl. legal

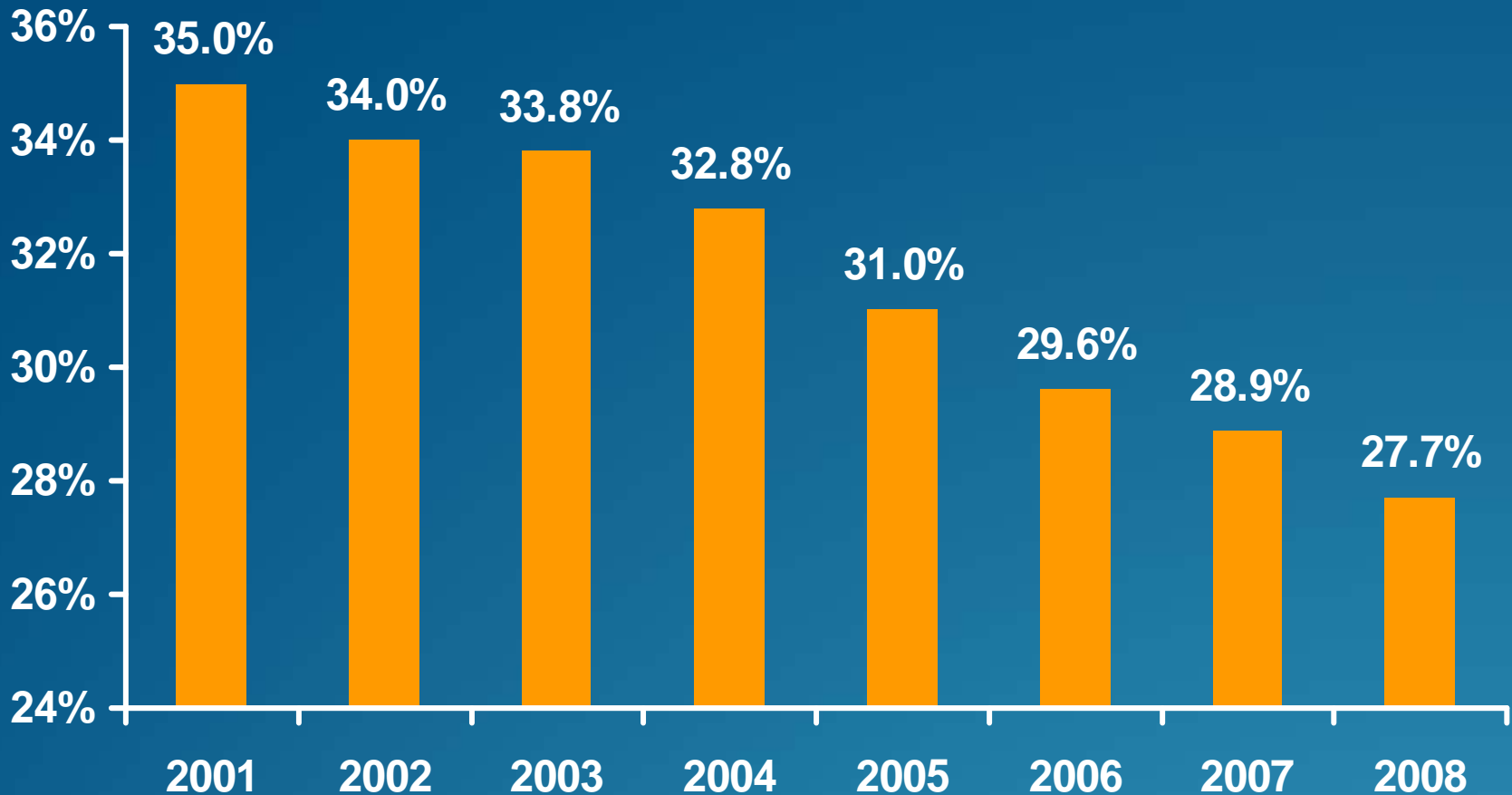
Before
restructuring costs

SG&A excluding Legal as % of Turnover



SG&A savings continued in 2008...

SG&A* as a % of turnover



* Chart represents SG&A excluding legal and restructuring (only major restructuring excluded in '07 & '08)
2001-2002 estimated under IFRS

2008 Performance summary

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restructuring costs

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SG&A	(7,352) <i>30.2%</i>	(6,817) <i>30.0%</i>	(-)	8
R&D	(3,506) <i>14.4%</i>	(3,237) <i>14.3%</i>	2	8
Other oper. income	541	475		
Operating profit	8,259 <i>33.9%</i>	7,931 <i>34.9%</i>	(10)	4

% in italics are % of turnover

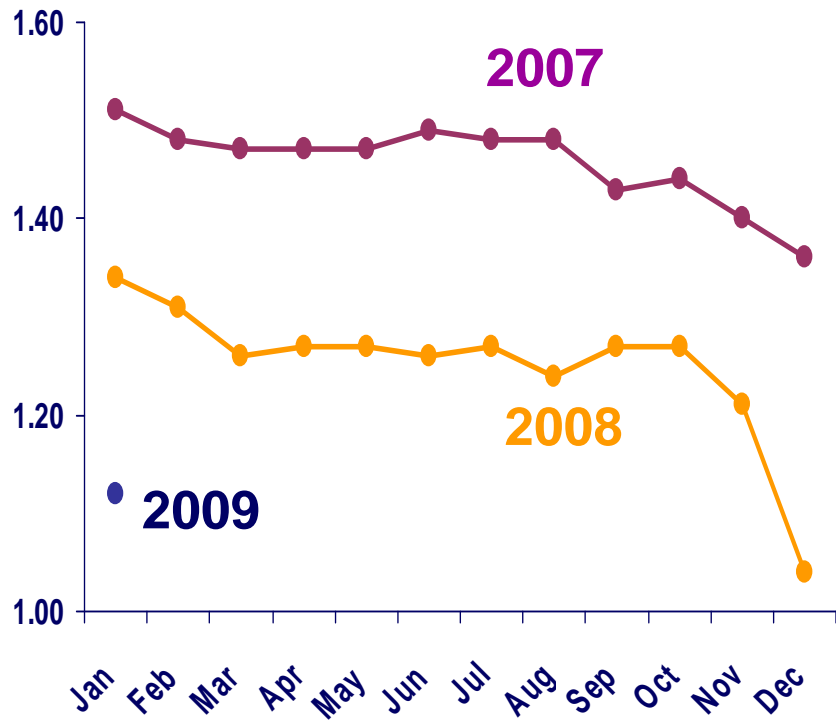
2008 Performance summary

Before
restructuring costs

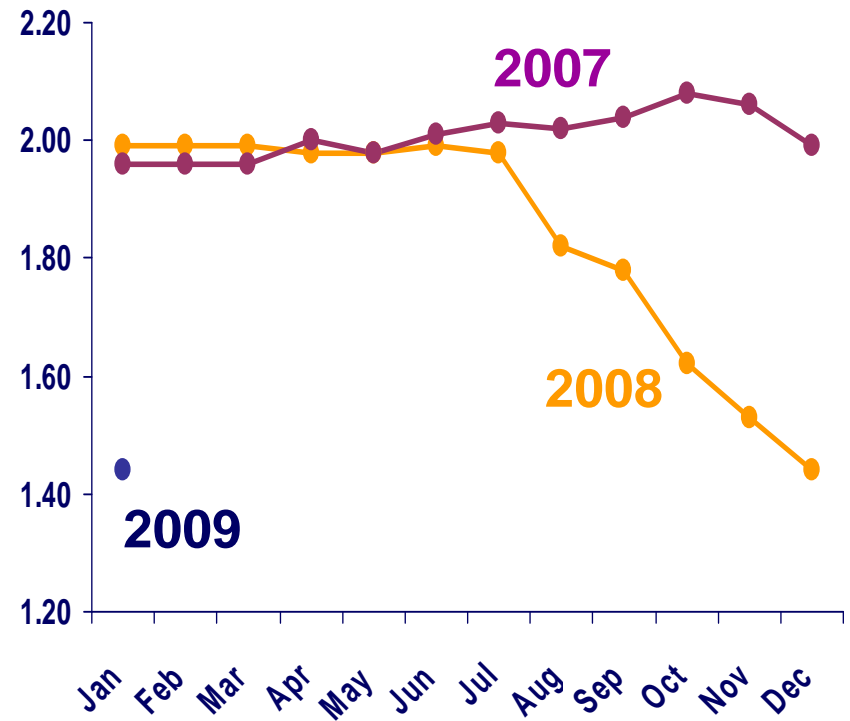
	2008 £m	2007 £m	% Change	
			CER	£
Operating profit	8,259	7,931	(10)	4
Interest	525	191		
Profit before tax	7,782	7,790	(14)	-
<i>Tax rate</i>	28.7%	28.5%		
EPS	104.7p	99.1p	(9)	6

Strong currency benefits in 2008

EURO / £ Month-end exchange rates



\$ / £ Month-end exchange rates



Exchange rate impact: full year 2009

Before
restructuring costs

£/\$ Movement

10 Cent

EPS Impact

+/- 3.5%

£/Euro Movement

10 Cent

EPS Impact

+/- 2.5%

£/Yen Movement

20 Yen

EPS Impact

+/- 1%

If exchange rates held at YE '08 rates (e.g., \$1.44/€1.04/¥131) for '09:
the estimated positive impact on 2009 EPS growth would be around 25%

Q4 Performance summary

Before
restructuring costs

	2008	2007	% Change	
	£m	£m	CER	£
Turnover	6,910	5,974	(3)	16
EPS	26.7p	24.4p	(23)	9

Excluding previously announced Q4 legal charge of £278m, Q4 '08 EPS would have been 31.4p (-9% CER).

