As filed with the Securities and Exchange Commission on February 28, 2014

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

|   | FORM 20-F  |
|---|--|
|   | REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934                                   |
|   | OR   |
| X | ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the fiscal year ended December 31, 2013 |
|   | OR   |
|   | TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934   |
|   | OR   |
|   | SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934                                      |
|   | Commission file number 1-15170   |
|   | GlaxoSmithKline plc  |

 $\label{eq:england} England \\ (Jurisdiction of incorporation or organization)$ 

(Exact name of Registrant as specified in its charter)

980 Great West Road, Brentford, Middlesex TW8 9GS England (Address of principal executive offices)

Victoria Whyte Company Secretary GlaxoSmithKline plc 980 Great West Road Brentford, TW8 9GS England +44 20 8047 5000

# company.secretary@gsk.com

(Name, Telephone, E-mail and/or Facsimile number and Address of Company Contact Person)

# Securities registered or to be registered pursuant to Section 12(b) of the Act:

| beculiues registered of to be registere   | a pursuant to Section 12(b) of the Act.                          |
|---|--|
| Title of Each Class   | Name of Each Exchange On Which Registered                        |
| American Depositary Shares, each representing   | Tunio Vi Zuen Ziviningo On 77 men regionirea                     |
| 2 Ordinary Shares, Par value 25 pence   | New York Stock Exchange  |
| 0.750% Notes due 2015   | New York Stock Exchange  |
| 0.700% Notes due 2016   | New York Stock Exchange  |
| 1.500% Notes due 2017   | New York Stock Exchange  |
| 5.650% Notes due 2018   | New York Stock Exchange  |
| 2.850% Notes due 2022   | New York Stock Exchange  |
| 2.800% Notes due 2023   | New York Stock Exchange  |
| 6.375% Notes due 2038   | New York Stock Exchange  |
| 4.200% Notes due 2043   | New York Stock Exchange  |
| No  | ed pursuant to Section 12(g) of the Act:  one of class)          |
| (Tide c   | of class)  |
| Securities for which there is a reporting obl   | igation pursuant to Section 15(d) of the Act:                    |
| No  | one  |
|   | of class)  |
|   |  |
|   |  |
| Indicate the number of outstanding shares of each of the issuer's cl<br>covered by the annual report.                                   | asses of capital or common stock as of the close of the period   |
| Ordinary Shares of Par value 25 pence each  | 5,342,206,696  |
| Indicate by check mark if the registrant is a well-known seasoned i   | ssuer, as defined in Rule 405 of the Securities Act.             |
| ĭ Yes   | No □   |
| If this report is an annual or transition report, indicate by check ma<br>Section 13 or 15(d) of the Securities Exchange Act of 1934.   | rk if the registrant is not required to file reports pursuant to |
| □ Yes   | ⊠ No   |
| Note – Checking the box above will not relieve any registrant requ<br>Exchange Act of 1934 from their obligations under those Sections. |  |

ĭ Yes □ No

Indicate by check mark whether the registrant (1) has filed all reports to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and

(2) has been subject to such filing requirements for the past 90 days.

| Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| □ Yes □ No  |  |  |  |  |  |  |
| Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer" and "large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):       |  |  |  |  |  |  |
| Large accelerated filer   |  |  |  |  |  |  |
| Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing:   |  |  |  |  |  |  |
| U.S. GAAP ☐ International Financial Reporting Standards as issued ☑ Other ☐ by the International Accounting Standards Board   |  |  |  |  |  |  |
| If "Other" has been checked in response to the previous question, indicate by check mark which financial statement item the registrant has elected to follow.   |  |  |  |  |  |  |
| Item 17 □ Item 18 □   |  |  |  |  |  |  |
| If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).   |  |  |  |  |  |  |
| □ Yes ⊠ No  |  |  |  |  |  |  |
|   |  |  |  |  |  |  |

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every

# **TABLE OF CONTENTS**

| <u>Part I</u>   |   | 2                |
|-----------------|---|------------------|
|                 | Item 1. Identity of Directors, Senior Management and Advisers                         | 2                |
|                 | Item 2. Offer Statistics and Expected Timetable                                       | 2                |
|                 | Item 3. Key Information   | 2<br>2<br>2<br>2 |
|                 | Item 4. Information on the Company  | 11               |
|                 | Item 4A. Unresolved Staff Comments  | 12               |
|                 | Item 5. Operating and Financial Review and Prospects                                  | 12               |
|                 | Item 6. Directors, Senior Management and Employees                                    | 28               |
|                 | Item 7. Major Shareholders and Related Party Transactions                             | 29               |
|                 | Item 8. Financial Information   | 30               |
|                 | Item 9. The Offer and Listing   | 30               |
|                 | Item 10. Additional Information   | 31               |
|                 | Item 11. Quantitative and Qualitative Disclosures About Market Risk                   | 37               |
|                 | Item 12. Description of Securities Other than Equity Securities                       | 37               |
| ъ . т           |   | 20               |
| Part II         |   | 38               |
|                 | Item 13. Defaults, Dividend Arrearages and Delinquencies                              | 38               |
|                 | Item 14. Material Modifications to the Rights of Security Holders and Use of Proceeds | 38               |
|                 | Item 15. Controls and Procedures  | 38               |
|                 | Item 16.[Reserved]  | 41               |
|                 | Item 16A. Audit committee financial expert  | 41               |
|                 | Item 16B. Code of Ethics  | 41               |
|                 | Item 16C. Principal Accountant Fees and Services                                      | 41               |
|                 | Item 16D. Exemptions from the Listing Standards for Audit Committees                  | 41               |
|                 | Item 16E. Purchases of Equity Securities by the Issuer and Affiliated Purchasers      | 41               |
|                 | Item 16F. Change in Registrant's Certifying Accountant                                | 41               |
|                 | <u>Item 16G. Corporate Governance</u>   | 41               |
|                 | Item 16H. Mine Safety Disclosure  | 53               |
| Part III        |   | 53               |
| <u>rait III</u> | Item 17. Financial Statements   | 53               |
|                 | Item 18. Financial Statements   | 53               |
|                 | Item 19. Exhibits   | 55               |
|                 | Hem 19. Exhibits  | 33               |
| Signatur        | <u>es</u>   | 56               |
| EW 1.1          |   |                  |
| EX-1.1          |   |                  |
| EX-12.1         |   |                  |
| EX-12.2         |   |                  |
| EX-13.1         |   |                  |
| EX-15.1         |   |                  |
| EX-15.2         |   |                  |

Pursuant to Rule 12b-23(a) of the Securities Exchange Act of 1934, as amended, the information for the 2013 Form 20-F of GlaxoSmithKline plc set out below is being incorporated by reference from the "GSK Annual Report 2013" included as exhibit 15.2 to this Form 20-F dated and submitted on February 28, 2014 (the "GSK Annual Report 2013").

All references in this Form 20-F to "GlaxoSmithKline," the "Group," "GSK," "we" or "our" mean GlaxoSmithKline plc and its subsidiaries; the "company" means GlaxoSmithKline plc.

References below to major headings include all information under such major headings, including subheadings, unless such reference is a reference to a subheading, in which case such reference includes only the information contained under such subheading.

In addition to the information set out below, the information set forth under the headings "Cautionary statement" on the inside front cover, "Directors' Report" on page 95, "Directors' statement of responsibilities" on pages 128 and 211, "Share buy-back programme" on page 242, "Annual General Meeting 2014" on page 245, "Financial reporting calendar", "Results announcements" and "Financial reports" on page 246, "Section 13(r) of the US Securities Exchange Act" on page 248, "Registrar" on page 249, "ADR Depositary", "Glaxo Wellcome and SmithKline Beecham Corporate PEPs", "Donating shares to Save the Children", "Share scam alert", "Corporate Responsibility Report" and "Contacts" on page 250 and "Glossary of terms" on page 251 in each case of the GSK Annual Report 2013 is incorporated by reference.

# Notice regarding limitations on Director Liability under English Law

Under the UK Companies Act 2006, a safe harbour limits the liability of Directors in respect of statements in and omissions from certain portions of the GSK Annual Report 2013 incorporated by reference herein, namely the Directors' Report (for which see page 95 thereof), the Strategic Report (pages 2 to 74 thereof, portions of which are incorporated by reference as described below) and the Remuneration Report (pages 96 to 126 thereof). These reports have been drawn up and presented in accordance with, and in reliance upon, English company law. Under English law, the Directors would be liable to the company, but not to any third party, if these sections of the GSK Annual Report 2013 contain errors as a result of recklessness or knowing misstatement or dishonest concealment of a material fact, but would not otherwise be liable.

Portions of the GSK Annual Report 2013 incorporated by reference herein contain references to our website. Information on our website or any other website referenced in the GSK Annual Report 2013 is not incorporated into this Form 20-F and should not be considered to be part of this Form 20-F. We have included any website as an inactive textual reference only.

#### PART I

#### Item 1. **Identity of Directors, Senior Management and Advisers**

Not applicable.

#### Item 2. **Offer Statistics and Expected Timetable**

Not applicable.

#### Item 3. **Key Information**

#### 3.A Selected financial data

The information set forth under the heading:

• "Five year record" on pages 222 to 224 of the GSK Annual Report 2013

is incorporated herein by reference.

- 3.B Capitalization and indebtedness
  - Not applicable.
- 3.C Reasons for the offer and use of proceeds
  - Not applicable.
- 3.D Risk factors

# Principal risk factors and uncertainties

The principal risks discussed below are the risks and uncertainties relevant to our business, financial condition and results of operations that may affect our performance and ability to achieve our objectives. The factors below are those that we believe could cause our actual results to differ materially from expected and historical results.

We operate on a global basis in an industry that is both highly competitive and highly regulated. Our competitors may make significant product innovations and technical advances and may intensify price competition. In light of this competitive environment, continued development of commercially viable new products and the development of additional uses for existing products are critical to our ability to maintain or increase overall sales.

Developing new pharmaceutical and vaccine products is a costly, lengthy and uncertain process, however, and a product candidate may fail at any stage, including after significant Group economic and human resources have been invested. Our competitors' products or pricing strategies or any failure on our part to develop commercially successful products or to develop additional uses for existing products could materially and adversely affect our financial results.

We must also adapt to and comply with a broad range of laws and regulations. These requirements apply to research and development, manufacturing, testing, approval, distribution, sales and marketing of Pharmaceutical, Vaccine and Consumer Healthcare Products, and affect not only the cost of product development but also the time required to reach the market and the uncertainty of successfully doing so.

Moreover, as rules and regulations change, and governmental interpretation of those rules and regulations evolves, the nature of a particular risk may alter. Changes to certain regulatory requires, such as the US healthcare system, may be substantial. Any change in, and any failure to comply with, applicable law and regulation could materially and adversely affect our financial results.

Similarly, our business exposes us to litigation and government investigations, including but not limited to product liability litigation, antitrust litigation and sales and marketing litigation. Litigation and government investigations, including related provisions we may make for unfavourable outcomes and increases in related costs such as insurance premiums, could materially and adversely affect our financial results. More detail on the status and various uncertainties involved in the significant unresolved disputes and potential litigation is set out in Note 44, 'Legal proceedings,' on pages 204 to 210 of the GSK Annual Report 2013.

The principal risk factors and uncertainties are not listed in order of significance.

Failure to appropriately collect, review, follow up, or report adverse events from all potential sources. This could compromise our ability to conduct robust safety signal detection and interpretation and to ensure that appropriate decisions are taken with respect to the risk/benefit profile of our products, including the completeness and accuracy of product labels and the pursuit of additional studies/analyses, as appropriate.

#### Risk impact

The impacts of the risk include potential harm to patients, reputational damage, product liability claims or other litigation, governmental investigation, regulatory action such as fines, penalties or loss of product authorisation.

#### Context

Pre-clinical and clinical trials are conducted during the development of investigational Pharmaceutical, Vaccine and Consumer Healthcare Products to determine the safety and efficacy of the products for use by humans. Notwithstanding the efforts we make to determine the safety of our products through appropriate pre-clinical and clinical trials, unanticipated side effects may become evident only when products are widely introduced into the marketplace. Questions may be raised not only by our ongoing safety surveillance and post-marketing studies but also by governmental agencies and third-parties who may analyse publicly available clinical trial results.

The Group is currently a defendant in a number of product liability lawsuits, including class actions, that involve significant claims for damages related to our products. Litigation, particularly in the US, is inherently unpredictable. Class actions that seek to sweep together all persons who were prescribed our products increase the potential liability. Claims for pain and suffering and punitive damages are frequently asserted in product liability actions and, if allowed, can represent potentially open-ended exposure and thus, could materially and adversely affect the Group's financial results.

#### Failure to appropriately secure and protect intellectual property rights.

#### Risk impact

Any loss of patent protection, including reducing the scope of patent rights or compulsory licensing (in which a government forces a manufacturer to license its patents for specific products to a competitor), could materially and adversely affect our financial results in those markets. Absence of adequate patent or data exclusivity protection could limit the opportunity to rely on such markets for future sales growth for our products, which could also materially and adversely affect our financial results.

#### Context

As an innovative Pharmaceutical, Vaccine and Consumer Healthcare Products company, we seek to obtain appropriate intellectual property protection for our products. Our ability to obtain and enforce patents and other proprietary rights with regard to our products is critical to our business strategy and success. Pharmaceutical and Vaccine products are usually only protected from being copied by generic manufacturers during the period of exclusivity provided by an issued patent or related intellectual property rights such as Regulatory Data Protection or Orphan Drug status. Following expiration of certain intellectual property rights, a generic manufacturer may lawfully produce a generic version of the product but may face technological or regulatory barriers to marketing.

We operate in markets where intellectual property laws and patent offices are still developing and where governments may be unwilling to grant or enforce intellectual property rights in a fashion similar to more developed regions such as the EU, Japan and the USA. Some developing countries have reduced, or threatened to reduce, effective patent protection for Pharmaceutical products generally, or in particular therapeutic areas, to facilitate early competition within their markets from generic manufacturers.

We face competition from manufacturers of proprietary and generic pharmaceutical products in all of our major markets. Introduction of generic products, particularly in the USA where we have our highest turnover and margins, typically leads to a dramatic loss of sales and reduces our revenues and margins for our proprietary products. In 2013, we had 10 Pharmaceutical and Vaccine products with over £500 million in annual global sales. For certain of these products, there is generic competition in the USA and some markets in Europe. We may also experience an impact on sales of one of our products due to the expiry or loss of patent protection for a product marketed by a competitor in a similar product class or for treatment of a similar disease condition.

We depend on certain key products for a significant portion of our sales. The timing and impact of entry in the USA and major markets in Europe for a 'follow-on' product to *Seretide/Advair* is uncertain. The US patent for compositions containing the combination of active substances in *Seretide/Advair* expired during 2010, although the US patent on a component of the *Advair Diskus* device continues until August 2016. We are not able to predict when a generic competitor to *Seretide/Advair* may enter the US market.

Generic drug manufacturers have also exhibited a readiness to market generic versions of many of our most important products prior to the expiration of our patents. Their efforts may involve challenges to the validity or enforceability of a patent or assertions that their generic product does not infringe our patents. As a result, we are and may continue to be involved in legal proceedings involving patent challenges, which may materially and adversely affect our financial results. Moreover, in the USA, it has become increasingly common for patent infringement actions to prompt claims that anti-trust laws have been violated during the prosecution of the patent or during litigation involving the defence of that patent. Such claims by direct and indirect purchasers and other payers are typically filed as class actions. The relief sought may include treble damages and restitution claims. Similarly, anti-trust claims may be brought by government entities or private parties following settlement of patent litigation, alleging that such settlements are anti-competitive and in violation of anti-trust laws. A successful anti-trust claim by a private party or government entity could materially and adversely affect our financial results.

The expiration dates for patents for our major products which may affect the dates on which generic versions of our products may be introduced are set out on pages 229 to 231. Legal proceedings involving patent challenges are set out in Note 44 to the financial statements, 'Legal proceedings', on pages 204 to 206 of the GSK Annual Report 2013.

Failure to ensure product quality throughout manufacturing and distribution processes resulting in non-compliance with good manufacturing practice (GMP) and regulations.

# Risk impact

A failure to ensure product quality could have far reaching implications in terms of the health of patients and customers, product recalls, potential damage to our reputation, as well as regulatory, legal, and financial consequences, which could materially and adversely affect our financial results.

#### Context

Patients, consumers and healthcare professionals trust the quality of our products at the point of use. A failure to ensure product quality is an enterprise risk which is applicable across all of our business activities. Product quality may be influenced by many factors including product and process understanding, consistency of manufacturing components, compliance with GMP, accuracy of labelling, reliability and security of the supply chain, and the embodiment of an overarching quality culture. The internal and external environment continues to evolve as new products, new markets and new legislation are introduced, particularly around security of supply, good distribution practice and product standards.

#### Failure to deliver a continuous supply of compliant finished product.

#### Risk impact

Any interruption of supply or exclusion from healthcare programmes could impact patient access to our products, expose us to litigation or regulatory action and materially and adversely affect our financial results. In particular, the incurring of fines or disgorgement as a result of noncompliance with manufacturing practice regulations could also materially and adversely affect the Group's financial results and result in reputational damage.

#### Context

Our supply chain operations are subject to review and approval by various regulatory agencies that effectively provide our licence to operate. Failure by our manufacturing and distribution facilities or by suppliers of key services and materials could lead to litigation or regulatory action such as product recalls and seizures, interruption of supply, delays in the approval of new products, and revocation of our licence to operate pending resolution of manufacturing or logistics issues.

Materials and services provided by third-party suppliers are necessary for the commercial production of our products, including active pharmaceutical ingredients (API), antigens, intermediates, commodities and components necessary for the manufacture and packaging of many of our Pharmaceutical, Vaccine and Consumer Healthcare Products. Some of the third-party services procured, such as services provided by clinical research organisations to support development of key products, are important to the continuous operation of our businesses. Although we undertake business continuity planning, single sourcing of certain components, bulk API, finished products, and services creates a risk of failure of supply in the event of regulatory non-compliance or physical disruption at the manufacturing sites and to logistics.

The failure of a small number of single-source, third-party suppliers or service providers to fulfil their contractual obligations in a timely manner or as a result of regulatory non-compliance or physical disruption of logistics and manufacturing sites may result in delays or service interruptions.

# Failure to report accurate financial information in compliance with accounting standards and applicable legislation.

#### Risk impact

Non-compliance with existing or new financial reporting and disclosure requirements, or changes to the recognition of income and expenses, could expose us to litigation and regulatory action and could materially and adversely affect our financial results.

#### Context

New or revised accounting standards, rules and interpretations issued from time to time by the International Accounting Standards Board could result in changes to the recognition of income and expense that may materially and adversely affect our financial results.

The Group is also required by the laws of various jurisdictions to publicly disclose its financial results, and regulators routinely review the financial statements of listed companies for compliance with accounting and regulatory requirements. The Group believes that it complies with the appropriate regulatory requirements concerning our financial statements and disclosures. However, should we be subject to an investigation into potential non-compliance with accounting and disclosure requirements there is potential for restatements of previously reported results and we could be subject to significant penalties.

#### Failure to comply with tax law or significant losses due to treasury activities.

#### Risk impact

Changes in tax laws or in their application with respect to matters such as transfer pricing, foreign dividends, controlled companies, R&D tax credits, taxation of intellectual property or a restriction in tax relief allowed on the interest on intra-group debt, could impact our effective tax rate. Significant losses may arise from Treasury activities through inconsistent application of Treasury policies, dealing or settlement errors, or counterparty defaults. Any such changes in tax laws or their application, failure to comply with tax law or significant losses due to treasury activities could materially and adversely affect our financial results.

#### Context

The Group's Treasury group deals in high value transactions, mostly foreign exchange and cash management transactions, on a daily basis.

The Group's effective tax rate is driven by rates of tax in jurisdictions that are both higher and lower than the UK. In addition, many jurisdictions currently offer regimes that encourage innovation and investment in science by providing tax incentives, such as R&D tax credits and lower tax rates on income derived from patents. Furthermore, as an international business, we face risks associated with intra-group transfer pricing.

The tax charge included in our financial statements is our best estimate of tax liability pending audits by tax authorities. We submit tax returns according to statutory time limits and engage tax authorities to help ensure our tax affairs are current. In exceptional cases where matters cannot be settled by agreement with tax authorities, we may have to resolve disputes through formal appeals or other proceedings. As an international business, we are also subject to a range of other duties and taxes carrying similar types of risk.

There is an increased focus on the tax position of multinational businesses, as a consequence of the challenging economic environment and the priority placed by the G20 on addressing allegations of tax avoidance. We have seen some increase in audits as governments seek to raise revenues, both from corporate taxes and above the line taxes such as customs duties.

Failure to foster a culture within the Group in which bribery and corruption are unacceptable; adopt measures and embed procedures to prevent bribery and corruption by employees, complementary workers and through third party interactions; investigate allegations of bribery and corruption and remediate issues identified; and comply with applicable anti-bribery and corruption (ABAC) legislation.

#### Risk impact

Failure to comply with applicable local and international ABAC legislation could expose the Group and associated persons to governmental investigation, regulatory action and civil and criminal liability, as well as damage the Group's reputation, shareholder value, and our licence to operate, all of which could materially and adversely affect our financial results.

#### Context

Like other large organisations, the Group faces the risk of fraud by members of staff. The nature, scale and geography of our international business activities increase the possibility of this bribery and corruption risk. Additionally, the healthcare industry is highly regulated, and some of our overseas markets, such as our operations in emerging markets, are more susceptible to bribery and corruption risks.

Failure to engage in commercial and/or scientific activities that are consistent with the letter and spirit of legal, industry, or the Group's requirements relating to marketing and communications about our medicines and associated therapeutic areas; appropriate interactions with healthcare professionals (HCPs) and patients; and legitimate and transparent transfer of value.

#### Risk impact

Failure to comply with applicable laws, rules and regulations may result in governmental investigation, regulatory action and legal proceedings brought against the Group by governmental and private plaintiffs. Failure to provide accurate and complete information related to our products may result in incomplete awareness of the benefit: risk profile of our medicines and possibly suboptimal treatment of patients. Any of these consequences could materially and adversely affect our financial results. Any practices that are found to be misaligned with our values could also result in reputational damage and dilute trust established with key stakeholders.

#### Context

The Group disseminates information about its products through both promotion and non-promotional Scientific Engagement. The latter is the interaction and exchange of information between the Group and partners and external communities in order to advance scientific and medical understanding including the appropriate development and use of our products; the management of disease; and patient care. It is distinct from promotional activities which may take place only after authorisation of a new product or indication, and must be conducted strictly in accordance with promotional laws, codes and the Group's Policy.

There are legal, regulatory, financial and reputational risks for the Group if these activities are, or are perceived to be, exceeding their proper boundaries or inappropriately influencing HCPs. In 2012, we paid \$3 billion to resolve government investigations in the USA focused in large part on promotional practices.

Failure to protect and inform patients involved in human clinical trial research; conduct objective, ethical preclinical and clinical trials using sound scientific principles; guarantee the integrity of discovery, preclinical, and clinical development data; manage human biological samples according to established ethical standards and regulatory expectations; treat animals ethically and practice good animal welfare; appropriately disclose human subject research for medicinal products; and ensure the integrity of our regulatory filings and of the data that we publish.

#### Risk impact

The impacts of the risk include harm to patients, reputational damage, failure to obtain the necessary regulatory approvals for our products, governmental investigation, legal proceedings (product liability suits and claims for damages), and regulatory action such as fines, penalties or loss of product authorisation, which could materially and adversely affect our financial results.

#### Context

Research relating to animals and humans can raise ethical concerns. While we attempt to proactively address this, animal studies remain a vital part of our research. In many cases, they are the only method that can be used to investigate the effects of a potential new medicine in a living body before it is tested in humans, which is generally mandated by regulators and ethically imperative. Animal research can also provide critical information about the causes of diseases and how they develop. Some countries require additional animal testing even when medicines have been approved for use elsewhere.

Clinical trials in healthy volunteers and patients are used to assess and demonstrate an investigational product's efficacy and safety or further evaluate the product once it has been approved for marketing. We also work with human biological samples. These samples are fundamental to the discovery, development and safety monitoring of our products.

The integrity of our data is essential to success in all stages of the research data lifecycle: design, generation, recording and management, analysis, reporting and storage and retrieval. Our research data is governed by legislation and regulatory requirements.

Research data and supporting documents are core components at various stages of pipeline progression decision-making and also form the content of regulatory submissions. Poor data integrity can compromise our research efforts.

There are innate complexities and interdependencies required for regulatory filings, particularly given our global research and development footprint. Currently, rapid changes in submission requirements in developing countries are increasing the complexity of meeting regulatory requirements.

Failure to ethically manage environment, health and safety and sustainability (EHSS) consistent with the Group's objectives, policies and relevant laws and regulations.

# Risk impact

Failure to manage EHSS risks could lead to significant harm to people, the environment and communities in which we operate, fines, failure to meet stakeholder expectations and regulatory requirements, litigation or regulatory action and could materially and adversely affect our financial results.

#### Context

The Group is subject to health, safety and environmental laws of various jurisdictions. These laws impose actual and potential obligations to remediate contaminated sites. We have also been identified as a potentially responsible party under the US Comprehensive Environmental Response Compensation and Liability Act at a number of sites for remediation costs relating to our use or ownership of such sites.

Failure to manage these environmental risks properly could result in litigation, regulatory action and additional remedial costs that may materially and adversely affect our financial results. See Note 44 to the financial statements, 'Legal proceedings', on pages 204 to 210 of the GSK Annual Report 2013, for a discussion of the environmental related proceedings in which we are involved. We routinely accrue amounts related to our liabilities for such matters.

Risk to the Group's business activity if critical or sensitive computer systems or information are not available when needed, are accessed by those not authorised, or are deliberately changed or corrupted.

#### Risk impact

Failure to adequately protect critical and sensitive systems and information may result in our inability to maintain patent rights, loss of commercial or strategic advantage, damage to our reputation or business disruption including litigation or regulatory sanction and fines, which could materially and adversely affect our financial results.

#### Context

We rely on critical and sensitive systems and data, such as corporate strategic plans, sensitive personally identifiable information, intellectual property, manufacturing systems and trade secrets. There is the potential that malicious or careless actions expose our computer systems or information to misuse or unauthorised disclosure.

Inability to recover and sustain critical operations following a disruption or to respond to a crisis incident in a timely manner regardless of cause.

# Risk impact

Failure to manage crisis and continuity management (CCM) effectively can lead to prolonged business disruption, greater damage to the Group's assets, and risk of a medicine's supply disruption to patients and could materially and adversely affect our financial results. Delays to R&D activities and delivery of our products to consumers and patients who rely on them could also expose us to litigation or regulatory action, materially and adversely affect our financial results and lead to reputational damage.

#### Context

Patients, consumers and healthcare professionals rely on our products being readily available when needed even in the event of a crisis. Our international operations, and those of our partners, maintain a vast global footprint exposing our people, facilities, operations and information technology to potential disruption resulting from a natural event (eg storm or earthquake), a man-made event (eg civil unrest, terrorism), or a global emergency (eg global public health emergency).

# Item 4. **Information on the Company**

# 4.A History and development of the company

The information set forth under the heading:

- "About GSK" on the inside back cover;
- "Head Office and Registered Office" on the outside back cover; and
- "Note 38 Acquisitions and disposals" on pages 181 to 186

of the GSK Annual Report 2013 is incorporated herein by reference.

#### 4.B Business overview

See Item 3D "Risk factors" above;

In addition, the information set forth under the headings:

- "Overview of 2013" on the inside front cover;
- "Chairman's statement" on pages 2 and 3;
- "Our CEO's Review of the year" on pages 4 and 5 (excluding the information in the first paragraph under the heading "Outlook" on page 5);
- "Business overview" on pages 6 and 7
- "The global context" on pages 8 to 11;
- "Our business model" on pages 12 and 13;
- "Our strategic priorities" on pages 14 and 15, (excluding the information in the first paragraph under the heading "Outlook" on page 15);
- "How we performed" on pages 16 and 17;
- "Risk management," "Global risk management" and "Risk management within the business" on pages 18 and 19;
- "Deliver" on pages 32 and 33;
- "Pipeline progress" on pages 34 and 35;
- "Investment in R&D" on page 36;
- "Pharmaceuticals R&D" on pages 37 to 39;
- "Vaccines R&D" on pages 40 to 41;
- "Consumer Healthcare R&D" on page 42;
- "Pipeline progress" on page 43;
- "Simplify" on pages 44 to 49, (excluding the information in the final sentence in the paragraph under the heading "Sales growth" on page 48 and the second paragraph under the heading "Earnings per share" on page 48);
- "Responsible business" on pages 50 to 57;
- "Note 38 Acquisitions and disposals" on pages 181 to 186;
- "Pharmaceutical products, competition and intellectual property" on pages 229 to 231; and

• "Consumer Healthcare products and competition" on page 231 of the GSK Annual Report 2013 is incorporated herein by reference.

# 4.C Organizational structure

The information set forth under the heading:

• "Note 43 – Principal Group companies" on pages 202 to 203 of the GSK Annual Report 2013 is incorporated herein by reference.

# 4.D Property, plants and equipment

The information set forth under the headings:

- "Note 6 Segment information" on pages 143 to 147; and
- "Note 17 Property, plant and equipment" on pages 155 and 156 of the GSK Annual Report 2013 is incorporated herein by reference.

# Item 4A. Unresolved Staff Comments

Not applicable.

# Item 5. **Operating and Financial Review and Prospects**

# 5.A Operating results

The information set forth under the headings:

- "Grow" on pages 20 to 31;
- "Financial review" on pages 58 to 64 and 66 to 68; and
- "Financial record Quarterly trend" on pages 218 and 219 of the GSK Annual Report 2013 is incorporated herein by reference.

The following tables reconcile total results to core results. References in the GSK Annual Report 2013 to the reconciliations on page 65 of that report should be read to refer to the information in these tables.

# Core results reconciliation – 31 December 2013

| Core results reconciliation – 31 December 2013           |                |                    |                  |                |                | Acquisition    |                |
|--|----------------|--------------------|------------------|----------------|----------------|----------------|----------------|
|  | Core           | Intangible         | Intangible       | Major          | Legal          | accounting     | Total          |
|  | results<br>£m  | amortisation<br>£m | impairment<br>£m | restructuring  | charges        | and other      | results        |
| Gross profit   | 18,956         | (450)              | (408)            | £m (178)       | £m             | £m             | £m<br>17,920   |
| •  |                | ` ′                |                  | . ,            | (252)          | 1.069          |                |
| Operating profit Profit before taxation                  | 8,015<br>7,366 | (547)              | (739)<br>(739)   | (517)<br>(523) | (252)<br>(252) | 1,068<br>1,342 | 7,028<br>6,647 |
| Profit after taxation                                    |                | (547)              | , ,              | ` ,            | ` ,            |                |                |
|  | 5,671          | (398)              | (513)            | (378)          | (243)          | 1,489          | 5,628          |
| Earnings per share                                       | 112.2p         | (8.2)p             | (10.7)p          | (7.8)p         | (5.0)p         | 32.0p          | 112.5p         |
| Weighted average number of shares (millions)             | 4,831          |                    |                  |                |                |                | 4,831          |
| The following adjustments are made                       | 4,031          |                    |                  |                |                |                | 4,031          |
| in arriving at core gross profit                         |                |                    |                  |                |                |                |                |
| Cost of sales  | (7,549)        | (450)              | (408)            | (178)          |                |                | (8,585)        |
| The following adjustments are made                       | (7,549)        | (430)              | (406)            | (176)          |                |                | (8,383)        |
| in arriving at core operating profit                     |                |                    |                  |                |                |                |                |
| Selling, general and administration                      | (7,928)        |                    |                  | (300)          | (252)          |                | (8,480)        |
| Research and development                                 | (3,400)        | (97)               | (331)            | (39)           | (232)          | (56)           | (3,923)        |
| Other operating income                                   | (3,400)        | (97)               | (331)            | (39)           |                | (56)<br>1,124  | 1,124          |
| The following adjustments are made                       | <u> </u>       |                    |                  |                |                | 1,124          | 1,124          |
|  |                |                    |                  |                |                |                |                |
| in arriving at core profit before tax  Net finance costs | (602)          |                    |                  | (6)            |                | (9)            | (706)          |
|  | (692)          |                    |                  | (6)            |                | (8)            | (700)          |
| Profit on disposal of interest in associates             |                |                    |                  |                |                | 282            | 282            |
| and joint ventures  The following adjustments are made   | _              |                    |                  |                |                | 202            | 202            |
| <b>U</b>   |                |                    |                  |                |                |                |                |
| in arriving at core profit after tax  Taxation           | (1,695)        | 149                | 226              | 145            | 9              | 147            | (1,019)        |
| Taration   | (1,093)        | 147                | 220              | 143            | 7              | 14/            | (1,019)        |

# Core results reconciliation – 31 December 2012 (restated)

|  | Core results £m             | Intangible<br>amortisation<br>£m | Intangibl<br>impairme<br>£m |                        | turing cl              |                     | Acquisition accounting and other £m | Total results £m                                     |
|--|-----------------------------|----------------------------------|-----------------------------|------------------------|------------------------|---------------------|-------------------------------------|--|
| Gross profit   | 19,322                      | 2 (378                           | 30                          | <b>19</b> )            | (128)                  |                     | (1)                                 | 18,506   |
| Operating profit   | 8,238                       | (477)                            | <sup>'</sup> ) (69          | 93)                    | (557)                  | (436)               | 1,225                               | 7,300  |
| Profit before taxation   | 7,543                       |                                  | <sup>'</sup> ) (69          | 93)                    | (558)                  | (436)               | 1,221                               | 6,600  |
| Profit after taxation  | 5,705                       | (332)                            | 2) (49                      | 97)                    | (843)                  | (286)               | 931                                 | 4,678  |
| Earnings per share   | 111.4p                      | (6.8                             | (7) p                       | .3)p                   | (17.4)p                | (5.8)p              | 17.5p                               | 91.6p  |
| Weighted average number of shares  |                             |                                  |                             |                        |                        |                     |                                     |  |
| (millions)   | 4,912                       |                                  |                             |                        |                        |                     |                                     | 4,912  |
| The following adjustments are made   |                             |                                  |                             |                        |                        |                     |                                     |  |
| in arriving at core gross profit   |                             |                                  |                             |                        |                        |                     |                                     |  |
| Cost of sales  | (7,109                      | ) (378                           | 30                          | <b>19</b> )            | (128)                  |                     | (1)                                 | (7,925)  |
| The following adjustments are made   |                             |                                  |                             |                        |                        |                     |                                     |  |
| in arriving at core operating profit   |                             |                                  |                             |                        |                        |                     |                                     |  |
| Selling, general and administration  | (7,905                      | )                                |                             |                        | (418)                  | (436)               | (30)                                | (8,789)  |
| Research and development   | (3,485                      | (99)                             | ) (38                       | 34)                    | (11)                   | ` '                 | ` '                                 | (3,979)  |
| Other operating income   |                             |                                  |                             |                        |                        |                     | 1,256                               | 1,256  |
| The following adjustments are made in arriving at core profit before tax   |                             |                                  |                             |                        |                        |                     |                                     |  |
| Net finance costs  | (724                        | .)                               |                             |                        | (1)                    |                     | (4)                                 | (729)  |
| The following adjustments are made   |                             |                                  |                             |                        |                        |                     |                                     |  |
| in arriving at core profit after tax   |                             |                                  |                             |                        |                        |                     |                                     |  |
| Taxation   | (1,838                      | 3) 145                           | 5 19                        | 06                     | (285)                  | 150                 | (290)                               | (1,922)  |
|  | results<br>(restated)<br>£m | Intangible amortisation £m       | Intangible impairment £m    | Major restructuring £m | Legal<br>charges<br>£m | operating income £m | Acquisition adjustments £m          | £m   |
| Gross profit   | 20,103                      | (304)                            | (12)                        | (73)                   | (1.55)                 | 201                 |                                     | 19,714   |
| Operating profit   | 8,730                       | (441)                            | (109)                       | (590)                  | (157)                  | 301                 |                                     | 7,734  |
| Profit before taxation   | 8,038                       | (441)                            | (109)                       | (592)                  | (157)                  | 886                 |                                     | 7,625  |
| Profit after taxation  | 5,954                       | (304)                            | (68)                        | (478)                  | . ,                    | 436                 |                                     | 5,405  |
| Earnings per share   | 114.5p                      | (6.0)p                           | (1.4)p                      | (9.5)                  | p (2.7) $p$            | 8.7p                |                                     | 103.6p   |
| Weighted average number of shares (millions)   | 5,028                       |                                  |                             |                        |                        |                     |                                     |  |
| The following adjustments are made   |                             |                                  |                             |                        |                        |                     |                                     | 5,028  |
| in arriving at core gross profit   | (5.50.1)                    | (201)                            | (10)                        | (=0)                   |                        |                     |                                     |  |
| Cost of sales  | (7,284)                     | (304)                            | (12)                        | (73)                   |                        |                     |                                     | 5,028  |
| Cost of sales The following adjustments are made in arriving at core operating profit  |                             | (304)                            | (12)                        | , ,                    |                        |                     |                                     | (7,673)  |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration  | (7,993)                     | , , ,                            | ` ,                         | (397)                  | (157)                  |                     |                                     | (7,673)  |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development   |                             | (304)                            | (12)<br>(97)                | (397)<br>(97)          | (157)                  |                     |                                     | (7,673)<br>(8,547)<br>(4,020)                        |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development Other operating income  | (7,993)                     | , , ,                            | ` ,                         | (397)                  | (157)                  | 301                 |                                     | (7,673)  |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development Other operating income The following adjustments are made in arriving at core profit before   | (7,993)                     | , , ,                            | ` ,                         | (397)<br>(97)          | (157)                  | 301                 |                                     | (7,673)<br>(8,547)<br>(4,020)                        |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development Other operating income The following adjustments are made in arriving at core profit before taxation Net finance costs  | (7,993)                     | , , ,                            | ` ,                         | (397)<br>(97)          | (157)                  | 301                 |                                     | (7,673)<br>(8,547)<br>(4,020)                        |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development Other operating income The following adjustments are made in arriving at core profit before taxation  | (7,993)<br>(3,689)          | , , ,                            | ` ,                         | (397)<br>(97)<br>(23)  | (157)                  | 301                 |                                     | (7,673)<br>(8,547)<br>(4,020)<br>278                 |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development Other operating income The following adjustments are made in arriving at core profit before taxation Net finance costs Profit on disposal of interests in associates The following adjustments are made in arriving at core profit after taxation | (7,993)<br>(3,689)<br>(707) | (137)                            | (97)                        | (397)<br>(97)<br>(23)  |                        | 585                 |                                     | (7,673)<br>(8,547)<br>(4,020)<br>278<br>(709)<br>585 |
| Cost of sales The following adjustments are made in arriving at core operating profit Selling, general and administration Research and development Other operating income The following adjustments are made in arriving at core profit before taxation Net finance costs Profit on disposal of interests in associates The following adjustments are made in arriving at core profit after          | (7,993)<br>(3,689)          | , , ,                            | ` ,                         | (397)<br>(97)<br>(23)  | (157)                  |                     |                                     | (7,673)<br>(8,547)<br>(4,020)<br>278                 |

#### Financial Review – 2012

#### **Group performance**

The following discussion compares results for the year to 31 December 2012 with the results for the year to 31 December 2011.

All growth rates included in the financial review are at constant exchange rates (CER) unless otherwise stated. CER growth is discussed on page 58 of the GSK Annual Report 2013 under the heading "CER growth". The information set forth under this heading is incorporated by reference herein.

IAS 19 (Revised) has been implemented by GSK from 1 January 2013. The main effect is that the expected returns on pension scheme assets are no longer recognised in the income statement. Expected returns are replaced by income calculated using the same discount rate as that used to measure the pension obligations. This discount rate is based on market rates for high quality corporate bonds. As a consequence, pension scheme costs are higher under IAS 19 (Revised). The effect of the change, on 2012 results, is to reduce core operating profit for the year by £92 million and core EPS by 1.3p to 111.4p. The effect of the change, on 2011 results, is to reduce core operating profit for the year by £73 million and core EPS by 1.0p to 114.5p. The results for 2012 and 2011 have been restated accordingly.

Several minor product reclassifications between the Pharmaceuticals and Consumer Healthcare segments have been made with effect from 1 January 2013. The results for 2012 and 2011 have been restated accordingly.

#### Group turnover by business

|                              | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m | Growth<br>CER%* | Growth £% |
|------------------------------|--------------------------|--------------------------|-----------------|-----------|
| Pharmaceuticals              | 17,936                   | 18,572                   | (2)             | (3)       |
| Vaccines                     | 3,325                    | 3,497                    | (2)             | (5)       |
| Pharmaceuticals and Vaccines | 21,261                   | 22,069                   | (2)             | (4)       |
| Consumer Healthcare          | 5,170                    | 5,318                    | _               | (3)       |
|                              | 26,431                   | 27,387                   | (1)             | (3)       |

 $<sup>{\</sup>rm * \ \ CER\% \ represents \ growth \ at \ constant \ exchange \ rates. \ \pounds\% \ represents \ growth \ at \ actual \ exchange \ rates.}$ 

Total Group turnover for 2012 was broadly in line with 2011 (down 1% to £26,431 million), with a 2% decline in Pharmaceuticals and Vaccines turnover partly offset by flat reported turnover in Consumer Healthcare. Pharmaceuticals turnover was down 2%, primarily as a result of the increased pressure from austerity measures in Europe. Vaccines turnover declined 2%, reflecting the impact of lower sales of *Cervarix* in Japan (2012 – £132 million; 2011 – £344 million) following the completion of the 2011 HPV vaccination catch-up programme. Excluding *Cervarix*, Vaccines turnover increased 4%. Reported Consumer Healthcare turnover was flat at £5,170 million, but excluding the non-core OTC brands divested in early 2012, Consumer Healthcare turnover grew 6%.

# Group turnover by geographic region

|        | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m | Growth<br>CER% | Growth £% |
|--------|--------------------------|--------------------------|----------------|-----------|
| USA    | 8,476                    | 8,696                    | (4)            | (3)       |
| Europe | 7,326                    | 8,276                    | (7)            | (11)      |
| EMAP   | 6,788                    | 6,407                    | 10             | 6         |
| Japan  | 2,225                    | 2,318                    | (5)            | (4)       |
| Other  | 1,616                    | 1,690                    | (4)            | (4)       |
|        | 26.431                   | 27 387                   | (1)            | (3)       |

# **Group turnover by segment**

|                               | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m | Growth<br>CER% | Growth |
|-------------------------------|--------------------------|--------------------------|----------------|--------|
| Pharmaceuticals and Vaccines: |                          |                          | <u> </u>       |        |
| USA                           | 7,000                    | 7,022                    | (2)            | _      |
| Europe                        | 5,001                    | 5,700                    | (7)            | (12)   |
| EMAP                          | 4,721                    | 4,441                    | 10             | 6      |
| Japan                         | 1,969                    | 2,082                    | (6)            | (5)    |
| ViiV Healthcare               | 1,374                    | 1,569                    | (10)           | (12)   |
| Other trading and unallocated | 1,196                    | 1,255                    | (5)            | (5)    |
| Pharmaceuticals and Vaccines  | 21,261                   | 22,069                   | (2)            | (4)    |
| Consumer Healthcare           | 5,170                    | 5,318                    | _              | (3)    |
|                               | 26,431                   | 27,387                   | (1)            | (3)    |

# Pharmaceuticals turnover

| 2012       | 2011  |   |  |
|------------|---|---|--|
| (restated) | (restated)  | Growth  | Growth   |
| £m         | £m  | CER%  | £%   |
| 7,291      | 7,298   | 1   | _  |
| 753        | 842   | (11)  | (11)   |
| 1,670      | 1,721   | (2)   | (3)  |
| 2,431      | 2,454   | _   | (1)  |
| 171        | 331   | (47)  | (48)   |
| 1,247      | 1,390   | (7)   | (10)   |
| 798        | 683   | 19  | 17   |
| 850        | 898   | (2)   | (5)  |
| 495        | 463   | 8   | 7  |
| 70         | 15  | >100  | >100   |
| 786        | 908   | (9)   | (13)   |
| 1,374      | 1,569   | (10)  | (12)   |
| 17,936     | 18,572  | (2)   | (3)  |
|            | (restated)<br>£m<br>7,291<br>753<br>1,670<br>2,431<br>171<br>1,247<br>798<br>850<br>495<br>70<br>786<br>1,374 | (restated)         (restated)           £m         £m           7,291         7,298           753         842           1,670         1,721           2,431         2,454           171         331           1,247         1,390           798         683           850         898           495         463           70         15           786         908           1,374         1,569 | (restated)         (restated)         Growth           £m         £m         CER%           7,291         7,298         1           753         842         (11)           1,670         1,721         (2)           2,431         2,454         —           171         331         (47)           1,247         1,390         (7)           798         683         19           850         898         (2)           495         463         8           70         15         >100           786         908         (9)           1,374         1,569         (10) |

# Respiratory

Respiratory sales increased 1%, with growth in the USA, EMAP and Japan offset by a decline in Europe. Total sales of *Seretide/Advair* grew 1% to £5,046 million, *Ventolin* sales increased 6% to £631 million while *Flixotide/Flovent* sales fell 4% to £779 million. *Xyzal* sales, almost exclusively made in Japan, doubled to £129 million.

In the USA, sales of *Advair* were £2,533 million, up 1% compared with 2% estimated underlying growth for the year (5% volume decline more than offset by a 7% positive impact of price and mix). *Flovent* sales declined 1% to £448 million, compared with estimated underlying growth of 3% (4% volume increase partly offset by a 1% negative impact of price and mix). *Ventolin* grew 14% to £277 million, while estimated underlying growth was 11%, driven mostly by volume.

European Respiratory sales were down 5% reflecting the impact of ongoing austerity measures. *Seretide* sales were down 4% to £1,447 million, as price cuts more than offset volume growth of approximately 2%.

In EMAP, Respiratory sales grew 13%, with growth across most products in the portfolio. *Seretide* grew 12% to £417 million with strong growth in China and Latin America offsetting the impact of some price reductions, principally in Turkey. *Ventolin* sales increased 10% to £171 million.

#### Anti-virals

The 11% decline in Anti-virals sales largely resulted from generic competition to *Valtrex*, which was down 25% to £252 million.

#### Central nervous system (CNS)

Declines in *Seroxat/Paxil* sales of 14% to £374 million and *Requip* sales of 22% to £164 million, primarily as a result of generic competition, were only partially offset by the 14% growth of *Lamictal* to £610 million.

In the USA, the *Lamictal* franchise increased 18% to £332 million as strong growth of *Lamictal XR*, approximately 45% of the US franchise, more than offset the impact of generic competition to the immediate release (twice a day) formulation. Generic competition to *Lamictal XR* began during the first quarter of 2013. In Japan, sales of *Lamictal IR* grew 88% to £78 million, in part due to sales for the recently launched bipolar indication.

#### Cardiovascular and urogenital

Sales in the category were flat as the net benefit of the conclusion of the *Vesicare* co-promotion agreement combined with growth in sales of *Avodart* and *Lovaza* were offset by the impact of generic competition to *Arixtra* and *Coreg*.

The Avodart franchise grew 7% to £790 million with growth driven by strong contributions from the recent launches of the combination product *Duodart/Jalyn* in Europe and of *Avodart* in Japan. In the USA, the decline in *Avodart* sales, in part due to the impact of labelling changes implemented in 2011 and the availability of a generic competitor in the same class, was partially offset by growth in *Jalyn*, and combined sales fell 5%.

Lovaza grew 5% to £607 million primarily reflecting the benefit of improved pricing. Lovaza continued to hold broadly flat market share in a market which has declined approximately 7% compared with 2011, as economic pressures resulted in fewer doctor visits and reduced testing for asymptomatic conditions such as very high triglycerides.

#### Metabolic

The decline in Metabolic product sales continued to reflect the loss of sales of *Avandia*, and the impact of declining sales of *Bonviva* in Europe following the change in the deal structure.

#### Anti-bacterials

Anti-bacterials sales grew 5% in EMAP, primarily from *Augmentin*, but this was more than offset by the impact of austerity measures in Europe, which encouraged pharmacy-level generic substitution, and generic competition in both Europe and the USA.

#### Oncology and emesis

Three new products, *Votrient* (up 88% to £183 million), *Promacta* (up 76% to £130 million) and *Arzerra* (up 36% to £60 million) all continued to grow strongly in the USA, Europe and EMAP. *Tykerb/Tyverb* also grew (up 6% to £239 million), with growth in the USA, EMAP and Japan offsetting a small decline in Europe. Both *Hycamtin* in Europe and argatroban in the USA were adversely affected by generic competition.

In the USA, *Votrient* (up 59% to £91 million) benefited from the launch of a new indication for use in advanced soft-tissue sarcoma. Sales of *Promacta* grew 66% to £54 million, reflecting the continued effect of longer-term use data that was added to the label in 2011.

# Dermatology

Sales declined 2% to £850 million, primarily as a result of the decline in the USA (down 14% to £228 million) which suffered from the impact of generic competition to *Evoclin*, *Extina* and *Duac*. European sales (up 5% to £156 million) benefited from the acquisition of *Toctino* in the second half of the year. EMAP sales grew 7% to £388 million, reflecting strong growth in the promoted brands of *Dermovate* and *Bactroban*.

#### Rare diseases

Volibris grew 35% to £127 million, led by a strong performance in Japan. Mepron sales increased 26% to £93 million primarily as a result of a favourable adjustment to US accruals for returns and rebates recorded in the fourth quarter. Flolan sales fell 25% to £135 million, largely as a result of the biennial price reduction in Japan and generic competition in Europe.

# Immuno-inflammation

In August 2012, we acquired Human Genome Sciences, Inc. ('HGS') and from that time recorded all sales of *Benlysta*. Prior to acquisition, in the USA we recorded as turnover our share of gross profit under the co-promotion agreement with HGS. Reported *Benlysta* turnover was £70 million, of which £65 million arose in the USA. Total inmarket sales of *Benlysta* in the USA for the year were £96 million.

#### ViiV Healthcare (HIV)

ViiV Healthcare sales declined by 10%, with the USA down 22%, Europe down 3%, and EMAP up 3%. Sales growth in *Epzicom/Kivexa* (up 10% to £665 million) and *Selzentry* (up 20% to £128 million) were more than offset by a 30% decline in the mature portfolio, primarily as a result of generic competition in the USA to *Combivir* and *Epivir*.

#### Vaccines turnover

|                | 2012        | 2011  | Growth           | Growth |
|----------------|-------------|-------|------------------|--------|
|                | <u>£m</u> _ | £m    | CER%             | £%     |
| Vaccines sales | 3,325       | 3,497 | $\overline{(2)}$ | (5)    |

Performance of the Vaccines business improved towards the end of the year, with a significant increase in tender sales in the fourth quarter. The 2% overall decline in sales was primarily attributable to the adverse comparison with strong *Cervarix* sales in 2011, which benefited from the HPV vaccination catch-up programme in Japan, now complete. *Cervarix* sales declined 46% to £270 million. Excluding *Cervarix*, Vaccines sales increased by 4%.

The previously announced Japanese Vaccines joint venture between GSK and Daiichi Sankyo Co., Ltd started operations on 2 July. The JV holds the development and commercial rights for existing preventative vaccines from both parent companies. We sell vaccines into the JV at an agreed upon price, and this is reflected in turnover in the second half of 2012, which was reduced by approximately £12 million by the change in structure. Both companies have an equal stake in the joint venture and share the profits equally.

#### **Consumer Healthcare turnover**

|                | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m | Growth<br>CER% | Growth            |
|----------------|--------------------------|--------------------------|----------------|-------------------|
| Total wellness | 2,057                    | 2,310                    | (9)            | $\overline{(11)}$ |
| Oral care      | 1,806                    | 1,722                    | 8              | 5                 |
| Nutrition      | 1,050                    | 1,025                    | 8              | 2                 |
| Skin health    | 257                      | 261                      | _              | (2)               |
|                | 5,170                    | 5,318                    | _              | (3)               |

Consumer Healthcare turnover was flat for the year. Excluding the non-core OTC brands that were divested in early 2012, turnover increased by 6%, reflecting strong growth in Rest of World markets (47% of 2012 sales) of 12%, while the USA, excluding the non-core OTC brands, grew 2% for the year and Europe was flat.

#### Total wellness

Total wellness sales were down 9% to £2,057 million, but excluding the non-core OTC brands that were divested in early 2012, the category delivered 3% growth despite a number of supply interruptions. Gastro-intestinal health, including *Tums* and *Eno*, led category growth at 11%. Pain Management, including *Panadol*, also registered strong growth of 8% driven by growth in emerging markets. The Smoking reduction and cessation and Respiratory health categories both delivered 4% growth. Sales of *alli* declined by 72% as a result of the supply interruption that was not resolved until late in the third quarter of 2012.

# Oral care

Oral care sales grew 8% to £1,806 million. The *Sensodyne* Sensitivity & Acid Erosion was the strongest performing brand, with sales up 15% to £706 million. Strong results from Denture care products also helped to offset a 2% decline in *Aquafresh* sales.

# Nutrition

Nutrition sales grew 8%. Family nutrition (*Horlicks*) grew 14% due to strong growth in India. The *Maxinutrition* adult nutrition business delivered 21% sales growth for the year. Strong emerging market growth of *Lucozade* offset declines in Europe.

#### Skin health

Skin health sales were flat at £257 million. Strong *Bactroban* growth in China and solid results in Lip care (including *Abreva*) were offset by a decline in sales of *Hinds* in Mexico.

#### **Core results**

We use the core reporting basis to manage the performance of the Group and the definition of core results is set out on page 58 of the GSK Annual Report 2013 under the heading "Core results reporting". The information set forth under this heading is incorporated by reference herein. A review of the Group's total results is set out on pages 22 to 25. The reconciliation of total results to core results is presented on page 14.

|               | 2012       | 2012     | 2011       | 2011     | Growth |     |
|---------------|------------|----------|------------|----------|--------|-----|
|               | (restated) | % of     | (restated) | % of     |        |     |
|               | £m         | turnover | £m         | turnover | CER%   | £%  |
| Cost of sales | (7,109)    | (26.9)   | (7,284)    | (26.6)   | 1      | (2) |

#### Cost of sales

Core cost of sales increased to 26.9% of turnover (2011 - 26.6%). This primarily reflected the impact of lower sales, lower volumes and adverse regional and product mix partially offset by ongoing cost management and one-off royalty and pension adjustments.

|                                     | 2012       | 2012     | 2011       | 2011     | Growth |                  |
|-------------------------------------|------------|----------|------------|----------|--------|------------------|
|                                     | (restated) | % of     | (restated) | % of     |        |                  |
|                                     | £m         | turnover | £m         | turnover | CER%   | £%               |
| Selling, general and administration | (7,905)    | (29.9)   | (7,993)    | (29.2)   |        | $\overline{(1)}$ |

#### *Selling, general and administration*

Core SG&A costs as a percentage of sales were 29.9% compared with 29.2% in 2011 reflecting flat costs on a turnover decline of 1%. Investments in growth businesses and new product launches as well as additional HGS costs were funded by ongoing cost management and one-off benefits.

Advertising and promotion decreased 4%, selling and distribution was flat and general administration increased 5%.

|                          | 2012       | 2012     | 2011       | 2011     | Growth |     |
|--------------------------|------------|----------|------------|----------|--------|-----|
|                          | (restated) | % of     | (restated) | % of     |        |     |
|                          | £m         | turnover | £m         | turnover | CER%   | £%  |
| Research and development | (3,485)    | (13.2)   | (3,689)    | (13.5)   | (5)    | (6) |

#### Research and development

Core R&D expenditure declined 5% to £3,485 million (13.2% of turnover) compared with £3,689 million in 2011 (13.5% of turnover). Ongoing cost management, including one-off benefits, and some beneficial phasing effects, more than funded additional HGS costs.

#### Royalty income

Royalty income was £306 million compared with £309 million in 2011.

# Core operating profit

Core operating profit was £8,238 million, a 4% decrease in CER terms on a turnover decline of 1% CER. The operating margin declined by 0.7 percentage points to 31.2% compared with the 12 months to December 2011 of which 0.3 percentage points was due to the expected impact of the HGS acquisition. The remaining 0.4 percentage points arose from flat SG&A on lower turnover, partially mitigated by lower R&D expenditure. Operating profit also benefited from a number of one-off items which were recognised in cost of sales, SG&A and R&D including favourable adjustments totalling £395 million related to the capping of future pensionable salary increases and a change in the basis of future discretionary pension increases from RPI to CPI in certain legacy plans.

| Finance income                          | 2012<br>£m | 2011<br>£m |
|---|------------|------------|
| Interest and other income               | 77         | 90         |
| Fair value movements                    | 2          | _          |
|   | 79         | 90         |
|   |            |            |
| Finance expense                         |            |            |
| Interest expense                        | (745)      | (744)      |
| Unwinding of discounts on liabilities   | (10)       | (10)       |
| Remeasurements and fair value movements | (24)       | (23)       |
| Other finance expense                   | (24)       | (20)       |
|   | (803)      | (797)      |

Despite an increase in net debt of £5.0 billion in 2012, net finance expense for the year was broadly similar to 2011 at £724 million, reflecting the benefits of our strategy to improve the funding profile of the Group.

The target to reduce the average effective annual net funding ratio by approximately 200 basis points to around 6% in 2013 has been achieved one-year earlier than planned.

Net debt increased by £5.0 billion in the twelve months primarily due to payments of £1.9 billion to settle the Group's most significant ongoing US federal government investigations within existing provisions and the £2.0 billion cash cost of the acquisition of HGS. The balance, as well as the Group's strong cash generation and the proceeds from the disposal of the Consumer Healthcare OTC brands enabled the financing of share repurchases of £2.5 billion and increased dividend payments of £3.8 billion.

Share of after tax profits of associates and joint ventures

The share of after tax profits of associates of £29 million (2011 - £15 million) principally arose from the Group's holdings in Aspen Pharmacare.

#### Core profit before taxation

Taking account of net finance costs, the profit on disposal of interest in associates and the share of profits in associates, profit before taxation was £7,543 million compared with £8,038 million in 2011, a 4% CER decline and a 6% decline in sterling terms.

#### **Taxation**

Tax on core profit amounted to £1,838 million and represented an effective core tax rate of 24.4% (2011 - 25.9%), meeting the target core rate of 25% two years ahead of expectations.

GSK continues to believe that it has made adequate provision for the liabilities likely to arise from periods which are open and not yet agreed by tax authorities. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of agreements with relevant tax authorities or litigation.

#### Earnings per share

Core earnings per share of 111.4 pence was flat in CER terms and down 3% at actual rates. The currency impact reflected the strengthening of Sterling against the Euro and a number of other currencies, partially offset by the weakening of Sterling against the US dollar and the Japanese Yen.

#### Dividend

The Board declared four interim dividends resulting in a dividend for the year of 74 pence, a 4 pence increase on the ordinary dividends for 2011. In 2011, the Board also declared a supplemental interim dividend of 5 pence per share related to the disposal of certain non-core OTC brands in North America.

#### **Total results**

|  | 2012         | 2012             | 2011             | 2011             | Growth |      |
|--|--------------|------------------|------------------|------------------|--------|------|
|  | 2012<br>£m   | % of<br>turnover | (restated)<br>£m | % of<br>turnover | CER%   | £%   |
| Turnover                                 | 26,431       | 100              | 27,387           | 100              | (1)    | (3)  |
| Cost of sales                            | (7,925)      | (30.0)           | (7,673)          | (28.0)           | 7      | 3    |
| Selling, general and administration      | (8,789)      | (33.3)           | (8,547)          | (31.2)           | 4      | 3    |
| Research and development                 | (3,979)      | (15.1)           | (4,020)          | (14.6)           | (1)    | (1)  |
| Royalty income                           | 306          | 1.2              | 309              | 1.1              | _      | (1)  |
| Other operating income                   | 1,256        | 4.8              | 278              | 1.0              | >100   | >100 |
| Operating profit                         | 7,300        | 27.6             | 7,734            | 28.3             | (3)    | (6)  |
| Net finance costs                        | <b>(729)</b> |                  | (709)            |                  |        |      |
| Profit on disposal of interest in        |              |                  |                  |                  |        |      |
| associates                               | _            |                  | 585              |                  |        |      |
| Share of after tax profits of associates |              |                  |                  |                  |        |      |
| and joint ventures                       | 29           |                  | 15               |                  |        |      |
| Profit before taxation                   | 6,600        |                  | 7,625            |                  | (11)   | (13) |
| Taxation                                 | (1,922)      |                  | (2,220)          |                  |        |      |
| Total profit after taxation for the year | 4,678        |                  | 5,405            |                  | (11)   | (13) |
| Total profit attributable to             |              |                  |                  |                  |        |      |
| shareholders                             | 4,499        |                  | 5,208            |                  |        |      |
| Earnings per share (p)                   | 91.6         |                  | 103.6            |                  | (9)    | (12) |
| Earnings per ADS (US\$)                  | 2.91         |                  | 3.34             |                  |        |      |

#### Cost of sales

Cost of sales increased to 30.0% of turnover (2011 - 28.0%). This primarily reflected the impact of lower sales, higher intangible asset impairments, lower volumes, higher restructuring costs and adverse regional and product mix partially offset by ongoing cost management and one-off royalty and pension adjustments.

#### Selling, general and administration

SG&A costs as a percentage of sales were 33.3% compared with 31.2% in 2011 reflecting a 4% increase in costs on a turnover decline of 1%. Investments in growth businesses and new product launches, higher legal and restructuring charges as well as additional HGS costs were partly offset by ongoing cost management and one-off benefits.

Advertising and promotion decreased 4%, selling and distribution decreased 2% and general and administration increased 17%, primarily reflecting increased legal costs in the year.

#### Research and development

R&D expenditure declined 1% to £3,979 million (15.1% of turnover) compared with £4,020 million in 2011 (14.6% of turnover). Ongoing cost management, including one-off benefits, lower restructuring and some beneficial phasing effects, more than offset additional HGS costs and higher intangible asset impairments.

# Other operating income

Other operating income of £1,256 million (2011 – £278 million) included the profit on disposal of the non-core OTC brands of £559 million and the non-cash gains of £582 million arising on the settlement of pre-existing collaborations as part of the HGS and ViiV Healthcare/Shionogi joint venture acquisitions.

#### Operating profit

Total operating profit was £7,300 million, a 3% decrease in CER terms on a turnover decline of 1% CER. The operating margin decreased by 0.7 percentage points to 27.6% compared with the 12 months to December 2011 of which 0.3 percentage points was due to the expected impact of the HGS acquisition. The remaining 0.4 percentage points arose from a 4% growth in SG&A on lower turnover, partially mitigated by lower R&D expenditure and higher other operating income. Operating profit also benefited from a number of one-off items which were recognised in cost of sales, SG&A and R&D including favourable adjustments totalling £395 million related to the capping of future pensionable salary increases and a change in the basis of future discretionary pension increases from RPI to CPI in certain legacy plans.

At the operating profit level the non-core charges totalled £938 million in the year (2011 – £996 million).

The intangible asset amortisation of £477 million (2011 - £441 million) included £39 million related to the amortisation of the *Benlysta* intangible asset acquired as part of the HGS acquisition.

Intangible asset impairment charges of £693 million (2011 - £109 million) included the impairments of Horizant, *alli* and the ViiV Healthcare compound, lersivirine, totalling £491 million. Major restructuring charges of £557 million (2011 - £590 million) included £165 million related to the acquisition of HGS and other charges arising from the Operational Excellence programme.

Legal charges were £436 million (2011 – £157 million). Various Federal government investigations were resolved in Q2 2012 within the existing pre-tax provision and the after tax cost was approximately \$150 million lower than provided. As a result, a credit was recorded as a non-core tax charge in Q2 2012. However, due to the evolving state litigation environment, GSK utilised the tax benefit arising in recording an offsetting additional pre-tax provision of approximately \$180 million (equating to an after tax cost of \$150 million) related to these matters. This was recorded as a non-core legal charge in SG&A in Q2 2012. The net effect of these movements on total earnings was neutral. Other legal charges of £323 million principally related to provisions for existing product liability and anti-trust matters.

Other operating income of £1,254 million (2011: £301 million) included the profit on disposal of the non-core OTC brands of £559 million and the non-cash gains of £582 million arising on the settlement of pre-existing collaborations as part of the HGS and Shionogi-ViiV Healthcare joint venture acquisitions. Acquisition accounting adjustments of £29 million (2011 – £nil) relate to the acquisition of HGS. All acquisition accounting related adjustments related to this acquisition will be reported as non-core items.

#### Net finance costs

| Finance income                          | 2012<br>£m | 2011<br>£m |
|---|------------|------------|
| Interest and other finance income       | 77         | 90         |
| Fair value movements                    | 2          | _          |
|   | 79         | 90         |
| Finance expense                         |            |            |
| Interest expense                        | (745)      | (744)      |
| Unwinding of discounts on liabilities   | (15)       | (12)       |
| Remeasurements and fair value movements | (24)       | (23)       |
| Other finance expense                   | (24)       | (20)       |
|   | (808)      | (799)      |

Despite an increase in net debt of £5.0 billion in 2012, net finance expense for the year was broadly similar to 2011 at £729 million, reflecting the benefits of our strategy to improve the funding profile of the Group.

# Profit on disposal of interest in associates

The pre-tax profit on disposal of interest in associates was £nil, compared with £585 million in 2011, reflecting the disposal of the remaining shares in Quest Diagnostics in 2011.

# Share of after tax profits of associates and joint ventures

The share of after tax profits of associates of £29 million (2011 - £15 million) principally arose from the Group's holdings in Aspen Pharmacare.

# Profit before taxation

Taking account of net finance costs, the profit on disposal of interest in associates and the share of profits of associates, profit before taxation was £6,600 million compared with £7,625 million in 2011, a 11% CER decline and a 13% decline in sterling terms.

# Taxation

|   | 2012       | 2011       |
|---|------------|------------|
|   | (restated) | (restated) |
|   | <u>£m</u>  | £m         |
| UK corporation tax at the UK statutory rate | 350        | 632        |
| Less double taxation relief                 | (180)      | (164)      |
|   | 170        | 468        |
| Overseas taxation                           | 1,510      | 1,598      |
| Current taxation                            | 1,680      | 2,066      |
| Deferred taxation                           | 242        | 154        |
| Taxation on total profits                   | 1,922      | 2,220      |

The charge for taxation on total profits amounted to £1,922 million and represented an effective tax rate of 29.1% (2011-29.1%). The Group's balance sheet at 31 December 2012 included a tax payable liability of £1,374 million and a tax recoverable asset of £103 million.

Within the tax charge on non-core items there is a charge of £420 million, comprising predominantly deferred tax and hence non-cash, relating to centralisation of our Pharmaceutical intellectual property and product inventory ownership into the UK. This restructuring of our trading arrangements and increased investment in the UK reflects terms that GSK has agreed to in discussions with various tax authorities and has been facilitated by the introduction of the UK Patent Box rules. In particular, we have agreed to enter into a bilateral Advance Pricing Agreement with the Internal Revenue Service in the USA and HM Revenue & Customs in the UK, which will give us considerable certainty over our future tax affairs. The restructuring will simplify our business and internal trading arrangements by substantially decreasing administrative complexity and will deliver supply chain and working capital efficiencies.

We continue to believe that we have made adequate provision for the liabilities likely to arise from periods which are open and not yet agreed by tax authorities. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of agreements with relevant tax authorities or litigation.

#### Earnings per share

Total earnings per share was 91.6p for the year, compared with 103.6p in 2011 and non-core charges totalled 19.8p (2011 – 10.9p). Non-core items included a tax charge of £420 million (8.6p) arising from the centralisation of Pharmaceutical intellectual property and product inventory ownership in the UK. Transactions completed in 2012 resulted in a number of significant non-cash accounting entries. However, these largely offset each other.

#### Financial position and resources

#### Property, plant and equipment

Our business is science-based, technology-intensive and highly regulated by governmental authorities. We allocate significant financial resources to the renewal and maintenance of its property, plant and equipment to minimise risks of interruption of production and to achieve compliance with regulatory standards. A number of its processes use chemicals and hazardous materials.

The total cost of our property, plant and equipment at 31 December 2012 was £18,742 million, with a net book value of £8,776 million. Of this, land and buildings represented £4,043 million, plant and equipment £2,854 million and assets in construction £1,879 million. In 2012, we invested £1,165 million in new and renewal property, plant and equipment. This is mainly related to a large number of projects for the renewal, improvement and expansion of facilities at various worldwide sites. Property is mainly held freehold. New investment is financed from our liquid resources. At 31 December 2012, we had capital contractual commitments for future expenditure of £572 million and operating lease commitments of £849 million. We believe that our facilities are adequate for our current needs.

We observe stringent procedures and use specialist skills to manage environmental risks from these activities.

#### Goodwill

Goodwill increased during the year to £4,359 million at December 2012, from £3,754 million. The increase primarily reflects the goodwill arising on the acquisition of HGS of £791 million, partly offset by a weakening of overseas currencies.

#### Other intangible assets

Other intangible assets include the cost of intangibles acquired from third parties and computer software. The net book value of other intangible assets as at 31 December 2012 was £10,161 million (2011 - £7,802 million). The increase in 2012 reflected assets acquired from the acquisition of HGS of £1,249 million and from the acquisition of the global rights to the Shionogi – ViiV Healthcare LLC joint venture assets of £1,777 million, partly offset by the amortisation and impairment of existing intangibles.

#### Investments

We held investments, including associates and joint ventures, with a carrying value at 31 December 2012 of £1,366 million (2011 - £1,150 million). The market value at 31 December 2012 was £1,968 million (2011 - £1,355 million). The largest of these investments are in an associate, Aspen Pharmacare Holdings Limited, which had a book value at 31 December 2012 of £430 million (2011 - £393 million) and an investment in Theravance, Inc. which had a book value at 31 December 2012 of £362 million (2011 - £226 million). The investments include equity stakes in companies where the Group has research collaborations, which provide access to biotechnology developments of potential interest and interests in companies that arise from business divestments.

#### Derivative financial instruments: assets

We had both non-current and current derivative financial instruments held at fair value of £103 million (2011 - £155 million). The majority of this amount relates to interest rate swaps and foreign exchange contracts designated as accounting hedges.

#### Inventories

Inventory of £3,969 million has increased by £96 million during the year. The increase reflects the impact of the acquisition of HGS together with higher Vaccine stocks, partly offset by initiatives to reduce manufacturing cycle times and reduce stockholding days through more efficient use of inventory throughout the supply chain.

#### Trade and other receivables

Trade and other receivables of £5,242 million have decreased from 2011 reflecting specific actions taken to reduce overdue and other receivables as part of our initiative to reduce working capital.

#### Derivative financial instruments: liabilities

We held current and non-current derivative financial instruments held at fair value of £65 million (2011 – £177 million) relating primarily to foreign exchange contracts which represent hedges of inter-company loans and deposits, external debt and legal provisions, but are not designated as accounting hedges.

#### Trade and other payables

Trade and other payables amounted to £8,054 million, increasing from £7,359 million in 2011, reflecting the amount payable to non-controlling shareholders in GSK Consumer Healthcare Ltd. in India under the offer to purchase additional shares and also the benefits of our working capital initiatives.

#### **Provisions**

We carried deferred tax provisions and other short-term and non-current provisions of £2,396 million at 31 December 2012 (2011 – £4,456 million) in respect of estimated future liabilities, of which £527 million (2011 – £2,772 million) related to legal and other disputes. Provision has been made for legal and other disputes, indemnified disposal liabilities, employee related liabilities and the costs of restructuring programmes to the extent that at the balance sheet date a legal or constructive obligation existed and could be reliably estimated.

#### Pensions and other post-employment benefits

We account for pension and other post-employment arrangements in accordance with IAS 19. The deficits, net of surpluses before allowing for deferred taxation were £1,312 million (2011 - £1,476 million) on pension arrangements and £1,685 million (2011 - £1,616 million) on unfunded post-employment liabilities.

