

# JP Morgan Healthcare conference

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January 2020



# Cautionary statement regarding forward-looking statements

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A number of adjusted measures are used to report the performance of our business, which are non-IFRS measures. These measures are defined and reconciliations to the nearest IFRS measure are available in our third quarter 2019 earnings release and Annual Report on Form 20-F for FY 2018.

All expectations and targets regarding future performance and the dividend should be read together with "Assumptions related to 2019 guidance and 2016-2020 outlook" on page 59 of our third quarter 2019 earnings release.

## 3 long-term priorities for sustainable growth

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**Innovation**

**Performance**

**Trust**

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**Culture**

# Significant progress on our priorities in 2019



**Innovation**

**Performance**

**Trust**



**Driving new R&D approach**

**Driving transition to 2DRs in HIV**

**Strengthened commercial performance**

**Building Specialty capability**

**3 major pivotal data readouts in Oncology**

**4 new assets into pivotal studies**

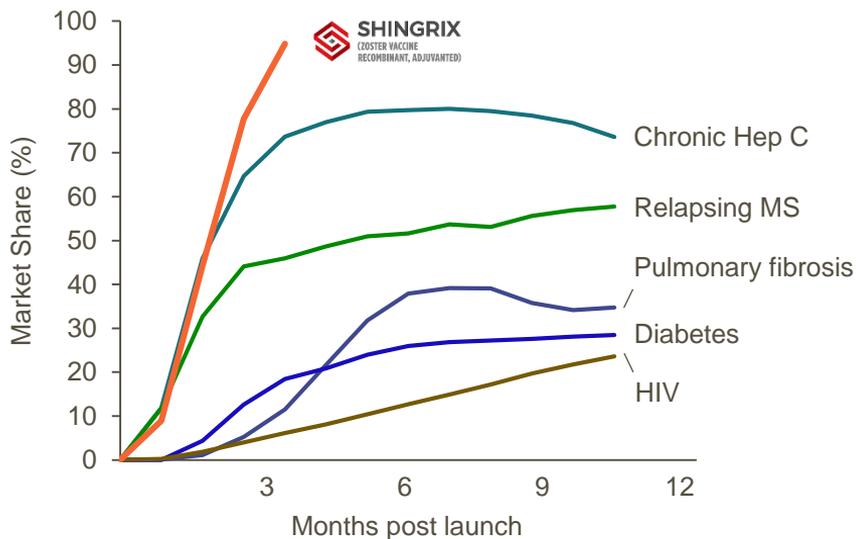
**Increased Shingrix capacity**

**New Consumer JV with Pfizer**

# Shingrix: expect moderate supply increase in 2020, significant global market opportunity remains in longer term

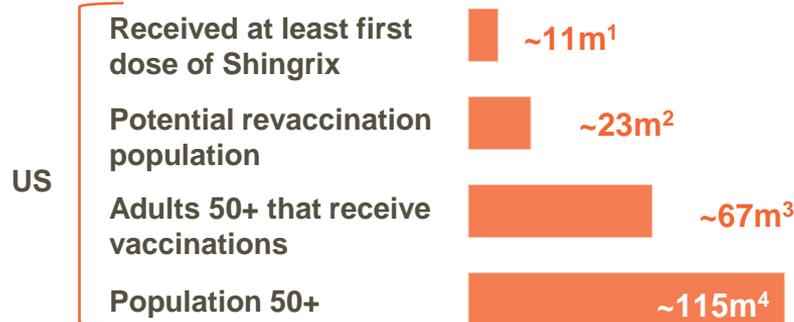


## Share uptake superior to recent benchmarked biopharma launches



Source: Internal calculations by GSK using IQVIA database

## Significant US & global opportunity remains



Shingrix launched in US, Canada and Germany

Phased launches planned in China and Japan in 2020

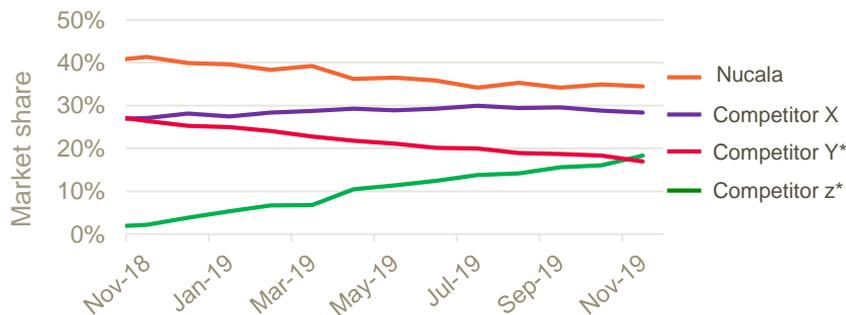
>1% of eligible 50+ population globally estimated to have received Shingrix