Full year results after restructuring

	2008		2007	
	Results before restructuring £m	Restructuring £m	Total results £m	Total results £m
Turnover	24,352	-	24,352	22,716
Operating profit	8,259	(1,118)	7,141	7,593
EPS	104.7p	(16.1)p	88.6p	94.4p

Free cash flow

	2008 £m	2007 £m
Total operating profit	7,141	7,593
Depreciation & other non-cash items	1,543	1,333
Decrease / (incr.) in working capital	69	(538)
Increase / (decr.) in other net liabilities	408	(308)
Cash generated from operations	9,161	8,080
Taxation paid	(1,850)	(1,919)
Capital expenditure: Fixed Assets	(1,437)	(1,516)
Intangible assets	(632)	(627)
Interest and other items	(457)	(161)
Free cash flow	4,785	3,857

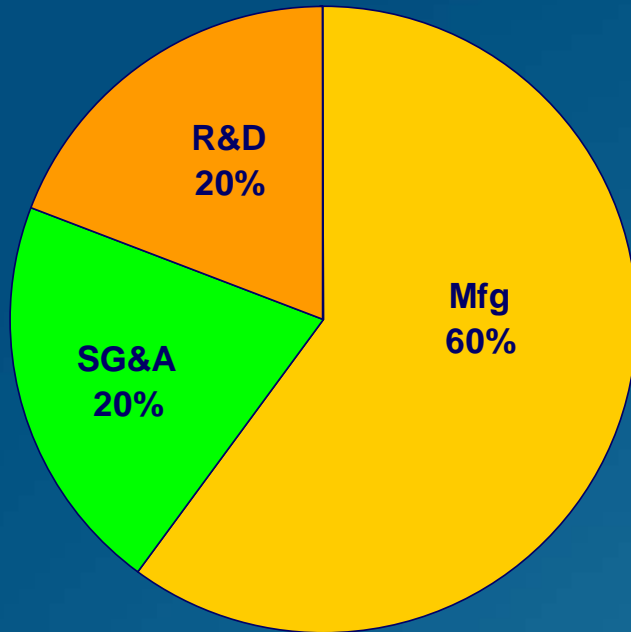
Free cash flow to net debt reconciliation

	2008	2007
	£m	£m
Free cash flow	4,785	3,857
Dividends	(2,929)	(2,793)
Share repurchases	(3,706)	(3,751)
Purchase of businesses / equities	(541)	(1,213)
Sale of intangibles / equities	195	54
Employee share option exercises	52	507
Exchange and other movements	(1,990)	(250)
Net increase in debt	(4,134)	(3,589)

Net debt at 31st December	(10,173)
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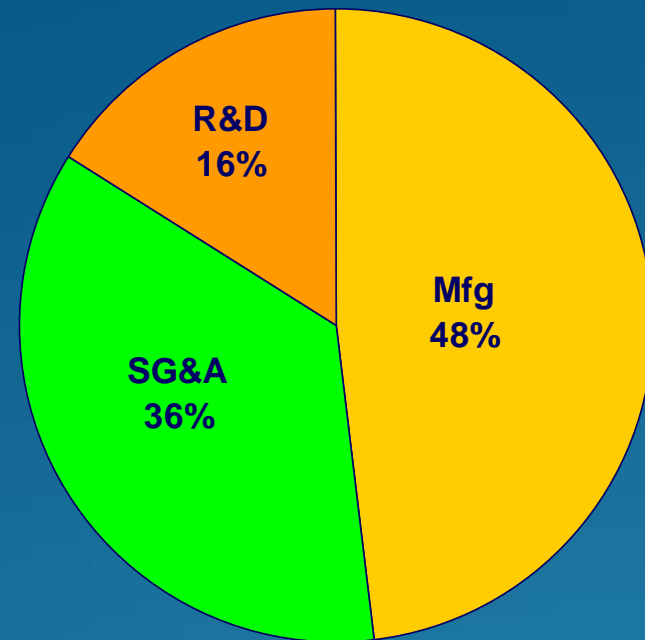
Major restructuring costs

Previously announced



Total cost £1.5bn

Current plan



Total cost £3.6bn*
(£1.5bn already charged through YE '08)

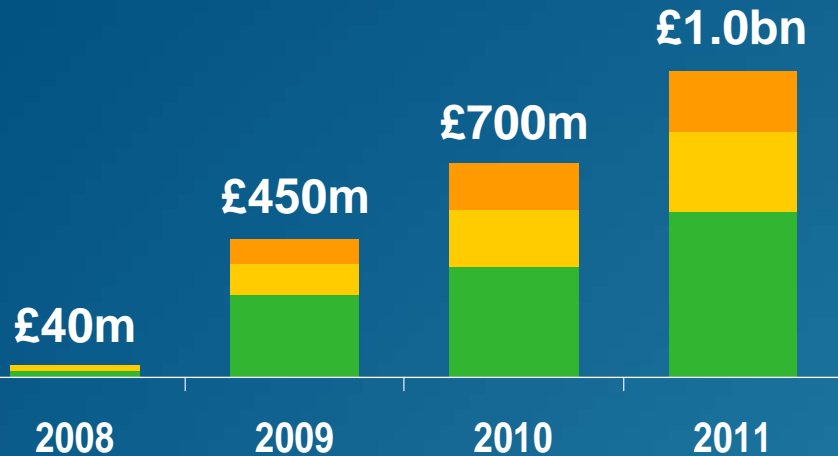
* Approximate total cost figure, of which ~25% is for non-cash write-offs.

Major restructuring costs – expected phasing



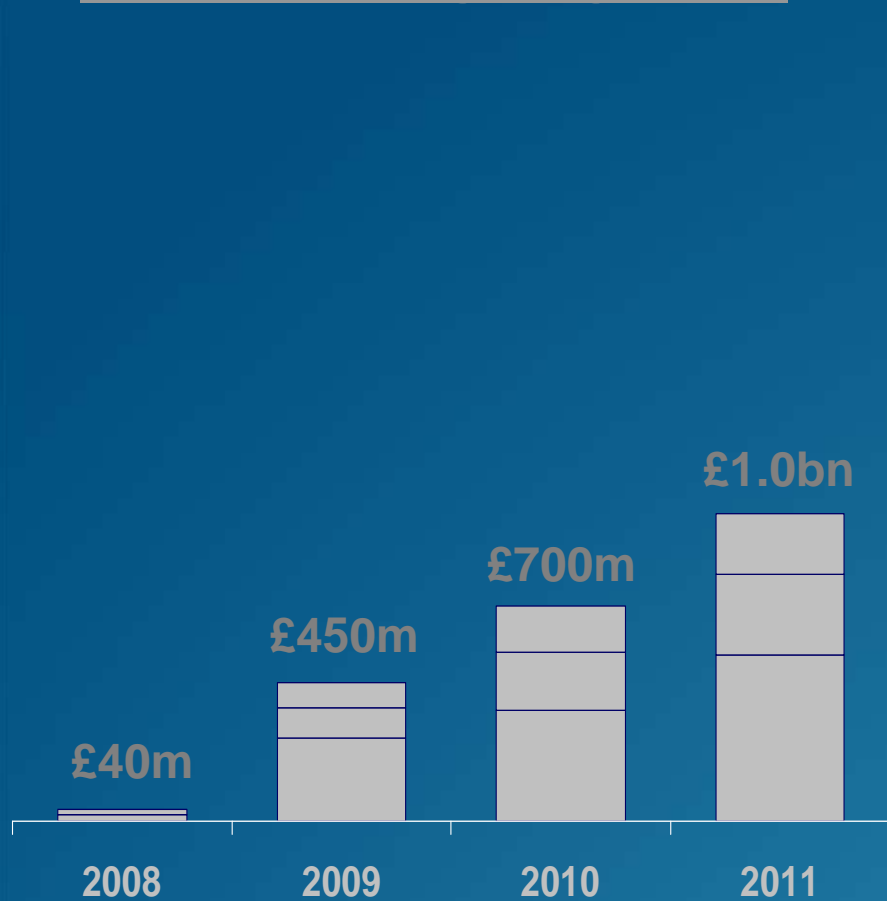
Savings expected from major restructuring

