



Save the Children

HELPING TO SAVE ONE MILLION CHILDREN'S LIVES

GSK and Save the Children partnership

Working together to help save
one million children's lives

February 2019

A life-saving partnership

Every day 15,000 children under the age of five die – most from preventable causes.

That's why Save the Children and GSK joined forces in 2013. By using GSK's scientific and technical know-how and Save the Children's on-the-ground presence and expertise, we are finding new ways to bring down the number of children dying from preventable diseases.

Over the past five years we have achieved a great deal. And we need to carry on. By delivering long-term health programmes, helping to strengthen countries' healthcare systems, finding new treatments and advocating for local, national and global change, we are determined to help build a world where no child under the age of five dies from preventable causes.

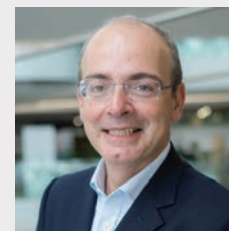


Kevin Watkins,
CEO Save the Children UK



Over the past five years, the GSK and Save the Children partnership has fought for children every single day. We have reached over 2,800,000 children under five with essential quality health services which includes treating over 187,800 children for malaria, pneumonia, or diarrhoea. To do this, we have gone beyond the traditional corporate-NGO partnership model and combined our skills, expertise and resources to find new ways to reduce child mortality.

I am incredibly proud of all that we have achieved – and I am looking forward to continuing this pioneering work.”



Rogerio Ribeiro,
SVP Global Health, GSK



I'm really proud of this partnership and everything that we are doing for children by bringing together our unique skills and resources.

Through our work with Save the Children in 45 countries, children are surviving and growing up to live really healthy lives. But there's a lot that we can still do. As we move into the second phase of this partnership, I'm sure we will have the opportunity to achieve even more for children in some of the world's most deprived communities.”



Meeting Mckline

“In August 2018, I was pleased and privileged to visit Bungoma County in Kenya. I had the opportunity to meet ‘Baby’ Mckline – the first baby born in Bungoma, Kenya in a hospital supported by our partnership. Not a baby any more, Mckline is four years old and a wonderful walking, talking, laughing and football-playing example of what this partnership is all about.”

Rogério Ribeiro
SVP Global Health, GSK

Since his birth on 4 July 2014, GSK and Save the Children have stayed in touch with Mckline and his family and followed his progress as he grows and thrives.

Mckline's parents, Fredrick and Catherine, talk about their experience: “When Catherine was pregnant, I advised her to go to the health facility and she managed to attend clinic sessions seven times before the delivery. When we came back from hospital, my neighbours were surprised at the successful delivery of our son. They were even more surprised that my wife gave birth to a 3kg baby and she did not undergo an operation. Most people in our community view the hospital as a foreign and expensive place. They prefer going to the traditional midwives.”

Catherine adds: “I saw many mothers die when they delivered at home. When I gave birth, the nurses advised me to breastfeed for six months, which I did and I have also taken Mckline to the clinic for all his vaccinations which were free from the time he was born. Although sometimes I lack transport and I have to walk for a long distance to the hospital, I appreciate the treatment and advice from the nurses.”

Fredrick agrees “Many mothers now come to consult my wife and they accept her advice to go to hospital whenever their children are sick, and even attend clinic when their child is small.”

Photo: Siegfried Modola / Save the Children



Healthworker applies chlorhexidine to umbilical cord of newborn baby, Bungoma County, Kenya.
Photo: Siegfried Modola / Save the Children

From mouthwash to potentially life-saving medicine

Sylvia Chepwkemoi is 34 years old and lives in Bungoma County, Kenya with her son Brivian Kiplangat (4 months old) and three older children.

Sylvia lost two of the six children to whom she has given birth. Her first-born child's umbilical cord was infected and he died 11 days after birth.

Her most recent baby, Brivian, was born in a health facility in 2017, enabling Sylvia to access chlorhexidine gel, which she applied to his umbilical cord. His cord did not get infected and healed quickly. Sylvia is grateful her baby did not get sick and reports that he is doing well.