The pension liabilities decreased following an increase in asset values in the UK, deficit reduction contributions of £368 million (2011 - £450 million) and the one-off adjustments to the UK pension obligations made during the year, partly offset by reductions in the rates used to discount UK pension liabilities from 4.8% to 4.4% and US pension liabilities from 4.4% to 3.8%.

In December 2010, the UK scheme purchased an insurance contract that will guarantee payment of specified pensioner liabilities. This contract was valued at £751 million at 31 December 2012.

#### Net debt

Net debt increased by £5,034 million and reflected the acquisition of HGS for £2,031 million, net of cash acquired, together with the legal settlements in the year of £2,610 million which included the previously announced payments to the US Government of £1.9 billion (\$3\$ billion) in settlement of certain investigations.

#### Total equity

At 31 December 2012, total equity had decreased from £8,814 million at 31 December 2011 to £6,737 million. The decrease arose principally from share repurchases in the year.

#### Cash generation and conversion

The net cash inflow from operating activities after taxation paid was £4,375 million, a decrease of £1,875 million in sterling terms compared with 2011 and reflected the impact of a reduced operating profit and the phasing of tax payments.

The net cash outflow from investing activities was £2,631 million, £2,519 million higher than 2011, which primarily reflected the acquisition of HGS and the sale of the non-core OTC brands during the year, partly offset by the proceeds from the disposal of our shareholding in Quest Diagnostics Inc. during 2011.

The net cash outflow from financing activities was £3,351 million and primarily reflected a net increase in external borrowing of £3,614 million offset by the repurchase of shares and dividends to shareholders totalling £6,307 million.

# Capital expenditure and financial investment

Cash payments for tangible and intangible fixed assets amounted to £1,520 million (2011 - £1,328 million) and disposals realised £1,124 million (2011 - £337 million). Cash payments to acquire equity investments of £229 million (2011 - £76 million) were made in the year and sales of equity investments realised £28 million (2011 - £68 million).

# **Group reporting in 2014**

During 2014, we intend to report core results performance measured against 2013 core results excluding divestments completed during 2013. The divestments include the disposals of *Lucozade* and *Ribena*, the anti-coagulant products and several other minor products. A reconciliation of our 2013 core results excluding divestments for 2013 to total results is set out below.

|  | Core<br>results<br>excluding<br>divestments<br>£m | Divestments £m | Intangible<br>amortisation<br>£m | Intangible<br>impairment<br>£m | Major<br>restructuring<br>£m | Legal<br>charges<br>£m | Acquisition accounting and other £m | Total results £m |
|--|---|----------------|----------------------------------|--------------------------------|------------------------------|------------------------|-------------------------------------|------------------|
| Gross profit                           | 18,527  | 429            | (450)                            | (408)                          | (178)                        |                        |                                     | 17,920           |
| Operating profit                       | 7,771   | 244            | (547)                            | (739)                          | (517)                        | (252)                  | 1,068                               | 7,028            |
| Profit before taxation                 | 7,122   | 244            | (547)                            | (739)                          | (523)                        | (252)                  | 1,342                               | 6,647            |
| Profit after taxation                  | 5,487   | 184            | (398)                            | (513)                          | (378)                        | (243)                  | 1,489                               | 5,628            |
| Earnings per share                     | 108.4p  | 3.8p           | (8.2)p                           | (10.7)p                        | (7.8)p                       | (5.0)p                 | 32.0p                               | 112.5p           |
| Weighted average                       | •   | •              | ` '1                             | ` '                            | ` '1                         | ` '*                   | •                                   | •                |
| number of shares                       |   |                |                                  |                                |                              |                        |                                     |                  |
| (millions)                             | 4,831   |                |                                  |                                |                              |                        |                                     | 4,831            |
| The following                          |   |                |                                  |                                |                              |                        |                                     |                  |
| adjustments are                        |   |                |                                  |                                |                              |                        |                                     |                  |
| made in arriving at                    |   |                |                                  |                                |                              |                        |                                     |                  |
| core gross profit                      |   |                |                                  |                                |                              |                        |                                     |                  |
| excluding                              |   |                |                                  |                                |                              |                        |                                     |                  |
| divestments                            |   |                |                                  |                                |                              |                        |                                     |                  |
| Turnover                               | 25,602  | 903            |                                  |                                |                              |                        |                                     | 26,505           |
| Cost of sales                          | (7,075)   | (474)          | (450)                            | (408)                          | (178)                        |                        |                                     | (8,585)          |
| The following                          |   |                |                                  |                                |                              |                        |                                     |                  |
| adjustments are                        |   |                |                                  |                                |                              |                        |                                     |                  |
| made in arriving at                    |   |                |                                  |                                |                              |                        |                                     |                  |
| core operating profit                  |   |                |                                  |                                |                              |                        |                                     |                  |
| excluding                              |   |                |                                  |                                |                              |                        |                                     |                  |
| divestments                            |   |                |                                  |                                |                              |                        |                                     |                  |
| Selling, general and                   |   |                |                                  |                                |                              |                        |                                     |                  |
| administration                         | (7,749)   | (179)          |                                  |                                | (300)                        | (252)                  |                                     | (8,480)          |
| Research and                           | (2.20.1)  |                | (O=)                             | (221)                          | (20)                         |                        |                                     | (2.022)          |
| development                            | (3,394)   | (6)            | (97)                             | (331)                          | (39)                         |                        | (56)                                | (3,923)          |
| Other operating                        |   |                |                                  |                                |                              |                        |                                     |                  |
| income                                 | _   |                |                                  |                                |                              |                        | 1,124                               | 1,124            |
| The following                          |   |                |                                  |                                |                              |                        |                                     |                  |
| adjustments are                        |   |                |                                  |                                |                              |                        |                                     |                  |
| made in arriving at                    |   |                |                                  |                                |                              |                        |                                     |                  |
| core profit before                     |   |                |                                  |                                |                              |                        |                                     |                  |
| tax excluding                          |   |                |                                  |                                |                              |                        |                                     |                  |
| divestments Net finance costs          | ((02)   |                |                                  |                                | (6)                          |                        | (0)                                 | (706)            |
|  | (692)   |                |                                  |                                | (6)                          |                        | (8)                                 | (706)            |
| Profit on disposal of                  |   |                |                                  |                                |                              |                        |                                     |                  |
| interest in associates                 |   |                |                                  |                                |                              |                        | 202                                 | 202              |
| and joint ventures                     |   |                |                                  |                                |                              |                        | 282                                 | 282              |
| The following                          |   |                |                                  |                                |                              |                        |                                     |                  |
| adjustments are<br>made in arriving at |   |                |                                  |                                |                              |                        |                                     |                  |
| core profit after tax                  |   |                |                                  |                                |                              |                        |                                     |                  |
| excluding                              |   |                |                                  |                                |                              |                        |                                     |                  |
| divestments                            |   |                |                                  |                                |                              |                        |                                     |                  |
| Taxation                               | (1,635)   | (60)           | 149                              | 226                            | 145                          | 9                      | 147                                 | (1,019)          |
| 1 anation                              | (1,055)   | (00)           | 177                              | 220                            | 173                          | J                      | 17/                                 | (1,019)          |

# Liquidity and capital resources

The information set forth under the heading:

• "Financial position and resources" on pages 69 to 74 of the GSK Annual Report 2013 is incorporated herein by reference.

5.C Research and development, patents and licenses, etc.

The information set forth under the headings:

- "Intellectual property and patent protection" on page 11;
- "Competition" on page 11;
- "Deliver" on pages 32 to 35;
- "Investment in R&D" on page 36;
- "Pharmaceuticals R&D" on pages 37 to 39;
- "Vaccines R&D" on pages 40 to 41;
- "Consumer Healthcare R&D" on page 42;
- "Pipeline Progress Late Stage Summary" on page 43;
- "Pharmaceuticals and Vaccines product development pipeline" on pages 225 to 228;
- "Pharmaceutical products, competition and intellectual property" on pages 229 to 231; and
- "Consumer Healthcare products and competition" on page 231

of the GSK Annual Report 2013 is incorporated herein by reference.

# 5.D Trend information

The information set forth under the heading:

- "Financial review 2013" on pages 58 to 64 and 66 to 68; and
- "Financial record Quarterly trend" on pages 218 and 219

of the GSK Annual Report 2013 is incorporated herein by reference.

# 5.E Off-balance sheet arrangements

Not applicable.

#### 5.F Tabular disclosure of contractual obligations

The information set forth under the heading:

• "Contractual obligations and commitments" on page 71

of the GSK Annual Report 2013 is incorporated herein by reference.

# Item 6. **Directors, Senior Management and Employees**

# 6.A Directors and senior management

The information set forth under the headings:

- "Our Board" on pages 76 to 79; and
- "Our Corporate Executive Team" on pages 80 to 81

of the GSK Annual Report 2013 is incorporated herein by reference.

# 6.B Compensation

The information set forth under the heading:

• "Directors' Remuneration report" on pages 96 to 126

of the GSK Annual Report 2013 is incorporated herein by reference.

# 6.C Board practices

The information set forth under the heading:

- "Corporate governance" on pages 82 to 95;
- "Directors" on page 246; and
- "Donations to political organisations and political expenditure" on page 246

of the GSK Annual Report 2013 is incorporated herein by reference.

# 6.D Employees

The information set forth under the headings:

- "Note 9 Employee costs" on page 149;
- "Note 28 Pensions and other post-employment benefits" on pages 164 to 171; and
- "Five year record, Number of employees" on page 224

of the GSK Annual Report 2013 is incorporated herein by reference.

# 6.E Share ownership

The information set forth under the headings:

- "Note 42 Employee share schemes" on pages 198 to 201;
- "Total remuneration for 2013" on pages 97 and 98;
- "Long-term incentive plans (audited)" on pages 100 to 101;
- "Update on performance of ongoing awards" on page 102; and
- "Directors' interests in shares" on pages 110 to 115

of the GSK Annual Report 2013 is incorporated herein by reference.

# Item 7. Major Shareholders and Related Party Transactions

# 7.A Major shareholders

The information set forth under the headings:

• "Share capital and control" on page 242;

- "Analysis of shareholdings at 31 December 2013" on page 243; and
- "Change of control and essential contracts" on page 247

of the GSK Annual Report 2013 is incorporated herein by reference.

# 7.B Related party transactions

The information set forth under the heading:

• "Note 35 – Related party transactions" on page 179

of the GSK Annual Report 2013 is incorporated herein by reference.

7.C Interests of experts and counsel

Not applicable.

#### Item 8. **Financial Information**

8.A Consolidated Statements and Other Financial Information

See item 18 below

In addition, the information set forth under the headings:

- "Dividends" on page 244; and
- "Note 44 Legal proceedings" on pages 204 to 210

of the GSK Annual Report 2013 is incorporated herein by reference.

8.B Significant Changes

There has been no significant change since 31 December 2013, being the date of the latest annual financial statements.

# Item 9. **The Offer and Listing**

9.A Offer and listing details

The information set forth under the headings:

- "Market capitalisation" on page 242;
- "Share price" on page 242; and
- "Nature of trading market" on page 243

of the GSK Annual Report 2013 is incorporated herein by reference.

9.B Plan of distribution

Not applicable.

#### 9.C Markets

The information set forth under the heading:

• "Nature of trading market" on page 243

of the GSK Annual Report 2013 is incorporated herein by reference.

9.D Selling shareholders

Not applicable.

9.E Dilution

Not applicable.

9.F Expenses of the issue

Not applicable.

#### Item 10. **Additional Information**

10.A Share Capital

Not applicable.

10.B Memorandum and articles of association

Articles of Association of GlaxoSmithKline plc

The following is a summary of the principal provisions of the company's Articles of Association (the "Articles"). Shareholders should not rely on this summary, but should instead refer to the current Articles which are filed with the Registrar of Companies in the UK and can be viewed on the company's website. The Articles contain the fundamental provisions of the company's constitution, and the rules for the internal management and control of the company. The company has no statement of objects in its Articles of Association and accordingly its objects are unrestricted in accordance with the provisions of the Companies Act 2006.

# Articles of Association

# (a) Voting

All resolutions put to the vote at general meetings will be decided by poll. On a poll, every shareholder who is present in person or by proxy shall have one vote for every Ordinary Share of which he or she is the holder. In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders, and seniority shall be determined by the order in which the names stand on the register. Unless the Directors otherwise decide, the right to attend a general meeting and voting rights may not be exercised by a shareholder who has not paid to the company all calls and other sums then payable by him or her in respect of his or her Ordinary Shares. The right to attend a general meeting and voting rights may not be exercised by a shareholder who is subject to an order under Section 794 of the Companies Act 2006 because he or she has failed to provide the company with information concerning his or her interests in Ordinary Shares within the prescribed period, as required by Section 793 of the Companies Act 2006.

#### (b) Transfer of Ordinary Shares

Any shareholder may transfer his or her Ordinary Shares which are in certificated form by an instrument of transfer in any usual form or in any other form which the Directors may approve. Such instrument must be properly signed and stamped or certified (or otherwise shown to the satisfaction of the Directors as being exempt from stamp duty) and lodged with the company together with the relevant share certificate(s) and such other evidence as the Directors may reasonably require to show the right of the transferor to make the transfer.

Any member may transfer title to his or her uncertificated Ordinary Shares by means of a relevant system, such as CREST.

The transferor of a share is deemed to remain the holder until the transferee's name is entered on the register.

The Directors may decline to register any transfer of any Ordinary Share which is not fully paid.

Registration of a transfer of uncertificated Ordinary Shares may be refused in the circumstances set out in the uncertificated securities rules, and where, in the case of a transfer to joint holders, the number of joint holders to whom the uncertificated Ordinary Share is to be transferred exceeds four.

The Articles contain no other restrictions on the transfer of fully paid certificated Ordinary Shares provided: (i) the instrument of transfer is duly stamped or certified or otherwise shown to the satisfaction of the Directors to be exempt from stamp duty and is accompanied by the relevant share certificate and such other evidence of the right to transfer as the Directors may reasonably require; (ii) the transfer, if to joint transferees, is in favour of not more than four transferees; (iii) the instrument of transfer is in respect of only one class of shares; and (iv) the holder of the Ordinary Shares is not subject to an order under Section 794 of the Companies Act 2006. Notice of refusal to register a transfer must be sent to the transferee within two months of the instrument of transfer being lodged. The Directors may decline to register a transfer of Ordinary Shares by a person holding 0.25 per cent. or more of the existing Ordinary Shares if such person is subject to an order under Section 794 Companies Act 2006, after failure to provide the company with information concerning interests in those Ordinary Shares required to be provided under Section 793 of the Companies Act 2006, unless the transfer is carried out pursuant to an arm's length sale.

Provisions in the Articles will not apply to uncertificated Ordinary Shares to the extent that they are inconsistent with:

- (i) the holding of Ordinary Shares in uncertificated form;
- (ii) the transfer of title to Ordinary Shares by means of a system such as CREST; and
- (iii) any provisions of the relevant regulations.
- (c) Dividends and distribution of assets on liquidation

The profits of the company which are available for distribution and permitted by law to be distributed and which the company may by ordinary resolution from time to time declare, upon the recommendation of the Directors to distribute by way of dividend, in respect of any accounting reference period shall be distributed by way of dividend among holders of Ordinary Shares.

If in their opinion the company's financial position justifies such payments, the Directors may, as far as any applicable legislation allows, pay interim dividends on shares of any class of such amounts and in respect of such periods as they think fit. Except in so far as the rights attaching to, or the terms of issue of, any share otherwise provide, all dividends will be declared, apportioned and paid *pro rata* according to the amounts paid up on the shares during any portion of the period in respect of which the dividend is paid. As the company has only one class of Ordinary Shares, the holders of such Ordinary Shares will be entitled to participate in any surplus assets in a winding-up in proportion to their shareholdings.

(d) Variation of rights and changes in capital

Subject to the provisions of any statute (including any orders, regulations or other subordinate legislation made under it) from time to time in force concerning companies in so far as it applies to the company (the "Companies Acts"), the rights attached to any class of shares may be varied with the written consent of the holders of three-quarters in nominal value of the issued shares of that class (excluding any shares of that class held as treasury shares) or with the sanction of a special resolution passed at a separate meeting of the holders of shares of that class. At every such separate meeting, the provisions of the Articles relating to general meetings shall apply, except the necessary quorum shall be at least two persons holding or representing as proxy at least one-third in nominal value of the issued shares of the relevant class (but provided that at any adjourned meeting any holder of shares of the relevant class present in person or by proxy shall be a quorum).

The rights conferred upon the holders of any Ordinary Shares shall not, unless otherwise expressly provided in the rights attaching to those Ordinary Shares, be deemed to be varied by the creation or issue of further shares ranking *pari passu* with them.

#### (e) Unclaimed dividends

All dividends or other sums payable on or in respect of any Ordinary Shares which remain unclaimed may be invested or otherwise made use of by the Directors for the benefit of the company until claimed. Unless the Directors decide otherwise, any dividend or other sums payable on or in respect of any Ordinary Shares unclaimed after a period of 12 years from the date when declared or became due for payment will be forfeited and revert to the company. The company may stop sending dividend cheques or warrants by post, or employ such other means of payment in respect of any Ordinary Shares, if at least two consecutive payments have remained uncashed or are returned undelivered or if one payment has remained uncashed or is returned undelivered and the company cannot establish a new address for the holder after making reasonable enquiries; however, in either case, the company must resume sending cheques or warrants or employ such other means of payment if the holder or any person entitled to the Ordinary Shares by transmission requests the resumption in writing.

#### (f) Untraced shareholders

The company may sell any Ordinary Shares in the company after advertising its intention and waiting for three months if the Ordinary Shares have been in issue for at least ten years and during that period at least three dividends have become payable on them and have not been claimed and, so far as any Director is aware, the company has not received any communication from the holder of the Ordinary Shares or any person entitled to them by transmission. Upon any such sale, the company will become indebted to the former holder of the Ordinary Shares or the person entitled to them by transmission for an amount equal to the net proceeds of sale unless forfeited.

#### (g) Limitations on rights of non-resident or foreign shareholders

There are no limitations imposed by the Articles on the rights of non-resident or foreign shareholders except that there is no requirement for the company to serve notices on shareholders outside the United Kingdom and the United States, if no postal address in the United States or United Kingdom has been provided to the company.

#### (h) General meetings of shareholders

The Articles rely on the Companies Act 2006 provisions dealing with the calling of general meeting. The company is required by the Companies Act 2006 to hold an annual general meeting each year. General meetings of shareholders may be called as necessary by the Directors and must be called promptly upon receipt of a requisition from shareholders. Under the Companies Act 2006, an annual general meeting must be called by notice of at least 21 days. A general meeting other than an annual general meeting may be called on not less than 14 clear days' notice provided a special resolution reducing the notice period to 14 clear days has been passed at the immediately preceding annual general meeting or a general meeting held since that annual general meeting.

#### (i) Conflicts of interest

The Directors may, subject to the provisions of the Articles, authorise any matter which would otherwise involve a Director breaching his or her duty under the Companies Acts to avoid conflicts of interest (each a "Conflict"). A Director seeking authorisation in respect of a Conflict shall declare to the other Directors the nature and extent of his or her Conflict as soon as is reasonably practicable and shall provide the other Directors with such details of the matter as are necessary to decide how to address the Conflict. The board may resolve to authorise the relevant Director in relation to any matter the subject of a Conflict, save that the relevant Director and any other Director with a similar interest shall not count towards the quorum nor vote on any resolution giving such authority, and, if the other Directors so decide, shall be excluded from any meeting of the Directors while the Conflict is under consideration.

#### (j) Other Conflicts of Interest

Subject to the provisions of the Companies Acts, and provided the nature and extent of a Director's interest has been declared to the Directors, a Director may:

- (i) be party to, or otherwise interested in, any contract with the company, or in which the company has a director or indirect interest;
- (ii) hold any other office or place of profit with the company (except that of auditor) in conjunction with his office of director for such period and upon such terms, including remuneration, as the Directors may decide;
- (iii) act by himself or through a firm with which he is associated in a professional capacity for the company or any other company in which the company may be interested (otherwise than as auditor);
- (iv) be or become a director of, or employed by, or otherwise be interested in any holding company or subsidiary company of the company or any other company in which the company may be interested; and
- (v) be or become a director of any other company in which the company does not have an interest and which cannot reasonably be regarded as giving rise to a conflict of interest at the time of his appointment as director of that other company.

No contract in which a Director is interested shall be liable to be avoided, and any Director who is so interested is not liable to account to the company or its shareholders for any benefit realised by the contract by reason of the Director holding that office or of the fiduciary relationship thereby established. However, no Director may vote on, or be counted in the quorum in relation to any resolution of the board relating specifically to his or her own appointment (including remuneration) or the terms of his or her termination of appointment or relating to any contract in which he or she has an interest (subject to certain exceptions).

Subject to the Companies Acts, the company may by ordinary resolution suspend or relax to any extent the provisions relating to directors' interests or restrictions on voting or ratify any transaction not duly authorised by reason of a contravention of such provisions.

#### (k) Directors' remuneration

Each of the Directors will be paid a fee at such rate as may from time to time be determined by the Directors, but the total fees paid to all of the directors for acting as directors (including amounts paid to any director who acts as chairman or is chairman of, or serves on any committee of the board of directors but excluding any amounts paid under any other provision of the Articles) shall not exceed the higher of:

- (i) £3 million a year; and
- (ii) any higher amount as the company may by ordinary resolution decide. Such fees may be satisfied in cash or in shares or any other non-cash form. Any Director who is appointed to any executive office, acts as Chairman, acts as senior independent director, acts as a scientific/medical expert on the board, serves on any committee of the Directors or performs any other services which the Directors consider to extend beyond the ordinary services of a Director shall be entitled to receive such remuneration (whether by way of salary, commission or otherwise) as the Directors may decide. Each Director may be paid reasonable travelling, hotel and other incidental expenses he or she incurs in attending and returning from meetings of the Directors or committees of the Directors, or general meetings of the company, or otherwise incurred in connection with the performance of his or her duties for the company.

#### (1) Pensions and gratuities for Directors

The Directors or any committee authorised by the Directors may provide benefits by the payment of gratuities, pensions or insurance or in any other manner for any Director or former Director or their relations, connected persons or dependants, but no benefits (except those provided for by the Articles) may be granted to or in respect of a Director or former Director who has not been employed by or held an executive office or place of profit under the company or any of its subsidiary undertakings or their respective predecessors in business without the approval of an ordinary resolution of the company.

### (m) Borrowing powers

Subject to the provisions of the Companies Act 2006, the Directors may exercise all the company's powers to borrow money; to mortgage or charge all or any of the company's undertaking, property (present and future), and uncalled capital; to issue debentures and other securities; and to give security either outright or as collateral security for any debt, liability or obligation of the company or of any third party.

#### (n) Retirement and removal of Directors

A Director is subject to re-election at every annual general meeting of the company if he or she:

- held office at the time of the two previous annual general meetings and did not retire by rotation at either of them;
- (ii) has held office for a continuous period of nine years or more; or
- (iii) he or she has been appointed by the Directors since the last annual general meeting.

The company may by special resolution remove any Director before the expiration of his or her period of office. No Director is required to retire by reason of his or her age, nor do any special formalities apply to the appointment or reelection of any Director who is over any age limit. No shareholding qualification for Directors shall be required.

#### (o) Vacation of office

The office of a director shall be vacated if:

- (i) he resigns or offers to resign and the board resolves to accept such offer;
- (ii) his resignation is requested by all of the other directors and all of the other directors are not less than three in number;

- (iii) he is or has been suffering from mental or physical ill health and the board resolves that his office be vacated;
- (iv) he is absent without permission of the board from meetings of the board (whether or not an alternate director appointed by him attends) for six consecutive months and the board resolves that his office is vacated;
- (v) he becomes bankrupt or compounds with his creditors generally;
- (vi) he is prohibited by law from being a director; or
- (vii) he is removed from office pursuant to the Articles or the Companies Acts.

#### (p) Share rights

Subject to any rights attached to existing shares, shares may be issued with such rights and restrictions as the company may by ordinary resolution decide, or (if there is no such resolution or so far as it does not make specific provision) as the board may decide. Such rights and restrictions shall apply as if they were set out in the Articles. Redeemable shares may be issued, subject to any rights attached to existing shares. The board may determine the terms, conditions and manner of redemption of any redeemable share so issued. Such terms and conditions shall apply to the relevant shares as if they were set out in the Articles. Subject to the articles, any resolution passed by the shareholders and other shareholders' rights, the Board may decide how to deal with any shares in the company.

10.C Material contracts

Not applicable.

10.D Exchange controls

The information set forth under the heading:

• "Exchange controls and other limitations affecting security holders" on page 242

of the GSK Annual Report 2013 is incorporated herein by reference.

10.E Taxation

The information set forth under the heading:

• "Tax information for shareholders" on pages 244 to 245

of the GSK Annual Report 2013 is incorporated herein by reference.

10.F Dividends and paying agents

Not applicable.

10.G Statement by experts

Not applicable.

10.H Documents on display

The information set forth under the heading:

• "Documents on display" on page 245

of the GSK Annual Report 2013 is incorporated herein by reference.

10.I Subsidiary information

Not applicable.

#### Item 11. Quantitative and Qualitative Disclosures About Market Risk

The information set forth under the headings:

- "Treasury policies" on page 73
- "Treasury operations" on page 74; and
- "Note 41 Financial instruments and related disclosures" on pages 188 to 198

of the GSK Annual Report 2013 is incorporated herein by reference.

#### Item 12. Description of Securities Other than Equity Securities

12.A Debt Securities

Not applicable.

12.B Warrants and Rights

Not applicable.

12.C Other Securities

Not applicable.

12.D American Depositary Shares

#### Fees and charges payable by ADR holders

The Bank of New York serves as the depositary (the "Depositary") for GlaxoSmithKline plc's American Depositary Receipt ("ADR") programme. Pursuant to the deposit agreement between GSK, the Depositary and owners and holders of ADRs (the "Deposit Agreement"), ADR holders may be required to pay various fees to the Depositary, and the Depositary may refuse to provide any service for which a fee is assessed until the applicable fee has been paid. In particular, the Depositary, under the terms of the Deposit Agreement, shall charge a fee of \$0.05 or less per ADR (or portion thereof) for (i) the issuance, execution and delivery of ADRs or (ii) the withdrawal of shares underlying the ADRs. In addition, ADR holders may be required under the Deposit Agreement to pay the Depositary (i) any tax, duty, governmental charge or fee or stock transfer or registration fee arising in connection with the foregoing transactions or otherwise, (ii) any expense resulting from the conversion of a foreign currency into U.S. dollars and (iii) the expense of certain communications made, at the request of the ADR holder, by cable, telex or facsimile. The Depositary may (i) withhold dividends or other distributions or sell any or all of the shares underlying the ADRs in order to satisfy any tax or governmental charge and (ii) deduct from any cash distribution any tax payable thereon or the cost of any currency conversion.

#### Direct and indirect payments by the Depositary

The Depositary reimburses GSK for certain expenses it incurs in connection with the ADR programme, subject to a ceiling agreed between GSK and the Depositary from time to time. The Depositary has also agreed to waive certain standard fees associated with the administration of the programme.

The table below sets forth the amount of such payments received during 2013 and 2014 in respect of the year ended 31 December 2013 and such payments claimed but not yet received in respect of the year ended 31 December 2013 as well as such payments received during 2013 in respect of the year ended 31 December 2012.

| Direct and indirect payments by the depositary                            | Received in<br>Respect of<br>2012 | Received in<br>Respect of<br>2013 | Claimed in<br>Respect of 2013<br>But Not Yet<br>Received |
|---|-----------------------------------|-----------------------------------|--|
| Reimbursement of NYSE listing fees  |                                   | \$372,414.00                      |  |
| Reimbursement of legal fees claimed in U.S. dollars                       |                                   | \$210,000.00                      | _  |
| Reimbursement of legal fees claimed in Sterling                           | £ 22,040.44                       | £ 34,444.50                       |  |
| Reimbursement of PCAOB fees   | \$163,600.00                      | \$182,100.00                      |  |
| Reimbursement of Annual Report production costs <sup>(1)</sup>            | £ 11,000.00                       | £214,256.47                       | _  |
| Reimbursement of investor relations expenses <sup>(2)</sup>               | \$355,523.07                      | \$341,212.25                      |  |
| Distribution of annual general meeting materials                          | _                                 | \$555,387.61                      | _  |
| Tabulation of voting instructions cards                                   | _                                 | \$ 721.53                         | _  |
| Reimbursement of other programme-related                                  |                                   |                                   |  |
| expenditures claimed in U.S. Dollars                                      | _                                 | \$ 6,279.12                       | _  |
| Reimbursement of other programme-related expenditures claimed in Sterling | _                                 | _                                 | _  |

<sup>(1)</sup> Annual Report production costs include SEC filing fees.

#### PART II

### Item 13. **Defaults, Dividend Arrearages and Delinquencies**

Not applicable.

#### Item 14. Material Modifications to the Rights of Security Holders and Use of Proceeds

Not applicable.

### Item 15. Controls and Procedures

The information set forth under the heading:

• "Accountability" on page 88

of the GSK Annual Report 2013 is incorporated herein by reference.

## US law and regulation

A number of provisions of US law and regulation apply to the company because the our shares are quoted on the New York Stock Exchange (the "NYSE") in the form of American Depositary Shares.

#### **NYSE rules**

In general, the NYSE rules permit the company to follow UK corporate governance practices instead of those applied in the USA, provided that we explain any significant variations. This explanation is contained in our Form 20-F filing, which can be accessed from the Securities and Exchange Commission's (SEC) EDGAR database or via our website. NYSE rules that came into effect in 2005 require us to file annual and interim written affirmations concerning the Audit & Risk Committee and our statement on significant differences in corporate governance.

<sup>(2)</sup> Investor relations expenses include travel expenses, fees of investor relations consultants, expenses involved in arranging investor relations meetings and telephone expenses.

#### Sarbanes-Oxley Act of 2002

Following a number of corporate and accounting scandals in the USA, Congress passed the Sarbanes-Oxley Act of 2002. Sarbanes-Oxley is a wide ranging piece of legislation concerned largely with financial reporting and corporate governance.

As recommended by the SEC, the company has established a Disclosure Committee. The Committee reports to the CEO, the CFO and to the Audit & Risk Committee. It is chaired by the Company Secretary and the members consist of senior managers from finance, legal, corporate communications and investor relations.

External legal counsel, the external auditors and internal experts are invited to attend its meetings periodically. It has responsibility for considering the materiality of information and, on a timely basis, determining the disclosure of that information. It has responsibility for the timely filing of reports with the SEC and the formal review of the Annual Report and Form 20-F. In 2013, the Committee met 10 times.

Sarbanes-Oxley requires that the Annual Report contains a statement as to whether a member of our Audit & Risk Committee (ARC) is an audit committee financial expert as defined by Sarbanes-Oxley. For a summary regarding the Board's judgement on this matter, please refer to pages 90 and 247 of the GSK Annual Report 2013. Additional disclosure requirements arise under section 302 and section 404 of Sarbanes-Oxley in respect of disclosure controls and procedures and internal control over financial reporting.

#### Section 302: Corporate responsibility for financial reports

Sarbanes-Oxley also introduced a requirement for the CEO and the CFO to complete formal certifications, confirming that:

- they have each reviewed the Annual Report and Form 20-F;
- based on their knowledge, the Annual Report and Form 20-F contain no material misstatements or omissions;
- based on their knowledge, the financial statements and other financial information fairly present, in all material respects, the financial condition, results of operations and cash flows as of the dates, and for the periods, presented in the Annual Report and Form 20-F;
- they are responsible for establishing and maintaining disclosure controls and procedures that ensure that
  material information is made known to them, and have evaluated the effectiveness of these controls and
  procedures as at the year-end, the results of such evaluation being contained in the Annual Report and Form
  20-F;
- they are responsible for establishing and maintaining internal control over financial reporting that provides reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- they have disclosed in the Annual Report and Form 20-F any changes in internal controls over financial reporting during the period covered by the Annual Report and Form 20-F that have materially affected, or are reasonably likely to affect materially, the company's internal control over financial reporting; and

• they have disclosed, based on their most recent evaluation of internal control over financial reporting, to the external auditors and the ARC, all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to affect adversely the company's ability to record, process, summarise and report financial information, and any fraud (regardless of materiality) involving persons that have a significant role in the company's internal control over financial reporting.

The Group has carried out an evaluation under the supervision and with the participation of its management, including the CEO and CFO, of the effectiveness of the design and operation of the Group's disclosure controls and procedures as at 31 December 2013.

There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Based on the Group's evaluation, the CEO and CFO have concluded that, as at 31 December 2013, the disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in the reports that the Group files and submits under the US Securities Exchange Act of 1934, as amended, is recorded, processed, summarised and reported as and when required and that it is accumulated and communicated to management, including the CEO and CFO, as appropriate, to allow timely decisions regarding disclosure.

The CEO and CFO completed these certifications on February 28, 2014.

#### Section 404: Management's annual report on internal control over financial reporting.

In accordance with the requirements of section 404 of Sarbanes-Oxley, the following report is provided by management in respect of the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the US Securities Exchange Act of 1934):

- management is responsible for establishing and maintaining adequate internal control over financial reporting for the Group. Internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS;
- management conducted an evaluation of the effectiveness of internal control over financial reporting based on the framework in Internal Control – Integrated Framework (1992 Framework) issued by the Committee of Sponsoring Organizations of the Treadway Commission;
- management has assessed the effectiveness of internal control over financial reporting, as at 31st December 2013 and has concluded that such internal control over financial reporting was effective. In addition, there have been no changes in the Group's internal control over financial reporting during 2013 that have materially affected, or are reasonably likely to affect materially, the Group's internal control over financial reporting; and
- PricewaterhouseCoopers LLP, which has audited the consolidated financial statements of the Group for the
  year ended 31st December 2013, has also assessed the effectiveness of the Group's internal control over
  financial reporting under Auditing Standard No. 5 of the Public Company Accounting Oversight Board
  (United States). Their audit report can be found in Item 18 below.

#### Item 16. [Reserved]

#### Item 16.A **Audit committee financial expert**

The information set forth under the heading:

- "Membership and attendance", within the Audit & Risk Committee Report, on page 90; and
- "Sarbanes-Oxley Act of 2002" on page 247

of the GSK Annual Report 2013 is incorporated herein by reference.

#### Item 16.B **Code of Ethics**

The information set forth under the heading:

• "Code of Conduct and reporting lines" on page 92

of the GSK Annual Report 2013 is incorporated herein by reference.

No waivers were granted from a provision of our code of ethics to an officer or person described in Item 16B(a) that relates to one or more of the items set forth in Item 16B(b) in 2013.

#### Item 16.C Principal Accountant Fees and Services

The information set forth under the heading:

- "Non-audit services" on page 92;
- "Provision of non-audit services" on page 92; and
- "Note 8 Operating profit" on page 148

of the GSK Annual Report 2013 is incorporated herein by reference.

#### Item 16.D Exemptions from the Listing Standards for Audit Committees

Not applicable.

### Item 16.E Purchases of Equity Securities by the Issuer and Affiliated Purchasers

The information set forth under the heading:

• "Note 33 – Share capital and share premium account" on page 176

of the GSK Annual Report 2013 is incorporated herein by reference.

### Item 16.F Change in Registrant's Certifying Accountant

Not applicable.

#### Item 16.G Corporate Governance

Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice.

On 4 November 2003, the New York Stock Exchange (the "NYSE") adopted new corporate governance standards. The application of the NYSE's standards is restricted for foreign companies, recognising that they have to comply with domestic requirements. As a foreign private issuer, GlaxoSmithKline plc ("GlaxoSmithKline" or the "Company") must comply with the following NYSE standards:

1. the Company must satisfy the audit committee requirements of the Securities and Exchange Commission (the "SEC");

- 2. the Chief Executive Officer (the "CEO") must promptly notify the NYSE in writing after any executive officer of the Company becomes aware of any non-compliance with any applicable provisions of the NYSE's corporate governance standards;
- 3. the Company must submit an annual affirmation to the NYSE affirming GlaxoSmithKline's compliance with applicable NYSE corporate governance standards, and submit interim affirmations to the NYSE notifying it of specified changes to the audit committee or a change to the status of the Company as a foreign private issuer; and
- 4. the Company must provide a brief description of any significant differences between its corporate governance practices and those followed by US companies under the NYSE listing standards.

As a Company listed on the London Stock Exchange, GlaxoSmithKline is required to comply with the UK Listing Authority's Listing Rules (the "Listing Rules") and to report non-compliance with the UK Corporate Governance Code (the "UK Code").

The table below discloses differences between GlaxoSmithKline's current domestic corporate governance practices, which are based on the UK Code, and the NYSE corporate governance standards, applicable to US companies.

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

#### NYSE Corporate Governance Standards

#### **Director Independence**

 Listed companies must have a majority of independent directors.

- 2. In order to tighten the definition of "independent director" for purposes of these standards:
  - (a) (i) No director qualifies as "independent" unless the board of directors affirmatively determines that the director has no material relationship with the listed company (either directly or as a partner, shareholder or officer of an organization that has a relationship with the company).

GlaxoSmithKline complies with the equivalent domestic requirements contained in the UK Code which was issued in September 2012.

The UK Code provides that the board of directors of GlaxoSmithKline (the "Board") and its committees should have the appropriate balance of skills, experience, independence and knowledge of the company to enable them to discharge their respective duties and responsibilities effectively (B.1). The Board should include an appropriate combination of Executive and Non-Executive Directors (and, in particular, independent Non-Executive Directors) such that no individual or small group of individuals can dominate the Board's decision taking (B.1). At least half the Board, excluding the Chairman, should comprise Non-Executive Directors determined by the Board to be independent (B.1.2). The roles of Chairman and Chief Executive should not be exercised by the same individual. The division of responsibilities between the Chairman and Chief Executive should be clearly established, set out in writing and agreed by the Board (A.2.1).

The Board considers that Professor Sir Roy Anderson, Dr Stephanie Burns, Stacey Cartwright, Lynn Elsenhans, Judy Lewent, Sir Deryck Maughan, Dr Daniel Podolsky, Tom de Swaan, Jing Ulrich, Hans Wijers and Sir Robert Wilson, are "independent" for the purpose of the UK Code.

A majority of the Board members are "independent" Non-Executive Directors and, in accordance with the recommendations of the UK Code, the Board has appointed one of the "independent" Non-Executive Directors as Senior Independent Director to provide a sounding board for the Chairman and act as an intermediary for other Non-Executive Directors where necessary (A.4.1). In January 2012 the Board adopted a formal written role specification for the Senior Independent Director.

GlaxoSmithKline complies with the corresponding domestic requirements contained in the UK Code, which sets out the principles for the Company to determine whether a director is "independent".

The Board is required to determine and state its reasons for the determination of whether directors are independent in character and judgment and whether there are relationships or circumstances which are likely to affect, or could affect, the directors' judgment. In undertaking this process, the Board is required, amongst other factors, to consider if the director:

#### NYSE Corporate Governance Standards

- (ii) In addition, in affirmatively determining the independence of any director who will serve on the compensation committee of the listed company's board of directors, the board of directors must consider all factors specifically relevant to determining whether a director has a relationship to the listed company which is material to that director's ability to be independent from management in connection with the duties of a compensation committee member, including, but not limited to:
- (A) the source of compensation of such director, including any consulting, advisory or other compensatory fee paid by the listed company to such director; and
- (B) whether such director is affiliated with the listed company, a subsidiary of the listed company or an affiliate of a subsidiary of the listed company.
  - (b) In addition, a director is not independent if:
    - the director is, or has been within the last three years, an employee of the listed company, or an immediate family member is, or has been within the last three years, an executive officer, of the listed company;
    - (ii) the director has received, or has an immediate family member who has received, during any twelve-month period within the last three years, more than \$120,000 in direct compensation from the listed company, other than director and committee fees and pension or other forms of deferred compensation for prior service (provided such compensation is not contingent in any way on continued service);
    - (iii) (A) the director is a current partner or employee of a firm that is the listed company's internal or external auditor; (B) the director has an immediate family member who is a current partner of such a firm; (C) the director has an immediate family member who is a current employee of such a firm and personally works on the listed company's audit; or (D) the director or an immediate family member was within the last three years a partner or employee of such a firm and personally worked on the listed company's audit within that time;

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

- (a) has been an employee of GlaxoSmithKline within the last five years;
- (b) has, or has had within the last three years, a material business relationship with the Company either directly or as a partner, shareholder, director or senior employee of a body that has such a relationship with the Company;
- (c) has received or receives additional remuneration from the Company apart from a director's fee, participates in the Company's share option or a performance-related pay scheme, or is a member of the Company's pension scheme;
- (d) has close family ties with any of the Company's advisers, directors or senior employees;
- (e) holds cross-directorships or has significant links with other directors through involvement in other companies or bodies;
- (f) represents a significant shareholder; or
- (g) has served on the Board for more than nine years from the date of his or her first election (B.1.1).

The Board considers all its Non-Executive Directors to be independent in character and judgment and has concluded that all its Non-Executive Directors are independent in accordance with the UK Code. The Chairman satisfied the independence criteria on appointment.

GlaxoSmithKline complied with the UK Code requirement that all Directors should be subject to annual election or reelection by shareholders (B.7) at its Annual General Meeting in 2013, and intends to comply with this requirement at its 2014 Annual General Meeting.

The UK Code also provides that the Board should undertake a formal and rigorous annual evaluation of its own performance and that of its committees and individual Directors (B.6). Evaluation of the board should consider the balance of skills, experience, independence and knowledge of the company on the board, its diversity, including gender, how the board works together as a unit, and other factors relevant to its effectiveness (B.6). GlaxoSmithKline has complied with this requirement. In addition, the evaluation of the Board should be externally facilitated at least every three years and a statement should be made available of whether an external facilitator has any other connection with the Company and the external facilitator should be identified in the annual report (B.6.2). The Company conducted an internally facilitated evaluation in 2013 and expects to conduct an externally facilitated evaluation in 2014.

#### NYSE Corporate Governance Standards

- (iv) the director or an immediate family member is, or has been within the last three years, employed as an executive officer of another company where any of the listed company's present executive officers at the same time serves or served on that company's compensation committee; and
- (v) the director is a current employee, or an immediate family member is a current executive officer, of a company that has made payments to, or received payments from, the listed company for property or services in an amount which, in any of the last three fiscal years, exceeds the greater of \$1 million, or 2% of such other company's consolidated gross revenues.

(For the purposes of these standards "executive officer" is defined to have the meaning specified for the term "officer" in Rule 16a-1(f) under the Securities Exchange Act of 1934, as amended, the "Exchange Act").

3. To empower non-management directors to serve as a more effective check on management, the non-management directors of each listed company must meet at regularly scheduled executive sessions without management.

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

The UK Code provides that all Directors should receive an induction on joining the Board (B.4). The Chairman should regularly review and agree with each Director their training and development needs (B.4.2).

GlaxoSmithKline complied with this requirement.

GlaxoSmithKline complies with the equivalent domestic requirements set out in the UK Code, which requires that the Chairman of GlaxoSmithKline should hold meetings with the Non-Executive Directors without executives present. The Non-Executive Directors, led by the Senior Independent Director, also meet without the Chairman present to appraise the Chairman's performance (A.4.2).

The UK Code provides that the Chairman should promote a culture of openness and debate by facilitating the effective contribution of Non-Executive Directors (A.3) and, in particular, ensuring constructive relations between Executive and Non-Executive Directors (A.3). In addition, the Chairman is responsible for ensuring that all Directors are made aware of shareholders' concerns (E.1).

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

#### <u>Corporate Governance Standards</u> Nominating / corporate governance committee

- (a) Listed companies must have a nominating/corporate governance committee composed entirely of independent directors.
  - (b) The nominating/corporate governance committee must have a written charter that addresses:

NYSE

- (i) the committee's purpose and responsibilities which, at minimum, must be to: identify individuals qualified to become board members, consistent with criteria approved by the board, and to select, or to recommend that the board select, the director nominees for the next annual meeting of shareholders; develop and recommend to the board a set of corporate governance guidelines applicable to the corporation; and oversee the evaluation of the board and management; and
- (ii) an annual performance evaluation of the committee.

GlaxoSmithKline complies with the corresponding domestic requirements set out in the UK Code, which requires that GlaxoSmithKline should have a Nominations Committee that is comprised of a majority of independent Non-Executive Directors (B.2.1).

GlaxoSmithKline's Nominations Committee has written terms of reference in accordance with the UK Code. The terms of reference are available on the Company's website and explain the Nominations Committee's role and the authority delegated to it by the Board (B.2.1). The Nominations Committee reviews the structure, size, diversity (including gender diversity), and composition of the Board and appointment of members to the Board and the Corporate Executive Team (the "CET"), and makes recommendations to the Board as appropriate. The Committee also monitors the planning of succession for the Board and Senior Management.

In compliance with the UK Code, the terms and conditions of appointment of Non-Executive Directors are available for inspection (B.3.2).

The UK Code requires that a separate section in the Company's Annual Report describe the work of the Nominations Committee in discharging its duties, including the process it has used in relation to Board appointments (B.2.4). An explanation should be given if neither an external search consultancy nor open advertising has been used in the appointment of a chairman or a non-executive director. Where an external search consultancy has been used, it should be identified in the report and a statement should be made as to whether it has any other connection with the company (B.2.4). This section should include a description of the board's policy on diversity, including gender, any measurable objectives that it has set for implementing the policy, and progress on achieving the objectives (B.2.4). GlaxoSmithKline has complied with this requirement.

As described above, there is an annual Board evaluation exercise, which also includes evaluation of the Board's committees (B.6).

The Board is responsible for regularly reviewing its corporate governance standards and practices. The Company Secretary oversees corporate governance matters for the Group. The Company Secretary is responsible for advising the Board through the Chairman on all corporate governance matters. Domestic requirements do not mandate that GlaxoSmithKline establish a corporate governance committee.

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

#### NYSE Corporate Governance Standards

#### **Management resources and compensation committee**

- 5. (a) Listed companies must have a compensation committee composed entirely of independent directors. Compensation committee members must satisfy the additional independence requirements specific to compensation committee membership set forth in Section 303A.02(a)(ii).
  - (b) The compensation committee must have a written charter that addresses:
  - (i) the committee's purpose and responsibilities which, at a minimum, must be to have direct responsibility to:
  - (A) review and approve corporate goals and objectives relevant to CEO compensation, evaluate the CEO's performance in light of those goals and objectives, and, either as a committee or together with the other independent directors (as directed by the board), determine and approve the CEO's compensation level based on this evaluation;
  - (B) make recommendations to the board with respect to non-CEO executive officer compensation, and incentivecompensation and equity-based plans that are subject to board approval; and
  - (C) prepare the disclosure required by item 407(e)(5) or Regulation S-K under the Exchange Act;
  - (ii) an annual performance evaluation of the compensation committee: and
  - (iii) the rights and responsibilities of the compensation committee set forth in Section 303A.05(c).
  - (c)(i) The compensation committee may, in its sole discretion, retain or obtain the advice of a compensation consultant, independent legal counsel or other adviser;
  - (ii) the compensation committee shall be directly responsible for the appointment, compensation and oversight of the work of any compensation consultant, independent legal counsel or other adviser retained by the compensation committee;

GlaxoSmithKline complies with the equivalent domestic requirements set out in the UK Code, which require that GlaxoSmithKline should have a Remuneration Committee that is comprised of at least three "independent" Non-Executive Directors in addition to the Chairman (D.2.1).

GlaxoSmithKline's Remuneration Committee has written terms of reference in accordance with the UK Code. The terms of reference are available on the Company's website (D.2.1). The Remuneration Committee determines the terms of service and remuneration of the Executive Directors and members of the CET and, with the assistance of external independent advisers, it evaluates and makes recommendations to the Board on overall executive remuneration policy (the Chairman and the CEO are responsible for evaluating and making recommendations to the Board on the remuneration of Non-Executive Directors). Where remuneration consultants are appointed, they should be identified in the annual report and a statement should be made as to whether they have any other connection with the company (D.2.1).

The UK Code provides that the Remuneration Committee:

- (a) should consult with the Chairman and/or CEO about their proposals relating to the remuneration of other Executive Directors (D.2) and should have delegated responsibility for setting remuneration for all Executive Directors and the Chairman, including pension rights and any compensation payments (D.2.2);
- (b) should recommend and monitor the level and structure of remuneration for senior management (D.2.2);
- (c) should consider what compensation commitments (including pension contributions and all other elements) the directors' terms of appointment would entail in the event of early termination (D.1.4.);
- (d) should invite shareholders specifically to approve all new long-term incentive schemes and significant changes to existing schemes (D.2.4.);

#### NYSE Corporate Governance Standards

- (iii) the listed company must provide for appropriate funding, as determined by the compensation committee, for payment of reasonable compensation to a compensation consultant, independent legal counsel or any other adviser retained by the compensation committee; and
- (iv) the compensation committee may select a compensation consultant, legal counsel or other adviser to the compensation committee only after taking into consideration, all factors relevant to that person's independence from management, including the following:
  - (A) the provision of other services to the listed company by the person that employs the compensation consultant, legal counsel or other adviser;
  - (B) the amount of fees received from the listed company by the person that employs the compensation consultant, legal counsel or other adviser, as a percentage of the total revenue of the person that employs the compensation consultant, legal counsel or other adviser;
  - (C) the policies and procedures of the person that employs the compensation consultant, legal counsel or other adviser that are designed to prevent conflicts of interest;
  - (D) any business or personal relationship of the compensation consultant, legal counsel or other adviser with a member of the compensation committee;
  - (E) any stock of the listed company owned by the compensation consultant, legal counsel or other adviser; and
  - (F) any business or personal relationship of the compensation consultant, legal counsel, other adviser or the person employing the adviser with an executive officer of the listed company.

#### **Audit & Risk Committee**

6. Listed companies must have an audit committee that satisfies the requirements of Rule 10A-3 under the Exchange Act.

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

- (e) should judge where to position the Company relative to other companies and should be sensitive to pay and employment conditions elsewhere in the group, especially when determining annual salary increases (D.1); and
- (f) should consider whether the Directors should be eligible for annual bonuses and benefits under long-term incentive schemes, bearing in mind that performance-related elements of Executive Directors' remuneration should be designed to promote the long-term success of the Company (D.1 and D.1.1).

The UK Code requires that payouts under incentive schemes should be subject to challenging performance criteria, including non-financial performance criteria where appropriate and compatible with the Company's risk policies and systems (Schedule A). In addition, remuneration of Non-Executive Directors should not include share options or other performance-related elements (D.1.3).

As described above, there is an annual Board evaluation exercise, which also includes evaluation of the Board's committees (B.6).

GlaxoSmithKline complies with equivalent domestic requirements set out in the UK Code, which require that GlaxoSmithKline has an Audit Committee that is comprised entirely of "independent" Non-Executive Directors (C.3.1). The Board also satisfies itself, in line with the UK Code, that at least one member of the Audit Committee has recent and relevant financial experience.

The UK Code requires the Audit Committee to:

- (a) monitor the integrity of the financial statements of the Company and any formal announcements relating to the Company's financial performance, reviewing significant financial reporting judgments contained in them (C.3.2);
- (b) review the Company's internal financial controls and internal control and risk management systems (C.3.2);
- (c) monitor and review the effectiveness of the Company's internal audit function (C.3.2);
- (d) make recommendations to the Board, for it to put to the shareholders for their approval in general meeting, in relation to the appointment, reappointment and removal of the external auditor and to approve the remuneration and terms of engagement of the external auditor (C.3.2);
- (e) review and monitor the external auditor's independence and objectivity and the effectiveness of the audit process, taking into consideration relevant UK professional and regulatory requirements (C.3.2);
- (f) develop and implement policy on the engagement of external auditors to supply non-audit services, taking into account relevant ethical guidance regarding the provision of non-audit services by the external audit firm, and to report to the Board, identifying any matters in respect of which it considers that action or improvement is needed and making recommendations as to the steps to be taken (C.3.2);
- (g) report to the Board on how it has discharged its responsibilities;
- (h) review arrangements by which the staff of the company may, in confidence, raise concerns about possible improprieties in matters of financial reporting or other matters (C.3.5)

GlaxoSmithKline's Audit & Risk Committee meets the requirements of the Sarbanes-Oxley Act of 2002 in that:

• each member of the Audit & Risk Committee is deemed to be "independent" in accordance with the Securities Exchange Act of 1934, as amended, and applicable NYSE and UK requirements;

#### NYSE **Corporate Governance Standards**

#### Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

- the Audit & Risk Committee, amongst other things, is responsible for recommending the appointment, compensation, maintenance of independence and oversight of the work of any registered public accounting firm engaged for the purpose of preparing or issuing an audit report or performing other audit, review or attest services for the Company, and each such accounting firm must report directly to the Audit & Risk Committee;
- the Audit & Risk Committee has established a procedure for the receipt, retention and treatment of complaints regarding accounting, internal accounting controls or auditing matters, and for the confidential, anonymous submission by employees of concerns regarding questionable accounting or auditing matters;
- the Audit & Risk Committee has the authority to engage independent counsel and other advisors as it determines necessary to carry out its duties; and
- GlaxoSmithKline must provide appropriate funding for the Audit & Risk Committee.

The Board has determined that Tom de Swaan, Judy Lewent and Stacey Cartwright all have the appropriate qualifications and background to be an "Audit Committee Financial Expert" as defined in rules promulgated by the SEC under the Sarbanes-Oxley Act of 2002.

GlaxoSmithKline complies with the equivalent domestic requirements set out in the UK Code, which require that the Audit Committee should be comprised of a minimum of three "independent" Non-Executive Directors.

GlaxoSmithKline's Audit & Risk Committee has written terms of reference in accordance with the UK Code. The terms of reference are available on the Company's website (C.3.3). The Committee's main responsibilities include reviewing the financial reporting process, the system of internal control and overseeing the identification and management of risks, the external and internal process and for monitoring compliance with laws, regulations and ethical codes of practice, including review throughout the year of integrated assurance reports comprising business unit and associated consolidated internal audit reports. Where requested by the board, the audit committee should provide advice on whether the annual report and accounts, taken as a whole, is fair, balanced and understandable and provides the information necessary for internal audit function because it is availing itself shareholders to assess the company's performance, business model and strategy (C.3.4).

The audit committee must have a minimum of three members. All audit committee members must satisfy the requirements for independence set out in Section 303A.02 and, in the absence of an applicable exemption, Rule10A-3(b)(1) under the Exchange Act.

7.

- (b) The audit committee must have a written charter that addresses:
- the committee's purpose which, at minimum, must be to:
  - (A) assist board oversight of (1) the integrity of the listed company's financial statements, (2) the listed company's compliance with legal and regulatory requirements, (3) the independent auditor's qualifications and independence, and (4) the performance of the listed company's internal audit function and independent auditors (if the listed company does not yet have an of a transition period pursuant to Section 303A.00, the charter must provide that the committee will assist board oversight of the design and implementation of the internal audit function); and

#### NYSE Corporate Governance Standards

- (B) prepare the disclosure required by Item 407(d)(3)(i) of Regulation S-K under the Exchange Act:
- (ii) an annual performance evaluation of the audit committee; and
- (iii) the duties and responsibilities of the audit committee which, at a minimum, must include those set out in Rule 10A-3(b)(2), (3), (4) and (5) of the Exchange Act as well as to:
  - (A) at least annually, obtain and review a report by the independent auditor describing: the firm's internal quality-control procedures; any material issues raised by the most recent internal quality-control review, or peer review, of the firm, or by any inquiry or investigation by governmental or professional authorities, within the preceding five years, respecting one or more independent audits carried out by the firm, and any steps taken to deal with any such issues; and (to assess the auditor's independence) all relationships between the independent auditor and the listed company;
  - (B) meet to review and discuss the listed company's annual audited financial statements and quarterly financial statements with management and the independent auditor, including reviewing the listed company's specific disclosures under "Management's Discussion and Analysis of Financial Condition and Results of Operations";

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

The UK Code requires that a separate section of the annual report should describe the work of the committee in discharging its responsibilities (C.3.8).

The report should include:

- the significant issues that the committee considered in relation to the financial statements, and how these issues were addressed (C.3.8);
- an explanation of how it has assessed the
  effectiveness of the external audit process and the
  approach taken to the appointment or reappointment
  of the external auditor, and information on the length
  of tenure of the current audit firm and when a tender
  was last conducted (C.3.8); and
- if the external auditor provides non-audit services, an explanation of how auditor objectivity and independence is safeguarded (C.3.8).

Please see section 6 above for a description of the main role and responsibilities of the Audit & Risk Committee.

In accordance with the UK Code (C3.6), GlaxoSmithKline has an internal audit function.

## Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

#### NYSE Corporate Governance Standards

- (C) discuss the listed company's earnings press releases, as well as financial information and earnings guidance provided to analysts and rating agencies;
- (D) discuss policies with respect to risk assessment and risk management;
- (E) meet separately, periodically, with management, with internal auditors (or other personnel responsible for the internal audit function) and with independent auditors;
- (F) review with the independent auditor any audit problems or difficulties and management's response;
- (G) set clear hiring policies for employees or former employees of the independent auditors; and
- (H) report regularly to the board of directors.
- (c) Each listed company must have an internal audit function.
- 8. Shareholders must be given the opportunity to vote on all equity-compensation plans and material revisions thereto, except for employment inducement awards, certain grants, plans and amendments in the context of mergers and acquisitions, and certain specific types of plans.

#### Corporate governance guidelines

9. Listed companies must adopt and disclose corporate governance GlaxoSmithKline complies with corresponding domestic guidelines. requirements in the Listing Rules and the UK Code, which

GlaxoSmithKline complies with corresponding domestic requirements in the Listing Rules, which mandate that the Company must seek shareholder approval for employee share schemes (D.2.4 and Listing Rule 9.4). Please see section 5(d) above.

requirements in the Listing Rules and the UK Code, which require that GlaxoSmithKline include an explanation in its Annual Report of how it complies with the principles of the UK Code and that it confirm that it complies with the Code's provisions or, where it does not, provide an explanation of how and why it does not comply (Listing Rule 9.8.6). In addition, GlaxoSmithKline is required to make certain mandatory corporate governance statements in the Directors' Report in accordance with the UK Listing Authority's Disclosure and Transparency Rules, DTR 7, which was issued by the UK Financial Services Authority (re-named UK Financial Conduct Authority) to implement the eighth Company Law Directive; GlaxoSmithKline has complied with these requirements in its 2013 Annual Report.

#### NYSE Corporate Governance Standards

 Listed companies must adopt and disclose a code of business conduct and ethics for directors, officers and employees, and promptly disclose any waivers of the code for directors or executive officers.

### Description of significant differences

11. Listed foreign private issuers must disclose any significant ways in which their corporate governance practices differ from those followed by domestic companies under NYSE listing standards.

Listed foreign private issuers are required to provide this disclosure in the English language and in their annual reports filed on Form 20-F.

Item 16H Mine Safety Disclosure

Not applicable.

#### PART III

Item 17 Financial Statements

Not applicable.

#### Item 18 Financial Statements

The information set forth under the headings:

- "Consolidated income statement" on page 132;
- "Consolidated statement of comprehensive income" on page 132;
- "Consolidated balance sheet" on page 133;
- "Consolidated statement of changes in equity" on page 134;
- "Consolidated cash flow statement" on page 135; and
- "Notes to the financial statements" on pages 136 to 210

of the GSK Annual Report 2013 is incorporated herein by reference.

# Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards

GlaxoSmithKline's Code of Conduct for all employees, including the CEO, CFO and other senior financial officers, is available on the Company's website.

GlaxoSmithKline fulfils this requirement by publishing this document.

GlaxoSmithKline fulfils this requirement by including this disclosure in its annual report on Form 20-F.

#### Report of Independent Registered Public Accounting Firm

### To the Board of Directors and Shareholders of GlaxoSmithKline plc

In our opinion, the accompanying consolidated balance sheets and the related consolidated income statements, consolidated cash flow statements, consolidated statements of comprehensive income and consolidated statements of changes in equity present fairly, in all material respects, the financial position of GlaxoSmithKline plc and its subsidiaries at 31 December 2013 and 31 December 2012 and the results of their operations and their cash flows for each of the three years in the period ended 31 December 2013 in conformity with International Financial Reporting Standards as issued by the International Accounting Standards Board, Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as at 31 December 2013, based on criteria established in Internal Control-Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in "Management's annual report on internal control over financial reporting" included in item 15 of this 20-F. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP (signed) London, United Kingdom 28 February 2014

#### Item 19 Exhibits

- 1.1 Memorandum and Articles of Association of the Registrant as in effect on the date hereof.
- 2.1 Deposit Agreement among the Registrant and The Bank of New York, as Depositary, and the holders from time to time of the American Depositary Receipts issued thereunder, including the form of American Depositary Receipt, is incorporated by reference to the Registration Statement on Form F-6 (No. 333-148017) filed with the Commission on December 12, 2007.
- 4.1 Service Agreement between SmithKline Beecham Corporation and Moncef Slaoui is incorporated by reference to Exhibit 4.4 to the Registrant's Annual Report on Form 20-F filed with the Commission on February 29, 2008.
- 4.2 Amended and Restated Service Agreement between GlaxoSmithKline LLC (formerly known as SmithKline Beecham Corporation) and Moncef Slaoui dated December 21, 2010 is incorporated by reference to Exhibit 4.3 to the Registrant's Annual Report on Form 20-F filed with the Commission on March 4, 2011.
- 4.3 UK Service Agreement between GlaxoSmithKline Services Unlimited and Sir Andrew Witty is incorporated by reference to Exhibit 4.5 to the Registrant's Annual Report on Form 20-F filed with the Commission on February 29, 2008.
- 4.4 UK Service Agreement between GlaxoSmithKline Services Unlimited and Sir Andrew Witty dated June 18, 2008 is incorporated by reference to Exhibit 4.4 to the Registrant's Annual Report on Form 20-F filed with the Commission on March 4, 2009.
- 4.5 Amendment to UK Service Agreement between GlaxoSmithKline Services Unlimited and Sir Andrew Witty dated February 4, 2010 is incorporated by reference to Exhibit 4.5 to the Registrant's Annual Report on Form 20-F filed with the Commission on March 1, 2010.
- 4.6 UK Service Agreement between GlaxoSmithKline Services Unlimited and Simon Dingemans dated September 8, 2010 is incorporated by reference to Exhibit 4.7 to the Registrant's Annual Report on Form 20-F filed with the Commission on March 4, 2011.
- A list of the Registrant's principal subsidiaries is incorporated by reference to "Note 43 Principal Group companies" on pages 202 to 203 of the GSK Annual Report 2013 included as Exhibit 15.2.
- 12.1 Certification Required by Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934 Sir Andrew Witty.
- 12.2 Certification Required by Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934 Simon Dingemans.
- 13.1 Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (Subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code).
- 15.1 Consent of PricewaterhouseCoopers LLP.
- 15.2\* GSK Annual Report 2013.
- \* Certain of the information included within Exhibit 15.2, which is provided pursuant to Rule 12b-23(a)(3) of the Securities Exchange Act of 1934, as amended, is incorporated by reference in this Form 20-F, as specified elsewhere in this Form 20-F. With the exception of the items and pages so specified, the GSK Annual Report 2013 is not deemed to be filed as part of this Form 20-F.

## Signature

The registrant hereby certifies that it meets all of the requirements for filing on Form 20-F and that it has duly caused and authorized the undersigned to sign this Annual Report on its behalf.

## GlaxoSmithKline plc

February 28, 2014

By: /s/ Simon Dingemans
Simon Dingemans
Chief Financial Officer

56



Company No. 3888792

### ARTICLES OF ASSOCIATION

 $(As\ adopted\ by\ Special\ Resolution\ passed\ on\ 6\ May\ 2010\ and\ amended\ by\ Special\ Resolutions\ passed\ on\ 5\ May\ 2011,\ 3\ May\ 2012\ and\ 1\ May\ 2013)$ 

OF

GlaxoSmithKline plc

| The Companies Acts 1948 to 2006 |   |
|---------------------------------|---|
| COMPANY LIMITED BY SHARE        | S |
| SPECIAL RESOLUTIONS             |   |
| GlaxoSmithKline plc             |   |
| Passed: 6 May 2010              |   |

At the TENTH ANNUAL GENERAL MEETING of the Company held on Thursday 6<sup>th</sup> May 2010, the following resolutions were duly passed as SPECIAL RESOLUTIONS:-

#### 12 Disapplication of pre-emption rights (Special resolution)

THAT subject to Resolution 11 being passed, the Directors be and are hereby empowered to allot equity securities (as defined in the Act) for cash pursuant to the authority conferred on the Directors by Resolution 11 and/or where such allotment constitutes an allotment of equity securities under section 560(3) of the Act, free of the restrictions in section 561(1) of the Act, provided that this power shall be limited:

- (a) to the allotment of equity securities in connection with an offer or issue of equity securities (but in the case of the authority granted under paragraph (b) of Resolution 11, by way of a rights issue only):
  - (i) to ordinary shareholders in proportion (as nearly as may be practicable) to their existing holdings; and
  - (ii) to holders of other equity securities, as required by the rights of those securities or as the Board otherwise considers necessary,
  - but so that the Directors may impose any limits or make such exclusions or other arrangements as they consider expedient in relation to treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems under the laws of, or the requirements of any relevant regulatory body or stock exchange, in any territory, or any matter whatsoever; and
- (b) in the case of the authority granted under paragraph (a) of Resolution 11 and/or in the case of any transfer of treasury shares which is treated as an allotment of equity securities under section 560(3) of the Act, to the allotment (otherwise than pursuant to sub-paragraph (a) above) of equity securities up to an aggregate nominal amount of £64,893,333.
  - and shall expire at the end of the next Annual General Meeting of the company to be held in 2011 (or, if earlier, at the close of business on 30th June 2011) save that the company may before such expiry make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

#### 13 Purchase of own shares by the company (Special resolution)

THAT the company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Act to make market purchases (within the meaning of section 693(4) of the Act) of its own Ordinary shares of 25p each provided that:

- (a) the maximum number of Ordinary shares hereby authorised to be purchased is 519,146,669;
- **(b)** the minimum price which may be paid for each Ordinary share is 25p;
- (c) the maximum price which may be paid for each Ordinary share shall be the higher of (i) an amount equal to 5% above the average market value for the company's Ordinary shares for the five business days immediately preceding the day on which the Ordinary share is contracted to be purchased and (ii) the higher of the price of the last independent trade and the highest current independent bid on the London Stock Exchange Official List at the time the purchase is carried out; and
- (d) the authority conferred by this resolution shall, unless renewed prior to such time, expire at the end of the next Annual General Meeting of the company to be held in 2011 or, if earlier, on 30th June 2011 (provided that the company may enter into a contract for the purchase of Ordinary shares before the expiry of this authority which would or might be completed wholly or partly after such expiry and the company may purchase Ordinary shares pursuant to any such contract under this authority).

#### 15 Reduced notice of a general meeting other than an Annual General Meeting (Special resolution)

THAT a general meeting of the company other than an Annual General Meeting may be called on not less than 14 clear days' notice.

#### 16 Adopt new Articles of Association (Special resolution)

THAT:

- (a) the Articles of Association of the company be amended by deleting all the provisions of the company's Memorandum of Association which, by virtue of section 28 of the Act, are to be treated as provisions of the company's Articles of Association; and
- (b) the Articles of Association produced to the meeting, and initialled by the Chairman for the purpose of identification, be adopted as the Articles of Association of the company in substitution for, and to the exclusion of, all existing Articles of Association of the company.

| The Companies Acts 1740 to 200 | U  |
|--------------------------------|----|
| OMPANY LIMITED BY SHAR         | ES |
| SPECIAL RESOLUTIONS            |    |
| GlaxoSmithKline plc            |    |
| Passed: 5 May 2011             |    |

The Companies Acts 1948 to 2006

At the ELEVENTH ANNUAL GENERAL MEETING of the Company held on Thursday 5<sup>th</sup> May 2011, the following resolutions were duly passed as SPECIAL RESOLUTIONS:-

#### 22 Disapplication of pre-emption rights (Special resolution)

THAT subject to Resolution 21 being passed, in substitution for all subsisting authorities, the Directors be and are hereby empowered to allot equity securities (as defined in the Act) for cash pursuant to the authority conferred on the Directors by Resolution 21 and/or where such allotment constitutes an allotment of equity securities under section 560(3) of the Act, free of the restrictions in section 561(1) of the Act, provided that this power shall be limited:

- (a) to the allotment of equity securities in connection with an offer or issue of equity securities:
  - (i) to ordinary shareholders in proportion (as nearly as may be practicable) to their existing holdings; and
  - (ii) to holders of other equity securities, as required by the rights of those securities or as the Board otherwise considers necessary,
  - but so that the Directors may impose any limits or make such exclusions or other arrangements as they consider expedient in relation to treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems under the laws of, or the requirements of any relevant regulatory body or stock exchange, in any territory, or any matter whatsoever; and
- (b) to the allotment (otherwise than pursuant to sub-paragraph (a) above) of equity securities up to an aggregate nominal amount of £64,845,990.
  - and shall expire at the end of the next Annual General Meeting of the company to be held in 2012 (or, if earlier, at the close of business on 30th June 2012) save that the company may, before such expiry, make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

#### 23 Purchase of own shares by the company (Special resolution)

THAT the company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Act to make market purchases (within the meaning of section 693(4) of the Act) of its own Ordinary shares of 25 pence each provided that:

- (a) the maximum number of Ordinary shares hereby authorised to be purchased is 518,767,924;
- (b) the minimum price which may be paid for each Ordinary share is 25 pence;
- (c) the maximum price, exclusive of expenses, which may be paid for each Ordinary share shall be the higher of (i) an amount equal to 5% above the average market value for the company's Ordinary shares for the five business days immediately preceding the day on which the Ordinary share is contracted to be purchased; and (ii) the higher of the price of the last independent trade and the highest current independent bid on the London Stock Exchange Official List at the time the purchase is carried out; and
- (d) the authority conferred by this resolution shall, unless renewed prior to such time, expire at the end of the next Annual General Meeting of the company to be held in 2012 or, if earlier, on 30th June 2012 (provided that the company may, before such expiry, enter into a contract for the purchase of Ordinary shares, which would or might be completed wholly or partly after such expiry and the company may purchase Ordinary shares pursuant to any such contract under this authority).

#### 25 Reduced notice of a general meeting other than an Annual General Meeting (Special resolution)

THAT a general meeting of the company other than an Annual General Meeting may be called on not less than 14 clear days' notice.

| 1110 | S Companies Nets 19 to to 20 | ,00 |
|------|------------------------------|-----|
| COM  | IPANY LIMITED BY SHA         | RES |
| •    | RESOLUTIONS                  |     |
| •    | GlaxoSmithKline plc          |     |
| •    | Passed: 3 May 2012           |     |

The Companies Acts 1948 to 2006

At the TWEFLTH ANNUAL GENERAL MEETING of the Company held on Thursday 3 May 2012, the following resolutions were duly passed as SPECIAL RESOLUTIONS:-

#### 21 Disapplication of pre-emption rights (special resolution)

THAT subject to resolution 20 being passed, in substitution for all subsisting authorities, the Directors be and are hereby empowered to allot equity securities (as defined in the Act) for cash pursuant to the authority conferred on the Directors by resolution 20 and/or where such allotment constitutes an allotment of equity securities under section 560(3) of the Act, free of the restrictions in section 561(1) of the Act, provided that this power shall be limited to:

- (a) the allotment of equity securities in connection with an offer or issue of equity securities to:
  - (i) Ordinary shareholders in proportion (as nearly as may be practicable) to their existing holdings; and
  - (ii) holders of other equity securities, as required by the rights of those securities or as the Board otherwise considers necessary,
  - but so that the Directors may impose any limits or make such exclusions or other arrangements as they consider expedient in relation to Treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems under the laws of, or the requirements of, any relevant regulatory body or stock exchange, in any territory, or any matter whatsoever; and
- (b) the allotment (otherwise than pursuant to sub-paragraph (a) above) of equity securities up to an aggregate nominal amount of £63,109,370.

and shall expire at the end of the next AGM of the company to be held in 2013 or, if earlier, at the close of business on 28 June 2013, save that the company may, before such expiry, make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

#### 22 Purchase of own shares by the company (special resolution)

THAT the company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Act to make market purchases (within the meaning of section 693(4) of the Act) of its own Ordinary Shares of 25 pence each provided that the:

- (a) maximum number of Ordinary Shares hereby authorised to be purchased is 504,874,967;
- (b) minimum price, exclusive of expenses, which may be paid for each Ordinary Share is 25 pence;
- (c) maximum price, exclusive of expenses, which may be paid for each Ordinary Share shall be the higher of (i) an amount equal to 5% above the average market value for the company's Ordinary Shares for the five business days immediately preceding the day on which the Ordinary Share is contracted to be purchased; and (ii) the higher of the price of the last independent trade and the highest current independent bid on the London Stock Exchange Official List at the time the purchase is carried out; and
- (d) authority conferred by this resolution shall, unless renewed prior to such time, expire at the end of the next AGM of the company to be held in 2013 or, if earlier, at the close of business on 28 June 2013, save that the company may, before such expiry, enter into a contract for the purchase of Ordinary Shares which would or might be completed wholly or partly after such expiry and the company may purchase Ordinary Shares pursuant to any such contract as if this authority had not expired.