Incremental savings from expanding programme

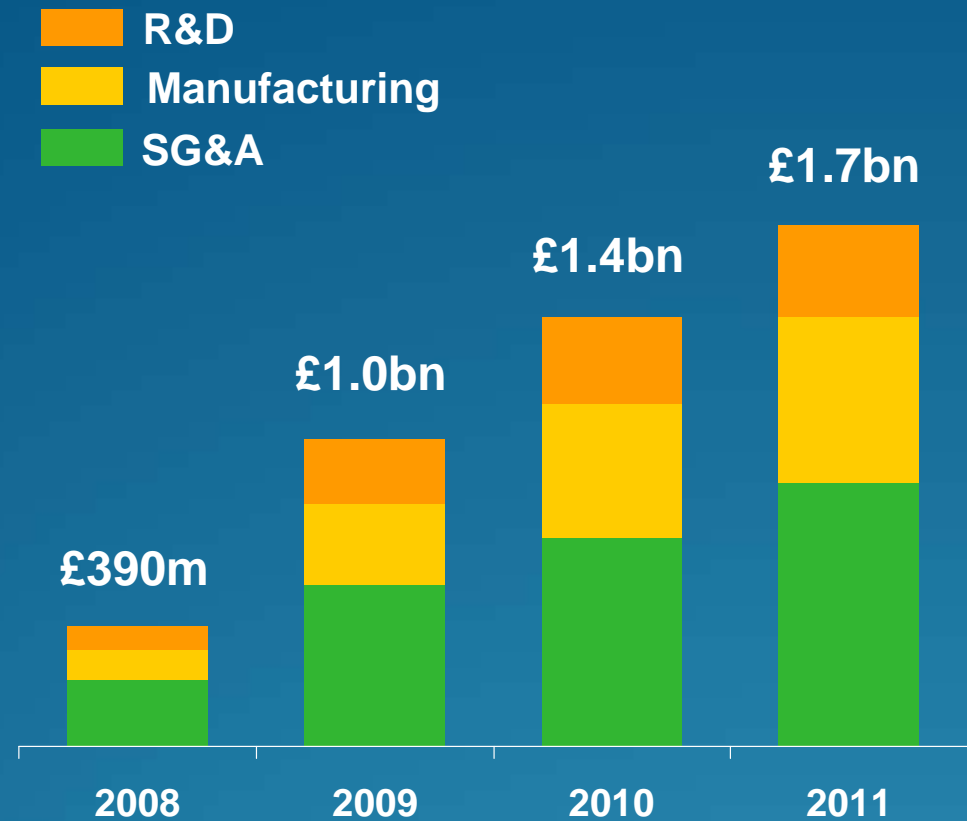


Savings expected from major restructuring

Incremental savings from expanding programme



Total savings £1.7bn annually by 2011



Conclusion

- 2008 was a challenging year with impact of generics, Avandia and legal costs leading to an EPS decline
- Restructuring resulted in significant cost savings (£390m)
- Strong cash generation continued in '08
 - Cash flow from operations of £9.2bn (+13%)
 - Free cash flow of £4.8bn (+24%)
- Strong liquidity with £4.7bn of liquid assets
 - Debt maturities over '09 and '10 total £1.7bn
- Dividend growth continues (+8% to 57 pence)



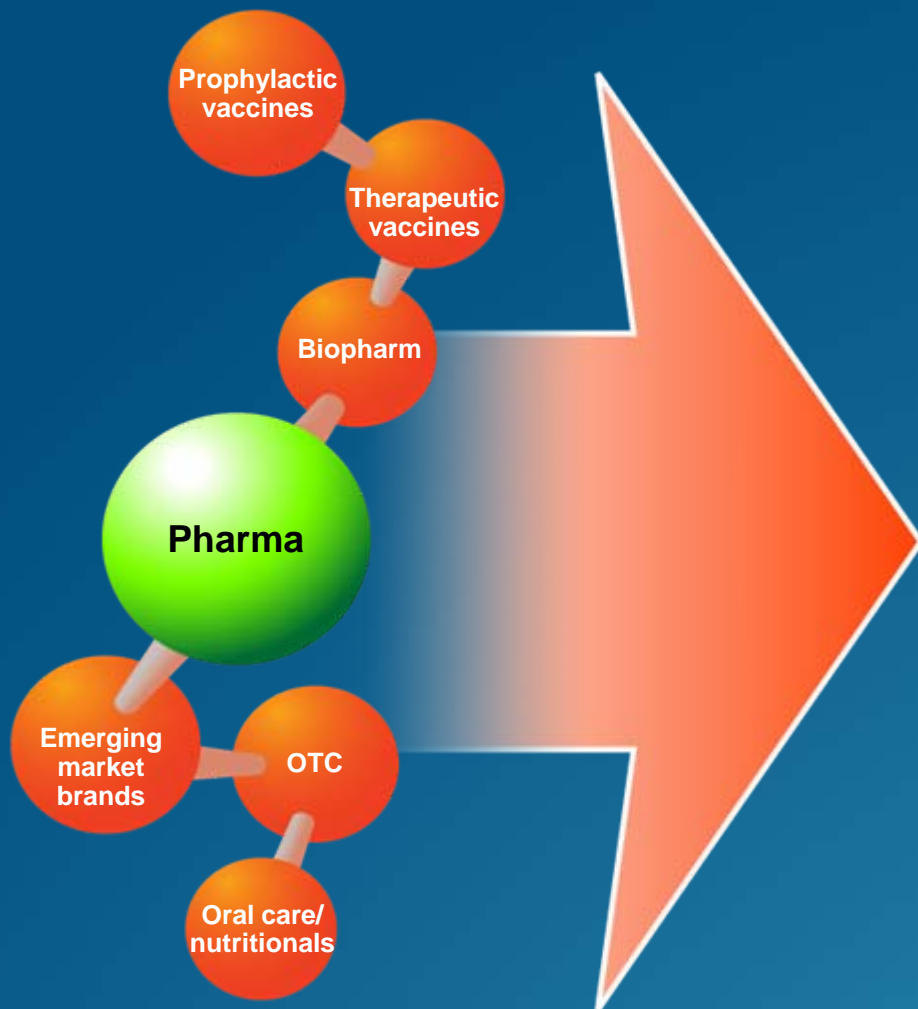
Andrew Witty

Chief Executive Officer

GSK's strategic priorities

- 1. Grow a diversified global business**
- 2. Deliver more products of value**
- 3. Simplify the operating model**

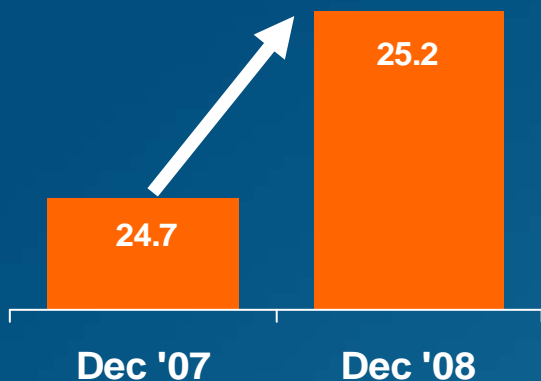
Grow a diversified global business



- Driving the base business

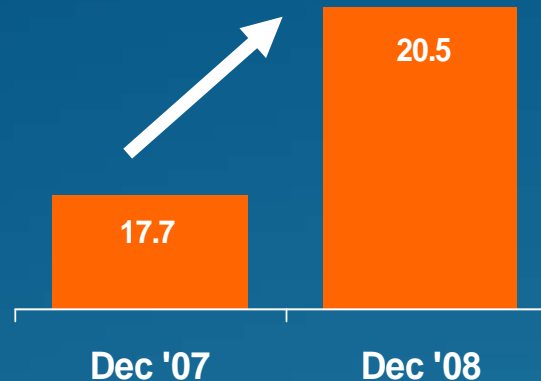
Driving the base pharma business

Advair US TRx Mkt Share



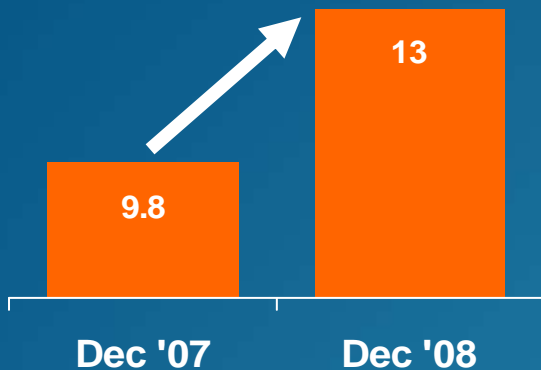
Source: SDI VONA retail mkt:
Asthma and COPD controllers