Infection, a major cause of newborn mortality, can be caused by bacteria entering the body through a newly-cut umbilical cord. This is more likely to happen in low-income settings across sub-Saharan Africa and Asia where more births take place at home and unsterile materials, such as dung and ash, may traditionally be used on the umbilical cord stump.

In 2012, a United Nations (UN) Commission Report named chlorhexidine for newborn cord care as an overlooked 'life-saving commodity' that, if more widely accessed and properly used, could potentially save 422,000 neonatal lives over five years. In response, GSK worked to reformulate the antiseptic solution used in its Corsodyl™ mouthwash into a gel (chlorhexidine digluconate gel 7.1%, equivalent to 4% chlorhexidine), incorporating Save the Children's expertise in reaching some of the most vulnerable and marginalised children. Insights and guidance from Save the Children informed key decisions in the development of this medicine.

Over 30,000 newborns in Kenya have so far benefitted from the new chlorhexidine gel.



Sylvia and Brivian. Photo: Ilan Godfrey / Save the Children

The first 5 years at a glance

Over
2.8m

children under five in
45 countries directly
reached by the partnership



Over
100

GSK PULSE volunteers
placed with Save the Children
since 2013



Over
300,000

children helped during and
after emergencies



2 signature programmes
in the Democratic Republic
of Congo and Kenya have
helped **over 280,000**
children



Over
30,000



newborns treated with
reformulation of 1 simple
ingredient, chlorhexidine,
to prevent umbilical infections



Over
£3.3m

raised by GSK employees
in **over 70 countries** and
matched by GSK



Over
£300,000

saved by Save the Children
through supply and
procurement advice
from GSK



Over
97,000
children under five
fully immunised



Over
187,000

children treated for malaria,
pneumonia or diarrhoea

Over
20,000

healthworkers trained,
and over **12,000 community**
healthworkers supported



How together we are helping to save children's lives



Partnership evidence and impact tracker

Track progress against our goals above to generate an evidence base for continuous learning and improvement

What we are doing in countries and communities



Universal health coverage (UHC)



We are supporting governments in countries where we work to achieve measurable progress towards UHC – to help create a world in which all people have access to the health services, vaccinations and medicines they need, without risk of financial hardship.

By leveraging each other's unique capabilities and our joint voice, we are combining programme activities, evidence generation and advocacy for greater impact. We are using infectious diseases as a proxy to understand the extent to which basic health services are reaching the most marginalised people.

Our flagship programme in Nigeria aims to drive transformational change for universal access to infectious disease prevention, protection and treatment – generating new evidence and scalable solutions to save children's lives from leading causes of preventable death.

In Ethiopia we are expanding our child immunisation programme in some of the hardest to reach areas, to increase access to critical vaccinations for those children left behind and reduce the impact of infectious diseases.

Newborn baby Irfan is weighed at a maternity clinic in Banke Region, Nepal
#UniversalMotherhood.

Photo: Diana Markosian / Save the Children



Health system strengthening



We are strengthening health systems in all contexts to increase our impact for children in poorer communities and fragile emergency settings.

We intend to help reduce the deterioration of health services, and save lives during emergencies, when children and their families are most vulnerable.

The activities span our programmes across the world, including:

- Our major programme in DRC, which addresses the urgent health needs of communities, preparing and responding to emergencies and strengthening the health systems in critical and remote areas.

- Our health system strengthening programmes in over 25 countries, which are working to accelerate newborn and child survival for the hardest-to-reach communities through our joint areas of expertise
- Increasing the global capacity of our emergency preparedness and response capabilities, to play a key role in effective and timely healthcare responses when crises hit
- Piloting an approach to adapt the delivery of our projects in rapidly changing contexts through our programmes in extreme and volatile contexts, such as Yemen

One year old Suriya Dorcas prepares to receive his Yellow Fever vaccination in Kinshasa, DRC.
Photo: Tommy Trenchard / Save the Children

What we are doing in the lab and international arena



Innovation and research



Driving forward the research and development of and access to innovations addressing critical gaps to help save the lives of mothers and children.