1. Estimated based on IQVIA TRxs launch through September 2019
2. US Census & CDC reported immunisation rate
3. US Census & IQVIA Patient Data Analysis (Estimated % of adults who have received vaccinations when 50+)
4. US Census

# Nucala: continued leadership in a growing market



## Nucala: market leading position



Strong uptake of at-home self-administration supports increased competitiveness in US, with Q3 growth of +29% CER

US paediatric approval; first targeted biologic to be approved for children aged 6-11yrs reinforcing safety and efficacy

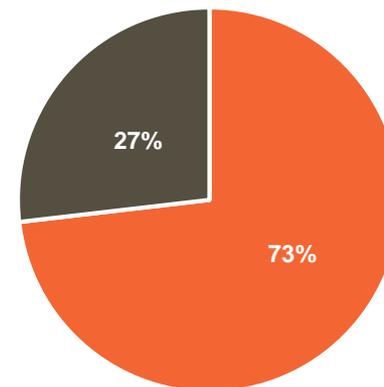
Interim analysis of REALITI-A showed significant reduction in exacerbations and oral corticosteroid use in a real world setting

Positive data in HES; first treatment to demonstrate a reduction in flares for HES reinforcing efficacy and safety in eosinophilic-driven diseases

Source: IQVIA NSP data (\$) retail and non retail, \*factored for indication  
HES: Hyper eosinophilic syndrome

## Significant SEA market opportunity remains

~ 410k US SEA eligible patients\*



■ Non-biologic treated patients ■ Biologic treated patients

\*EOS  $\geq$ 150 with 2+ exacerbations a year or on oral corticosteroids with 0-1 exacerbations a year  
SEA: Severe Eosinophilic Asthma

# Leading innovation in HIV



## Juluca and Dovato uptake driven by new data flow & guideline changes

2DRs now account for 3.4% of TRx and 7.2% of NBRx

GEMINI 96w data and TANGO switch data at IAS received positively

US (DHHS) and European (EACS) guidelines updated to include Dovato for first line use

Positive feedback from physicians and patients

## Recent regulatory Submissions

**Pediatric:** submission filed in US and Europe for 5mg dispersible formulation of dolutegravir for babies & infants aged 4 weeks+

**CAB+RPV:** first and only once-monthly complete long acting HIV regimen

Working with FDA to determine next steps for approval

**Fostemsavir:** first in class attachment inhibitor targeted at 2-4%<sup>1, 2</sup> of patients who cannot use other regimens

FDA breakthrough designation; US approval anticipated 2020



1. Hsu R, Henegar C, Fusco J, Vannappagari V, Llamoso C, Lackey P, Pierone G, Fusco G. Identifying heavily treatment-experienced patients in the OPERA Cohort. Presented at the 22nd International AIDS Conference (AIDS 2018), July 23-27, 2018, Amsterdam, the Netherlands

2. Henegar C, Vannappagari V, Viswanathan S, DeKoven M, Clark A, Ackerman P, Llamoso C. Identifying heavily treatment-experienced patients in a large administrative claims database. Presented at the 10th IAS conference on HIV Science (IAS 2019), July 21-24, 2019, Mexico City, Mexico

# Oncology growth drivers to launch in 2020



## Belantamab mafodotin: relapsed/refractory MM

- DREAMM-2 published in Lancet Oncology
- Durable and clinically meaningful response rate in heavily pre-treated, post anti-CD38 patients
- Potential new treatment for patients who have limited options and poor outcomes
- Filed for treatment of relapsed/refractory<sup>1</sup> multiple myeloma; launch anticipated 1H 2020
- Ongoing studies in earlier lines of therapy