#1 in Japan Respiratory Mkt Share by Value



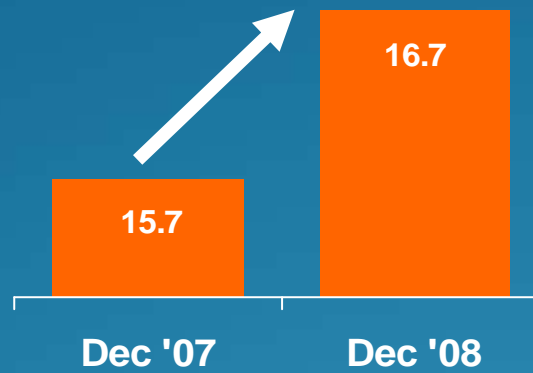
Source: IMS

Lovaza US TRx Mkt Share



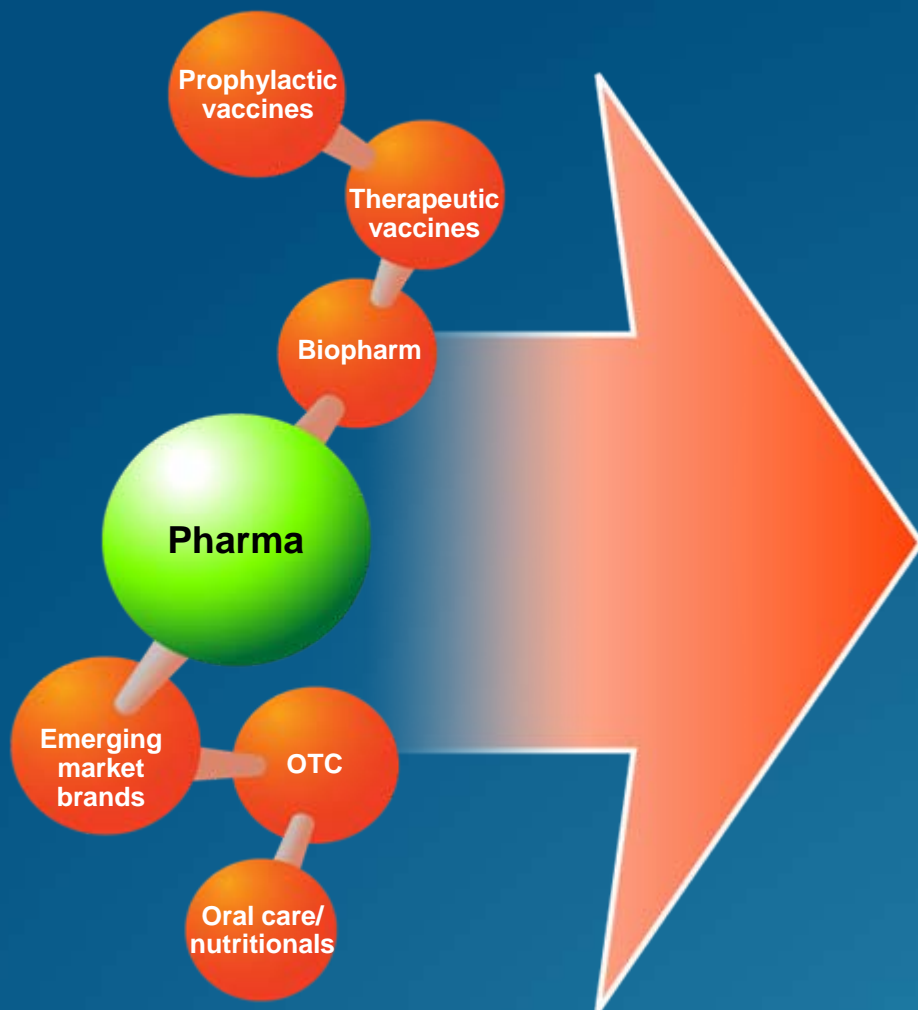
Source: SDI VONA retail mkt:
Non-statin dyslipidaemia

Avodart US TRx Mkt Share



Source: SDI VONA retail mkt:
Enlarged Prostate

Grow a diversified global business



- Reshaping US Pharma
- New vaccines launches
- Consumer investments
- Emerging markets expansion

Reshaping US Pharma

- **Rescaled and redeployed salesforce**
 - Dedicated therapy area aligned teams
 - 1800 reductions in primary care
 - 350 increase in vaccines and specialty pharma
- **Back office simplification**
- **Rethinking marketing mix**
 - Targeted use of DTC – 20% reduction in 2009
- **Improved value propositions including alternative pricing**
- **Finding new volume opportunities**
- **US Pharma President appointed**

Innovative approach to drive volume



The advertisement features the GSK logo (GlaxoSmithKline) and the Walmart logo with the slogan "Save money. Live better." in the top left. The central focus is a box of Ventolin HFA (albuterol sulfate) Inhalation Aerosol, 90 mcg per actuation, with 60 Metered Inhalations. The box also displays the NDC number 0173-0682-81 and the ReliOn logo. In front of the box is a blue and white inhaler device with a digital display showing "0-6-0". To the left of the inhaler, the text "Available at Walmart for \$9." is written in a bold, dark blue font.

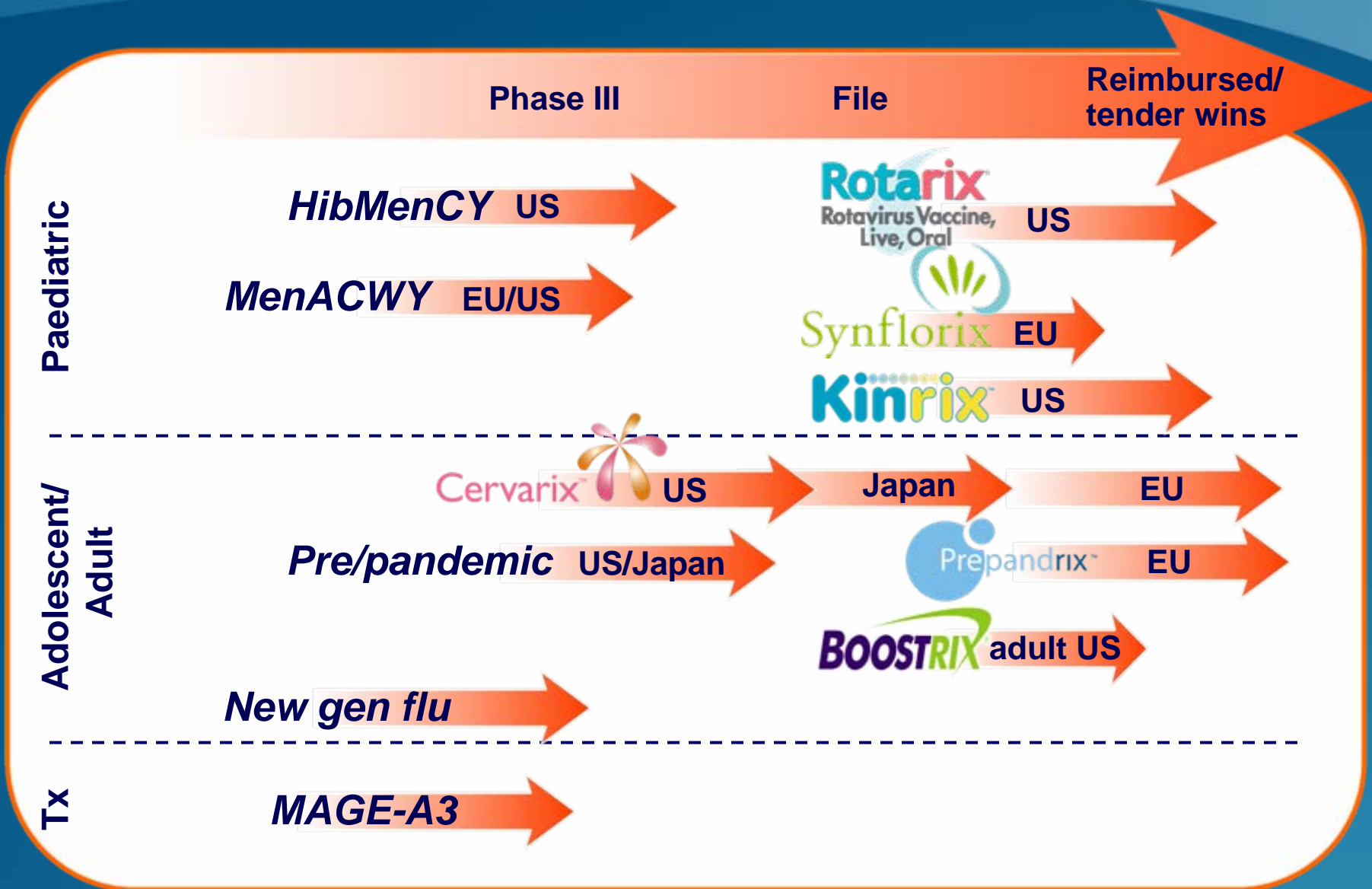
Walmart Partnership with GSK

- ReliOn® Ventolin® HFA launched Dec. '08
- Provides accessible, affordable medications to those who need it most

New business for GSK

- Shipped 750,000 units
- Mkt share at Walmart increased from 10% to 30% in 4wks

Launching new vaccines portfolio



Market share growth in Emerging Markets



Emerging markets



Bristol-Myers Squibb
Egypt / Pakistan



Emerging markets



Bristol-Myers Squibb
Egypt / Pakistan

Neptunus



New pricing
strategies

**A&P
investment**

**Salesforce
expansion**

Portfolio diversity

Broader access

Brand leverage

Market share growth in Emerging Markets

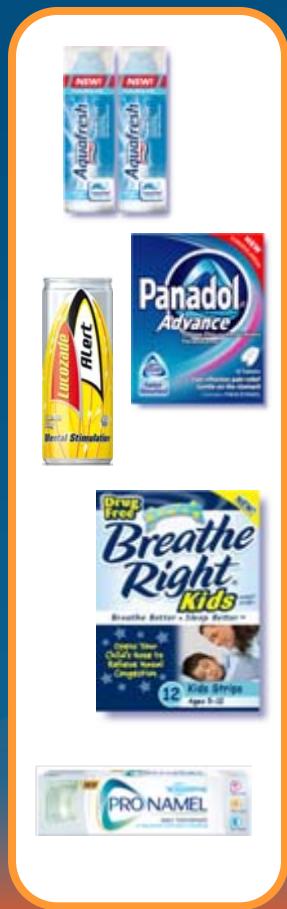
Portfolio Expansion (MENA)

- Acquisitions increase market share by estimated 1 share point in 2009 (from 8.3%)
- Increases presence to 9 of top 10 MENA therapy areas (from 4)
- Expands product offering across a broader range of price points

Geographic Expansion

- Increased salesforce in China (+25%) and Russia (+12%) in 2008
- Increases planned in Brazil and India in 2009
- Plan to significantly increase presence in previously hard to access markets in 2009 (eg Libya, Iraq and other markets in the Middle East)