#### 24 Reduced notice of a general meeting other than an Annual General Meeting (special resolution)

THAT a general meeting of the company other than an Annual General Meeting may be called on not less than 14 clear days' notice.

| The | e Companies Acts 1948 to 20 | 006 |
|-----|-----------------------------|-----|
| COM | MPANY LIMITED BY SHA        | RES |
|     | RESOLUTIONS                 |     |
|     | GlaxoSmithKline plc         |     |
|     | Passed: 1 May 2013          |     |

At the THIRTEENTH ANNUAL GENERAL MEETING of the Company held on Wednesday 1 May 2013, the following resolutions were duly passed as SPECIAL RESOLUTIONS:-

#### 22 Disapplication of pre-emption rights (special resolution)

THAT subject to resolution 21 being passed, in substitution for all subsisting authorities, the Directors be and are hereby empowered to allot equity securities (as defined in the Act) for cash pursuant to the authority conferred on the Directors by resolution 21 and/or where such allotment constitutes an allotment of equity securities under section 560(3) of the Act, free of the restrictions in section 561(1) of the Act, provided that this power shall be limited to:

- (a) the allotment of equity securities in connection with an offer or issue of equity securities to:
  - (i) Ordinary shareholders in proportion (as nearly as may be practicable) to their existing holdings; and
  - (ii) holders of other equity securities, as required by the rights of those securities or as the Board otherwise considers necessary,

but so that the Directors may impose any limits or make such exclusions or other arrangements as they consider expedient in relation to Treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems under the laws of, or the requirements of, any relevant regulatory body or stock exchange, in any territory, or any matter whatsoever; and

(b) the allotment (otherwise than pursuant to sub-paragraph (a) above) of equity securities up to an aggregate nominal amount of £61,330,345.

and shall expire at the end of the next AGM of the company to be held in 2014 or, if earlier, at the close of business on 30 June 2014, save that the company may, before such expiry, make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

#### 23 Purchase of own shares by the company (special resolution)

THAT the company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Act to make market purchases (within the meaning of section 693(4) of the Act) of its own Ordinary Shares of 25 pence each provided that the:

- (a) maximum number of Ordinary Shares hereby authorised to be purchased is 490,642,760;
- (b) minimum price, exclusive of expenses, which may be paid for each Ordinary Share is 25 pence;
- (c) maximum price, exclusive of expenses, which may be paid for each Ordinary Share shall be the higher of (i) an amount equal to 5% above the average market value for the company's Ordinary Shares for the five business days immediately preceding the day on which the Ordinary Share is contracted to be purchased; and (ii) the higher of the price of the last independent trade and the highest current independent bid on the London Stock Exchange Official List at the time the purchase is carried out; and
- (d) authority conferred by this resolution shall, unless renewed prior to such time, expire at the end of the next AGM of the company to be held in 2014 or, if earlier, at the close of business on 30 June 2014, save that the company may, before such expiry, enter into a contract for the purchase of Ordinary Shares which would or might be completed wholly or partly after such expiry and the company may purchase Ordinary Shares pursuant to any such contract as if this authority had not expired.

#### 25 Reduced notice of a general meeting other than an Annual General Meeting (special resolution)

THAT a general meeting of the company other than an Annual General Meeting may be called on not less than 14 clear days' notice.

### **COMPANY NUMBER 3888792**

## ARTICLES OF ASSOCIATION

(As adopted by Special Resolution passed on 6 May 2010 and amended by Special Resolutions passed on 5 May 2011, 3 May 2012 and 1 May 2013)

OF

GLAXOSMITHKLINE PLC

## CONTENTS

|     |   | Page |
|-----|---|------|
| 1.  | Exclusion of Model Articles                           | 1    |
| 2.  | Definitions   | 1    |
| 3.  | Limited Liability                                     | 3    |
| 4.  | Change of Name  | 3    |
| 5.  | Rights Attached to Shares                             | 3    |
| 6.  | Redeemable Shares                                     | 3    |
| 7.  | Variation of Rights                                   | 3    |
| 8.  | Pari Passu Issues                                     | 4    |
| 9.  | Shares  | 4    |
| 10. | Payment of Commission                                 | 4    |
| 11. | Trusts Not Recognised                                 | 4    |
| 12. | Suspension of Rights Where Non-Disclosure of Interest | 4    |
| 13. | Uncertificated Shares                                 | 7    |
| 14. | Right to Share Certificates                           | 8    |
| 15. | Replacement of Share Certificates                     | 9    |
| 16. | Share Certificates Sent at Holder's Risk              | 9    |
| 17. | Execution of Share Certificates                       | 9    |
| 18. | Company's Lien on Shares Not Fully Paid               | 9    |
| 19. | Enforcing Lien by Sale                                | 9    |
| 20. | Application of Proceeds of Sale                       | 10   |
| 21. | Calls   | 10   |
| 22. | Timing of Calls                                       | 10   |
| 23. | Liability of Joint Holders                            | 10   |

| 24. | Interest Due on Non-Payment                          | 10 |
|-----|--|----|
| 25. | Sums Due on Allotment Treated as Calls               | 11 |
| 26. | Power to Differentiate                               | 11 |
| 27. | Payment of Calls in Advance                          | 11 |
| 28. | Notice if Call or Instalment Not Paid                | 11 |
| 29. | Form of Notice                                       | 11 |
| 30. | Forfeiture for Non-Compliance with Notice            | 11 |
| 31. | Notice after Forfeiture                              | 12 |
| 32. | Sale of Forfeited Shares                             | 12 |
| 33. | Arrears to be Paid Notwithstanding Forfeiture        | 12 |
| 34. | Statutory Declaration as to Forfeiture               | 12 |
| 35. | Transfer   | 12 |
| 36. | Signing of Transfer                                  | 13 |
| 37. | Rights to Decline Registration of Partly Paid Shares | 13 |
| 38. | Other Rights to Decline Registration                 | 13 |
| 39. | No Fee for Registration                              | 14 |
| 40. | Untraced Shareholders                                | 14 |
| 41. | Transmission on Death                                | 15 |
| 42. | Entry of Transmission in Register                    | 15 |
| 43. | Election of Person Entitled by Transmission          | 15 |
| 44. | Rights of Person Entitled by Transmission            | 16 |
| 45. | Sub-division Sub-division                            | 16 |
| 46. | Fractions  | 16 |
| 47. | Omission or Non-Receipt of Notice                    | 17 |
| 48. | Postponement of General Meetings                     | 17 |
|     |  |    |

| 49. | Resolutions of members at Annual General Meetings     | 17 |
|-----|---|----|
| 50. | Quorum  | 18 |
| 51. | Procedure if Quorum Not Present                       | 18 |
| 52. | Security Arrangements                                 | 18 |
| 53. | Confidential Information                              | 19 |
| 54. | Chairman of General Meeting                           | 19 |
| 55. | Orderly Conduct                                       | 19 |
| 56. | Entitlement to Attend and Speak                       | 20 |
| 57. | Adjournments  | 20 |
| 58. | Notice of Adjournment                                 | 20 |
| 59. | Amendments to Resolutions                             | 20 |
| 60. | Amendments Ruled Out of Order                         | 21 |
| 61. | Votes of Members                                      | 21 |
| 62. | Method of Voting                                      | 21 |
| 63. | Votes of Joint Holders                                | 21 |
| 64. | Voting on Behalf of Incapable Member                  | 21 |
| 65. | No Right to Vote where Sums Overdue on Shares         | 22 |
| 66. | Objections or Errors in Voting                        | 22 |
| 67. | Meaning of Approved Depositary                        | 22 |
| 68. | Appointment of Approved Depositaries                  | 23 |
| 69. | Register of Approved Depositaries                     | 23 |
| 70. | Approved Depositaries' Attendance at General Meetings | 23 |
| 71. | Proxies of Appointed Depositaries                     | 23 |
| 72. | Identifying Appointed Proxies                         | 24 |
| 73. | Appointment of Proxies                                | 24 |

| 74. | Receipt of Proxies                                  | 24 |
|-----|---|----|
| 75. | Maximum Validity of Proxy                           | 26 |
| 76. | Form of Proxy                                       | 26 |
| 77. | Cancellation of Proxy's Authority                   | 26 |
| 78. | Separate General Meetings                           | 26 |
| 79. | Number of Directors                                 | 26 |
| 80. | Directors' Shareholding Qualification               | 27 |
| 81. | Power of Company to Appoint Directors               | 27 |
| 82. | Power of Board to Appoint Directors                 | 27 |
| 83. | Retirement of Directors by Rotation                 | 27 |
| 84. | Filling Vacancies                                   | 27 |
| 85. | Power of Removal by Special Resolution              | 27 |
| 86. | Persons Eligible as Directors                       | 27 |
| 87. | Position of Retiring Directors                      | 28 |
| 88. | Vacation of Office by Directors                     | 28 |
| 89. | Alternate Directors                                 | 29 |
| 90. | Executive Directors                                 | 30 |
| 91. | Directors' Fees                                     | 30 |
| 92. | Additional Remuneration                             | 31 |
| 93. | Expenses  | 31 |
| 94. | Pensions and Gratuities for Directors               | 32 |
| 95. | Conflicts of interest requiring board authorisation | 32 |
| 96. | Other conflicts of interest                         | 33 |
| 97. | Benefits  | 34 |
| 98. | Quorum and voting requirements                      | 34 |
|     |   |    |

| 99.  | General  | 36 |
|------|--|----|
| 100. | General Powers of Company Vested in Board            | 36 |
| 101. | Borrowing Powers                                     | 37 |
| 102. | Agents   | 37 |
| 103. | Delegation to Individual Directors                   | 38 |
| 104. | Registers  | 38 |
| 105. | Provision for Employees                              | 38 |
| 106. | Board Meetings                                       | 38 |
| 107. | Notice of Board Meetings                             | 38 |
| 108. | Quorum   | 39 |
| 109. | Directors below Minimum through Vacancies            | 39 |
| 110. | Appointment of Chairman                              | 39 |
| 111. | Competence of Meetings                               | 39 |
| 112. | Voting   | 39 |
| 113. | Delegation to Committees                             | 39 |
| 114. | Participation in Meetings                            | 40 |
| 115. | Resolution in Writing                                | 40 |
| 116. | Validity of Acts of Board or Committee               | 40 |
| 117. | Use of Seals   | 41 |
| 118. | Declaration of Dividends by Company                  | 41 |
| 119. | Payment of Interim and Fixed Dividends by Board      | 41 |
| 120. | Calculation and Currency of Dividends                | 41 |
| 121. | Amounts Due on Shares may be Deducted from Dividends | 42 |
| 122. | No Interest on Dividends                             | 42 |
| 123. | Payment Procedure                                    | 42 |
|      |  |    |

| 124. | Uncashed Dividends                                   | 43 |
|------|--|----|
| 125. | Forfeiture of Unclaimed Dividends                    | 43 |
| 126. | Dividends Not in Cash                                | 43 |
| 127. | Scrip Dividends and Dividend Plans Generally         | 43 |
| 128. | Power to Capitalise Reserves and Funds               | 46 |
| 129. | Settlement of Difficulties in Distribution           | 46 |
| 130. | Power to Choose Any Record Date                      | 46 |
| 131. | Inspection of Records                                | 47 |
| 132. | Summary Financial Statements                         | 47 |
| 133. | Method of Service                                    | 47 |
| 134. | Record Date for Service                              | 48 |
| 135. | Members Resident Abroad or on Branch Registers       | 48 |
| 136. | Service of Notice on Person Entitled by Transmission | 49 |
| 137. | Deemed Delivery                                      | 49 |
| 138. | Notice When Post Not Available                       | 50 |
| 139. | Presumptions Where Documents Destroyed               | 50 |
| 140. | Indemnity of Directors                               | 51 |
|      |  |    |

## ARTICLES OF ASSOCIATION

of

#### GLAXOSMITHKLINE PLC

(adopted by Special Resolution passed on 6 May 2010)

# Interpretation

#### 1. Exclusion of Model Articles

No articles set out in any statute, or in any statutory instrument or other subordinate legislation made under any statute, concerning companies shall apply as the articles of the company.

### 2. Definitions

In these articles unless the context otherwise requires:

"address" includes a number or address used for the purposes of sending or receiving documents or information by electronic means;

"<u>these articles</u>" means these articles of association as altered from time to time and the expression "<u>this article</u>" shall be construed accordingly;

"associated company" means any company (i) which is the company's holding company or (ii) in which the company or its holding company or any of the predecessors of the company or of such holding company has any interest whether direct or indirect or (iii) which is in any way allied to or associated with the company or its holding company or any of the predecessors of the company or of such holding company, of (iv) which is a subsidiary undertaking or any other associated company;

"the auditors" means the auditors from time to time of the company or, in the case of joint auditors, any one of them;

"the Bank of England base rate" means the base lending rate most recently set by the Monetary Policy Committee of the Bank of England in connection with its responsibilities under Part 2 of the Bank of England Act 1998;

"the board" means the board of directors from time to time of the company or the directors present at a meeting of the directors at which a quorum is present;

- "certificated share" means a share which is not an uncertificated share and references in these articles to a share being held in certificated form shall be construed accordingly;
- "<u>clear days</u>" in relation to the period of a notice means that period excluding the day when the notice is served or deemed to be served and the day for which it is given or on which it is to take effect;
- "the Companies Acts" means every statute (including any orders, regulations or other subordinate legislation made under it) from time to time in force concerning companies in so far as it applies to the company;
- "the holder" in relation to any shares means the person whose name is entered in the register as the holder of those shares;
- "the office" means the registered office from time to time of the company;
- "paid up" means paid up or credited as paid up;
- "participating class" means a class of shares title to which is permitted by an Operator to be transferred by means of a relevant system;
- "<u>person entitled by transmission</u>" means a person whose entitlement to a share in consequence of the death or bankruptcy of a member or of any other event giving rise to its transmission by operation of law has been noted in the register;
- "the register" means the register of members of the company;
- "seal" means any common or official seal that the company may be permitted to have under the Companies Acts;
- "the secretary" means the secretary, or (if there are joint secretaries) any one of the joint secretaries, of the company and includes an assistant or deputy secretary and any person appointed by the board to perform any of the duties of the secretary;
- "the uncertificated securities rules" means any provision of the Companies Acts relating to the holding, evidencing of title to, or transfer of uncertificated shares and any legislation, rules or other arrangements made under or by virtue of such provision;
- "uncertificated share" means a share of a class which is at the relevant time a participating class, title to which is recorded on the register as being held in uncertificated form and references in these articles to a share being held in uncertificated form shall be construed accordingly;
- "United Kingdom" means Great Britain and Northern Ireland;

references to a document being <u>signed</u> or to <u>signature</u> include references to its being executed under hand or under seal or by any other method and, in the case of a communication in electronic form, such references are to its being authenticated as specified by the Companies Acts;

references to <u>writing</u> include references to any method of representing or reproducing words in a legible and non-transitory form whether sent or supplied in electronic form or otherwise;

words or expressions to which a particular meaning is given by the Companies Acts in force when these articles or any part of these articles are adopted bear (if not inconsistent with the subject matter or context) the same meaning in these articles or that part (as the case may be) save that the word "company" shall include any body corporate; and

references to a <u>meeting</u> shall not be taken as requiring more than one person to be present if any quorum requirement can be satisfied by one person.

Headings are included only for convenience and shall not affect meaning.

# 3. Limited Liability

The liability of members of the company is limited to the amount, if any, unpaid on the shares in the company held by them.

# 4. Change of Name

The company may change its name by resolution of the board.

## **Share Capital**

# 5. Rights Attached to Shares

Subject to any rights attached to existing shares, any share may be issued with or have attached to it such rights and restrictions as the company may by ordinary resolution decide or, if no such resolution has been passed or so far as the resolution does not make specific provision, as the board may decide. Such rights and restrictions shall apply to the relevant shares as if the same were set out in these articles.

#### 6. Redeemable Shares

Subject to any rights attached to existing shares, any share may be issued which is to be redeemed, or is liable to be redeemed at the option of the company or the holder. The board may determine the terms, conditions and manner of redemption of any redeemable share so issued. Such terms and conditions shall apply to the relevant shares as if the same were set out in these articles.

# 7. Variation of Rights

Subject to the provisions of the Companies Acts, all or any of the rights attached to any existing class of shares may from time to time (whether or not the company is being wound up) be varied either with the consent in writing of the holders of not less than three-fourths in nominal value of the issued shares of that class (excluding any shares of that class held as treasury shares) or with the sanction of a special resolution passed at a separate general meeting of the holders of those shares. All the provisions of these articles as to general meetings of the company shall, with any necessary modifications, apply to any such separate general meeting, but so that the necessary quorum shall be two persons entitled to vote and holding or representing by proxy not less than one-third in nominal value of the issued shares of the class (excluding any shares of that class held as treasury shares), (but so that at any adjourned meeting one holder entitled to vote and present in person or by proxy (whatever the number of shares held by him) shall be a quorum). The foregoing provisions of this article shall apply to the variation of the special rights attached to some only of the shares of any class as if each group of shares of the class differently treated formed a separate class and their special rights were to be varied.

#### 8. Pari Passu Issues

The rights conferred upon the holders of any shares shall not, unless otherwise expressly provided in the rights attaching to those shares, be deemed to be varied by the creation or issue of further shares ranking pari passu with them.

## 9. Shares

Subject to the provisions of these articles and to any resolution passed by the company and without prejudice to any rights attached to existing shares, the board may offer, allot, grant options over or otherwise deal with or dispose of shares in the company to such persons, at such times and for such consideration and upon such terms as the board may decide.

#### 10. Payment of Commission

The company may in connection with the issue of any shares or the sale for cash of treasury shares exercise all powers of paying commission and brokerage conferred or permitted by the Companies Acts. Any such commission or brokerage may be satisfied by the payment of cash or by the allotment of fully or partly-paid shares or other securities or partly in one way and partly in the other.

## 11. Trusts Not Recognised

Except as ordered by a court of competent jurisdiction or as required by law, no person shall be recognised by the company as holding any share upon any trust and the company shall not be bound by or required in any way to recognise (even when having notice of it) any interest in any share or (except only as by these articles or by law otherwise provided) any other right in respect of any share other than an absolute right to the whole of the share in the holder.

#### 12. Suspension of Rights Where Non-Disclosure of Interest

(A) Where the holder of any shares in the company, or any other person appearing to be interested in those shares, fails to comply within the relevant period with any statutory notice in respect of those shares or, in purported compliance with such a notice, has made a statement which is false or inadequate in a material particular, the company may give the holder of those shares a further notice (a "restriction notice") to the effect that from the service of the restriction notice those shares will be subject to some or all of the relevant restrictions, and from service of the restriction notice those shares shall, notwithstanding any other provision of these articles, be subject to those relevant restrictions accordingly. For the purpose of enforcing the relevant restriction referred to in sub-paragraph (iii) of the definition of "relevant restrictions", the board may give notice to the relevant member requiring the member to change the relevant shares held in uncertificated form to certificated form by the time stated in the notice and to keep them in certificated form for as long as the board requires. The notice may also state that the member may not change any of the relevant shares held in certificated form to uncertificated form. If the member does not comply with the notice, the board may authorise any person to instruct the Operator to change the relevant shares held in uncertificated form to certificated form.

- (B) If after the service of a restriction notice in respect of any shares the board is satisfied that all information required by any statutory notice relating to those shares or any of them from their holder or any other person appearing to be interested in the shares the subject of the restriction notice has been supplied, the company shall, within seven days, cancel the restriction notice. The company may at any time at its discretion cancel any restriction notice or exclude any shares from it. The company shall cancel a restriction notice within seven days after receipt of a notice in writing that the relevant shares have been transferred pursuant to an arm's length sale.
- (C) Where any restriction notice is cancelled or ceases to have effect in relation to any shares, any moneys relating to those shares which were withheld by reason of that notice shall be paid without interest to the person who would but for the notice have been entitled to them or as he may direct.
- (D) Any new shares in the company issued in right of any shares subject to a restriction notice shall also be subject to the restriction notice, and the board may make any right to an allotment of the new shares subject to restrictions corresponding to those which will apply to those shares by reason of the restriction notice when such shares are issued.
- (E) Any holder of shares on whom a restriction notice has been served may at any time request the company to give in writing the reason why the restriction notice has been served, or why it remains uncancelled, and within 14 days of receipt of such a notice the company shall give that information accordingly.
- (F) Where a person appearing to be interested in shares has been served with a statutory notice and the shares in which he appears to be interested are held by an Approved Depositary, this article applies only to those shares which are held by the Approved Depositary in which that person appears to be interested and not (so far as that person's apparent interest is concerned) to any other shares held by the Approved Depositary.
- (G) Where a member who is an Approved Depositary has been served with a statutory notice, the obligations of that member will be limited to disclosing to the company information relating to any person who appears to be interested in the shares held by it which has been recorded by it in accordance with the arrangement under which it was appointed as an Approved Depositary.

- (H) If a statutory notice is given by the company to a person appearing to be interested in any share, a copy shall at the same time be given to the holder, but the failure or omission to do so or the non-receipt of the copy by the holder shall not invalidate such notice.
- (I) This article is in addition to, and shall not in any way prejudice or affect, the statutory rights of the company arising from any failure by any person to give any information required by a statutory notice within the time specified in it. For the purpose of this article a statutory notice need not specify the relevant period, and may require any information to be given before the expiry of the relevant period.
- (J) In this article:

a sale is an "arm's length sale" if the board is satisfied that it is a bona fide sale of the whole of the beneficial ownership of the shares to a party unconnected with the holder or with any person appearing to be interested in such shares and shall include a sale made by way of or in pursuance of acceptance of a takeover offer and a sale made through a recognised investment exchange or any other stock exchange outside the United Kingdom. For this purpose an associate (within the definition of that expression in any statute relating to insolvency in force at the date of adoption of this article) shall be included amongst the persons who are connected with the holder or any person appearing to be interested in such shares;

"person appearing to be interested" in any shares shall mean any person named in a response to a statutory notice or otherwise notified to the company by a member as being so interested or shown in any register or record kept by the company under the Companies Acts as so interested or, taking into account a response or failure to respond in the light of the response to any other statutory notice and any other relevant information in the possession of the company, any person whom the company knows or has reasonable cause to believe is or may be so interested;

"person with a 0.25 per cent. interest" means a person who holds, or is shown in any register or record kept by the company under the Companies Acts as having an interest in, shares in the company which comprise in total at least 0.25 per cent. in number or nominal value of the shares of the company (calculated exclusive of any shares held as treasury shares), or of any class of such shares (calculated exclusive of any shares of that class held as treasury shares), in issue at the date of service of the restriction notice;

"relevant period" means a period of 14 days following service of a statutory notice;

"relevant restrictions" mean in the case of a restriction notice served on a person with a 0.25 per cent. interest that:

(i) the shares shall not confer on the holder any right to attend or vote either personally or by proxy at any general meeting of the company or at any separate general meeting of the holders of any class of shares in the company or to exercise any other right conferred by membership in relation to general meetings;

- (ii) the board may withhold payment of all or any part of any dividends or other moneys payable in respect of the shares and the holder shall not be entitled to receive shares in lieu of dividend;
- (iii) the board may decline to register a transfer of any of the shares which are certificated shares, unless such a transfer is pursuant to an arm's length sale,

and in any other case mean only the restriction specified in sub-paragraph (i) of this definition; and

"<u>statutory notice</u>" means a notice served by the company under the Companies Acts requiring particulars of interests in shares or of the identity of persons interested in shares.

## 13. Uncertificated Shares

- (A) Pursuant and subject to the uncertificated securities rules, the board may permit title to shares of any class to be evidenced otherwise than by a certificate and title to shares of such a class to be transferred by means of a relevant system and may make arrangements for a class of shares (if all shares of that class are in all respects identical) to become a participating class. Title to shares of a particular class may only be evidenced otherwise than by a certificate where that class of shares is at the relevant time a participating class. The board may also, subject to compliance with the uncertificated securities rules, determine at any time that title to any class of shares may from a date specified by the board no longer be evidenced otherwise than by a certificate or that title to such a class shall cease to be transferred by means of any particular relevant system.
- (B) In relation to a class of shares which is a participating class and for so long as it remains a participating class, no provision of these articles shall apply or have effect to the extent that it is inconsistent in any respect with:
  - (i) the holding of shares of that class in uncertificated form;
  - (ii) the transfer of title to shares of that class by means of a relevant system; and
  - (iii) any provision of the uncertificated securities rules,

and, without prejudice to the generality of this article, no provision of these articles shall apply or have effect to the extent that it is in any respect inconsistent with the maintenance, keeping or entering up by the Operator, so long as that is permitted or required by the uncertificated securities rules, of an Operator register of securities in respect of that class of shares in uncertificated form.

(C) Shares of a class which is at the relevant time a participating class may be changed from uncertificated to certificated form, and from certificated to uncertificated form, in accordance with and subject as provided in the uncertificated securities rules.

- (D) If, under these articles or the Companies Acts, the company is entitled to sell, transfer or otherwise dispose of, forfeit, re-allot, accept the surrender of or otherwise enforce a lien over an uncertificated share, then, subject to these articles and the Companies Acts, such entitlement shall include the right of the board to:
  - (i) require the holder of that uncertificated share by notice in writing to change that share from uncertificated to certificated form within such period as may be specified in the notice and keep it as a certificated share for as long as the board requires;
  - (ii) appoint any person to take such other steps, by instruction given by means of a relevant system or otherwise, in the name of the holder of such share as may be required to effect the transfer of such share and such steps shall be as effective as they had been taken by the registered holder of that share; and
  - (iii) take such other action that the board considers appropriate to achieve the sale, transfer, disposal, forfeiture, reallotment or surrender of that share or otherwise to enforce a lien in respect of that share.
- (E) Unless the board otherwise determines, shares which a member holds in uncertificated form shall be treated as separate holdings from any shares which that member holds in certificated form. However shares held in uncertificated form shall not be treated as forming a class which is separate from certificated shares with the same rights.
- (F) Unless the board otherwise determines or the uncertificated securities rules otherwise require, any shares issued or created out of or in respect of any uncertificated shares shall be uncertificated shares and any shares issued or created out of or in respect of any certificated shares shall be certificated shares.
- (G) The company shall be entitled to assume that the entries on any record of securities maintained by it in accordance with the uncertificated securities rules and regularly reconciled with the relevant Operator register of securities are a complete and accurate reproduction of the particulars entered in the Operator register of securities and shall accordingly not be liable in respect of any act or thing done or omitted to be done by or on behalf of the company in reliance on such assumption; in particular, any provision of these articles which requires or envisages that action will be taken in reliance on information contained in the register shall be construed to permit that action to be taken in reliance on information contained in any relevant record of securities (as so maintained and reconciled).

## 14. Right to Share Certificates

Every person (except a person to whom the company is not by law required to issue a certificate) whose name is entered in the register as a holder of any certificated shares shall be entitled, without payment, to receive within the time limits prescribed by the Companies Acts (or, if earlier, within any prescribed time limit or within a time specified when the shares were issued) one certificate for all those shares of any one class. In the case of a certificated share held jointly by several persons, the company shall not be bound to issue more than one certificate and delivery of a certificate to one of several joint holders shall be sufficient delivery to all. A member who transfers some but not all of the shares comprised in a certificate shall be entitled to a certificate for the balance without charge to the extent the balance is to be held in certificated form.

# 15. Replacement of Share Certificates

If a share certificate is defaced, worn out, lost or destroyed, it may be replaced on such terms (if any) as to evidence and indemnity as the board may decide and, where it is defaced or worn out, after delivery of the old certificate to the company. Any two or more certificates representing shares of any one class held by any member shall at his request be cancelled and a single new certificate for such shares issued in lieu. Any certificate representing shares of any one class held by any member may at his request be cancelled and two or more certificates for such shares may be issued instead. The board may require the payment of any exceptional out-of-pocket expenses of the company incurred in connection with the issue of any certificates under this article. Any one of two or more joint holders may request replacement certificates under this article.

## 16. Share Certificates Sent at Holder's Risk

Every share certificate sent in accordance with these articles will be sent at the risk of the member or other person entitled to the certificate. The company will not be responsible for any share certificate lost or delayed in the course of delivery.

#### 17. Execution of Share Certificates

Every share certificate shall be executed under a seal or in such other manner as the board, having regard to the terms of issue and any listing requirements, may authorise and shall specify the number and class of the shares to which it relates and the amount or respective amounts paid up on the shares. The board may by resolution decide, either generally or in any particular case or cases, that any signatures on any share certificates need not be autographic but may be applied to the certificates by some mechanical or other means or may be printed on them or that the certificates need not be signed by any person.

Lien

### 18. Company's Lien on Shares Not Fully Paid

The company shall have a first and paramount lien on every share (not being a fully paid share) for all amounts payable to the company (whether presently or not) in respect of that share. The company's lien on a share shall extend to every amount payable in respect of it. The board may at any time either generally or in any particular case waive any lien that has arisen or declare any share to be wholly or in part exempt from the provisions of this article.

## 19. Enforcing Lien by Sale

The company may sell, in such manner as the board may decide, any share on which the company has a lien if a sum in respect of which the lien exists is presently payable and is not paid within 14 clear days after a notice has been served on the holder of the share or the person who is entitled by transmission to the share, demanding payment and stating that if the notice is not complied with the share may be sold. For giving effect to the sale the board may authorise some person to sign an instrument of transfer of the share sold to or in accordance with the directions of the purchaser. The transferee shall not be bound to see to the application of the purchase money, nor shall his title to the share be affected by any irregularity or invalidity in relation to the sale.

# 20. Application of Proceeds of Sale

The net proceeds, after payment of the costs, of the sale by the company of any share on which it has a lien shall be applied in or towards payment or discharge of the debt or liability in respect of which the lien exists so far as it is presently payable, and any residue shall (subject to a like lien for debts or liabilities not presently payable as existed upon the share prior to the sale and upon surrender, if required by the company, for cancellation of the certificate for the share sold) be paid to the person who was entitled to the share at the time of the sale.

#### Calls on Shares

#### 21. Calls

Subject to the terms of issue, the board may from time to time make calls upon the members in respect of any moneys unpaid on their shares (whether on account of the nominal amount of the shares or by way of premium) and not payable on a date fixed by or in accordance with the terms of issue, and each member shall (subject to the company serving upon him at least 14 clear days' notice specifying when and where payment is to be made) pay to the company as required by the notice the amount called on his shares. A call may be made payable by instalments. A call may be revoked or postponed, in whole or in part, as the board may decide. A person upon whom a call is made shall remain liable jointly and severally with the successors in title to his shares for all calls made upon him notwithstanding the subsequent transfer of the shares in respect of which the call was made.

# 22. Timing of Calls

A call shall be deemed to have been made at the time when the resolution of the board authorising the call was passed.

### 23. Liability of Joint Holders

The joint holders of a share shall be jointly and severally liable to pay all calls in respect of the share.

# 24. Interest Due on Non-Payment

If a call remains unpaid after it has become due and payable, the person from whom it is due and payable shall pay interest on the amount unpaid from the day it is due and payable to the time of actual payment at such rate (not exceeding the Bank of England base rate by more than five percentage points) as the board may decide, and all expenses that have been incurred by the company by reason of such non-payment, but the board shall be at liberty in any case or cases to waive payment of the interest or expenses wholly or in part.

#### 25. Sums Due on Allotment Treated as Calls

Any amount which becomes payable in respect of a share on allotment or on any other date fixed by or in accordance with the terms of issue, whether in respect of the nominal amount of the share or by way of premium or as an instalment of a call, shall be deemed to be a call and, if it is not paid, all the provisions of these articles shall apply as if the sum had become due and payable by virtue of a call.

#### 26. Power to Differentiate

The board may on or before the issue of shares differentiate between the allottees or holders as to the amount of calls to be paid and the times of payment.

## 27. Payment of Calls in Advance

The board may, if it thinks fit, receive from any member who is willing to advance them all or any part of the moneys uncalled and unpaid upon any shares held by him and on all or any of the moneys so advanced may (until they would, but for the advance, become presently payable) pay interest at such rate (not exceeding the Bank of England base rate by more than five percentage points, unless the company by ordinary resolution shall otherwise direct) as the board may decide.

#### **Forfeiture of Shares**

#### 28. Notice if Call or Instalment Not Paid

If any call or instalment of a call remains unpaid on any share after the day appointed for payment, the board may at any time serve a notice on the holder requiring payment of so much of the call or instalment as is unpaid, together with any interest which may have accrued and any expenses incurred by the company by reason of such non-payment.

## 29. Form of Notice

The notice shall name a further day (not being less than 14 clear days from the date of the notice) on or before which, and the place where, the payment required by the notice is to be made and shall state that in the event of non-payment on or before the day and at the place appointed, the shares in respect of which the call has been made or instalment is payable will be liable to be forfeited.

# 30. Forfeiture for Non-Compliance with Notice

If the notice is not complied with, any share in respect of which it was given may, at any time before payment of all calls or instalments and interest and expenses due in respect of it have been made, be forfeited by a resolution of the board to that effect and the forfeiture shall include all dividends declared and other moneys payable in respect of the forfeited shares and not paid before the forfeiture. The board may accept the surrender of any share liable to be forfeited and, in that event, references in these articles to forfeiture shall include surrender.

### 31. Notice after Forfeiture

When any share has been forfeited, notice of the forfeiture shall be served upon the person who was before forfeiture the holder of the share but no forfeiture shall be invalidated by any omission or neglect to give notice.

## 32. Sale of Forfeited Shares

Until cancelled in accordance with the requirements of the Companies Acts, a forfeited share shall be deemed to be the property of the company and may be sold or otherwise disposed of either to the person who was, before forfeiture, the holder or to any other person upon such terms and in such manner as the board shall decide. The board may for the purposes of the disposal authorise some person to sign an instrument of transfer to the designated transferee. The company may receive the consideration (if any) given for the share on its disposal. At any time before a sale or disposition the forfeiture may be cancelled by the board on such terms as the board may decide.

## 33. Arrears to be Paid Notwithstanding Forfeiture

A person whose shares have been forfeited shall cease to be a member in respect of them and shall surrender to the company for cancellation the certificate for the forfeited shares but shall remain liable to pay to the company all moneys which at the date of the forfeiture were payable by him to the company in respect of those shares with interest thereon at such rate (not exceeding the Bank of England base rate by more than five percentage points) as the board may decide from the date of forfeiture until payment, and the company may enforce payment without being under any obligation to make any allowance for the value of the shares forfeited or for any consideration received on their disposal.

## 34. Statutory Declaration as to Forfeiture

A statutory declaration that the declarant is a director of the company or the secretary and that a share has been forfeited on a specified date shall be conclusive evidence of the facts stated in it as against all persons claiming to be entitled to the share. The declaration shall (subject to the signing of an instrument of transfer if necessary) constitute a good title to the share and the person to whom the share is sold or otherwise disposed of shall not be bound to see to the application of the purchase money (if any) nor shall his title to the share be affected by any irregularity or invalidity in the proceedings relating to the forfeiture, sale or disposal.

## **Transfer of Shares**

#### 35. Transfer

- (A) Subject to such of the restrictions of these articles as may be applicable:
  - (i) any member may transfer all or any of his uncertificated shares by means of a relevant system in such manner provided for, and subject as provided in, the uncertificated securities rules, and accordingly no provision of these articles shall apply in respect of an uncertificated share to the extent that it requires or contemplates the effecting of a transfer by an instrument in writing or the production of a certificate for the share to be transferred; and

- (ii) any member may transfer all or any of his certificated shares by an instrument of transfer in any usual form or in any other form which the board may approve.
- (B) The transferor of a share shall be deemed to remain the holder of the share concerned until the name of the transferee is entered in the register in respect of it.

# 36. Signing of Transfer

The instrument of transfer of a certificated share shall be signed by or on behalf of the transferor and (in the case of a partly paid share) the transferee. All instruments of transfer, when registered, may be retained by the company.

# 37. Rights to Decline Registration of Partly Paid Shares

The board can decline to register any transfer of any share which is not a fully paid share.

### 38. Other Rights to Decline Registration

- (A) Registration of a transfer of an uncertificated share may be refused in the circumstances set out in the uncertificated securities rules, and where, in the case of a transfer to joint holders, the number of joint holders to whom the uncertificated share is to be transferred exceeds four.
- (B) The board may decline to register any transfer of a certificated share unless:
  - the instrument of transfer is duly stamped or duly certified or otherwise shown to the satisfaction of the board to be exempt from stamp duty and is left at the office or such other place as the board may from time to time determine accompanied (save in the case of a transfer by a person to whom the company is not required by law to issue a certificate and to whom a certificate has not been issued) by the certificate for the share to which it relates and such other evidence as the board may reasonably require to show the right of the person signing the instrument of transfer to make the transfer and, if the instrument of transfer is signed by some other person on his behalf, the authority of that person so to do;
  - (ii) the instrument of transfer is in respect of only one class of share; and
  - (iii) in the case of a transfer to joint holders, the number of joint holders to whom the share is to be transferred does not exceed four.
- (C) For all purposes of these articles relating to the registration of transfers of shares, the renunciation of the allotment of any shares by the allottee in favour of some other person shall be deemed to be a transfer and the board shall have the same powers of refusing to give effect to such a renunciation as if it were a transfer.

# 39. No Fee for Registration

No fee shall be charged by the company for registering any transfer, document or instruction relating to or affecting the title to any share or for making any other entry in the register.

## 40. Untraced Shareholders

- (A) The company may sell any certificated shares in the company on behalf of the holder of, or person entitled by transmission to, the shares at the best price reasonably obtainable at the time of sale if:
  - (i) the shares have been in issue either in certificated or uncertificated form throughout the qualifying period and at least three cash dividends have become payable on the shares during the qualifying period;
  - (ii) no cash dividend payable on the shares has either been claimed by presentation to the paying bank of the relevant cheque or warrant or been satisfied by the transfer of funds to a bank account designated by the holder of, or person entitled by transmission to, the shares or by the transfer of funds by means of a relevant system at any time during the relevant period;
  - (iii) so far as any director of the company at the end of the relevant period is then aware, the company has not at any time during the relevant period received any communication from the holder of, or person entitled by transmission to, the shares; and
  - (iv) the company has caused two advertisements to be published, one in a newspaper with a national circulation and the other in a newspaper circulating in the area in which the last known postal address of the holder of, or person entitled by transmission to, the shares or the postal address at which service of notices may be effected under these articles is located, giving notice of its intention to sell the shares and a period of three months has elapsed from the date of publication of the advertisements or of the last of the two advertisements to be published if they are published on different dates.
- (B) The company shall also be entitled to sell at the best price reasonably obtainable at the time of sale any additional certificated shares in the company issued either in certificated or uncertificated form during the qualifying period in right of any share to which <u>paragraph (A)</u> of this article applies (or in right of any share so issued), if the criteria in paragraph (A)(ii) to (iv) are satisfied in relation to the additional shares.
- (C) To give effect to any sale of shares pursuant to this article the board may authorise some person to transfer the shares in question and an instrument of transfer signed by that person shall be as effective as if it had been signed by the holder of, or person entitled by transmission to, the shares. The purchaser shall not be bound to see to the application of the purchase moneys nor shall his title to the shares be affected by any irregularity or invalidity in the proceedings relating to the sale. The net proceeds of sale shall belong to the company and, upon their receipt, the company shall become indebted to the former holder of, or person entitled by transmission to, the shares for an amount equal to the net proceeds unless and until forfeited under this article. No trust shall be created in respect of the debt and no interest shall be payable in respect of it and the company shall not be required to account for any moneys earned from the net proceeds which may be employed in the business of the company or as it thinks fit. If no valid claim for the money has been received by the company during a period of six years from the date on which the relevant shares were sold by the company under this article, the money will be forfeited and will belong to the company.

# (D) For the purpose of this article:

"the qualifying period" means the period of 10 years immediately preceding the date of publication of the advertisements referred to in <u>paragraph (A)(iv)</u> above or of the first of the two advertisements to be published if they are published on different dates; and

"the relevant period" means the period beginning at the commencement of the qualifying period and ending on the date when all the requirements of paragraphs (A)(i) to (iv) above have been satisfied.

#### **Transmission of Shares**

#### 41. Transmission on Death

If a member dies, the survivor or survivors, where he was a joint holder, and his personal representatives, where he was a sole holder or the only survivor of joint holders, shall be the only persons recognised by the company as having any title to his shares; but nothing contained in these articles shall release the estate of a deceased holder from any liability in respect of any share held by him solely or jointly with other persons.

## 42. Entry of Transmission in Register

Where the entitlement of a person to a certificated share in consequence of the death or bankruptcy of a member or of any other event giving rise to its transmission by operation of law is proved to the satisfaction of the board, the board shall within two months after proof cause the entitlement of that person to be noted in the register.

# 43. Election of Person Entitled by Transmission

Any person entitled by transmission to a share may, subject as provided elsewhere in these articles, elect either to become the holder of the share or to have some person nominated by him registered as the holder. If he elects to be registered himself he shall give notice to the company to that effect. If he elects to have another person registered and the share is a certificated share, he shall sign an instrument of transfer of the share to that person. If he elects to have himself or another person registered and the share is an uncertificated share, he shall take any action the board may require (including, without limitation, the signing of any document and the giving of any instruction by means of a relevant system) to enable himself or that person to be registered as the holder of the share. The board may at any time require the person to elect either to be registered himself or to transfer the share and if the requirements are not complied with within 60 days of being issued the board may withhold payment of all dividends and other moneys payable in respect of the share until the requirements have been complied with. All the provisions of these articles relating to the transfer of, and registration of transfers of, shares shall apply to the notice or transfer as if the death or bankruptcy of the member or other event giving rise to the transmission had not occurred and the notice or transfer was given or signed by the member.

## 44. Rights of Person Entitled by Transmission

Where a person becomes entitled by transmission to a share, the rights of the holder in relation to that share shall cease, but the person entitled by transmission to the share may give a good discharge for any dividends or other moneys payable in respect of it and shall have the same rights in relation to the share as he would have had if he were the holder of it save that, until he becomes the holder, he shall not be entitled in respect of the share (except with the authority of the board) to receive notice of, or to attend or vote at, any general meeting of the company or at any separate general meeting of the holders of any class of shares in the company or to exercise any other right conferred by membership in relation to general meetings.

## **Alteration of Share Capital**

#### 45. Sub-division

Any resolution authorising the company to sub-divide its shares or any of them may determine that, as between the shares resulting from the sub-division, any of them may have any preference or advantage or be subject to any restriction as compared with the others.

#### 46. Fractions

Whenever as a result of a consolidation, consolidation and sub-division or sub-division of shares any holders would become entitled to fractions of a share, the board may deal with the fractions as it thinks fit including by ignoring fractions altogether or by aggregating and selling them or by dealing with them in some other way. For the purposes of effecting any such sale, the board may arrange for the shares representing the fractions to be entered in the register as certificated shares. The board may sell shares representing fractions to any person, including the company and may authorise some person to transfer or deliver the shares to, or in accordance with the directions of, the purchaser. The person to whom any shares are transferred or delivered shall not be bound to see to the application of the purchase money nor shall his title to the shares be affected by any irregularity in, or invalidity of, the proceedings relating to the sale.

# **Notice of General Meetings**

# 47. Omission or Non-Receipt of Notice

- (A) The accidental omission to give any notice of a meeting or the accidental omission to send or supply any document or other information relating to any meeting to, or the non-receipt (even if the company becomes aware of such non-receipt) of any such notice, document or other information by, any person entitled to receive the notice, document or other information shall not invalidate the proceedings at that meeting.
- (B) A member present in person or by proxy at a meeting shall be deemed to have received proper notice of that meeting and, where applicable, of the purpose of that meeting.

## 48. Postponement of General Meetings

If the board, in its absolute discretion, considers that it is impractical or undesirable for any reason to hold a general meeting on the date or at the time or place specified in the notice calling the general meeting, it may postpone or move the general meeting to another date, time and/or place. The board shall take reasonable steps to ensure that notice of the date, time and place of the rearranged meeting is given to any member trying to attend the meeting at the original time and place. Notice of the date, time and place of the rearranged meeting shall, if practicable, also be placed in: (i) at least two national newspapers in the United Kingdom, and (ii) The Wall Street Journal and/or such other newspaper published in the United States as the directors consider to be appropriate. Notice of the business to be transacted at such rearranged meeting shall not be required. If a meeting is rearranged in this way, the appointment of a proxy will be valid if it is received as required by these articles not less than 48 hours before the time appointed for holding the rearranged meeting. The board may also postpone or move the rearranged meeting under this article.

#### 49. Resolutions of members at Annual General Meetings

- (A) If, on or before, 31st January in any year any members shall, in accordance with the Companies Acts, require the company, in relation to the Annual General Meeting to be held in that year, to give notice of a resolution which may properly be moved or require the company to circulate a statement in acceptable form, the company shall circulate that resolution or statement with the notice of the Annual General Meeting without cost to the requisitionists.
- (B) If any such requisition is made in accordance with the Companies Acts after 31st January in any year and prior to the Annual General Meeting to be held in that year, the company shall require that the requisitionists deposit or tender a sum sufficient to meet the Company's reasonable expenses in complying with such requisition in accordance with the Companies Acts.

# **Proceedings at General Meetings**

# 50. Quorum

- (A) No business shall be transacted at any general meeting unless a quorum is present when the meeting proceeds to business, but the absence of a quorum shall not preclude the choice or appointment of a chairman of the meeting which shall not be treated as part of the business of the meeting. Save as otherwise provided by these articles, two members present in person or by proxy and entitled to vote shall be a quorum for all purposes. A shareholder which is a company is to be considered present if it is represented by a duly authorised representative.
- (B) If the directors so determine, any or all members (or their proxies) may participate in a general meeting by means of a conference telephone, video teleconference equipment or any communication equipment which allows all persons participating in the meeting to speak to and hear each other. A person so participating shall be deemed to be present in person at the meeting and shall be entitled to vote or be counted in a quorum accordingly. A meeting which takes place by conference telephone, video teleconference or other such communication equipment will be treated as taking place at the place where the chairman is.

## 51. Procedure if Quorum Not Present

If within five minutes (or such longer time not exceeding one hour as the chairman of the meeting may decide to wait) after the time appointed for the commencement of the meeting a quorum is not present, or if during the meeting a quorum ceases to be present, the meeting:

- (i) if convened by or upon the requisition of members, shall be dissolved; and
- (ii) in any other case, it shall stand adjourned to such other day (being not less than ten days later, excluding the day on which the meeting is adjourned and the day for which it is reconvened) and at such other time or place as the chairman of the meeting may decide. At any adjourned meeting one member present in person or by proxy and entitled to vote (whatever the number of shares held by him) shall be a quorum and any notice of an adjourned meeting shall state that one member present in person or by proxy and entitled to vote (whatever the number of shares held by him) shall be a quorum.

# 52. Security Arrangements

- (A) The directors or the secretary may take any action and may put in place any arrangements both before and during any meeting that they/he consider appropriate for:
  - (i) the safety of people attending a meeting;
  - (ii) proper and orderly conduct of a meeting; or
  - (iii) the meeting to reflect the wishes of the majority.

- (B) This includes the power to refuse entry to, or eject from meetings, any person who fails to comply with any arrangements made or any person who in the opinion of the directors or the secretary is acting in a manner that threatens the safety of people attending the meeting and/or the proper and orderly conduct at a meeting.
- (C) The board may direct that persons wishing to attend any general meeting should submit to such searches or other security arrangements or restrictions (including, without limitation, a requirement that such persons refrain from taking electronic equipment into a general meeting) as the board shall consider appropriate in the circumstances and the board shall be entitled in its absolute discretion to, or to authorise some one or more persons who shall include a director or the secretary or the chairman of the meeting to, refuse entry to, or to eject from, such general meeting any person who fails to submit to such searches or otherwise to comply with such security arrangements or restrictions.

#### 53. Confidential Information

No shareholder at any general meeting is entitled to require disclosure of or any information about any detail of the company's trading, or any matter that is or may be in the nature of a trade secret, commercial secret or secret process, or that may relate to the conduct of the business of the company, if the directors decide it would be inexpedient in the interests of the company to make that information public.

# 54. Chairman of General Meeting

The chairman (if any) of the board or, in his absence, the deputy chairman (if any) shall preside as chairman at every general meeting. If more than one deputy chairman is present they shall agree amongst themselves who is to take the chair or, if they cannot agree, the deputy chairman who has been in office as a director longest shall take the chair. If there is no chairman or deputy chairman, or if at any meeting neither the chairman nor any deputy chairman is present within five minutes after the time appointed for the commencement of the meeting, or if neither the chairman nor any deputy chairman is willing to act as chairman, the directors present shall choose one of their number to act, or if one director only is present he shall preside as chairman of the meeting if willing to act. If no director is present, or if each of the directors present declines to take the chair, the persons present and entitled to vote shall appoint one of their number to be chairman of the meeting. Nothing in these articles shall restrict or exclude any of the powers or rights of a chairman of a meeting which are given by law.

## 55. Orderly Conduct

- (A) The chairman of the meeting shall take such action or give directions for such action to be taken as he thinks fit to promote the orderly conduct of the business of the meeting. The chairman's decision on points of order, matters of procedure or arising incidentally from the business of the meeting shall be final as shall be his determination as to whether any point or matter is of such a nature.
- (B) The directors may arrange for any people who they consider cannot be seated in the main meeting room, where the chairman will be, to attend and take part in a general meeting in an overflow room or rooms. Any overflow room will have a live video link from the main room, and a two-way sound link. The notice of the meeting does not have to give details of any arrangements under this Article. The directors may decide how to divide people between the main room and any overflow room. If any overflow room is used, the meeting will be treated as being held, and taking place, in the main room.

# 56. Entitlement to Attend and Speak

Each director shall be entitled to attend and speak at any general meeting of the company. The chairman of the meeting may invite any person to attend and speak at any general meeting of the company where he considers that this will assist in the deliberations of the meeting.

## 57. Adjournments

The chairman of the meeting may at any time without the consent of the meeting adjourn any meeting (whether or not it has commenced or a quorum is present) either sine die or to another time or place where it appears to him that (a) the members entitled to vote and wishing to attend cannot be conveniently accommodated in the place appointed for the meeting (b) the conduct of persons present prevents or is likely to prevent the orderly continuation of business or (c) an adjournment is otherwise necessary so that the business of the meeting may be properly conducted. In addition, the chairman of the meeting may at any time with the consent of any meeting at which a quorum is present (and shall if so directed by the meeting) adjourn the meeting either sine die or to another time or place. When a meeting is adjourned sine die the time and place for the adjourned meeting shall be fixed by the board. No business shall be transacted at any adjourned meeting except business which might properly have been transacted at the meeting had the adjournment not taken place. Any meeting may be adjourned more than once.

# 58. Notice of Adjournment

If the continuation of an adjourned meeting is to take place three months or more after it was adjourned or if business is to be transacted at an adjourned meeting the general nature of which was not stated in the notice of the original meeting, notice of the adjourned meeting shall be given as in the case of an original meeting. Except as provided in this article, it shall not be necessary to give any notice of an adjourned meeting or of the business to be transacted at an adjourned meeting.

#### **Amendments**

### 59. Amendments to Resolutions

In the case of a resolution duly proposed as a special resolution no amendment thereto (other than an amendment to correct a patent error) may be considered or voted upon and in the case of a resolution duly proposed as an ordinary resolution no amendment thereto (other than an amendment to correct a patent error) may be considered or voted upon unless either at least two working days prior to the date appointed for holding the meeting or adjourned meeting at which such ordinary resolution is to be proposed notice in writing of the terms of the amendment and intention to move the same has been received by the company at its office or the chairman of the meeting in his absolute discretion decides that it may be considered or voted upon. With the consent of the chairman of the meeting, an amendment may be withdrawn by its proposer before it is put to the vote.

## 60. Amendments Ruled Out of Order

If an amendment shall be proposed to any resolution under consideration but shall be ruled out of order by the chairman of the meeting the proceedings on the substantive resolution shall not be invalidated by any error in such ruling.

# Voting

#### 61. Votes of Members

Subject to any special terms as to voting upon which any shares may be issued or may at the relevant time be held and to any other provisions of these articles, members shall be entitled to vote at a general meeting as provided in the Companies Acts.

# 62. Method of Voting

At any general meeting a resolution put to the vote of the meeting shall be decided on a poll, which shall be taken in such manner as the chairman of the meeting shall direct, including by means of electronic vote casters. The result of the vote shall be deemed to be the resolution of the meeting at which the vote was demanded. A vote to elect the chairman of the meeting or to adjourn the meeting must be taken immediately at the meeting. Any other vote may be taken at any other time (within 30 days of the meeting) and place determined by the chairman. The chairman can appoint scrutineers (who need not be shareholders) and set a day, time and place for the result of the poll to be declared.

#### 63. Votes of Joint Holders

In the case of joint holders of a share the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders and, for this purpose, seniority shall be determined by the order in which the names stand in the register in respect of the joint holding.

## 64. Voting on Behalf of Incapable Member

A member in respect of whom an order has been made by any competent court or official on the ground that he is or may be suffering from a mental disorder or is otherwise incapable of managing his affairs may vote at any general meeting of the company and may exercise any other right conferred by membership in relation to general meetings by or through any person authorised in such circumstances to do so on his behalf (and that person may vote by proxy), provided that evidence to the satisfaction of the board of the authority of the person claiming to exercise the right to vote or such other right has been received by the company not later than the last time at which appointments of proxy should have been received in order to be valid for use at that meeting or on the holding of that poll.

# 65. No Right to Vote where Sums Overdue on Shares

No member shall, unless the board otherwise decides, be entitled in respect of any share held by him to attend or vote (either personally or by proxy) at any general meeting of the company or to exercise any other right conferred by membership in relation to general meetings unless all calls or other sums presently payable by him in respect of that share have been paid.

## 66. Objections or Errors in Voting

If:

- (i) any objection shall be raised to the qualification of any voter, or
- (ii) any votes have been counted which ought not to have been counted or which might have been rejected, or
- (iii) any votes are not counted which ought to have been counted,

the objection or error shall not vitiate the decision of the meeting or adjourned meeting on any resolution unless it is raised or pointed out at the meeting or, as the case may be, the adjourned meeting at which the vote objected to is given or tendered or at which the error occurs. Any objection or error shall be referred to the chairman of the meeting and shall only vitiate the decision of the meeting on any resolution if the chairman decides that the same may have affected the decision of the meeting. The decision of the chairman on such matters shall be conclusive.

## **Approved Depositaries**

# 67. Meaning of Approved Depositary

- (A) In these articles, unless the context otherwise requires, "Approved Depositary" means a person approved by the board and appointed:
  - (i) to hold the company's shares or any rights or interests in any of the company's shares; and
  - (ii) to issue securities, documents of title or other documents which evidence that the holder of them owns or is entitled to receive the shares, rights or interests held by the Approved Depository,

and shall include a nominee acting for a person appointed to do these things.

(B) The trustees of any scheme or arrangements for or principally for the benefit of employees of the company and its associated companies will be deemed to be an Approved Depositary for the purposes of these articles unless the board resolves otherwise.

(C) References in these articles to an Approved Depositary or to shares held by it refer only to an Approved Depositary and to its shares held in its capacity as an Approved Depositary.

# 68. Appointment of Approved Depositaries

Subject to these articles and to applicable law, an Approved Depositary may appoint as its proxy or proxies in relation to any ordinary shares which it holds, anyone it thinks fit and may determine the manner and terms of any such appointment. Each appointment must state the number and class of shares to which it relates and the total number of shares of each class in respect of which appointments exist at any one time, which must not exceed the total number of shares of each such class registered in the name of the Approved Depositary or its nominee (the "**Depositary Shares**") at that time.

# 69. Register of Approved Depositaries

The Approved Depositary must keep a register (the "<u>Proxy Register</u>") of each person it has appointed as a proxy under <u>Article 71</u> (an "<u>Appointed Proxy</u>") and the number of Depositary Shares (his "<u>Appointed Number</u>") to which the appointment relates. The directors will determine the requisite information to be recorded in the Proxy Register relating to each Appointed Proxy.

Any person authorised by the company may inspect the Proxy Register during usual business hours and the Approved Depositary will give such person any information which he requests as to the contents of the Proxy Register.

# 70. Approved Depositaries' Attendance at General Meetings

- (A) An Appointed Proxy may only attend a general meeting if he provides the company with written evidence of his appointment as such. This must be in a form agreed between the directors and the Approved Depositary.
- (B) Subject to applicable law and to these articles, and so long as the Approved Depositary or a nominee of the Approved Depositary holds at least his Appointed Number of shares, an Appointed Proxy is entitled to attend a general meeting which holders of that class of shares are entitled to attend, and he is entitled to the same rights, and subject to the same obligations, in relation to his Appointed Number of Depositary Shares as if he had been validly appointed in accordance with Articles 73 to 77 by the registered holder of these shares as its proxy in relation to those shares.

#### 71. Proxies of Appointed Depositaries

An Appointed Proxy may appoint another person as his proxy for his Appointed Number of Depositary Shares, provided the appointment is made and deposited in accordance with <u>Articles 73 to 77</u>. These articles apply to that appointment and to the person so appointed as though those Depositary Shares were registered in the name of the Appointed Proxy and the appointment was made by him in that capacity. The directors may require such evidence as they think appropriate to decide that such appointment is effective.

# 72. Identifying Appointed Proxies

- (A) For the purposes of determining who is entitled as an Appointed Proxy to exercise the rights conferred by <u>Articles 70</u> and 71 and the number of Depositary Shares in respect of which a person is to be treated as having been appointed as an Appointed Proxy for these purposes, the Approved Depositary may decide that the Appointed Proxies who are so entitled are the persons entered in the Proxy Register at a time and on a date (a "<u>Record Time</u>") agreed between the Approved Depositary and the company.
- (B) When a Record Date is decided for a particular purpose:
  - (i) an Appointed Proxy is to be treated as having been appointed for that purpose for the number and class of shares appearing against his name in the Proxy Register as at the Record Time; and
  - (ii) changes to entries in the Proxy Register after the Record Time will be ignored for this purpose.
- (C) Except for recognising the rights given in relation to General Meetings by appointments made by Appointed Proxies pursuant to <a href="Article 71">Article 71</a>, the company is entitled to treat any person entered in the Proxy Register as an Appointed Proxy as the only person (other than the Approved Depositary) who has any interest in the Depositary Shares in respect of which the Appointed Proxy has been appointed.
- (D) At a general meeting the chairman has the final decision as to whether any person has the right to vote or exercise any other right relating to any Depositary Shares. In any other situation, the directors have the final decision as to whether any person has the right to exercise any right relating to any Depositary Shares.

## **Proxies**

### 73. Appointment of Proxies

The appointment of a proxy shall be in writing signed by the appointor or his duly authorised attorney or, if the appointor is a corporation, shall either be executed under its seal or signed by an officer, attorney or other person authorised to sign it. If a member appoints more than one proxy and the proxy forms appointing those proxies would give those proxies the apparent right to exercise votes on behalf of the member in a general meeting over more shares than are held by the member, then each of those proxy forms will be invalid and none of the proxies so appointed will be entitled to attend, speak or vote at the relevant general meeting.

# 74. Receipt of Proxies

- (A) The appointment of a proxy must:
  - (i) in the case of an appointment made in hard copy form, be received at the office (or such other place in the United Kingdom or in the United States as may be specified by the company for the receipt of appointments of proxy in hard copy form) not less than 48 hours (or such shorter time as the board may determine) before the time appointed for holding the meeting or adjourned meeting at which the person named in the appointment proposes to vote together with (if required by the board) any authority under which it is made or a copy of the authority, certified notarially or in accordance with the Powers of Attorney Act 1971 or in some other manner approved by the board;

- (ii) in the case of an appointment made by electronic means, be received at the address specified by the company for the receipt of appointments of proxy by electronic means not less than 48 hours (or such shorter time as the board may determine) before the time appointed for holding the meeting or adjourned meeting at which the person named in the appointment proposes to vote. Any authority pursuant to which such an appointment is made or a copy of the authority, certified notarially or in accordance with the Powers of Attorney Act 1971 or in some other manner approved by the board, must, if required by the board, be received at such address or at the office (or such other place in the United Kingdom as may be specified by the company for the receipt of such documents) not less than 48 hours (or such shorter time as the board may determine) before the time appointed for holding the meeting or adjourned meeting at which the person named in the appointment proposes to vote;
- (iii) in the case of an appointment delivered by an Approved Depositary (except in respect of a proxy appointed in accordance with <u>Article 68</u>) be delivered to the appropriate place referred to in (i) or (ii) above, as appropriate, depending on whether the appointment is made in hard copy or electronic form;
- (iv) in the case of a vote taken more than 48 hours subsequently to the date of the meeting or adjourned meeting, be received as aforesaid not less than 24 hours (or such shorter time as the board may determine) before the time appointed for the taking of the vote; and
- (v) in the case of a vote taken not more than 48 hours subsequently to the date of the meeting or adjourned meeting, be received as aforesaid by the time at which the vote was demanded (or at such later time as the board may determine),

and an appointment of a proxy which is not, or in respect of which the authority or copy thereof is not, received in a manner so permitted shall be invalid. When two or more valid but differing appointments of a proxy are received in respect of the same share for use at the same meeting or poll, the one which is last received (regardless of its date or of the date of its signature) shall be treated as replacing and revoking the others as regards that share; if the company is unable to determine which was last received, none of them shall be treated as valid in respect of that share. The appointment of a proxy shall not preclude a member from attending and voting in person at the meeting or poll concerned. The proceedings at a general meeting shall not be invalidated where an appointment of a proxy in respect of that meeting is sent in electronic form as provided in these articles, but because of a technical problem it cannot be read by the recipient.

(B) The board may at its discretion determine that in calculating the periods mentioned in this article no account shall be taken of any part of a day that is not a working day.

## 75. Maximum Validity of Proxy

No appointment of a proxy shall be valid after 12 months have elapsed from the date of its receipt save that, unless the contrary is stated in it, an appointment of a proxy shall be valid for use at an adjourned meeting or vote after a meeting or an adjourned meeting even after 12 months, if it was valid for the original meeting.

#### 76. Form of Proxy

The appointment of a proxy shall be in any usual form or in such other form as the board may approve. The appointment of a proxy shall be deemed to confer authority to vote on any amendment of a resolution put to, or any other business which may properly come before, the meeting for which it is given as the proxy thinks fit. The appointment of a proxy shall, unless the contrary is stated in it, be valid as well for any adjournment of the meeting as for the meeting to which it relates.

## 77. Cancellation of Proxy's Authority

A vote given by a proxy or by the duly authorised representative of a corporation shall be valid notwithstanding the previous determination of the authority of the person voting, unless notice in writing of the determination was received by the company at the office (or such other place or address as was specified by the company for the receipt of appointments of proxy) not later than the last time at which an appointment of a proxy should have been received in order to be valid for use at the meeting at which the vote was given.

## **Class Meetings**

## 78. Separate General Meetings

The provisions of these articles relating to general meetings shall apply, with any necessary modifications to any separate general meeting of the holders of shares of a class convened otherwise than in connection with the variation or abrogation of the rights attached to the shares of that class. For this purpose, a general meeting at which no holder of a share other than an ordinary share may, in his capacity as a member, attend or vote shall also constitute a separate general meeting of the holders of the ordinary shares.

# **Appointment, Retirement and Removal of Directors**

### 79. Number of Directors

Unless otherwise determined by ordinary resolution of the company, the directors (disregarding alternate directors) shall be not less than two nor more than 24 in number.

# 80. Directors' Shareholding Qualification

No shareholding qualification for directors shall be required.

# 81. Power of Company to Appoint Directors

Subject to the provisions of these articles, the company may by ordinary resolution elect any person who is willing to act to be a director, either to fill a vacancy or as an addition to the existing board, but so that the total number of directors shall not at any time exceed any maximum number fixed by or in accordance with these articles.

#### 82. Power of Board to Appoint Directors

Subject to the provisions of these articles, the board may appoint any person who is willing to act to be a director, either to fill a vacancy or as an addition to the existing board, but so that the total number of directors shall not at any time exceed any maximum number fixed by or in accordance with these articles. Any director so appointed shall retire at the next annual general meeting and shall then be eligible for re-appointment.

# 83. Retirement of Directors by Rotation

At every annual general meeting any director:

- (i) who has been appointed by the board since the last annual general meeting, or
- (ii) who held office at the time of the two preceding annual general meetings and who did not retire at either of them, or
- (iii) who has held office with the company, other than employment or executive office, for a continuous period of nine years or more at the date of the meeting,

shall retire from office and may offer himself for re-appointment by the members.

## 84. Filling Vacancies

Subject to the provisions of these articles, at the meeting at which a director retires the company can pass an ordinary resolution to re-appoint the director or to elect some other eligible person in his place.

### 85. Power of Removal by Special Resolution

In addition to any power of removal conferred by the Companies Acts, the company may by special resolution remove any director before the expiration of his period of office and may (subject to these articles) by ordinary resolution appoint another person who is willing to act to be a director in his place.

### 86. Persons Eligible as Directors

No person other than a director retiring at the meeting shall be appointed or re-appointed a director at any general meeting unless:

(i) he is recommended by the board; or

(ii) not less than seven nor more than 42 days before the day appointed for the meeting, notice in writing by a member qualified to vote at the meeting (not being the person to be proposed) has been given to the secretary of the intention to propose that person for appointment or re-appointment together with confirmation in writing by that person of his willingness to be appointed or re-appointed.

# 87. Position of Retiring Directors

A director who retires at an annual general meeting may, if willing to continue to act, be re-appointed. If he is re-appointed he is treated as continuing in office throughout. If he is not re-appointed, he shall retain office until the end of the meeting or (if earlier) when a resolution is passed to appoint someone in his place or when a resolution to re-appoint the director is put to the meeting and lost.

# 88. Vacation of Office by Directors

Without prejudice to the provisions for retirement contained in these articles, the office of a director shall be vacated if:

- (i) he resigns his office by notice in writing sent to or received at the office or at an address specified by the company for the purposes of communication by electronic means or tendered at a meeting of the board; or
- (ii) by notice in writing sent to or received at the office or at an address specified by the company for the purposes of communication by electronic means or tendered at a meeting of the board, he offers to resign and the board resolves to accept such offer; or
- (iii) by notice in writing sent to or received at the office or at an address specified by the company for the purposes of communication by electronic means or tendered at a meeting of the board, his resignation is requested by all of the other directors and all of the other directors are not less than three in number; or
- (iv) he is or has been suffering from mental or physical ill health and the board resolves that his office is vacated; or
- (v) he is absent without the permission of the board from meetings of the board (whether or not an alternate director appointed by him attends) for six consecutive months and the board resolves that his office is vacated; or
- (vi) he becomes bankrupt or compounds with his creditors generally; or
- (vii) he is prohibited by law from being a director; or
- (viii) he ceases to be a director by virtue of the Companies Acts or is removed from office pursuant to these articles.

If the office of a director is vacated for any reason, he shall cease to be a member of any committee or sub-committee of the board.

#### 89. Alternate Directors

- (A) Each director may appoint any person to be his alternate and may at his discretion remove an alternate director so appointed. If the alternate director is not already a director, the appointment, unless previously approved by the board, shall have effect only upon and subject to its being so approved. Any appointment or removal of an alternate director shall be effected by notice in writing signed by the appointor and sent to or received at the office or at an address specified by the company for the purpose of communication by electronic means or tendered at a meeting of the board, or in any other manner approved by the board. An alternate director shall be entitled to receive notice of all meetings of the board or of committees of the board of which his appointor is a member. He shall also be entitled to attend and vote as a director at any such meeting at which the director appointing him is not personally present and at such meeting to exercise and discharge all the functions, powers, rights and duties of his appointor as a director and for the purposes of the proceedings at such meeting the provisions of these articles shall apply as if he were a director.
- (B) Every person acting as an alternate director shall (except as regards power to appoint an alternate and remuneration) be subject in all respects to the provisions of these articles relating to directors and shall during his appointment be an officer of the company. An alternate director shall alone be responsible to the company for his acts and defaults and shall not be deemed to be the agent of or for the director appointing him. An alternate director may be paid expenses and shall be entitled to be indemnified by the company to the same extent as if he were a director. An alternate director shall not be entitled to receive from the company any fee in his capacity as an alternate director but the company shall, if so requested in writing by the appointor, pay to the alternate director any part of the fees or remuneration otherwise due to the appointor.
- (C) A director or any other person may act as an alternate director to represent more than one director. Every person acting as an alternate director shall have one vote for each director for whom he acts as alternate, in addition to his own vote if he is also a director but he shall count as only one for the purposes of determining whether a quorum is present. Signature by an alternate director of any resolution in writing of the board or a committee of the board shall, unless the notice of his appointment provides to the contrary, be as effective as signature by his appointor.
- (D) An alternate director shall cease to be an alternate director:
  - if his appointor ceases for any reason to be a director except that, if at any meeting any director retires but is re-appointed at the same meeting, any appointment made by him pursuant to this article which was in force immediately before his retirement shall remain in force as though he had not retired; or

- (ii) on the happening of any event which if he were a director would cause him to vacate his office as director; or
- (iii) if he resigns his office by notice in writing to the company.

## 90. Executive Directors

The board or any committee authorised by the board may from time to time appoint one or more directors to hold any employment or executive office with the company for such period and upon such other terms as the board or any committee authorised by the board may in its discretion decide and may revoke or terminate any appointment so made. Any revocation or termination of the appointment shall be without prejudice to any claim for damages that the director may have against the company or the company may have against the director for any breach of any contract of service between him and the company which may be involved in the revocation or termination. A director so appointed shall receive such remuneration (whether by way of salary, commission, participation in profits or otherwise) as the board or any committee authorised by the board may decide, and either in addition to or in lieu of his remuneration as a director.

# Fees, Remuneration, Expenses and Pensions

#### 91. Directors' Fees

- (A) The directors can decide on the amount, timing and manner of payment of fees to be paid by the company to the directors for acting as directors, but the total fees paid to all of the directors for acting as directors (including amounts paid under Article 92(ii) to 92(v) but excluding any amounts paid under any other provision of these articles) shall not exceed the higher of:
  - (i) £3 million a year; and
  - (ii) any higher amount as the company may by ordinary resolution decide.

These fees can be satisfied in cash or in any other form.

