

2021 GSK Environmental Supplier Awards Winner

Winner of the Direct Supplier category

Givaudan



About the company

- Givaudan is a global industry leader creating game-changing innovations in food and beverages, and inspiring creations in the world of fragrance and beauty. Givaudan's heritage stretches back over 250 years and has a long history of creating and innovating scents and tastes.
- Their value proposition reflects the Company's purpose of creating happier, healthier lives, with love for nature, which is at the heart of everything they do.

About the project - Supporting Clove Oil Communities in Madagascar

The clove tree is cultivated in Madagascar for its buds and leaves, with the oil extracted from the clove leaves acting as a key ingredient for many beloved oral care flavours. The production of clove leaf oil relies on a loose fabric made by small producers living in remote rural areas with fragile economies. The farmers often have limited access to efficient production installations and use wood as an energy source for the 24-hour distillation runs.

In an effort to address these issues, Givaudan has supported producing villages in Analanjirofo (which means "the region where clove grows") by helping both the communities and local ecosystems to:

- 1) Plant trees in partnership with the Givaudan Foundation
- 2) Develop energy-efficient clove leaf oil distillation units in partnership with the German development cooperation agency, GIZ.

By addressing both of these areas, the project supports smallholders and their families and guarantee a more sustainable source of income for the farmer.

The achievements in reforestation have been reached in cooperation with the local communities. Some farmers have created producer associations and tree nurseries. Many trees have also been planted through collective action of the villages. Through regular visits and ongoing dialogue, the Givaudan team has developed strong ties and mutual trust with the local communities.



Environmental achievements

Givaudan's activities around cloves help to protect the planet by preserving natural resources and reducing carbon emissions.

By the end of 2020, Givaudan and the Givaudan Foundation had facilitated the planting of 680,000 trees of local varieties of acacias, grevilleas and clove trees.

Currently, they are planting more than 100,000 trees per year.

Every tree planted contributes to preserving the local forests with their valuable ecosystems.

In 2020, Givaudan signed a 3-year partnership with the German development cooperation agency via funding of the develoPPP program to develop energy efficient clove leaf oil distillation units, tailor-made to the local context. The project will benefit 1,000 smallholder producers and their families.