Investing in Consumer Healthcare



**Marketing
Excellence**

Innovation

**Geographic
expansion**

Acquisition

Switch

Innovative, scientific claims drive appeal



**Releases
5 times
faster than
generics**



**29% hip
fracture
reduction**



**8 hour action
preferred vs
paracetamol**



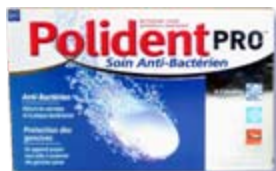
**Releases
4 times
faster than
gum**



**50% more
weight
loss**



**25%
stronger
enamel**



**Doesn't
scratch like
regular
toothpaste**



**Boosts
mental
energy**



**Drug-free
better
breathing**

Investing in Consumer Healthcare

OTC; £1.9bn -2%



+12%; #1 int'l analgesic, 2008 growth twice global average



+17%; now marketed in 57 countries

Oral Care; £1.2bn +6%



+12%; 35% of world toothpaste growth¹ in 2008



+3%; driven by new claims and marketing campaign

Nutritionals; £0.8bn +8%



+13%; India building from 500k to 700k consumer outlets



+7%; International markets up 25%, driving growth

FY 2008 sales, CER growth %

¹ In the markets where GSK competes, which account for approx 80% of total market

GSK's strategic priorities

1. **Grow a diversified global business**
2. **Simplify the operating model**
3. **Deliver more products of value**

Releasing resources to invest in growth

**Simplifying manufacturing network;
announced closure of 12 sites since
2006**

**> £500m cash flow benefit from
working capital programme in 2008**

**50% reduction in COGS for Syncria via
new, internal manufacturing approach**

**Innovative partnership with
Microsoft Online: 30% decrease in
collaborative tool costs**

**US salesforce restructure results in
1,450 head net reduction in 2008**

**Expense process simplification
reduces number of sign-offs by >
250,000 per year**

**Reducing infrastructure in R&D;
announced planned closure of 3 UK
R&D sites in the past 2 years**

**Reduced budget planning process by
12 weeks**

Manufacturing / Selling / R&D

Corporate / Admin

Releasing resources to invest in growth

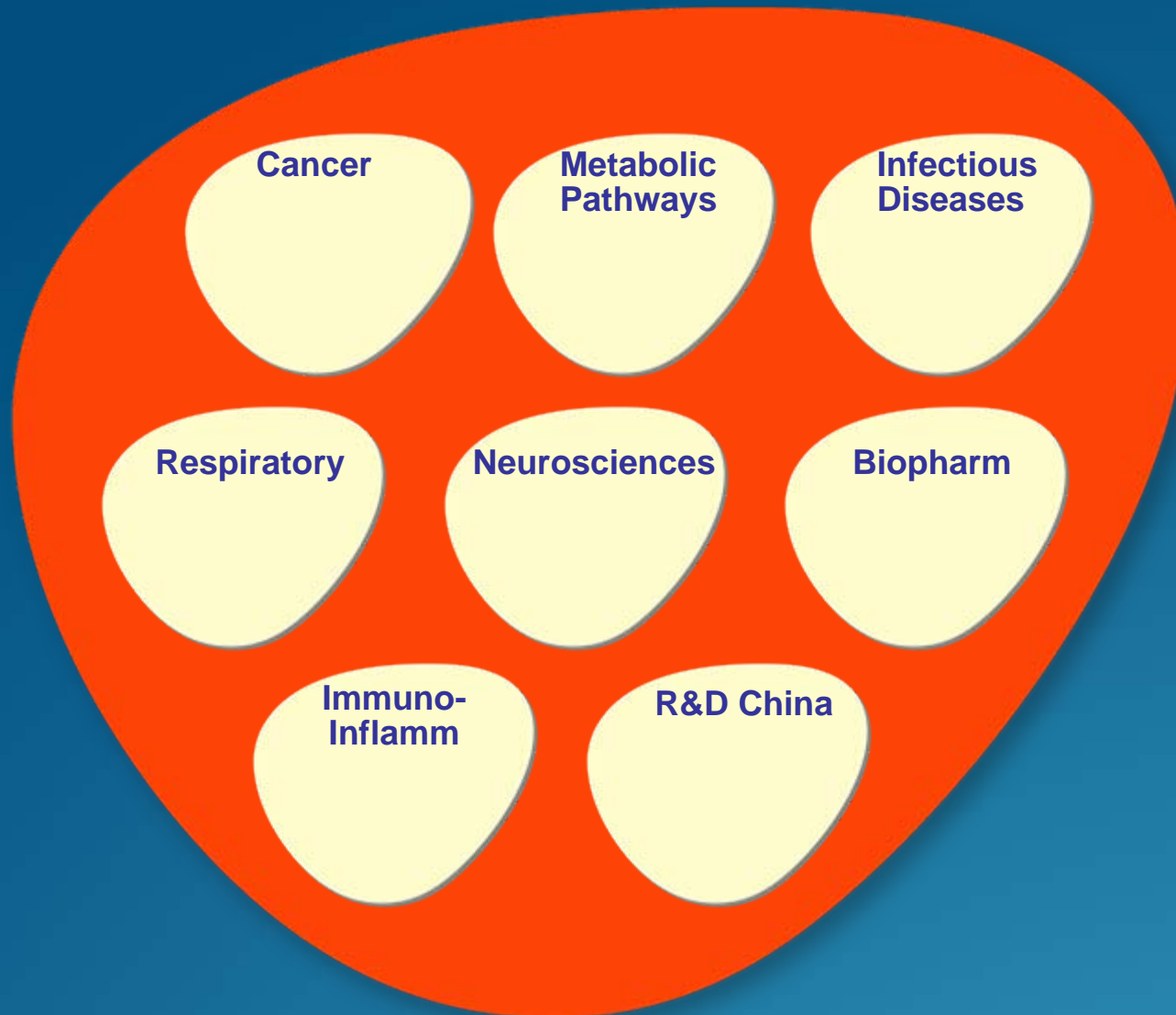


A good start

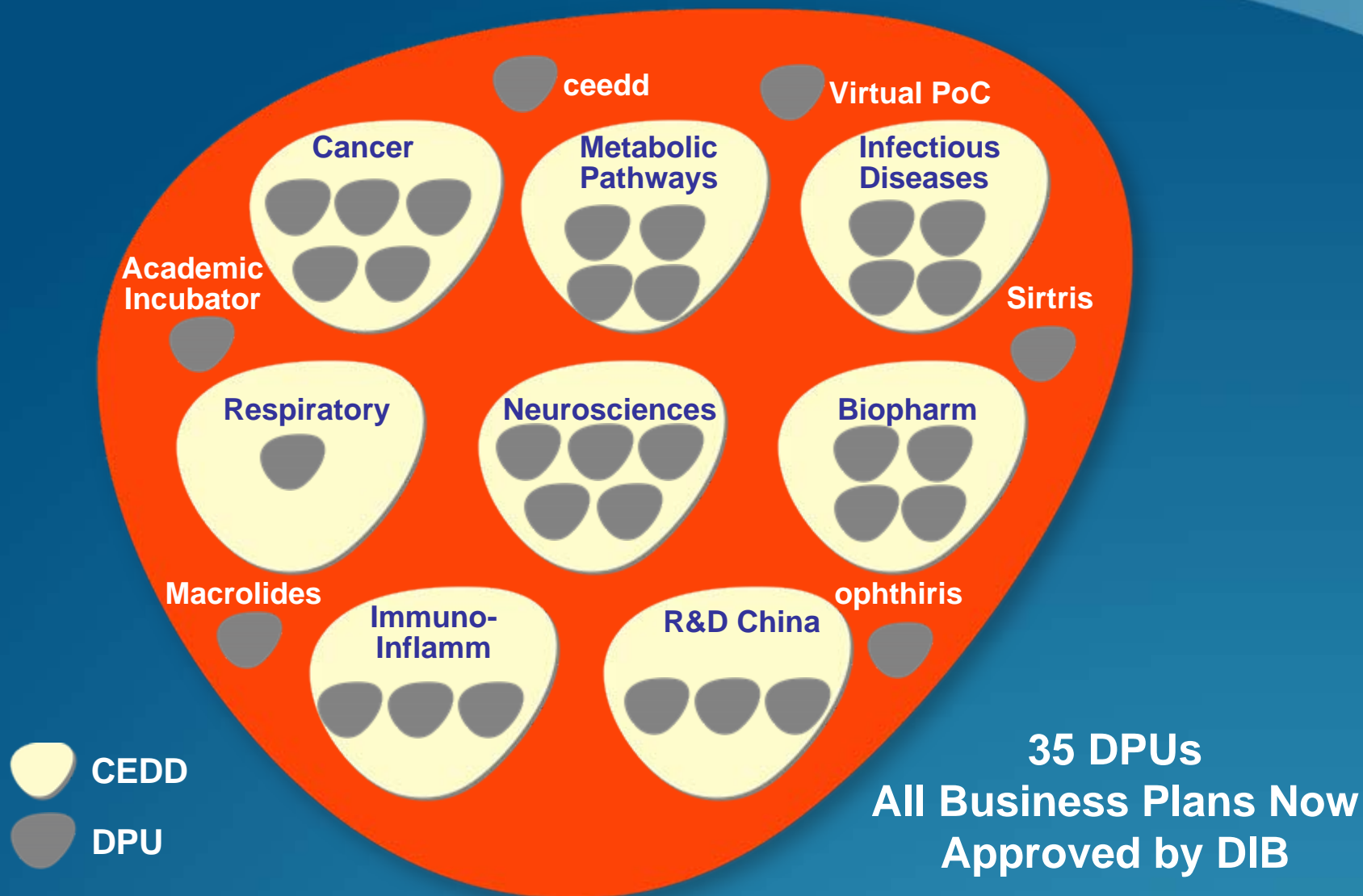
GSK's strategic priorities

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Re-personalisation of drug discovery