- (B) If the directors decide to satisfy any of these fees in shares or in any other non-cash form, the value of the shares or other assets to be counted towards this limit will be their value at the time the entitlement to them is first allocated, or provisionally allocated, to the director. This value will be taken into account for the purpose of the limit in the year in which the entitlement is first allocated, or provisionally allocated, and not in any later year when the fees, shares or other assets are actually paid or delivered to the director. This paragraph applies even if:
  - (i) the director's entitlement to the fees, or to receive the assets, is subject to conditions which will, or may, be fulfilled at a later time;
  - (ii) the fees, shares or other assets are to be, or may be, paid or delivered to the director at a later time or the director elects, agrees or is required to receive the cash equivalent of the shares or other assets as determined by reference to their value at such later time:

- (iii) the company has not paid for the relevant shares or other assets at the time the director first becomes, or becomes provisionally, entitled to them, and their value subsequently changes.
- (C) Unless an ordinary resolution is passed saying otherwise, the fees will be divided between some or all of the directors in the way that they decide. If they fail to decide, the fees will be shared equally by the directors, except that any director holding office as a director for only part of the period covered by the fee is only entitled to a pro rata share covering that part period.

# 92. Additional Remuneration

The directors can award special pay to any director who:

- (i) holds any executive post;
- (ii) acts as chairman;
- (iii) acts as senior independent director;
- (iv) acts as a scientific/medical expert on the board;
- (v) is chairman of, or serves on, any committee of the directors; or
- (vi) performs any other services which the directors consider to extend beyond the ordinary duties of a director.

Special pay can take the form of salary, commission or other benefits or can be paid in some other way. This is decided on by the directors.

# 93. Expenses

- (A) Each director may be paid his reasonable travelling, hotel and incidental expenses of attending and returning from meetings of the board or committees of the board or general meetings of the company or any other meeting which as a director he is entitled to attend and shall be paid all other costs and expenses properly and reasonably incurred by him in the conduct of the company's business or in the discharge of his duties as a director. The company may also fund a director's or former director's expenditure for the purposes permitted under the Companies Acts and may do anything to enable a director or former director of the company to avoid incurring such expenditure as provided in the Companies Acts.
- (B) The directors can award extra pay to any director who, at the request of the directors, performs special services or goes or lives abroad for any purposes of the company.

# 94. Pensions and Gratuities for Directors

The board or any committee authorised by the board may exercise all the powers of the company to provide benefits, either by the payment of gratuities or pensions or by insurance or in any other manner whether similar to the foregoing or not, for any director or former director or the relations, or dependants of, or persons connected to, any director or former director, provided that no benefits (except such as may be provided for by any other article) may be granted to or in respect of a director or former director who has not been employed by, or held an executive office or place of profit under, the company or any body corporate which is or has been its subsidiary undertaking or any predecessor in business of the company or any such body corporate without the approval of an ordinary resolution of the company. No director or former director shall be accountable to the company or the members for any benefit provided pursuant to this article and the receipt of any such benefit shall not disqualify any person from being or becoming a director of the company.

#### **Directors' Interests**

# 95. Conflicts of interest requiring board authorisation

- (A) The board may, subject to the quorum and voting requirements set out in this article, authorise any matter which would otherwise involve a director breaching his duty under the Companies Acts to avoid conflicts of interest ("Conflict").
- (B) A director seeking authorisation in respect of a Conflict shall declare to the board the nature and extent of his interest in a Conflict as soon as is reasonably practicable. The director shall provide the board with such details of the relevant matter as are necessary for the board to decide how to address the Conflict together with such additional information as may be requested by the board.
- (C) Any director (including the relevant director) may propose that the relevant director be authorised in relation to any matter the subject of a Conflict. Such proposal and any authority given by the board shall be effected in the same way that any other matter may be proposed to and resolved upon by the board under the provisions of these articles save that:
  - (i) the relevant director and any other director with a similar interest shall not count towards the quorum nor vote on any resolution giving such authority; and
  - (ii) the relevant director and any other director with a similar interest may, if the other members of the board so decide, be excluded from any board meeting while the Conflict is under consideration.
- (D) Where the board gives authority in relation to a Conflict, or where any of the situations described in Article 96(B) apply in relation to a director ("**Relevant Situation**"):
  - (i) the board may (whether at the relevant time or subsequently) (a) require that the relevant director is excluded from the receipt of information, the participation in discussion and/or the making of decisions (whether at meetings of the board or otherwise) related to the Conflict or Relevant Situation; and (b) impose upon the relevant director such other terms for the purpose of dealing with the Conflict or Relevant Situation as it may determine;

- (ii) the relevant director will be obliged to conduct himself in accordance with any terms imposed by the board in relation to the Conflict or Relevant Situation;
- (iii) the board may provide that where the relevant director obtains (otherwise than through his position as a director of the company) information that is confidential to a third party, the director will not be obliged to disclose that information to the company, or to use or apply the information in relation to the company's affairs, where to do so would amount to a breach of that confidence:
- (iv) the terms of the authority shall be recorded in writing (but the authority shall be effective whether or not the terms are so recorded); and
- (v) the board may revoke or vary such authority at any time but this will not affect anything done by the relevant director prior to such revocation in accordance with the terms of such authority.

#### 96. Other conflicts of interest

- (A) If a director is in any way directly or indirectly interested in a proposed contract with the company or a contract that has been entered into by the company, he must declare the nature and extent of that interest to the directors in accordance with the Companies Acts.
- (B) Provided he has declared his interest in accordance with paragraph (A), a director may:
  - be party to, or otherwise interested in, any contract with the company or in which the company has a direct or indirect interest;
  - (ii) hold any other office or place of profit with the company (except that of auditor) in conjunction with his office of director for such period and upon such terms, including as to remuneration, as the board may decide;
  - (iii) act by himself or through a firm with which he is associated in a professional capacity for the company or any other company in which the company may be interested (otherwise than as auditor);
  - (iv) be or become a director or other officer of, or employed by or otherwise be interested in any holding company or subsidiary company of the company or any other company in which the company may be interested; and

(v) be or become a director of any other company in which the company does not have an interest and which cannot reasonably be regarded as giving rise to a conflict of interest at the time of his appointment as a director of that other company.

# 97. Benefits

A director shall not, by reason of his office or of the fiduciary relationship thereby established, be liable to account to the company or the members for any remuneration, profit or other benefit realised by reason of his having any type of interest authorised under <u>Article 95(A)</u> or permitted under <u>Article 96(B)</u> and no contract shall be liable to be avoided on the grounds of a director having any type of interest authorised under <u>Article 95(A)</u> or permitted under <u>Article 96(B)</u>.

# 98. Quorum and voting requirements

- (A) A director shall not vote on or be counted in the quorum in relation to any resolution of the board concerning his own appointment, or the settlement or variation of the terms or the termination of his own appointment, as the holder of any office or place of profit with the company or any other company in which the company is interested.
- (B) Where proposals are under consideration concerning the appointment, or the settlement or variation of the terms or the termination of the appointment, of two or more directors to offices or places of profit with the company or any other company in which the company is interested, a separate resolution may be put in relation to each director and in that case each of the directors concerned shall be entitled to vote and be counted in the quorum in respect of each resolution unless it concerns his own appointment or the settlement or variation of the terms or the termination of his own appointment or the appointment of another director to an office or place of profit with a company in which the company is interested and the director seeking to vote or be counted in the quorum has a Relevant Interest in it.
- (C) A director shall not vote on, or be counted in the quorum in relation to, any resolution of the board in respect of any contract in which he has an interest and, if he shall do so, his vote shall not be counted, but this prohibition shall not apply to any resolution where that interest cannot reasonably be regarded as likely to give rise to a conflict of interest or where that interest arises only from one or more of the following matters:
  - (i) the giving to him of any guarantee, indemnity or security in respect of money lent or obligations undertaken by him or by any other person at the request of or for the benefit of the company or any of its subsidiary undertakings;
  - (ii) the giving to a third party of any guarantee, indemnity or security in respect of a debt or obligation of the company or any of its subsidiary undertakings for which he himself has assumed responsibility in whole or in part under a guarantee or indemnity or by the giving of security;

- (iii) the giving to him of any other indemnity where all other directors are also being offered indemnities on substantially the same terms;
- (iv) the funding by the company of his expenditure on defending proceedings or the doing by the company of anything to enable him to avoid incurring such expenditure where all other directors are being offered substantially the same arrangements;
- (v) where the company or any of its subsidiary undertakings is offering securities in which offer the director is or may be entitled to participate as a holder of securities or in the underwriting or sub-underwriting of which the director is to participate;
- (vi) any contract in which he is interested by virtue of his interest in shares or debentures or other securities of the company or by reason of any other interest in or through the company;
- (vii) any contract concerning any other company (not being a company in which the director has a Relevant Interest) in which he is interested directly or indirectly whether as an officer, shareholder, creditor or otherwise howsoever;
- (viii) any contract concerning the adoption, modification or operation of a pension fund, superannuation or similar scheme or retirement, death or disability benefits scheme or employees' share scheme which relates both to directors and employees of the company or of any of its subsidiary undertakings and does not provide in respect of any director as such any privilege or advantage not accorded to the employees to which the fund or scheme relates;
- (ix) any contract for the benefit of employees of the company or of any of its subsidiary undertakings under which he benefits in a similar manner to the employees and which does not accord to any director as such any privilege or advantage not accorded to the employees to whom the contract relates; and
- (x) any contract for the purchase or maintenance of insurance against any liability for, or for the benefit of, any director or directors or for, or for the benefit of, persons who include directors.
- (D) A company shall be deemed to be one in which a director has a Relevant Interest if and so long as (but only if and so long as) he is to his knowledge (either directly or indirectly) the holder of or beneficially interested in one per cent. or more of any class of the equity share capital of that company (calculated exclusive of any shares of that class in that company held as treasury shares) or of the voting rights available to members of that company. In relation to an alternate director, an interest of his appointor shall be treated as an interest of the alternate director without prejudice to any interest which the alternate director has otherwise.

- (E) Where a company in which a director has a Relevant Interest is interested in a contract, he also shall be deemed interested in that contract.
- (F) If any question shall arise at any meeting of the board as to the interest of a director (other than the chairman of the meeting) in a contract and whether it is likely to give rise to a conflict of interest or as to the entitlement of any director (other than the chairman of the meeting) to vote or be counted in the quorum and the question is not resolved by his voluntarily agreeing to abstain from voting or not to be counted in the quorum, the question shall be referred to the chairman of the meeting and his ruling in relation to the director concerned shall be conclusive except in a case where the nature or extent of the director's interest (so far as it is known to him) has not been fairly disclosed to the board. If any question shall arise in respect of the chairman of the meeting, the question shall be decided by a resolution of the board (for which purpose the chairman of the meeting shall be counted in the quorum but shall not vote on the matter) and the resolution shall be conclusive except in a case where the nature or extent of the interest of the chairman of the meeting (so far as it is known to him) has not been fairly disclosed to the board.
- (G) Subject to these articles, the board may also cause any voting power conferred by the shares in any other company held or owned by the company or any power of appointment to be exercised in such manner in all respects as it thinks fit, including the exercise of the voting power or power of appointment in favour of the appointment of the directors or any of them as directors or officers of the other company, or in favour of the payment of remuneration to the directors or officers of the other company. Subject to these articles, a director may also vote on and be counted in the quorum in relation to any of such matters.

#### 99. General

- (A) References in <u>Articles 95 to 98</u> to:
  - (i) a contract include references to any proposed contract and to any transaction or arrangement or proposed transaction or arrangement whether or not constituting a contract; and
  - (ii) a conflict of interest include a conflict of interest and duty and a conflict of duties.
- (B) The company may by ordinary resolution suspend or relax the provisions of <u>Articles 95 to 98</u> to any extent or ratify any contract not properly authorised by reason of a contravention of any of the provisions of <u>Articles 95 to 98</u>.

#### Powers and Duties of the Board

# 100. General Powers of Company Vested in Board

Subject to the these articles and to any directions given by the company in general meeting by special resolution, the business of the company shall be managed by the board which may exercise all the powers of the company whether relating to the management of the business of the company or not. No alteration of these articles and no special resolution shall invalidate any prior act of the board which would have been valid if that alteration had not been made or that resolution had not been passed. The powers given by this article shall not be limited by any special power given to the board by any other article.

# 101. Borrowing Powers

Subject to the provisions of the Companies Acts, the directors may exercise all the powers of the company:

- (i) to borrow money;
- (ii) to mortgage or charge all or any of the company's undertaking, property (present and future) and uncalled capital;
- (iii) to issue debentures and other securities; and
- (iv) to give security either outright or as collateral security for any debt, liability or obligation of the company or of any third party.

# 102. Agents

- (A) The board can appoint anyone as the company's attorney by granting a power of attorney or by authorising them in some other way. Attorneys can either be appointed directly by the board or the board can give someone else the power to select attorneys. The board or the persons who are authorised by it to select attorneys can decide on the purposes, powers, authorities and discretions of attorneys. But they cannot give an attorney any power, authority or discretion which the board does not have under these articles.
- (B) The board can decide how long a power of attorney will last for and attach any conditions to it. The power of attorney can include any provisions which the board decides on for the protection and convenience of anybody dealing with the attorney. The power of attorney can allow the attorney to grant any or all of his power, authority or discretion to any other person.
- (C) The board can:
  - (i) delegate any of its authority, powers or discretions to any manager or agent of the company;
  - (ii) allow managers or agents to delegate to another person;
  - (iii) remove any people it has appointed in any of these ways; and
  - (iv) cancel or change anything that it has delegated, although this will not affect anybody who acts in good faith who has not had any notice of any cancellation or change.

- (D) Any appointment or delegation by the board which is referred to in this article can be on any conditions decided on by the board.
- (E) The ability of the board to delegate under this article applies to all its powers and is not limited because certain articles refer to powers being exercised by the board or by a committee authorised by the board while other articles do not.

# 103. Delegation to Individual Directors

The board may entrust to and confer upon any director any of its powers, authorities and discretions (with power to sub-delegate) upon such terms and conditions and with such restrictions as it thinks fit, and either collaterally with, or to the exclusion of, its own powers, authorities and discretions and may from time to time revoke or vary all or any of them but no person dealing in good faith and without notice of the revocation or variation shall be affected by it. The power to delegate contained in this article shall be effective in relation to the powers, authorities and discretions of the board generally and shall not be limited by the fact that in certain articles, but not in others, express reference is made to particular powers, authorities or discretions being exercised by the board or by a committee authorised by the board.

# 104. Registers

The company may keep an overseas or local or other register in any place and the board may make and vary such regulations as it may think fit respecting the keeping of the register.

#### 105. Provision for Employees

The board may exercise any power conferred by the Companies Acts to make provision for the benefit of persons employed or formerly employed by the company or any of its subsidiaries in connection with the cessation or the transfer to any person of the whole or part of the undertaking of the company or that subsidiary.

# **Proceedings of the Board**

# 106. Board Meetings

The board may meet for the despatch of business, adjourn and otherwise regulate its meetings as it thinks fit. A director at any time may, and the secretary on the requisition of a director at any time shall, summon a board meeting.

# 107. Notice of Board Meetings

Notice of a board meeting shall be deemed to be properly given to a director if it is given to him personally or by word of mouth or sent in writing to him at his last known address or any other address given by him to the company for this purpose. A director may waive his entitlement to notice of any meeting either prospectively or retrospectively and any retrospective waiver shall not affect the validity of the meeting or of any business conducted at the meeting.

# 108. Quorum

The quorum necessary for the transaction of the business of the board may be fixed by the board and, unless so fixed at any other number, shall be two. Subject to the provisions of these articles, any director who ceases to be a director at a board meeting may continue to be present and to act as a director and be counted in the quorum until the termination of the board meeting if no other director objects and if otherwise a quorum of directors would not be present.

# 109. Directors below Minimum through Vacancies

The continuing directors or a sole continuing director may act notwithstanding any vacancy in their number but, if and so long as the number of directors is reduced below the minimum number fixed by or in accordance with these articles or is below the number fixed by or in accordance with these articles as the quorum or there is only one continuing director, the continuing directors or director may act for the purpose of filling vacancies or of summoning general meetings of the company but not for any other purpose. If there are no directors or director able or willing to act, then any two members (excluding any member holding shares as treasury shares) may summon a general meeting for the purpose of appointing directors.

# 110. Appointment of Chairman

The board may appoint a director to be the chairman or a deputy chairman of the board, and may at any time remove him from that office. The chairman of the board or failing him a deputy chairman shall act as chairman at every meeting of the board. If more than one deputy chairman is present they shall agree amongst themselves who is to take the chair or, if they cannot agree, the deputy chairman who has been in office as a director longest shall take the chair. But if no chairman of the board or deputy chairman is appointed, or if at any meeting neither the chairman nor any deputy chairman is present within five minutes after the time appointed for holding the meeting, the directors present may choose one of their number to be chairman of the meeting. References in these articles to a deputy chairman include, if no one has been appointed to that title, a person appointed to a position with another title which the board designates as equivalent to the position of deputy chairman.

#### 111. Competence of Meetings

A meeting of the board at which a quorum is present shall be competent to exercise all the powers, authorities and discretions vested in or exercisable by the board.

#### 112. Voting

Questions arising at any meeting shall be determined by a majority of votes. In the case of an equality of votes the chairman of the meeting shall have a second or casting vote.

# 113. Delegation to Committees

(A) The board may delegate any of its powers, authorities and discretions (with power to sub-delegate) to any committee, consisting of such person or persons (whether a member or members of its body or not) as it thinks fit, provided that the majority of persons on any committee or sub-committee must be directors. References in these articles to committees include sub-committees permitted under this article.

- (B) Any committee so formed shall, in the exercise of the powers, authorities and discretions so delegated, conform to any regulations which may be imposed on it by the board. The meetings and proceedings of any committee consisting of two or more members shall be governed by the provisions contained in these articles for regulating the meetings and proceedings of the board so far as the same are applicable and are not superseded by any regulations imposed by the board.
- (C) The power to delegate contained in this article shall be effective in relation to the powers, authorities and discretions of the board generally and shall not be limited by the fact that in certain articles, but not in others, express reference is made to particular powers, authorities or discretions being exercised by the board or by a committee authorised by the board.

# 114. Participation in Meetings

All or any of the members of the board may participate in a meeting of the board by means of a conference telephone or any communication equipment which allows all persons participating in the meeting to speak to and hear each other or by a series of telephone calls from the chairman of the meeting. A person so participating shall be deemed to be present in person at the meeting and shall be entitled to vote and be counted in a quorum accordingly. Any such meeting will be treated as taking place where the chairman is located.

# 115. Resolution in Writing

A resolution in writing signed by all the directors who are at the relevant time entitled to receive notice of a meeting of the board and who would be entitled to vote on the resolution at a meeting of the board (if that number is sufficient to constitute a quorum) shall be as valid and effectual as a resolution passed at a meeting of the board properly called and constituted. The resolution may be contained in one document or in several documents in like form each signed by one or more of the directors concerned.

#### 116. Validity of Acts of Board or Committee

All acts done by the board or by any committee or by any person acting as a director or member of a committee shall, notwithstanding that it is afterwards discovered that there was some defect in the appointment of any member of the board or committee or person so acting or that they or any of them were disqualified from holding office or had vacated office or were not entitled to vote, be as valid as if each such member or person had been properly appointed and was qualified and had continued to be a director or member of the committee and had been entitled to vote.

#### **Seals**

#### 117. Use of Seals

The board shall provide for the custody of every seal of the company. A seal shall only be used by the authority of the board or of a committee of the board authorised by the board in that behalf. Subject as otherwise provided in these articles, and to any resolution of the board or committee of the board dispensing with the requirement for any counter-signature on any occasion, any instrument to which the common seal is applied shall be signed by at least one director and the secretary, or by at least two directors or by one director in the presence of a witness who attests the signature or by such other person or persons as the board may approve. Any instrument to which an official seal is applied need not, unless the board otherwise decides or the law otherwise requires, be signed by any person.

# **Dividends and Other Payments**

# 118. Declaration of Dividends by Company

The company may by ordinary resolution from time to time declare dividends in accordance with the respective rights of the members, but no dividend shall exceed the amount recommended by the board.

# 119. Payment of Interim and Fixed Dividends by Board

The board may pay such interim dividends as appear to the board to be justified by the financial position of the company and may also pay any dividend payable at a fixed rate at intervals settled by the board whenever the financial position of the company, in the opinion of the board, justifies its payment. If the board acts in good faith, it shall not incur any liability to the holders of any shares for any loss they may suffer in consequence of the payment of an interim or fixed dividend on any other class of shares ranking pari passu with or after those shares.

# 120. Calculation and Currency of Dividends

- (A) Except in so far as the rights attaching to, or the terms of issue of, any share otherwise provide:
  - (i) all dividends shall be declared and paid according to the amounts paid up on the share in respect of which the dividend is paid, but no amount paid up on a share in advance of calls shall be treated for the purposes of this article as paid up on the share;
  - (ii) all dividends shall be apportioned and paid pro rata according to the amounts paid up on the share during any portion or portions of the period in respect of which the dividend is paid; and
  - (iii) dividends may be declared or paid in any currency.
- (B) The board may decide the basis of conversion for any currency conversions that may be required and how any costs involved are to be met.

(C) The board may also decide that a particular Approved Depositary should be able to receive dividends in a currency other than the currency in which it is declared and may make arrangements accordingly. In particular, if an Approved Depositary has chosen or agreed to receive dividends in another currency, the directors may make arrangements with that Approved Depositary for payment to be made to them for value on the date on which the relevant dividend is paid, or a later date decided on by the directors.

#### 121. Amounts Due on Shares may be Deducted from Dividends

The board may deduct from any dividend or other moneys payable to a member by the company on or in respect of any shares all sums of money (if any) presently payable by him to the company on account of calls or otherwise in respect of shares of the company. Sums so deducted can be used to pay amounts owing to the company in respect of the shares.

#### 122. No Interest on Dividends

Subject to the rights attaching to, or the terms of issue of, any shares, no dividend or other moneys payable by the company on or in respect of any share shall bear interest against the company.

# 123. Payment Procedure

Any dividend or other sum payable in cash by the company in respect of a share may be paid by cheque, warrant or similar financial instrument sent by post addressed to the holder at his registered address or, in the case of joint holders, addressed to the holder whose name stands first in the register in respect of the shares at his address as appearing in the register or addressed to such person and at such address as the holder or joint holders may in writing direct. Every cheque, warrant or similar financial instrument shall, unless the holder or joint holders otherwise direct, be made payable to the holder or, in the case of joint holders, to the holder whose name stands first on the register in respect of the shares, and shall be sent at his or their risk and payment of the cheque, warrant or similar financial instrument by the financial institution on which it is drawn shall constitute a good discharge to the company. In addition, any such dividend or other sum may be paid by any bank or other funds transfer system or such other means including, in respect of uncertificated shares, by means of the facilities and requirements of a relevant system and to or through such person as the holder or joint holders may in writing direct and the company may agree, and the making of such payment shall be a good discharge to the company and the company shall have no responsibility for any sums lost or delayed in the course of payment by any such system or other means or where it has acted on any such directions and accordingly, payment by any such system or other means shall constitute a good discharge to the company. Any one of two or more joint holders may give effectual receipts for any dividends or other moneys payable or property distributable on or in respect of the shares held by them. Where a person is entitled by transmission to a share, any dividend or other sum payable by the company in respect of the share may be paid as if he were a holder of the share and his address noted in the register were his registered address and where two or more persons are so entitled, any one of them may give effectual receipts for any dividends or other moneys payable or property distributable on or in respect of the shares.

# 124. Uncashed Dividends

The company may cease to send any cheque, warrant or similar financial instrument through the post or to employ any other means of payment, including payment by means of a relevant system, for any dividend payable on any shares in the company which is normally paid in that manner on those shares if in respect of at least two consecutive dividends payable on those shares the cheques, warrants or similar financial instruments have been returned undelivered or remain uncashed during or at the end of the period for which the same are valid or that means of payment has failed. In addition, the company may cease to send any cheque, warrant or similar financial instrument through the post or may cease to employ any other means of payment if, in respect of one dividend payable on those shares, the cheque, warrant or similar financial instrument has been returned undelivered or remains uncashed during or at the end of the period for which the same is valid or that means of payment has failed and reasonable enquiries have failed to establish any new postal address or account of the holder. Subject to the provisions of these articles, the company must recommence sending cheques, warrants or similar financial instruments or employing such other means in respect of dividends payable on those shares if the holder or person entitled by transmission requests such recommencement in writing.

# 125. Forfeiture of Unclaimed Dividends

All dividends or other sums payable on or in respect of any shares which remain unclaimed may be invested or otherwise made use of by the board for the benefit of the company until claimed. Any dividend or other sum unclaimed after a period of 12 years from the date when it was declared or became due for payment shall be forfeited and shall revert to the company unless the board decides otherwise and the payment by the board of any unclaimed dividend or other sum payable on or in respect of a share into a separate account shall not constitute the company a trustee in respect of it.

#### 126. Dividends Not in Cash

Any general meeting declaring a dividend may, upon the recommendation of the board, by ordinary resolution direct, and the board may in relation to any interim dividend direct, that it shall be satisfied wholly or partly by the distribution of assets, and in particular of paid up shares or debentures of any other company, and where any difficulty arises in regard to the distribution the board may settle it as it thinks expedient, and in particular may authorise any person to sell and transfer any fractions or may ignore fractions altogether, and may fix the value for distribution purposes of any assets or any part thereof to be distributed and may determine that cash shall be paid to any members upon the footing of the value so fixed in order to secure equality of distribution and may vest any assets to be distributed in trustees as may seem expedient to the board.

# 127. Scrip Dividends and Dividend Plans Generally

The board may, if authorised by an ordinary resolution of the company, offer any holders of ordinary shares (excluding any member holding shares as treasury shares) the right to elect to receive ordinary shares, credited as fully paid, instead of cash in respect of the whole (or some part, to be determined by the board) of any dividend specified by the ordinary resolution. The following provisions shall apply:

(i) an ordinary resolution may specify some or all of a particular dividend (whether or not already declared) or may specify some or all of any dividends declared or paid within a specified period, but such period may not end later than the fifth anniversary of the date of the meeting at which the ordinary resolution is passed;

- (ii) the entitlement of each holder of ordinary shares to new ordinary shares shall be such that the relevant value of the entitlement shall be as nearly as possible equal to (but not greater than) the cash amount (disregarding any tax credit) of the dividend that such holder elects to forgo. For this purpose "relevant value" shall be calculated by reference to the average of the middle market quotations for the company's ordinary shares on the London Stock Exchange as derived from the Daily Official List (or any other publication of a recognised investment exchange showing quotations for the company's ordinary shares) on such five consecutive dealing days as the board shall determine provided that the first of such days shall be on or after the day on which the ordinary shares are first quoted "ex" the relevant dividend or in such other manner as may be determined by or in accordance with the ordinary resolution. A certificate or report by the auditors as to the amount of the relevant value in respect of any dividend shall be conclusive evidence of that amount and in giving such a certificate or report the auditors may rely on advice or information from brokers or other sources of information as they think fit;
- (iii) no fraction of any ordinary share shall be allotted. The board may make such provisions as it thinks fit for any fractional entitlements including provisions whereby, in whole or in part, the benefit thereof accrues to the company and/or under which fractional entitlements are accrued and/or retained without interest and in each case accumulated on behalf of any holder of ordinary shares and such accruals or retentions are applied to the allotment by way of bonus to or cash subscription on behalf of such holder of fully paid ordinary shares and/or provisions whereby cash payments may be made to such holders in respect of their fractional entitlements;
- (iv) the board, if it intends to offer an election in respect of any dividend, shall give notice to the holders of ordinary shares of the right of election offered to them, and specify the procedure to be followed which, for the avoidance of doubt, may include an election by means of a relevant system and the place at which, and the latest time by which, elections must be lodged in order for elections to be effective; no such notice need be given to holders of ordinary shares who have previously given election mandates in accordance with this article and whose mandates have not been revoked; the accidental omission to give notice of any right of election to, or the non receipt (even if the company becomes aware of such non-receipt) of any such notice by, any holder of ordinary shares entitled to the same shall neither invalidate any offer of an election nor give rise to any claim, suit or action;
- (v) the board shall not proceed with any election unless the company has sufficient reserves or funds that may be capitalised, and the board has authority to allot sufficient shares, to give effect to it after the basis of allotment is determined;
- (vi) the board may exclude or restrict from any offer any shareholder who is an Approved Depositary or a nominee for an Approved Depositary if the offer or exercise of the right to or by the persons on whose behalf the Approved Depositary holds the shares would suffer legal or practical problems of the kind mentioned in <a href="Article 127(vii)">Article 127(vii)</a>. If other shareholders (other than those excluded under <a href="Article 127(vii)">Article 127(vii)</a>) have the right to opt for new shares, the directors must be satisfied that an appropriate dividend reinvestment plan or similar arrangement is available to a substantial majority of the people on whose behalf the Approved Depositary holds shares or that such arrangement will be available promptly and the first sentence of this <a href="Article 127(vii)">Article 127(vii)</a> does not apply until the directors are satisfied of this;

- (vii) the board may exclude from any offer or make other arrangement in relation to any holders of ordinary shares where the board believes that such exclusion or arrangement is necessary or expedient in relation to legal or practical problems under the laws of, or the requirements of any recognised regulatory body or any stock exchange in, any territory, or the board believes that for any other reason the offer should not be made to them;
- (viii) the dividend (or that part of the dividend in respect of which a right of election has been offered) shall not be payable on ordinary shares in respect of which an election has been made (for the purposes of this article "the elected ordinary shares") and instead additional ordinary shares shall be allotted to the holders of the elected ordinary shares on the basis of allotment calculated as stated. For such purpose the board shall capitalise, out of any amount standing to the credit of any reserve or fund (including the retained earnings) at the relevant time whether or not the same is available for distribution as the board may determine, a sum equal to the aggregate nominal amount of the additional ordinary shares to be allotted on that basis and apply it in paying up in full the appropriate number of ordinary shares for allotment and distribution to the holders of the elected ordinary shares on that basis. The board may do all acts and things considered necessary or expedient to give effect to any such capitalisation;
- (ix) the additional ordinary shares when allotted shall rank pari passu in all respects with the fully-paid ordinary shares then in issue except that they will not be entitled to participation in the relevant dividend;
- (x) unless the board otherwise determines, or unless the uncertificated securities rules otherwise require, the new ordinary share or shares which a member has elected to receive instead of cash in respect of the whole (or some part) of the specified dividend declared or paid in respect of his elected ordinary shares shall be in uncertificated form (in respect of the member's elected ordinary shares which were in uncertificated form on the date of the member's election) and in certificated form (in respect of the member's elected ordinary shares which were in certificated form on the date of the member's election);
- (xi) the board may also from time to time establish or vary a procedure for election mandates, which, for the avoidance of doubt, may include an election by means of a relevant system, under which a holder of ordinary shares may elect in respect of future rights of election offered to that holder under this article until the election mandate is revoked or deemed to be revoked in accordance with the procedure;

- (xii) the board may decide how any costs relating to making new shares available in place of a cash dividend will be met, including deciding to deduct an amount from the entitlement of a shareholder under this article; and
- (xiii) at any time before new ordinary shares are allotted instead of cash in respect of any part of a dividend, the board may determine that such new ordinary shares will not be allotted. Any such determination may be made before or after any election has been made by holders of ordinary shares in respect of the relevant dividend.

# **Capitalisation of Reserves**

# 128. Power to Capitalise Reserves and Funds

The company may, upon the recommendation of the board, at any time and from time to time pass an ordinary resolution to the effect that it is desirable to capitalise all or any part of any amount standing to the credit of any reserve or fund (including retained earnings) at the relevant time whether or not the same is available for distribution and accordingly that the amount to be capitalised be set free for distribution among the members or any class of members who would be entitled to it if it were distributed by way of dividend and in the same proportions, on the footing that it is applied either in or towards paying up the amounts unpaid at the relevant time on any shares in the company held by those members respectively or in paying up in full shares, debentures or other obligations of the company to be allotted and distributed credited as fully paid up among those members, or partly in one way and partly in the other, but so that, for the purposes of this article: (i) a share premium account and a capital redemption reserve, and any reserve or fund representing unrealised profits, may be applied only in paying up in full shares of the company that are to be allotted and distributed as fully paid up; and (ii) where the amount capitalised is applied in paying up in full shares that are to be allotted and distributed as fully paid up, the company will also be entitled to participate in the relevant distribution in relation to any shares of the relevant class held by it as treasury shares and the proportionate entitlement of the relevant class of members to the distribution will be calculated accordingly. The board may authorise any person to enter into an agreement with the company on behalf of the persons entitled to participate in the distribution and the agreement shall be binding on those persons.

#### 129. Settlement of Difficulties in Distribution

Where any difficulty arises in regard to any distribution of any capitalised reserve or fund the board may settle the matter as it thinks expedient and in particular may authorise any person to sell and transfer any fractions or may resolve that the distribution should be as nearly as may be practicable in the correct proportion but not exactly so or may ignore fractions altogether, and may determine that cash payments shall be made to any members in order to adjust the rights of all parties, as may seem expedient to the board.

#### **Record Dates**

# 130. Power to Choose Any Record Date

Notwithstanding any other provision of these articles, the company or the board may fix any date as the record date for any dividend, distribution, allotment or issue and such record date may be on or at any time before or after any date on which the dividend, distribution, allotment or issue is declared, paid or made. The power to fix any such record date shall include the power to fix a time on the chosen date.

# **Records and Summary Financial Statements**

# 131. Inspection of Records

No member in his capacity as such shall have any right of inspecting any accounting record or book or document of the company except as conferred by law, ordered by a court of competent jurisdiction or authorised by the board or by ordinary resolution of the company.

# 132. Summary Financial Statements

The company may send or supply summary financial statements to members of the company instead of copies of its full accounts and reports.

# Service of Notices, Documents and Other Information

# 133. Method of Service

- (A) Any notice, document (including a share certificate) or other information may be served on or sent or supplied to any member by the company:
  - (i) personally;
  - (ii) by sending it through the post addressed to the member at his registered address or by leaving it at that address addressed to the member;
  - (iii) by means of a relevant system;
  - (iv) where appropriate, by sending or supplying it in electronic form to an address notified by the member to the company for that purpose;
  - (v) where appropriate, by making it available on a website and notifying the member of its availability in accordance with this article; or
  - (vi) by any other means authorised in writing by the member.

In the case of joint holders of a share, service, sending or supply of any notice, document or other information on or to one of the joint holders shall for all purposes be deemed a sufficient service on or sending or supplying to all the joint holders.

(B) In the case of joint holders of a share, anything to be agreed or specified in relation to any notice, document or other information to be served on or sent or supplied to them may be agreed or specified by any one of the joint holders and the agreement or specification of the senior shall be accepted to the exclusion of that of the other joint holders and, for this purpose, seniority shall be determined by the order in which the names stand in the register in respect of the joint holding.

- (C) If any member, including any joint holder, who is without a United Kingdom or United States postal address provides the company with such postal address is entitled to have notice or documents served or supplied to him at that address. If such a member fails to provide the company with a United Kingdom or United States postal address he may be ignored for the purposes of sufficient service or supply of any notice or documents.
- (D) If on three consecutive occasions any notice, document or other information served on or sent or supplied to a member has been returned undelivered, such member shall not thereafter be entitled to receive notices, documents or other information from the company until he shall have communicated with the company and supplied to the company (or its agent) a new registered address, or a postal address within the United Kingdom or the United States for the service of notices and the despatch or supply of documents and other information, or shall have informed the company of an address for the service of notices and the despatch or supply of documents and other information in electronic form. For these purposes, any notice, document or other information sent by post shall be treated as returned undelivered if the notice, document or other information is served, sent or supplied back to the company (or its agents) and a notice, document or other information served, sent or supplied in electronic form shall be treated as returned undelivered if the company (or its agents) receives notification that the notice, document or other information was not delivered to the address to which it was sent.
- (E) The company may at any time and in its sole discretion choose to serve, send or supply notices, documents or other information in hard copy form alone to some or all members.

#### 134. Record Date for Service

Any notice, document or other information may be served, sent or supplied by the company by reference to the register as it stands at any time not more than 15 days before the date of service, sending or supply. No change in the register after that time shall invalidate that service, sending or supply. Where any notice, document or other information is served on or sent or supplied to any person in respect of a share in accordance with these articles, no person deriving any title or interest in that share shall be entitled to any further service, sending or supply of that notice, document or other information.

# 135. Members Resident Abroad or on Branch Registers

(A) Any member whose registered address is not within the United Kingdom or the United States and who gives to the company a postal address within the United Kingdom or the United States at which notices, documents or other information may be served upon, or sent or supplied to, him shall be entitled to have notices, documents or other information served on or sent or supplied to him at that address or, where applicable, by making them available on a website and notifying the holder at that address. Any member whose registered address is not within the United Kingdom or the United States and who gives to the company an address for the purposes of communications by electronic means may, subject to these articles, have notices, documents or other information served on or sent or supplied to him at that address or, where applicable, by making them available on a website and notifying the holder at that address. Otherwise, a member whose registered address is not within the United Kingdom or the United States shall not be entitled to receive any notice, document or other information from the company.

(B) For a member registered on a branch register, notices, documents or other information can be posted or despatched in the United Kingdom, the United States or in the country where the branch register is kept.

# 136. Service of Notice on Person Entitled by Transmission

A person who is entitled by transmission to a share, upon supplying the company with a postal address within the United Kingdom or the United States for the service of notices and the despatch or supply of documents and other information shall be entitled to have served upon or sent or supplied to him at such address any notice, document or other information to which he would have been entitled if he were the holder of that share or, where applicable, to be notified at that address of the availability of the notice, document or other information on a website. A person who is entitled by transmission to a share, upon supplying the company with an address for the purposes of communications by electronic means for the service of notices and the despatch or supply of documents and other information may have served on, sent or supplied to him at such address any notice, document or other information to which he would have been entitled if he were the holder of that share or, where applicable, may be notified at that address of the availability of the notice, document or other information on a website. In either case, such service, sending or supply shall for all purposes be deemed a sufficient service, sending or supply of such notice, document or other information on all persons interested (whether jointly with or as claimants through or under him) in the share. Otherwise, any notice, document or other information served on or sent or supplied to any member pursuant to these articles shall, notwithstanding that the member is then dead or bankrupt or that any other event giving rise to the transmission of the share by operation of law has occurred and whether or not the company has notice of the death, bankruptcy or other event, be deemed to have been properly served, sent or supplied in respect of any share registered in the name of that member as sole or joint holder.

# 137. Deemed Delivery

- (A) Any notice, document or other information, if served, sent or supplied by the company by post, shall be deemed to have been received on the day following that on which it was posted if first class post was used or 48 hours after it was posted if first class post was not used and, in proving that a notice, document or other information was served, sent or supplied, it shall be sufficient to prove that the notice, document or other information was properly addressed, prepaid and put in the post.
- (B) Any notice, document or other information not served, sent or supplied by post but left by the company at a registered address or at an address (other than an address for the purposes of communications by electronic means) notified to the company in accordance with these articles by a person who is entitled by transmission to a share shall be deemed to have been received on the day it was so left.

- (C) Any notice, document or other information served, sent or supplied by the company by means of a relevant system shall be deemed to have been received when the company or any sponsoring system-participant acting on its behalf sends the issuer-instruction relating to the notice, document or other information.
- (D) Any notice, document or other information served, sent or supplied by the company using electronic means shall be deemed to have been received on the day on which it was sent notwithstanding that the company subsequently sends a hard copy of such notice, document or information by post. Any notice, document or other information made available on a website shall be deemed to have been received on the day on which the notice, document or other information was first made available on the website or, if later, when a notice of availability is received or deemed to have been received pursuant to this article. In proving that a notice, document or other information served, sent or supplied by electronic means was served, sent or supplied, it shall be sufficient to prove that it was properly addressed.
- (E) Any notice, document or other information served, sent or supplied by the company by any other means authorised in writing by the member concerned shall be deemed to have been received when the company has carried out the action it has been authorised to take for that purpose.

#### 138. Notice When Post Not Available

If there is a suspension or curtailment of postal services within the United Kingdom, the United States or some part of either the United Kingdom or the United States, the company need only give notice of a general meeting to those members with whom the company can communicate by electronic means and who have provided the company with an address for this purpose. The company shall also advertise the notice in at least one newspaper with a national circulation and make it available on its website from the date of such advertisement until the conclusion of the meeting or any adjournment thereof. If at least six clear days prior to the meeting the sending or supply of notices by post in hard copy form has again become generally possible, the company shall send or supply confirmatory copies of the notice by post to those members who would otherwise receive the notice in hard copy form.

# **Destruction of Documents**

#### 139. Presumptions Where Documents Destroyed

If the company destroys or deletes:

- (i) any share certificate which has been cancelled at any time after a period of one year has elapsed from the date of cancellation, or
- (ii) any instruction concerning the payment of dividends or other moneys in respect of any share or any notification of change of name or address at any time after a period of two years has elapsed from the date the instruction or notification was recorded by the company, or

- (iii) any instrument of transfer of shares or Operator-instruction for the transfer of shares which has been registered by the company at any time after a period of six years has elapsed from the date of registration, or
- (iv) any instrument of proxy which has been used for the purpose of a poll at any time after a period of one year has elapsed from the date of use, or
- (v) any instrument of proxy which has not been used for the purpose of a poll at any time after a period of one month has elapsed from the end of the meeting to which the instrument of proxy relates, or
- (vi) any other document on the basis of which any entry is made in the register at any time after a period of six years has elapsed from the date the entry was first made in the register in respect of it,

and the company destroys or deletes the document or instruction in good faith and without express notice that its preservation was relevant to a claim, it shall be presumed irrebuttably in favour of the company that every share certificate so destroyed was a valid certificate and was properly cancelled, that every instrument of transfer or Operator-instruction so destroyed or deleted was a valid and effective instrument of transfer or instruction and was properly registered and that every other document so destroyed was a valid and effective document and that any particulars of it which are recorded in the books or records of the company were correctly recorded. If the documents relate to uncertificated shares, the company must comply with any requirements of the uncertificated securities rules which limit its ability to destroy these documents. Nothing contained in this article shall be construed as imposing upon the company any liability which, but for this article, would not exist or by reason only of the destruction of any document of the kind mentioned above before the relevant period mentioned in this article has elapsed or of the fact that any other condition precedent to its destruction mentioned above has not been fulfilled. References in this article to the destruction of any document include references to its disposal in any manner.

# **Indemnity and Insurance**

# 140. Indemnity of Directors

- (A) To the extent permitted by the Companies Acts, every director or former director or other officer of the company or of any associated company shall be indemnified by the company out of its own funds against all costs, charges, losses, expenses and liabilities incurred by him in performing his duties and/or in exercising his powers and/or in supposedly doing these things and/or otherwise in relation to or in connection with his duties, powers or office.
- (B) To the extent permitted by the Companies Acts, every director or former director or other officer of the company or of any associated company is exempted from any liability to the company where that liability would be covered by the indemnity in Article 140(A).

- (C) Without prejudice to <u>Article 140(A)</u>, the company may purchase and maintain insurance against any liability for any persons who are or were at any time directors, officers or employees of the company or of any associated company or trustees of any pension fund or employee share scheme in which employees of any such company are interested.
- (D) No director or former director of the company or of any associated company shall be accountable to the company or the members for any benefit provided pursuant to this article and the receipt of any such benefit shall not disqualify the person from being or becoming a director of the company.
- (E) For the purposes of this article, no person appointed or employed by the company or an associated company as an auditor is an officer.

#### **Section 302 Certificate**

# Form of Certification Required by Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934

- I, Sir Andrew Witty, certify that:
- 1. I have reviewed this annual report on Form 20-F of GlaxoSmithKline plc;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the company as of, and for, the periods presented in this report;
- 4. The company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f)) and 15d-15(f)) for the company and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the company's internal control over financial reporting that occurred during the period covered by the annual report that has materially affected, or is reasonably likely to materially affect, the company's internal control over financial reporting; and
- 5. The company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the company's auditors and the audit committee of the company's board of directors (or persons performing the equivalent functions):
  - all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the company's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the company's internal control over financial reporting.

| Date: February 28, 2014 | /s/ Sir Andrew Witty    |  |
|-------------------------|-------------------------|--|
|                         | Sir Andrew Witty        |  |
|                         | Chief Executive Officer |  |

#### **Section 302 Certificate**

# Form of Certification Required by Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934

- I, Simon Dingemans, certify that:
- 1. I have reviewed this annual report on Form 20-F of GlaxoSmithKline plc;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the company as of, and for, the periods presented in this report;
- 4. The company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f)) and 15d-15(f)) for the company and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the company's internal control over financial reporting that occurred during the period covered by the annual report that has materially affected, or is reasonably likely to materially affect, the company's internal control over financial reporting; and
- 5. The company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the company's auditors and the audit committee of the company's board of directors (or persons performing the equivalent functions):
  - all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the company's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the company's internal control over financial reporting.

Date: February 28, 2014

/s/ Simon Dingemans
Mr Simon Dingemans
Chief Financial Officer

#### **Section 906 Certificate**

Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (Subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code)

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code), each of the undersigned officers of GlaxoSmithKline plc, a public limited company incorporated under English law (the "company"), does hereby certify, to such officer's knowledge, that:

The Annual Report on Form 20-F for the year ended December 31, 2013 (the "<u>Form 20-F</u>") of the company fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and information contained in the Form 20-F fairly presents, in all material respects, the financial condition and results of operations of the company.

Date: February 28, 2014 /s/ Sir Andrew Witty

Sir Andrew Witty Chief Executive Officer

Date: February 28, 2014 /s/ Simon Dingemans

Mr Simon Dingemans Chief Financial Officer

# CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We hereby consent to the incorporation by reference in the Registration Statement on Form F-3 (Nos. 333-172621, 333-172621-01 and 333-172621-02) of GlaxoSmithKline plc, GlaxoSmithKline Capital plc and GlaxoSmithKline Capital Inc., and in the Registration Statements on Form S-8 (Nos. 333-13022, 333-88966, 333-100388 and 333-162702) of GlaxoSmithKline plc of our report dated 28 February 2014, relating to the financial statements and the effectiveness of internal control over financial reporting of GlaxoSmithKline plc, which appears in this Annual Report on Form 20-F.

/s/ PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP London, England 28 February 2014



# **Overview of 2013**

"Our performance in 2013 was defined by remarkable R&D output and further delivery of sustained financial performance for our shareholders."



Please go to page 4 for more

More at gsk.com

# **Performance highlights**

| £26.5bn  | £8.0bn   | £7.0bn                           | £5.2bn  |
|--|--|----------------------------------|---|
| 6 major medicines approved                     | 112.2p   | 112.5p                           | 130/o estimated return on R&D investment  |
| 10 potential phase III study starts in 2014/15 | medicines with phase III data expected 2014/15 | 1st in Access to Medicines Index | 1st Pharmaceutical company to sign AllTrials campaign for research transparency |

# Front cover story



Betty, aged 65, (pictured) has Chronic Obstructive Pulmonary Disease (COPD). She only has 25% lung capacity. This means she finds even everyday tasks difficult, but medicines and inhaled oxygen allow her to live as normal a life as she can. Betty's mindset is to stay busy and active, so every week she goes to rehab exercise classes.

COPD is a disease of the lungs that leads to damaged airways, causing them to become narrower and making it harder for air to get in and out. 210 million people around the world are estimated to have COPD.

Patients like Betty are the reason GSK has been investing more in respiratory research than any other healthcare company over the past 40 years. For more on our research into new medicines see page 33.

"Health is important to me, I try to take care of my health with all the tools I have and do the best that I can with it."

Betty, COPD patient, North Carolina, USA

#### **Cautionary statement**

The Group's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including this document and written information released, or oral statements made, to the public in the future by or on behalf of the Group, may contain forward-looking statements. Forward-looking statements give the Group's current expectations or forecasts of future events. An investor can identify these statements by the fact that they do not relate strictly to historical or current facts. They use words such as 'anticipate', 'estimate', 'expect', 'intend', 'will', 'project', 'plan', 'believe' and other words and terms of similar meaning in connection with any discussion of future operating or financial performance. In particular, these include statements relating to future actions, prospective products or product approvals, future performance or results of current and anticipated products, sales efforts, expenses, the outcome of contingencies such as legal proceedings, and financial results. The Group undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements involve inherent risks and uncertainties. The Group cautions investors that a number of important factors, including those in this document, could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, those discussed under 'Risk factors' on pages 232 to 242 of this Annual Report.

\* A number of adjusted measures are used to report the performance of our business. These measures are defined on page 58 and a reconciliation of core results to total results is set out on page 65.

# **Our mission**

At GSK our mission is to improve the quality of human life by enabling people to do more, feel better, live longer.

| Contents   |            |
|--|------------|
| Strategic report   |            |
| Chairman's statement<br>CEO's review                     | 2<br>4     |
| Business overview  | 6          |
| The global context                                       | 8          |
| Our business model                                       | 12         |
| Our strategic priorities                                 | 14         |
| How we performed   | 16         |
| Risk management  | 18         |
| Grow<br>Dolly or   | 20<br>32   |
| <u>Deliver</u><br><u>Simplify</u>                        | 32<br>46   |
| Our financial architecture                               | 48         |
| Responsible business                                     | 52         |
| Financial review   | 58         |
| Governance & remuneration                                |            |
| <u>Our Board</u>   | 76         |
| Our Corporate Executive Team                             | 80         |
| <u>Chairman's letter</u>                                 | 82         |
| Board report to shareholders                             | 83         |
| Committee reports  | 89         |
| Remuneration Committee                                   |            |
| Chairman's Annual Statement                              | 96         |
| Annual Report on Remuneration Remuneration Policy Report | 97<br>117  |
|  | 117        |
| Financial statements                                     |            |
| Directors' statement of                                  |            |
| responsibilities   | 128        |
| Independent Auditors' report                             | 129        |
| Financial statements                                     | 132        |
| Notes to the financial statements                        | 136        |
| Financial statements of<br>GlaxoSmithKline plc prepared  |            |
| under UK GAAP  | 211        |
| under on daar  |            |
| Investor information                                     |            |
| Quarterly trend  | 218        |
| Five year record   | 222        |
| Product development pipeline                             | 225        |
| Products, competition and intellectual property          |            |
| intellectual property                                    | 229        |
| Risk factors   | 232        |
| Share capital and share price                            | 242<br>244 |
| <u>Dividends</u><br>Tax information for shareholders     | 244        |
| Annual General Meeting 2014                              | 245        |
| US law and regulation                                    | 247        |
| US law and regulation Shareholder services and contacts  | 249        |
|  |            |

# **Chairman's statement**

# To shareholders

The value of the significant changes that have been made in recent years is evidenced in our performance this year



"Since Sir Andrew became CEO, the company has returned £30 billion to shareholders."

It is clear from the following pages that the Group made good progress against its strategy in 2013.

The Board believes the business is seeing the benefits of the significant changes the management team has driven over recent years to deliver sustainable growth, reduce risk and enhance returns to shareholders.

The notably strong performance from the R&D organisation in 2013 – with six major new product approvals in areas including respiratory disease, HIV and cancer – is critical to the longer-term prospects of the Group. That this had been achieved at the same time as R&D is effectively managing its cost base to deliver an improved estimated rate of return of 13% is particularly encouraging.

It is worth noting that since Sir Andrew became CEO, GSK's market capitalisation has grown from approximately £55 billion to around £80 billion and the company has returned some £30 billion to shareholders via £20 billion of dividends and £10 billion of share buy-backs.

# Risk management and commitment to ethical behaviour

The Board aims to assure the integrity of GSK's business operations through rigorous processes and systems and during the year, risk management was once again a key part of the Board's discussions.

Through the Audit & Risk Committee, we oversee the issues and challenges faced by management, and encourage the creation of an environment in which GSK can achieve its strategic ambitions in a responsible and sustainable manner.

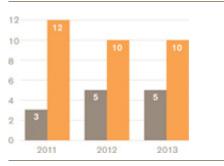
I have no doubt that commercial success is directly linked to operating in a responsible way and which meets the changing expectations of society. In this respect, the company continues to adopt industry-leading positions on a range of issues.

The announcement of plans during 2013 to evolve the way the business interacts with healthcare professionals and pays sales staff are developments I was particularly pleased to see.

In the same way the Board strongly supports the commitments the company has made to advance transparency around clinical trial data, and welcomes the subsequent actions of other companies in this field. Over time, it is to be hoped these steps will advance medical science and improve patient care.

The allegations of fraudulent behaviour by certain employees within our business in China are wholly contrary to the company's values. In addition to the Chinese Government investigation, we have commissioned an independent review of our Chinese operations by the law firm Ropes and Gray, and we will implement all appropriate actions as necessary on conclusion of these investigations.

#### Board gender diversity



Female Male

#### **Governance and remuneration**

We have been mindful of the changes outlined in the new UK Narrative and Remuneration Reporting regulations and this Annual Report adheres to the new reporting standards.

In particular, this year's Remuneration Report comprises two parts that will each require shareholder approval at the Group's forthcoming AGM. Further details are set out in Tom de Swann's letter to shareholders on page 96 of this Report.

# **Board changes and composition**

There were a number of changes to the Board during the year. I would like to thank Sir Crispin Davis, who stood down in May, for his valuable contributions over nearly ten years of service. In April, we were pleased to have Hans Wijers join the Board as a Non-Executive Director. His extensive experience of running global companies has already proved to be of great value to Board discussions.

There were also planned changes in the Chairmanships of several Board Committees. Tom de Swaan succeeded Sir Crispin Davis as Chairman of the Remuneration Committee and Judy Lewent succeeded Tom as Chairman of the Audit & Risk Committee, with Tom remaining as a member of that

In addition, I would like to thank Sir Deryck Maughan for agreeing to remain on the Board for up to an additional two years having succeeded Sir Robert Wilson as Senior Independent Director in May. Sir Deryck's considerable experience and knowledge of GSK's businesses will provide continuity and balance.

Finally, Sir Robert Wilson stands down at the 2014 AGM after ten years of exceptional service and I would like to thank him for his longstanding commitment to the Group.

Regarding composition of the Board, our priority is to have diversity in terms of gender, length of tenure and business experience across developed and emerging markets. During the year, GSK had 33% female representation on the Board, a level that exceeds the original aspiration to have 25% by the start of 2013. The Board firmly believes that a diverse balance of experience, insight, perspectives and background among its Board members is in the best long-term interests of the Group and its shareholders.

#### **Prospects**

In closing, the Board would like to thank Sir Andrew and his executive team for their commitment during a year in which the Group once again demonstrated its ability to deliver innovation while constantly striving for substantial change. I am confident the Group will continue to identify and grasp the many opportunities that will strengthen GSK's performance, reward its shareholders, and create sustainable long-term value for society.

Sir Christopher Gent Chairman

# Our CEO's Review of the year

Company performance in 2013 was defined by remarkable output from our R&D organisation



"We led the sector for new medicine approvals and returned £5.2 billion to shareholders."

Over the past six years we have been making fundamental changes at GSK to deliver innovation and access to our products for patients and customers and improved sustainable financial performance for our shareholders.

In 2013, we saw further strong delivery against these priorities.

During the year, we led the sector for new medicine approvals and returned £5.2 billion to shareholders through dividends and share buy-backs – helping generate the best annual total shareholder return (TSR) performance since the formation of GSK.

We grew sales and earnings in line with guidance with turnover up 1% to £26.5 billion and core earnings per share up 4% to 112.2p (both CER). We achieved this trading result despite some unexpected challenges, including significantly reduced sales in our Chinese business.

During 2013, we also continued to take action to reform our business model to better meet the expectations of society. In particular, we took industry-leading positions and actions to improve global public health, increase transparency of our clinical data and modernise our commercial practices and interactions with customers.

Overall, GSK accounted for 19% of FDA new drug approvals during 2013 and, since 2009, we have achieved more FDA approvals of new molecular entities (NMEs) than any other company.

The conversion of our advanced pipeline to approved products represents the next step in our strategy to deliver sustainable organic growth and value to shareholders.

In particular, I want to note the growing strength of our respiratory portfolio. With Advair, Flovent, Ventolin, Breo, Anoro and seven other respiratory products in late-stage development, we are confident in our ability to maintain a leadership position in this area well into the next decade.

In addition to the highlighted approvals, our future pipeline opportunity remains extensive. We have around 40 NMEs in Phase II/ III clinical development. In 2014 and 2015 we expect Phase III read-outs for six NMEs and are planning ten NME Phase III starts in key areas such as respiratory, oncology and immuno-inflammation.

Importantly, we also continue to improve our financial efficiency in R&D and our estimated internal rate of return of our R&D investments is now 13%. This is good progress and we continue to target 14% on a longer-term basis.

# **Exceptional R&D delivery**

2013 was the most productive period of R&D output in the company's history.

Of the six major new medicine files we profiled at the start of 2013, five were approved: *Breo* and *Anoro* for respiratory disease, *Tafinlar* and *Mekinist* for melanoma (skin cancer) and *Tivicay* for HIV. We are expecting regulatory decisions for albiglutide, the remaining asset in this group, in the first half of 2014. In addition, we launched our new injectable quadrivalent flu vaccine in the USA.

Improved R&D productivity is also underpinning our strategy to create more flexibility around the pricing of our new medicines to meet the needs of payers and governments.

4 GSK Annual Report 2013

#### **Broadly based sales growth**

In terms of sales, we saw a broadly based performance in 2013. There was an improved performance in our US business, where sales were up 1% (or 4% excluding the divestment of *Vesicare*). We also saw stabilisation of our European business, which reported flat sales, with the benefits of our restructuring programme helping to offset economic and pricing pressures in the region.

We remain committed to investing for continuing growth in our important Emerging Markets business. Sales in the region were up 5% for the year and 11% in the fourth quarter, excluding China.

During the year, we also took steps to increase our equity holdings in our fast-growing Indian pharmaceuticals and consumer subsidiaries and announced plans to build new manufacturing capacity in the country.

Consumer Healthcare sales grew 4% excluding divested brands, with growth across all regions.

# Optimising and re-shaping our portfolio

We continue to take steps to optimise and focus our portfolio.

During 2013 we divested our anti-coagulant products for more than £700 million. We also created a new Established Products Portfolio made up of our older, largely non-promoted brands, with the aim of finding more opportunities to reduce complexity, enhance profitability and optimise the value of this group of products.

We also completed a significant divestment in our Consumer Healthcare business with the sale of drinks brands *Lucozade* and *Ribena* to Suntory of Japan for £1.35 billion. While these are iconic brands, particularly in the UK, we believe their growth potential is better realised by a company with existing category presence and a substantial drinks distribution infrastructure in the emerging markets.

# Financial efficiencies and cash generation

Operationally we continue to restructure and

This is creating greater flexibility to invest in our growth markets and new product launches and – together with continued improvement in our financial efficiency – strengthens our ability to deliver earnings per share growth ahead of sales.

The business remains highly cash generative with £4.7 billion in free cash flow in 2013. In addition, we realised £2.5 billion from divestments leaving net debt of £12.6 billion at the end of the year. We continue to focus on using cash to protect our credit profile and fund organic investment and restructuring programmes as well as our ongoing commitment to a growing dividend, further share buy-backs and bolt on acquisitions — whichever offers the most attractive returns.

#### Changing our business model

We made considerable further progress during 2013 on our agenda to operate responsibly and meet the changing expectations of society.

We made new commitments to increase transparency of our clinical research. Early in the year we announced our support for the AllTrials campaign and became the first pharmaceutical company to commit to publishing the detailed clinical study reports for all of our medicines. In May, we were also the first in our industry to launch an online system enabling researchers to request access to the anonymised patient-level data from our clinical trials. I am pleased that other companies are now also adopting this approach.

We also announced plans to evolve the way we sell and market products to healthcare professionals to further align our activities with the interests of patients and remove the perception of conflict of interest. Specifically, we plan to stop direct payments to healthcare professionals for speaking engagements and for attendance at medical conferences and extend the principle of our US 'Patient First' programme globally, to decouple sales team remuneration from prescription generation.

We continue to expand access to our medicines to people living in the developing world

During 2013, we signed a ground-breaking

I was also delighted we achieved a significant milestone for our malaria vaccine candidate which demonstrated that it could potentially halve the number of malaria cases in young children. This vaccine has the potential to save the lives of hundreds of thousands of children in Africa and we now plan to file for approval during 2014. We are committed to making it available at a not-for-profit price.

There is no higher priority for me than the values-based conduct of our employees. In the past few years, we have focused on bringing to life our values of transparency, respect for people, integrity and patient focus and being thoughtful about what they really mean at a human level.

It is because of my strong belief in our company's values that the allegations made in China about the behaviour of some individuals were so disappointing. The investigation into this matter by the authorities in China continues and we are co-operating fully. As a company, we are committed to learning the lessons and taking all appropriate action in relation to the outcome of their investigation.

# Outlook

Looking to 2014, we see continued momentum for the business and are targeting core earnings per share (EPS) growth of 4-8% CER on turnover growth of around 2% CER on an ex-divestment basis (2013 EPS base of 108.4p, turnover £25.6 billion). The range in our guidance takes into account the roll-out of new products along with potential competition from generics to our older products such as *Lovaza*.

In closing, I would like to thank all our employees, partners and suppliers for their continued commitment and support. Overall, I am confident that our core focus on innovative product development and our programme of investment, coupled with the changes we are making to our business model, are positioning the company competitively for the long term.



simplify our business to reduce our long-term cost base. In 2013, we delivered incremental year-on-year savings of around £400 million from both ongoing and structural initiatives.

five-year partnership with Save the Children to combine the resources and capabilities of our two organisations to help save the lives of one million children living in the poorest countries in Africa.

Sir Andrew Witty Chief Executive Officer

GSK Annual Report 2013 5

# **Business overview**

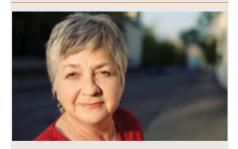
# What we do

We are a science-led global healthcare company that researches and develops a broad range of innovative products in three primary areas of pharmaceuticals, vaccines and consumer healthcare

£26.5bn

2013 Group turnover up 1% CER

# **Pharmaceuticals**



£17.9bn

Turnover

67%

f Group

Our Pharmaceuticals business develops and makes medicines to treat a broad range of acute and chronic diseases. Our portfolio is made up of both patent-protected and off patent medicines

# Sales by therapy area

|                               | £m    |
|-------------------------------|-------|
| Respiratory                   | 7,516 |
| Anti-virals                   | 667   |
| Central nervous system        | 1,483 |
| Cardiovascular and urogenital | 2,239 |
| Metabolic                     | 174   |
| Anti-bacterials               | 1,239 |
|                               |       |

# **Vaccines**



£3.4bn

Turnovei

13%

of Grou

Our Vaccines business is one of the largest in the world, producing paediatric and adult vaccines against a range of infectious diseases. In 2013, we distributed more than 860 million doses to 170 countries, of which over 80% were supplied to developing countries.

# Sales by category

|                                   | £m    |
|-----------------------------------|-------|
| Paediatric vaccines               | 1,916 |
| Includes vaccines against: polio, |       |
| diphtheria, tetanus, pertussis,   |       |
| measles, mumps, rubella,          |       |
| meningitis C, chicken pox,        |       |
| pneumococcal disease and          |       |
| rotavirus infection               |       |

# **Consumer Healthcare**



£5.2bn

Turnover

20%

We develop and market a range of consumer healthcare products based on scientific innovation. We have brands in four main categories: Total Wellness, Oral Care, Nutrition and Skin Health. These include a number of well-known brands such as Sensodyne. Panadol and Horlicks.

# Sales by category

|                | £m    |
|----------------|-------|
| Total Wellness | 1,935 |
| Oral Care      | 1,884 |
| Nutrition      | 1,096 |
| Skin Health    | 272   |
|                |       |

| Oncology and emesis        | 969   |
|----------------------------|-------|
| Dermatology                | 770   |
| Rare diseases              | 495   |
| Immuno-inflammation        | 161   |
| ViiV Healthcare (HIV)      | 1,386 |
| Other                      | 799   |
|                            |       |
|                            |       |
|                            |       |
|                            |       |
|                            |       |
| Place Read more on page 60 |       |
|                            |       |

| Adolescent, adult and travel     | 1,504 |
|----------------------------------|-------|
| Includes vaccines against: flu   |       |
| (pandemic and seasonal),         |       |
| human papilloma virus (cervical  |       |
| cancer), hepatitis A and B,      |       |
| typhoid, meningitis A,C,W,Y, and |       |
| booster vaccines against         |       |
| diphtheria, tetanus, pertussis   |       |
| and polio                        |       |
|                                  |       |
| S Dood was an usus C1            |       |
| Read more on page 61             |       |
|                                  |       |

| Read more on page 62 |  |
|----------------------|--|

#### Our global reach

We have a significant global commercial presence in more than 150 markets, a network of 86 manufacturing sites in 36 countries and large R&D centres in the UK, USA, Spain, Belgium and China.

We have reshaped our business over recent years to better align to the strategic approach we have had in place since 2008. This has allowed us to better access markets with high-growth potential including those in Asia Pacific, Latin America and Japan.

99,451

Employees

### R&D

Our business is sustained through investment in R&D. In 2013 we spent £3.4 billion before non-core items\*, £3.9 billion in total, in our search to develop innovative medicines, vaccines and consumer products.

During the year we saw significant delivery from our late stage pipeline, with six key medicines approved by regulators in the USA

We have dedicated research programmes for diseases that affect the developing world. We are one of the few healthcare companies researching both new vaccines and new medicines for all three of the World Health Organization's priority diseases: HIV/AIDS, malaria and tuberculosis

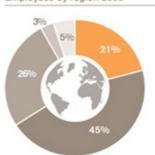
£3.4bn

Core R&D expenditure in 2013

10

Potential phase III study starts in

#### Employees by region 2008





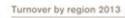
Employees by region 2013





#### Turnover by region 2008









#### USA Europe EMAP Japan Other

#### How we're structured

While we have three primary areas of business, our commercial business is structured as a combination of regional units and areas of focus.

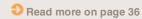
#### **Turnover by segment**

|                            | £bn |
|----------------------------|-----|
| US Pharmaceuticals and     |     |
| Vaccines                   | 7.2 |
| Europe Pharmaceuticals and |     |

#### 2014/15

## Core R&D expenditure allocation in 2013

|                     | £m    | %  |
|---------------------|-------|----|
| Pharmaceuticals     | 2,726 | 80 |
| Vaccines            | 496   | 15 |
| Consumer Healthcare | 178   | 5  |



\* The calculation of core results and non-core items is set out on page 65.

For Pharmaceuticals and Vaccines, we operate in geographical segments that combine these two businesses. Our Consumer Healthcare business functions as a global unit, as does ViiV Healthcare, the specialist HIV company we founded with Pfizer in 2009, joined by Shionogi in 2012.

Other trading turnover includes Canada, Puerto Rico, Australasia, central vaccine tender sales and contract manufacturing sales.

| Vaccines                  | 5.2 |
|---------------------------|-----|
| EMAP Pharmaceuticals and  |     |
| Vaccines                  | 4.7 |
| Japan Pharmaceuticals and |     |
| Vaccines                  | 1.6 |
| ViiV Healthcare           | 1.4 |
| Other trading             | 1.2 |
| Consumer Healthcare       | 5.2 |

# The global context Opportunities and challenges

Despite continuing macro-economic and market challenges around the world, there remains a significant need for medicines and healthcare treatments.

#### Global economic overview

Global economic growth for 2013 continued to be affected by the fallout from the international financial crisis that began in 2008. At 3%, performance was slower than the 3.5% originally predicted by the International Monetary Fund (IMF), and also just below growth in the preceding year of 3.1%.

In the USA, the economy grew at an annual rate of 1.9%. Indicators suggest an underlying recovery, supported by a rebound in the housing market and a continued fall in the unemployment rate, from a peak of 10% in 2009 to 6.7% by the end of 2013. Despite earlier announcements, the Federal Reserve held off tapering its quantitative easing measures in the year.

In the Eurozone the economy remained weak, unemployment high and labour markets depressed. Growth for the year was -0.4%. The stringent fiscal reforms introduced in a number of Eurozone countries caused social and political tensions.

In Japan, the government's fiscal stimulus and monetary easing to support private consumption and investment appears to be having an effect. The economy grew 1.7% during the year.

Performance of emerging markets and other regions was highly variable. In China, growth remained stable at 7.7%, with much of this growth coming in the second half of the year from inward investment. India grew at 4.4%. Growth was subdued in the economies of the Middle East and North Africa, Latin America and Russia compared with 2012. Many currencies were put under pressure by the US Federal Reserve's tapering announcements in May 2013.

Figure 1: Current and predicted growth rates (%)

Based on IMF assessments, the outlook for global economic growth in 2014 is 3.7%, with the highest rates likely to be seen in the developing economies of India, other Asian region and sub-Saharan Africa (see Figure 1). Factors such as political turbulence within the European Union and instability in the Middle East are likely to continue to affect the international business environment.

#### The global healthcare market

Sales in the world pharmaceutical market rose slightly to £511 billion (CER) in the year to September 2013, from £499 billion in the previous year, according to the industry information company IMS.

Emerging markets and Asia Pacific saw the largest sales growth at 10%, pushing the proportion of total sales from this region up to 22% for 2013. Sales from Europe were largely unchanged, at 24% of the total. North American pharmaceutical sales were £219 billion, representing 43% of the market.

The top therapeutic classes by sales were unchanged in terms of positioning. Oncology/immunomodulatory represented 16% of total sales (10% growth), central nervous system had 15% (a decline of 1%), while other areas also had declines (see Figure 2).

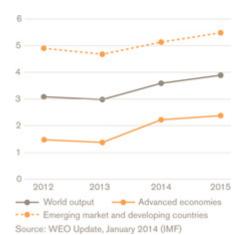
The IMS Institute for Healthcare Informatics predicts that annual spend on prescription medicines will grow slowly – between 1-4% – in North America, Europe and Japan, whereas spending in emerging nations will grow 10-13% overall as a result of economic expansion and population changes in these markets

## Population growth and evolving lifestyles

Population growth, increasing prosperity in emerging markets, global changes in lifestyle and governments' response to these dynamics are all likely to expand the need for medicines and other healthcare products in the future.

The United Nations forecasts that the global population will reach 9.6 billion in 2050

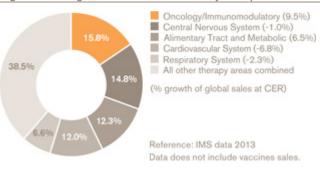




compared with 7.2 billion in 2013. While birth rates decline in Europe and Japan, this is likely to be offset by the sharp rise in populations elsewhere, particularly in the Middle East and southern Asia.

8 GSK Annual Report 2013

Figure 2: Total global sales of medicines by therapeutic classes (%)



approximately 1%. Austerity measures and fiscal issues in many countries are Emerging markets continue to grow growth in the region. predicted to continue to grow strongly.

People are also living longer, partly as a result of medical advances like vaccination that have prevented or treated diseases that previously caused a significant number of deaths. As people live longer, they are more likely to develop diseases of ageing, leading to greater demand for medical treatments.

Countries with rising populations are many of the same economies that are experiencing improved economic outlooks. As prosperity increases, we have seen trends towards more sedentary lifestyles, increased consumption of food, alcohol and tobacco and a corresponding rise in chronic, non-communicable diseases (NCDs) such as type 2 diabetes and heart disease. These diseases already disproportionately affect low and middle-income countries, where nearly 80% of deaths from NCDs occur. In 2008, the WHO projected a global increase in deaths from NCDs of 17% by 2018, with the greatest increase in the African (27%) and the Eastern Mediterranean regions (25%).

Governments around the globe are under pressure to improve healthcare provision. Where a strong healthcare infrastructure is absent, people often purchase medicines themselves, and households in developing countries spend a greater proportion of their income on healthcare than their counterparts in more developed markets. A recent Pharma Futures report estimates these out-of-pocket costs can be as high as 40% in China and India, and 25% in Brazil.

Economic growth in emerging markets is likely to be mirrored by increased spending on healthcare from both governments and individuals. Demand for medicines, vaccines and consumer healthcare products is expected to continue to grow significantly faster in these regions than in more mature markets over the next few years.

A number of non-governmental organisations, including the World Health Organization, are leading efforts to support regions and countries in prioritising and introducing wider healthcare provision. There is a particular emphasis on infant immunisations, which ultimately have the potential to prevent millions of deaths (see Figure 3 on page 10).

