



Speaker biographies



HALEON

Speaker biographies



Brian McNamara

Chief Executive Officer Designate

Brian was appointed CEO designate of Haleon in July 2021, having been CEO of the division since 2016, where he focussed on shaping a strategy for growth that puts purpose at its heart. He leads 23,000 employees across more than 100 countries, who are working every day to deliver better everyday health with humanity.

Prior to joining GSK, initially as Head of Europe and the Americas in 2015, Brian spent over a decade at Novartis in senior leadership roles in the Over the Counter (OTC) division. He began his career at Procter & Gamble, where over a 16-year tenure, he gained extensive experience in product supply, brand marketing, and customer leadership.

Brian is a Board member of the Consumer Goods Forum (CGF). He has previously served as a Board Member and Chairman of the Global Self Care Federation (GSCF) and was an active member of the Board of Trustees for Treloar's - a trust providing support and independence education for young people with physical disabilities.

Favourite brand: Voltaren

Speaker biographies



Tobias was appointed CFO designate of Haleon in December 2021, having been CFO of the division since 2017.

Prior to joining GSK, Tobias was the Chief Financial Officer at Sandoz - Novartis' Generics Division. In 2010, he was named Chief Financial Officer for the former Novartis Consumer Health Division, a position that evolved into Tobias' role as CFO for the Novartis OTC division. Earlier in his career he held both local and global finance leadership roles at Novartis in the US, Germany and Switzerland, for example as Global Head of Finance for the Animal Health business, Global Controller for Sandoz and CFO for Hexal.

Favourite brand: Voltaren

Tobias Hestler

Chief Financial Officer Designate

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Tamara Rogers
Chief Marketing Officer

Tamara was appointed Chief Marketing Officer for GSK Consumer Healthcare in 2019, having previously served as Region Head for EMEA.

Prior to joining GSK, Tamara spent 25 years at Unilever, having joined as a Management Trainee in the UK. She held significant leadership positions such as EVP Region Head Personal Care for Unilever North America and prior to that, EVP Global Deodorants Category.

Tamara has nearly 30 years of experience in FMCG with numerous commercial roles across marketing, advertising, customer development and general management, in local, regional and global capacities. Her experience includes the development of business growth strategies, strategic portfolio management, innovation development, brand branding, design, customer development and trade marketing. Her responsibilities have also included Media, Consumer Business Insights & Analytics, Marketing and Digital Commerce capability.

Tamara is a Board Member of the Global Self-Care Federation, which exists to create a healthier world through better self-care.

Favourite brand: Advil

Speaker biographies



Franck Riot

Head of Global R&D

Franck was appointed Head of Global R&D for GSK Consumer Healthcare in 2019. Previously, Franck was Vice President of Research and Innovation (R&I) at Danone for the Essential Dairy and Plant-Based World-Wide Business (EDP) Unit (2017-2019)

Franck began his career as a R&D engineer in the beauty and personal care sector, then spent 14 years at Danone, with progressively larger R&D roles in Europe. He left Danone for six years to run the global R&D organisation for IGLO (owned by private equity Permira), which was sold to Nomad Foods. Franck was part of the Nomad Foods team that then took the company public in 2015, after which he returned to Danone to run research and innovation for the newly created EDP unit after the acquisition of the world leading plant-based food company WhiteWave (2017).

Favourite brand: Voltaren

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Teri was appointed as Head of Transformation and Sustainability at GSK Consumer Healthcare in 2019 and has been responsible for the development and execution of the ESG Strategy as well as the integration of the joint venture with Pfizer Consumer Healthcare and the preparation and operational readiness of the formal separation from GSK.

Previously, Teri led the Quality function for GSK Consumer Healthcare and before that held similar roles in the OTC division at Novartis and the Consumer Health Divisions of both Wyeth and Merck.

Favourite brand: Pronamel

Teri Lyng

Head of Sustainability

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Lisa Paley

Head of U.S. and North America

Lisa has led the North America Region for GSK Consumer Healthcare since 2021, having previously been General Manager, U.S. and Puerto Rico.

She joined GSK in 2019 from Pfizer Consumer Healthcare, where she had been President of North America, responsible for the U.S., Puerto Rico and Canadian markets. In her decade at Pfizer, Lisa had senior roles in sales strategy; was General Manager of Puerto Rico & Caribbean; was the U.S. Chief Customer Officer and leader of Global E-Commerce.

Previously, Lisa worked at Johnson & Johnson (J&J) as a Vice President in U.S. Sales and also spent 18 years with the former Pfizer Consumer Healthcare / Warner Lambert where she held positions of increasing responsibility in Sales, Customer Development, Sales Strategy, Operations, Category Management & Insights and General Management.

She is a former Certified Public Accountant and worked for Deloitte.

Lisa is a Board member of several US industry association boards including CHPA Executive Committee, NACDS Retail Advisory Board, and the WE Board.

Favourite brand: Emergen-C

Speaker biographies



Filippo Lanzi

Head of Europe Middle East and Africa
and Latin America

Filippo was appointed Head of Europe Middle East and Africa and Latin America in 2021, having previously served as EMEA Lead from 2019 to 2021.

Having joined GSK Consumer Healthcare in 2012, he previously served in various roles across Central, Eastern and Southern Europe before leading the Asia Pacific business.

Prior to that role, he was the Operating Unit Head in Italy and Greece for Novartis' OTC business. Previously, Filippo spent five years at Johnson & Johnson, managing the Diabetes Division in Italy and then as Head of Mediterranean Cluster for the Ethicon/ Endo Franchise. Before J&J, he spent a decade with Nestlé, holding various roles across Marketing, Sales and Finance.

Favourite brand: parodontax

Speaker biographies



Keith Choy
Head of Asia Pacific

Keith was appointed Region Head of Asia Pacific GSK Consumer Healthcare in 2019.

Before joining GSK, Keith was the President for International markets of Pfizer Consumer Healthcare . He previously served as the Regional President of APAC PCH and before that as China GM, where he oversaw significant sales growth in the China OTC category. Across his 28 years of commercial experience in the consumer-packaged goods and healthcare industries, Keith has also held various roles of sales, brand marketing, and general management in Wyeth, Gillette and Joyco (acquired by Wrigley Company).

He was awarded the Internationalist of the Year for 2017.

Favourite brand: Sensodyne