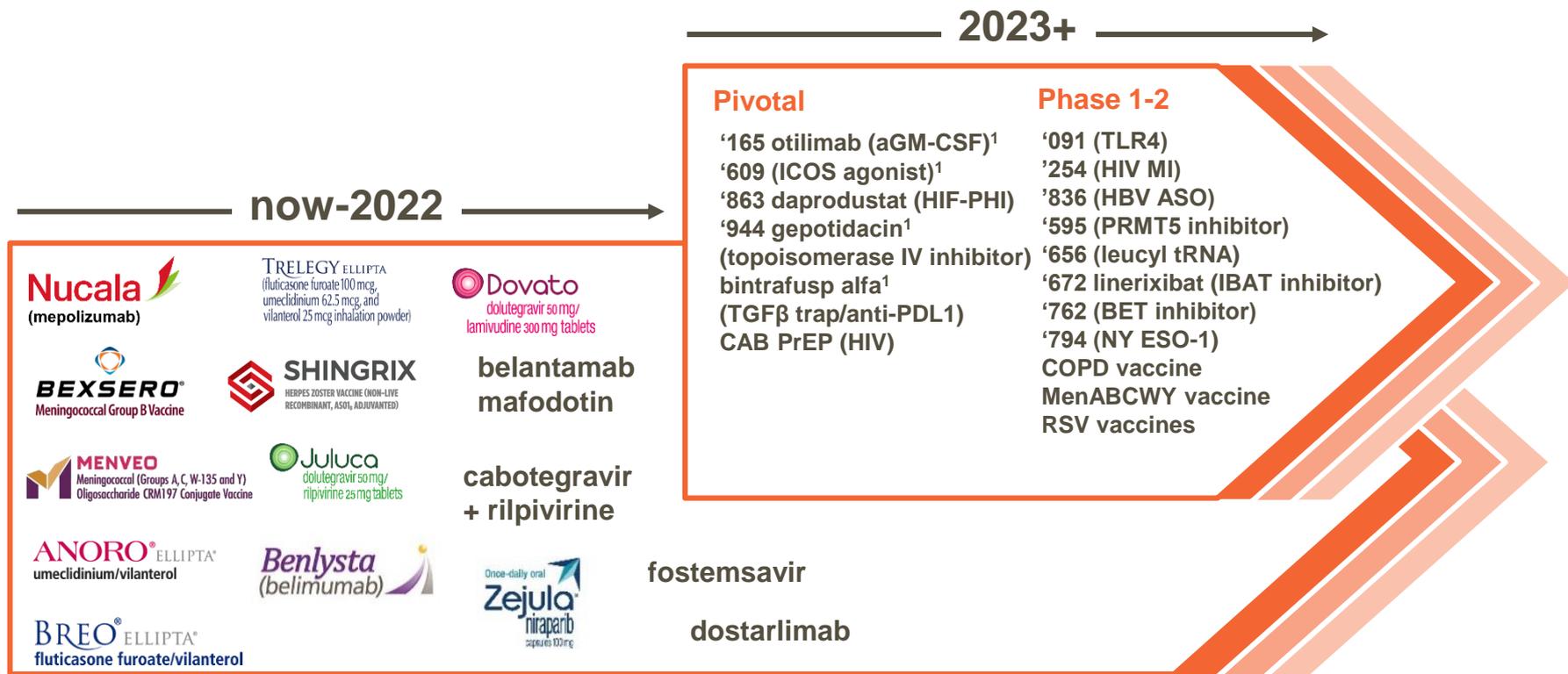


## Zejula: 1L ovarian cancer maintenance

- PRIMA study presented at ESMO 2019
- Uniquely demonstrated benefit in all comers population including HRD negative patients
- Oral, once daily monotherapy with low drug interactions – key in maintenance setting
- Filed in the US
- Additional studies in platinum resistance ovarian cancer<sup>2</sup> and in combination with PD-1<sup>3</sup> ongoing

1. Patients with relapsed multiple myeloma who are refractory to an immunomodulatory agent, a proteasome inhibitor, and an anti-CD38 antibody  
2. MOONSTONE study  
3. FIRST study

# Driving our growth outlook to 2022 and beyond



1. Recently entered pivotal studies

# 4 new assets in pivotal studies

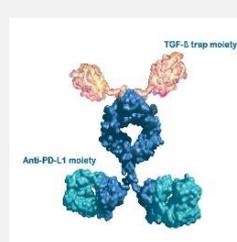


## Otilimab – aGM-CSF in rheumatoid arthritis



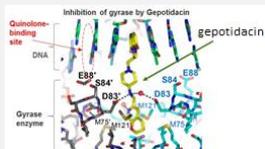
- Encouraging Ph 2 data presented at ACR 2018
- Recruitment for Ph 3 studies underway including H2H vs current treatments

## Bintrafusp alfa in biliary tract cancer



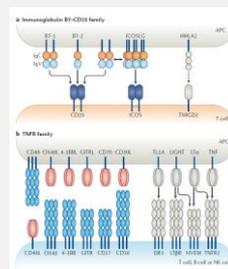
- Bifunctional fusion protein targeted at TGF-beta and PD-L1 pathways
- Co-development with Merck KGaA
- Pivotal study in 2L biliary tract cancer underway
- Ph2 study vs pembrolizumab in 1L PD-L1+ NSCLC ongoing

## Gepotidacin – antibiotic in uUTI and GC



- Novel MoA active against most resistant bacteria, oral formulation
- Potential to transform treatment landscape for patients with limited therapeutic options
- Ph 3 studies initiated for uUTIs and urogenital gonorrhoea