#### Price controls and regulatory pressures

The prescription medicines and vaccines industry is highly regulated. Individual governments have overall responsibility for determining which products can be marketed in their countries and in many cases, through state-regulated systems, how these products are

The wide variations in regional and country-specific laws around regulations of medicines can present challenges to the availability of new products in different markets. As many governments have been seeking to control costs and reduce spending, national healthcare budgets – particularly the proportion spent on medicines - have been squeezed.

# The global context

## continued

#### USA

The US regulatory agency, the Food and Drug Administration (FDA), approved 27 new molecular entities in 2013, down from 39 in 2012. Many of these approvals marked the first approval of the medicine in any market. A number of experimental medicines had their development and review expedited under the 'breakthrough therapy designation' programme, as a result of the 2012 Safety and Innovation Act. This Act was designed to speed up the approvals process for medicines intended to treat serious or life threatening conditions, and is enabling medicines to reach patients sooner (see Figure 4 Expedited development).

In the USA, there are no government price controls on private sector purchases. However, pharmaceutical manufacturers are required by federal law to provide rebates to the government on certain medicines in order to qualify for reimbursement under various healthcare programmes. These rebates are shared between the states and the federal government to offset the overall cost of prescription drugs provided through the Medicaid insurance programme for lowincome Americans. Rebates were increased and expanded through the Affordable Care Act (ACA). Although the increase means additional costs for pharmaceutical manufacturers, it is also allowing Medicaid to provide greater access for patients to prescription medicines.

This expansion of the Medicaid programme, together with new health insurance marketplaces and a financial penalty for certain Americans who choose not to purchase insurance, which launched on 1 January 2014, caused a great deal of uncertainty in the insurance market through 2013.

#### Europe

The European Medicines Agency (EMA), which regulates new medicines for the European Union, approved 38 medicines containing new active substances in 2013. This compared with the 35 novel medicines approved in 2012. Europe also had the first two approvals for biosimilar monoclonal antibodies (mAbs).

The Pharmacovigilance Risk Assessment Committee (PRAC), introduced as part of the

For both industry and regulators this legislation created new resourcing needs, as the requirements around monitoring, reporting and managing of safety issues expanded.

The year saw further debate on EU proposals to improve the regulations around conducting clinical trials, with the aim of boosting clinical research in EU member states. The proposals are nearing finalisation and could simplify clinical trials processes in Europe when they come into effect in 2016.

Austerity programmes and restricted budgets continued to create challenges for healthcare systems across Europe. In most countries, the pressure on drug prices remained high and governments used a range of cost containment measures, such as International Reference Pricing, to squeeze efficiencies out of drug budgets.

Overall, access for patients to treatments remains variable. Increasing use of managed entry schemes for launching new products, significant reforms of pricing systems (eg in France, UK and Sweden) and industry-wide stability agreements to manage the entire drugs budget have all helped to some extent. Furthermore, in some countries, policies have been implemented to reduce shortages of medicines, while in others, patients have seen their payments for prescription products increase.

#### Japar

The Japanese regulator, the Pharmaceutical and Medical Device Agency (PMDA), approved 17 medicines containing new active ingredients in the six months from April to September 2013.

In April 2013, the PMDA produced a roadmap outlining its desire to further strengthen partnerships with foreign regulatory agencies including the FDA, the EMA and agencies in Asia. This heightened spirit of co-operation should speed up regulatory approvals, improve the quality of safety measures, as well as improve the quality and quantity of research and the speed at which information can be shared globally.

The government in Japan continues to progress a number of additional initiatives that are likely to affect the prescriptions medicine industry. These include the goal of having 60% of all prescriptions filled by generic

## Figure 3: The best chance for childhood

According to the World Health Organization (WHO), a wide range of vaccines are available for, or contribute to, the prevention and control of 25 vaccine-preventable infections. As birth rates rise in developing countries, there is a tremendous opportunity to offer children protection from the many infections common in childhood and preventable by these vaccines. In its Global Vaccine Action Plan from 2011-2020, the WHO predicts that widening access to vaccines could prevent between 24.6 - 25.8 million deaths by the end of the decade.

revised EU pharmacovigilance legislation, completed its first year of operation in 2013 and led to an increase in the amount of information available to the public about regulators' scrutiny of the safety of medicines. medicines by March 2018, and the introduction of health technology assessments for evaluating pharmaceuticals and medical devices.

Figure 4: Expedited development

# 5yrs

The expedited review process was introduced by the US Food and Drug Administration in 2012 as a way of speeding up the availability of medicines intended to treat serious or life-threatening conditions. A recent review found it had reduced the number of years required for clinical testing. Candidate medicines with 'breakthrough therapy' designation had an average of 5.1 years of clinical testing before being approved, compared with 7.5 years for those that underwent a standard review.



References
Fig 3 – GVAP plan:
http://www.who.int/immunization/global\_
vaccine\_action\_plan/DoV\_GVAP\_2012\_2020/en/index.html

Fig 4 – FDA review process/approvals: http://www.reuters.com/article/2013/10/29/us-usa-fda-jama-idUSBRE99R12920131029

#### **Emerging markets**

Across emerging markets, prescription medicines are regulated in a variety of ways in different countries. For the industry, this can present significant challenges, such as a requirement for additional market-specific documentation. For example, markets such as China, India, Russia, Vietnam and Nigeria now require local clinical data in order to meet regulatory requirements.

Marketing authorisation application (MAA) requirements continue to evolve in the emerging markets to align more closely with those in Europe, the USA and Japan, in terms of both format and content.

Many governments in the region, including Indonesia, China and India, are looking to expand the population covered by the government funded health schemes. This could increase the opportunities for high volume tenders but also impact pricing.

Although the specific tools and methods each country implements to control health spending varies, governments everywhere continue to seek ways to manage healthcare spending, including spending on medicines.

In many of the larger emerging markets, such as Brazil, Russia, China and India, governments are attempting to manage costs through pricing controls. In several markets, the authorities are looking for ways to control or help manage the out-of-pocket spending by patients themselves. For example, India is introducing price controls on both patented and non-patented products. International reference prices remains a frequent approach to reducing pricing in countries like Turkey, Brazil and Australia. China and Russia are also expected to introduce this soon. Other trends in the emerging markets include protectionist policies that favour local or domestic suppliers.

## Intellectual property and patent protection

The journey from scientific breakthrough to approved new medicine or vaccine takes many years and can incur significant costs. To ensure a reasonable reward for this expertise and investment, research-based pharmaceutical companies rely on the protection of their intellectual property via patents, trademarks, regulatory data protection, registered designs, copyrights and domain name registrations.

Patents generally have a 20 year term from filing but, because of the long development time for medicines, patent life is significantly eroded before launch. In some countries, some of the lost time can be restored. Sometimes, patents may be challenged before they expire. Courts may determine that a patent is invalid, non-infringed or unenforceable, leading to the loss of protection on that innovation in that legal jurisdiction. (Significant litigation for GSK is summarised in Note 44 to the Financial

Countries such as India, Brazil and Argentina have introduced or are considering practices that may restrict the grant of patents for certain types of inventions that are commonly available in developed countries. There are also indications that some countries are considering more widespread use of compulsory licensing, where essentially, an individual or company seeking to use another's patents can do so without seeking the rights holder's consent, and pays the patent owner a set – usually low – fee for the license.

When patents expire on medicines, these medicines can be subject to competition from generic products. The effect of this is particularly acute in Western markets, where generic products can rapidly capture a large share of the market. As generic manufacturers typically do not incur significant costs for R&D, they are able to offer their products at considerably lower prices than branded competitors.

The same pressures for generic competition do not apply as significantly to vaccines and other biological products, or to products where patents exist on both active ingredients and the delivery device. In emerging markets, a known heritage or brand for existing medicines — whether on patent or not — is also valued by patients.

#### **Consumer healthcare**

The development timelines for consumer healthcare products are significantly shorter and the intellectual property protections are not the same as for prescription medicines. However, consumer healthcare products are also subject to national regulation comparable for the testing, approval, manufacturing, labelling and marketing of products. High standards of technical appraisal frequently involve a lengthy review and approval process, which can cause delay to our product launches.

Consumer healthcare products also have a greater reliance on brand loyalty and trademark protection to create value across all markets, not just those in developing countries. This market is becoming more challenging. Retailers have consolidated and globalised, which is strengthening their negotiating powers.

#### Competition

Our main consumer healthcare competitors include Colgate-Palmolive, Johnson & Johnson, Procter & Gamble, Reckitt Benckiser, Unilever, Pfizer and Novartis.

Competition for our prescription products comes from other companies researching and making patent-protected medicines with indications to treat similar diseases to our medicines. Our principal research-based pharmaceutical and vaccines competitors include AbbVie, Amgen, AstraZeneca, Bayer, Bristol-Myers Squibb, Eli Lilly, Johnson & Johnson, Merck & Co, Novartis, NovoNordisk,

statements, 'Legal proceedings'.)

We operate in markets where intellectual property rights, particularly patents and data protection, are less enforceable as governments seek to control prices and increase access to medicines for their population by limiting such rights.

Pfizer, Roche Holdings, Sanofi and Takeda.

In addition, many other locally-operating companies compete with GSK in certain markets.

GSK Annual Report 2013 11

## Our business model

## How we create value

We continue to adapt our business model to deliver sustainable performance through innovation and expanding access

#### **Our mission**

We have a challenging and inspiring mission: to improve the quality of human life by enabling people to do more, feel better, live longer. This mission gives us the purpose to develop innovative medicines and products and make them available to as many people who need them as possible.

Our mission is underpinned by a number of key factors:

#### **Our values**

We put our values of patient-focus, transparency, integrity and respect for people at the heart of every decision we make. We are focused on integrating these values into our culture, decision-making and how we work. As well as meeting the quality and policy controls required of us, we continue to review and challenge our practices to ensure that our actions meet or exceed the expectations of society.

See Responsible Business on page 50

#### Our people

Our people are critical to our ability to achieve our mission. We rely on their knowledge, expertise and ability to innovate. Every employee is asked to perform with ethical integrity. We strive to create a workplace culture where employees feel valued and able to take ownership of their professional development and maximise their potential.



See Responsible Business on page 50

#### Our strategic priorities

Our three strategic priorities are to grow a diversified global business, deliver more products of value and simplify our operating model. These have been in place since 2008 and are designed to help us produce sustainable growth and improved operational and financial performance. We have reshaped our business to better align to this strategic approach and we are now a substantially different company in terms of geography, products and capabilities than we were five years ago.



See Strategic Priorities on page 14

#### **Our insights**

We continuously investigate the needs of patients and consumers. This understanding helps us ensure our medicines and products meet the requirements of those they are intended for while also addressing the specific needs of the markets where we make them available.

#### Our business model

We have a broadly based and balanced business across pharmaceuticals, vaccines and consumer healthcare. At the core of our business model are the concepts of innovation and access. We create value by researching, manufacturing innovative products and making these accessible to as many people who need them as possible.

Improving healthcare and making it affordable and accessible to more people is a huge challenge, and one that requires a combined effort.



To meet this challenge, everyone involved industry, healthcare professionals, universities, healthcare funders including governments, charities and regulators need to work together. With this in mind, partnership and collaboration is a key principle of our business approach.

We continue to reform our business model. For example, we have taken industryleading positions to improve global public health through our pricing and access strategies, increase transparency of our clinical trial data and modernise our commercial practices and interactions with customers.

Discovering and developing new medicines is a long, expensive and uncertain process that requires us to be highly selective in where we invest our resources. Our primary goal in R&D is to develop innovative new medicines that offer significant improvements over existing treatments and so we focus our efforts on areas where the science presents new opportunities most likely to lead to significant medical advances.

As a large research-based company, we have significant scale, resource and expertise that we can bring to the search for new medicines. In recent years we have challenged the traditional hierarchical R&D business model by creating smaller, more agile and accountable early-stage R&D groups. These groups are tasked with seeking out the biological targets involved in disease and create the molecules or biopharmaceuticals that will ultimately become new medicines.

We have also increased the work we do alongside external partners, capturing the scientific diversity that exists across academia, research charities and within other companies and sharing the inherent risks of R&D.

In the process of our research, we grow knowledge and expertise and create intellectual property. Our business model ultimately relies on an environment that appropriately protects this intellectual property and provides us with an opportunity to earn a reasonable return on our R&D investment.

See Deliver section on page 32.

#### Manufacturing

Our ability to consistently produce high quality products and distribute them through our global network is a key part of our business model. Our extensive manufacturing organisation and supply chain makes and distributes our products to over 150 countries around the world.

See Simplify section on page 44

#### **Commercialisation and distribution**

Our commercial success depends on market presence and customer understanding. With our focus on expanding access, we seek to make our products as widely accessible as possible to countries at all levels of income and development.

A GSK presence in a market is frequently a requirement before a medicine can be made available, so our wide geographical spread helps with this. In addition, this allows us to understand the unique characteristics of each market place and adapt our business model to address specific healthcare needs and requirements.

We have taken a strategic decision to introduce more flexible approaches to pricing that reflect a country's wealth and ability to pay. In the poorest countries, this has included capping prices at 25% of developed market levels, and forming alliances with non governmental organisations to reduce prices through high volume contracts.

In developed markets, we have pioneered novel reimbursement approaches to widen access to our newer medicines and priced these at or below current treatments.

See Grow section on page 20

#### **Outputs**

Delivering innovation and maximising access to our products generates value for patients, shareholders, and society more widely.

Our primary contribution is to make products that provide benefits to patients and consumers.

Successful delivery of this generates profitable and sustainable performance. In turn, this allows us to generate value and returns for our shareholders and enables us to reinvest in the business.

We also create value by making direct and indirect economic and social contributions in the countries where we operate. These wider benefits to society include contributions through tax, employment and enhancing the well-being of local communities through our global community initiatives

# Our strategic priorities

## How we deliver

Our strategy is designed to deliver sustainable growth, reduce risk and improve long-term financial performance and returns to shareholders

#### Our aim

### **Our progress**

### Grow

a diversified business

We have been creating a more balanced business and product portfolio, capable of delivering sustainable sales growth. This is centred on our three business areas of Pharmaceuticals, Vaccines and Consumer Healthcare.

Total sales grew 1% to £26.5 billion in 2013 (3% excluding divestments).

Performance was generated from multiple businesses and geographies reflecting successful implementation of the strategy.

## **Deliver**

more products of value

We have changed our R&D organisation so that it is better able to sustain a pipeline of products that offer valuable improvements in treatment for patients and healthcare providers.

This is underpinned by a focus on improving productivity and rates of return in R&D.

During 2013, we received approvals for six major new products and several new indications for existing medicines and

We also generated a high volume of phase III data on key assets in our pipeline.

Our estimated return on R&D investment increased to 13%.

# **Simplify**

the operating model

As our business continues to change shape, we are transforming how we operate so that we can reduce complexity and become more

This frees up resources to reinvest elsewhere in the business.

We have several restructuring programmes which are on track to deliver total annual savings of £3.9 billion by 2016 compared with 2007. During 2013 we delivered incremental savings of £400 million.

We are also making good progress transforming our manufacturing network, supply chain and enterprise wide processes.

## Responsible

business

Being a responsible business is central to our strategy, and how we deliver success is just as important as what we achieve. Ensuring our values are embedded in our culture and decision-making helps us better meet the expectations of society.

In 2013 we have made considerable further progress on our agenda to operate responsibly.

Specifically, we took action to increase transparency of clinical research data and modernise our commercial operations and interactions with customers.

We also made progress on driving access to medicines in the poorest countries and passed a key milestone in the development of a potential vaccine against malaria.

#### Highlights

#### Our priorities

Group turnover outside USA and Europe

- · Successful launch and commercialisation of new products from our pipeline
- · Continue to invest in key growth businesses including Emerging Markets, Vaccines and Consumer Healthcare
- · Look for further opportunities to increase focus and optimise value of our product portfolio

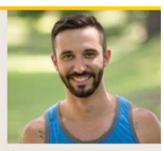


Read more on page 20

Significant new product approvals in 2013

Medicines in Phase II/III development

- · Delivery of Phase III data for six potential new medicines and vaccines and around 10 NME Phase III starts across 2014/2015
- · Continued focus on increasing R&D rate of return



Read more on page 32

Incremental savings in 2013

Days reduction in working capital

- · Further cost savings delivery from our restructuring programmes
- · Further roll-out of standardised enterprise platforms and delivery of an integrated supply chain



Read more on page 44

Increase in the volume of medicines supplied to Least Developed Countries

Pharmaceutical company to sign AllTrials campaign for research transparency

- · File our RTS,S malaria vaccine candidate for approval in 2014 and, if approved, offer at a notfor-profit price
- · Implement changes on how we incentivise our sales teams and work with healthcare professionals



Read more on page 50

#### Financial architecture

Our financial architecture is designed to support the delivery of our strategy and to enhance returns to shareholders. It is focused on four key priorities: delivering sustainable sales growth, improving operating leverage, improving financial efficiency and converting more of our earnings into cash.

By applying this architecture consistently, we are driving better and more consistent decision making across the company and improving delivery of our key financial objectives of earnings per share growth and free cash flow generation, which can then be returned to shareholders or reinvested in bolt-on acquisitions, wherever the most attractive returns are available.

Implementing this financial architecture helped us to return £5.2 billion to shareholders through dividends and buy-backs in 2013.

#### Outlook

For 2014, we are targeting core earnings per share growth of 4-8% CER (from 2013 base of 108.4p adjusted for divestments completed during 2013) on sales growth of around 2% CER (from 2013 base of £25,602 million adjusted for divestments completed during 2013).

The range in our guidance reflects the transition we expect to see in our portfolio during the year as we roll-out new products but also face potential competition from generics to older products such as Lovaza.

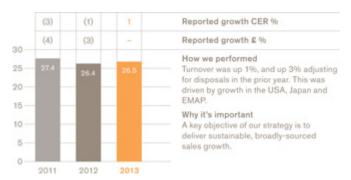
# How we performed

## Key indicators

We measure our performance against a number of key indicators and the remuneration of our executives is based on many of these

#### **Group turnover**

## £26.5bn



Core operating profit and margina

## £8.0bn



#### Cash returned to shareholders

## £5.2bn



#### Total operating profit and margin

# £7.0bn



#### **Total earnings per share**

# 112.2p



growth CER %



How we performed
Non-core items included gains on the
disposal of the Group's Lucozade and
Ribena business and the anti-coagulant
products of £1,331 million. The impact of
non-core items in the year largely offset
each other.

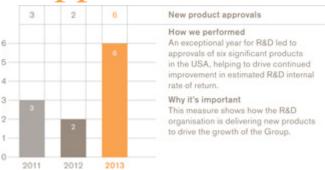
Reported growth CER %

Reported growth £ %

16 GSK Annual Report 2013

#### New product approvals in the USA

# 6 approvals



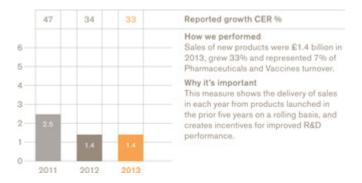
#### Turnover in our major growth areas<sup>b</sup>

# £14.1bn



## New Pharmaceuticals and Vaccines product performance<sup>b</sup>

# £1.4bn



#### Free cash flow<sup>b,c</sup>

# £4.7bn



### Relative total shareholder return<sup>b,d</sup>



- GlaxoSmithKline Total Return
  GlaxoSmithKline Pharma Peers Return Index
- FTSE 100 Total Return Index

- We use a number of adjusted measures to report the performance of our business. These include core results, which are used by results, which are used by management for planning and reporting purposes and may not be directly comparable with similarly described measures used by other companies. Core results exclude a number of items from total results. A full definition of core results can be found on page 58 and a reconciliation between core results and total results is provided on page 65.
- The remuneration of our executives is linked to the marked key indicators. Further information on our executive pay policy can be found in our Remuneration report on page 96.
- The calculation of free cash flow is described on page 58 and a reconciliation is provided on page 72. The calculation of CER is described on page 58.
- The constituents of the Pharma Peers Return Index are listed on page 106.

# Risk management Our approach to risk

We have rigorous processes and systems in place to help assure the integrity of our business operations which include how we identify and manage the risks that could impact our business

The management of risk is an important factor in the long-term success of our business and is a key focus of our Board and senior management. Sound risk management helps us address the inherent risks in our business while creating value for shareholders, protecting company assets and maintaining our focus on the fundamentals of product quality, safety and sustainability.

Our aim is to identify, assess and manage risk at all levels of the organisation. Employees are expected to take accountability for identifying and escalating encountered risks so that they can be appropriately managed. Our risk management hierarchy is focused on making such escalation simple, rapid and transparent. This approach allows us to balance our level and type of risk exposure with our ability to pursue our strategic priorities.

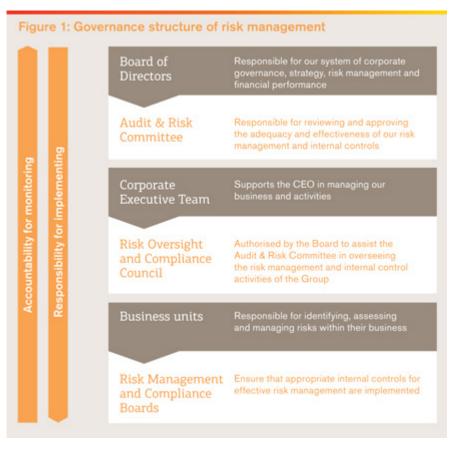
The hierarchy of our risk management governance is shown in Figure 1. The diagram summarises the linked roles, responsibilities and relationships between different oversight and management groups. Figure 2 provides a representation of the process and framework around risk management.

We are committed to conducting business in accordance with all applicable laws and regulations. Our established company policies, standards and internal controls, together with our company values, underpin our approach to risk management.

#### Global risk management

The Board is responsible for ensuring that risks that could adversely impact the company are appropriately managed, with the oversight of this managed through the Audit and Risk Committee (ARC). The ARC will take a holistic view, looking at our financial results and controls, the operations or our businesses and their management of risk, as well as considering new emerging risks. (Further information on the Board's responsibilities is included in the Corporate Governance section, see page 82.)

While the Board and the ARC set the direction of our risk management and policies, it is our Corporate Executive Team (CET) that has responsibility for identifying, approving, monitoring and enforcing key policies concerning risks and



controls that determine how the Group conducts its business.

Figure 2: Our control framework Enterprise Oversigh, Our internal control framework, in conjunction with our values, helps to ensure that we effectively manage risks as we conduct our business activities. We are subject to inspections and audits conducted by external parties, including regulatory Business agencies, to assess the Activities adequacy of our internal control framework. We actively address findings from these activities and take appropriate corrective actions to improve our internal controls across the Group.

Each year, CET reviews the risks facing the Group and agrees a list of most significant risks referred to as Principal risks - that require particular attention from a Group perspective including those that could cause our actual results to differ materially from expected and historical results. A summary of our Principal risks is set out below, while a full description of each risk is presented in 'Risk factors' on page 232 to 241.

In addition, the CET considers how each of the Principal risks could interact across the company and have a compound impact. Specific accountability is assigned to designated individuals responsible for developing the overall Group approach to those Principal risks identified as having a particular exposure in this regard.

The work of the CET and the ARC is supported by the Risk Oversight and Compliance Council (ROCC), whose membership comprises senior executives representing the various business units and global support functions making up GSK.

It is the responsibility of the ROCC to ensure each area of the business has robust processes in place to identify risks, assign clear accountability, and monitor the effectiveness of internal controls and mitigation plans.

Processes are in place to ensure business units and global support functions escalate significant operational compliance issues, internal and external audit results, and investigations to the ROCC and then onward to the ARC in a timely

We expect our third parties to uphold the same high standards we set for ourselves and establish appropriate governance to help ensure that our expectations are met.

#### Risk management within the business

Operational day-to-day management of risk rests within the business. We are committed to being a responsible, values-based business and management is responsible for embedding this into our culture, decision making and how we

Each business unit and global support function maintains a Risk Management and Compliance Board (RMCB). The purpose of the RMCBs is to identify specific operational, legal, and compliance risks that may affect the achievement of business objectives and to help ensure that appropriate internal controls are implemented. The relevant CET members accountable for different parts of the business each present an annual report to the ROCC and the ARC.

Our Global Risk Officer and Global Ethics and Compliance team are responsible for supporting the effective integration of risk management into our business units and global support functions. Audit & Assurance is responsible for independently assessing the adequacy and effectiveness of the management of risk areas and reporting outcomes to the ROCC and ARC. These groups maintain independent reporting lines outside of business management.

#### **Principal risks**

The Principal risks listed below are those we believe could cause our actual results to differ materially from expected and historical results. They are not listed in order of significance. A full description of risk definition, context, potential impact, and mitigating activities is set out on pages 232 to 242 in 'Risk factors'

#### **Patient safety**

Failure to appropriately collect, review, follow-up, or report adverse events from all potential sources. This could compromise the Group's ability to conduct robust safety signal detection and interpretation and to ensure that appropriate decisions are taken with respect to the risk/ benefit profile of the Group's products, including the completeness and accuracy of product labels and the pursuit of additional studies/analyses, as appropriate.

#### Research practices

Failure to protect and inform patients involved in human clinical trial research; conduct objective, ethical preclinical and clinical trials using sound scientific principles; guarantee the integrity of discovery, preclinical, and clinical development data; manage human biological samples according to established ethical standards and regulatory expectations; treat animals ethically and practice good animal welfare; appropriately disclose human subject research for medicinal products; and ensure the integrity of our regulatory filings and of the data that we publish.

#### **Product quality**

Failure to ensure product quality throughout manufacturing and distribution processes resulting in non-compliance with good manufacturing practice (GMP) and regulations.

#### Supply chain continuity

Failure to deliver a continuous supply of compliant finished product.

#### Financial reporting and disclosure

Non-compliance with financial reporting and disclosure requirements or changes to the recognition of income and expenses.

#### Tax and treasury

Failure to comply with tax law or significant losses due to treasury activities.

#### Anti-bribery and corruption

Failure to foster a culture within the company in which bribery and corruption are unacceptable; adopt measures and embed procedures to prevent bribery and corruption by employees, complementary workers and through third party interactions; investigate allegations of bribery and corruption and remediate issues identified; and comply with applicable ABAC legislation.

#### Commercial practices and scientific engagement

Failure to engage in commercial and/or scientific activities that are consistent with the letter and spirit of legal, industry, or company requirements relating to marketing and communications about our medicines and associated therapeutic areas; appropriate interactions with healthcare professionals (HCPs) and patients; and legitimate and transparent transfer of value.

#### Environment, health and safety and sustainability

Failure to ethically manage environment, health and safety and sustainability consistent with company objectives, policies and relevant laws and regulations.

#### Intellectual property

Failure to appropriately secure and protect intellectual property rights.

Risk to the Group's business activity if critical or sensitive computer systems or information are not available when needed, are accessed by those not authorised, or are deliberately changed or corrupted.

#### **Crisis and continuity management**

Inability to recover and sustain critical operations following a disruption or to respond to a crisis incident in a timely manner regardless of cause

# Grow

## We continue to pursue our strategy of generating sustained and broadly based sales growth.

Over the past six years we have created a more balanced business and product portfolio, capable of delivering sustainable sales growth.

We believe our positions in Vaccines and Consumer Healthcare and in key Pharmaceutical therapeutic areas including respiratory and HIV provides us with significant competitive advantage and opportunity for synergies. Regionally we continue to make significant investments in higher growth markets, for example in Asia-Pacific, Latin America and Japan. We have reshaped our US business to reflect changing market dynamics and to enable the successful launch of the multiple new product approvals we have received over the last year. In Europe we are restructuring to improve efficiencies and focus resources on growth opportunities in what continues to be a challenging environment.

#### **Progress summary**

Reported turnover grew 1% in 2013 to £26.5 billion (+3% excluding divestments).

Performance was in line with our guidance despite some unexpected challenges and was generated from multiple businesses and geographies reflecting successful implementation of our strategy.

We saw an encouraging return to growth in our US pharmaceuticals and vaccines business and stabilisation of our European business. Reported pharmaceutical and vaccine sales grew 1% in our Emerging Markets region (+5% excluding China).

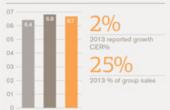
Our Consumer Healthcare business also made further progress with sales up 4%, excluding divestments.

During the year we completed the divestment of drinks brands Lucozade and Ribena and two anti-coagulant drugs Ariztra and Fraziparine. We also formed an Established Products Portfolio of largely non-promoted brands, which will be reported separately from 2014.

#### Group turnover over 3 years £bn



#### Sales in emerging markets over 3 years £bn

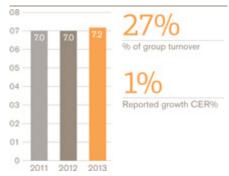




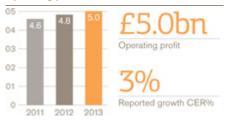
# Pharmaceuticals and Vaccines *USA*

Our US business performed well in a dynamic and challenging environment and made very good progress in new product approvals

#### Turnover £bn



#### Operating profit £bn



#### Breakdown of turnover

|                               |       | Growth |
|-------------------------------|-------|--------|
|                               | £m    | CER %  |
| Respiratory                   | 3,655 | 7      |
| Anti-virals                   | 57    | (2)    |
| Central nervous system        | 440   | (15)   |
| Cardiovascular and urogenital | 1,244 | (16)   |
| Metabolic                     | 4     | >100   |
| Anti-bacterials               | 27    | 30     |
| Oncology and emesis           | 380   | 17     |
| Vaccines                      | 978   | 17     |
| Dermatology                   | 140   | (40)   |
| Rare diseases                 | 113   | (4)    |
| Immuno-inflammation           | 148   | >100   |
|                               |       |        |

#### **Marketplace**

The US is undergoing perhaps the greatest transformation in its healthcare system for 50 years. Implementation of the Affordable Care Act (ACA), much of which starts in 2014, will mean changes for patients, physicians, payers and the pharmaceutical industry.

There is significant opportunity for all healthcare stakeholders, including government entities, healthcare providers, and private industry, to work together to address the challenges of rising costs, an ageing population and an epidemic of chronic disease. These factors, along with economic uncertainty, are placing greater emphasis on the demand for higher quality care, lower costs and better health outcomes.

#### **Performance**

US Pharmaceuticals and Vaccines turnover rose 1%, but grew 4% when the impact of the conclusion of the Vesicare co-promotion agreement in Q1 2012 is excluded. Pharmaceuticals turnover was down 1% (up 2% excluding Vesicare) and vaccines turnover grew 17%. Core operating profit was up 3%.

By therapy area there were particularly strong performances in respiratory, oncology and vaccines

Respiratory sales grew 7%, with Advair up 8% to £2.8 billion. Estimated underlying growth for Advair was 6% with some volume decline offset by a positive impact of price and mix. Flovent sales were up 6% to £482 million in line with estimated underlying growth for the year. Ventolin sales grew 4% to £291 million. The launch of Breo Ellipta began in Q4 2013 with £6 million of sales recorded in the quarter.

Oncology sales grew by 17%, reflecting continued strong growth contributions from *Votrient* (up 56% to £144 million) and *Promacta* (up 33% to £73 million), which benefited from a new indication for thrombocytopenia associated with Hepatitis C received during Q4 2012. *Arzerra* sales grew 18% to £46 million. Oncology performance also reflected contributions totalling

In Vaccines, a sales increase of 17% was primarily the result of increases in *Infanrix/Pediarix* sales of 23% to £271 million and *Boostrix* sales of 23% to £183 million, both of which benefited from competitor supply shortages. *Fluarix/FluLaval* sales were also strong, up 65% to £146 million, following the launch of the Quadrivalent flu formulation in 2013.

#### Portfolio progress

In the course of 2013, six approvals were received from the FDA: *Breo Ellipta* and *Anoro Ellipta* for respiratory disease, *Tafinlar* and *Mekinist* for melanoma, and a new injectable quadrivalent flu vaccine, as well as ViiV Healthcare's *Tivicay* for HIV. Overall, GSK accounted for 19% of FDA new drug approvals during 2013 and since 2009 we have achieved more approvals by the FDA of new molecular entities (NME) than any other company.

The approvals of *Breo Ellipta* and *Anoro Ellipta* add to the strength of our respiratory portfolio. Supplemented by our existing products and a further seven that are in latestage development, we are confident in our ability to maintain a leadership position in this area well into the next decade.

A number of other products are awaiting review or decisions by the FDA. We have submitted *Arzerra* as first-line treatment of chronic lymphocytic leukaemia (CLL). We have also submitted an FDA application for albiglutide, for adult patients with type 2 diabetes and filed New Drug Applications (NDAs) for fluticasone furoate for asthma, and umeclidinium bromide (UMEC), for patients with COPD, including chronic bronchitis and emphysema.

#### Other developments

In September, the FDA published draft guidance on how to establish bioequivalence between inhaled medicines like *Advair* that contain fluticasone propionate and salmeterol administered through the *Diskus* and proposed generic versions. We have submitted comments on the draft guidance. The FDA has not identified a date for release

£21 million from Tafinlar and Mekinist, which were both launched in Q2 2013 as monotherapy treatments and have achieved strong initial uptake in the BRAF V600 melanoma market.

Cardiovascular and urogenital sales fell 16% largely due to the ending of the *Vesicare* copromotion agreement in 2012 while Central Nervous System sales declined 15% largely due to generic competition to the *Lamictal* 

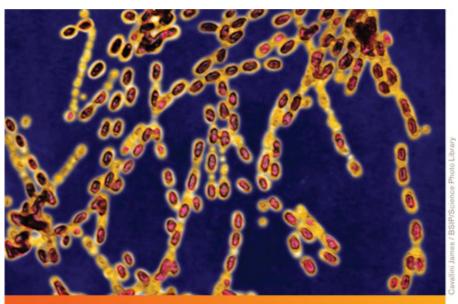
of the final guidelines. If any generic applicant were to seek market entry before the lapse of *Diskus* patent protection in August 2016, it would need to send GSK a paragraph IV certification.

In November, the FDA eased restrictions on patient access to Avandia (rosiglitazone) following an FDA Advisory Committee review of the results from the Rosiglitazone Evaluated for Cardiovascular Outcomes and Regulation of Glycemia in Diabetes (RECORD) clinical trial.

We continue to see significant improvements in customer interactions following the changes we made in 2011 to de-couple the pay from the number of prescriptions issued for our sales representatives.

Following our announcement in December to change the way we interact with healthcare professionals, we will start the process to implement these changes in the USA in 2014 and expect it to be in place across the business by the start of 2016.

As part of our initiatives to support the health and well-being of communities in the markets in which we operate, we invested £221 million in our Patient Assistance programmes in the USA during 2013. These programmes are designed to help underprivileged families in the USA access essential healthcare.



### Working with government to provide bioterrorism protection

Anthrax is one of the most likely agents to Centers for Disease Control and Prevention

Following many years of collaboration with the Biomedical Advanced Research and awarded a new contract to provide our inhalation anthrax treatment, raxibacumab, to the Department of Health and Human Services (HHS).

years, at a value of approximately \$196 million (\$23 million of which were realised in 2013) and are proud to be helping protect part of a broader five-year base contract.

closely with the US government. We are working with the US government and the Texas A&M University System to establish a \$91 million biodefence and pandemic in Texas.

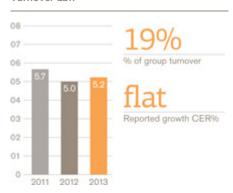
the first time that HHS has taken a portfolio approach to funding drug development with

## **Pharmaceuticals and Vaccines**

## Europe

In Europe, we have been restructuring to improve our business performance and support new product approvals

#### Turnover £bn



#### Operating profit £bn



#### Breakdown of turnover

|                        | £m    | Growth CER % |
|------------------------|-------|--------------|
| Respiratory            | 1,907 | (3)          |
| Anti-virals            | 66    | (14)         |
| Central nervous system | 355   | (11)         |
| Cardiovascular and     |       |              |
| urogenital             | 533   | 2            |
| Metabolic              | 42    | 41           |
| Anti-bacterials        | 393   | (6)          |
| Oncology and emesis    | 339   | 28           |
| Vaccines               | 1,049 | 3            |
| Dermatology            | 170   | 5            |
| Rare diseases          | 129   | 1            |
| Immuno-inflammation    | 8     | 100          |

#### Marketplace

Europe remains a challenging environment as governments continue to implement austerity measures.

France, Germany and the UK all introduced or announced either cuts, freezes or reductions to the medicines budgets in the course of 2013.

In southern Europe, austerity measures have also continued to drive price reductions. However, in October 2013 the Spanish government announced plans to repay most of its  $\in$ 4.1 billion debt to the pharmaceutical industry.

The introduction of Health Technology Assessment (HTA) systems is also impacting the European marketplace. Governments are using HTAs to guide decisions on the allocation of healthcare resources, including expenditure on medicines. Assessment criteria are becoming more challenging around what are viewed as acceptable comparators, incremental benefits against clinical measures and patient populations.

#### **Performance**

European Pharmaceuticals and Vaccines turnover was £5.2 billion, flat compared with 2012, as the benefits of the recent restructuring and refocusing of the business were offset by continued pricing pressures and generic competition to a number of products.

Pharmaceutical sales were down 1% to £4 billion while Vaccines grew by 3% to £1 billion, largely due to an improved tender performance Operating profit in Europe rose 3%

By therapy area, respiratory sales were down 3%, reflecting increased competition in many markets. *Seretide* sales were down 2% to £1.5 billion, with some volume decrease but no net impact of price and mix. *Serevent* and *Flovent* sales were down 17% and 7% respectively.

In oncology, sales grew 28% to £339 million, led by sales of *Votrient*, which increased by

The 3% growth in vaccines sales in 2013 was driven primarily by successful tenders for our rotavirus vaccine *Rotarix* and *Boostrix* for diphtheria, tetanus and pertussis. This was supplemented by the launch of our *Nimenrix* vaccine for various strains of meningitis.

#### **Portfolio progress**

In 2013, a number of new products received approval in Europe. These included *Relvar Ellipta* for COPD, *Tafinlar* for advanced metastatic melanoma and a four-strain influenza vaccine.

Additionally, a two dose schedule was approved for cancer vaccine *Cervarix* in 9-14 year old girls. *Synflorix* was also approved for immunisation against pneumonia in infants and children. Approval was granted in new indications for two existing products in oncology; *Revolade* for chronic hepatitis C-associated thrombocytopenia and *Tyverb*, which can be used in conjunction with trastuzumab for certain types of breast cancer.

#### Other developments

We have been restructuring our European business over the course of 2012 and 2013 to reduce inefficiencies and ensure we focus investment into the areas with most growth potential. The reorganisation was largely complete by the end of 2013.

In Pharmaceuticals, last year we divested our anti-coagulant products, *Arixtra* and *Fraxiparine*, to The Aspen Group for more than £700 million. As part of the same transaction, we agreed to transfer a manufacturing site in France to Aspen in 2014.

In December, we announced changes to the way that we will compensate global sales employees who work directly with prescribing healthcare professionals (HCPs), removing individual sales targets. These changes will roll out to our global sales force during 2014. We also announced changes to how we work with healthcare professionals. During 2014, we will start the process to end direct payments to healthcare professionals for

91% to £130 million, as it continued to build market share in many markets. *Revolade* received approval for use in thrombocytopenia associated with hepatitis C at the end of Q3 and sales in the year increased by 47% to £55 million. *Tafinlar* was launched in Q3 2013 in certain markets and has achieved strong uptake in these early launch markets.

Sales of Central Nervous System products fell 11% due to generic competition.

speaking engagements or attendance at medical conferences by start of 2016.

### An openness to offer early access to innovative medicines

We are committed to ensuring that patients who could benefit from our innovative developing novel approaches to ensure we

By engaging with governments, healthcare to ensuring patients who are appropriate for as they are available.

When we launched our kidney cancer product to-head data against the standard of care we would retain the price; if they were negative we would pay a rebate and reduce the price. In 2013, the results became available. They were positive and it was agreed that we could retain the original price.

status for two cancer types across the region, advanced kidney cancer and soft-tissue

By engaging with oncologists, we are also

Initiatives such as these have contributed to growth in our oncology business in the last five years. By bringing innovative medicines to market and helping patients with cancer access these medicines quickly, we are seeking to be a key partner in oncology.

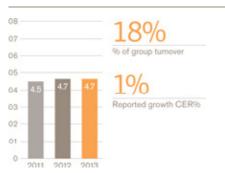


Our European business supported a number of initiatives to support health, well-being and science education in local communities. In the UK, we were a major supporter of WellChild, the national charity for sick children. We also implemented our science education programme which works with secondary school teachers to help inspire young people to continue their studies in science, technology, engineering and maths (STEM) subjects, to help them make the connection between the science they learn in the classroom and potential future careers. We also continued to provide financial support to Barretstown, a camp in Ireland that provides therapeutic recreation programmes for children with serious illnesses and their families.

# **Pharmaceuticals and Vaccines** *EMAP*

Our Emerging Markets and Asia Pacific business delivered strong performance despite political unrest and economic uncertainty in some markets

#### Turnover £bn



#### Operating profit £bn



#### Breakdown of turnover

|                               | £m    | Growth CER % |
|-------------------------------|-------|--------------|
| Respiratory                   | 877   | 4            |
| Anti-virals                   | 293   | (20)         |
| Central nervous system        | 341   | 7            |
| Cardiovascular and urogenital | 281   | (2)          |
| Metabolic                     | 68    | 9            |
| Anti-bacterials               | 750   | 5            |
| Oncology and emesis           | 149   | 18           |
| Vaccines                      | 1,124 | 1            |
| Dermatology                   | 397   | 6            |
| Rare diseases                 | 48    | 2            |
| Immuno-inflammation           | 1     | _            |

#### Marketplace

We remain optimistic about the long-term prospects in the emerging markets and the EMAP region continues to be a major engine of growth for our industry. Characterised by growing populations, increased GDP, more demanding middle classes and greater spending on healthcare, the business fundamentals in the region are strong and are expected to remain so in the coming years.

Economic and currency volatility continued to cause short term uncertainty in some countries. Subdued growth can in part be attributed to price pressures created by governments more tightly managing healthcare budgets, particularly in Brazil, Korea and India.

#### **Performance**

EMAP Pharmaceuticals and Vaccines turnover grew 1% to £4.7 billion in 2013, adversely affected by the ongoing investigation in China and some vaccine supply issues. Excluding China, Pharmaceuticals and Vaccines sales were up 5% in EMAP. Operating profit in EMAP was down 3%.

Regionally, Pharmaceuticals and vaccines growth was strong in the Middle East/Africa (up 7%), Latin America (up 6%) and South-East Asia (up 6%), partially offset by declines in Korea (down 9%) and India (down 5%). Performance in India was affected by government price controls introduced in the middle of the year. However, we continue to be optimistic about business prospects in the country, as demonstrated by our open offer to increase our holding in our publicly-listed Indian pharmaceuticals subsidiary. We aim to complete this transaction in 2014.

In China, sales were down 18%. Our business in China has been the subject of an investigation by government authorities after allegations of fraudulent behaviour. We are concerned and disappointed by these allegations and are cooperating fully with the Chinese authorities.

Pharmaceuticals sales in EMAP rose 2% to £3.6 billion (up 5% excluding China). In the respiratory therapy area, sales grew by 4%, led by *Seretide*, up 4% to £429 million. *Veramyst* grew 16% to £71 million and *Ventolin* sales were up 2% to £171 million.

Oncology sales grew 18% to £149 million, led by strong growth of *Votrient* (up 77% to £37 million) and *Promacta* (up 92% to £22 million). However, sales of *Tykerb* and *Hycamtin* declined (9% to £47 million and 36% to £7 million respectively).

Sales of anti-bacterials grew 5% to £750 million. This was primarily due to an 11% increase in sales of  $Augmentin\ \text{to}\ \pounds393\ \text{million}.$ 

Sales of anti-virals fell 20% due to declines in *Zeffix* and *Hepsera*.

Vaccines sales grew 1% to £1.1 billion (3% excluding China), reflecting strong tender performances from *Cervarix* and *Infanrix/Pediarix*, partially offset by a tough comparison with 2012. In Brazil, we maintained existing vaccine tenders and signed a new technology transfer agreement for *Boostrix*. In India we finalised a joint venture to focus on early stage research and development of a six-in-one combination paediatric vaccine to help protect children from polio and other infectious diseases.

#### **Portfolio progress**

In addition to filing our new pipeline products in EMAP countries, we are also implementing a 'catch up' programme, which aims to bring more of our established products to developing countries. As part of this programme, we received approvals for a further 26 products treating noncommunicable diseases, respiratory, antibiotics and oncology in 2013.

#### Other developments

Following our announcement in December, some markets within our EMAP business have started to implement changes to the way that we compensate our sales employees who work directly with prescribing healthcare professionals (HCPs), removing individual sales targets. These changes will roll out to our entire global sales force during 2014.

#### A new formulation to help those on low incomes

In the emerging markets, we have been looking at innovative ways to expand access to our products. For instance, asthma patients in emerging markets on low incomes, have to pay for medicines directly. However, many of these people which are normally sold in large packs,

pack sizes and an inhaler device that is less costly to produce. Ventolin Rotacaps uses a re-engineered version of our established GSK inhaler technology,

but one that is five times less expensive

individual dose capsules, allowing this to be purchased in quantities as small as four of the medicine, enabling more patients to buy the medicine in quantities that fit with their cash flow.

- the Philippines, Indonesia, Kenya and Nigeria - and we have submitted it for Ultimately we hope it will open up access to many more patients who are currently unable to afford inhaled respiratory medicines.

Across the EMAP region, we are continuing to expand in the least developed markets, where we estimate there are some 240 million people who are under served by healthcare provision. Our Developing Countries Market Access (DCMA) unit manages our commercial business in the world's poorest countries and focuses on volume rather than profit growth. We have now created a new operating unit to embrace countries across sub Saharan Africa and other Least Developed Countries. This is the first step in a broader growth strategy for Africa.

We remain fully committed to supporting healthcare across all the emerging markets, despite the challenges that exist in some countries and regions. We believe that improving patient access to medicines and vaccines is not just for patient benefit but is also key to the longer term success of the business.

In May, we added to our commitment to the GAVI Alliance, with a new agreement to supply Cervarix to four new GAVI demonstration projects at a significantly discounted price. We also extended the Synflorix vaccine supply agreement in order to protect an additional 80 million children in the world's poorest countries from pneumococcal diseases such as meningitis and pneumonia. These latest commitments add to our existing agreements to supply GAVI with up to 480 million doses of Synflorix over the next decade and 132 million doses of Rotarix over the next five vears.

As part of our drive to improve access to vaccines and healthcare in developing countries we entered into two new partnerships: one with Save the Children and another with Barclays bank. The alliance with Save the Children is a long-term strategic global partnership which aims to help save the lives of one million children by combining the expertise, resources and influence of the two groups. It will touch many areas of our business, in particular using our R&D knowledge. For more on this partnership see page 55.

The partnership with Barclays seeks to increase access to affordable healthcare while helping to create improved economic conditions for growth. We will be combining our skills and expertise with those of Barclays to help remove financial barriers to healthcare access, and also supporting small business development and job creation, starting in Zambia.

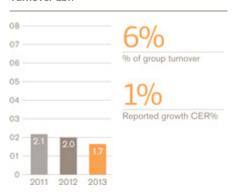
In May, we announced our financial support for the One Million Community Health Workers campaign, which aims to train health workers to provide essential services to the poorest communities in sub-Saharan Africa.

## **Pharmaceuticals and Vaccines**

# Japan

The strong performance of our pharmaceutical products offset a challenging environment for our vaccines business in Japan

#### Turnover £bn



#### Operating profit £bn



#### Breakdown of turnover

|                        | £m  | Growth CER % |
|------------------------|-----|--------------|
| Respiratory            | 567 | 9            |
| Anti-virals            | 230 | 26           |
| Central nervous system | 307 | (5)          |
| Cardiovascular and     |     |              |
| urogenital             | 119 | 23           |
| Metabolic              | 50  | (17)         |
| Anti-bacterials        | 23  | (3)          |
| Oncology and emesis    | 63  | 36           |
| Vaccines               | 36  | (76)         |
| Dermatology            | 28  | 3            |
| Rare diseases          | 184 | 18           |

#### Marketplace

Japan remains the world's second largest prescription medicine market after the USA. The vast majority of residents are covered by social health insurance, with the remainder receiving public assistance. Demand for high quality medical treatments remains high.

In April 2013, the government announced plans for the further promotion of the use of generic medicines with an explicit goal to increase to 60% the generic drugs share of the market. This has already accelerated generic launches in some categories.

#### **Performance**

Pharmaceuticals and Vaccines sales in Japan grew by 1% to £1.7 billion in 2013. A 9% growth in Pharmaceuticals sales was partially offset by a 76% decline in Vaccines sales. Operating profit in Japan grew 4%.

By therapy area, respiratory sales grew 9% to £567 million. Adoair sales increased by 8% to £277 million and there was also strong growth from Veramyst (up 28% to £49 million) and Xyzal (up 27% to £120 million). Relvar Ellipta was launched in December and recorded sales of £3 million.

Anti-viral sales grew 26% due to the government's decision to stockpile our flu antiviral, *Relenza*.

In rare diseases, sales of the pulmonary arterial hypertension (PAH) medicine *Volibris* increased 50% to £42 million. However sales of *Flolan* fell by 9% due to the impact of the price reduction of 2012, as well as the launch of generic epoprostenol by various manufacturers.

Several other pharmaceutical products performed strongly. Benign prostatic hyperplasia treatment, *Avolve* (dutasteride), increased sales by 25% to £114 million and became the market leader in January 2014. Central Nervous System (CNS) medicines remain an important therapy area and our anti-epileptic *Lamictal* performed strongly, with sales growing 28% to £83 million. However, generic competition led to a 22% decline in sales for our anti-depressant, *Paxil*.

#### Portfolio progress

In 2013, the Japanese business received three regulatory approvals — *Arzerra* for Chronic Lymphocytic Leukemia (CLL), *Relvar Ellipta* for asthma and *Paxil* for Post-Traumatic Stress Disorder (PTSD) — bringing the total number of approvals since 2000 to 76. Approval was also received for *Xyzal* in January 2014 for allergic rhinitis.

We have been focusing on reducing the gap between approvals of pipeline products in the USA and Europe and Japan and, in 2013, Japan became the first country to receive regulatory approval for *Relvar Ellipta* in asthma with its launch taking place early December

In September, trametinib, dabrafenib, dolutegravir and mepolizumab (for Churg Strauss Syndrome) were granted orphan drug status subject to priority review. GSK now has 23 orphan drug designations in Japan.

#### Other developments

The Japanese government reviews the prices of prescription medicines funded by health insurance every two years, resulting in average price cuts of 5-6%, and the next revision is due in April 2014. Discussions between the authorities and the industry around pricing began at the end of the year.

In September 2013, we published details of payments to healthcare professionals. This was in keeping with the new guidelines on transparency from the Japan Pharmaceutical Manufacturers Association.

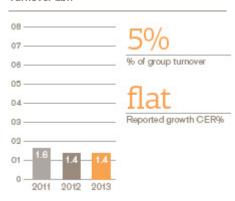
We continue to support and invest in the health and well-being of communities in the markets in which we operate. In 2013, we provided further financial support for the area affected by the 2011 Great East Japan earthquake. In addition, we supported our Save the Children partnership through employee fundraising.

Vaccines sales were down 76%, primarily reflecting the impact on *Cervarix* of the suspension of the recommendation for the use of HPV vaccines in Japan during the second half of 2013 and the adverse comparison with 2012, which benefited from the final stages of the catch-up HPV vaccination programme.

## ViiV Healthcare

ViiV Healthcare saw an important milestone with the approval and launch of dolutegravir, a new treatment for HIV

#### Turnover £bn



#### Operating profit £bn



#### Breakdown of turnover

|     | Growth                  |
|-----|-------------------------|
| £m  | CER %                   |
| 116 | (36)                    |
| 43  | (10)                    |
| 763 | 14                      |
| 143 | 10                      |
| 97  | (10)                    |
|     | 116<br>43<br>763<br>143 |

#### Marketplace

There are currently 35 million people living with HIV/AIDS across the world. Around 36 million people have died from AIDS related causes since 1984, with deaths during 2012 estimated at close to 4,400 per day.

In the US, the HIV market continues to grow at a modest rate. The European marketplace is strong, despite austerity measures, changing healthcare systems and the associated pricing pressures.

Our business outside these regions remains an important priority. This continued focus has resulted in the establishment of a new Middle East and Africa hub in 2013. In least developed, low income and sub-Saharan Africa countries, the major market issue is one of access.

#### **Performance**

ViiV Healthcare turnover for 2013 was flat at £1.4 billion as the growth generated by *Epzicom/Kivexa* and *Selzentry/Celsentri* (maraviroc), together with the introduction of the newly approved *Tivicay* (dolutegravir), was offset by the impact of continued competition to older products. Operating profit grew 3%.

There was strong growth from Epzicom/ Kivexa (up 14% to £763 million) and Selzentry/ Celsentri (up 10% to £143 million). Epzicom/ Kivexa is performing particularly well across all regions of the business, reflecting increased confidence in the marketplace and enhanced position in local guidelines in both North America and Europe.

The highlight of 2013 was the approval of *Tivicay* in the USA in August. Physician response to *Tivicay* has been extremely positive and the product launch trajectory is on pace with the best recent launches in the HIV space. *Tivicay* recorded sales of £19 million in 2013.

Regionally, sales in North America grew, driven by good performance of *Epzicom* and *Selzentry*, together with the launch of *Tivicay*. In Europe sales declined, with the arrival of generic competition to *Combivir* offsetting

A key element of our International strategy is to create local partnerships with generics manufacturers in Middle Income Countries – and at the end of 2013 we confirmed a new relationship with Emcure, to launch generic maraviroc as *Axentri* in India.

#### **Portfolio progress**

ViiV Healthcare filed its investigational singletablet regimen combining dolutegravir, abacavir and lamivudine known as dolutegravir-Trii in the US and EU in October.

Work on experimental integrase inhibitor GSK-744 continues to progress. A study of the long-acting injectable form of this drug is set to begin in the second quarter of 2014.

#### Other developments

Access to medicines is a major focus for ViiV Healthcare and during 2013 we maintained our commitment to supporting people with HIV in 138 countries. The company offers royalty-free voluntary licences and not-for-profit pricing in all low-income and least-developed countries and in sub-Saharan Africa, where 75% of all people with HIV live. For middle income countries, we take a case-by-case approach that assesses local needs. All our HIV medicines, including those in the pipeline and new breakthroughs such as *Tivicay*, are covered by this access policy.

In 2013 we announced a voluntary licence to the Medicine's Patent Pool foundation to improve access to abacavir for children living with HIV.

In addition, we have a number of community initiatives and currently support over 300 projects around the world through Positive Action, the Positive Action for Children Fund and our Paediatric Innovation Seed Fund.

During 2013, ViiV Healthcare also committed over \$2.3 million towards funding grassroots projects in the USA, addressing gaps in care and services for people living with or at risk from HIV/AIDS.

We continue to support the Paediatric Innovation Seed Fund, which focused on five projects during 2013, including a collaboration strong growth for *Kivexa*. In our International region sales also declined, with an increase in generic competition for the mature portfolio balanced by strong growth for *Kivexa* in Latin America, Japan and Russia.

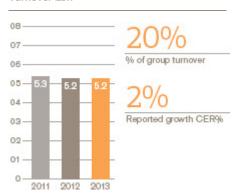
with the Clinton Health Access Initiative and Mylan Pharmaceuticals. This partnership aims to produce a taste-masked, dispersible medicine for paediatric use and in November 2013, Mylan filed a regulatory dossier to the WHO pre-qualification regulatory approval procedure.

GSK Annual Report 2013 29

## **Consumer Healthcare**

Consumer Healthcare performance was strong, particularly in our Oral Care and Nutrition areas, and was boosted by our renewed focus on core brands

#### Turnover £bn



#### Operating profit £bn



#### Breakdown of turnover

|                | £m    | CER % |
|----------------|-------|-------|
| Total Wellness | 1,935 | (5)   |
| Oral Care      | 1,884 | 6     |
| Nutrition      | 1,096 | 7     |
| Skin Health    | 272   | 5     |

#### Marketplace

The global consumer healthcare marketplace is wide and diverse, with each individual marketplace or region presenting its own challenges and opportunities.

In the developed economies of Europe, Asia and North America, competition is intense as the main market players strive to gain market share via innovation and aggressive marketing. Increasingly, premium branded competitors must drive market value by offering consumers superior, clearly differentiated products to compete with own label offerings.

Growth slowed slightly in the emerging markets. In the long-term prospects remain strong, driven by an emerging middle class, greater disposable income and increased GDP.

#### Performance

Overall, Consumer Healthcare turnover grew 2% to £5.2 billion in 2013. Excluding the noncore OTC brands that were divested in the first half of 2012, turnover grew 4%. Operating profit for Consumer Healthcare grew 3%.

Our Consumer Healthcare business is structured around four categories; Total Wellness, Oral Care, Nutrition and Skin Health

Total Wellness sales, excluding the non-core OTC brands that were divested in the first half of 2012, grew 1% to £1.9 billion. A severe cold and flu season in early 2013 helped drive growth of several respiratory brands. This was offset by a 40% reduction of Total Wellness sales in China, driven by regulatory changes.

A 6% increase in Oral Care sales to £1.9 billion was driven by growth of Sensodyne toothpaste for Sensitivity and Acid erosion which was up 15% and denture care brands up by 9%.

Our Nutrition category grew 7% with emerging markets recording a 14% increase.

Skin Health sales grew 5% to £272 million, led by *Abreva* in the USA.

At a regional level, excluding the non-core OTC products divested in 2012, US sales grew 2% to £951 million, led by strong contributions from Oral Care brands, *alli* and *Abreva*. This was partially offset by declines in gastro-intestinal products, due to increased competitor activity, and in smoking control products.

In Europe, sales grew 3% to £1.8 billion, helped by strong growth in products for respiratory health and pain. Oral Care sales in Europe were flat, as strong growth in Sensodyne and denture care brands was offset by a decline in Aquafresh, which was impacted by some supply issues in Q4.

Rest of World markets, which include India, China, Latin America and Africa, grew 6% to £2.4 billion, reflecting growth across most categories and markets. Performance in India was particularly strong with sales up 16%. India remains an important market for the business and this was reinforced by our investment in our publicly-listed Consumer Healthcare subsidiary as we brought our holding share to 72.5% during the year.

#### Other developments

We extended our approach to innovation with the launch of the Shopper Science Lab (see case study) and the Human Performance Lab (more on this on page 42).

These two world-class facilities enrich our ability to better serve our consumers, by deepening our understanding of what influences their decision at shelf, and improving our R&D capability by working with elite performers to understand human performance and applying that to new products for mass consumers.

We also continued with our strategy to increase the focus on a core portfolio of Consumer Healthcare brands, with a particular emphasis on emerging markets. An element of this was the sale of our *Lucozade* and *Ribena* drinks brands to Suntory

Family Nutrition (*Horlicks*) was up 14%, due to increased consumer access in India and geographic expansion into Bangladesh and Pakistan. In addition, Functional beverages grew by 11% in emerging markets, and 3% in Europe.

Beverage & Food Ltd, the Japanese consumer goods company, for £1.35 billion. We completed the sale at the end of 2013.



## Shopping the habits of shoppers

At GSK, innovation isn't limited to our R&D organisation. We also see how technological innovation could allow us to deepen our understanding of what influences consumer decisions. This will enable us to improve the experience for our consumers and ultimately increase sales. The opening of our high tech shopper research facility, the Shopper Science Lab, is a significant step towards this.

It is the largest and most advanced shopper insight and collaboration facility in Europe, fitted out with cutting-edge technology including a virtual insight and engagement touch screen wall, eye-tracking and skin sensors to monitor consumers emotional reactions and a mock retail and pharmacy store.

We can use the Shopper Science Lab to explore habits and behaviours to understand what influences consumer choices. The flexibility of the facility allows us to analyse different store layouts, shelf enhancements and packaging displays to improve the shopper experience at point of purchase. Through this, we can collaborate with our retail partners to identify the best joint value creation opportunities.

Investing in facilities such as the SSL, allows GSK to stay at the forefront of the science of shopping, giving us a competitive advantage in the fast-paced world of consumer healthcare. This is completely in keeping with our aim of becoming the first and best fast moving consumer healthcare company driven by science and values.

# Deliver

Our strategy to increase productivity in R&D and to improve rates of return is underpinned by changes made in recent years to our organisation and our ways of working.

We have broken up the traditional hierarchical R&D business structure to create smaller, agile and more autonomous teams of scientists. We have also increased the level of externalisation of our research, allowing us to explore new areas of science while sharing risk with other groups.

Being more rigorous in how we allocate investment across Pharmaceutical, Vaccine and Consumer Healthcare R&D, and changing our processes so we are able to make decisions earlier around pipeline progressions, has meant that only those medicines that are significantly differentiated from existing therapies are being progressed.

All of this has been underpinned by a focus on improving rates of return in R&D.

We believe these changes to our R&D organisation and ways of working are allowing us to sustain a pipeline of products that offer valuable improvements in treatment for patients and healthcare providers.

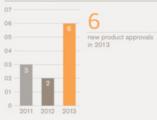
#### Progress summary

During 2013, we received approvals for six significant new products, including treatments for the respiratory diseases asthma and COPD, malignant melanoma (skin cancer) and HIV, as well as a new vaccine against four-strains of flu. We also received approval for new indications for several existing vaccines and cancer medicines.

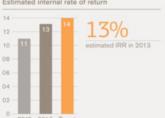
As well as gaining these significant approvals, in 2013 we also generated a high volume of Phase III data on key assets in our pipeline. This is an unprecedented level of late-stage pipeline delivery for the company.

Overall, our return on Pharmaceuticals and Vaccines R&D investment has been increasing, due to a combination of greater innovation, effective asset progression and successful approvals, coupled with reductions in R&D spend. We continue to target an internal rate of return of 14% on a longer term basis.

#### New product approvals in the USA



#### Estimated internal rate of return





## Our priorities

We remain confident in our ability to sustain pipeline delivery, with a key focus for 2014 and 2015 being the delivery of Phase III data for six potential new medicines and vaccines.

We are also planning for Phase III stage progressions for around ten new products in key areas such as respiratory, encology and vaccines in 2014/15.

Driving improvements in ways of working across the R&D organisation will continue to be a priority, so that increasing levels of output can

# Pipeline progress

## New treatment options

Our R&D organisation performed exceptionally well in 2013, with a record number of approvals, and encouraging evidence of our ability to sustain this output

Of the six major new medicine files we profiled at the start of 2013, five were approved: *Breo* and *Anoro* for respiratory disease, *Tafinlar* and *Mekinist* for melanoma (skin cancer) and *Tivicay* for HIV. We are expecting regulatory decisions for albiglutide, the remaining asset in this group, in the first half of 2014. In addition, we launched our new injectable quadrivalent flu vaccine in the USA

This is the most productive period in the company's history. Overall GSK accounted for 19% of FDA new drug approvals during 2013 and since 2009 we have achieved more approvals for new molecular entities in the USA then any other company.

#### Respiratory

Within respiratory, *Breo Ellipta*, a once-daily combined steroid and long-acting beta agonist, was approved in the USA as a treatment for COPD, and the same product, under the name *Relvar Ellipta*, was approved for the treatment of asthma in Japan. *Relvar Ellipta* also received marketing authorisation in Europe for both COPD and asthma.

Another new product for COPD, *Anoro Ellipta*, was also approved in the USA. *Anoro Ellipta* is the first once-daily product to reach the market in the USA that combines two long-acting bronchodilators in a single inhaler. Both *Breo/Relvar* and *Anoro* are administered using our novel inhaler device, *Ellipta*.

#### Oncology

Our oncology business was strengthened by a number of regulatory approvals in 2013. Two new products, *Tafinlar* and *Mekinist*, were approved in the US for use singly in metastatic melanoma and, under the FDA's accelerated approval process, for use as the first combination of oral targeted therapies. This accelerated approval is contingent on the results of the Phase III trial, which is designed to evaluate the clinical benefit of the combination in this patient population. *Tafinlar* also gained European approval, and we expect a decision in Europe in 2014 on both *Mekinist* and the combination use. New

#### HIV/Aids

ViiV Healthcare, the company we established with Pfizer in 2009 to focus on HIV treatment and research, gained approval for *Tivicay* in the USA and Europe. *Tivicay* is the first oncedaily integrase inhibitor that does not need to be used in conjunction with a booster drug, and it has been approved for use both in treatment-naive and treatment-experienced patients.

#### **Vaccines**

During the year we gained approvals for two new quadrivalent flu vaccines: *Flulaval* in the USA and *Fluarix* in Europe. These four-strain vaccines provide added protection versus traditional trivalent vaccines.

In Europe, our HPV vaccine, *Cervarix*, received approval for a two-dose schedule, in addition to the existing three-doses. The European Medicines Agency also approved an additional indication against pnuemonia for *Synflorix* in infants and children. Pneumonia continues to be one of the leading causes of death in children under five.

#### A strong pipeline

Promising progress was made in 2013 with a number of Phase III assets progressing to regulatory filing by year's end.

Files were submitted in the USA and Europe for albiglutide, a treatment for type 2 diabetes, a single tablet combination of *Tivicay* and ViiV's *Kivexa* for the treatment of HIV, *Arzerra* as a first line treatment for chronic lymphocytic leukemia (CLL) and umedidinium, the long-acting muscuranic antagonist component of *Anoro*, for COPD.

In the USA we filed fluticasone fuorate, the steroid component of *Breo/Relvar*, as a monotherapy in asthma and in Europe submitted *Votrient* for ovarian cancer.

We also expect regulatory decisions in Europe in 2014 on *Anoro Ellipta, Incruse, Mekinist* and *Mekinist/Tafinlar* combination use.

Initial Phase III data were also received for darapladib in chronic coronary heart disease and the therapeutic vaccine MAGE-A3 in melanoma. While the primary endpoint in the darapladib study and the first co-primary endpoint in the MAGE-A3 study were not met, we are in the process of further analysing these data to determine whether there are patient sub-groups which would benefit from these treatments. Further Phase III studies of MAGE A3 in lung cancer and darapladib for acute coronary syndrome will read out in 2014.

We handed back rights to partner companies for four assets in 2013: IPX066 in Parkinson's disease was returned to Impax Pharmaceuticals due to delays in the anticipated regulatory approval and launch dates; and disappointing Phase III data prompted us to return rights for migalastat in Fabry disease to Amicus Therapeutics, for vercirnon in Crohn's disease to Chemocentryx, and for drisapersen in Duchenne muscular dystrophy to Prosensa. We also decided not to pursue development of Tykerb in either head and neck or gastric cancer, after studies of this medicine in these indications failed to meet their primary endpoints.

We remain confident that we are capable of delivering a strong, sustainable pipeline of potential new medicines. We have around 40 new molecular entities (NMEs) in Phase II/III clinical development and in 2014/2015 expect Phase III read-outs for 6 NMEs including MAGE-A3, darapladib, and mepolizumab in severe asthma. Phase III studies will also start for around 10 new assets.

indications for two existing products in our portfolio – *Tyverb* and *Revolade* – were also approved by regulators.

2013 was an important year for our malaria vaccine candidate, with Phase III data showing that over 18 months of follow-up, the vaccine almost halved the number of malaria cases in young children, and reduced by around a quarter the number of malaria cases in infants. Using these data, we intend to submit a regulatory file in Europe for this asset in 2014.

34 GSK Annual Report 2013

#### Six significant new product approvals

#### Breo/Relvar Ellipta

fluticasone furoate/vilanterol

- Combination once-daily inhaled corticosteroid and long-acting beta-2 agonist bronchodilator
- Approved in the USA to treat COPD, in Europe to treat asthma and COPD, and in Japan to treat asthma
- Offers 24-hour efficacy from a once-daily dose
- New dry powder inhaler (DPI), Ellipta, enables simultaneous delivery of both medicines
- Despite medical advances, more than half of asthma patients continue to experience poor control and significant symptoms (European Respiratory Review)

people currently have asthma (WHO

#### Anoro Ellipta

umeclidinium and vilanterol

- First once-daily dual bronchodilator to treat chronic obstructive pulmonary disease (COPD) in the USA
- Combines two long-acting bronchodilators in one device
- New dry powder inhaler (DPI), Ellipta, enables simultaneous delivery of both medicines
- 27 million people in the USA are estimated to be affected by COPD (National Heart, Lung and Blood Institute)

leading cause of death worldwide is COPD (International COPD coalition)

#### Tivicay

dolutegravir

- An integrase inhibitor approved in the USA and Europe for the treatment of HIV in combination with other antiretroviral therapy
- First integrase inhibitor that does not need to be used in conjunction with a booster drug
- Approved for patients new to treatment and those who have already received other HIV medicines
- Globally, 35 million people were living with HIV at the end of 2012 (WHO)
- 1.7 million people died of AIDS-related illnesses worldwide in 2011 (WHO)

people living with HIV (WHO

#### **Tafinlar**

dabrafenib

- A pill for metastatic melanoma, approved in the USA and Europe
- Medicine targets patients with the genetic mutation BRAF V600E
- Approximately half of all people with metastatic melanoma have a BRAF mutation
- Melanoma causes 75% of all skin cancerrelated deaths (American Cancer Society)
- In the USA, there were an estimated 9,480 deaths from melanoma in 2013 (National Cancer Institute)

of all malignant melanoma cases have a BRAF mutation (Lancet Oncology)

#### Mekinist

trametinib

- A first-in-class targeted treatment for melanoma, approved in the USA
- The median age of a newly diagnosed metastatic melanoma patient is almost a decade younger than that of patients with other cancers (Cancer Network)
- The only FDA-approved MEK inhibitor for patients with BRAF V600E and V600K mutations
- The number of people worldwide diagnosed with melanoma in 2015 will be 233,000 (WHO)
- Only one in two patients worldwide with metastatic melanoma is expected to survive for a year after diagnosis

in class MEK inhibito

#### Fluarix/Flulaval

quadrivalent influenza vaccine

- A seasonal influenza vaccine that protects against four different strains of the virus
- Offers additional protection compared to traditional three-strain vaccines
- Influenza is a serious public health problem that can cause severe illness and even death
- Epidemics occur yearly during autumn and
- Vaccination is the most effective way to prevent infection

seasonal influenza may cause up to

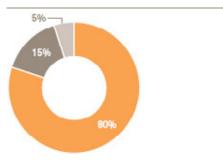
500,000 deaths per year worldwide (WHO)

## **Investment in R&D**

## Focus on productivity

We remain committed to improving productivity in research and development, so we can develop more innovative new products with greater efficiency

#### Core R&D expenditure



Pharmaceuticals
Vaccines
Consumer Healthcare

Our primary goal in R&D is to discover and develop new medicines that provide advances on current treatments and are valued by both patients and payers.

Over 12,300 people work in our R&D organisation and our core R&D spend was £3.4 billion on R&D during the year.

Our R&D spend is spread across our three businesses: Pharmaceuticals, Vaccines and Consumer Healthcare.

The R&D process for pharmaceuticals and vaccines is long, expensive and uncertain, and it is difficult to predict which products will succeed or fail. It is therefore important to drive efficiencies wherever possible to offset these risks. A key priority in 2013 continued to be implementing improvements across our R&D organisation, so that increasing levels of output could be maintained without increased expenditure.

The level of regulation and the approvals processes for consumer healthcare products differ from those in pharmaceuticals and vaccines research as the development times are shorter and the costs are significantly less. Innovation in consumer products is based on developing new products and formulations that meet customers' needs

Across all three areas, we make decisions about our R&D investment based on where we see the best opportunities, both in the market and in the science. We believe this is more effective than determining investment requirements on the basis of a fixed proportion of sales.

#### Calculating the rate of return in R&D

Declining R&D productivity is an issue that the pharmaceutical industry as a whole has faced over the past decade. As a result it has become more important for companies to provide a greater level of transparency on the returns that their R&D organisations make to determine capital investment allocation.

