



Late-stage Pipeline Review

9 January 2013

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Strategy to maximise growth and returns to shareholders

Grow a diversified global business

Deliver more products of value

Simplify the operating model

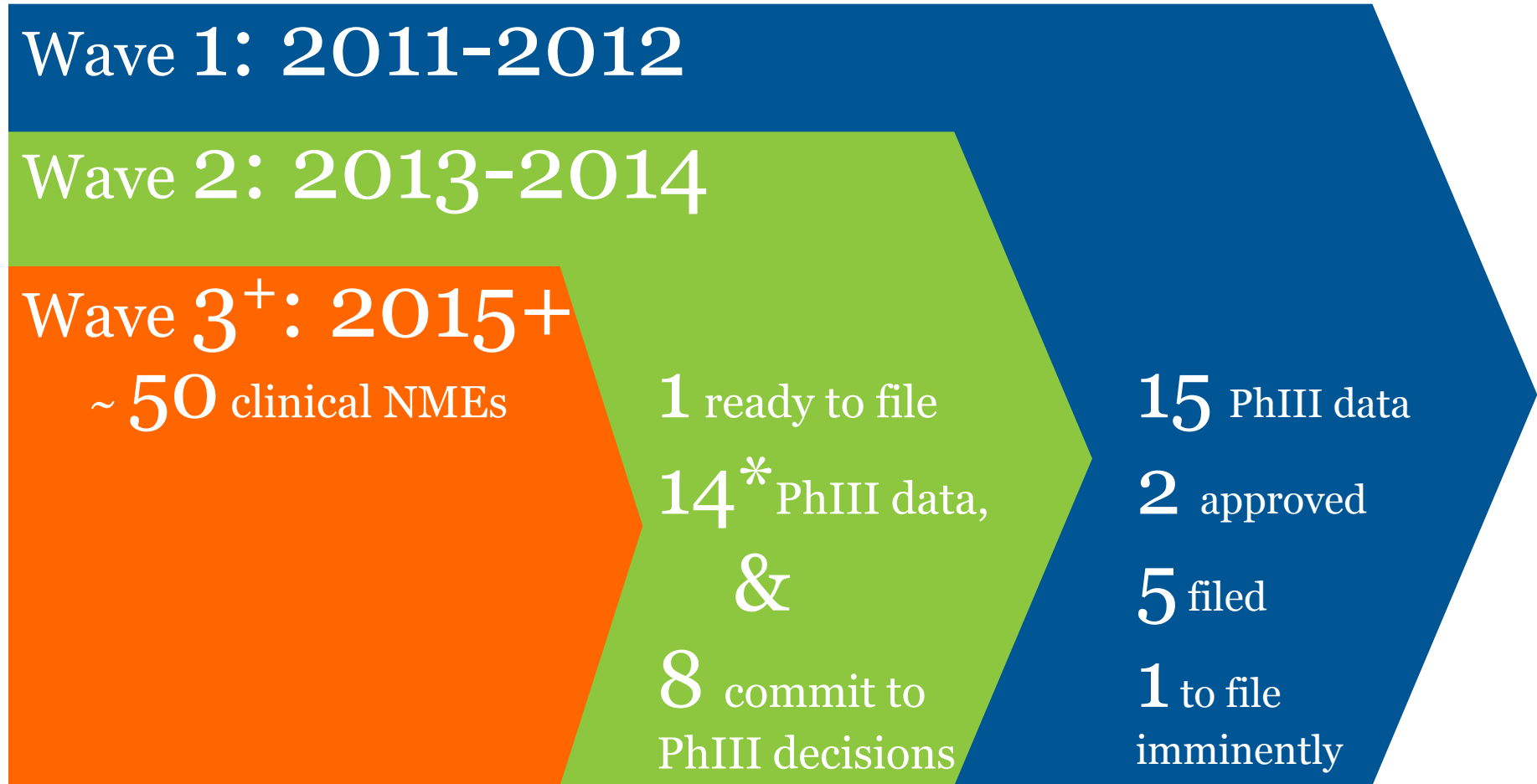
Re-engineered drug
discovery organisation

Built late
stage pipeline while
improving efficiency

Enhanced returns on
R&D investment

Restructured commercial
& manufacturing to
support the pipeline

Unprecedented progress of the late stage pipeline in 2012



* Includes some assets from Wave 1

6 new drugs completed Phase III in 2012
5 filed and 1 expected imminently

Oncology

dabrafenib
trametinib

Diabetes

albiglutide*

HIV

dolutegravir

Respiratory

Relvar/Breo
UMEK/VI

* albiglutide regulatory filing expected imminently



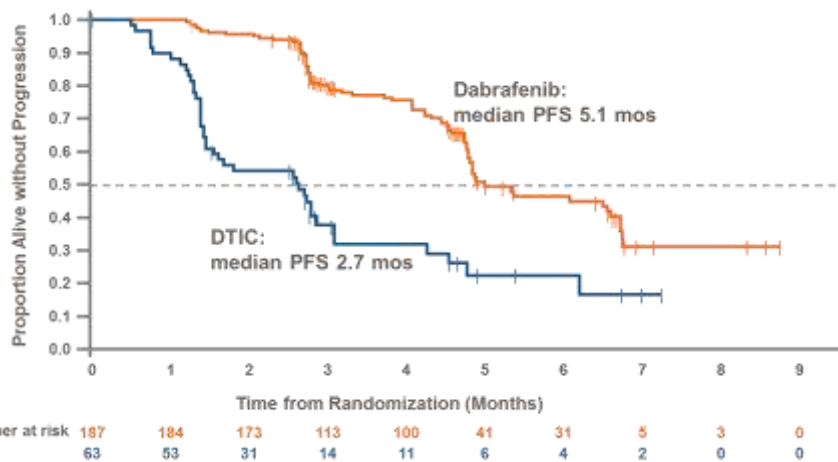
Oncology

BRAF inhibitor - dabrafenib
MEK inhibitor - trametinib

Two highly active monotherapy agents

dabrafenib (BRAFi)