## GSK '609 – ICOS agonist in HNSCC



- Humanised IgG4 agonist antibody targeted at ICOS and low/no T-cell depleting effects
- Demonstrated activity in both monotherapy and PD-1 combination
- INDUCE-3 pivotal study\* in HNSCC initiated (combo with pembrolizumab)

\*Phase 2/3 study with registrational potential

# 2020 milestones that will inform our progress



## Anticipated approvals

**Belantamab mafodotin** in relapsed/refractory multiple myeloma<sup>1</sup>

**Zejula** in 1L ovarian cancer maintenance

**Dostarlimab** in 2L endometrial cancer

**Cabotegravir+rilpivirine\*\*** long acting HIV treatment

**Fostemsavir** in heavily treatment experienced HIV patients

**Trelegy** in asthma

**Daprodustat** (Japan) in renal anaemia due to CKD

## Anticipated submissions

**Nucala** in HES and NP

## Pivotal data

**Nucala** in NP

**Benlysta+rituximab** in SLE

## Proof of concept\*

**Belantamab mafodotin** combination with PD-1 in MM (DREAMM-4)

**TLR4, ICOS** combinations in various tumour types

**GSK3377794 (NYESO)** in MM & NSCLC

**GSK525762 (BETi)** in mCRPC combination therapy

**GSK2330672 (IBATi)** in cholestatic pruritis<sup>2</sup>

**COPD vaccine**

**RSV vaccines**

\* Not comprehensive

\*\* Pending further discussion with the FDA

1. Patients with relapsed multiple myeloma who are refractory to an immunomodulatory agent, a proteasome inhibitor, and an anti-CD38 antibody 2. Ph2b study

HES: hypereosinophilic syndrome; MM: multiple myeloma; NP: Nasal polyposis; RA: rheumatoid arthritis; SLE: systemic lupus erythematosus; UC: ulcerative colitis; NSCLC: non-small cell lung cancer; mCRPC: metastatic castration resistant prostate cancer; CKD: chronic kidney disease; COPD: chronic obstructive pulmonary disease; RSV: respiratory syncytial virus

# Creation of the world's leader in Consumer Healthcare

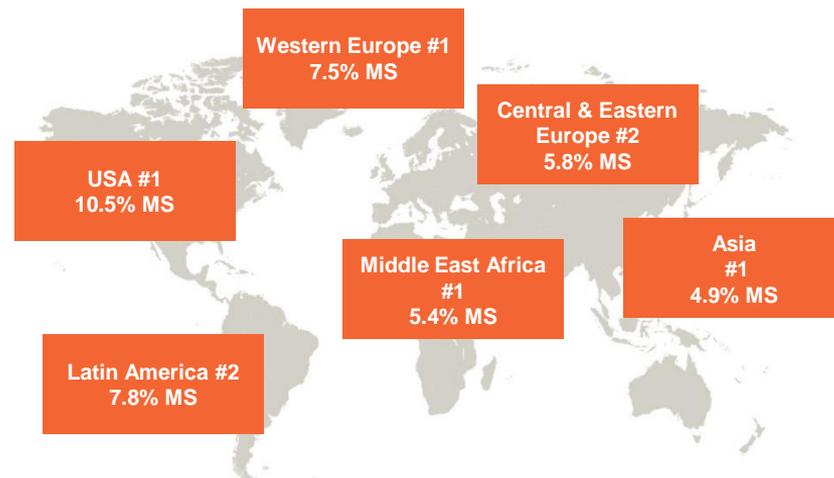
With scale and strong capabilities, powered by category leading brands and science based innovation



## Leadership in key categories

<p><b>#1 Pain Relief<sup>1</sup></b></p>	
<p><b>#1 Respiratory<sup>1</sup></b></p>	
<p><b>#1 VMS<sup>1</sup></b></p>	
<p><b>#1 Therapeutic Oral Health<sup>2</sup></b></p>	

## OTC leadership in key geographies



# Focus on delivering business priorities



## 2020 focus

### Innovation

- Execution of launches
- Continue to strengthen pipeline

### Performance

- Drive growth and operating performance
- Build Specialty capability
- Integration of Pfizer consumer health
- Prepare for separation

### Trust

- Regular updates on innovation
- Global health focused for impact
- Modern employer

Culture

- Drive operating performance
- Progress pipeline
- Successful integration
- Prepare for 2 new companies

**New competitive  
Pharmaceuticals and  
Vaccines company** with  
R&D focused on science of the  
immune system, genetics and  
advanced technologies

**New world-leading  
Consumer Healthcare  
company** with category  
leading power brands and  
science based innovation