This rate of return is determined by assessing the R&D costs involved in discovering and developing our late stage pipeline projects against the profits of newly approved medicines and vaccines as they achieve regulatory approval and become available to patients. Careful allocation of R&D spending is

In 2010, we calculated that our estimated R&D internal rate of return (IRR) was 11% and stated a long-term aim of increasing this to 14%. The combination of innovation, effective asset progression and successful approvals with reductions in R&D spend has led to an improvement in the current estimated IRR to 13%. We continue to target 14% on a longer-term basis.

This improvement in estimated IRR is an important measure of our financial discipline and our strategic progress to improve the economics of research and development. It also underpins our strategy to create more flexibility around the pricing of our new medicines.

Calculation of our IRR incorporates actual and predicted sales figures based on probabilities of success for medicines in the pipeline. We also take into account an estimate of attributable R&D costs, estimated profit margins, capital investment and working capital requirements.

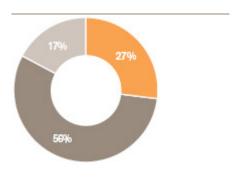
The calculation for 2013 includes products launched from 1 January 2012 to 31 December 2013 and compounds in Phases Ilb and Ill of the development process. The calculation is based on actual sales from 2011 to 2013, and forecast sales up to 2034, adjusted to reflect expected failure rates, which are broadly in line with standard industry failure rates. The cost base used in this calculation comprises an estimate of attributable R&D costs and actual and projected milestone payments where appropriate.

## **Pharmaceuticals R&D**

# Our search for new medicines

Our pharmaceuticals R&D organisation has been restructured to create research groups that are more agile, autonomous and outward-facing. We believe this structure is key to building a strong pipeline of innovative new medicines

#### **Core Pharmaceutical investment**





More than 10,500 people are employed in our Pharmaceuticals R&D business. In 2013 our pharmaceuticals core R&D expenditure was £2.7 billion, a decline of 5% compared to the previous year. When this is viewed in the context of the record number of approvals we gained and our strong pipeline outputs this year, we believe this is evidence that our strategy of increasing R&D productivity is working.

The length of time and costs involved in drug discovery and development make it essential that we are highly selective in where we invest our resources. We distribute expenditure across early stage research and late-stage development, and we focus on those areas where scientific advances have opened up new opportunities that we consider most likely to lead to significant medical advances. We also ensure we evaluate all experimental products at key points in the development pathway, so we can be confident we are putting resources in the projects we believe have the highest probability of succeeding.

Our key R&D centres are in the UK, USA, Spain and China. In 2013 we announced plans to significantly expand and rejuvenate some of these facilities – most significantly in Pennsylvania in the USA – to ensure we are well-placed to maintain our position as a leader in R&D and to attract new talent.

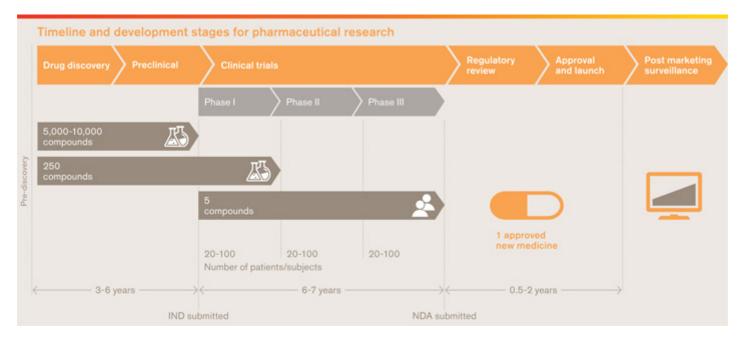
#### Early-stage research

In early stage research (drug discovery), our aim is to identify the biological targets involved in the development of diseases and then to create small molecules or biopharmaceuticals that interact with these disease targets, ultimately leading to new medicines.

In recent years we have transformed our pharmaceutical R&D organisation with the aim of enhancing efficiency and productivity. Our new approach has three key elements. First, we have broken up the traditional hierarchical R&D business model and created smaller, more agile early-stage R&D groups called Discovery Performance Units (DPUs). Second, we have changed our processes so that we are progressing only those experimental medicines that are significantly differentiated from existing therapies. Third, we are increasing the amount of research we do with external partners, enabling us to access new areas of science and to share the risk of development.

Our DPU structure helps us to maintain flexibility in our discovery research investment, while focusing on the most promising scientific opportunities.

We had 42 DPUs in 2013. Each DPU has between 5 and 70 scientists who all work on a particular disease pathway or area of science. The DPU is responsible for discovery and development of potential new medicines through to early stage clinical trials (up to the completion of Phase IIa).



GSK Annual Report 2013 37

## **Pharmaceuticals R&D**

## **Continued**

DPUs are given their own budget, and progress against DPU business plans is regularly reviewed by the Discovery Investment Board (DIB). Membership of the DIB includes senior R&D and commercial management, and external individuals with expertise including life science investment experience and an understanding of payer perspectives. It is chaired by the President of R&D.

In 2013 we continued to be active in deal making and collaborating with external companies, individuals and academics. In particular we have been active in venture funding and were instrumental in the start up of four venture funds during the year focusing on different areas of science or regions (see below: Nurturing the biotech ecosystem). In 2013, we also ran two competitions — one with the goal of increasing understanding in the nascent field of bioelectronics, and the other with a view to forming partnerships with academia.

Our core discovery expenditure was £742 million in 2013, down approximately 7% against 2012.

#### Late stage development

When a compound has demonstrated a potential proof of concept in how it works, we make a decision on whether to advance it into late-stage development. This is also known as commit to medicine development. This decision is typically made after Phase IIa trials, during which the compound is tested in a small number of human volunteers. At this point, we will devise and instigate larger-scale studies in humans using the investigational medicine to further investigate its efficacy and safety.

At the same time, we work to optimise the compound's physical properties and its formulation so that it can be produced efficiently and in sufficient quantities through the manufacturing process. In some cases, our research may include developing new devices to deliver these medicines (see case study, Patient-centric design).

If all of these stages are successful, we can use the results of our studies to submit a regulatory file for approval with regulatory agencies.

The responsibility for guiding an investigational medicine through the later stages of development to filing rests with our Medicines Development Teams (MDTs), small units of six to ten people.

We now have around 40 new molecular entities in Phase II/III clinical development.

#### Governance

The R&D governance structure aims to ensure clear accountabilities and product reviews. The oversight of strategic issues and overall budget management across R&D is owned by the R&D Executive team. There are three governance boards that determine investment over the lifecycle of R&D and early commercialisation, beginning with the DIB, as described earlier.

Our Portfolio Investment Board (PIB) assesses the technical, commercial and investment case for each project to progress in development. The PIB is co-chaired by the Chairman of R&D and the President of North America Pharmaceuticals, and includes the heads of each pharmaceutical region along with the head of global manufacturing.

The PIB is accountable for investment decisions and funding allocation across all late-stage Pharma R&D investments, Medicines Discovery and Development, Biopharm R&D, Oncology, Stiefel, Rare Diseases and Emerging Markets R&D. This allows investment decisions to be made in a holistic way, ensuring a balance and diversity of assets of differing risk profiles, novelty, opportunity, development cost and potential to be reimbursed by payers.

## Nurturing the biotech ecosystem

Discovery research is exciting and innovative but also time consuming and high risk. Those factors, along with the global economic downturn, have resulted in fewer investments in early stage life sciences companies over the past several years. A number of venture capital firms have stopped investing altogether in the sector; there are fewer investments and the average amount invested has fallen.

To fill those gaps and ensure that innovative ideas don't get lost because of a lack of financing, we have taken a creative approach to early research investment through the creation of and participation in a number of venture capital funds, including one fund with a pharmaceutical industry competitor.

the start-up of four venture funds focusing on different areas of science (rare diseases of the USA).

its efforts to fund and launch up to ten early stage life science companies. The first company to be formed out of that less than nine months after the fund was formally launched.

funding activities, we gain access to a broad range of early research programmes and in some cases have an option to buy companies that demonstrate scientific



Projects are reviewed by the PIB at certain key decision points: 'Commit to medicine development', 'Commit to Phase III' and 'Commit to file'. Funding is generally allocated up to the next key decision point, typically between two and four years ahead. The PIB also carries out an annual late-stage funding review, where investment in all projects is reviewed, adjusted if necessary and prioritised. No individual late-stage project has incurred annual expenditure of more than 10% of the total annual R&D expenditure.

Our Commercial Accountability Board (CAB) is responsible for commercial alignment and investment decisions on our innovative marketed products portfolio, governing the transition from R&D portfolio to our commercial operations. CAB reviews individual assets at the 'Commit to launch' milestone and beyond including endorsement of the commercial strategy and global targets for assets. CAB also approves investments in Phase 3b/4 evidence generation, conducts post-launch reviews and annual reviews of reimbursement decisions against predicted performance.

Other important governance boards in R&D include the Scientific Review Board (SRB), the governing body accountable for the scientific assessment of the R&D portfolio to support investment decision making at the Portfolio Investment Board (PIB). At the SRB, there will be a debate, review and endorsement of a unified R&D view on the scientific aspects of all assets. The SRB establishes a view on the overall scientific promise of the asset; development plan to deliver the asset; cost effectiveness of the clinical plan; opportunities and risks to the likely product profile; and gaps where evidence is missing or remains uncertain. The SRB view is the formal R&D position communicated at the PIB.

Two other important governance boards in R&D are the Technology Investment Board (TIB), which makes investment decisions for new platform technologies and licensing or options based collaborations up to the point of entry into clinical trials; and the New Product Supply (NPS) Board, which is the governing body accountable for the technical feasibility and infrastructure assessments covering all aspects of the physical product and supply chain.

Our Regulatory Governance Board, launched in 2012 and led by the Chief Regulatory Officer, operated throughout 2013 with its focus on enhancing compliance with company-wide standards, increasing efficiency of regulatory services, and aligning capabilities with business needs both globally and



### Patient-centric design

A key challenge in designing inhalers for asthma and COPD treatments is to make reliable as possible for patients, while ensuring it effectively delivers each dose of

40 years ago. This year we unveiled the new *Ellipta* multi-dose dry powder inhaler marking the next generation of GSK innovation in inhalation devices.

and planning, which involved testing and talloring our designs based on patient experience. It is designed to be easy for patients to use, with the minimum number of steps: open, inhale & close. It will be used across all our new inhaled respiratory medicines. The Ellipta inhaler was recently approved to deliver the Relvar/Breo and

The Ellipta inhaler is unusual in that the two compounds that make up the Relivar/ Breo, fluticasone furoate and vilanterol, or Anoro, umeclidiminum and vilanterol, are stored separately within the inhaler, rather than being combined and stored together. The compounds only come into contact when the dose is administered, or 'actuated', by the patient. This means that for two medicines, there is no need to blend them together, which would require a new formulation being developed for each new dual combination.

This separate storage is especially important as not all combinations of medicines can as not all combinations of medicines can be blended due to physical or chemical interactions. Where medicines can be blended, the *Ellipta* has the potential to allow three or more compounds to be stored and delivered. Potentially this could enable new treatment combinations in a single

## **Vaccines R&D**

## Prevention efforts

Our vaccines R&D is centred on discovering and developing prophylactic and therapeutic vaccines to protect people against infectious diseases, cancers and chronic disorders

#### **Highlights**

1,600

Scientists working on new vaccines

16

Vaccines in development

Our R&D effort within vaccines is focused on the development of new prophylactic and therapeutic vaccines while stringently managing and prioritising our investment decisions. Our core R&D investment in 2013 was £496 million, down 3% against 2012. We have more than 1,600 scientists working on the development of new vaccines. We currently have around 16 vaccines in development for a range of diseases and received a number of approvals and new indications this year (see pages 34-35).

A key part of our approach in vaccines R&D is expanding our access to new vaccine technologies. Our acquisition this year of the Swiss-based company Okairos is an example of this. This purchase provided us with access to a novel vaccine platform technology that could play an important role in the development of new prophylactic vaccines as well as new classes of therapeutic vaccines. This acquisition also brought in early stage assets for diseases such as respiratory syncytial virus, hepatitis C virus, malaria, tuberculosis, ebola and HIV.

A highlight from 2013 were the results from a large-scale Phase III trial of our malaria vaccine candidate, RTS,S. This demonstrated that the vaccine continued to protect young children and infants from clinical malaria up to 18 months after vaccination.

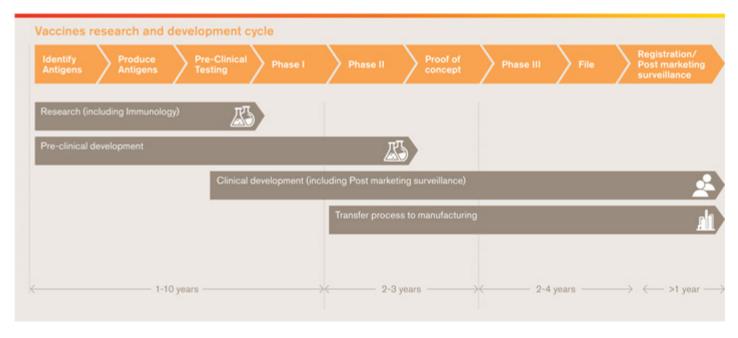
Our research on vaccines can be divided into early stage research and later stage development. Our aim is to identify and develop vaccines that can help the body raise an immune response against an infective organism or — with our newer stage research — diseased cells.

As with pharmaceuticals R&D, the resources required and length of time it takes to discover and develop new vaccines means it is essential that we are highly selective in where we concentrate our efforts. We focus on those areas where advances have opened up new scientific opportunities that we consider most likely to lead to significant medical advances.

#### **Discovery and development**

The discovery and development of a new vaccine is a complex process that typically takes between 10 and 12 years.

Vaccine discovery begins by identifying new antigens, which are specific structures on pathogens (viruses, bacteria or parasites) or on cancer cells that are recognised by the immune system. We then produce these pathogens in yeast, bacteria or mammalian cells and genetically manipulate them so that they can be purified and formulated in to a vaccine. It is the antigen that creates the body's immune response.



GSK Annual Report 2013

In some cases, the formulation of the vaccine into clinical lots involves mixing antigens with our proprietary adjuvant systems. We use adjuvants to improve the immune system's response to antigens contained in vaccines and we have been innovating in the area of adjuvant systems for more than 20 years. Candidate vaccines are usually a combination of several antigens, and the final composition of the vaccine (antigens and adjuvant) may change over time.

Traditionally, vaccines have been used to prevent illness. However, we are pioneering a different approach designed to programme the body's immune system to fight existing diseases and this represents a new treatment model as a therapeutic vaccine. We are evaluating the immunotherapeutic concept against a variety of tumour types.

The first read out on Phase III data from our investigational MAGE-A3 antigen-specific cancer immunotherapeutic in melanoma patients came through in 2013. While the trial did not meet its first co-primary endpoint, we will be continuing the trial until the second co-primary endpoint is assessed, with results expected in 2015. The same asset is also in development in lung cancer, and Phase III data for this indication will read out in 2014.

Partnerships and collaborations, both with scientific partners and funding bodies, play an increasingly important role in our vaccines research. An example of our collaborative approach is a new research agreement with the Bill & Melinda Gates Foundation (BMGF) which aims to accelerate advances in vaccine R&D that have the potential to transform global health.

Our R&D efforts also include the lifecycle management of vaccines already on the market and those that we anticipate will emerge from the pipeline. We do this to increase the value our products can bring, by extending their reach and adapting them to ensure they meet the needs of patients.

#### Governance

In 2012 we further consolidated the organisation of vaccine discovery and development teams, to simplify the infrastructure, focus on timely decision making and enhance clarity and accountability. Since then, we have continued to improve efficiency through investment in operational transformation programmes.

We have continued to emphasise the importance of our Project teams and Vaccine Leadership



## The science of the supply chain

Vaccines need to be kept at a constant temperature – between 2C and 8C – from manufacture up until administration. This cold-chain, as it is known, is considered by many to be the biggest challenge in getting vaccines out to people around the world, particularly in hot, remote and resource-limited regions.

In an effort to overcome this challenge, we signed an early stage research partnership with the Bill & Melinda Gates Foundation (BMGF) this year. The \$1.8 million agreement will support research into seeing if we can make some of our vaccines more heat stable, thus reducing the need for continuous refrigeration.

This initiative is part of a vaccine discovery partnership that was unveiled in October 2013 in Brazil, which would also fund research into other biomedical technologies that have the potential to overcome a significant and long-standing barrier to vaccine access in developing countries. Overall the partnership aims to integrate key players in vaccine development – biotechnology institutions, pharmaceutical companies, non-government organisations (NGOs) and academia – to drive advances in vaccine R&D that have the potential to transform global health.

There are several key decision points in the vaccine development process: commit to research (decide to initiate full research programme), commit to candidate development (decide to invest resources to move to clinical development); commit to early clinical development; commit to Phase III; registration

The board has an overall view of both early and advanced projects. It is chaired by our senior vice presidents for discovery and development. All VDCB recommendations to progress projects are submitted to VIB.

The VIB is chaired by our President of Vaccines. This board makes the final decision

Teams, which are responsible for day-to-day progress of our research and development, including identifying and developing new products. and launch.

Oversight of these key decisions rests with two bodies the Vaccine Development and Commercial Board (VDCB) and the Vaccine Investment Board (VIB).

The VDCB reviews the research project strategy and advises on its scientific, technical and commercial feasibility.

on whether to invest in a project, by evaluating the VDCB's recommendation alongside public health benefit, business opportunity, development costs and risks, the project timing and overall evolution of our portfolio of vaccines.

GSK Annual Report 2013 41

## **Consumer Healthcare R&D**

## Product innovation

Our ongoing commitment to innovation, creating new, scientifically differentiated products, is demonstrated by the 13% contribution to global sales from these products in 2013

**Highlights** 

£178m

R&D investment in 2013

13%

of global sales from innovative products

Our "innovation portfolio" is critical to how we continue to grow our Consumer Healthcare business. Our focus is on creating a continual pipeline of new, scientifically differentiated products which define our four Consumer Healthcare categories.

Through new technologies and formulations we provide products that meet the needs of consumers and are valued by experts. These reinforce our leadership positions, particularly in areas such as sensitive teeth, family nutrition and smoking cessation.

Our commitment to innovation was reflected in our investment of £178 million in core Consumer Healthcare R&D in 2013 increased 14% from 2012. Overall, 13% of sales came from innovative products launched in recent years. Key contributions came from:

#### **NiQuitin Strips**

Launched in 2013, NiQuitin Strips is the first and only oral stop-smoking aid in a strip format designed for light smokers. The patented formula that suspends nicotine in a polymer system/water soluble matrix, combined with the thin format, enables it to dissolve in the mouth in approximately 3 minutes. Clinical studies have shown its effectiveness in relieving the urge to smoke in 50 seconds, allowing consumers to benefit from fast, effective craving relief in a discrete format. We have already launched this product in 3 markets.

#### Sensodyne Repair & Protect

Our Oral Care innovation continued to lead the sensitive teeth category with the introduction of Sensodyne Repair & Protect in the USA. By developing a novel non-aqueous stannous fluoride formulation, our Oral Care R&D team were able to help consumers who deal with dentin hypersensitivity. The active ingredient in Sensodyne Repair & Protect, stannous fluoride, builds a repairing layer over the vulnerable areas of teeth, to help protect from pain. Due to its instability in water, it has not been used in oral health products for many years. Addressing the stability issues and incorporating into the product formulation, Sensodyne Repair & Protect provides proven and effective lasting relief from the twinge of sensitivity and offers everyday cavity protection with fluoride.

#### Women's Horlicks

Continuing the success of our range of Horlicks across the Indian sub-continent, we launched Women's Horlicks. This scientific formulation specifically meets the unique nutritional needs of women in the region. Designed to include 100% of the daily requirements of iron, calcium, folate and other vital nutrients, the product has become the first health drink for women in India with the complete list of macronutrients to be recommended by the World Health Organization.



## The study of human performance

leading science facility focused on applied and discovery research. It combines our science expertise, external advisors and cutting-edge technology to deepen our understanding of human performance.

By working in partnership with individuals and organisations committed to elite human performance – professional athletes, sports governing bodies, sports teams, extreme explorers – we will be able to improve our understanding of how the body and brain function and what can be done to drive improvements in human performance.

results, our scientists can apply the research to developing new products that not only meet, but anticipate the health needs of the

# Pipeline progress

# Late stage summary

Our pipeline remains extensive. In total we have around 40 new molecular entities (NMEs) in Phase II/III clinical development. A summary of pharmaceuticals and vaccines in Phase III development is set out below. A more comprehensive list of our medicines and vaccines in Phases I to III of development is available on pages 218-221.

| Therapeutic area        | Compound   | Indication   | Phase III | Filed | Approved |
|-------------------------|--|--|-----------|-------|----------|
| Respiratory             | mepolizumab  | severe asthma (also eosinophilic granulomatosis with polyangiitis) |           |       |          |
|                         | Relvar/Breo Ellipta  | COPD – mortality outcomes  | -         |       |          |
|                         | (vilanterol† + fluticasone furoate)                        | ,  |           |       |          |
|                         | vilanterol <sup>†</sup>                                    | COPD   | -         |       |          |
|                         | fluticasone furoate  | asthma   |           |       |          |
|                         | Incruse Ellipta* (umeclidinium)                            | COPD (also hyperhidrosis)  |           |       |          |
|                         | Anoro Ellipta (umeclidinium + vilanterol†)                 | COPD   |           |       | •        |
|                         | Relvar/Breo Ellipta (vilanterol+ fluticasone furoate)      | asthma   |           |       | •        |
|                         | Relvar/Breo Ellipta<br>(vilanterol† + fluticasone furoate) | COPD   |           |       | •        |
| Paediatric Vaccines     | MMR  | measles, mumps, rubella prophylaxis                                | ■ (US)    |       |          |
|                         | Mosquirix (Malaria RTS,S)†                                 | malaria prophylaxis (Plasmodium falciparum)                        |           |       |          |
|                         | Nimenrix (MenACWY-TT)                                      | Neisseria meningitis groups A, C, W & Y disease prophylaxis        |           |       | •        |
| Other Vaccines          | Zoster†  | Herpes Zoster prophylaxis  |           |       |          |
|                         | Flu (pre-) pandemic  | pre-pandemic & pandemic influenza prophylaxis                      |           |       |          |
|                         | Flu vaccine  | seasonal influenza prophylaxis                                     |           |       |          |
| Antigen-Specific Cancer | MAGE-A3 immunotherapeutic                                  | treatment of melanoma  | -         |       |          |
| Immunotherapeutic       | MAGE-A3 immunotherapeutic                                  | treatment of non-small cell lung cancer                            |           |       |          |
| HIV                     | dolutegravir + abacavir<br>sulphate + lamivudine           | HIV infections – fixed dose combination                            |           | •     |          |
|                         | Tivicay (dolutegravir)                                     | HIV infections   |           |       |          |
| Oncology                | Arzerra (ofatumumab)†                                      | chronic lymphocytic leukaemia, use in relapsed patients            |           |       |          |
|                         | Arzerra (ofatumumab)†                                      | diffuse large B cell lymphoma (relapsed patients)                  |           |       |          |
|                         | Arzerra (ofatumumab)†                                      | follicular lymphoma (refractory & relapsed patients)               |           |       |          |
|                         | Mekinist (trametinib)†<br>+ Tafinlar (dabrafenib)          | metastatic melanoma, adjuvant therapy                              | •         |       |          |
|                         | Tyverb/Tykerb (lapatinib)                                  | breast cancer, neo-adjuvant & adjuvant therapy                     |           |       |          |
|                         | Votrient (pazopanib)                                       | renal cell cancer, adjuvant therapy                                | -         |       |          |
|                         | Arzerra (ofatumumab)†                                      | chronic lymphocytic leukaemia, first line therapy                  |           |       |          |
|                         | Votrient (pazopanib)                                       | ovarian cancer, maintenance therapy                                |           |       |          |
|                         | Mekinist (trametinib)†                                     | metastatic melanoma  |           |       |          |
|                         | Mekinist (trametinib)†<br>+ Tafinlar (dabrafenib)          | metastatic melanoma  |           |       |          |
|                         | Revolade/Promacta<br>(eltrombopag)†                        | hepatitis C induced thrombocytopaenia                              |           |       |          |
|                         | Tafinlar (dabrafenib)                                      | metastatic melanoma  |           |       |          |
|                         | Tyverb/Tykerb (lapatinib)                                  | metastatic breast cancer, in combination with trastuzumab          |           |       | •        |
| Cardiovascular &        | darapladib   | atherosclerosis (also diabetic macular oedema)                     |           |       |          |
| Metabolic               | Eperzan (albiglutide)                                      | type 2 diabetes  |           |       |          |
| Immuno-inflammation     | Benlysta s.c. (belimumab)                                  | systemic lupus erythematosus                                       |           |       |          |
|                         | Benlysta (belimumab)                                       | vasculitis   | 1         |       |          |
|                         | sirukumab†   | rheumatoid arthritis   | 1         |       |          |
| Rare diseases           | 2696273 <sup>†</sup>                                       | adenosine deaminase severe combined immune deficiency (ADA-SCID)   | •         |       |          |

|                     | mepolizumab               | eosinophilic granulomatosis with polyangiitis (also severe asthma) | • |  |
|---------------------|---------------------------|--|---|--|
|                     | Volibris (ambrisentan)†   | chronic thromboembolic pulmonary hypertension                      |   |  |
| Infectious diseases | Relenza i.v. (zanamivir)† | influenza  |   |  |
| Dermatology         | Toctino (alitretinoin)†   | chronic hand eczema  | - |  |
|                     | Duac low dose             | acne vulgaris  |   |  |

 $<sup>^{\</sup>scriptscriptstyle \dagger}$  In-licence or other alliance relationship with third party

<sup>\*</sup> The use of the brand name is not approved by any regulatory authorities

# Simplify

Reducing complexity in our business remains a central element of our strategy. In doing so we can stop waste and inefficiencies and reinvest savings elsewhere in the business.

Over the last six years we have been implementing significant restructuring programmes.

We are transforming our global manufacturing network and supply chain to make it more efficient and better able to respond to the reads of our customers and nations.

We are also investing in new technology to streamline different parts of the business including manufacturing, supply chain, finance and HR.

#### **Progress summary**

We are undertaking a broad range of restructuring change programmes which began from 2007 onwards and are simplifying many areas of our business from supply chains to finance, HR and R&D.

In total, our ongoing restructuring programmes delivered annual savings of £3.0 billion in 2013 and are expected to deliver £3.9 billion of annual savings by 2016. Year on year incremental savings from ongoing and structural programmes were £400 million in 2013.

Safety and quality remain the priority of our manufacturing and supply organisation. We are transforming our operations to improve service for end customers and ensure safety and sustainability in our operations.

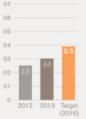
We have created six regional business centres across the globe to bring together support functions in order to streamline and standardise functional support to the businesses.

Our global ERP system deployment made significant progress in 2013, with 70% of our European Pharmaceutical revenue and 25% of our European Consumer Healthcare revenue now on the system.

The creation of the Established Products Portfolio allows us to better allocate resources to the new portfolio of medicines while also achieving reduction in inefficiencies and realising some opportunities for reinvestment.

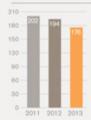
POLIDENT

#### Restructuring annual savings £bn



#### £3.0bn restructuring savings in 2013

#### Working capital days



#### working capital days improvement in 2013 (adjusted for divestments in 2013 and intangible asset impairments)



# **Simplify**

# Our operating model

In 2013 we continued to transform our operating model to reduce costs and complexity and improve efficiency

The transformation of our operating model and processes remains a key business strategy, enabling us to standardise and streamline important aspects of our business, including our supply chain.

Our restructuring programmes are continuing to contribute and support the delivery of significant savings. These savings are then available to be re-invested in our priority growth businesses, new product launches, or returns to shareholders.

#### **Restructuring progress**

We began our Operational Excellence restructuring programme in 2007. This programme remains on track to deliver £2.8 billion of annual savings in 2014.

In 2013 as this programme was coming to a close, we announced a new Major Change programme with a focus on improving supply chain processes, building capabilities in manufacturing and R&D, and restructuring our European business. This programme is in its early stages and remains on track to deliver £1 billion of annual savings by 2016. Together, these two restructuring programmes produced annual savings of £3.0 billion in 2013.

In addition to these programmes, we began a separate structural initiative in 2012 to reshape our long-term operating expenses and liabilities. In 2013 this produced a reduction of approximately £280 million in our long-term employment costs through restructuring of our post-employment medical benefits. In 2012 there was a benefit of £395 million when we restructured our pension obligations.

Taking these ongoing and structural initiatives together in 2013, we delivered incremental year-on-year savings of around £400 million with a similar amount expected in 2014 helping to offset mix pressure and fund ongoing investment requirements.

We have also continued our integration of Human Genome Sciences into the business, and restructuring benefits in 2013 from this were around £130 million.

We have 86 sites in 36 countries manufacturing our pharmaceuticals, consumer healthcare products and vaccines. Our GMS division is responsible for 72 of these sites, employing more than 27, 000 people who make and supply our pharmaceutical and consumer healthcare products. The remaining 14 sites, employing 7,500 staff, are run by our Vaccines business.

We continue to review this network and seek opportunities to optimise its operations. During 2013, we closed three smaller manufacturing sites in Singapore, US and Mexico, sold our Coleford site in the UK as part of the divestment of our Lucozade and Ribena brands and announced that one further site would leave our network in 2014. We also completed the integration of the former Human Genome Science manufacturing site in the USA, and acquired the DeMiclen Consumer Healthcare manufacturing facility in Slovakia to support growth.

We have invested in our manufacturing network throughout the year, with commitments totalling more than £300 million being announced across key centres such as the UK and India to implement improvements and technological advances into our manufacturing processes.

#### Supply chain progress

GMS has aligned organisationally to a new model with responsibility for the entire pharmaceutical and consumer healthcare supply chains – from the supplier through to delivery to the customer – creating a fully integrated supply chain.

Since 2011 our Consumer Healthcare business has been reforming and simplifying its supply chain model to implement this end to end chain. This has delivered over £300 million in savings since it began and created greater operating flexibility, allowing us to deliver products to customers more quickly and efficiently.

We have transferred the learnings from this during 2013 to our pharmaceuticals manufacturing operations, creating supply chain structures aligned from supplier through Further simplification in our supply chain is driving greater efficiency in areas including logistics and warehousing, procurement, portfolio simplification and manufacturing. These programmes are at an early stage but have already reduced volatility and improved responsiveness allowing better inventory management which has already delivered £100 million of benefits in our pharmaceutical supply chain in 2013.

We have also been reducing the complexity of our portfolio of existing products. By discontinuing unprofitable packs and standardising pack presentation formats we are improving operational efficiency while ensuring patient and customer needs are met (see case study). This year we have reached our target of 10% discontinuations by year end and remain on target to achieve the reduction of 25% of packs in our portfolio over the four year period to 2016.

#### **Core Business Services**

The Core Business Services (CBS) group was set up in 2011 to bring together support functions including facilities management, HR, IT, finance and procurement, into a centralised team to streamline and standardise these operations. Our aim is to increase productivity, and free up time in the businesses so they can focus on the execution of business strategy in their local markets, and reduce the number of global support staff.

We have invested in a global enterprise resource planning (ERP) system which is playing an important role in reducing costs, improving service levels and reducing working capital in manufacturing, the supply chain and commercial operations. Roll-out of the ERP is on time and on budget.

Following the positive start made in 2012, further progress was made through 2013 in enrolling our European pharmaceutical and vaccines markets on our commercial ERP system. 70% of our European Pharmaceuticals revenues and 25% of our Consumer Healthcare revenues are now on the system.

In 2013, we completed advance deployment

#### Global manufacturing and supply

The global manufacturing and supply (GMS) division is focused on delivering a transformational plan to enable us to manufacture and supply both the new product portfolio and our existing products to consistently high quality and with increased efficiency.

to delivery to customer.

Our Vaccines supply chain is also implementing an end-to-end transformation programme to improve customer service, reduce inventories through lead-time reduction, and to improve forecast accuracy. In 2013 our key priorities here were the implementation of end-to-end inventory management, and of a new sales and operational planning process. These are well underway and will be finalised by the end of 2014.

of the forecasting and planning element of the ERP system to 44 markets in Latin America. Now all GSK businesses in the region forecast and plan on the same system to the same data standards. This has enabled the consolidation of reporting and business analysis.

46 GSK Annual Report 2013

## Cutting variation in a drive to enhance productivity

At the beginning of 2013, we conducted an group was making our migraine treatment, Imigran, in more than 360 different packs of varying size and quantity of tablets. Each different pack format required a unique manufacturing process, meaning that the more pack formats we make, the greater the cost and complexity of manufacturing.

In a bid to reduce these costs, we looked at ways to simplify the number of pack formats. This involved a review of all of the Imigran packs and listening to patients to find out which pack formats they liked best.

and expect to cut a further 5% in 2014. We achieved these cost reductions with no change in total supply of the medicine. By discontinuing the least popular pack popular Imigran packs.

product was just one part of an overall global initiative that we started in 2013 to reduce our number of packs by around a further 9% of our overall number of pack well as our branded generics business and

We are also accelerating the deployment of improved forecasting and planning processes across the Group, enabled by ERP. This should result in, a reduction in supply chain operating costs, reduced inventory levels and improved forecasting. The roll out is expected to be completed by mid 2015.

A key element of the CBS approach has been the creation of six regional multifunctional business service centres that will focus on delivering robust and effective services to the markets, sites and regions. In 2013, we opened four centres - one in Costa Rica, two in the US and one in the UK - complementing those in Kuala Lumpur and Poland that began operation in 2012. This global network is the foundation for standardising and continuously improving the support services offered to all business units. This centralised model will improve process efficiency and effectiveness and free up time in the businesses so they can focus on the execution of business strategy in their local markets.

Under the umbrella of CBS we have also conducted a number of targeted programmes to simplify our business and take out costs. In IT, for example, the introduction of new global platforms to run standard enterprise-wide processes and reduce the number of individual business applications has seen the organisation decommission 407 applications since the beginning of 2012 - 8% of the total.

By developing global category strategies, we have begun to standardise the material specifications and removed complexity from our supply base.

In HR, we started implementing the people management element of the system globally. By the end of 2013, all the GSK and agency employees in Canada and Latin America were on the system.

## Our financial architecture

### Our financial architecture is designed to support the execution of our strategy and to enhance returns to shareholders

GSK's financial architecture is focused on four key priorities: delivering sustainable sales growth, improving operating leverage, improving financial efficiency and converting more of our earnings into cash.

Our financial architecture is designed to ensure we are maximising the returns from more sustainable sales growth. To do this we continue to simplify our business, allocate our resources more efficiently and flexibly and build leverage across the P&L to drive earnings per share faster than sales and in turn convert more of those earnings into cash that we can reinvest in the business and return to shareholders, wherever the returns look most attractive.

By applying this architecture consistently, we are driving better and more consistent decision making across the company. Our capital allocation decisions are rigorously benchmarked using a Cash Flow Return on Investment (CFROI) framework.

#### Sales growth

Reported sales in 2013 grew 1% to £26.5 billion. Excluding the impact of product disposals made in 2012, sales grew 3%. Five businesses – respiratory, oncology, Vaccines, ViiV Healthcare and Consumer Healthcare – accounted for around 70% of sales in 2013 and grew by 4% (CER). As we move into 2014, we expect to deliver sales growth of around 2% CER (excluding products divested in 2013).

#### **Operating leverage**

In 2013, core operating profit was flat at CER. On a reported basis, the core operating margin declined by 1 percentage point of which 0.5 related to negative impact from currency. The operating margin benefited from reduced R&D costs and higher royalty receipts offset by expected upward pressure on cost of sales from the unwinding of costs of manufacturing volume shortfalls, adverse mix and the impact of preparing for the launches of new pipeline products. The Group's continuing restructuring programmes contributed incremental year-on-year savings of around £400 million from both ongoing and

The £280 million contribution from structural benefits in 2013 which related to savings in our long-term employment costs through restructuring of our post-employment medical benefits was approximately £115 million lower than in 2012 when we restructured our pension obligations.

We remain focused on managing our cost base more effectively. Our Operational Excellence programme which was initiated in 2007 and remains on track to deliver annual savings of £2.8 billion in 2014. In addition, our new major change programme, announced in 2013 is on track to deliver pre-tax savings of at least £1 billion by 2016.

We continue to balance cost savings with continued investment in the business to support the new launches of our R&D pipeline, which will be a key driver of future sales growth. With increasing contributions from pipeline sales in 2014 onwards, we remain confident that we can drive improvement in the core operating margin over the medium term.

#### Financial efficiency

Despite the pressure on the operating margin in 2013, financial efficiencies delivered significant value during the year and contributed positive leverage to our reported core earnings per share (EPS).

We made further financial efficiency gains in 2013, taking advantage of an era of low interest rates to secure more attractive long-term funding rates, without losing flexibility. Overall we have reduced net funding costs by 3 percentage points since 2010 while maintaining our targeted credit rating of A1/P1 to preserve access to short-term capital markets.

We also continue to align our tax strategy with our future business profile and have implemented a number of measures to centralise our Pharmaceutical intellectual property and product inventory ownership in the UK. This allowed us to reduce our 2013 core tax rate to 23.0% from 24.4% in 2012, which is ahead of our expectations at the beginning of the year. We continue to expect

#### Earnings per share

In 2013, the significant progress in improving our financial efficiency, together with our continued share buy-back programme, enabled us to deliver core EPS up 4% to 112.2p which was at the top end of our EPS guidance range of 3% to 4%.

In 2014, we expect to deliver core EPS growth of 4-8% CER, on turnover growth of around 2% CER, on an ex-divestment basis (2013 EPS base of 108.4p, turnover base £25.6 billion).

#### **Cash conversion**

The business remains highly cash generative and we continue to focus on improving conversion of earnings into cash through greater focus on cash generation and capital allocation. A particular focus is on working capital and in 2013 we continued to make progress. Excluding the distorting impact of disposals and intangible write-offs, we reduced the working capital conversion cycle by 10 days in 2013.

On a cash basis, we delivered an additional £46 million of savings despite renewed growth in many of our businesses and the need to start building inventory behind our new launches. We are developing an end-to-end supply chain that joins our manufacturing and commercial businesses to increase visibility, accountability and flexibility, hence reducing the inventory required and releasing cash.

#### Returns to shareholders

Free cash flow is available to invest in the business or to return to shareholders consistent with protecting our credit profile. The priority is to cover the dividend but free cash flow above and beyond this requirement is available for share buy-backs or bolt-on acquisitions, wherever the most attractive returns are available.

The decision as to how to allocate such cash flow is rigorously benchmarked using a returns-based framework based on CFROI comparisons.

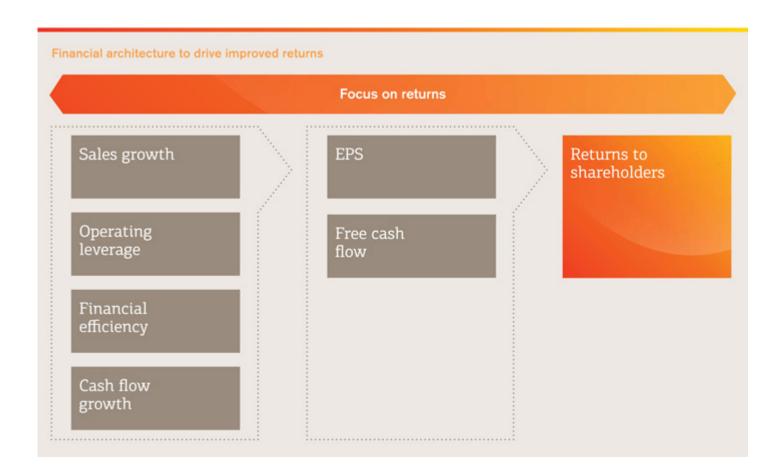
structural initiatives.

improvements in the tax rate, especially as new products come through which will benefit from the newly introduced patent box arrangements in the UK. Our core tax rate in 2014 is expected to be around 22%.

In 2013 we returned £5.2 billion of cash to shareholders. We paid £3.7 billion in dividends with our ordinary dividend up 5% to 78p per share. In addition we bought back £1.5 billion of shares as part of the long-term programme that we started in 2011.

In 2014 we expect to deliver continued dividend growth and we are currently targeting share repurchases of £1–2 billion.

48 GSK Annual Report 2013



#### **Measurement and reporting**

From January 2014, the Group will report the Established Products Portfolio of more than 50 tail brands with sales totalling £4.2 billion in 2013 (£3.9 billion excluding divestments) as a separate segment. We have set up this segment to bring greater focus on how we optimise value and in particular profits and cash from this group of products. Where we can realise more attractive value than our own efforts we will also consider further divestments.





# Responsible business

# Our approach

How we conduct our business is just as important to us as the financial results we achieve. We strive to put our values at the heart of every decision we make and to meet or exceed the expectations of society

Our commercial success is directly linked to operating in a responsible way. We report our approach and the progress we are making across four areas:

- Health for all
- Our behaviour
- Our people
- Our planet

In 2012, we developed longer-term commitments across these four areas. They reflect global health needs and are aligned with our strategic priorities and our values of transparency, respect for people, integrity and patient-focus.

This year we will be reporting on our progress against these commitments in our 2013 Corporate Responsibility Report available on gsk.com/responsibility.

The following pages provide an overview of our approach.

#### Health for all

Our mission is to improve the quality of human life by enabling people to do more, feel better, live longer. The main way we can do this is through developing new medicines, vaccines and consumer products and increasing access to these products for those who need them, regardless of their ability to pay. At the same time, we need to generate returns so that we can be a sustainable business that invests in research for the new treatments of tomorrow.

To achieve this, we have been evolving our business model and implementing novel approaches such as flexible pricing structures. We have also been accelerating our innovation processes by opening up our research findings and resources to others, and working in new ways with partners.

#### Access to healthcare

To improve access, we employ innovative funding mechanisms and use a flexible pricing approach that is based on a country's wealth and ability to pay. Our Developing Countries and Market Access (DCMA) operating unit seeks to increase patient access to our medicines and vaccines for around 800 million people in the Least Developed Countries (LDCs), as defined by the United Nations.

Since the DCMA unit was established in 2010, the volume of medicines we supply to LDCs has increased by 60% from 55 million units in 2010 to 89 million in 2013.

The price of our patented medicines in the LDCs is capped at no more than a quarter of our developed world prices. Since 2009 we have also re-invested 20% of our profits in the LDCs into local healthcare capacity-building projects in those countries. In 2013 this amounted to  $\mathfrak{L}5.1$  million and since 2009 we have reinvested  $\mathfrak{L}15$  million.

We aim to make our established, off-patent products available to developing countries through our 'catch up' programme. Through this programme, we have been seeking approvals for our medicines in these markets, and have received approvals for 26 products in 2012.

In vaccines, we have used a tiered pricing model for over 20 years and, in 2013, we updated our approach to better align with a country's ability to pay. For the least well off countries, we work closely with GAVI and UNICEF to improve access to vaccines. These organisations, which purchase large volumes of vaccines for the world's poorest children, always benefit from our lowest prices.

We aim to take a responsible approach to pricing in all markets. It is important that prices reflect the value our medicines bring to patients but we are also very mindful of the burden of healthcare costs. For example, we have priced our newly launched products at or below the prices for those currently

Our most significant contribution to this is in the elimination of lymphatic filariasis (LF) and control of soil-transmitted helminths (intestinal worms) through the donation of albendazole tablets. In 2013, we shipped 763 million tablets, bringing the total donated to more than 4 billion tablets since 1998.

We are also researching new treatments for other diseases such as sleeping sickness, Chagas disease and visceral leishmaniasis.

Approximately 627,000 malaria-related deaths were reported last year and GSK is committed to tackling this disease. We have invested \$350 million in the development of our malaria vaccine candidate RTS,S, including collaborations with the PATH Malaria Vaccine Initiative and support from the Bill & Melinda Gates Foundation. This year, our clinical trial reported further data on the vaccine (see page 34) and we intend to submit a regulatory application in 2014. We are also developing tafenoquine for the treatment and relapse prevention of *P vivax* malaria

We remain committed to supporting the World Health Organization objective of eradicating polio completely by 2018 by providing vaccines to UNICEF. In 2013, we provided 412 million doses of oral polio vaccine to the Global Polio Eradication Initiative.

## Innovative science to create value for all

Our approach to R&D includes our strategy for open innovation for the diseases of the developing world, which seeks to stimulate innovation and enhance the productivity of our research process. This research has transformed our approach to intellectual property and external partnerships.

While our current open innovation models focus on diseases of the developing world, we are also exploring ways to extend these models to solve other significant health challenges where the traditional business

We are committed to improving access to patients who need our products irrespective of their ability to pay, by focusing on product affordability and availability, and investing in stronger healthcare systems in developing countries.

available, despite their positively differentiated profiles. For example, in the USA we launched *Tafinlar*, our BRAF inhibitor, last year with a price around 30% lower than an existing BRAF inhibitor.

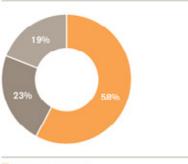
#### Diseases of the developing world

Neglected tropical diseases (NTDs) like leprosy and intestinal worms affect billions of people in the world's most vulnerable communities. As a leading member of the London Declaration, GSK is working with the Bill & Melinda Gates Foundation and 12 other pharmaceutical companies to control or eliminate ten of the 17 NTDs by 2020 that affect 1.4 billion people.

model is inadequate, including anti-microbial resistance and non-communicable diseases such as Alzheimer's disease.

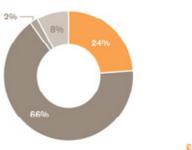
In early 2014, we joined the Accelerated Medicines Partnership (AMP) – a new partnership between the National Institutes of Health (NIH), ten pharmaceutical companies and three non-profit organisations. The goal of the AMP is to transform the current model for developing new diagnostics and treatments in challenging disease areas and make the data generated available to the broad biomedical community. We will be participating in and providing funding for the Alzheimer's pilot.

#### Programmes supported by financial giving in 2013





#### Our giving in 2013



|                     | 25111 |
|---------------------|-------|
| Cash                | 54    |
| Product and in-kind | 146   |
| ■ Time              | 4     |
| ■ Management        | 17    |

We also believe that by sharing our research findings - both positive and negative - we can stimulate innovation and help others to build on our existing research. Our aim is that this will accelerate the drug development process to produce new medicines for patients.

#### Health and well-being in our communities

We are committed to improving the health and well-being of our communities by supporting programmes that improve healthcare infrastructure, enhance science and health education and assist in humanitarian relief.

In 2013, GSK donated medicines valued at £146 million (at cost) and £54 million in cash. Product donations worth £3.8 million were provided to our partners AmeriCares, Direct Relief, IMA World Health, MAP International and Project HOPE for humanitarian aid. These partners distributed donated medicines to 87 countries in 2013. This included providing supplies of antibiotics and basic medicines to those affected by conflicts and natural disasters, including the earthquake in Pakistan, the typhoon in the Philippines and the tornadoes in the USA.

GSK's annual IMPACT Awards have channelled more than £8 million to over 450 outstanding healthcare charities in the UK and the USA over the past 16 years.

#### Our behaviour

We aim to put the interests of patients and consumers first and to have our decisions guided by our four values of transparency, respect for people, integrity and patient-focus. We have policies, guidance and codes of conduct in place for our people, our partners and our suppliers.

#### Living our values and principles

Ethical conduct is a priority for GSK. We need to operate with integrity around the world, in our interactions with patients, prescribers, payers, and governments and we must live our values. Failure to uphold high ethical standards could impact our company's success.

Our zero tolerance approach to bribery and corruption applies to everyone at GSK as well as third parties who act on behalf of the company.

In this context we were concerned and disappointed by allegations of fraudulent behaviour in our China business. We are taking this matter extremely seriously and are cooperating fully with the Chinese authorities.

We have taken a number of actions, including also commissioning an independent report from international legal firm Ropes and Gray, who have extensive experience in anti-corruption and international risk.

We are committed to learning any lessons required as a result of the Chinese investigation and will take all appropriate steps as necessary at its outcome. We remain fully committed to China, supporting the government's healthcare reforms and to supplying our products to patients.

In 2013, we simplified the policies underpinning our Code of Conduct and completed our annual business certification programme. The Ethical Leadership Certification requires managers and designated employees to certify their awareness, understanding, and compliance with GSK's values and policies. Over 65,000 designated employees had completed the certification process in 2013.

We continue to support the Guiding Principles on Business and Human Rights, as endorsed by the United Nations Human Rights Council in 2011. In recognition of these principles, we undertook a systemic assessment in 2013 to identify our human rights impacts and prioritised seven areas to further examine GSK's policies and processes. We also updated our GSK Human Rights Statement based on the findings of our assessment.

#### **Research practices**

We seek to ensure that our research practices meet high ethical standards and patient safety remains our first priority.

Our clinical trials are conducted in accordance with Good Clinical Practice (GCP) guidelines. All employees complete training on GCP before undertaking any roles related to GSK-sponsored clinical research. In 2013, there were 44,685 GCP-related training activities. We also conducted 323 clinical quality assurance assessments.

In addition, we conducted 51 investigations of suspected irregularities and took corrective action where appropriate. Independent regulatory authorities also performed 112 inspections of GSK sites and the investigators we used to conduct clinical trials.

# Responsible business

## **Continued**

In 2013, we built on our longstanding commitment to clinical trial transparency. To facilitate further research that can help advance medical science or improve patient care, we launched an online system to enable researchers to request access to detailed anonymised patient-level data from our clinical trials. We also began publishing Clinical Study Reports (CSRs) once the medicines have been approved or terminated from development. This will extend back to the formation of GSK in 2000, starting with the most commonly prescribed medicines. We also support the AllTrials campaign, which calls for full reporting of methods and results of all trials.

In early stage research, we use a number of methods for drug discovery work, including in some cases research involving animals. We use alternatives to animals whenever we can. However, in some studies animal research is the only method that can be used to demonstrate the effects of a potential new medicine in a living body before it is tested in humans. When animals are used in research, we are committed to acting ethically and practising good animal welfare and minimising the number of animals used. In 2013, the number of animals we used declined by 10% and was 33% lower than in 2000. Most animals in our research including research carried out by contractors - are mice. Less than 0.3% of the animals we use are non-human primates.

#### Manufacturing and supply

Efficient and responsible manufacturing and supply is key to GSK. We expect suppliers to uphold the same high standards we set for ourselves, which is based on our Code of Conduct.

We conduct audits on governance, risk management, environmental, health and safety and sustainability issues on a subset of suppliers, which have been identified as critical to our supply chain.

GSK is also a member of the Pharmaceutical Supply Chain Initiative (PSCI), which audits suppliers on their labour practices, and their environment, health and safety performance.

Moving to an end-to-end supply chain operating model for our Pharmaceutical and Consumer Healthcare products will

During 2013 we continued to address the problem of counterfeiting. One effective measure, initially adopted in China, is to use serial numbers on product packages to enable electronic monitoring for the purpose of patient safety. In 2013, we began a programme that will modify nearly 200 packaging lines across 25 manufacturing sites internationally allowing us to provide unique serial numbers on nearly 7,000 stock keeping units.

We greatly value the relationships we have with our many suppliers and understand the pressures on cash flow and financing faced by smaller companies. Following a change to our standard payment terms for suppliers in the UK and USA in 2012, we offered to review these payment terms for smaller suppliers identified as micro, small and medium size enterprises in Europe or diverse suppliers in the USA. We also offer a range of supply chain finance options to both our UK and US suppliers.

Several companies have taken up these opportunities already and we are planning increased communications to make more of our smaller suppliers aware of the support available.

#### Sales and marketing with integrity

GSK has an important role to play in supporting education for healthcare professionals (HCPs) and in providing accurate information about our medicines to help them make the best treatment decision for their patients. In 2013, we announced plans to evolve the way we interact with HCPs to further align our activities with the interests of patients.

In 2014, we will implement a new compensation system that will apply to all GSK sales employees who detail our prescription products to prescribing healthcare professionals. This will mean sales professionals being evaluated and rewarded for their technical knowledge, the quality of the service they deliver to support improved patient care and the overall performance of our business, replacing individual sales targets.

This follows the success of our actions in the USA where we decoupled reward for our sales representatives from the number of

We will strengthen our own dedicated medical and scientific capability to appropriately lead engagement with HCPs. We will improve our multi-channel capability, including use of digital technologies, to ensure appropriate product and disease area information can be provided to HCPs conveniently. Finally, we will support fair, balanced and objective medical education for HCPs through provision of independent educational grants.

We will continue to offer appropriate fees to HCPs who provide services for GSK-sponsored clinical research, advisory activities and market research. These activities are essential to provide us with insights on specific diseases, identification of symptoms and diagnosis, application of clinical trial data or medication dosage and administration, and on how to effectively and appropriately communicate the benefits and risks of its medicines to help meet patient needs.

#### Our people

Our people are essential to our success. We focus on building their individual capabilities and aim to support and empower them to be the best they can be.

#### **Talent and leadership development**

We aim to attract and retain the most talented people by investing in training and development that is tailored to individuals' needs and recognises the potential of our employees.

In 2013 over 3,500 leaders completed our Leading Delivery programme, which helps middle-level managers translate the strategic ambition to our business into meaningful action. We also enrolled over 140 leaders onto Leading Business, which is designed to develop the capabilities of those managing a business function. For people who are new to management positions, we launched Management Essentials, which teaches basic management skills.

During the year, we continued to support entry level students through internships, industrial placements, apprenticeships and graduate schemes. In 2013, we increased our graduate intake to 334 from 303 (in 2012) as part of our aim to recruit 450 graduates a year

standardise and improve controls across our entire supply chain.

prescriptions issued, focusing instead on demonstration of our values and on the patient.

In addition, we intend to phase out the practice of paying HCPs to speak on our behalf about our products or disease areas to audiences who can prescribe or influence prescribing.

We will work to implement these changes effectively in line with local laws and regulations across our global business by the start of 2016.

by 2015.

Coaching was a global focus in 2013. We reached over 6,500 leaders in 30 countries through our coaching programmes to strengthen leadership capabilities.

Our PULSE volunteer partnership programme gives employees the opportunity to work full-time for three or six months with a non-profit organisation or charity to help address global healthcare challenges while developing their leadership skills. In 2013, 99 employees volunteered with 47 organisations, including Save the Children, as part of our new global partnership with the charity.

#### Inclusion and diversity

Our focus is to enable gender diversity in management and senior roles. In 2013, we introduced targeted individual and group coaching and sponsorship for emerging diverse talent. In 2014, we will invite employees to join dialogue sessions to discuss and address hidden barriers that could hinder gender diversity.

At the end of 2013, 57% of our global work force were male and 43% were female. The percentage of women in management continued to rise in 2013.

Women in management positions (%)

|          | 2009 | 2010 | 2011 | 2012 | 2013 |
|----------|------|------|------|------|------|
| SVP, VP  | 25   | 25   | 26   | 27   | 28   |
| Director | 36   | 37   | 38   | 39   | 40   |
| Manager  | 42   | 42   | 42   | 43   | 44   |
| Total    | 38   | 38   | 39   | 40   | 41   |

Women represent 21% of our Corporate Executive Team and we have exceeded our goal to achieve at least 25% female board representation by 2013. Female Non-Executive Directors make up 33% of the Board. We ranked joint third in the 2013 Female FTSE 100 Board Report, a study of women's representation on the boards of the UK's top companies.

Employees by gender (number)

|                 | Male   | Female | Total  |
|-----------------|--------|--------|--------|
| Board           | 10     | 5      | 15     |
| Management*     | 9,483  | 6,705  | 16,188 |
| Total employees | 56,621 | 42,830 | 99,451 |

Management: senior managers as defined in the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013, which includes persons responsible for planning, directing or controlling the activities of the company, or a strategically significant part of the company, other than the Board, including directors of undertakings included in the consolidated accounts.



#### Partnership with Save the Children to help save 1 million lives

children through our partnership with Save the Children. By combining our R&D capabilities and on-the-ground expertise, we will bring much-needed medicines and

collaboration with Save the Children over Africa Malaria Partnership.

initiative and encouraging our employees to contribute £1 million a year through fund raising. We are establishing two signature programmes to demonstrate interventions in the Democratic Republic of Congo (DRC) will look at new or repurposed products to tackle the causes of newborn and infant death.

found in our Corsodyl mouthwash, into a gel for umbilical cord cleansing to prevent

We are also registering a child-friendly, powder-based antibiotic in the DRC to help fight pneumonia, one of the biggest killers Saving Commodities

We also teamed up with Save the Children to award US\$1 million in recognition of healthcare innovations originating in the between five organisations. The largest portion was awarded to Friends of Sick Children in Malawi, for their development of a low-cost device to help newborn

# Responsible business

# **Continued**

Making sure that people with disabilities have access to career opportunities and capturing their talent is a global focus for us. In 2014, we will establish a Global Disability Council within GSK to agree priority areas for improving opportunities for disabled people, develop objectives to drive our disability agenda forward, and monitor and report on our progress.

The rich cultural diversity of our employees is a key strength in helping us meet the diverse needs of patients and healthcare providers in countries in which we operate. Staff based in our Emerging Markets, Asia Pacific and Japan regions represented 43% of our total workforce in 2013. Six nationalities are represented on the Corporate Executive Team and Board.

We monitor and benchmark the proportion of ethnic minorities in our workforce against industry averages and the national population in countries such as the UK and USA and engage with groups representing diverse communities.

#### **Engaging our people**

Our CEO and members of the Corporate Executive Team deliver live broadcasts and messages to keep employees updated about the company's progress towards its strategy and commitments.

Our frequent global employee survey helps us understand our performance as an employer. During 2013, we have taken steps to address issues identified by the last survey, completed in 2012, with a focus on training leaders to be better coaches, supporting employees through change and better recognising individuals' contributions.

In 2013, we introduced interim surveys for individual business units and functions and covered some 36,000 employees. Results showed that most businesses had made significant improvements in team leader effectiveness, a priority area for improvement based on the 2012 survey results.

GSK employees were again enthusiastic participants in our Orange Day volunteer programme, which gives staff one paid day a year for this purpose. In 2013, we also challenged employees around the world to work together to raise over £1 million a year for five years for Save the Children.

# Setting the standard in employee healthcare

We are putting our values into practice by offering competitive benefits packages, including preventive healthcare for employees and their families.

Our Partnership for Prevention (P4P) programme offers all eligible employees and their family members access to up to 40 preventive health services at little or no cost. P4P will be available to employees across GSK by 2018. To date P4P benefits are in place for over 5,200 employees and family members in 11 countries.

As part of the P4P pilot, which ran in 2012, we focused on encouraging employees to do more exercise and improve their diet and have since developed a global physical fitness programme that will be launched in 2014.



#### Health and safety and wellbeing

As a progressive healthcare company, we believe that helping our employees be healthy, resilient and productive is a priority and brings our mission to life for our people.

To achieve our goal of zero harm to employees, we focus on preventing incidents before they occur and in 2013 training activities focused on key risks such as driver safety and machinery—related incidents. We had two serious incidents in 2013. The injury and illness rate in 2013 was 0.29 per 100,000 hours worked — down from 0.33 in 2012. This was underreported in 2013 and we are working to include data from a number of Commercial Operations business units.

We also worked to increase reporting of near miss incidents so that we can better understand how and why such events occur and then share this knowledge across the business to help prevent more serious incidents. As a result, in 2013, we reported 131,924 such events – an increase of 98%

Our Energy for Performance programme helps employees remain focused and energised and productive. By the end of 2013, 44,500 employees in 55 countries had participated in energy and resilience training since 2008.

Our Employee Assistance Programme offers advice, information and counselling through a confidential helpline and website and is available to employees.

## Performance, reward and recognition

Incentivising behaviour that is consistent with our values is a priority in the way we evaluate, recognise and reward performance. In 2013, we announced a new performance system that will come into effect in 2014. This system is designed to ensure our employees understand what is expected of them and help them connect their contribution to the delivery of our strategy and their reward.

since 2012.

We also expanded our network of health and safety co-ordinators who make sure our safety programmes are on track and expanded a driver safety programme to five continents.

We continued to implement risk reduction initiatives and further improved process safety in manufacturing and R&D to prevent serious events such as fires, explosions and releases of hazardous substances.

For our most senior people, we disincentivise unethical working practices using a 'clawback' mechanism that allows us to recover performancerelated pay.

We are committed to supporting the health and wellbeing of our employees and their families and during the year, we began to phase in our global preventive healthcare initiative, the Partnership for Prevention programme (see Setting the standard in employee healthcare).

#### **Our planet**

To ensure we can continue to deliver high quality products to patients and consumers in the future, we must protect the natural resources we need to make them today.

#### Carbon

We have set ambitious targets to achieve a carbonneutral value chain by 2050. Our operational emissions remain lower than our 2010 baseline and we are engaging with employees, suppliers and customers to address carbon emissions in our value chain – from sourcing of raw materials and transport, to use and disposal of our products. We are using carbon footprint analyses of our top 35 products to target the most effective reductions.

Our scope 1 & 2 carbon emissions from our operations grew slightly by 0.6% in 2013, although these have declined by 7% since 2010. The investments we made in 2013 will start to deliver further carbon emission reductions in 2014 (see Carbon emissions table). Scope 1 emissions refer to all direct greenhouse gas emissions, including burning fuels for energy, emissions from sales force cars, emissions during manufacture of metered dose inhalers and other process emissions from our manufacturing operations and waste treatment. Scope 2 emissions include indirect greenhouse gas emissions from consumption of purchased electricity, heat or steam.

Our scope 3 emissions (excluding raw materials) increased by 1.5% in 2013 across the value chain due to strong sales of HFA propellant-based inhalers, and have increased 11% since 2010. Scope 3 emissions are all the other indirect emissions, not included in scope 2, such as embedded carbon dioxide in purchased raw materials, the propellant released when patients use and dispose of our metered dose inhalers, as well as business travel by air and logistics.

Materially important emissions – such as the emissions from the use of our metered dose inhalers – are detailed in our value chain carbon footprint performance data, published in our 2013 Corporate Responsibility Report.

Important achievements in 2013 include:

- The Best in Continuing Carbon Reduction Award 2013 from the Carbon Trust for year-on-year overall reductions in emissions.
- Collaborating in the launch of a tool to help companies calculate the carbon footprint of tablet medicines that are distributed in blister packs.

#### Carbon emissions

| Tonne CO <sub>2</sub> e   | 2010      | 2011      | 2012      | 2013      |
|---------------------------|-----------|-----------|-----------|-----------|
| Scope 1 emissions         | 1,011,180 | 1,035,856 | 1,018,014 | 1,037,288 |
| Scope 2 emissions         | 964,215   | 881,101   | 804,253   | 796,034   |
| Total scope 1&2 emissions | 1,975,395 | 1,916,957 | 1,822,267 | 1,833,322 |

| Intensity ratios               | 2010   | 2011   | 2012   | 2013   |
|--------------------------------|--------|--------|--------|--------|
| Sales Revenue £ 000,000        | 28,392 | 27,387 | 26,431 | 26,505 |
| Scope 1&2 (tonnes CO2e)/ sales |        |        |        |        |
| revenue £ (millions)           | 69.6   | 70.0   | 68.9   | 69.2   |
| FTE                            | 96,461 | 97,389 | 99,488 | 99,451 |
| Scope 1&2 (tonnes CO2e)/FTE    | 20.5   | 19.7   | 18.3   | 18.4   |

The scope 1 and scope 2 carbon emissions are calculated according to The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition) (see table). We were certified to the Carbon Trust Carbon Standard in 2012 which certifies that we are making year-on-year overall reductions in emissions associated with operations and transport and will be applying for recertification in 2014. These emissions are not materially important to our carbon reduction strategy.

 Being named in the CDP Performance Leadership Indices as a global leader in tackling carbon emissions and for our transparent reporting.

#### Water

In 2013, we achieved a further 2% reduction in water use from the previous year, keeping us on track to meet our target to cut operational water use by 20% by 2015 from our 2010 baseline.

We mapped water usage across our value chain in 2013 and identified that the production of the raw materials we use accounts for an estimated 84% of our total water footprint and our own operations represent just 1%.

In 2013, we became the first company to be awarded global certification to the Carbon Trust's Water Standard. As part of the assessment, the Carbon Trust audited sites in the UK, USA and India.

#### Waste

In 2013, we generated 11% more waste than in 2012 as a result of business growth, but we reduced our waste by 6% compared to our 2010 baseline. Only 6% of total waste was sent to landfill and 37 of our sites have now achieved zero waste to landfill – up from 34 in 2012. By 2020, we aim

In 2013, we repeated our survey of suppliers of packaging and leaflet paper and used this information to help us in our purchasing decisions.

#### Other impacts

We manage a range of other important issues to reduce our environmental impact. For example we use 'green chemistry', which aims to reduce the use of hazardous chemicals and processes from drug development by replacing them with those that have a lower environmental impact.

Our Green Chemistry Performance Unit, established in 2012, researches ways to replace hazardous or unsustainable chemicals with better alternatives.

To support research into sustainable chemistry, we are investing in a new centre of excellence for green chemistry at the University of Nottingham in the UK and pledged annual funding until 2024 for a second Centre of Excellence for Sustainable Chemistry in São Paulo, Brazil. In Singapore, we are funding research into green and sustainable manufacturing as part of our partnership with the Singapore Economic Development Board.

to halve our operational waste compared to 2010 and have zero waste to landfill.

In the UK, we installed equipment at our site in Ware to dismantle spent respiratory inhalers so we can recycle the components.

GSK Annual Report 2013 57

# Financial review

The Financial review summarises the performance of the Group for the year, in comparison with the results of the previous year. The Financial review also sets out the balance sheet position of the Group at 31 December 2013

#### **Group performance**

Our financial review discusses the operating and financial performance of the Group, the financial outlook and our financial resources. We compare the results for each year primarily with results of the preceding year and on a CER basis. In this review we discuss the results on both a core basis and a total basis.

All growth rates included in this Report are at constant exchange rates (CER) unless otherwise stated. CER growth is discussed below

We use a number of adjusted measures to report the performance of our business. These measures are used by management for planning and reporting purposes and in discussions with and presentations to investment analysts and rating agencies and are defined below. These measures are not defined in IFRS and may not be comparable with similarly described measures used by other companies.

#### **Core results reporting**

Core results exclude the following items from total results: amortisation and impairment of intangible assets (excluding computer software) and goodwill; major restructuring costs, including those costs following material acquisitions; legal charges (net of insurance recoveries) and expenses on the settlement of litigation and government investigations; other operating income other than royalty income; disposals of associates, products and businesses, and acquisition accounting adjustments for material acquisitions, together with the tax effects of all of these items.

Major restructuring costs charged in arriving at operating profit include costs arising under the Operational Excellence restructuring programme, initiated in 2007 and expanded in 2009, 2010 and 2011, the Major Change restructuring programme initiated in 2013 and restructuring costs following the acquisitions of Human Genome Sciences, Inc. in August 2012 and Stiefel Laboratories, Inc. in July 2009

Reconciliations of core results to total results are presented on page 65.

Core results reporting aligns business performance reporting around the underlying trading performance of the Group and its primary growth drivers by removing the volatility inherent in many of the non-core items

Core results reporting is utilised as the basis for internal performance reporting and the core results are presented and discussed in this Financial review as we believe that this approach provides investors with a clearer view of the underlying trading performance of the Group. We also believe that this approach should make the Group's results more comparable with the majority of our peers, many of which use similar forms of underlying performance reporting to discuss their results, although the precise calculations may differ. The Financial review also presents and discusses the total results of the Group.

#### Free cash flow

Free cash flow is the net cash inflow from operating activities less capital expenditure, interest and dividends paid to non-controlling interests plus proceeds from the sale of property, plant and equipment and dividends received from joint ventures and associated undertakings. Free cash flow growth is calculated on a sterling basis. A reconciliation is presented on page 72.

#### Working capital conversion cycle

The working capital conversion cycle is calculated as the number of days sales outstanding plus days inventory outstanding, less days purchases outstanding.

#### **CER** growth

In order to illustrate underlying performance, it is our practice to discuss the results in terms of constant exchange rate (CER) growth. This represents growth calculated as if the exchange rates used to determine the results of overseas companies in Sterling had remained unchanged from those used in the previous year. CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

### Restatement of comparative information

As set out in Note 1 to the Financial statements, 'Presentation of financial statements', an amendment to IAS 19 'Employee benefits' has been implemented in the year. The effect has been to reduce total operating profit for 2013 by £160 million (2012 – £92 million; 2011 – £73 million). Comparative information has been restated accordingly.

#### Financial review 2013

#### **Group turnover by business**

|   | 2013<br>£m | 2012<br>(restated)<br>£m | Growth<br>CER%* | Growth £% |
|---|------------|--------------------------|-----------------|-----------|
| Pharmaceuticals                             | 17,898     | 17,936                   | 1               | _         |
| Vaccines                                    | 3,420      | 3,325                    | 2               | 3         |
| Pharmaceuticals<br>and Vaccines<br>Consumer | 21,318     | 21,261                   | 1               | _         |
| Healthcare                                  | 5,187      | 5,170                    | 2               | _         |
|   | 26,505     | 26,431                   | 1               | _         |

<sup>\*</sup> CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

Total Group turnover for 2013 was £26,505 million, up 1%. Excluding the impact of disposals, primarily the conclusion of the Vesicare co-promotion agreement in the US in Q1 2012 and the non-core OTC brands divested in H1 2012, turnover grew 3%. Pharmaceuticals and Vaccines turnover grew 1% and excluding disposals, grew 2%. Pharmaceuticals turnover grew 1% and, excluding disposals, grew 2%, as growth in the US, Japan and EMAP was partially offset by continued pricing pressures and generic competition in Europe. ViiV Healthcare turnover for 2013 was flat. Vaccines turnover grew 2%, despite the adverse comparison with strong Cervarix sales in Japan in 2012. Excluding Cervarix in Japan, Vaccines sales grew 5%, reflecting the strong growth in the US of *Infanrix/Pediarix* and *Boostrix*, both of which benefited from competitor supply issues, and Fluarix/FluLaval, which benefited from the launch of the new Quadrivalent formulation, as well as a better performance by the business in Europe. Consumer Healthcare turnover increased 2% to £5,187 million, but excluding the non-core OTC brands divested in H1 2012, turnover grew 4%.

#### Group turnover by geographic region

|        | 2013<br>£m | 2012<br>(restated)<br>£m | Growth CER% | Growth £% |
|--------|------------|--------------------------|-------------|-----------|
| US     | 8,730      | 8,476                    | 2           | 3         |
| Europe | 7,511      | 7,326                    | (1)         | 3         |
| EMAP   | 6,746      | 6,788                    | 2           | (1)       |
| Japan  | 1,890      | 2,225                    | 2           | (15)      |
| Other  | 1,628      | 1,616                    | 4           | 1         |
|        | 26,505     | 26,431                   | 1           | _         |

Group sales outside the USA and Europe accounted for 39% of total turnover and reported growth of 2%, adversely impacted by sales declines in China.