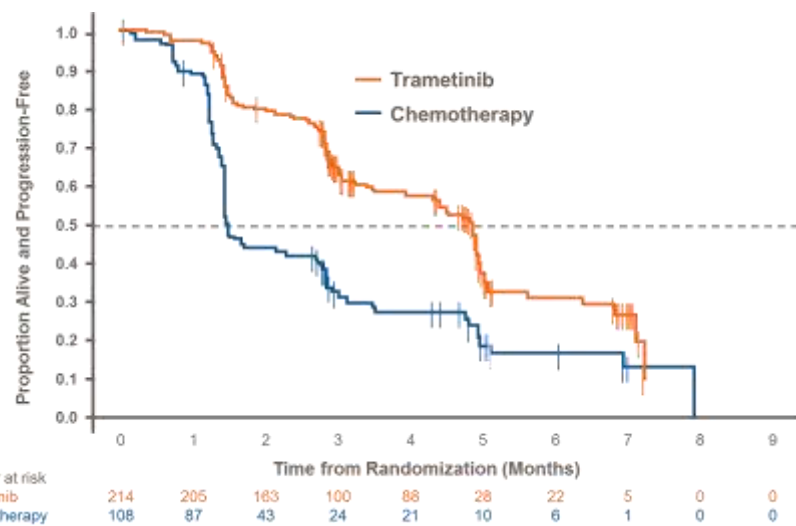
(70% reduction in risk of progression or death)



	dabrafenib N=187	Chemotherapy N=59
Median PFS	5.1 months	2.7 months
HR (95% CI) P-value	0.30 (0.18,0.51); <0.0001	

trametinib (MEKi)

(55% reduction in risk of progression or death)

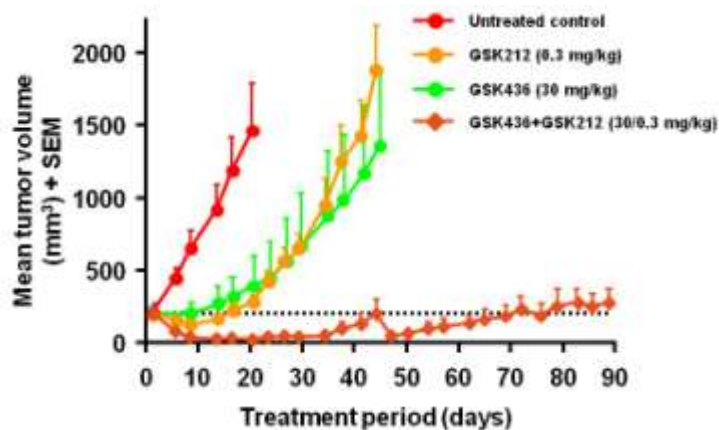


	trametinib N=214	Chemotherapy N=108
Median PFS	4.8 months	1.5 months
HR (95% CI) P-value	0.45 (0.33, 0.63); <0.0001	

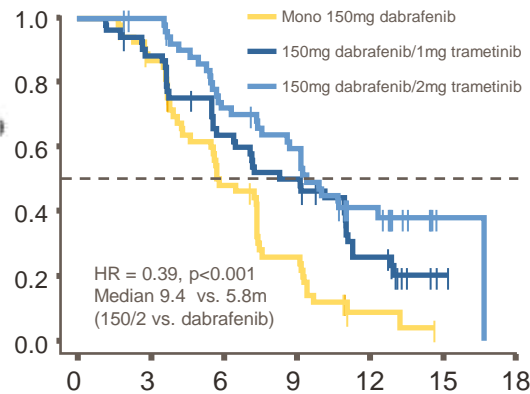
The full data including the safety profiles of these investigational assets were presented at ASCO2012

Translating preclinical science into patient benefit with the combination of dabrafenib & trametinib

Pre-clinical data



Clinical data



Clinical evidence

Before



After



Goals of combination therapy

- more complete blockade of critical pathway
- prevent or delay emergence of resistance
- Phase III combination trials ongoing; Phase III adjuvant programme to commence imminently

Compared to dabrafenib monotherapy, **combination therapy** results in more fever/fever-related events & adverse events associated with MEK inhibition, such as peripheral oedema, hypertension, decreased ejection fraction and ocular events while reporting a lower incidence of BRAF inhibitor-associated skin effects



Diabetes

GLP1 agonist - albiglutide

Albiglutide: the most comprehensive GLP1 clinical registration programme in Type 2 diabetes

24 studies, including 8 large pivotal PhIII studies with up to 3 years of treatment in ~6500 patients (HARMONY) & studied in combination with and vs. a range of active comparators

3 studies completed; **overall registration package complete and submission expected imminently**

