# Employee volunteering

## Annual impact report 2017-2018 GSK

Nirmala
Patient at SNEHA

## CEO's statement

Our company has an important purpose: to help people do more, feel better, live longer. PULSE, our flagship volunteering programme, enables our talented employees to both support society's most pressing needs and develop and enrich themselves.

Since we launched PULSE in 2009, 770 employees have volunteered with 127 non-profit organisations at home and abroad. These PULSE volunteers have created positive, sustainable change in communities all around the world. They are role modelling our expectations of courage, accountability, development and teamwork, and building trust within and outside the company.

When PULSE volunteers return to GSK, they are more confident, resilient and better leaders. I am truly inspired by our PULSE volunteers' energy and passion and I would like to sincerely thank them and the many other employees who have taken the time to volunteer during the past year.

Emma Walmsley,
Chief Executive Officer

## GSK at a glance

### Our purpose

To help people do more, feel better, live longer

### Our goal

To be one of the world's most innovative, best performing and trusted healthcare companies.

### Our business

We are a global healthcare company with three businesses that research, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products.

### Our values and expectations

Our values and expectations are at the heart of everything we do and help define our culture – so that together we can deliver extraordinary things for our patients and consumers and make GSK a brilliant place to work.

| Our values | Our expectations |
|---|---|
| Patient focus | Courage |
| Transparency | Accountability |
| Respect | Development |
| Integrity | Teamwork |

**98,462**
Employees

**150**
Countries

## GSK's volunteering commitment

Our commitment is to extend volunteering opportunities to bring positive change to communities and global health while providing individual development. To achieve that, we offer two unique volunteering opportunities: PULSE and Orange Days.

### PULSE

PULSE is a programme where employees work with non-profit organisations for 3 or 6 months, either in their local community or internationally. PULSE is directly supporting our mission to help people live better, longer lives. Since 2009, PULSE has contributed a total of £27m worth of skilled services to non-profit organisations across the world.

### Orange Days

Each year, employees get one paid day off to volunteer at a non-profit of their choice. This initiative is called an Orange Day. There is a variety of ways to complete an Orange Day, either individually or as a team. Events include cleaning up a local park, visiting the elderly, lifting spirits of ill children, building houses, or packaging or serving food at a food pantry or soup kitchen.

**770**
employees have been a PULSE volunteer since the programme's inception in 2009

**£27m**
worth of skilled services donated to non-profits through PULSE

**137**
Orange Days during Global Month of Volunteering

**+80k**
volunteering hours accumulated by GSK employees in October 2017

### Global Month of Volunteering

2017 brought about GSK's first ever Global Month of Volunteering, a companywide initiative that united our employees to volunteer during the month of October. GSK volunteers engaged with local non-profit organizations through community service projects, team activities, and skills-based volunteering workshops.

This initiative sets GSK apart by actively encouraging employees to concentrate all of their volunteering efforts throughout the month of October, fostering the spirit of volunteering and giving back across the company and bringing people together for the greater good.

The theme 'Be the Change' led employees to volunteer their time to 137 Orange Days in 20 countries, a combined 80,448 hours of service given to their local communities.