Re-personalisation of drug discovery



Diversify and de-risk through externalisation

New/expanded in
2008/2009 YTD

35 external
engines

35 internal
engines



Corporate
Venture Fund

Focussed and cost-effective development



**~30 assets
in Phase III / registration**

Leading partnering capability



THE BOSTON CONSULTING GROUP

Highest average score against all attributes



Less important



More important

Source: BCG Survey 2008. Note: scores calculated as % respondents who agree with statements associated with each company; Median, high and low scores calculated across core set of companies only

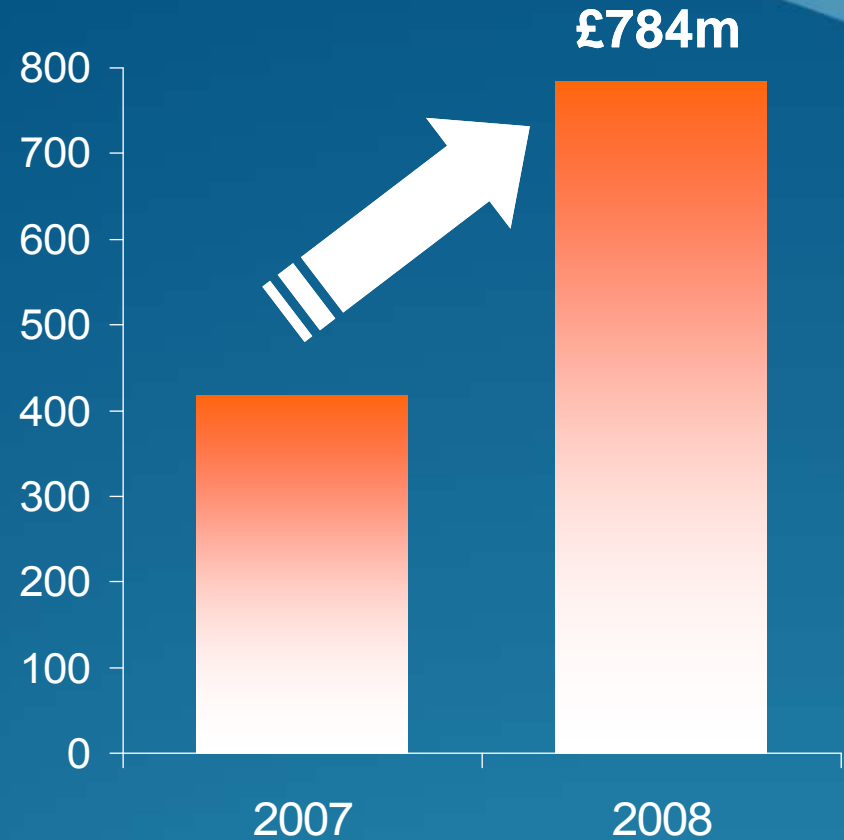
Pipeline is delivering



**GSK % FDA approvals
NCEs/new vaccines**
10% in 2007
17% in 2008¹

¹ includes Entereg in partnership with Adolor

Pipeline is delivering

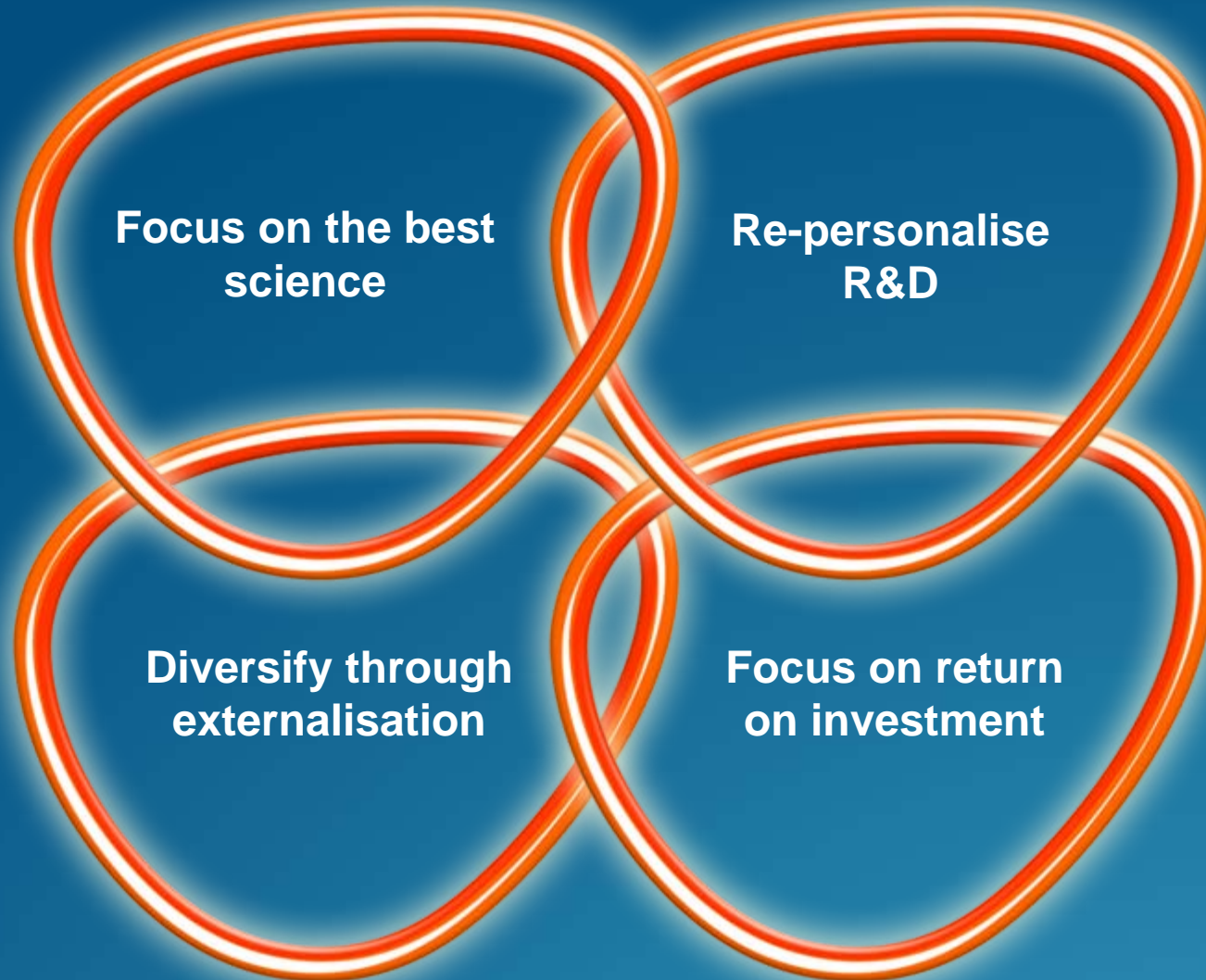


**Sales from products
launched since 2007 (£m)**



Moncef Slaoui
Chairman, R&D

Focus on continuously improving quality, novelty and cost-efficiency



Focus on the best science

Overall reduction of 36%
internal discovery projects

Exited



- Urology
- GI
- Hypertension

Re-focussed



- Metabolic Pathways
- Neurosciences