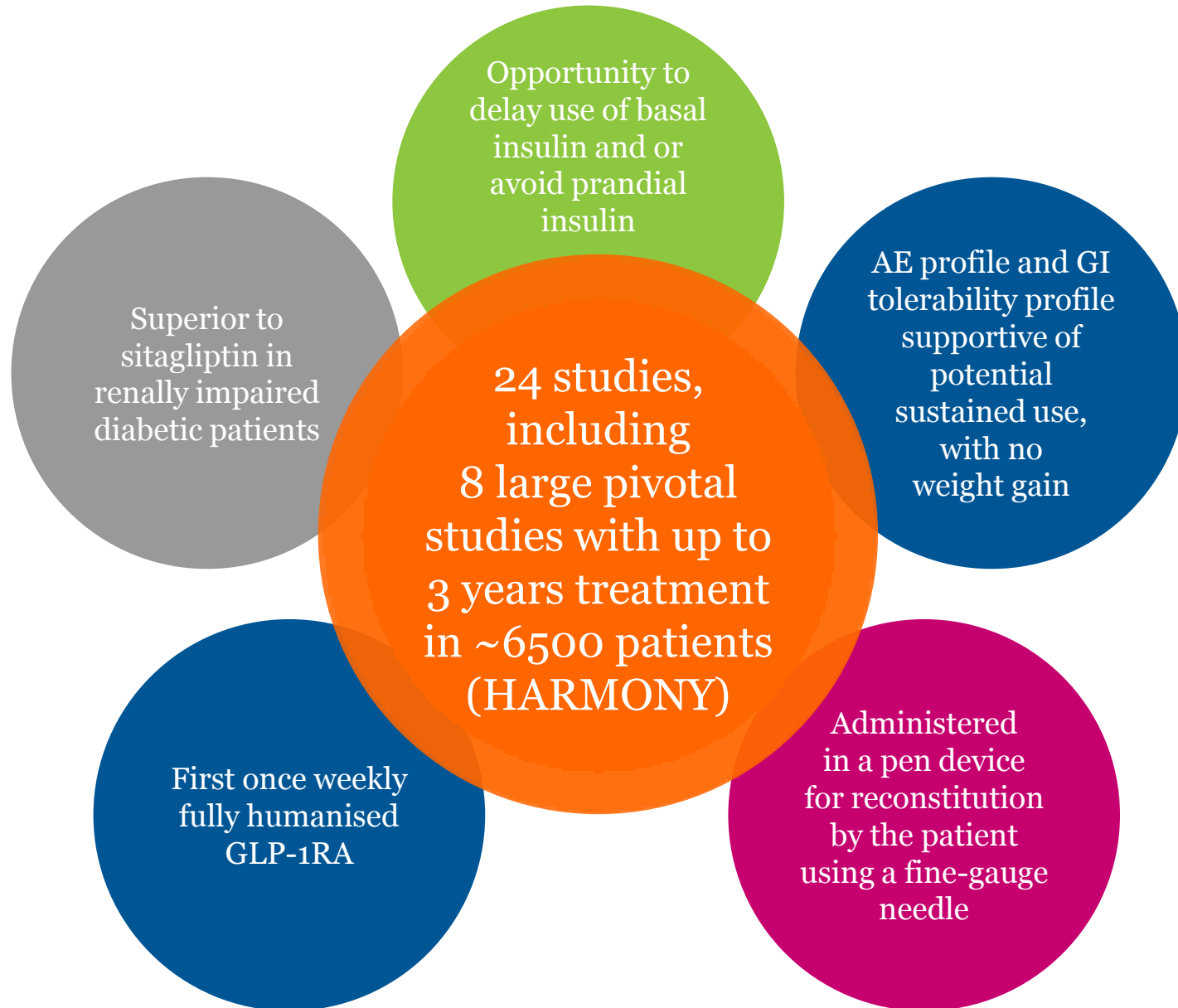
Harmony 6: albiglutide vs prandial insulin added on to insulin glargine; both produced **clinically significant reductions in HbA1c** from baseline ; **weight loss greater with albiglutide** and maintained through 52 weeks

Harmony 7: liraglutide and albiglutide **clinically and statistically reduced HbA1c** from baseline; treatment difference did not meet non-inferiority criteria vs. liraglutide; nausea and vomiting lower with albiglutide and weight loss greater with liraglutide

Harmony 8: Clinically and statistically significant reductions in HbA1c and superiority versus sitagliptin in patients with severe renal impairment, weight loss greater with albiglutide

Safety profile supports filing; most common AEs were gastro-intestinal, hypoglycaemic events and injection site reactions

Albiglutide profile is emerging, regulatory filing expected imminently





HIV

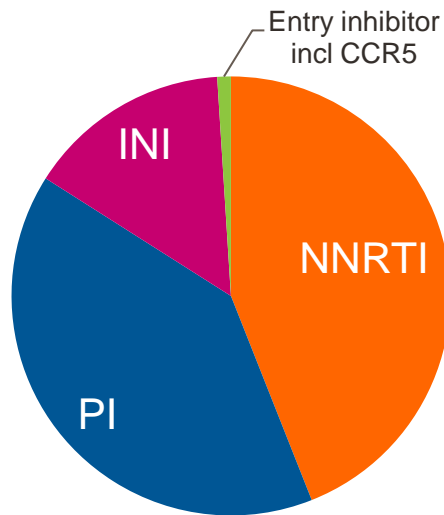
Integrase Inhibitor - dolutegravir



Current HIV Treatment Paradigm

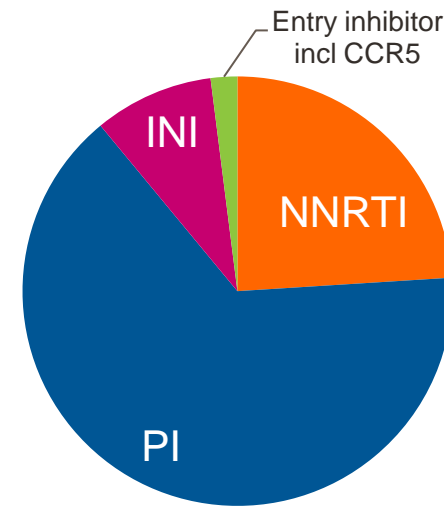
- The majority of people on treatment receive a combination of three anti-retrovirals
- A backbone of 2 NRTIs + a third agent (NNRTI, PI, INI or CCR5 Inhibitor)
- Third agent choice varies according to patient characteristics and physician/patient preference

