




Our approach to responsible business



We are investing in a new set of commitments across three priority areas, to deliver **greatest possible long-term impact in improving health around the world**. These are supported by our fundamental commitment to running our business responsibly.

Our purpose is to help people do more, feel better, live longer

Innovation	Performance	Trust				
<p>By using our science and technology </p> <p>to address health needs</p> <hr/> <p>New medical innovations Develop differentiated, high-quality and needed medicines, vaccines and consumer healthcare products to improve health</p> <p>Global health Improve global health impact through R&D for infectious diseases that affect children and adolescents in developing countries focusing on HIV, malaria and TB</p> <p>Health security Help the world to better prepare for future disease outbreaks with pandemic potential, and tackle antimicrobial resistance</p>	<p>By making our products affordable and available </p> <hr/> <p>Pricing Improve the health of millions of people each year by making our products available at responsible prices that are sustainable for our business</p> <p>Product reach Use access strategies to reach 800 million underserved people in developing countries with our products by 2025</p> <p>Healthcare access Partner to improve disease prevention, awareness and access to healthcare services for 12 million people by 2025</p>	<p>By being a modern employer </p> <hr/> <p>Engaged people Achieve and maintain a competitive employee engagement score by 2022</p> <p>Inclusion and diversity Accelerate our progress on inclusion and diversity, aiming for over 37% female representation in senior roles and recognition in global LGBT+ indices, by 2022</p> <p>Health, wellbeing and development Be a leading company in how we support employee health, wellbeing and personal development</p>				
<p>Being a responsible business</p> <hr/> <table border="0"> <tr> <td data-bbox="156 1753 391 1888"> <p>Reliable supply Commit to quality, safety and reliable supply of our products for patients and consumers</p> </td> <td data-bbox="475 1753 710 1888"> <p>Ethics and values Operate an ethical, values-driven culture, in which any issues are responded to swiftly and transparently</p> </td> <td data-bbox="794 1753 1029 1865"> <p>Data and engagement Use data responsibly and transparently. Improve patient and scientific engagement</p> </td> <td data-bbox="1114 1753 1348 1865"> <p>Environment Reduce our environmental impact by one quarter by 2030</p> </td> </tr> </table>			<p>Reliable supply Commit to quality, safety and reliable supply of our products for patients and consumers</p>	<p>Ethics and values Operate an ethical, values-driven culture, in which any issues are responded to swiftly and transparently</p>	<p>Data and engagement Use data responsibly and transparently. Improve patient and scientific engagement</p>	<p>Environment Reduce our environmental impact by one quarter by 2030</p>
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