- Infectious Disease
- Cancer Research

Rebuilding portfolios
internally and externally

Entered



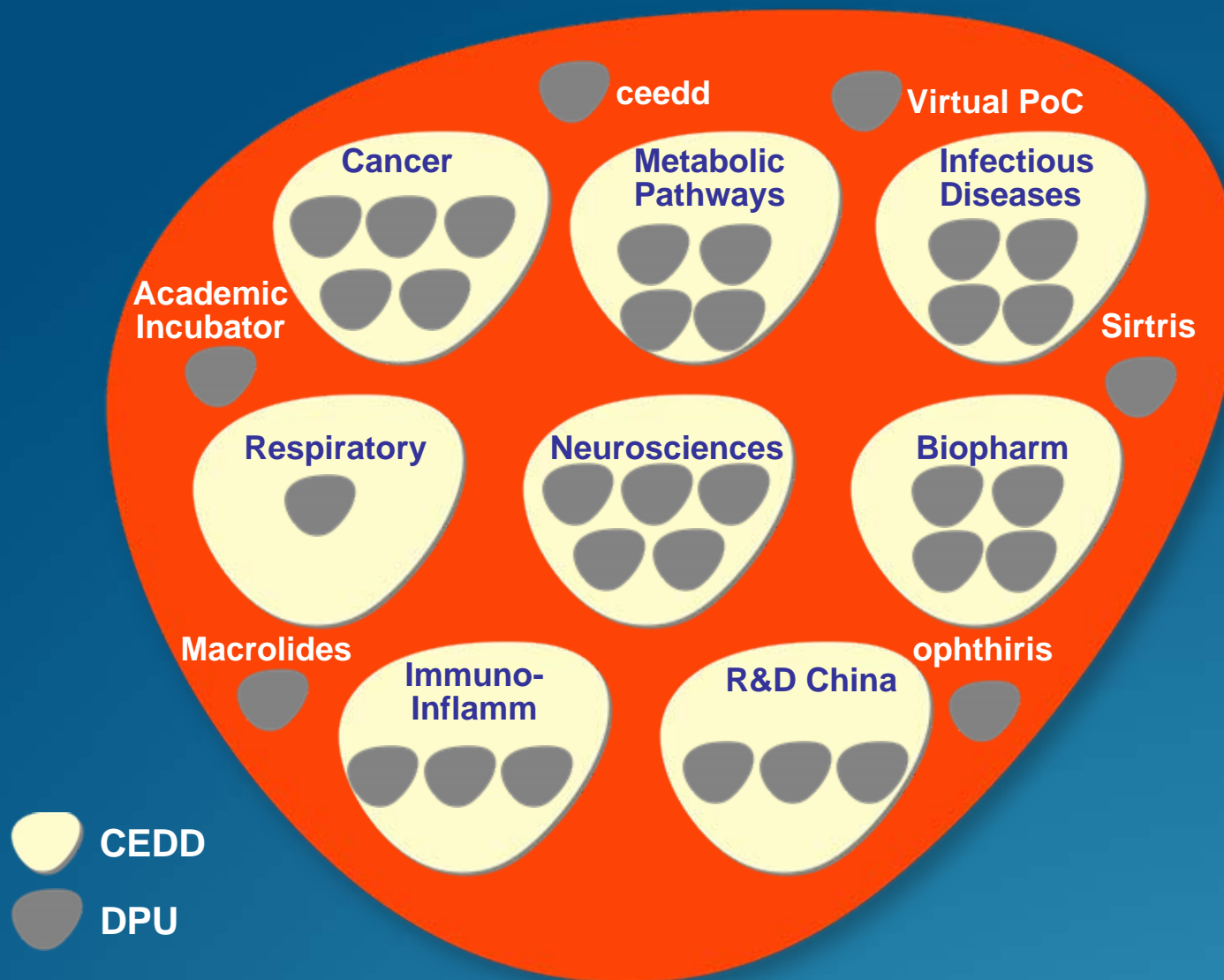
- Ophthalmology
- Sirtuins

Grew



- Biopharmaceuticals
- Immuno-Inflammation
- Neurodegeneration

Re-personalise R&D



Diversify through externalisation

Platform technology



ANACOR[™]
PHARMACEUTICALS



REGULUS
THERAPEUTICS



Archemix

Scientific field



OncoMed
PHARMACEUTICALS



ChemoCentryx



HSCI
HARVARD STEM CELL
INSTITUTE

Assets



amira
pharmaceuticals



DYNNAVAX
DYNNAVAX TECHNOLOGIES



Theravance[®]

Academic approach



UNIVERSITY OF
CAMBRIDGE



MANCHESTER
1824

Focus on return on investment



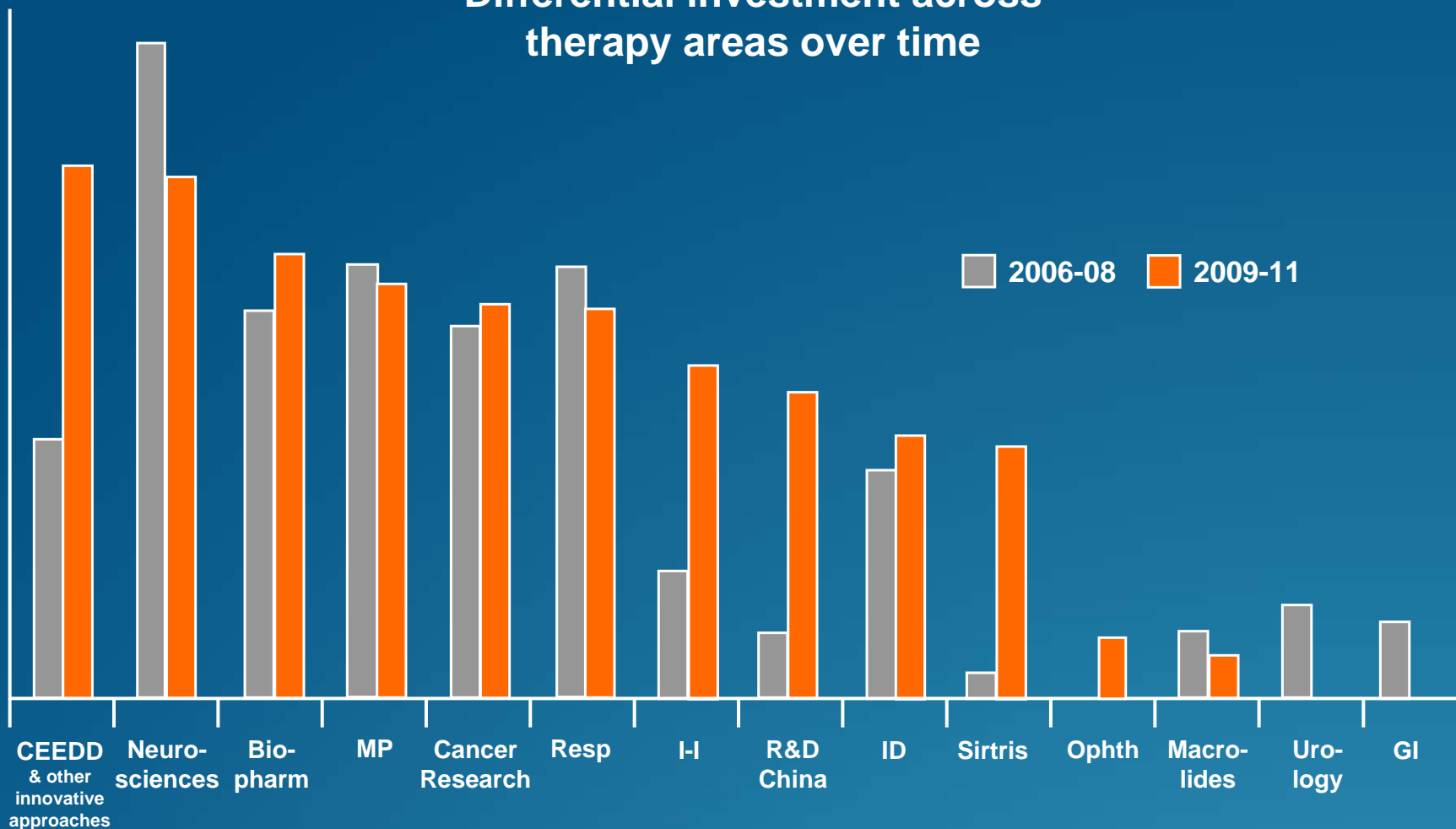
Infrastructure



Drug Projects

Focus on return on investment

Differential investment across therapy areas over time



Discovery spend allocated over 2006-08 and 2009-11.

CEEDD and other innovation approaches includes Academic DPU, Virtual DPU, Innovation Fund

MP = Metabolic Pathways; ID = Infectious Diseases; I-I = Immuno-Inflammation; R&D China = Neurodegeneration

MP CEDD was combined from Metabolic and CV CEDDs. Neurosciences CEDD was combined from Neurology and Psychiatry CEDDs.