US 2011



Source: Synovate patient monitor

EU 2011



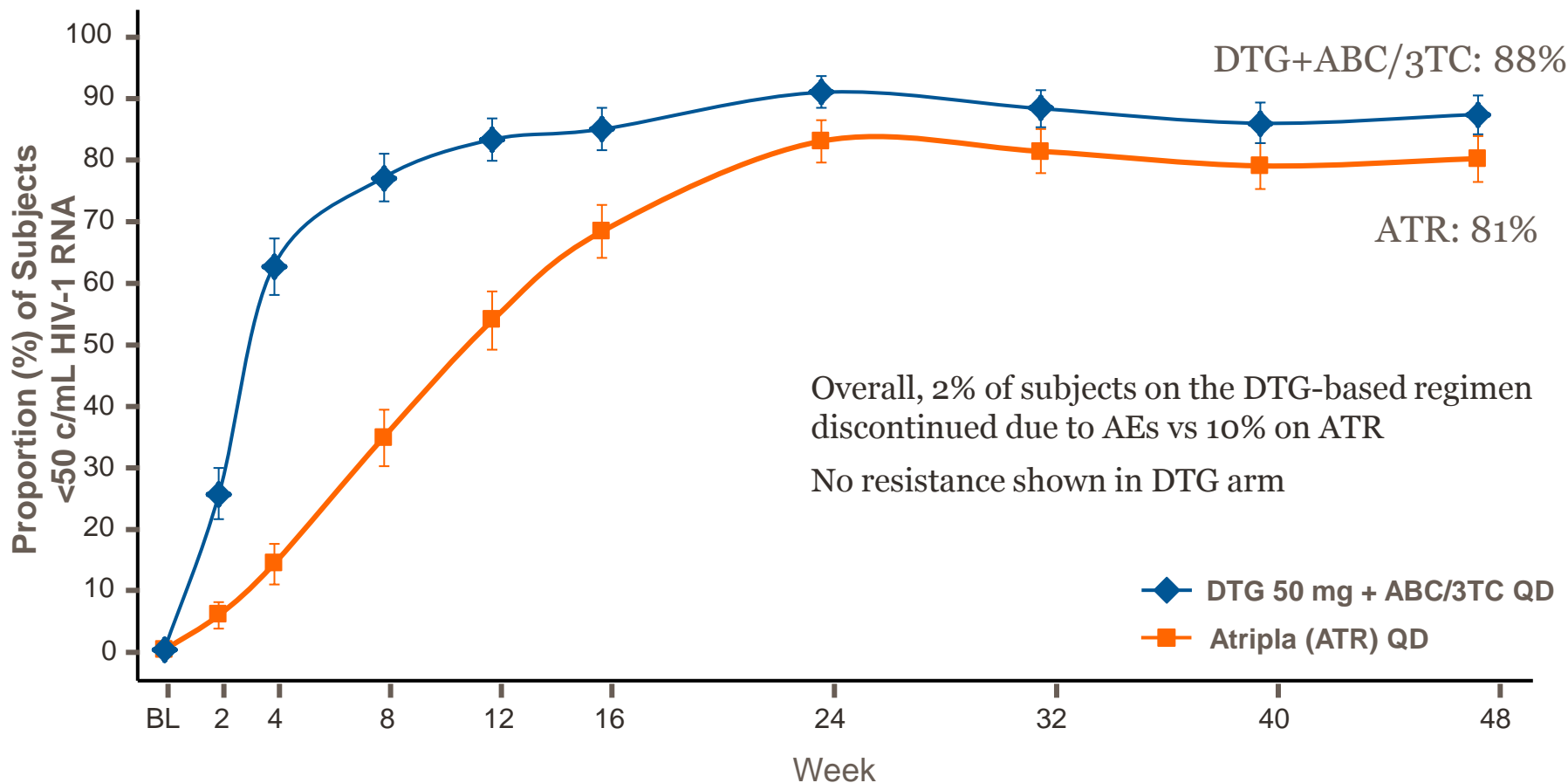
Source: RP Therapy Watch patient monitor

Global HIV treatment trends

- Treatment is starting earlier at higher CD4+ T-cells counts
- Patients are aging and diversifying
- Naïve patients stay on therapy longer
- Trade-offs exist in the early or long-term with all 3rd agents **currently** used first line






Integrase inhibitors	✓ Efficacious Tolerable	✗ Resistance profile: fragile Twice daily or require booster
Protease inhibitors	✓ Efficacious Durable	✗ Tolerability Lipids
NNRTIs	✓ Efficacious Tolerable?	✗ Resistance profile: fragile

Dolutegravir 50mg +ABC/3TC QD was non-inferior & statistically superior to Atripla at Week 48



Subjects receiving DTG+ABC/3TC achieved virologic suppression faster than those receiving Atripla, median time to HIV RNA <50c/mL of 28 days (DTG+ABC/3TC) vs 84 days (Atripla), p<0.001

Regulatory files submitted in 2012 included data from 4 pivotal phase 3 studies

	Study design	Results
	Treatment naïve DTG 50mg OD vs. RAL 400mg BID	Non-inferior to RAL
	Treatment naïve DTG 50mg + ABC/3TC OD vs. Atripla	Superior to Atripla*
	Treatment experienced INI-resistant DTG 50mg BID	63% virologically suppressed at wk 24 3% discontinued due to AEs
	Treatment experienced, INI-naïve DTG 50mg once daily	Results in house Presentation at future scientific meetings
	Treatment naïve DTG 50mg OD vs DRV/r 800mg/100mg OD	Data expected in 2013 (not part of initial regulatory package)

*The SINGLE study was designed to demonstrate non-inferiority of the dolutegravir-based regimen versus Atripla, and the primary analysis met this criterion. Statistical superiority was concluded as part of a subsequent, pre-specified testing procedure.