Our innovation accelerator harnesses GSK and Save the Children's unique strengths and capabilities to address the critical gaps in knowledge, working in partnership with other key global health stakeholders to help reduce morbidity and mortality for mothers, newborns and children under five.

We continue to drive increased access and uptake of chlorhexidine, using evidence generated from our work in Kenya, where over 30,000 newborns have so far benefitted from the medicine.

We are exploring the feasibility of innovations to tackle some of the biggest challenges in newborn and maternal health in high burden countries, for example in Kenya where we have the platform and relationships in place to deliver, improve and scale-up new, lifesaving healthcare interventions.

Consumer Healthcare R&D scientists,
Weybridge UK



Global thought leadership



Using our joint voices at a global level to pursue the creation of systemic change, improve children's health and inspire others to act.

Together we talk to and work with global leaders to help achieve SDG3, Universal Health Coverage, with a particular focus on equitable access to medicines and vaccines for mothers, newborns and children under five.

By demonstrating the effectiveness and impact of our far-reaching partnership, we are also encouraging other best-practice NGO-business partnerships.

Stories from our partnership inspire everyone at GSK and encourage them to continue to fundraise for Save the Children. All money raised is matched by GSK.

Jennifer, 19, at home with her newborn baby in Guatemala #UniversalMotherhood.
Photo: Carlota Guerrero / Save the Children

Sharing expertise, capacity building and fundraising



Supply, procurement and quality



GSK is supporting Save the Children to deliver \$500k in savings per year.

GSK supply and procurement professionals are supporting Save the Children International's Supply Chain and Procurement team. GSK is helping to:

- Build capability through training in negotiation, benchmarking and insights
- Improve quality including audits of suppliers, a handbook and policies
- Provide secondment support to increase the capacity of the Save the Children Procurement Team

People queue outside a Save the Children supported pharmacy in Bambari, Central African Republic. Photo: Mark Kaye / Save the Children

"I have been very proud to sponsor the sharing of our procurement capabilities and talent with Save the Children International, with the goal of helping save more children's lives."

Gonzalo Bisquerra,
Vice President of Marketing and Sales Procurement, GSK

"I have never experienced such a generous and impressive charity partnership as this. The hunger to support us as we transform our procurement organisation has been extraordinary."

Jim Ridgwick,
Global Head of Procurement,
Save the Children International



Employee engagement and sharing expertise



The power of this partnership is epitomised by the involvement and efforts of GSK employees who are inspired to fundraise or volunteer.

Orange United is GSK's global employee engagement programme.

Over 550 volunteer Orange United Ambassadors in 51 countries help GSK employees to raise money for Save the Children. All money raised (over £3.3 million so far) is matched by GSK and contributes to programme work in 45 countries worldwide.

Skills-based volunteering – ADI, an adapted version of GSK's suite of management tools, ADP, continues to be rolled out to Save the Children's offices worldwide by an army of GSK volunteers.

GSK employees continue to work in 3 – 6 month skills-based placements with Save the Children in many countries worldwide, as part of GSK's PULSE programme.

So far over 100 have been placed with Save the Children.

GSK Egypt during Orange United fundraising week June 2018

Baby Exodus

At six months old, Baby Exodus arrived from South Sudan, with his mother, Stella, at the Bidi Bidi camp in North Uganda. When Stella's husband was killed, she had decided to flee with her four children. She had to leave everything behind.

They fled first to the DRC, but the conditions there were too bad, so they moved on to Uganda. Stella renamed her baby 'Exodus' after their flight. Her parents are still in South Sudan.

Exodus had been ill for three days with a cough, vomiting and fever before he was brought to the Emergency Health Unit (EHU) mobile health clinic. He was diagnosed with malaria and

provided with treatment and was also given routine childhood vaccinations.

Almost one year later Exodus has fully recovered and is now full of energy. As well as her four children, Stella also looks after a further four. She faces many challenges and having access to medical services nearby has been very helpful as they can now receive medical help quickly when there are issues.