#### **Group turnover by segment**

|                     |        | 2012       |        |        |
|---------------------|--------|------------|--------|--------|
|                     | 2013   | (restated) | Growth | Growth |
|                     | £m     | £m         | CER%   | £%     |
| Pharmaceuticals and |        |            |        |        |
| Vaccines:           |        |            |        |        |
| US                  | 7,192  | 7,000      | 1      | 3      |
| Europe              | 5,166  | 5,001      | _      | 3      |
| EMAP                | 4,698  | 4,721      | 1      | _      |
| Japan               | 1,657  | 1,969      | 1      | (16)   |
| ViiV Healthcare     | 1,386  | 1,374      | _      | 1      |
| Other trading and   |        |            |        |        |
| unallocated         | 1,219  | 1,196      | 5      | 2      |
| Pharmaceuticals and |        |            |        |        |
| Vaccines            | 21,318 | 21,261     | 1      | _      |
| Consumer Healthcare | 5,187  | 5,170      | 2      | _      |
|                     | 26,505 | 26,431     | 1      |        |

In the US, Pharmaceuticals and Vaccines turnover was up 1%, but grew 4% excluding the impact of the conclusion of the Vesicare co-promotion agreement in Q1 2012. Pharmaceuticals turnover was down 1% but excluding Vesicare, grew 2%. Sales of Respiratory products grew 7% to £3,655 million, led by an 8% growth in Advair, although this performance included the benefit of favourable stocking patterns in the fourth quarter. Oncology products also performed well, growing 17% to £380 million, led by strong performances from Votrient and Promacta and the initial impact of the launches of *Tafinlar* and *Mekinist* monotherapies during the year. These gains were partially offset by the impact of generic competition to Lamictal and a number of Dermatology products. The 17% increase in Vaccines sales primarily resulted from the increases in Infanrix/Pediarix and Boostrix sales, both of which benefited from competitor supply shortages. Fluarix/FluLaval sales were also strong following the launch of the Quadrivalent flu formulation in 2013.

Europe Pharmaceuticals and Vaccines turnover was £5,166 million, flat compared with 2012, as the benefits of the recent restructuring and refocusing of the business were offset by continued pricing pressures and generic competition to a number of products. Pharmaceutical sales were down 1% to £4,117 million. Seretide sales declined 2% on a 2% volume decline but flat pricing. Oncology products, particularly Votrient and Promacta, performed well, as did Avodart, but growth from these products was more than offset by lower sales of a number of older products, which were particularly impacted by continued pricing measures and generic competition. Vaccines sales grew 3%, largely due to an improved tender performance.

EMAP Pharmaceuticals and Vaccines turnover was up 1% to £4,698 million in 2013, adversely affected by the ongoing investigation in China, with Pharmaceuticals up 2% to £3,574 million and Vaccines up 1% to £1,124 million. In China, Pharmaceuticals and Vaccines sales were down 18%, driven primarily by declines in Respiratory and Hepatitis products. Excluding China, EMAP Pharmaceuticals and Vaccines sales grew 5% driven by Pharmaceuticals growth in the Middle East/Africa, Latin America, and South East Asia, partially offset by declines in India, and Korea. Vaccines sales were up 1% to £1,124 million, and up 3% excluding China, reflecting strong tender performances from Cervarix and *Infanrix/Pediarix*, which were partially offset by a tough comparison with 2012.

Japan Pharmaceuticals and Vaccines turnover grew 1% to £1,657 million, as a 9% growth in Pharmaceuticals sales was partially offset by a 76% decline in Vaccines sales. Strong growth in Respiratory products as well as for Relenza, Avodart and Lamictal was partly offset by generic competition to Paxil sales. Vaccines sales primarily reflected the impact on Cervarix of the suspension of the recommendation for the use of HPV vaccines in Japan during the second half of 2013 and the adverse comparison with 2012, which benefited from the final stages of the catch-up HPV vaccination programme.

ViiV Healthcare turnover was flat at £1,386 million as the growth generated by Epzicom and Selzentry, together with the introduction of Tivicay, was offset by the impact of continued competition to older products.

Consumer Healthcare turnover, excluding the non-core OTC brands divested in H1 2012, grew 4%, with growth in all four categories. Growth in the US, up 2%, and Europe, up 3%, primarily arose from Specialist oral health, including Sensodyne, Denture care and the re-stocking of alli, which was out of stock for much of 2012. Rest of World turnover grew 6% with strong growth in India, the Middle East and Latin America partly offset by a decline in sales in China, driven by the impact of the shelving restrictions on Contac and mandatory price reductions for Fenbid. Reported Consumer Healthcare turnover grew 2% to £5,187

#### Pharmaceuticals turnover

|                               | 2013<br>£m | 2012<br>(restated)<br>£m | Growth CER% | Growth £% |
|-------------------------------|------------|--------------------------|-------------|-----------|
| Respiratory                   | 7,516      | 7,291                    | 4           | 3         |
| Anti-virals                   | 667        | 753                      | (6)         | (11)      |
| Central nervous system        | 1,483      | 1,670                    | (8)         | (11)      |
| Cardiovascular and urogenital | 2,239      | 2,431                    | (8)         | (8)       |
| Metabolic                     | 174        | 171                      | 10          | 2         |
| Anti-bacterials               | 1,239      | 1,247                    | _           | (1)       |
| Oncology and emesis           | 969        | 798                      | 22          | 21        |
| Dermatology                   | 770        | 850                      | (8)         | (9)       |
| Rare diseases                 | 495        | 495                      | 7           | `_´       |
| Immuno-inflammation           | 161        | 70                       | >100        | >100      |
| Other pharmaceuticals         | 799        | 786                      | 6           | 2         |
| ViiV Healthcare (HIV)         | 1,386      | 1,374                    | _           | 1         |
|                               | 17,898     | 17,936                   | 1           | _         |

#### Respiratory

Respiratory sales in 2013 grew 4% to £7,516 million, with the US up 7%, Europe down 3%, EMAP up 4% and Japan up 9%. Seretide/Advair sales were up 4% to £5,274 million, largely driven by a strong US performance. Flixotide/Flovent sales increased 2% to £796 million, and Ventolin sales grew 2% to £642 million. Xyzal sales, almost exclusively made in Japan, grew 26% to £137 million, reflecting a strong allergy

In the US, Respiratory sales grew 7%, with Advair up 8% to £2,769 million, compared with 6% estimated underlying growth for the year (5% volume decline more than offset by an 11% positive impact of price and mix). Flovent sales were up 6% to £482 million with estimated underlying growth for the year up 6% (4% volume decrease offset by a 10% positive impact of price and mix). *Ventolin* grew 4% to £291 million, with estimated underlying growth of 8% driven mostly by improved price realisation in the first half of the year. The launch of Breo Ellipta began in Q4 2013 with £5 million of sales recorded in the quarter.

European Respiratory sales were down 3% reflecting increased competition in many markets. Seretide sales were down 2% to £1,458 million, with a 2% volume decrease and no net impact of price and mix. Serevent and Flovent sales were down 17% and 7% respectively.

Respiratory sales in EMAP grew 4%, but 9% excluding China, led by Seretide, which grew 4% to £429 million (12% excluding China). Seretide continued to deliver strong growth across many EMAP markets. Veramyst, grew 16% to £71 million and Ventolin increased 2% to £171

In Japan, Respiratory sales grew 9% to £567 million, with strong growth from both Xyzal and Veramyst. Adoair sales grew 8% to £277 million. Relvar Ellipta was launched in December 2013, recording sales of £3

#### Anti-virals

The 6% decrease in sales of Anti-virals reflected declines in Zeffix and Hepsera in China partially offset by tender shipments of Relenza in Japan.

#### Central nervous system (CNS)

Seroxat/Paxil sales fell 16% to £285 million, primarily due to generic competition in Japan and Europe and Requip sales fell 18% to £125 million reflecting generic competition in the US and Europe. Lamictal sales fell 7% to £557 million, primarily as a result of generic competition to Lamictal XR in the US, which started in Q1 2013. Sales of the Lamictal franchise in the US fell 18% to £276 million.

#### Cardiovascular and urogenital

Sales in the category fell 8% primarily as a result of the impact of the conclusion of the Vesicare co-promotion agreement in Q1 2012. Excluding Vesicare, sales declined 1%.

The Avodart franchise grew 10% to £857 million with 31% growth in sales of Duodart/Jalyn. Avodart sales grew 5% to £648 million.

Lovaza fell 5% to £584 million as a result of increased competition and the decline in the non-statin dyslipidemia prescription market. Arixtra sales fell 15% to £167 million.

#### Metabolic

The increase in Metabolic product sales primarily reflected higher sales of Prolia in Europe and EMAP.

#### Anti-bacterials

Augmentin sales grew 5% to £630 million with strong growth in EMAP, reflecting, in part, a comparison with some supply interruptions in 2012. Zinnat sales were flat at £169 million, and Zinacef sales fell 14% to £55 million.

#### Oncology and emesis

Oncology and emesis sales grew 22% to £969 million, marking the second consecutive year of double digit percentage growth for the business. US sales were up 17% with strong performances by Votrient, Promacta and Arzerra, but also contributions from the launches of two new metastatic melanoma products *Tafinlar* and Mekinist. Sales in Europe grew 28% and EMAP grew 18%. Votrient sales grew 80% to £331 million, Promacta sales grew 46% to £186 million and Arzerra sales grew 23% to £75 million. Tykerb/Tyverb sales fell 13% to £207 million due to increased competition. Both Hycamtin in Europe and EMAP and Argatroban in the US continued to be adversely affected by generic competition.

In the US, there were continued strong growth contributions from Votrient, up 56% to £144 million, and Promacta, up 33% to £73 million, which benefited from a new indication for thrombocytopenia associated with Hepatitis C received during Q4 2012. Arzerra grew 18% to £46 million. The US performance also reflects contributions totalling £21 million from *Tafinlar* and *Mekinist*, which were both launched in Q2 2013 as monotherapy treatments and achieved strong uptake in the BRAF V600 melanoma market during the first few months on the market. In January 2014, Tafinlar and Mekinist were approved by the FDA for combination use.

In Europe, sales grew 28% to £339 million, led by sales of Votrient, which increased by 91% to £130 million, as it continued to build market share in many markets. Revolade received approval in Europe for use in thrombocytopenia associated with Hepatitis C at the end of Q3 2013 and sales in the year increased by 47% to £55 million. Tafinlar was launched in Q3 2013 in certain markets and has achieved strong uptake in these early launch markets.

EMAP sales grew 18% to £149 million led by strong growth of Votrient (up 77% to £37 million) and Promacta (up 92% to £22 million). In the region Tykerb was down 9% to £47 million, and Hycamtin was down 36% to £7 million.

#### Dermatology

Sales declined 8% to £770 million, primarily as a result of the decline in the US, down 40% to £140 million, which continued to suffer from the impact of generic competition, particularly to Bactroban, Duac and Soriatane, together with the effect of the disposal of a number of tail brands in Q2 2013. EMAP sales grew 6% to £397 million, reflecting strong growth in Bactroban, Dermovate and Duac particularly in Middle East/Africa and Latin America. European sales grew 5% to £170 million.

#### Rare diseases

Volibris, up 21% to £147 million, and Mepron, up 8% to £101 million, were the main drivers of the 7% growth in the category. Flolan sales fell 16% to £103 million, primarily as a result of the biennial price reduction in Japan in Q2 2012 and continued generic competition in the US and Europe.

#### Immuno-inflammation

Benlysta turnover in the year was £146 million, with £134 million in the US. Total in-market sales of Benlysta in the US in 2012 were £96 million.

#### ViiV Healthcare (HIV)

ViiV Healthcare sales of £1,386 million were flat as sales in the US were up 5%, Europe down 3% and EMAP down 12%. Epzicom/ Kivexa sales increased 14% to £763 million and Selzentry was up 10% to £143 million. Tivicay recorded sales of £19 million from the early stages of its launch in the US, which started in August 2013. Tivicay was approved in Europe in January 2014 and launches are planned in several markets throughout 2014. Growth contributions within this business were offset by declines in the mature portion of the portfolio, mainly *Combivir*, down 36% to £116 million

#### Vaccines turnover

|                | 2013<br>£m | 2012<br>£m | Growth<br>CER% | Growth £% |
|----------------|------------|------------|----------------|-----------|
| Vaccines sales | 3,420      | 3,325      | 2              | 3         |

Performance of the Vaccines business improved towards the end of the year, with a significant increase in tender sales in the last quarter. The 2% increase in Vaccines sales was principally attributable to the growth of Infanrix/Pediarix, Fluarix/FluLaval and Boostrix, which was largely offset by the decline of Cervarix in Japan, reflecting the suspension of the recommendations for the use of HPV vaccines in Japan, together with an adverse comparison with strong Cervarix sales in 2012, which benefited from the final stages of the HPV vaccination catch-up programme in Japan. Cervarix sales declined 37% to £172 million. Excluding Cervarix in Japan, Vaccines sales increased by 5%.

Infanrix/Pediarix sales increased 9% to £862 million, with the growth primarily reflecting stronger tender shipments in Europe and EMAP as well as the benefit in the US of a competitor supply shortage. Boostrix sales, which also benefited from a competitor supply issue in the US, grew 19% to £288 million.

Sales of hepatitis vaccines fell 4% to £629 million, primarily reflecting lower sales in the US as a result of the return of competing vaccines to the market during the second half of 2012, together with declines in Europe and China.

Synflorix sales increased 2% to £405 million, helped by strong tender sales in Middle East/Africa and Latin America.

Rotarix sales grew 5% to £375 million, with strong growth in Middle East/Africa and Europe partially offset by the impact of increased competition in Japan.

Fluarix/FluLaval sales increased 25% to £251 million, following the launch of the Quadrivalent formulation in the US.

#### Sales from new pharmaceutical and vaccine launches

|                     | 2013  | 2012  | Growth | Growth |
|---------------------|-------|-------|--------|--------|
|                     | £m    | £m    | CER%   | £%     |
| Pharmaceuticals:    |       |       |        |        |
| Arzerra             | 75    | 60    | 23     | 25     |
| Benlysta            | 146   | 70    | >100   | >100   |
| Duodart/Jalyn       | 209   | 157   | 31     | 33     |
| Lamictal XR         | 98    | 148   | (34)   | (34)   |
| Mekinist            | 10    | _     | `      | `      |
| Potiga/Trobalt      | 11    | 7     | 43     | 57     |
| Prolia              | 51    | 26    | 96     | 96     |
| Relvar/Breo Ellipta | 8     | _     | _      | _      |
| Tafinlar            | 16    | _     | _      | _      |
| Tivicay             | 19    | _     | _      | _      |
| Votrient            | 331   | 183   | 80     | 81     |
| Xgeva               | 7     | _     | >100   | >100   |
| Dermatology         | 8     | 7     | 20     | 14     |
| Vaccines:           |       |       |        |        |
| Synflorix           | 405   | 385   | 2      | 5      |
| Nimenrix            | 12    | 1     | >100   | >100   |
|                     | 1,406 | 1,044 | 33     | 35     |

New products are those launched in the last five years (2009 to 2013 inclusive). Sales of new products were £1,406 million in 2013, grew 33% in the year and represented 7% of Pharmaceuticals and Vaccines turnover. In Q4 2013, sales of new products were £465 million, grew 50% and represented 8% of Pharmaceuticals and Vaccines turnover.

Tafinlar and Mekinist, both for metastatic melanoma, were approved and launched in the US in Q2 2013. In Q3 2013, Tivicay, for the treatment of HIV-1 patients, was approved and launched in the US and Tafinlar was granted approval and launched in Europe. In Q4 2013, Breo Ellipta was launched in the US for COPD and Relvar Ellipta was granted approval in Europe for COPD and asthma and launched in Q1 2014. In addition, launch activities are currently underway for Anoro Ellipta, which was approved in the US for the treatment of COPD in December 2013.

#### **Consumer Healthcare turnover**

|                | 2013<br>£m | 2012<br>(restated)<br>£m | Growth CER% | Growth £% |
|----------------|------------|--------------------------|-------------|-----------|
| Total wellness | 1,935      | 2,057                    | (5)         | (6        |
| Oral care      | 1,884      | 1,806                    | 6           | 4         |
| Nutrition      | 1,096      | 1,050                    | 7           | 4         |
| Skin health    | 272        | 255                      | 5           | 6         |
|                | 5,187      | 5,170                    | 2           | _         |

|        | 2013<br>£m | 2012<br>(restated)<br>£m | Growth CER% | Growth £% |
|--------|------------|--------------------------|-------------|-----------|
| USA    | 951        | 926                      | 1           | 3         |
| Europe | 1,819      | 1,802                    | (1)         | 1         |
| ROW    | 2,417      | 2,442                    | 4           | (1)       |
|        | 5,187      | 5,170                    | 2           |           |

Consumer Healthcare turnover grew 2% in the year. Excluding the non-core OTC brands that were divested in H1 2012, turnover grew 4% reflecting overall growth in all three regions.

#### Total wellness

Total wellness sales, excluding the non-core OTC brands that were divested in H1 2012, grew 1%. In both the US and Europe *alli* reported strong growth, in large part due to being out of stock for much of 2012. A severe cold and flu season in early 2013 helped drive growth of several respiratory brands including *Coldrex, Beechams* and *Panadol Cold and Flu*. This growth was partly offset by a 57% reduction in sales in China of *Contac*, due to new shelving requirements, and *Fenbid*, down 31%, in advance of mandatory price reductions.

#### Oral care

Strong growth in Oral care sales was led by growth in Specialist oral health, with *Sensodyne* Sensitivity and Acid erosion up 15% and denture care brands up 9%, but *Aquafresh* was down 12%.

#### Nutrition

Nutrition sales grew 7% with strong growth in Rest of World markets, led by *Horlicks*, up 14%, and *Boost* in India and key expansion markets in the sub-continent. *Lucozade* grew 4% and *Ribena* grew 3%.

#### Skin health

Skin health sales grew 5%, led by Abreva in the US.

#### Regional performance

Excluding the non-core OTC products divested in 2012, US sales grew 2%, led by strong contributions from Oral care brands, *alli* and *Abreva*. This was partially offset by declines in Gastro-intestinal products, reflecting increased competitor activity, and Smoking control products impacted by supply disruptions. In Europe, sales grew 3% helped by sales of *alli* and strong growth in products for Respiratory health and Pain. Oral care sales in

Europe were flat, as strong growth in *Sensodyne* and denture care brands was offset by a decline in *Aquafresh*, due in part to supply issues in Q4 2013. Rest of World markets grew 6%, reflecting growth across most categories and markets, particularly in India, partially offset by a 23% reduction of sales in China, mainly due to the reduction in sales of *Contac* and *Fenbid*.

#### **Core results**

We use the core reporting basis to manage the performance of the Group and the definition of core results is set out on page 58. A review of the Group's total results is set out on pages 66 to 67. The reconciliation of total results to core results is presented on page 65.

#### Cost of sales

|         |         |          |         | 2012       |      |        |
|---------|---------|----------|---------|------------|------|--------|
|         |         | 2013     |         | (restated) |      | Growth |
|         |         | % of     |         | % of       |      |        |
|         | £m      | turnover | £m      | turnover   | CER% | £%     |
| Cost of |         |          |         |            |      |        |
| sales   | (7,549) | (28.5)   | (7,109) | (26.9)     | 6    | 6      |

Core cost of sales was 28.5% of turnover compared with 26.9% in 2012. Net of currency effects of 0.3 percentage points and the impact of a 0.3 percentage point reduction to the 2012 cost of sales percentage due to the settlement in early 2012 of a royalty agreement and the conclusion of the Vesicare agreement, the cost of sales percentage increased 1.0 percentage points. This reflected the expected impact of the unwinding of costs of manufacturing volume shortfalls, adverse mix and the impact of preparing for the launches of new pipeline products, partially offset by ongoing cost management, better price realisation and restructuring benefits.

#### Selling, general and administration

|                            | 2013          |         | 2012<br>(restated) |      | Growth |
|----------------------------|---------------|---------|--------------------|------|--------|
| £n                         | % of turnover | £m      | % of turnover      | CER% | £%     |
| Selling,<br>general<br>and |               |         |                    |      |        |
| administration 17,92       | 3) (29.9)     | (7,905) | (29.9)             | 1    | _      |

Core SG&A costs as a percentage of sales were 29.9%, flat on 2012, as the net favourable year-on-year benefits of the Group's restructuring programmes and ongoing cost management efforts funded investments in growth businesses and preparations for new product launches.

Advertising and promotion expenses decreased 2%, Selling and distribution decreased 1% and general administration increased 6%.

#### Research and development

|                                | 2013          |         | 2012<br>(restated) |      | Growth |
|--------------------------------|---------------|---------|--------------------|------|--------|
| £m                             | % of turnover | £m      | % of turnover      | CER% | £%     |
| Research and development3,400) | (12.8)        | (3,485) | (13.2)             | (3)  | (2)    |

Core R&D expenditure declined 3% to £3,400 million (12.8% of turnover) compared with £3,485 million (13.2% of turnover) in 2012. This reflected the completion of a number of large trials, the

The table below analyses core R&D expenditure by these categories:

|  |       | 2012       |
|--|-------|------------|
|  | 2013  | (restated) |
|  | £m    | £m         |
| Discovery                                | 742   | 800        |
| Development                              | 1,535 | 1,655      |
| Facilities and central support functions | 449   | 377        |
| Pharmaceuticals R&D                      | 2,726 | 2,832      |
| Vaccines R&D                             | 496   | 498        |
| Consumer Healthcare R&D                  | 178   | 155        |
| Core R&D                                 | 3,400 | 3,485      |

The proportion of Pharmaceuticals R&D investment made in the late-stage portfolio decreased from 58% of Pharmaceuticals R&D costs in 2012 to 56% in 2013.

#### Royalty income

Royalty income was £387 million (2012: £306 million) and included a prior year royalty catch-up adjustment recorded early in 2013.

#### Core operating profit

|                |       |          |       | 2012       |      |        |
|----------------|-------|----------|-------|------------|------|--------|
|                |       | 2013     |       | (restated) |      | Growth |
|                |       | % of     |       | % of       |      |        |
|                | £m    | turnover | £m    | turnover   | CER% | £%     |
| Core operating |       |          |       |            |      |        |
| profit         | 8,015 | 30.2     | 8,238 | 31.2       | _    | (3)    |

Core operating profit was £8,015 million, flat in CER terms on a turnover increase of 1%. The core operating margin of 30.2% was 1.0 percentage points lower than in 2012. Excluding currency effects, the margin declined 0.5 percentage points. This reflected the negative impact of an expected increase in cost of sales, partially offset by higher royalty income and lower R&D expenditure, as the Group's continuing restructuring programmes contributed incremental year-on-year savings of around £400 million from both ongoing and structural initiatives.

The contribution in 2013 from structural benefits was approximately £115 million lower than in 2012. Total savings realised from changes to post-retirement medical obligations in 2013 were approximately £280 million. In 2012, the Group realised £395 million of savings from the capping of future pensionable salary increases and a change in the basis of future discretionary pension increases from RPI to CPI in certain legacy plans.

phasing of ongoing project spending as well as continuing cost management.

We remain focused on delivering an improved return on our investment in R&D. Sales contribution, reduced attrition and cost reduction are all important drivers of an improving internal rate of return. R&D expenditure is not determined as a percentage of sales, but instead capital is allocated using strict returns based criteria.

The operations of Pharmaceuticals R&D are broadly split into Discovery activities (up to the completion of Phase IIa trials) and Development work (from Phase IIb onwards).

GSK Annual Report 2013 63

#### Core operating profit by business

|                       |       | 2013   |       | 2012<br>(restated) |      | Growth |
|-----------------------|-------|--------|-------|--------------------|------|--------|
|                       |       | Margin |       | Margin             |      |        |
|                       | £m    | %      | £m    | %                  | CER% | £%     |
| Pharmaceuticals       | 6,633 | 37.1   | 6,652 | 37.1               | 3    | _      |
| Vaccines              | 1,096 | 32.0   | 1,169 | 35.2               | (8)  | (6)    |
| Pharmaceuticals and   |       |        |       |                    |      |        |
| Vaccines              | 7,729 | 36.3   | 7,821 | 36.8               | 1    | (1)    |
| Consumer Healthcare   | 913   | 17.6   | 908   | 17.6               | 3    | 1      |
|                       | 8,642 | 32.6   | 8,729 | 33.0               | 2    | (1)    |
| Corporate & other     |       |        |       |                    |      |        |
| unallocated costs     | (627) |        | (491) |                    | 30   | 28     |
| Core operating profit | 8,015 | 30.2   | 8,238 | 31.2               | _    | (3)    |

#### Core operating profit by segment

| Growth<br>£% |
|--------------|
| £%           |
| £%           |
|              |
|              |
|              |
| 4            |
| 8            |
| (6           |
| (17          |
|              |
| 4            |
|              |
| 2            |
|              |
|              |
|              |
| 49           |
|              |
| (1           |
|              |
| 1            |
| (1           |
| ,            |
|              |
| 28           |
|              |
| (3           |
|              |

#### Net finance costs

|   | 2013  | 2012  |
|---|-------|-------|
| Finance income                          | £m    | £m    |
| Interest and other income               | 59    | 77    |
| Fair value movements                    | 2     | 2     |
|   | 61    | 79    |
| Finance expense                         |       |       |
| Interest expense                        | (726) | (745) |
| Unwinding of discounts on liabilities   | _     | (10)  |
| Remeasurements and fair value movements | (5)   | (24)  |
| Other finance expense                   | (22)  | (24)  |
|   | (753) | (803) |

Core net finance expense was £692 million compared with £724 million in 2012, despite higher average net debt levels during the year, largely driven by continuing share repurchases and dividends to shareholders. This reflected our strategy to improve the funding profile of the Group. Net debt at 31 December 2013 was £1.4 billion lower than at 31 December 2012, reflecting receipts of £2.5 billion from the disposals of businesses, intangible assets, Aspen shares and other investments realised largely at the end of the year.

#### Share of after tax profits of associates and joint ventures

The share of after tax profits of associates of £43 million (2012 – £29 million) principally arose from the Group's holding in Aspen Pharmacare.

#### Core profit before taxation

|                        |       |          |       | 2012       |      |        |
|------------------------|-------|----------|-------|------------|------|--------|
|                        |       | 2013     |       | (restated) |      | Growth |
|                        |       | % of     |       | % of       |      |        |
|                        | £m    | turnover | £m    | turnover   | CER% | £%     |
| Core profit before tax | 7,366 | 27.8     | 7,543 | 28.5       | _    | (2)    |

#### **Taxation**

Tax on core profit amounted to £1,695 million and included recognition of US R&D credits reflected in the effective core tax rate of 23.0% (2012: 24.4%).

We continue to believe that we have made adequate provision for the liabilities likely to arise from periods which are open and not yet agreed by tax authorities. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of agreements with the relevant tax authorities or litigation.

#### Core earnings per share

Core EPS of 112.2p (2012 - 111.4p) increased 4% in CER terms and 1% at actual exchange rates.

#### Dividend

The Board declared four interim dividends resulting in a dividend for the year of 78 pence, a 4 pence increase on the dividend for 2012. See Note 16 to the financial statements, 'Dividends'.

#### Core results reconciliation – 31 December 2013

|  | Core<br>results<br>£m | Intangible<br>amortisation<br>£m | Intangible<br>impairment<br>£m | Major<br>restructuring<br>£m | Legal<br>charges<br>£m | Acquisition accounting and other £m | Total results £m         |
|--|-----------------------|----------------------------------|--------------------------------|------------------------------|------------------------|-------------------------------------|--------------------------|
| Turnover   | 26,505                |                                  |                                |                              |                        |                                     | 26,505                   |
| Cost of sales  | (7,549)               | (450)                            | (408)                          | (178)                        |                        |                                     | (8,585)                  |
| Gross profit   | 18,956                | (450)                            | (408)                          | (178)                        |                        |                                     | 17,920                   |
| Selling, general and administration  | (7,928)               |                                  |                                | (300)                        | (252)                  |                                     | (8,480)                  |
| Research and development Royalty income  | (3,400)<br>387        | (97)                             | (331)                          | (39)                         |                        | (56)                                | (3,923)                  |
| Other operating income   | _                     |                                  |                                |                              |                        | 1,124                               | 1,124                    |
| Operating profit   | 8,015                 | (547)                            | (739)                          | (517)                        | (252)                  | 1,068                               | 7,028                    |
| Net finance costs  | (692)                 |                                  |                                | (6)                          |                        | (8)                                 | (706)                    |
| Profit on disposal of interest in associates and joint                               |                       |                                  |                                |                              |                        | 000                                 |                          |
| ventures Share of after tax profits of associates and joint ventures                 | 43                    |                                  |                                |                              |                        | 282                                 | 282<br>43                |
| Profit before taxation   | 7,366                 | (547)                            | (739)                          | (523)                        | (252)                  | 1,342                               | 6,647                    |
| Taxation Tax rate  | (1,695)<br>23.0 %     | 149                              | 226                            | 145                          | 9                      | 147                                 | (1,019)<br><i>15.3</i> % |
| Profit after taxation  | 5,671                 | (398)                            | (513)                          | (378)                        | (243)                  | 1,489                               | 5,628                    |
| Profit attributable to non-controlling interests Profit attributable to shareholders | 250<br>5,421          | (398)                            | (513)                          | (378)                        | (243)                  | (58)<br>1,547                       | 192<br>5,436             |
| Earnings per share   | 112.2p                | (8.2)p                           | (10.7)p                        | (7.8)p                       | (5.0)p                 | 32.0p                               | 112.5p                   |
| Weighted average number of shares (millions)   | 4,831                 |                                  |                                |                              |                        |                                     | 4,831                    |

#### Core results reconciliation – 31 December 2012 (restated)

|  | Core<br>results<br>£m     | Intangible<br>amortisation<br>£m | Intangible<br>impairment<br>£m | Major<br>restructuring<br>£m | Legal<br>charges<br>£m | Acquisition accounting and other £m | Total results £m          |
|--|---------------------------|----------------------------------|--------------------------------|------------------------------|------------------------|-------------------------------------|---------------------------|
| Turnover   | 26,431                    |                                  |                                |                              |                        |                                     | 26,431                    |
| Cost of sales  | (7,109)                   | (378)                            | (309)                          | (128)                        |                        | (1)                                 | (7,925)                   |
| Gross profit   | 19,322                    | (378)                            | (309)                          | (128)                        |                        | (1)                                 | 18,506                    |
| Selling, general and administration<br>Research and development<br>Royalty income    | (7,905)<br>(3,485)<br>306 | (99)                             | (384)                          | (418)<br>(11)                | (436)                  | (30)                                | (8,789)<br>(3,979)<br>306 |
| Other operating income   |                           |                                  |                                |                              |                        | 1,256                               | 1,256                     |
| Operating profit   | 8,238                     | (477)                            | (693)                          | (557)                        | (436)                  | 1,225                               | 7,300                     |
| Net finance costs<br>Share of after tax profits of associates and joint ventures     | (724)<br>29               |                                  |                                | (1)                          |                        | (4)                                 | (729)<br>29               |
| Profit before taxation   | 7,543                     | (477)                            | (693)                          | (558)                        | (436)                  | 1,221                               | 6,600                     |
| Taxation Tax rate  | (1,838)<br>24.4 %         | 145                              | 196                            | (285)                        | 150                    | (290)                               | (1,922)<br>29.1 %         |
| Profit after taxation  | 5,705                     | (332)                            | (497)                          | (843)                        | (286)                  | 931                                 | 4,678                     |
| Profit attributable to non-controlling interests Profit attributable to shareholders | 235<br>5,470              | (332)                            | (136)<br>(361)                 | 10<br>(853)                  | (286)                  | 70<br>861                           | 179<br>4,499              |
| Earnings per share   | 111.4p                    | (6.8)p                           | (7.3)p                         | (17.4)p                      | (5.8)p                 | 17.5p                               | 91.6p                     |
| Weighted average number of shares (millions)   | 4,912                     |                                  |                                |                              |                        |                                     | 4,912                     |

#### **Total results**

|  |                | 2013          |                | 2012<br>(restated) |      | Growth |
|--|----------------|---------------|----------------|--------------------|------|--------|
|  | £m             | % of turnover | £m             | % of turnover      | CER% | £%     |
| Turnover                                     | 26,505         | 100           | 26,431         | 100                | 1    |        |
| Cost of sales                                | (8,585)        | (32.4)        | (7,925)        | (30.0)             | 8    | 8      |
| Selling, general and                         |                |               |                |                    |      |        |
| administration<br>Research and               | (8,480)        | (32.0)        | (8,789)        | (33.3)             | (3)  | (4)    |
| development                                  | (3,923)        | (14.8)        | (3,979)        | (15.1)             | (2)  | (1)    |
| Royalty income<br>Other operating            | 387            | 1.5           | 306            | 1.2                | 25   | 26     |
| income                                       | 1,124          | 4.2           | 1,256          | 4.8                | (10) | (11)   |
| Operating profit Net finance costs           | 7,028<br>(706) | 26.5          | 7,300<br>(729) | 27.6               | (1)  | (4)    |
| Profit on disposal of interest in associates | 282            |               | _              |                    |      |        |
| Share of after tax profits of                | 202            |               |                |                    |      |        |
| associates and                               |                |               |                |                    |      |        |
| joint ventures                               | 43             |               | 29             |                    |      |        |
| Profit before                                |                |               |                |                    |      |        |
| taxation                                     | 6,647          |               | 6,600          |                    | 4    | 1      |
| Taxation                                     | (1,019)        |               | (1,922)        |                    |      |        |
| Total profit after taxation for the vear     | 5,628          |               | 4.678          |                    | 24   | 20     |
| Total profit attributable to                 | 3,020          |               | 4,070          |                    | 27   | 20     |
| shareholders                                 | 5,436          |               | 4,499          |                    |      |        |
| Earnings per share (p)                       | 112.5          |               | 91.6           |                    | 27   | 23     |
| Earnings per<br>ADS (US\$)                   | 3.53           |               | 2.91           |                    |      |        |

#### Cost of sales

Total cost of sales was 32.4% of turnover compared with 30.0% in 2012. The increase primarily reflected the expected impact of the unwinding of costs of manufacturing volume shortfalls, adverse mix effects, the impact of preparing for the launches of new pipeline products and higher amortisation and impairments of intangible assets, partially offset by ongoing cost management, better price realisation and restructuring benefits.

#### Selling, general and administration

Total SG&A costs decreased to 32.0% of turnover compared with 33.3% in 2012, reflecting lower legal and restructuring charges. The net favourable year-on-year benefits of the Group's restructuring programmes and ongoing cost management efforts funded investments in growth businesses and preparations for new product launches.

Advertising and promotion expenses decreased 2%, selling and

#### Other operating income

Other operating income of £1,124 million (2012 - £1,256 million) included the profit on the disposal of the *Lucozade* and *Ribena* business and the anti-coagulant products of £1,331 million. The 2012 income included gains on the profit on disposal of the noncore OTC brands of £559 million and the gain of £581 million arising on the revaluation of pre-existing collaborations as part of the HGS and ViiV Healthcare/Shionogi joint venture acquisitions.

#### Operating profit

Total operating profit was £7,028 million compared with £7,300 million in 2012. The non-core items resulted in total net charges of £987 million in 2013 (2012 – £938 million).

The intangible asset amortisation of £547 million (2012 – £477 million) included £94 million related to the amortisation of the *Benlysta* intangible asset acquired as part of the HGS acquisition in late 2012. Intangible asset impairments of £739 million (2012 – £693 million) included write-offs of several R&D assets, together with the partial impairment of *Lovaza*, reflecting a reassessment of the Group's expectations on the likelihood of potential generic competition.

Major restructuring charges of £517 million (2012 - £557 million) comprised £238 million under the Operational Excellence programme, £260 million under the Major Change programme and £19 million related to the acquisition of HGS.

The Operational Excellence programme was initiated in 2007 and after several expansions is expected to cost approximately £4.85 billion. It is expected to deliver annual pre-tax savings of approximately £2.9 billion by the end of 2014.

The Major Change programme focuses on opportunities to simplify our supply chain processes, build the Group's capabilities in manufacturing and R&D, and restructure our European Pharmaceuticals business. The programme is expected to cost £1.5 billion, of which the non-cash charge will be £350 million, and is expected to deliver annual pre-tax savings of at least £1.0 billion by 2016.

Legal charges of £252 million (2012 – £436 million) principally related to provisions for existing product liability matters.

Acquisition accounting and other credits of a net £1,068 million (2012 – £1,225 million credit) included items related to major acquisitions, business, equity investment and asset disposals, one-off required regulatory charges in R&D and certain other adjusting items. The 2013 net credit included gains on the disposals of the Lucozade and Ribena business and the anti-coagulant products of £1,331 million. The 2012 net credit included gains on the profit on disposal of the non-core OTC brands of £559 million and the gain of £581 million arising on the revaluation of pre-existing collaborations as part of the HGS and ViiV Healthcare/Shionogi joint venture acquisitions.

#### Net finance costs

distribution fell 1% and general and administration decreased 5%, primarily reflecting lower legal charges.

#### Research and development

Total R&D expenditure declined 2% to £3,923 million (14.8% of turnover) compared with £3,979 million (15.1% of turnover) in 2012. This reflected the completion of a number of large trials, the phasing of ongoing project spending as well as continuing cost management, partially offset by higher restructuring and required regulatory charges.

| Finance income                          | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| Interest and other finance income       | 59         | 77         |
| Fair value movements                    | 2          | 2          |
|   | 61         | 79         |
| Finance expense                         |            |            |
| Interest expense                        | (726)      | (745)      |
| Unwinding of discounts on liabilities   | (14)       | (15)       |
| Remeasurements and fair value movements | (5)        | (24)       |
| Other finance expense                   | (22)       | (24)       |
|   | (767)      | (808)      |

Total net finance expense was £706 million compared with £729 million in 2012, despite higher average net debt levels during the year, reflecting our strategy to improve the funding profile of the Group.

#### Profit on disposal of interest in associates

The pre-tax profit on disposal of interest in associates was £282 million (2012 - £nil) and reflected the disposal of 28.2 million ordinary shares in Aspen Pharmacare for £429 million.

#### Share of after tax profits of associates and joint ventures

The share of after tax profits of associates of £43 million (2012 – £29 million) principally arose from the Group's holdings in Aspen Pharmacare.

#### Profit before taxation

Taking account of net finance costs, the profit on disposal of interest in associates and the share of profits of associates, profit before taxation was £6,647 million compared with £6,600 million in 2012, a 4% CER increase and a 1% increase in sterling terms.

#### Taxation

|   | 2013<br>£m     | 2012<br>(restated)<br>£m |
|---|----------------|--------------------------|
| UK corporation tax at the UK statutory rate Less double taxation relief | 265<br>-       | 350<br>(180)             |
| Overseas taxation   | 265<br>1,284   | 170<br>1,510             |
| Current taxation Deferred taxation                                      | 1,549<br>(530) | 1,680<br>242             |
| Taxation on total profits   | 1,019          | 1,922                    |

The charge for taxation on total profits amounted to £1,019 million and represented an effective tax rate of 15.3% (2012 – 29.1%), reflecting the differing tax effects of the various non-core items. It included a net deferred tax charge of £234 million related to the unwinding of deferred profit in inventory as existing inventory produced prior to the 2012 restructuring of the supply chain is sold. The 2013 charge for taxation on total profits also included deferred tax credits of £393 million, primarily reflecting continuing restructuring of the supply chain compared to a predominantly non cash deferred tax charge of £420 million in 2012. The Group's balance sheet at 31 December 2013 included a tax payable liability of £1,452 million and a tax recoverable asset of £129 million.

We continue to believe that we have made adequate provision for the liabilities likely to arise from periods which are open and not yet agreed by tax authorities. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of agreements with relevant tax authorities or litigation.

#### Earnings per share

Total earnings per share was 112.5p for the year, compared with 91.6p in 2012 and non-core net credits totalled 0.3p (2012 - 19.8p charges).

#### Critical accounting policies

The consolidated financial statements are prepared in accordance with IFRS, as adopted for use in the European Union, and also with IFRS as issued by the IASB, following the accounting policies approved by the Board and described in Note 2 to the financial

The critical accounting policies, for which information on the judgements and estimates made is given in Note 3 to the financial statements, 'Key accounting judgements and estimates', and in the relevant detailed notes to the financial statements as indicated below, relate to the following areas:

- Turnover
- Taxation (Note 14)
- Legal and other disputes (Notes 29 and 44)
- Impairments of goodwill and other intangible assets (Notes 18 and 19)
- Pensions and other post-employment benefits (Note 28).

Information on the judgements and estimates made in these areas is given in Note 3 to the financial statements, 'Key accounting judgements and estimates'.

#### Turnover

In respect of the Turnover accounting policy, our largest business is US Pharmaceuticals and Vaccines, and the US market has the most complex arrangements for rebates, discounts and allowances. The following briefly describes the nature of the arrangements in existence in our US Pharmaceuticals and Vaccines business:

- We have arrangements with certain indirect customers whereby the customer is able to buy products from wholesalers at reduced prices. A chargeback represents the difference between the invoice price to the wholesaler and the indirect customer's contractual discounted price. Accruals for estimating chargebacks are calculated based on the terms of each agreement, historical experience and product growth
- Customer rebates are offered to key managed care and group purchasing organisations (GPO) and other direct and indirect customers. These arrangements require the customer to achieve certain performance targets relating to the value of product purchased, formulary status or pre-determined market shares relative to competitors. The accrual for customer rebates is estimated based on the specific terms in each agreement, historical experience and product growth rates
- The US Medicaid programme is a state-administered programme providing assistance to certain poor and vulnerable patients. In 1990, the Medicaid Drug Rebate Program was established to reduce state and federal expenditure on prescription drugs. In 2010, the Patient Protection and Affordable Care Act became law. We participate by providing rebates to states. Accruals for Medicaid rebates are calculated based on the specific terms of the relevant regulations or the Patient Protection and Affordable Care Act
- Cash discounts are offered to customers to encourage prompt payment. These are accrued for at the time of invoicing and adjusted subsequently to reflect actual experience
- We record an accrual for estimated sales returns by applying historical experience of customer returns to the amounts invoiced, together with market related information such as stock levels at wholesalers, anticipated price increases and

statements, 'Accounting principles and policies'. We are required to make estimates and assumptions that affect the amounts of assets, liabilities, revenue and expenses reported in the financial statements. Actual amounts and results could differ from those estimates.

competitor activity.

A reconciliation of gross turnover to net turnover for the US Pharmaceuticals and Vaccines business is as follows:

|  |         | 2013     |         | 2012<br>(restated) |         | 2011<br>(restated) |
|--|---------|----------|---------|--------------------|---------|--------------------|
| •  | £m      | Margin % | £m      | Margin %           | £m      | %                  |
| Gross  |         | ,,,      |         | ,,,                |         | 70                 |
| turnover   | 10,066  | 100      | 9,758   | 100                | 9,770   | 100                |
| Market<br>driven<br>segments<br>Government<br>mandated | (1,136) | (11)     | (1,035) | (10)               | (885)   | (9)                |
| and state<br>programs                                  | (1,450) | (14)     | (1,463) | (15)               | (1,521) | (15)               |
| Cash<br>discounts<br>Customer                          | (184)   | (2)      | (177)   | (2)                | (176)   | (2)                |
| returns<br>Prior year                                  | (83)    | (1)      | (147)   | (1)                | (105)   | (1)                |
| adjustments  | 89      | 1        | 129     | 1                  | 94      | 1                  |
| Other items  | (110)   | (2)      | (65)    | (1)                | (155)   | (2)                |
| Total  | . ,     |          |         |                    |         |                    |
| deductions   | (2,874) | (29)     | (2,758) | (28)               | (2,748) | (28)               |
| Net turnover   | 7,192   | 71       | 7,000   | 72                 | 7,022   | 72                 |

Market driven segments consist primarily of Managed Care and Medicare plans with which GSK negotiates contract pricing that is honoured via rebates and chargebacks. Mandated segments consist primarily of Medicaid and Federal government programs which receive government mandated pricing via rebates and chargebacks.

The total balance sheet accruals for rebates, discounts, allowances and returns in the US Pharmaceuticals and Vaccines business at 31 December 2013 and 31 December 2012 were as follows:

|                                   | At 31<br>December<br>2013<br>£m | At 31<br>December<br>2012<br>£m |
|-----------------------------------|---------------------------------|---------------------------------|
| Managed care, Medicare Part D and |                                 |                                 |
| GPO rebates                       | 413                             | 390                             |
| US government and state programs  | 540                             | 559                             |
| Cash discounts                    | 21                              | 21                              |
| Customer returns                  | 194                             | 217                             |
| Other                             | 20                              | 23                              |
| Total                             | 1,188                           | 1,210                           |

A monthly process is operated to monitor inventory levels at wholesalers for any abnormal movements. This process uses gross sales volumes, prescription volumes based on third party data sources and information received from key wholesalers. The aim of this is to maintain inventories at a consistent level from year to year based on the pattern of consumption.

#### Legal and other disputes

In respect of the accounting policy for Legal and other disputes, the following briefly describes the process by which we determine the level of provision that is necessary.

In accordance with the requirements of IAS 37, 'Provisions, contingent liabilities and contingent assets', we provide for anticipated settlement costs where an outflow of resources is considered probable and a reliable estimate may be made of the likely outcome of the dispute and legal and other expenses arising from claims against the Group. We may become involved in significant legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. In these cases, appropriate disclosure about such cases would be included in the Annual Report, but no provision would be made.

This position could change over time and, therefore, there can be no assurance that any losses that result from the outcome of any legal proceedings will not exceed by a material amount the amount of the provisions reported in the Group's financial statements.

Like many pharmaceutical companies, we are faced with various complex product liability, anti-trust and patent litigation, as well as investigations of its operations conducted by various governmental regulatory agencies. Throughout the year, the General Counsel of the Group, as head of the Group's legal function, and the Senior Vice President and Head of Global Litigation for the Group, who is responsible for all litigation and government investigations, routinely brief the Chief Executive Officer, the Chief Financial Officer and the Board of Directors on the significant litigation pending against the Group and governmental investigations of the Group.

These meetings, as appropriate, detail the status of significant litigation and government investigations and review matters such as the number of claims notified to us, information on potential claims not yet notified, assessment of the validity of claims, progress made in settling claims, recent settlement levels and potential reimbursement by insurers.

The meetings also include an assessment of whether or not there is sufficient information available for us to be able to make a reliable estimate of the potential outcomes of the disputes. Often, external counsel assisting us with various litigation matters and investigations will also assist in the briefing of the Board and senior management. Following these discussions, for those matters where it is possible to make a reliable estimate of the amount of a provision, if any, that may be required, the level of provision for legal and other disputes is reviewed and adjusted as appropriate.

On this basis, US Pharmaceuticals and Vaccines inventory levels at wholesalers and in other distribution channels at 31 December 2013 were estimated to amount to approximately five weeks of turnover. This calculation uses third party information, the accuracy of which cannot be totally verified, but is believed to be sufficiently reliable for this purpose.

68 GSK Annual Report 2013

#### Financial position and resources

|  | 2013<br>£m | 2012<br>(restated)<br>£m |
|--|------------|--------------------------|
| Assets                                       |            |                          |
| Non-current assets                           |            |                          |
| Property, plant and equipment                | 8,872      | 8,776                    |
| Goodwill                                     | 4,205      | 4,359                    |
| Other intangible assets                      | 9,283      | 10,161                   |
| Investments in associates and joint ventures | 323        | 579                      |
| Other investments                            | 1,202      | 787                      |
| Deferred tax assets                          | 2,084      | 2,391                    |
| Derivative financial instruments             | 1          | 54                       |
| Other non-current assets                     | 889        | 682                      |
| Total non-current assets                     | 26,859     | 27,789                   |
| Current assets                               |            |                          |
| Inventories                                  | 3,900      | 3,969                    |
| Current tax recoverable                      | 129        | 103                      |
| Trade and other receivables                  | 5,442      | 5,242                    |
| Derivative financial instruments             | 155        | 49                       |
| Liquid investments                           | 66         | 81                       |
| Cash and cash equivalents                    | 5,534      | 4,184                    |
| Assets held for sale                         | 1          | 64                       |
| Total current assets                         | 15,227     | 13,692                   |
| Total assets                                 | 42,086     | 41,481                   |
| Liabilities                                  |            |                          |
| Current liabilities                          |            |                          |
| Short-term borrowings                        | (2,789)    | (3,631)                  |
| Trade and other payables                     | (8,317)    | ,                        |
| Derivative financial instruments             | (127)      | (63)                     |
| Current tax payable                          | (1,452)    | (1,374)                  |
| Short-term provisions                        | (992)      | (693)                    |
| Total current liabilities                    | (13,677)   | (13,815)                 |
| Non-current liabilities                      |            |                          |
| Long-term borrowings                         | (15,456)   | (14,671)                 |
| Deferred tax liabilities                     | (693)      | ,                        |
| Pensions and other post-employment benefits  | (2,189)    |                          |
| Other provisions                             | (552)      | (699)                    |
| Derivative financial instruments             | (3)        | (2)                      |
| Other non-current liabilities                | (1,704)    | (1,432)                  |
| Total non-current liabilities                | (20,597)   | (20,929)                 |
| Total liabilities                            | (34,274)   | (34,744)                 |
| Net assets                                   | 7,812      | 6,737                    |
| Equity                                       |            |                          |
| Share capital                                | 1,336      | 1,349                    |
| Share premium account                        | 2,595      | 2,022                    |
|  | _,000      | _,0                      |

#### Property, plant and equipment

Our business is science-based, technology-intensive and highly regulated by governmental authorities. We allocate significant financial resources to the renewal and maintenance of its property, plant and equipment to minimise risks of interruption of production and to achieve compliance with regulatory standards. A number of our processes use chemicals and hazardous materials.

The total cost of our property, plant and equipment at 31 December 2013 was £18,853 million, with a net book value of £8,872 million. Of this, land and buildings represented £3,909 million, plant and equipment £2,509 million and assets in construction £2,454 million. In 2013, we invested £1,235 million in new and renewal property, plant and equipment. This is mainly related to a large number of projects for the renewal, improvement and expansion of facilities at various worldwide sites. Property is mainly held freehold. New investment is financed from our liquid resources. At 31 December 2013, we had contractual commitments for future capital expenditure of £443 million and operating lease commitments of £777 million. We believe that our facilities are adequate for our current needs.

We observe stringent procedures and use specialist skills to manage environmental risks from our activities. Environmental issues, sometimes dating from operations now modified or discontinued, are reported under 'Our Planet' on page 57 and in Note 44 to the financial statements, 'Legal proceedings'.

#### Goodwill

Goodwill decreased during the year to £4,205 million at December 2013, from £4,359 million. The decrease primarily reflects a weakening of overseas currencies.

#### Other intangible assets

Other intangible assets include the cost of intangibles acquired from third parties and computer software. The net book value of other intangible assets as at 31 December 2013 was  $\mathfrak{L}9,283$  million (2012 - £10,161 million). The decrease in 2013 reflected assets acquired from the acquisition of Okairos AG of £190 million, capitalised development costs of £246 million and £183 million of computer software costs, more than offset by the amortisation and impairment of existing intangibles of £682 million and £745 million, respectively.

#### Investments

We held investments, including associates and joint ventures, with a carrying value at 31 December 2013 of £1,525 million (2012 – £1,366 million). The market value at 31 December 2013 was £2,212 million (2012 – £1,968 million). The largest of these investments are in an associate, Aspen Pharmacare Holdings Limited, which had a book value at 31 December 2013 of £229 million (2012 – £430 million) and an investment in Theravance, Inc. which had a book value at 31 December 2013 of £644 million (2012 – £362 million). During the year we sold 28.2 million shares in Aspen Pharmacare Holdings Limited, representing 6.2% of our interest, for £429 million. The investments include equity stakes in companies where the Group has research collaborations, which provide access to biotechnology developments of potential interest and interests in

| Retained earnings         | 913   | 642   |
|---------------------------|-------|-------|
| Other reserves            | 2,153 | 1,787 |
| Shareholders' equity      | 6,997 | 5,800 |
| Non-controlling interests | 815   | 937   |
| Total equity              | 7,812 | 6,737 |

companies that arise from business divestments.

#### Derivative financial instruments: assets

We had both non-current and current derivative financial instruments held at fair value of £156 million (2012 – £103 million). The majority of this amount relates to interest rate swaps and foreign exchange contracts both designated and non-designated (inter-company loans and deposits) as accounting hedges.

#### Inventories

Inventory of £3,900 million has decreased by £69 million during the year. The decrease reflects the impact of the disposal of the Lucozade/Ribena and anti-coagulant products businesses partly offset by higher vaccine stocks and stockbuilding for new product launches.

#### Trade and other receivables

Trade and other receivables of £5,442 million have increased from 2012 reflecting the receivable due from Aspen in respect of the inventory and a manufacturing site which formed part of the disposal of the anti-coagulants products business partly offset by a weakening of overseas currencies.

#### Derivative financial instruments: liabilities

We held both non-current and current derivative financial instruments at fair value of £130 million (2012 - £65 million). This primarily relates to foreign exchange contracts both designated and non-designated (inter-company loans and deposits, external debt and legal provisions) as accounting hedges.

#### Trade and other payables

Trade and other payables amounting to £8,317 million have increased from £8,054 million in 2012, reflecting the current year accrual in respect of the acquisition of further shares in the Group's Indian pharmaceutical subsidiary of £635 million partly offset by the effect of the increased shareholding in the Indian consumer healthcare subsidiary accrued in 2012, together with a weakening of overseas currencies.

#### **Provisions**

We carried deferred tax provisions and other short-term and non-current provisions of £2,237 million at 31 December 2013 (2012 – £2,396 million) in respect of estimated future liabilities, of which £646 million (2012 – £527 million) related to legal and other disputes. Provision has been made for legal and other disputes, indemnified disposal liabilities, employee related liabilities and the costs of restructuring programmes to the extent that at the balance sheet date a legal or constructive obligation existed and could be reliably estimated.

#### Pensions and other post-employment benefits

We account for pension and other post-employment arrangements in accordance with IAS 19. The deficits, net of surpluses before allowing for deferred taxation were £613 million (2012 – £1,312 million) on pension arrangements and £1,246 million (2012 – £1,685 million) on unfunded post-employment liabilities.

Net debt decreased by £1,392 million and reflected the receipts of £2.5 billion from the disposals of the *Lucozade/Ribena* and anticoagulant products businesses, intangible assets, part of the Group's investment in Aspen Pharmacare Holdings Limited and other investments. The impact of these was partly offset by the consideration paid to increase the shareholding in the Group's Indian Consumer Healthcare subsidiary from 43.2% to 72.5% at a cost of £588 million and to acquire Okarios AG for £205 million.

The Group's strong cash generation enabled the financing of share repurchases of £1.5 billion and dividend payments of £3.7 billion.

#### Movements in net debt

|   | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| Net debt at beginning of year                   | (14,037)   | (9,003)    |
| Increase/(decrease) in cash and bank overdrafts | 1,473      | (1,607)    |
| Cash inflow from liquid investments             | (15)       | (224)      |
| Net increase in long-term loans                 | (1,913)    | (4,430)    |
| Net repayment of short-term loans               | 1,872      | 816        |
| Debt of subsidiary undertakings acquired        | (6)        | (3)        |
| Exchange movements                              | (34)       | 385        |
| Other movements                                 | 15         | 29         |
| Net debt at end of year                         | (12,645)   | (14,037)   |

#### Total equity

At 31 December 2013, total equity had increased from £6,737 million at 31 December 2012 to £7,812 million. The increase arose principally from a reduction in the pension deficit of £699 million, a reduction in the post-retirement provision of £439 million and retained profits in the year exceeding shares repurchased, partly offset by the liability of £635 million arising from the open offer to purchase shares held by the non-controlling interest in the Group's Indian Pharmaceutical subsidiary, GlaxoSmithKline Pharmaceuticals Limited.

A summary of the movements in equity is set out below.

|  | 2013<br>£m | 2012<br>(restated)<br>£m |
|--|------------|--------------------------|
| Total equity at beginning of year            | 6,747      | 8,827                    |
| Prior year adjustment - IAS 19R              | (10)       | (13)                     |
| At 1 January, as restated                    | 6,737      | 8,814                    |
| Total comprehensive income for the year      | 6,215      | 4,014                    |
| Dividends to shareholders                    | (3,680)    | (3,814)                  |
| Shares issued                                | 585        | 356                      |
| Changes in non-controlling interests         | (625)      | (218)                    |
| Forward contract relating to non-controlling |            |                          |
| interest                                     | _          | 8                        |
| Shares purchased and cancelled or held as    |            |                          |
| Treasury shares                              | (1,504)    | (2,493)                  |
| Consideration received for shares            |            |                          |
| transferred by ESOP Trusts                   | _          | 58                       |
| Shares acquired by ESOP Trusts               | (45)       | (37)                     |
| Share-based incentive plans                  | 294        | 211                      |
| Tax on share-based incentive plans           | 73         | 9                        |
| Distributions to non-controlling interests   | (238)      | (171)                    |

In December 2010, the UK scheme purchased an insurance contract that will guarantee payment of specified pensioner liabilities. This contract was valued at £775 million at 31 December 2013.

#### Net debt

|   | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| Cash, cash equivalents and liquid investments | 5,600      | 4,265      |
| Borrowings - repayable within one year        | (2,789)    | (3,631)    |
| Borrowings - repayable after one year         | (15,456)   | (14,671)   |
| Net debt                                      | (12,645)   | (14,037)   |

70 GSK Annual Report 2013

| Total aguity at and of year | 7.010 | 6 707 |
|-----------------------------|-------|-------|
| Total equity at end of year | 7,812 | 6,737 |

The changes in non-controlling interests in the year primarily arise from the voluntary open offer to acquire further shares in GSK Pharmaceuticals Ltd, the Group's Pharmaceutical subsidiary in India.

#### Share purchases

In 2013, the Employee Share Ownership Plan (ESOP) Trusts acquired £45 million of shares in GlaxoSmithKline plc (2012 – £37 million). Shares are held by the Trusts to satisfy future exercises of options and awards under the Group share option and award schemes. A proportion of the shares held by the Trusts are in respect of awards where the rules of the scheme require us to satisfy exercises through market purchases rather than the issue of new shares. The shares held by the Trusts are matched to options and awards granted.

At 31 December 2013, the ESOP Trusts held 64 million (2012 – 75 million) GSK shares against the future exercise of share options and share awards. The carrying value of £355 million (2012 – £391 million) has been deducted from other reserves. The market value of these shares was £1,025 million (2012 – £1,004 million).

During 2013, 92.4 million shares were repurchased at a cost of £1,504 million (see Note 33 'Share capital and share premium account'). We are currently targeting further repurchases of £1-2 billion during 2014. The exact amount and timing of future purchases, and whether the shares will be held as Treasury shares or be cancelled, will be determined by the company and is dependent on market conditions and other factors. At 31 December 2013, we held 487.4 million shares as Treasury shares (2012 – 495 million shares), at a cost of £6,829 million (2012 – £6,602 million), which has been deducted from retained earnings.

No shares were purchased in the period 1 January 2014 to 5 February 2014.

#### Commitments and contingent liabilities

Financial commitments are summarised in Note 39 to the financial statements, 'Commitments'. Other contingent liabilities and obligations in respect of short and long-term debt are set out in Note 31 to the financial statements, 'Contingent liabilities' and Note 32 to the financial statements, 'Net debt'.

Amounts provided for pensions and post-retirement benefits are set out in Note 28 to the financial statements, 'Pensions and other post-employment benefits'. Amounts provided for restructuring programmes and legal, environmental and other disputes are set out in Note 29 to the financial statements, 'Other provisions'.

#### Contractual obligations and commitments

The following table sets out our contractual obligations and commitments at 31 December 2013 as they fall due for payment.

|                       | Total<br>£m | Under 1 yr<br>£m | 1-3 yrs<br>£m | 3-5 yrs<br>£m | 5 yrs+<br>£m |
|-----------------------|-------------|------------------|---------------|---------------|--------------|
| Loans                 | 18,281      | 2,747            | 2,689         | 3,903         | 8,942        |
| Interest on loans     | 10,063      | 674              | 1,244         | 1,049         | 7,096        |
| Finance lease         |             |                  |               |               |              |
| obligations           | 80          | 27               | 36            | 12            | 5            |
| Finance lease charges | 7           | 2                | 4             | 1             | _            |
| Operating lease       |             |                  |               |               |              |
| commitments           | 777         | 134              | 170           | 110           | 363          |
| Intangible assets     | 7,056       | 419              | 1,107         | 1,251         | 4,279        |
| Property, plant &     |             |                  |               |               |              |
| equipment             | 443         | 372              | 69            | 2             | _            |

Commitments in respect of loans and future interest payable on loans are disclosed before taking into account the effect of derivatives.

We have entered into a number of research collaborations to develop new compounds with other pharmaceutical companies. The terms of these arrangements can include upfront fees, equity investments, loans and commitments to fund specified levels of research. In addition, we will often agree to make further payments if future 'milestones' are achieved.

As some of these agreements relate to compounds in the early stages of development, the potential obligation to make milestone payments will continue for a number of years if the compounds move successfully through the development process. Generally, the closer the product is to marketing approval, the greater the possibility of success. The amounts shown above within intangible assets represent the maximum that would be paid if all milestones were achieved, and include £5.2 billion which relates to externalised projects in the discovery portfolio. A number of new commitments were made in 2013 under licensing and other agreements, including arrangements with Adimab LLC, Immunocore Ltd and MorphoSys AG.

In 2013, we reached an agreement with the trustees of the UK pension schemes to make additional contributions over a three year period, including in 2013, to eliminate the pension deficit identified at the 31 December 2011 actuarial funding valuation. If the deficit persists, further contributions would be payable in the following four years depending on the level of deficit. The table above includes this commitment but excludes the normal ongoing annual funding requirement in the UK of approximately £120 million. For further information on pension obligations, see Note 28 to the financial statements, 'Pensions and other postemployment benefits'.

#### Contingent liabilities

The following table sets out contingent liabilities, comprising discounted bills, performance guarantees, letters of credit and other items arising in the normal course of business, and when they are expected to expire.

|                              | Total<br>£m | Under 1 yr<br>£m | 1-3 yrs<br>£m | 3-5 yrs<br>£m | 5 yrs+<br>£m |
|------------------------------|-------------|------------------|---------------|---------------|--------------|
| Guarantees                   | 103         | 75               | 2             | 1             | 25           |
| Other contingent liabilities | 95          | 2                | 27            | 18            | 48           |
| Total                        | 198         | 77               | 29            | 19            | 73           |

In the normal course of business, we have provided various indemnification guarantees in respect of business disposals in which legal and other disputes have subsequently arisen. A provision is made where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome of the dispute and this is included in Note 29 to the financial statements, 'Other provisions'.

We provide for the outcome of tax, legal and other disputes when an outflow of resources is considered probable and a reliable estimate of the outflow may be made. At 31 December 2013, other than for those disputes where provision has been made, it was not possible to make a reliable estimate of the potential outflow of funds that might be required to settle disputes where the possibility of there being an outflow was more than remote.

| Investments<br>Purchase | 111    | 29    | 53    | 15    | 14     |
|-------------------------|--------|-------|-------|-------|--------|
| commitments             | 614    | 205   | 261   | 148   | _      |
| Pensions                | 510    | 85    | 170   | 170   | 85     |
| Other commitments       | 233    | 75    | 123   | 35    | _      |
| Total                   | 38,175 | 4,769 | 5,926 | 6,696 | 20,784 |

The ultimate liability for such matters may vary significantly from the amounts provided and is dependent upon the outcome of litigation proceedings and negotiations with the relevant tax authorities. This is discussed further in 'Risk factors' on pages 232 to 242 and Notes 14 and 44 to the financial statements, 'Taxation' and 'Legal proceedings'.

GSK Annual Report 2013 71

#### Cash generation and conversion

A summary of the consolidated cash flow is set out below.

|  | 2013<br>£m              | 2012<br>£m               |
|--|-------------------------|--------------------------|
| Net cash inflow from operating activities Net cash inflow/(outflow) from investing activities                      | 7,222<br>524            | 4,375<br>(2,631)         |
| Net cash outflow from financing activities   | (6,273)                 | (3,351)                  |
| Increase/(decrease) in cash and bank overdrafts  | 1,473                   | (1,607)                  |
| Cash and bank overdrafts at beginning of year Increase/(decrease) in cash and bank overdrafts Exchange adjustments | 3,906<br>1,473<br>(148) | 5,605<br>(1,607)<br>(92) |
| Cash and bank overdrafts at end of year  | 5,231                   | 3,906                    |
| Cash and bank overdrafts at end of year comprise:<br>Cash and cash equivalents                                     | 5,534                   | 4,184                    |
| Overdrafts   | (303)                   | (278)                    |
|  | 5,231                   | 3,906                    |

The net cash inflow from operating activities for the year was  $\pounds 7,222$  million ( $2012 - \pounds 4,374$  million). The increase primarily reflected legal settlements being some  $\pounds 2.5$  billion lower than in 2012, together with the phasing of restructuring expenditure, lower tax payments and pension contributions, partially offset by a smaller reduction in working capital compared with 2012 given supply chain investments in inventory and launch preparation.

#### Free cash flow

Free cash flow is the amount of cash generated by the business after meeting our obligations for interest, tax and dividends paid to non-controlling interests, and after capital expenditure on property, plant and equipment and intangible assets.

|                           | 2013  | 2012  |
|---------------------------|-------|-------|
| Free cash flow (£m)       | 4,657 | 2,049 |
| Free cash flow growth (%) | >100% | (51)% |

Free cash flow was £4,657 million for the year. The increase on 2012 primarily reflected the impact of lower tax payments and special UK pension contributions, partly offset by a smaller reduction in working capital and increased expenditure on property, plant and equipment. We paid dividends to shareholders of £3,680 million, and spent £1,504 million on repurchasing shares.

A reconciliation of net cash inflow from operating activities, which is the closest equivalent IFRS measure, to free cash flow is shown below.

#### Reconciliation of free cash flow

|   | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| Net cash inflow from operating activities | 7,222      | 4.375      |
| Purchase of property, plant and equipment | (1,188)    | (1,051)    |
| Purchase of intangible assets             | (513)      | (469)      |
| Disposal of property, plant and equipment | ` 46       | 68         |
| Interest paid                             | (749)      | (779)      |

#### Investment appraisal

We have a formal process for assessing potential investment proposals in order to ensure decisions are aligned with our overall strategy. This process includes an assessment of the cash flow return on investment (CFROI), as well as its net present value (NPV) and internal rate of return (IRR) where the timeline for the project is very long term. We also consider the impact on earnings and credit profile where relevant.

The discount rate used to perform financial analyses is decided internally, to allow determination of the extent to which investments cover our cost of capital. For specific investments the discount rate may be adjusted to take into account country or other risk weightings.

#### Capital expenditure and financial investment

Cash payments for tangible and intangible fixed assets amounted to £1,701 million (2012 - £1,520 million) and disposals realised £2,033 million (2012 – £1,124 million). Cash payments to acquire equity investments of £133 million (2012 – £229 million) were made in the year and sales of equity investments realised £59 million (2012 – £28 million).

#### Future cash flow

We expect that future operating cash flow will be sufficient to fund our operating and debt service costs, to satisfy normal levels of capital expenditure, to meet obligations under existing licensing agreements, to meet the expenditure arising from the major restructuring programmes (the precise timing of which is uncertain) outlined in Note 10 to the financial statements, 'Major restructuring costs' and to meet other routine outflows including tax and dividends, subject to the 'Risk factors' discussed on pages 232 to 242. We may from time to time have additional demands for finance, such as for acquisitions and share repurchases. We have access to other sources of liquidity from short and long-term capital markets and banks and other financial institutions, in addition to the cash flow from operations, for such needs.

#### **Working capital**

|  | 2013 | 2012 |
|--|------|------|
| Working capital percentage of turnover (%) | 19%  | 21%  |
| Working capital conversion cycle (days)    | 176  | 194  |

Our working capital programme has continued to make progress with further improvements in the collection of receivables and more effective management of payables balances. During the year a number of initiatives were implemented across our supply chains supporting the Pharmaceutical, Vaccines and Consumer Healthcare businesses that have provided stronger end-to-end accountability in each case. These programmes are at an early stage but have already reduced volatility and improved responsiveness allowing better inventory management. The net impact on inventory has been limited in 2013 as significant investments have also been made in improving service levels and

| Interest received                          | 59    | 30    |
|--|-------|-------|
| Dividends received from joint ventures and |       |       |
| associated undertakings                    | 18    | 46    |
| Distributions to non-controlling interests | (238) | (171) |
| Free cash flow                             | 4,657 | 2,049 |

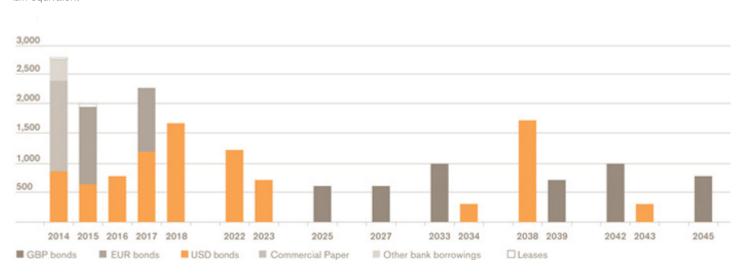
preparing for new product launches.

The reported working capital conversion cycle days are distorted by divestments made during the year and the intangible asset impairments included in the denominator used in the conversion cycle computation. The year-end 2013 and 2012 conversion cycles, adjusted for these factors, were around 190 days and around 200 days, respectively, a reduction of 10 days.

72 GSK Annual Report 2013

#### Maturity profile of gross debt





#### **Treasury policies**

GSK reports in Sterling and pays dividends out of Sterling profits. The role of Corporate Treasury is to monitor and manage our external and internal funding requirements and financial risks in support of our strategic objectives. GSK operates on a global basis, primarily through subsidiary companies, and we manage our capital to ensure that our subsidiaries are able to operate as going concerns and to optimise returns to shareholders through an appropriate balance of debt and equity. Treasury activities are governed by policies approved by the Board of Directors, most recently on 9 July 2013. A Treasury Management Group (TMG) meeting chaired by our Chief Financial Officer, takes place on a monthly basis to review treasury activities. Its members receive management information relating to treasury activities.

#### Capital management

Our financial strategy supports the Group's strategic priorities and it is regularly reviewed by the Board. We manage the capital structure of the Group through an appropriate mix of debt and equity.

GSK's financial architecture is designed to support the delivery of the Group's strategy, and to enhance returns to shareholders. There are four key priorities: delivering sustainable sales growth, improving operating leverage, improving financial efficiency and converting more of our earnings into cash. The free cash flow generated can then be returned to shareholders or reinvested in bolt-on acquisitions, wherever the most attractive returns are available. GSK continues to apply strict financial and returnsbased criteria such as cash flow return on investment in order to allocate capital and assess investment opportunities, whilst protecting its credit profile.

The business remains highly cash generative and in 2013 GSK generated £4.7 billion in free cash flow. In addition, we realised

#### Liquidity

As at 31 December 2013, our cash and liquid investments were held as follows:

|  | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| Bank balances and deposits               | 4,641      | 3,456      |
| US Treasury and Treasury repo only money |            |            |
| market funds                             | 893        | 728        |
| Corporate debt instruments               | 1          | 7          |
| Government securities                    | 65         | 74         |
|  | 5,600      | 4,265      |

Cash and liquid investments of £3.9 billion, including amounts held by ViiV Healthcare, were held centrally at 31 December 2013

We had net debt of £12.6 billion at 31 December 2013. The table below summarises cash and gross debt after the effects of hedging.

|   | 2013<br>£m        | 2012<br>£m        |
|---|-------------------|-------------------|
| Cash and liquid investments<br>Gross debt – fixed       | 5,600<br>(15,593) | 4,265<br>(15,205) |
| <ul><li>floating</li><li>non-interest bearing</li></ul> | (2,651)<br>(1)    | (3,090)           |
| Net debt  | (12,645)          | (14,037)          |

GSK's policy is to borrow centrally in order to meet anticipated funding requirements. The cash flow forecast and funding requirements are monitored by the TMG on a monthly basis. Our strategy is to diversify liquidity sources using a range of facilities and to maintain broad access to funding markets.

GSK's long-term credit ratings have remained unchanged since February 2008. GSK's current ratings are A+ (stable outlook) by

£2.5 billion from divestments. In 2013, we returned a total of £5.2 billion to shareholders, £3.7 billion in dividends and £1.5 billion in share repurchases. Net debt at the end of the year stood at £12.6 billion, a reduction of £1.4 billion compared to the previous year.

In 2014, GSK expects to deliver continued dividend growth and as part of the long-term share buyback programme is targeting share repurchases of £1-2 billion depending on market conditions.

For further details see Note 41 to the financial statements 'Financial instruments and related disclosures'.