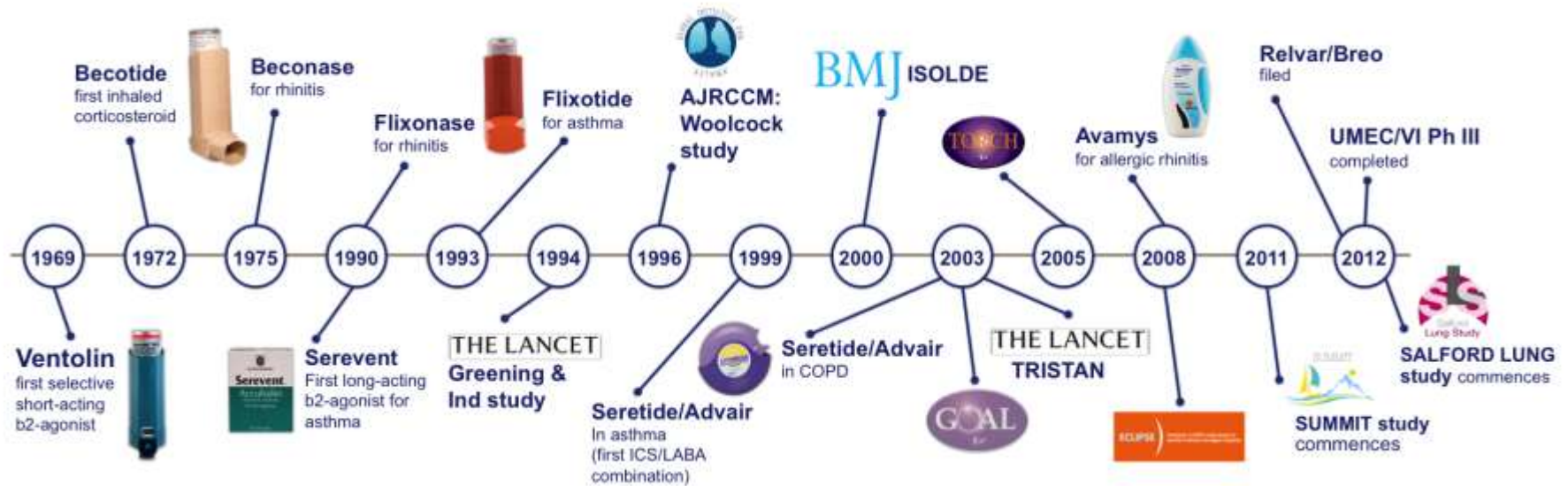


Respiratory


ICS/LABA – Relvar, Breo

LAMA/LABA - UMEC/VI

GSK's Respiratory heritage – the story so far



Broad respiratory portfolio targets existing and new areas

	SABA	ICS	LABA	ICS/ LABA	LAMA	LAMA/ LABA	MABA	ICS/ LAMA	Anti- IL 5	p38	FLAP
	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company 1			✓	✓	✓	✓					
Company 2			✓		✓	✓					
Company 3			✓	✓	✓	✓	✓				
Company 4			✓	✓	✓	✓					
Company 5		✓	✓	✓	✓		✓		✓		
Company 6										✓	

£2.3bn: rescue

£4.7bn: maintenance bronchodilator

£7.8bn: ICS/LABA

£0.6bn: biological severe asthma

£2.7bn: steroid

£2.9bn: oral asthma

Relvar/Breo extensive data package supported filings in asthma and COPD

Once a day
ICS /LABA
(FF/VI)



ELLIPTA device,
dry powder inhaler

Once daily FF well tolerated and efficacious at lower doses compared to FP

Addition of VI to FF significantly reduced risk of severe asthma exacerbations

Significantly greater improvements in lung function v FF or FP

FF/VI had generally similar safety profile to FF

FF/VI 100/25mcg significantly reduced annual rate of moderate & severe COPD exacerbations vs. VI alone

FF/VI 200/25mcg confers no additional benefit compared with FF/VI 100/25mcg in terms of reduced risk of COPD exacerbations

FF/VI 100/25mcg demonstrated superiority vs. Advair 250/50mcg in one of two studies

Overall rates of serious and fatal AEs were similar across 4 treatment groups. The increase in risk of pneumonia with FF is consistent with previous studies of ICS in COPD. Pneumonia occurred approximately twice as often in the FF/VI groups than in the VI group.*

2012 Filings

Asthma

COPD

US

Additional PhIII study ongoing

✓ Breo 100/25mcg

EU & Japan

✓ Relvar 100/25mcg & 200/25mcg

✓ Relvar 100/25mcg

*There were 6 cases of fatal pneumonia and one case of fatal COPD exacerbation with concurrent pneumonia in the FF/VI 200/25mcg group, all of which occurred in the HZC871 study and the majority of these cases were reported from one site; one case of fatal pneumonia occurred in the FF/VI 100/25 group of the HZC970 study. Full data on this investigational asset including safety data were presented at ERS2012

