GSK and Birmingham and Solihull CCG. COPD: Risk Stratification and management optimisation for patients in Primary Care, in line with national guidelines and strategy

This summary has been written by GSK with consultation and approval from the Joint Working Project Team.

Birmingham and Solihull CCG and GSK are undertaking a Joint Working project. The aims are to:

- 1. Prioritise patients with risk factors for review
- 2. Ensure alignment to national NICE COPD management and prescribing guidelines and support CCG Universal Offer through providing review support to practices
 - a. Emphasising the importance of high-impact low-cost interventions for all ('flu vaccination, smoking cessation support, pulmonary rehabilitation referral) and of inhaler technique check and self-management plans
 - b. Reinforcing the appropriate use of triple therapy as guided by the NICE guideline
 - c. Ensure patients receive appropriate therapy in line with national guidelines
 - d. Minimise the number of inhalers and the number of different types of inhaler used by each person as far as possible
 - e. Prescribing in line with local formulary
- 3. Align to national prescribing strategies such as Investment and Impact Fund 'Help create a more sustainable NHS' enhanced service where clinically appropriate for patients

This involves a balance of contributions from both parties with the pooling of skills, experience and resources. The project will run from July 2022 to August 2023.

.

Intended Benefits:

Patients	 Full review in line with national guidelines based on current therapy and risk stratification (patients may have not received a review otherwise or will receive quicker than when reviewed in yearly cycle e.g. addressing the backlog) potentially increasing volume of those receiving a review, potentially leading to better outcomes Optimisation of both non-pharmacological & pharmacological management Potentially fewer COPD- related interventions, including hospital admissions Better informed about COPD management and treatment options COPD managed in accordance with current best practice clinical guidance Better experience of the healthcare system – access to an Interface Clinical Service Clinical pharmacist and/or upskilled primary care clinician at their own GP practice
NHS	 Realisation of value-based healthcare objectives of improved patient outcomes with reduced costs Support with risk stratification Additional resource support to address the backlog a COPD patients not having a review during the COVID pandemic. This additional resource will also support practices in achieving the Universal Offer criteria Guideline implementation resulting in consistent prescribing and non-prescribing recommendations and promoting for sustainability Insight into COPD population at practice and federation to allow sharing best practice and evaluation of care provision to support clinical governance and support equity of care Opportunity to upskill primary care doctors and nurses Prescribing inline with national sustainability aspirations where clinically appropriate fo patients An environment to support the delivery of improved health outcomes for the COPD patient population Potential reduction in COPD- related interventions, including hospital admissions
GSK	 Helps GSK to live its value of being a patient focussed company.

GlaxoSmithKline (UK Ltd) and NHS Birmingham and Solihull CCG Executive Summary

- Demonstrate partnership working
- Expansion of the COPD patient population who are managed according to current clinical and best practice guidelines as a result of the programme
- Potential increase in prescribing of on-formulary dry powder inhaler products within class if clinically appropriate for patients, aligned to the sustainability agenda – which may include GSK products
- Increase in the appropriate use of medicines licensed for COPD aligned to local/national guidance, will likely increase the prescribing of GSK products as well as those of other pharmaceutical companies.
- Better understanding of the challenges faced by the NHS in delivering high-quality patient services and care
- Broadening of professional network