Focus on return on investment

solabegron, Factor Xa

Seeking out-license due to low priority for GSK

5HT1

Early focus on differentiation

Integrase inhibitor

Parallel molecule development to accelerate programme



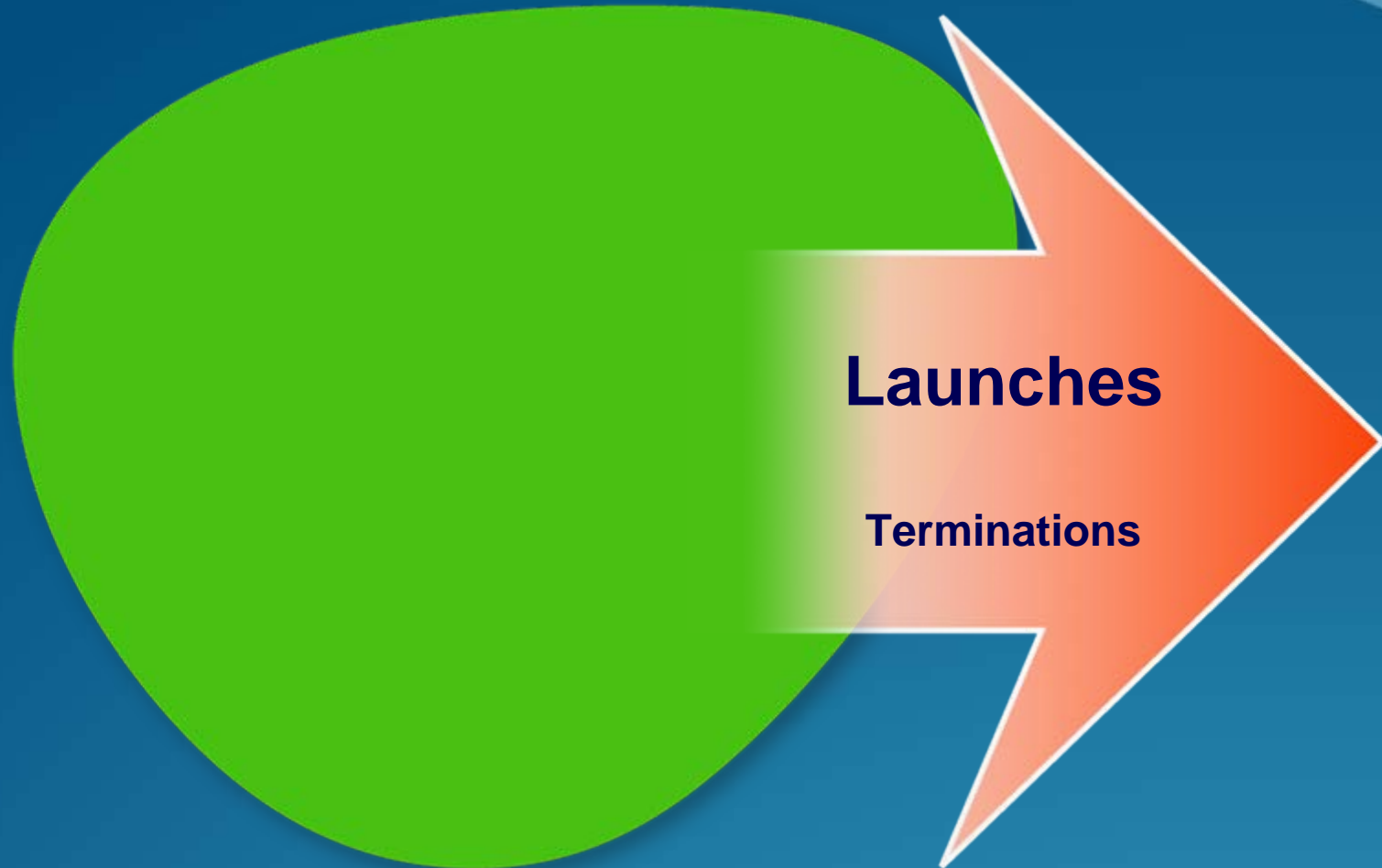
**Focus on the best
science**

**Re-personalise
R&D**

**Diversify through
externalisation**

**Focus on return
on investment**

Deliver consistent flow of reimbursable products to market fuelled by ~30 assets in Phase III/registration



Deliver consistent flow of reimbursable products to market fuelled by ~30 assets in Phase III/registration

otelixizumab

almorexant

retigabine

darapladib

Syncria

Launches

Terminations

Deliver consistent flow of reimbursable products to market fuelled by ~30 assets in Phase III/registration

darapladib

Syncria

pazopanib

ofatumumab

Promacta

Synflorix

Promacta

First oral TPO agent for the treatment of ITP

FDA Approved
Nov '08



Chronic ITP indication

- Positive RAISE (6m) results presented at ASH
- Filed in Europe and International in Dec 2008
- Ph III studies in Hep C and chronic liver disease ongoing
- CIT study ongoing

Patients prefer oral treatment

Reduced bleeding symptoms

Reduction in rescue medications

> 2,000 prescribers enrolled in Risk Management plan in 45 selling days

Synflorix

A potential paediatric vaccine against invasive pneumococcal disease and middle ear infections

**CHMP
positive
opinion
Jan '09**



- Large-scale Ph III studies ongoing to demonstrate efficacy against 2nd major pathogen, NTHi

3 additional serotypes (1, 5 & 7F) are associated with severe disease and high potential to cause infectious epidemics

Potential to prevent up to 90 % of paediatric invasive pneumococcal disease in Europe

Uniquely designed to target two major pathogens with huge healthcare burden¹

33.6% decrease in AOM cases in POET study (w/ 11-v vaccine prototype)²
PIII ongoing to demonstrate efficacy with Synflorix

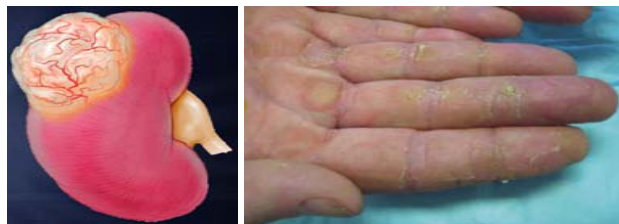
¹ Pneumococcus and non-typeable Haemophilus influenzae (NTHi). NTHi responsible for 40% of otitis media which is the most frequent cause of antibiotics prescriptions in children and leads to the most common paediatric surgery (gromits)

² AOM = acute otitis media. POET was a European trial with an 11-valent prototype of Synflorix.

pazopanib

Oral angiogenesis inhibitor targeting VEGFR-1, -2, 3, PDGFR- α and β , c-Kit

Filed in US
Dec '08



- NDA for advanced RCC Dec 08
- European file planned Q1 2009
- Ph III monotherapy in patients with advanced RCC showed favorable benefit:risk ratio²
- Ph III ongoing in sarcoma and IBC³; planned in ovarian; early studies in lung and breast

Clinical activity in several solid tumors¹

General safety profile similar to other VEGFR inhibitors with common AEs: diarrhoea, hypertension, hepatotoxicity

Low incidence of severe fatigue, low blood counts, and hand-foot syndrome

Ph III comparative study against sunitinib is ongoing

¹ renal cell cancer, refractory soft tissue sarcoma, ovarian and lung cancer as monotherapy, Her2Neu +ve breast cancer in comb w/ Tykerb

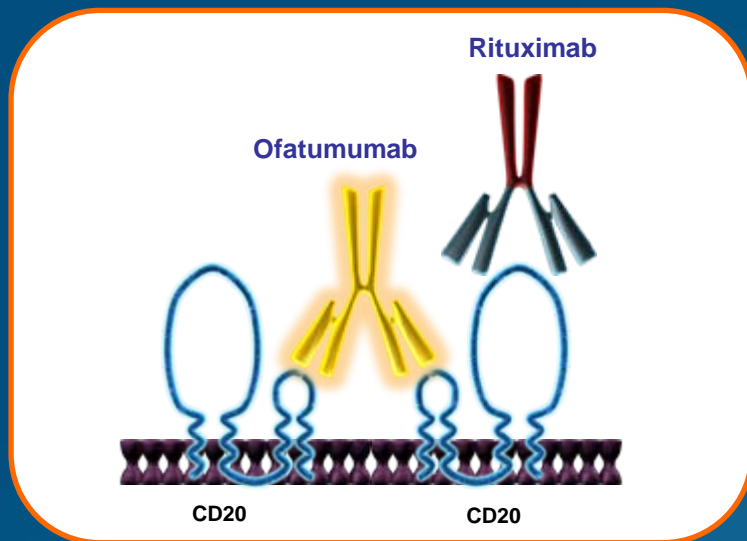
² with an overall significant reduction in the risk of disease progression or death compared to placebo.

³ IBC: Inflammatory Breast Cancer, in comb with Tykerb

ofatumumab

A fully human anti-CD20 mAb with potential in haematological and autoimmune diseases

Filed in US
Jan '09



- Ph III active comparator studies initiated in first line CLL and relapsed CLL¹
- NHL study in rituximab refractory disease fully recruited
- Initial Ph III studies in RA ongoing
- Additional indications being explored

Novel small loop epitope – binds closer to the cell

Good activity in low-CD20 expressing cells (CLL)

Unprecedented single agent response rate in highly refractory CLL population... including rituximab treated patients

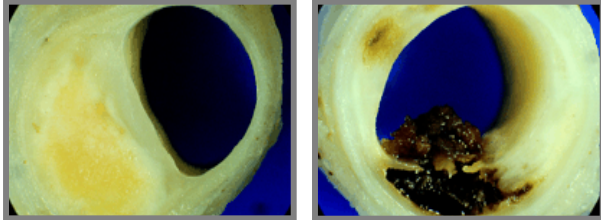
Human mAb with potential for low immunogenicity

¹Phase III studies in first line CLL (chlorambucil + ofatumumab vs chlorambucil) and relapsed CLL (fludarabine + cyclophosphamide + ofatumumab vs fludarabine + cyclophosphamide)

darapladib

A novel, selective and orally active inhibitor of LpPLA2 and potential anti-atherosclerosis agent for reduction of major CV events in patients with CHD

Phase III start
Dec '08



- **STABILITY Ph III study started**
 - 15,500 subjects with chronic CHD¹ and receiving standard of care
 - Composite primary endpoint MACE²
 - Event driven, expect ~ 3 yrs
- **Second Ph III planned to start by end '09 in post-ACS¹ population**

Novel and unique mechanism

Strong imaging data demonstrated dramatic impact on plaque in arteries

Large market and unmet need

Staged investment – Ph III programme designed to manage risk associated with a new MOA

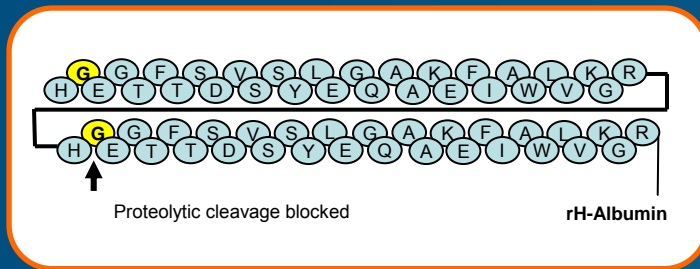
¹ CHD = Coronary Heart Disease, ACS = Acute Coronary Syndrome

² MACE = cardiovascular death, non-fatal myocardial infarction, non-fatal stroke

Syncria (albiglutide)

A human GLP-1 with a unique molecular structure

Phase III start
planned
Q1 '09



- Ph III program to demonstrate durable efficacy, safety and tolerability, and long-term (2-3 year) CV safety profile in line with recent FDA guidelines

DPPIV resistance and fusion to human albumin

Once-weekly or less frequent; subcutaneous injection using pen with small gauge needle

Safe and well-tolerated over a wide dose range¹

Demonstrated effective glycemic control, trend to weight loss, low incidence of GI side effects and low immunogenicity²

¹ In Phase I and Phase II

² In Phase IIB



GlaxoSmithKline