Relvar/Breo - an innovative approach to evidence generation

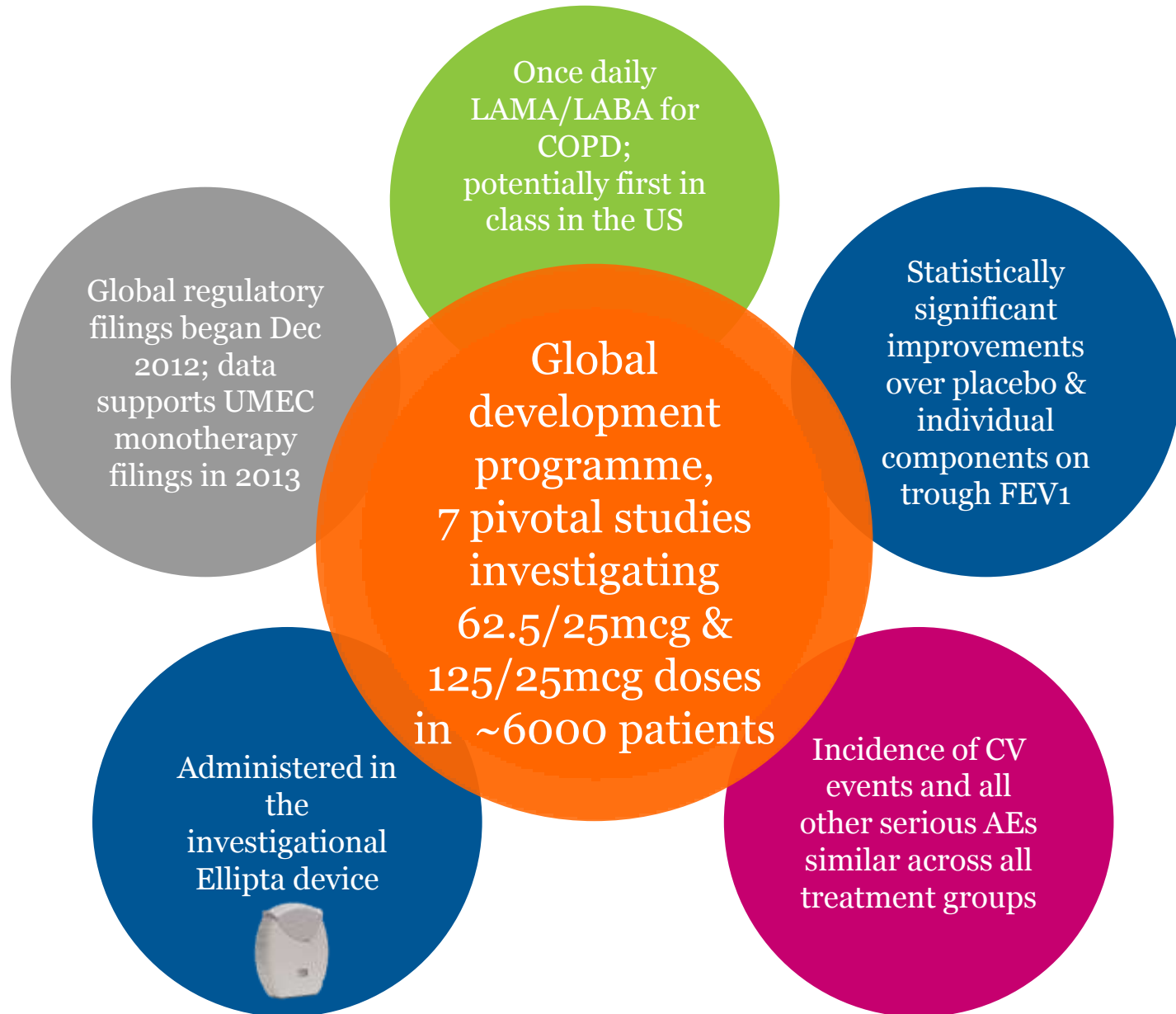


- Relvar/Breo being studied in the **COPD and asthma populations** in Salford, England
- Unique pre-approval open-label controlled, minimum intervention trial to **mimic real-world usage**
- Paperless, fully integrated electronic records allowing capture of real time data to assess total impact on healthcare utilisation

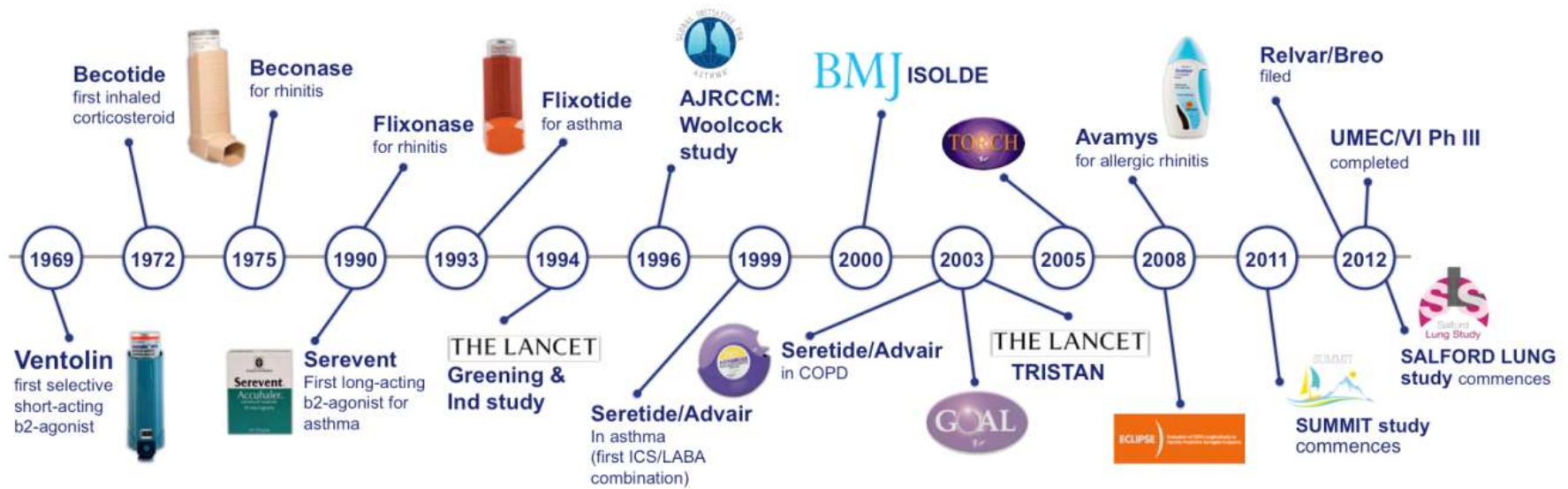


- Study to **Understand Mortality and MorbidITy** in COPD
- Extensive **global** study of **16,000 patients** to assess the potential for FF/VI to improve survival in those with COPD and a history of, or at risk from, cardiovascular disease
- Secondary objectives will evaluate the effect of FF/VI compared with placebo on the rate of decline in lung function, as well as on cardiovascular endpoints including cardiovascular death, heart attacks and strokes