Uganda now has the largest refugee camp in the world. Save the Children is working in the camps to try and provide Child Friendly Spaces for children to play, learn, relax and most importantly to be children again. Save the Children's EHU was seed-funded by GSK.



Benefits of the partnership

The partnership's main goal is to help families, mothers, babies and children, who are healthier and living better lives as a direct result of our work.

Beyond the social benefits, for both organisations this award-winning partnership has other benefits.

Benefits to GSK

At GSK, the partnership has improved employee engagement as employees associated with the partnership are twice as likely to say they feel proud of working for GSK, and feel more valued by GSK than their peers. The partnership has also, in select countries, led to improved discussions on public health and/or vaccinations programmes. The partnership has contributed to influential sustainability indices, corporate brand campaigns and awards.

Benefits for Save the Children

At Save the Children, GSK's sharing of its expertise in supply, procurement and management tools, has brought real efficiencies and some cost savings, money which can be redirected into programmes around the world, helping children in some of the hardest to reach communities.

Awards for the partnership



Best Business Charity Partnership 2018 in the Health, Beauty & Pharmaceutical sector, and Business of the Year 2018 Award at the Business Charity Awards run by Third Sector Magazine.

Best Employee Engagement Scheme at the Global Good Awards 2018

The Best Corporate NGO partnership 2018 accolade by the C&E Corporate and NGO Partnerships Barometer for the third year in a row. GSK also named Best Corporate Partner, and Save the Children UK as Best NGO to partner with.

In the US, GSK, Save the Children US and National Center for Disaster Preparedness partnership won the **Best Disaster Preparedness & Community Resilience Award 2018**

The Social Responsibility Award 2017 at the UK Employee Engagement Awards

The Best Business to NGO Partnership 2016 at the Ethical Corporation's Responsible Business Awards

Where a kid can be a kid

Thanks to the support of GSK

Child Friendly Spaces give children a place to play, learn and cope in the aftermath of Hurricane Florence in the US

With her North Carolina home threatened by Hurricane Florence's flood-inducing rains and damaging winds, young single mom Lily took her four girls under the age of 8 to safety, before the catastrophic storm made landfall.

The family ended up in a large evacuation shelter on the campus of the University of North Carolina. Sadly, Lily learned the storm had devastated her hometown and destroyed her home.

While scared and contemplating her options to get her children out of the shelter and back into a home, she found some relief for herself and her children at Save the Children's Child Friendly Space. The children's activity space offered her girls a safe, fun place to play, learn and cope in the aftermath of the storm, while she started to pick up the pieces and decide next steps.

"They love it. They just have the best time when they go over there," Lily said, relaying her girls' experiences in the Child Friendly Space. "It's wonderful – I'm thankful to have this support in my life right now."

Employee donations to Save the Children in the US go to their Children's Emergency Fund, which allows Save the Children to pre-position supplies and staff ahead of disaster events and funds child-friendly spaces in emergency shelters. Employees raised more than \$70,000 in 2018 for the Children's Emergency Fund.

Our partnership has helped over 2.8 million children in 45 countries



About GSK

A science-led global healthcare company with a special purpose: to help people do more, feel better, live longer.

We have 3 global businesses that research, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products.

Our goal is to be one of the world's most innovative, best performing and trusted healthcare companies.

To find out more go to **www.gsk.com**

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Email: csr.contact@gsk.com

About Save the Children

Save the Children believes every child deserves a future. In the UK and around the world, we work every day to give children a healthy start in life, the opportunity to learn and protection from harm. When crisis strikes, and children are most vulnerable, we are always among the first to respond and the last to leave. We ensure children's unique needs are met and their voices are heard. We deliver lasting results for millions of children, including those hardest to reach.

We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

To find out more go to
www.savethechildren.org.uk

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Email: supportercare@savethechildren.org.uk



Save the Children

HELPING TO SAVE ONE MILLION CHILDREN'S LIVES

Sylvia Chepwkemoi, Brivian and their midwife, with Pauline Williams, SVP Head of Global Health R&D, GSK and Dr Angela Muriuki, Head of Child Survival, East Africa, Save the Children.

Photo: Ilan Godfrey/Save the Children