UMEC/VI profile is emerging, US regulatory file submitted in 2012



We continue to progress our Respiratory portfolio



Advanced portfolio

LAMA mono - COPD

LABA mono - COPD

mepolizumab - asthma

MABA - COPD

FF monotherapy (ICS) - asthma

LAMA / ICS - asthma



Pipeline Sustainability

Re-engineered drug discovery delivers sustainable flow

Wave 1: 2011-2012

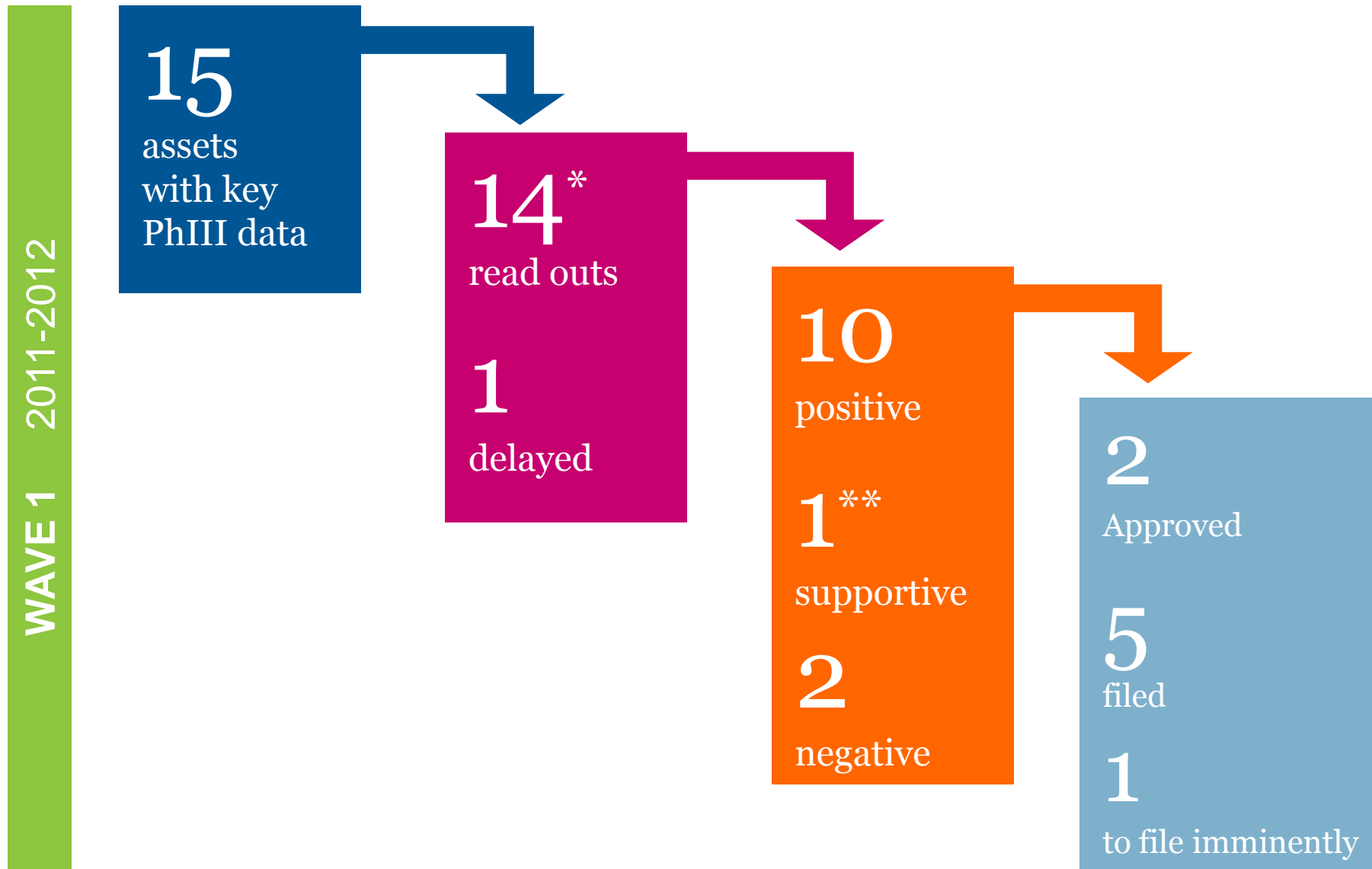
15 PhIII data

2 approved

5 filed

1 to file
imminently

Visibility of multiple waves of pipeline delivery



*Includes drisapersen phase IIb data received in-house. Additional data expected with Wave 2.

** Includes encouraging migalastat HCl 6-month data, although primary endpoint was not met. Additional data expected with Wave 2.

Wave 1 delivered with accelerated cycle times

dabrafenib

Fastest cycle time for an NCE in history of GSK:
Less than 5 years from CS to planned launch
(vs. industry bench mark of 8.8 years)

trametinib

From FTIH to Ph III results in just over 3 years

UMEC/VI

Commit to Ph III to decision to file in 2 years

dolutegravir

FTIH to completion of registration programme in 5 years

CS: Candidate selection; FTIH: First time in humans

Re-engineered drug discovery delivers sustainable flow

Wave 1: 2011-2012

Wave 2: 2013-2014

1 ready to file

14* PhIII data,

&

8 commit to
PhIII decisions

15 PhIII data

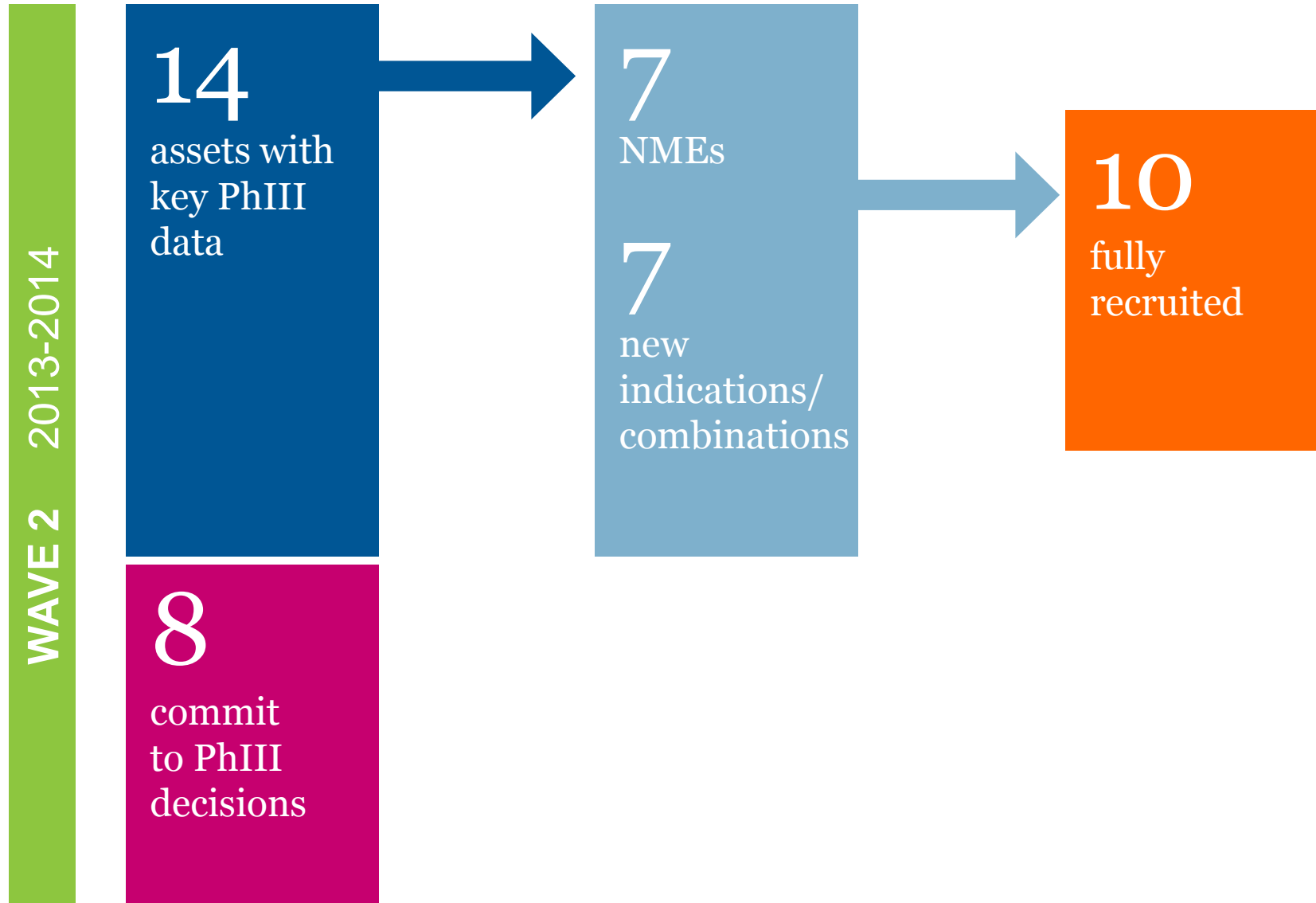
2 approved

5 filed

1 to file
imminently

* Includes some assets from Wave 1

Visibility of multiple waves of pipeline delivery



Wave 2: Key PhIII data delivery in 2013-2014

Respiratory	FF monotherapy (asthma) mepolizumab (severe asthma)
Oncology	Arzerra* (CLL, DLBCL) MEK/BRAF combo* (melanoma) Tykerb* (H&N, gastric) Votrient* (ovarian)
Vaccines	MAGE-A3* (therapeutic vaccines) Zoster* (shingles)
HIV	dolutegravir/Trii (HIV)
Immuno- inflammation	Benlysta subcut (SLE) vercirnon (Crohn's)
Rare diseases	drisapersen (DMD) migalastat HCl (Fabry's)
CV	darapladib* (atherosclerosis)

* Event driven

Re-engineered drug discovery delivers sustainable flow

Wave 1: 2011-2012

Wave 2: 2013-2014

Wave 3⁺: 2015+

~ 50 clinical NMEs

1 ready to file

14* PhIII data,

&

8 commit to
PhIII decisions

15 PhIII data

2 approved

5 filed

1 to file
imminently

* Includes some assets from Wave 1

Sustainability: R&D engine focused on best science

- ~40 Discovery Performance Units
- >50 external discovery engines
- >20 publications in Nature and NEJM





Thank you

Q&A