Standard and Poor's and A1 (negative outlook) by Moody's Investors Service ('Moody's'). Our short-term credit ratings are A-1 and P-1 with Standard and Poor's and Moody's respectively.

GSK Annual Report 2013 73

#### **Treasury operations**

The objective of treasury activity is to manage the post-tax net cost or income of financial operations to the benefit of earnings. We use a variety of financial instruments to finance our operations and derivative financial instruments to manage market risks from these operations. These derivatives, principally comprising forward foreign currency contracts and interest rate swaps, are used to swap borrowings and liquid assets into currencies required for Group purposes and to manage exposure to financial risks from changes in foreign exchange rates and interest rates.

We do not hold or issue derivatives for speculative purposes. Our Treasury policies specifically prohibit such activity. All transactions in financial instruments are undertaken to manage the risks arising from underlying business activities, not for speculation.

#### Interest rate risk management

GSK's objective is to minimise the effective net interest cost and to balance the mix of debt at fixed and floating interest rates over time. The policy on interest rate risk management limits the amount of floating interest payments to a prescribed percentage of operating profit.

We use interest rate swaps to redenominate one of our bonds into floating interest rates. The duration of these swaps matches the duration of the principal instrument. These interest rate derivative instruments are accounted for as fair value hedges of the relevant liability.

#### Foreign exchange risk management

Foreign currency transaction exposures arising on internal and external trade flows are not generally hedged. The Group's objective is to minimise the exposure of overseas operating subsidiaries to transaction risk by matching local currency income with local currency costs where possible. Our internal trading transactions are matched centrally and we manage inter-company payment terms to reduce foreign currency risk. Foreign currency cash flows can be hedged selectively under the management of Corporate Treasury and the TMG. Where possible, we manage the cash surpluses or borrowing requirements of subsidiary companies centrally using forward contracts to hedge future repayments back into the originating currency.

In order to reduce foreign currency translation exposure, we seek to denominate borrowings in the currencies of our principal assets and cash flows. These are primarily denominated in US dollars, Euros and Sterling. Certain borrowings can be swapped into other currencies as required.

Borrowings denominated in, or swapped into, foreign currencies that match investments in overseas Group assets may be treated as a hedge against the relevant assets. Forward contracts in major currencies are also used to reduce exposure to our investment in overseas Group assets. The TMG reviews the ratio of borrowings to assets for major currencies monthly.

#### Counterparty risk management

GSK sets global counterparty limits for each of GSK's banking and investment counterparties based on long-term credit ratings from Moody's and Standard and Poor's. Corporate Treasury's usage of these limits is monitored daily by a Corporate Compliance Officer (CCO) who operates independently of Corporate Treasury. Any breach of these limits would be reported to the CFO immediately. The CCO also monitors the credit rating of these counterparties and, when changes in ratings occur, notifies Corporate Treasury so that changes can be made to investment levels or to authority limits as appropriate. In addition, relationship banks and their credit ratings are reviewed regularly and a report is presented annually to the TMG for approval.

#### **Group reporting in 2014**

During 2014, GSK intends to report core results performance measured against 2013 core results excluding divestments completed during 2013. The divestments include the disposals of *Lucozade* and *Ribena*, the anti-coagulant products and several other minor products. Summary restated 2013 core results excluding divestments for 2013 are set out below.

|  | Core<br>results<br>£m   | Divested<br>businesses<br>£m | Core results<br>excluding<br>divestments<br>£m |
|--|-------------------------|------------------------------|--|
| Turnover   | 26,505                  | (903)                        | 25,602   |
| Cost of sales<br>Selling, general and  | (7,549)                 | 474                          | (7,075)  |
| administration   | (7,928)                 | 179                          | (7,749)  |
| Research and development Royalty income                                      | (3,400)<br>387          | 6                            | (3,394)<br>387                                 |
| Operating profit   | 8,015                   | (244)                        | 7,771  |
| Profit before tax<br>Profit after tax<br>Profit attributable to shareholders | 7,366<br>5,671<br>5,421 | (244)<br>(184)<br>(184)      | 7,122<br>5,487<br>5,237                        |
| Earnings per share (pence)   | 112.2p                  | (3.8)p                       | 108.4p   |

A reconciliation of core results to total results is set out on page 65.

#### Strategic Report

The Strategic Report was approved by a duly authorised Committee of the Board of Directors on 26 February 2014 and signed on its behalf by:

Simon Dingemans Chief Financial Officer 26 February 2014

# Governance & remuneration

| In this section               |     |
|-------------------------------|-----|
| Our Board                     | 70  |
| Our Corporate Executive Team  | 80  |
| Chairman's letter             | 82  |
| Board report to shareholders  | 83  |
| Committee reports             | 89  |
| Remuneration Committee        |     |
| Chairman's Annual Statement   | 90  |
| Annual Report on Remuneration | 97  |
| Remuneration Policy Report    | 117 |

# **Our Board**

# **Diversity** Experience



#### Composition

| Executive     | 23 | 20% |
|---------------|----|-----|
| Non-Executive |    | 80% |
| Male          |    | 67% |
| Female        |    | 33% |



#### Sir Christopher Gent 65 Chairman

#### Nationality British

#### 2....

**Appointment date** 

1 June 2004 and as Chairman on 1 January 2005

#### Committee membership

Chairman of the Nominations and Corporate Responsibility Committees and a member of the Remuneration and Finance Committees

#### International experience



# **Tenure**Non-Executives



#### Skills and experience

Sir Christopher has many years of experience of leading global businesses and a track record of delivering outstanding performance in highly competitive industries. He was appointed Managing Director of Vodafone plc in 1985 and then became its Chief Executive Officer in 1997 until his retirement in 2003.

#### **External appointments**

Sir Christopher is a Non-Executive Director of Ferrari SpA, a Senior Adviser at Bain & Co and a member of the British Airways International Business Advisory Board.



Sir Andrew Witty 49 Chief Executive Officer

Nationality British

**Appointment date** 31 January 2008 and as Chief Executive Officer on 21 May

Committee membership Member of the Finance Committee



Simon Dingemans 50 Chief Financial Officer

Nationality British

Appointment date 4 January 2011 and as Chief Financial Officer on 1 April 2011

Committee membership Member of the Finance Committee

#### Skills and experience

Sir Andrew joined GSK in 1985. He has worked in the UK, South Africa, the USA and Singapore in various senior roles. In 2003, he was appointed President of GSK Europe and joined GSK's Corporate Executive Team.

In 2003 he was awarded the Public Service Medal by the Government of Singapore and in August 2012 was also awarded the Public Service Star. In the 2012 New Year Honours list, he was awarded a Knighthood for services to the economy and to the UK pharmaceutical industry. He served as the Lead Non-Executive Board member for the Department of Business, Innovation and Skills to December 2013. He was also President of the European Federation of Pharmaceutical Industries and Associations until July 2013.

#### **External appointments**

Sir Andrew is a member of the UK Prime Minister's Business Advisory Group and was appointed to the UK Business Ambassador Group in January 2014.

#### Skills and experience

Prior to joining GSK, Simon had over 25 years of experience in investment banking at SG Warburg and Goldman Sachs. During this time, he advised a broad range of large corporates across a number of industry sectors, including pharmaceuticals and consumer healthcare. Simon advised GSK for over a decade before his appointment and was closely involved in a number of GSK's key strategic projects, including the establishment of ViiV Healthcare.

#### **External appointments**

Simon is a member of the Corporate Development Council for the National Theatre and Deputy Chairman of the 100 Group.



Dr Moncef Slaoui 54 Chairman, Global R&D & Vaccines

Nationality Moroccan, Belgian & American

**Appointment date** 17 May 2006

Committee membership Member of the Finance Committee



Sir Deryck Maughan 66
Senior Independent Non-Executive Director

**Nationality** British

#### Appointment date

1 June 2004 and as Senior Independent Non-Executive Director on 1 May 2013

Committee membership

Member of the Audit & Risk, Nominations, Remuneration and Finance Committees



Professor Sir Roy Anderson 66 Independent Non-Executive Director & Scientific Expert

Nationality British

**Appointment date**1 October 2007

Committee membership Member of the Nominations and Finance Committees

#### Skills and experience

Moncef joined GSK Vaccines in 1988 where he engineered the development of a robust vaccines pipeline. He then led Worldwide Business Development for pharmaceutical products before his appointment to lead R&D in 2006. He was also given overall responsibility for GSK's Oncology Business in 2010; for GSK Vaccines in 2011; and for all Global Franchises in 2012. He has a PhD in Molecular Biology and Immunology from Université Libre de Bruxelles and has published more than 100 scientific papers and presentations. Prior to joining GSK, Moncef was Professor of Immunology at the University of Mons, Belgium.

#### **External appointments**

Moncef is a member of the PhRMA and the Biotechnology Industry Organization boards in the USA and a member of the Advisory Committee to the Director of National Institutes of Health. He is also an adviser to the Qatar Foundation, and a member of the Qatar Biomedical Research Institute Scientific Advisory Committee. Moncef has advised the US President's Council of Advisors on Science and Technology and he was a member of the Board of the Agency for Science, Technology & Research (A\*STAR) until January 2011.

#### Skills and experience

Sir Deryck has a wealth of international corporate and investment banking experience, having previously served as Chairman and Chief Executive Officer of Citigroup International and of Salomon Brothers Inc. He served as Vice Chairman of the New York Stock Exchange from 1996 to 2000.

#### **External appointments**

Sir Deryck is a Senior Adviser to, and former partner of, Kohlberg Kravis Roberts & Co. He is a Non-Executive Director of BlackRock, Inc. and Thomson Reuters. He is a Trustee of the British Museum and of New York University Langone Medical Center. He is also a Director of Lincoln Center.

#### Skills and experience

Professor Sir Roy is a world-renowned medical scientist with advanced knowledge of infectious disease epidemiology and is currently Professor of Infectious Disease in the Faculty of Medicine, Imperial College, London. He is a fellow and member of the Policy Advisory Board of the Royal Society, and fellow of the Academy of Medical Sciences and the Royal Statistical Society. He is an Honorary Fellow of the Institute of Actuaries and a Foreign Associate Member of the Institute of Medicine at the US National Academy of Sciences and the French Academy of Sciences. Professor Sir Roy's background enables him to bring scientific experience to the Board's deliberations.

#### **External appointments**

Professor Sir Roy is a member of the International Advisory Board of Holdingham Group and he is a Trustee of the Natural History Museum, London.



Dr Stephanie Burns 59 Independent Non-Executive Director

Nationality American

**Appointment date** 12 February 2007

Committee membership Member of the Corporate Responsibility, Remuneration and Finance Committees

#### Skills and experience

Stephanie is a recognised global business leader, having served as Chairman, President and CEO of Dow Corning Corporation until her retirement at the end of 2011. She has a strong scientific background, with a PhD in organic chemistry with an organosilicon specialty, and is a staunch advocate for science education. She was an officer and chairman of the American Chemistry Council.

#### **External appointments**

Stephanie was appointed a Non-Executive Director of Corning Inc in January 2012. She was appointed as a director to the Board of Kellogg Company on 25 February 2014. She sat on the US President's Export Council. Stephanie was also an officer of the Society of Chemical Industry, America Section, and is the past Honorary President of the UK-based parent society.

## **Our Board**

## **Continued**



Stacey Cartwright 50 Independent Non-Executive Director

**Nationality** British

Appointment date
1 April 2011

Committee membership Member of the Audit & Risk and Finance Committees



Lynn Elsenhans 57 Independent Non-Executive Director

Nationality American

Appointment date 1 July 2012

Committee membership Member of the Audit & Risk, Corporate Responsibility and Finance Committees



Judy Lewent 65 Independent Non-Executive Director

Nationality American

Appointment date
1 April 2011

Committee membership Chairman of the Audit & Risk Committee and member of the Remuneration and Finance Committees.

#### Skills and experience

Stacey is a Chartered Accountant and has extensive experience of global consumer businesses and of corporate finance. She served as Executive Vice President, Chief Financial Officer of Burberry Group plc until July 2013. Prior to joining Burberry Group plc in 2004, Stacey held the role of Chief Financial Officer at Egg plc between 1999 and 2003, and from 1988 to 1999 she worked in various finance-related positions at Granada Group plc.

#### **External appointments**

Stacey is Chief Executive Officer of the Harvey Nichols Group of Companies, a role to which she was appointed in February 2014.

#### Skills and experience

Lynn has a wealth of experience of running a global business and significant knowledge of the global markets in which GSK operates. She served as Chair, President and Chief Executive Officer of Sunoco Inc from 2009 to 2012. Prior to joining Sunoco in 2008 as President and Chief Executive Officer, Lynn worked for Royal Dutch Shell which she joined in 1980 and where she held a number of senior roles, including Executive Vice President, Global Manufacturing from 2005 to 2008.

#### **External appointments**

Lynn is a Non-Executive Director of Baker Hughes Inc, a director of the Texas Medical Center, and a director of The First Tee of Greater Houston. She is also a Trustee of the United Way of Greater Houston and a Trustee of Rice University.

#### Skills and experience

Judy has extensive knowledge of the global pharmaceutical industry and of corporate finance, having joined Merck & Co in 1980 and then served as Chief Financial Officer from 1990 to 2007 when she retired. Judy has previously served as a Non-Executive Director of Motorola Inc., Dell Inc. and Quaker Oats Company.

#### **External appointments**

Judy is a Non-Executive Director of Thermo Fisher Scientific Inc and Motorola Solutions Inc. She is also a Trustee of the Rockefeller Family Trust and Chairperson of the Audit Committee of Rockefeller Financial Services, a life member of the Massachusetts Institute of Technology Corporation and a member of the American Academy of Arts and Sciences. Judy is a Non-Executive Director of Purdue Pharma Inc, Napp Pharmaceutical Holdings Limited and certain Mundipharma International Limited companies.



Dr Daniel Podolsky 60 Independent Non-Executive Director & Scientific Expert

Nationality American

Appointment date 1 July 2006

Committee membership Member of the Audit & Risk, Corporate Responsibility and Finance Committees

#### Skills and experience

Daniel is a world-renowned researcher who has advanced knowledge of underlying mechanisms of disease and new therapies for gastrointestinal disorders. He was formerly Mallinckrodt Professor of Medicine and Chief of Gastroenterology at Massachusetts General Hospital and Harvard Medical School, and previously served as the Chief Academic Officer of Partners Healthcare System. Daniel's current responsibilities in leading a large academic medical centre give him relevant insight into healthcare delivery. Daniel brings scientific expertise to the Board and the Audit & Risk Committee's deliberations.

#### **External appointments**

Daniel is President of the University of Texas Southwestern Medical Center and holds the Philip O'Bryan Montgomery, Jr., M.D. Distinguished Presidential Chair in Academic Administration, and the Doris and Bryan Wildenthal Distinguished Chair in Medical Science. He is a member of the Institute of Medicine of the US National Academy of Sciences, member of the Board of the Southwestern Medical Foundation and is a Director of Antibe Therapeutics, Inc.

He is also a member of the National Academies of Sciences Board on Army Science and Technology.



Tom de Swaan 67 Independent Non-Executive Director

Nationality Dutch

**Appointment date** 1 January 2006

Committee membership
Chairman of the Remuneration
Committee and a member of the

Committee and a member of the Audit & Risk, Nominations and Finance Committees



Jing Ulrich 46 Independent Non-Executive Director

Nationality American

Appointment date 1 July 2012

Committee membership Member of the Audit & Risk and Finance Committees



Hans Wijers 63 Independent Non-Executive Director

Nationality Dutch

Appointment date
1 April 2013

Committee membership Member of the Corporate Responsibility, Remuneration and Finance Committees

#### Skills and experience

Tom has had a long and distinguished career in the European banking industry, having been a member of the Managing Board and Chief Financial Officer of ABN AMRO. Tom has held various executive positions at the Dutch Central Bank and was a Non-Executive Director of the Financial Services Authority (now the Financial Conduct Authority) from 2001 to 2007. He was previously a Non-Executive Director of KPMG's Public Interest Committee and was also Vice Chairman of the Supervisory Board and Chairman of the Audit Committee of Royal Ahold.

#### **External appointments**

Tom is Chairman of the Supervisory Board of VanLanschot Bankiers and Chairman of the Board of Directors of Zurich Insurance Group. He is a member of the Supervisory Board of Royal DSM.

#### Skills and experience

Jing is Managing Director and Vice Chairman of Asia Pacific at JPMorgan Chase. She advises the firm's most senior global clients across all asset classes, while building relationships with executives at Asia's leading enterprises. Jing is one of the most prominent advisors to the large global asset management companies, sovereign wealth funds, and multinational corporations. She works with all lines of business at JPMorgan Chase to foster greater cross-border collaboration and strengthen senior client relationships in Asia Pacific and the rest of the world.

Jing was Managing Director and Chair of Global Markets, China at JPMorgan between 2005 and 2013. From 2003 to 2005, Jing worked for Deutsche Bank as Managing Director, Head of Greater China Equities. She previously held financial positions, specialising in the Asia Pacific region, with CLSA Asia Pacific Markets and the Emerging Markets Investors Corporation. She was educated at Harvard and Stanford Universities.

#### **External appointments**

Jing is an independent director of Ermenegildo Zegna SpA.

#### Skills and experience

Hans has a broad range of business, economic and political experience, having served as Chief Executive Officer and Chairman at Akzo Nobel NV from 2002 to 2012. Hans had a long and distinguished career in academia, public service and strategy consulting. He served as a senior vice president of the Boston Consulting Group from 1998 to 2002.

#### **External appointments**

Hans is Chairman of the Supervisory Board of Heineken NV and also Deputy Chairman and Non-Executive Director of Royal Dutch Shell. He is also Chairman of the Supervisory Board of AFC Ajax.



Sir Robert Wilson 70 Independent Non-**Executive Director** 

**Nationality** British

Appointment date 1 November 2003

Committee membership Member of the Corporate Responsibility Nominations and Finance Committees

#### Skills and experience

Sir Robert has had a long and distinguished career in industry, mainly with Rio Tinto, where he became Chief Executive Officer in 1991 and then Executive Chairman in 1997 until his retirement in October 2003. Sir Robert then became Non-Executive Chairman of BG Group plc from January 2004 until May 2012. He was also Chairman of The Economist Group between 2003 and 2009. He has been a Non-Executive Director at BP, Diageo and Boots.

He stood down as the Senior Independent Non-Executive Director, and as a member of the Audit & Risk Committee, on 1 May 2013.

#### **External appointments**

Sir Robert is a senior adviser to Morgan Stanley, Chairman of Riverstone Energy Limited and Chairman of the Accenture Global Mining Executive Council.

# **Our Corporate Executive Team**



Sir Andrew Witty
Chief Executive Officer

See 'Our Board' on page 76.



**Simon Bicknell** 

#### Senior Vice President, Governance, Ethics and Assurance

Simon was appointed Senior Vice President, Governance, Ethics and Assurance in January 2011 and he is responsible for risk management, compliance and strategic auditing.

Simon joined the Company Secretariat in 1984 and became Deputy Company Secretary of Glaxo Wellcome in 1995. He was appointed Company Secretary of GlaxoSmithKline plc in May 2000 and combined this position with his role as Corporate Compliance Officer from 2006 until his current appointment.

After gaining his Law degree, Simon qualified as a barrister in 1983 and is a member of Middle Temple.



**Deirdre Connelly** 

## President, North America Pharmaceuticals

Deirdre joined GSK as President, North America Pharmaceuticals in February 2009 after working at Eli Lilly and Company for 24 years. She held a variety of positions including President of US Operations, Senior Vice President of Global

Commercialisations for Woman's Health and Senior Vice President of Human Resources.

Deidre is a native of San Juan, Puerto Rico. She holds a Bachelor's degree in Marketing and Economics from Lycoming College in Pennsylvania. She graduated from Harvard University's Advance Management Programme in 1999.

Deidre serves as a Director on the PhRMA Board, the Macy's Inc. Board and the Harvard University Public Health Policy Council.



**Roger Connor** 

## President, Global Manufacturing & Supply

Roger is President, Global Manufacturing & Supply (GMS). He was appointed to this role in January 2013, after working for a year as President Designate, GMS.

Roger joined GSK in 1998 from AstraZeneca and has worked in a number of roles within finance and manufacturing strategy, including at GSK sites at Cork in Ireland and Ware in the UK. Prior to his role in GMS, Roger was Vice President, Office of the CEO and Corporate Strategy from February 2010.

He holds a Degree in Mechanical and Manufacturing Engineering from Queen's University Belfast and a Masters in Manufacturing Leadership from Cambridge University. He is also a Chartered Accountant.



Simon Dingemans
Chief Financial Officer

See 'Our Board' on page 76.



**Abbas Hussain** 

## President, Europe, Japan and EMAP

Abbas was appointed President, Europe and EMAP in September 2012 and became responsible for Japan in March 2013. He joined the company as President, Emerging Markets & Asia Pacific in June 2008.

Previously Abbas spent 20 years at Eli-Lilly where he held positions including President, Europe and before that Vice President, Europe



**Bill Louv** 

## Senior Vice President, Core Business Services

Bill was appointed to create and lead Core Business Services (CBS) in April 2010. CBS integrates the shared services of the global support functions. He was previously Chief Information Officer.

Bill joined the company in 1994 as Vice President of Medical Data Sciences, and has held a number of increasingly senior roles in R&D and



**David Redfern** 

#### **Chief Strategy Officer**

David was appointed Chief Strategy Officer in May 2008 and is responsible for proactive exploration of new business opportunities, strategic planning and the leadership of the dermatology business. In addition to his current role, he was appointed Chairman of the Board of ViiV Healthcare Ltd. in April 2011.

Previously, he was Senior Vice President, Northern Europe with responsibility for managing GSK's

with specific responsibility for the Western European Mid-Size countries, Africa & Middle East Area/Commonwealth of Independent States and Central & Eastern Europe regions. He also held positions in sales and marketing across Australasia and India.

Abbas was appointed to ViiV Healthcare Ltd. Board in October 2009 and the Aspen Board in December 2009.

Born in Madras, India, Abbas has a degree in Medicinal Chemistry & Pharmacology from Loughborough University.

Bill has a Bachelor of Science degree in Biology from the College of William and Mary, and Master of Science and Doctor of Philosophy degrees in Statistics from the University of Florida.

pharmaceutical businesses in that region and prior to that Senior Vice President for Central and Eastern Europe. David joined the company in 1994 and held a series of finance roles before becoming Finance Director of the European business from 1999-2002.

David has a Bachelor of Science degree from Bristol University in the UK and is a Chartered Accountant.



Dr Moncef Slaoui
Chairman, Global R&D &
Vaccines

See 'Our Board' on page 76.



## Claire Thomas

#### Senior Vice President, Human Resources

Claire was appointed Senior Vice President, Human Resources in May 2008 and is responsible for GSK's Environmental Sustainability Strategy. She was previously Senior Vice President, Human Resources, Pharmaceuticals International.

Claire joined the company in 1996 and was appointed Senior Vice President, Human Resources, and Pharmaceuticals Europe in 2001, where she successfully led the HR function through the merger.

Prior to joining the company she worked for Ford Motor Company, holding various positions in Human Resources.

Claire has a Bachelor of Science degree in Economics, Management and Industrial Relations from the University of Wales. Claire was honoured as an Outstanding European Woman of Achievement in 2007



**Phil Thomson** 

#### Senior Vice President, Global Communications

Phil was appointed Senior Vice President, Global Communications in August 2010. He has responsibility for Media Relations, Investor Relations, Corporate Responsibility, Internal Communications and Product Communications.

Phil joined Glaxo Wellcome as a commercial trainee in 1996, moving from pharmaceutical brand marketing to product communications. In 1999 he became a Director of Media Relations for Glaxo Wellcome plc and in 2001, took up the position of Director, Investor Relations for GSK. In 2004, he returned to Corporate Media Relations as Vice President.

Phil earned his degree in English and History from Durham University.



#### **Dan Troy**

## Senior Vice President & General Counsel

Dan joined the company as Senior Vice President & General Counsel in September 2008.

He was previously a Partner at the Washington law firm Sidley Austin LLP, where he represented mainly pharmaceutical companies and trade associations on matters related to the US Food and Drug Administration



#### **Patrick Vallance**

## President, Pharmaceuticals R&D

Patrick was appointed President, Pharmaceuticals R&D, in January 2012. Prior to his appointment he was Senior Vice President, Medicines Discovery and Development.

Patrick joined the company in 2006 as Head of Drug Discovery. He focused the organisation on science that has the best chance of leading to new



#### **Emma Walmsley**

#### President, Consumer Healthcare Worldwide

Emma assumed the role of President, Consumer Healthcare Worldwide in October 2011 after joining GSK in May 2010 as President of Consumer Healthcare Europe.

Under Emma's leadership the business has a new strategic direction to become the first and best Fast Moving Consumer Healthcare (FDA) and government regulations. Dan was formerly Chief Counsel for the FDA, where he served as a primary liaison to the White House and the US Department of Health and Human Services.

Dan is a graduate from Cornell University's School of Industrial and Labor Relations, and earned his law degree from Columbia University School of Law. medicines, and created small, multidisciplinary teams called Discovery Performance Units. He is transforming the way in which we approach late stage clinical trial design and execution.

Prior to joining GSK Patrick was a clinical academic at University College London. Patrick is a member of the Board of the Agency for Science, Technology & Research (A\*STAR) and is a director of Genome Research Limited.

company, driven by science and values, combining the very best of GSK's scientific knowledge with the speed and marketing excellence of the Fast Moving Consumer Goods world.

Prior to joining GSK, Emma worked with L'Oreal for 17 years where she held a variety of marketing and general management roles in Paris, London and New York. From 2007 she was based in Shanghai as General Manager, Consumer Products, L'Oreal China.

She has a degree in Classics and Modern Languages from Oxford University.

# Corporate governance

## Letter to shareholders



#### Dear Shareholder

As Chairman of the Board, I am committed to ensuring that GSK operates at the highest standards of corporate governance. We believe our governance structure underpins our ability to deliver the Group's strategy to grow a diversified business, deliver more products of value and simplify the operating model.

## New Governance & remuneration reporting changes

In light of the new provisions in the Financial Reporting Council's update to the UK Corporate Governance Code (the updated Code), and the commencement of the new Remuneration Reporting Regulations, we have reviewed our governance and corporate reporting arrangements. The updated Code is available at www.frc.org.uk.

With respect to the principal areas of change set out in the updated Code, we have taken the following actions:

- In last year's Annual Report we disclosed, ahead of time, our diversity policy and measurable diversity targets. I am pleased to report that, in relation to gender diversity, we have maintained our female representation on the Board at 33% since July 2012, which places GSK firmly in the top ten of the FTSE 100 in terms of female board member representation.
- Enhancements have been made to the Audit & Risk Committee report (ARC report) on pages 89 to 92. These enhancements include discussion of the significant issues relating to the financial statements that the Committee considered and addressed during the year. The ARC report also highlights to shareholders the key areas of focus of the Committee during the year.

The new Remuneration Reporting Regulations came into effect for the 2013 financial reporting year. We were a participating member of the GC100 and Investor Group that helped to develop guidance aimed at assisting UK quoted companies to understand the practical implementation of these new Regulations.

The new style Remuneration Report on pages 96 to 126 now comprises:

- a Chairman's statement in which Tom de Swaan, the Remuneration
   Committee Chairman, reflects on the Committee's decisions during the year and outlines the Committee's agenda for 2014;
- an Annual report on remuneration which sets out how the Committee has implemented GSK's remuneration policy during the year, and the way in which we propose to operate GSK's policy in 2014; and
- a Remuneration policy report which sets out GSK's proposed remuneration policy, to apply for three years from the end of our Annual General Meeting on 7 May 2014.

#### **Annual governance meetings**

During the year, I was pleased to Chair governance meetings with shareholders in the UK and the US alongside Judy Lewent, Chair of the Audit & Risk Committee, and Sir Deryck Maughan, the Senior Independent Director (SID). At these meetings, I was able to discuss a broad range of governance matters with shareholders, including Board and management dynamics, Director induction, training and development arrangements, and succession planning, whilst imparting details of the important work undertaken by the Nominations and Corporate Responsibility Committees. Judy provided an overview of the role and activities of the Audit & Risk Committee and Sir Deryck shared his insights and perspectives on our Board and governance structure with shareholders, since taking over the role of SID from Sir Robert Wilson in May 2013.

The following pages outline our approach to governance. Building on the work undertaken in last year's Annual Report to restructure the Corporate governance report, this year, in addition to consolidating several of the statutory disclosures into the Shareholder Information section of the Annual Report on pages 242 to 250, our risk disclosures that have previously appeared in the Corporate governance report have been

The introduction of these Regulations have also provided us with the opportunity to take a fresh look at how we present the reporting of our Directors' remuneration arrangements.

incorporated into an expanded risk management section on pages 18 to 19.

I commend this report to all of our shareholders.

**Sir Christopher Gent** Chairman 26 February 2014

#### Board report to shareholders – Oversight and stewardship in 2013 and future actions

#### **The Board**

The Board is pleased to report that it was in full compliance with the requirements of the UK Corporate Governance Code.

The Board is responsible for the long-term success of the company, corporate governance, strategy, risk management and financial performance. It is accountable to shareholders for ensuring that the Group is appropriately managed and governed, and delivers GSK's strategy to Grow, Deliver and Simplify.

#### 2013 Board programme

The Board met six times in 2013 and each Board member attended all scheduled Board meetings with the exception of Sir Deryck Maughan, Tom de Swaan and Hans Wijers who were each unable to attend one meeting due to prior business commitments. They each conveyed their views and comments to the Chairman on the matters to be discussed, which were shared with the other Directors at the meeting.

The Board agendas were shaped to create more time for strategic discussion and debate, and included 'Deep Dive' reviews of key issues for the business, to ensure focused consideration of our strategic priorities. During 2013, the agendas for Board meetings included the following business:

| Month    | Strategy   | Board oversight   | Governance  | Risk oversight*                                    |
|----------|--|---|---|--|
| January  | Review extension of Operational Excellence programme   | Review of 2012 financial results<br>and outlook for 2013<br>Review of Notice of AGM<br>Re-appointment of auditors | Review of internal 2012<br>Board evaluation report<br>Secretary's Report<br>(including regulatory and<br>governance updates)              | Review of risk<br>and internal<br>controls process |
| March    | Review EMAP performance and strategy update<br>'Deep Dive' – global franchises and product<br>launch readiness<br>Review of business development projects                            |   | Preparation for AGM<br>Secretary's Report<br>(including regulatory and<br>governance updates)   |  |
| May      |  | Annual Global Manufacturing<br>and Supply and Vaccines<br>business reviews  | Preparation for AGM<br>Secretary's Report<br>(including regulatory and<br>governance updates)   |  |
| July     | 'Deep Dive' – pipeline launches<br>Review of talent and leadership development<br>strategy<br>Review of Treasury funding and pensions<br>strategies<br>Review of long range forecast | Annual North America and R&D pharmaceuticals reviews  Review of capital and licensing proposals                   | Secretary's Report<br>(including regulatory and<br>governance updates)  |  |
| October  | Review of output from the annual Board & CET strategy meeting Review of Group Insurance strategy Review of US pension fund investment and hedging strategy                           | Annual business reviews of<br>Consumer Healthcare and Japan   | Review of projects and<br>transactions approved by<br>the Board<br>Secretary's Report<br>(including regulatory and<br>governance updates) |  |
| December | 'Deep Dive' – China business<br>Europe strategy update review<br>Review and approval of 2014-16 plan   |   | Secretary's Report<br>(including regulatory and<br>governance updates)  |  |

<sup>\*</sup> During the year, all Board members were invited to attend the Audit & Risk Committee meetings where risk matters were routinely discussed.

#### 2013 Board performance

During 2012, the Board identified certain actions to assist in adding further value to its deliberations. The performance of the Board in 2013 against these actions is set out below:

| Ac  | tions  | Progress/Achievement  |
|-----|--|---|
| (i) | The external landscape Board members were keen to supplement their understanding of the external landscape with 'teach-ins' on a range of topics, such as various therapeutic areas, the design of Phase III trials, pricing, biopharmaceuticals, pharmacogenomics and emerging technology in R&D. | The Board programme was expanded to include briefings in these areas by Dr Moncef Slaoui and members of his senior team. The Board in October visited GSK's R&D facility in Upper Providence as part of the Board/CET strategy meeting to view at first hand, emerging technologies in R&D and manufacturing. |
|     |  |   |

| / 1  |          |           |    |      |     |       |       |
|------|----------|-----------|----|------|-----|-------|-------|
| (ii) | \ (i)    | Marc      | 10 | ıht  | O.T | strat | V/OOI |
| 111  | , $\sim$ | / V C I 3 | 14 | 1111 | Οı  | Sua   | LEGIV |

The Board wished to spend more time on business unit strategy, competitor analysis, pricing regimes, acquisition strategy and emerging issues.

#### (iii) Board composition

The Nominations Committee was tasked with identifying further suitable candidates to replace Board members due to retire in the next few years.

The Board programme was adjusted to set aside more time for 'Deep Dive' and business development reviews during the year.

The Nominations Committee continues to focus on long-term recruitment of Non-Executive Directors.

The Board was pleased to welcome a new Non-Executive Director, Hans Wijers, who provides experience of running global organisations to the Board's deliberations.

These actions are set out in full on page 96 of GSK's 2012 annual report, which discusses the internally facilitated evaluation of the Board's activities by the Senior Independent Director.

#### Board report to shareholders - Oversight and stewardship in 2013 and future actions continued

#### 2013 & 2014 AGMs - Key highlights at a glance

# 2013 AGM – held on 1 May 2013 at QEII Conference Centre, London Full Director attendance 3.7 to 3.75 billion votes cast for each resolution (76.5% of issued share capital) Sir Crispin Davis stood down after nine years' service All other Directors retired and were either elected or re-elected to the Board, receiving at least 97.8% of the votes cast in favour Highest votes in favour: 99.9% to elect or re-elect a number of Directors Lowest votes in favour: 90.2% to reduce the required notice for a general meeting

#### Induction programme - Hans Wijers

- (i) Individually designed and facilitated: by the Chairman and the Company Secretary.
- (ii) Purpose: to orientate and familiarise Hans, who was appointed to the Board in 2013, with our strategy to Grow, Deliver and Simplify and with the industry, our organisation and our governance arrangements.
- (iii) Customised: to take account of his experience, geographical background and business perspectives, together with the Committees on which he would serve.

Key elements of the one-to-one induction briefing sessions and site visits undertaken by Hans in 2013 are set out below:

| Contact/Activity    | Induction content   |
|---------------------|---|
| Executive Directors | GSK's strategic, financial and R&D priorities   |
| CET members         | Wide spectrum of GSK business operations, including Pharmaceuticals, Vaccines and Consumer Healthcare businesses, Strategic Development, Investor Relations and Global Communications and CR strategies |
| Senior Executives   | Focused on a number of core functions such as Finance, Tax, Treasury, Audit and Assurance, Risk Management and Investor Relations   |
| Company Secretary   | Legal and regulatory duties of a UK listed company director and the corporate governance practices within GSK   |
| Site visits         | Tours of our GMS and R&D sites in Upper Merrion and Upper Providence in the US  |
| Investor meetings   | Meetings with investors as requested  |

The induction and training programme for Hans has continued in 2014, with a focus on internal management meeting attendance and operational site visits in order to provide Hans with a good perspective on how management operates, and to provide him with opportunities to meet key talent within GSK, as well as to deepen his understanding of key business issues.

#### **Board performance action points for 2014**

The agreed action points arising from the 2013 Board evaluation review facilitated by our Senior Independent Director, Sir Deryck Maughan, against which progress will be disclosed in GSK's 2014 Annual Report, are set out below:

#### (i) Strategy

The Board would look to take a longer term view (ten years) of the key strategic issues facing the company.

#### (ii) Board meetings

Time spent on routine matters would be further managed to enable strategic/business discussions to take priority, whilst ensuring the critical areas of oversight were maintained.

#### (iii) Annual Board/CET meetings

The structure and format of these sessions would be reviewed to ensure that they are appropriately geared to realising maximum value in terms of strategic insights and direction setting.

#### (iv) China review

All appropriate actions would be reviewed by the Board and implemented as necessary on the conclusion of the external investigation, and the Ropes and Gray independent review.

84 GSK Annual Report 2013

#### Leadership and effectiveness

#### The Board

The Board met six times in 2013, with each member attending as follows:

|                            | Number of meetings held whilst a Board member | Number of meetings attended |
|----------------------------|---|-----------------------------|
| Sir Christopher Gent       | 6   | 6/6                         |
| Sir Andrew Witty           | 6   | 6/6                         |
| Simon Dingemans            | 6   | 6/6                         |
| Dr Moncef Slaoui           | 6   | 6/6                         |
| Professor Sir Roy Anderson | 6   | 6/6                         |
| Dr Stephanie Burns         | 6   | 6/6                         |
| Stacey Cartwright          | 6   | 6/6                         |
| Sir Crispin Davis*         | 3   | 3/3                         |
| Lynn Elsenhans             | 6   | 6/6                         |
| Judy Lewent                | 6   | 6/6                         |
| Sir Deryck Maughan         | 6   | 5/6                         |
| Dr Daniel Podolsky         | 6   | 6/6                         |
| Tom de Swaan               | 6   | 5/6                         |
| Jing Ulrich                | 6   | 6/6                         |
| Hans Wijers**              | 4   | 3/4                         |
| Sir Robert Wilson          | 6   | 6/6                         |

In addition to the scheduled meetings, the Board also met on a quorate basis on three occasions to consider corporate transactions, including authorising the disposal of the *Lucozade* and *Ribena* brands, and the China investigations.

- \* Sir Crispin Davis retired from the Board on 1 May 2013.
- \*\* Hans Wijers was appointed as a Non-Executive Director with effect from 1 April 2013.

Sir Deryck Maughan, Tom de Swaan and Hans Wijers were each unable to attend one Board meeting due to prior business commitments.

#### The Chairman

Sir Christopher Gent's role as Chairman is to lead and manage the business of the Board and to provide direction and focus, while ensuring that there is a clear structure for the effective operation of the Board and its Committees. He sets the agenda for Board discussions to promote effective and constructive debate and to support a sound decision-making process, ensuring that the Board receives accurate, timely and clear information, in particular about the company's performance.

Sir Christopher works closely with Sir Andrew Witty to ensure that the strategies and actions agreed by the Board are effectively implemented and provides support and advice to Sir Andrew, while respecting his executive responsibility for managing the Group. The division of responsibilities between the Chairman and

#### **Senior Independent Director**

Sir Deryck Maughan has been our Senior Independent Director (SID) since 1 May 2013, when he succeeded Sir Robert Wilson, who had been our SID since 20 May 2009. Sir Deryck's role is to act as a sounding board for Sir Christopher and a trusted intermediary for the other Directors. He is also available as an additional point of contact for shareholders. His responsibilities include the evaluation of the performance of the Chairman and, at the request of the Chairman, evaluating the Board and its Committees (in collaboration with the Committee Chairmen) in years when the evaluation is conducted internally. The SID also works with the Chairman on the process for the selection of a new Chairman as appropriate, and he chairs the Nominations Committee when agreeing the recommendation to the Board for the Chairman's successor.

Sir Deryck maintains an understanding of the issues and concerns of our major shareholders through meetings with them and through reports from our Investor Relations team.

#### **CEO**

Sir Andrew is responsible for the management of the business, developing the Group's strategic direction for consideration and approval by the Board and implementing the agreed strategy. He is assisted by other members of the Corporate Executive Team (CET), which meets at least 11 times a year and more often if required.

Short biographies of the members of the CET are given under 'Our Corporate Executive Team' on pages 80 and 81.

#### **Company Secretary**

The Company Secretary, Victoria Whyte, is a solicitor and a Fellow of the Institute of Chartered Secretaries and Administrators. Victoria was formerly Deputy Secretary and Secretary to the Remuneration Committee. She has acted as Secretary to the Board and all the Board's Committees since her appointment as Company Secretary on 1 January 2011.

The Company Secretary supports the Chairman in designing the induction for new Directors, in the delivery of the corporate governance agenda, in particular in the planning of agendas for the annual cycle of Board and Committee meetings, and in ensuring that information is made available to Board members on a timely basis. The Company Secretary advises the Directors on Board procedures and corporate governance matters, and arranges for the Non-Executive Directors to attend internal management meetings and make visits to our business operations to enhance their knowledge and understanding of the business.

During 2013, the Company Secretary responded to various consultations on the evolving global governance and corporate reporting agenda on behalf of the Group and engaged with shareholders to ensure they fully understood GSK's governance and remuneration arrangements.

#### Independence

The Board considers all of its Non-Executive Directors to be

the CEO has been agreed by the Board and is set out in the governance section of our website.

Sir Christopher is responsible to shareholders for the performance of the Group and leads discussions and the development of relations with them.

#### **Non-Executive Directors**

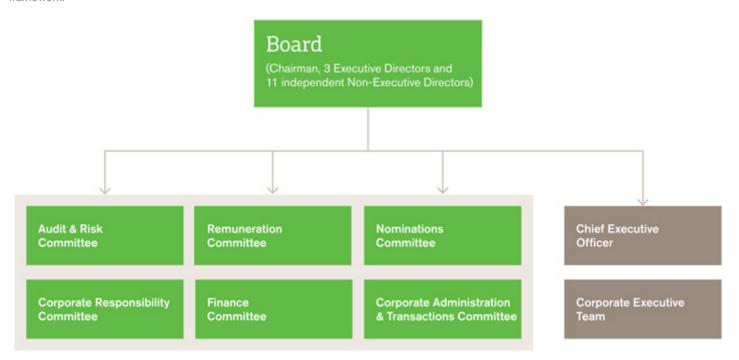
The Non-Executive Directors provide a strong, independent element on the Board. They are well placed to constructively challenge and support management and to shape proposals on strategy and succession planning. Between them, they bring independent judgement and a breadth of skills and experience gained at the most senior levels of international business operations and academia.

independent in character and judgement and free from any business or other relationship which could materially interfere with the exercise of their judgement. The Chairman satisfied the independence test on his appointment to the Board.

The independence of those Non-Executive Directors who have served on the Board for over six years was subjected to a rigorous review. In particular, the Board considered that Sir Deryck Maughan and Sir Robert Wilson, who have served on the Board for over nine years, continued to demonstrate the characteristics of independence, such as challenging management and taking part in rigorous debate, whilst possessing outstanding knowledge of the company's business affairs.

#### **Corporate governance framework**

The Board has a coherent corporate governance framework with clearly defined responsibilities and accountabilities designed to safeguard and enhance long-term shareholder value and provide a robust platform to realise the Group's strategy to Grow, Deliver and Simplify. Our internal control and risk management arrangements, which are described on pages 88, and 18 to 19 are an integral part of GSK's governance framework.



#### **Board Committees**

In order for the Board to operate effectively and to give full consideration to key matters, Board Committees have been established by the Board. A summary of the role of each Board Committee is set out in the table below. The full terms of reference of each Committee are available on our website and reports on the membership of, and work undertaken by, the Audit & Risk, Remuneration, Nominations and Corporate Responsibility Committees during 2013 are given on pages 89 to 95.

| Audit & Risk  | Remuneration   | Nominations  | Corporate<br>Responsibility  | Finance   | Corporate<br>Administration<br>& Transactions  |
|---|--|--|--|---|--|
| Reviews: Financial and internal reporting processes, integrity of the financial statements, system of internal controls, identification and management of risks and external and internal audit processes  Proposes: Appointment of external auditors  Responsible for: | Reviews and recommends: To the Board the overall executive remuneration policy To the Board the appropriate fees for the Chairman  Determines: Terms of service and remuneration of Executive Directors and other members of the CET | Reviews and recommends: Structure, size and composition of the Board and the appointment of members to the Board, its Committees and the CET Monitors: Succession to the Board and CET | Reviews:  External issues that have the potential for serious impact upon GSK's business  Oversight of:  Reputation management | Reviews and approves: The Annual Report and Form 20-F, the convening of the AGM, the preliminary and quarterly results announcements  Approves: Certain major licensing and capital transactions and changes to the Group's Investment Instrument and Counterparty Limits | Reviews and approves: Matters in connection with the administration of the Group's business and certain corporate transactions |

86 GSK Annual Report 2013

#### Board induction, business awareness and training

The induction programme for Hans Wijers presented on page 84 illustrates the typical induction format for a new Director.

To ensure that Non-Executive Directors develop and maintain a greater insight and understanding of the business, they are invited to attend internal management meetings, including meetings of the CET, the Research & Development Executive, the Product Executive, the Scientific Review Board, the Portfolio Investment Board, the Commercial Accountability Board and the Risk Oversight and Compliance Council. They also meet employees informally during visits to the Group's operations and at receptions held around Board meetings.

The Board is kept up-to-date on legal, regulatory and governance matters through regular papers from the Company Secretary and presentations by internal and external advisers.

During the year, the Board was briefed on various developments in narrative and executive remuneration reporting, going concern, risk management, board diversity, the impact of the UK and EU reviews of the audit market, market abuse and insider trading, shareholder engagement and other developments in corporate governance, including the requirements of the September 2012 update to the UK Corporate Governance Code.

The Board members undertook specific refresher training on, and under the provisions of, the Corporate Integrity Agreement (CIA) in 2013 which was delivered at the Audit & Risk Committee. Each new Board member will, as part of his or her induction programme, receive comprehensive training on the CIA. Hans Wijers has taken part in such a training session in 2013 as part of his induction.

Sir Christopher also meets with each Director annually on a one-to-one basis to discuss his or her ongoing training and development requirements.

#### **Board composition**

We seek to build an effective and complementary Board, whose capability is appropriate for the scale, complexity and strategic positioning of our business. The process for Board appointments is led by the Nominations Committee and is described on pages 93 to 94.

We are mindful of the need to balance the composition of the Board and its Committees and to refresh them progressively over time so that we can draw upon the experience of longer serving Directors, while tapping into the new external perspectives and insights which more recent appointees bring to the Board's deliberations.

Non-Executive Directors are drawn from a wide range of industries and backgrounds, including pharmaceutical and healthcare, medical research and academia, and retail and financial services, and have appropriate experience of complex organisations with global reach. Some have considerable experience of the pharmaceutical industry and the more recent appointees bring a new approach to the Group and to Board discussions.

The Board's diversity policy is set out on page 94 and for details of the gender diversity of GSK's global workforce, see page 55 of Responsible business.

#### Time allocation

Each Non-Executive Director has a letter of appointment which sets out the terms and conditions of his or her directorship.

Sir Christopher and the Non-Executive Directors are expected to devote such time as is necessary for the proper performance of their duties. No precise timings are given as this will vary from year to year depending on the company's activities. Directors are expected to attend all Board meetings, and any additional meetings as required.

They are also expected to attend meetings of the Committees of which they are members, the Audit & Risk Committee meetings (which are open to all Directors in furtherance of their risk and compliance responsibilities) and strategy sessions, and to make visits to operational sites. In addition, Board members are invited to attend at least one CET meeting a year and may attend certain Research & Development Executive and other operational meetings.

#### 2013 Board and Chairman's evaluation

The Board carries out an evaluation of its performance and the performance of its Committees every year which is facilitated externally every third year. The progress of the Board against the outcomes of the 2012 evaluation, which was internally facilitated by the previous SID, Sir Robert Wilson, is reported on page 83. The action points arising from the 2013 evaluation of the Board facilitated by the current SID, Sir Deryck Maughan, are disclosed on page 84. The feedback from the Board evaluation is summarised below.

The Board is viewed by all Board members as effective. The pharmaceutical industry is undergoing fundamental change and the Board has worked hard to understand the opportunities and risks this poses to our strategy and is supportive of the direction articulated by the management team. Debates are open and robust and everyone is encouraged to contribute. Corporate responsibility, ethics and compliance are taken seriously, and there is a good balance between the core values of the company and the interests of shareholders.

The openness of Sir Andrew and the management team to Board input is viewed by the Board members as exemplary. The ability for Directors to attend management meetings and visit sites enhances the Board's competence.

The Board is well balanced in terms of diversity of experiences, however, the desirability of adding an experienced Director from the UK listed environment is acknowledged.

The Board Committees have strong and engaged leaders, significant workloads to discharge, and play an important role in the company's governance.

#### **Board diversity**

We are committed to the diversity of our boardroom and we are similarly committed to equal opportunities for all our employees at all levels of the organisation. The diversity and inclusiveness of our workforce are promoted throughout GSK.

We believe that a key requirement of an effective board is that it comprises a range and balance of skills, experience, knowledge, gender and independence, with individuals that are prepared to challenge each other and work as a team. This needs to be backed up by a diversity of personal attributes, including character, intellect, sound judgement, honesty and courage.

The Non-Executive Directors, led by Sir Deryck, met separately, without Sir Christopher being present, to discuss his performance. They considered his leadership, performance and overall contribution to be of a high standard.

The Chairmen of each of the Board Committees undertook separate evaluations of their Committees and the outcome of each evaluation was reported and discussed with the respective Committee and the Board.

In addition, Sir Christopher met with all the Non-Executive Directors independently of the Executive Directors.

#### Accountability

#### Internal control framework

The Board recognises its responsibilities to present a fair, balanced and understandable assessment of the Group's position and prospects.

The Board has accountability for reviewing and approving the effectiveness of internal controls operated by the Group, including financial, operational and compliance controls, and risk management.

The internal control framework (the Framework) has been in operation for the whole of the year and continues to operate up to the date of approval of this Annual Report. The Framework is the process by which compliance with laws and regulations, the reliability of financial reporting and the effectiveness and efficiency of operations are reviewed. The Framework assists in the identification, evaluation, and management of principal risks as required by the UK Corporate Governance Code (the UK Code), and is designed to manage rather than eliminate the risk of not achieving business objectives. We believe the Framework provides reasonable, but not absolute assurance against material misstatement or loss.

The Audit & Risk Committee (the Committee) receives reports on areas of significant risk to the Group and on related internal controls. Following consideration of these reports, the Committee reports annually to the Board on the effectiveness of controls.

The Board, through the Committee, has reviewed the assessment of risks and the Framework, and has considered the effectiveness of the system of internal controls in operation in the Group for the year covered by this Annual Report and up to the date of its approval by the Board. The Board's review focuses on the company and its subsidiaries and does not extend to material associated undertakings, joint ventures or other investments, although it considers the risk of the company's participation in these activities. There are established procedures and controls in place to identify entities whose results must be consolidated with the Group's results.

We believe the process followed by the Board in reviewing the system of internal controls accords with the guidance on internal control issued by the Turnbull Committee.

This is in accordance with the provisions of the UK Code, which provide that the Board is responsible for determining the nature

#### **Relations with shareholders**

We work to engage effectively with shareholders through our regular communications, the AGM and other investor relations activities.

We announce our financial results on a quarterly basis. The annual results are included in our Annual Report. All shareholders receive an Annual Summary leaflet which advises them that our Annual Report and Notice of our Annual General Meeting are available on our website.

During the year, Sir Andrew Witty and Simon Dingemans gave presentations to institutional investors, analysts and the media on the full year results, which are also available via webcast and teleconference. After the first, second and third quarter results, we hold webcast teleconferences for the same audience. Our results are available on our website.

Our Investor Relations department, with offices in London and Philadelphia, acts as a focal point for communications with investors. Sir Andrew, Simon and Sir Christopher maintain a continuous dialogue with institutional shareholders on performance, plans and objectives through a programme of regular meetings. During the year they held over 90 individual meetings with investors and they have also hosted approximately 29 group meetings with investors and potential investors.

The Company Secretary acts as a focal point for communications on corporate governance matters. We also have a small central Corporate Responsibility (CR) team which co-ordinates strategy, policy development and reporting specifically with respect to CR matters. The team communicates with socially responsible investors and other stakeholders.

Sir Christopher also meets regularly with institutional shareholders to hear their views and discuss issues of mutual importance, and communicates their views to the other members of the Board. The SID and all the Non-Executive Directors are available to meet with shareholders.

The Remuneration Committee Chairman, the Chairman and the Head of Human Resources held their annual meetings with major shareholders in November to discuss executive remuneration.

In addition, the Chairman, Audit & Risk Committee Chair and the SID held separate meetings with major UK shareholders in December, and with major US shareholders in January 2014 on governance matters.

We have a briefing process in place for Non-Executive Directors, managed by Sir Christopher, to focus on sector specific issues and general shareholder preferences.

#### **Remuneration Report**

Our Remuneration Report comprises the Remuneration Committee Chairman's Annual Statement, the Annual Report on Remuneration and the Remuneration Policy Report, and is set out on pages 96 to 126. and extent of the significant risks it is willing to take in achieving its strategic objectives. The Board provides oversight to help ensure that the Group maintains sound risk management and internal control systems.

A review of the Group's risk management approach is further discussed in the Risk Management section on pages 18 to 19. Our management of each principal risk is explained on pages 232 to 241.

88 GSK Annual Report 2013

#### **Committee Reports**

The reports on the Audit & Risk, Nominations and Corporate Responsibility Committees describing the activities of those Committees during the year, are set out on pages 89 to 95.

#### **Audit & Risk Committee Report**



#### **Dear Shareholder**

During 2013, the Committee's agenda included a review of the integrity of our financial results, the appropriateness of the system of internal controls, our business operations across the world and their management of risk, as well as focusing consideration on new emerging risks.

The Committee's Report, which includes descriptions of the work undertaken by the Committee during the year, has been modified to reflect new Audit Committee responsibilities and reporting requirements under the UK Corporate Governance Code (the UK Code) and Guidance for Audit Committees issued by the Financial Reporting Council (FRC) in September 2012. In particular, the Committee Report discusses the significant issues that the Committee considered and addressed in relation to the financial statements and outlines how the Committee has assisted the Board of Directors in making their statement on page 128, confirming that GSK's 2013 Annual Report and Accounts are fair, balanced and understandable.

Since the start of 2013, after the Committee and the Board considered the division between their work in terms of risk management, it was agreed that all Board members would be invited to attend the entire Committee meetings. The Board continued to cover those risks specifically reserved for its review to ensure continuity and consistency of coverage and oversight.

I have completed my first full year as the Chair of the Committee and, in that time, I have enhanced my knowledge and understanding of the Group through meetings with a range of senior executives to discuss issues brought to the Committee by management, by attending CET, Risk Oversight Compliance Council and other management meetings, as well as connecting with the network of Compliance Officers, on whom the Group relies to oversee and drive compliance within GSK.

As a matter of routine, I also held pre-Committee briefing meeting sessions with management and the external auditors and generally made myself available if any Director, senior executive, or the external audit partner wished to discuss any particular matters with me in more detail.

I was pleased to attend, alongside the Chairman and the Senior

Ropes and Gray report directly to GSK's General Counsel and, as Chair of the Committee, I have unfettered access to the law firm partners who are leading this independent investigation. In addition, time continues to be set aside at Committee meetings to consider this matter.

Finally, I was delighted to welcome Jing Ulrich and Lynn Elsenhans as new members of the Committee as part of the ongoing refreshment of the composition of the Committee, and I am pleased with the contribution they have already made to the Committee's deliberations.

### Judy Lewent

Audit & Risk Committee Chairman

#### Membership and attendance

The membership of the Committee, together with appointment dates and attendance at meetings during 2013, is set out below:

| Members                                    | Committee member since | Attendance at full meetings during 2013 |
|--|------------------------|---|
| Judy Lewent (Chairman from 1 January 2013) | 1 April 2011           | 6/6                                     |
| Professor Sir Roy Anderson*                | 20 May 2009            | 3/3                                     |
| Stacey Cartwright                          | 1 April 2011           | 6/6                                     |
| Lynn Elsenhans                             | 1 January 2014         | 0/0                                     |
| Sir Deryck Maughan                         | 21 January 2005        | 4/6                                     |
| Dr Daniel Podolsky                         | 1 January 2007         | 6/6                                     |
| Tom de Swaan                               | 1 January 2006         | 5/6                                     |
| Jing Ulrich                                | 1 May 2013             | 3/3                                     |
| Sir Robert Wilson*                         | 12 December 2003       | 3/3                                     |

<sup>\*</sup> Professor Sir Roy Anderson and Sir Robert Wilson both stood down as members of the Committee on 1 May 2013.

Tom de Swaan was unable to attend one and Sir Deryck Maughan was unable to attend two Committee meetings due to prior business commitments.

In addition to the six scheduled meetings, the Committee also met on a quorate basis on four occasions to review or approve matters associated with the Annual Report and Accounts and Form 20-F, and preliminary and quarterly results announcements.

All Board members are invited to attend the Committee meetings and other attendees include:

| Attendee                               | Regular attendee | Attends as required |
|--|------------------|---------------------|
| Chairman                               | ✓                |                     |
| CEO                                    | ✓                |                     |
| CFO                                    | ✓                |                     |
| General Counsel                        | ✓                |                     |
| Financial Controller                   | ✓                |                     |
| Head of Audit & Assurance              | ✓                |                     |
| Company Secretary - Secretary to the   |                  |                     |
| Committee                              | ✓                |                     |
| Chairman, Research & Development       | ✓                |                     |
| Head of Governance, Ethics & Assurance | ✓                |                     |

Independent Director, my first annual governance meetings that were held with major UK shareholders in December 2013, and major US shareholders in January 2014, at which I had the opportunity to discuss areas of mutual importance in relation to the work of the Committee.

Events during the year have brought evidence that vigilance and continuous improvements to our internal control and risk management processes and systems must remain a high priority for the Committee. The allegations of fraudulent behaviour within our business in China are currently under investigation by the authorities in the country. Separately, we have commissioned an independent review by the international law firm, Ropes and Gray, into what has happened in China.

Chief Medical Officer Chief Product Quality Officer External auditor



In accordance with the UK Code, the Board has determined that Stacey Cartwright, Judy Lewent and Tom de Swaan all have recent and relevant financial experience. The Board has also agreed that Stacey, Judy and Tom have the appropriate qualifications and background to be audit committee financial experts as defined by the US Sarbanes-Oxley Act of 2002, and has determined that each is independent within the meaning of the US Securities Exchange Act of 1934, as amended.

In addition, Judy Lewent, Sir Deryck Maughan and Tom de Swaan are members of the Remuneration Committee, which allows them to provide input on the Committee's review of the Group's performance and oversight on any risk factors relevant to remuneration matters.

#### Work undertaken by the Committee during 2013

The Committee has worked largely to a recurring and structured programme of activities agreed in conjunction with the Committee Chair, management and the external auditors at the start of the financial year. This programme comprised standing items that the Committee was required to consider at each meeting and other matters timed to coincide with key events of the annual financial reporting cycle and other business events.

The Committee considered, discussed and made decisions in relation to a number of matters during the year, the most significant of which are set out below.

| Financial reporting   | Global internal control & compliance  | External auditors  | Risk   | Governance and other matters   |
|---|---|--|--|--|
| Reviewed integrity of draft financial statements, appropriateness of accounting policies and going concern assumption  Reviewed and recommended approval of 2012  Annual Report and Form 20-F and quarterly results announcements  Considered approval process for confirming and recommending that 2013 Annual Report is fair, balanced and understandable | Reviewed global assurance and business unit assurance reports  Reviewed litigation reports  Reviewed internal control framework  Confirmed compliance with Sarbanes-Oxley Act  Reviewed audit & assurance work during 2012 and agreed plan for 2013  Reviewed Corporate Integrity Agreement (CIA) quarterly compliance reports and undertook CIA training | Reviewed audit/non-audit expenditure during 2012  Considered auditors' report regarding their findings on 2012 annual results  Performed evidence-based assessment of external auditors and effectiveness of 2012 external audit process  Considered qualifications, expertise and independence of auditors  Recommended reappointment and approval at AGM for Committee to agree auditors' remuneration  Approved 2013 audit plan and audit fee proposal and set performance expectations for auditors  Considered initial results of 2013 audit  Reviewed and agreed preapproval of budget for auditors to provide non-audit | Considered emerging risks Reviewed risk management framework compliance Endorsed review of risks and approved addition of new emerging risks to register for monitoring Reviewed status of clinical study transparency, ABAC and information protection risks Reviewed progress of external and independent ABAC investigations in relation to China at a number of meetings Reviewed annual progress of global enterprise resource planning system implementation | Confirmed compliance with UK Corporate Governance Code  Discussed annual evaluation exercise of Committee, agreed action plan to further improve operation of Committee and reviewed terms of reference  Considered new annual report disclosure requirements, including 'new style' audit reports  Received briefing on Group tax and treasury arrangements  To reinforce Committee independence, the Committee met both collectively and separately with external auditors, Head of Audit & Assurance and Head of Governance, Ethics and Assurance without members of management being present |

In respect of Financial reporting activities, the Committee reviews and recommends for approval all financial results announcements. In considering the quarterly financial results announcements and the annual financial results contained in the 2013 Annual Report, the Committee reviewed the significant issues and judgements made by management in determining those results. The Committee reviewed papers prepared by management setting out the key areas of risk, the actions undertaken to quantify the effects of the relevant issues and the judgements made by management on the appropriate accounting required to address those issues in the financial statements.

The significant issues considered in relation to the financial statements for the year ended 31 December 2013 are set out in the following table, together with a summary of the financial outcomes where appropriate. In addition, the Committee and the external auditors have discussed the significant issues addressed by the Committee during the year and the areas of particular audit focus, as described in the Independent Auditor's Report on pages 129 to 131.

| Significant issues considered by the Committee in relation to the financial statements                                      | How the issue was addressed by the Committee  |
|---|---|
| Going concern basis for the preparation of the financial statements   | The Committee considered the outcome of management's half-yearly reviews of current and forecast net debt positions and the various financing facilities and options available to the Group. Following a review of the risk and potential impact of unforeseen events, the Committee confirmed that the application of the going concern basis for the preparation of the financial statements continued to be appropriate.   |
| Revenue recognition, including returns and rebates (RAR) accruals   | The Committee reviewed management's approach to the timing of recognition of revenue and accruals for customer returns and rebates. The US Pharmaceuticals and Vaccines accrual for returns and rebates was £1.2 billion at 31 December 2013 and the Committee reviewed the bases on which the accrual had been made and concurred with management's judgements on the amounts involved. A fuller description of the process operated in the US Pharmaceuticals and Vaccines business in determining the level of accrual necessary is set out in 'Critical accounting policies' on page 67.  |
| Provisions for legal matters, including recent government investigations in China to the extent that they can be determined | The Committee received detailed reports on actual and potential litigation from both internal and external legal counsel, together with a number of detailed updates concerning the ongoing government investigations in China. Management outlined the levels of provision considered necessary in respect of potential adverse litigation outcomes and also those areas, including in respect of the China investigation, where it was not yet possible to determine if a provision was necessary, or its amount. At 31 December 2013, the provision for legal matters was £0.6 billion, as set out in Note 29 to the financial statements, 'Other provisions'. |
| Provisions for tax issues   | The Committee considered current tax disputes and areas of potential risk and concurred with management's judgement on the levels of tax contingencies required. At 31 December 2013, the Group's balance sheet included a tax payable liability of £1.5 billion.   |
| Impairments of intangible assets  | The Committee reviewed management's process for reviewing and testing goodwill and other intangible assets for potential impairment. The Committee accepted management's judgements on the intangible assets that required writing down and the resulting impairment charge of £739 million in 2013. See Note 19 to the financial statements, 'Other intangible assets' for more details.   |
| Provisions for pension and other post-<br>employment obligations  | The Committee reviewed the significant assumptions adopted by management for the valuations of obligations for the Group's largest pension and post-retirement healthcare schemes in the UK and the US, together with the resultant net obligation amounts, as calculated by external actuaries. The Group's net deficit at 31 December 2013 amounted to £1.9 billion as set out in Note 28 to the financial statements, 'Pensions and other post-employment benefits'.   |

#### **Effectiveness of external auditors**

In evaluating the effectiveness of the audit process prior to making a recommendation on the re-appointment of the external auditors, the Committee reviews the effectiveness of their performance against criteria which it agrees, in conjunction with management, at the beginning of each year's audit.

As part of this process, the Committee considers feedback on the prior year's external audit gathered through a client satisfaction survey facilitated by the auditors' client service review team, which is independent of the engagement team that undertook the audit work. The survey seeks feedback from the financial management team at corporate and business unit level. It covers four key areas – the robustness of the audit process, the quality of the delivery, the quality of the people and the quality of the service. Having reviewed the feedback and noted any areas of improvement to be implemented on the following year's audit, provided the Committee is satisfied with the effectiveness of the external audit process, it will recommend the re-appointment of the auditors at the forthcoming AGM.

- adhere to all independence policies, including GSK's policies, ISA (UK&I) 220 and SEC requirements
- deliver a focused and consistent audit approach globally that reflects local risks and materiality
- co-ordinate appropriately with GSK's Audit & Assurance function
- provide consistency of advice at all levels.

#### Audit partner rotation

The external auditors are required to rotate the audit engagement partner every five years. The previous audit partner stepped down from his position after the audit of GSK's financial statements for 2012 had been concluded.

After a robust review process by the Committee, together with the involvement of the CEO and CFO, to select his replacement, the Committee approved the appointment of a new audit engagement

Details of the current criteria for judging the effectiveness of the external auditors are set out below:

- deliver a smooth-running, thorough and efficiently executed audit
- provide accurate, up-to-date knowledge of technical issues on a timely basis
- serve as an industry resource, communicating best practice and industry trends in reporting

partner with effect from the financial year commencing on 1 January 2013.

#### **Audit firm tendering**

The Committee keeps under review the ongoing legislative proposals on audit tendering and rotation from the EU and the Competition Commission, and will implement them when they become final. These proposals have effectively superseded the FRC's comply-or-explain approach that underpins the UK Code which would otherwise have applied to the company for the first time this year. The FRC plans to withdraw this tendering provision during 2014.

PricewaterhouseCoopers LLP have remained in place as auditors since the Group's inception in December 2000 and the audit contract has not been put out to tender in that period. Their performance has been reviewed annually by the Committee since that time. As part of its review of the implications of the end of the previous audit partner's five year term, the Committee considered the appropriateness of putting in place a tender process. This included assessing the FRC's most recent guidance on the subject, the level of change currently underway inside the Group and improvements to the auditors' services, including fee levels proposed by the auditors. The review concluded that a tender was not in the company's interests at this time and the Committee consequently approved the appointment of the new audit partner. However, the Committee agreed that this issue should be reviewed regularly as part of the annual appointment process.

#### Non-audit services

The Sarbanes-Oxley Act of 2002 prohibits the engagement of the external auditors for the provision of certain services such as legal, actuarial, internal audit outsourcing, or financial information systems design. Where the external auditors are permitted to provide non-audit services, the Committee ensures that auditor objectivity and independence are safeguarded by a policy requiring pre-approval by the Committee for such services. The total fees for non-audit work cannot exceed 50% of the audit fee, except in special circumstances where there would be clear advantage in the company's auditors undertaking such additional work. These services may include audit, audit-related, tax and other services. Pre-approval is detailed as to the particular service or categories of service, and is subject to a specific budget. All non-audit services over £50.000 are put out to competitive tender with other financial service providers, in line with the Group's procurement process, unless the skills and experience of the external auditors make them a suitable supplier of the non-audit service under consideration, in which case a request for proposal is submitted by the relevant CET member to the CFO for approval.

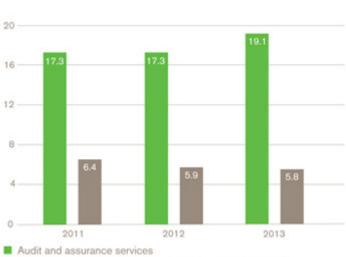
#### Provision of non-audit services

There are guidelines which set out the Group's policy on engaging the external auditors to provide non-audit services, which include:

- ascertaining that the skills and experience of the external auditors make them a suitable supplier of the non-audit services
- ensuring adequate safeguards are in place so that the objectivity and independence of the Group audit are not threatened or compromised, and
- ensuring that the fee levels do not exceed 50% of the annual audit fee.

The external auditors and management report regularly to the Committee regarding the extent of services provided in accordance with this pre-approval and the fees for the services performed. The Committee may also pre-approve additional

#### Audit/non audit service three year comparison graph (£m)



- All other services, including tax, regulatory, compliance and treasury-related services

#### Code of Conduct and reporting lines

We also have a number of well established policies, including a Code of Conduct, which is available on the governance section of our website, and confidential reporting lines for the reporting and investigation of unlawful conduct. An updated version of the Code of Conduct was published in January 2014.

#### Fair, balanced and understandable assessment

One of the key compliance requirements of a group's financial statements is for the Annual Report and Accounts to be fair, balanced and understandable. The coordination and review of Group-wide contributions into the Annual Report and Accounts follows a well established and documented process, which is performed in parallel with the formal process undertaken by the external auditors.

The Committee received a summary of the approach taken by management in the preparation of GSK's 2013 Annual Report and Accounts to ensure that it met the requirements of the UK Code. This enabled the Committee, and then the Board, to confirm that GSK's 2013 Annual Report and Accounts taken as a whole is fair, balanced and understandable.

#### Committee evaluation

The Committee's annual evaluation was carried out by the Committee Chairman and concluded that the Committee continued to operate effectively, with full participation from all members and executive management attendees and members commented favourably on a very good level of access to the Committee Chairman.

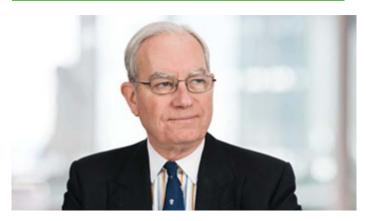
services on a case-by-case basis. Fees paid to the company's auditor and its associates are set out below. Further details are given in Note 8 to the financial statements, 'Operating profit'.

Where possible, other accounting firms are engaged to undertake non-audit services.

92 GSK Annual Report 2013

In terms of enhancements to the Committee's deliberations, it was agreed that a heightened focus on time management and attention on key risk areas during the meetings would assist the Committee's overall effectiveness.

#### **Nominations Committee Report**



Sir Christopher Gent Nominations Committee Chairman

#### Membership

The membership of the Nominations Committee (the Committee), together with appointment dates and attendance at meetings, is set out below:

| Members  | Committee member since | Attendance at full meetings during 2013 |
|--|------------------------|---|
| Sir Christopher Gent<br>(Chairman since<br>1 January 2005) | 9 December 2004        | 5/5                                     |
| Professor Sir Roy Anderson                                 | 1 October 2012         | 5/5                                     |
| Sir Crispin Davis*   | 9 July 2009            | 2/2                                     |
| Sir Deryck Maughan   | 9 July 2009            | 4/5                                     |
| Tom de Swaan   | 1 October 2012         | 4/5                                     |
| Sir Robert Wilson  | 28 March 2008          | 5/5                                     |

<sup>\*</sup> Sir Crispin Davis retired from the Board on 1 May 2013.

Tom de Swaan and Sir Deryck Maughan were each unable to attend one Committee meeting due to prior business commitments.

Other attendees at Committee meetings may include:

| Attendee                                       | Regular attendee | Attends as required |
|--|------------------|---------------------|
| Chief Executive Officer                        | √                |                     |
| Head of Human Resources                        | ✓                |                     |
| Company Secretary – Secretary to the Committee | ✓                |                     |
| Appropriate external advisers                  |                  | ✓                   |

#### Work of the Committee during 2013

#### Main responsibilities

During the search process, broad selection criteria are generally used which focus on achieving a balance between continental European, British, American and emerging markets experience, and having individuals with expertise and capabilities developed in various sectors and specialities.

MWM and Egon Zhender, who specialise in the recruitment of high calibre Non-Executive Directors, were engaged to ensure that the widest possible pool of candidates was available to select from. MWM and Egon Zhender only provide recruitment consultancy services to the Committee. Dossiers of potential Non-Executive appointees were considered by the Committee and candidates were shortlisted for interview on merit and against objective criteria, after assessing their relevant qualifications and time commitments.

After interviewing suitable candidates, the Committee was pleased to recommend to the Board Hans Wijers as a potential Non-Executive Director. He was appointed to the Board on 1 April 2013. The Board considered that this appointment achieved the aim of appointing a candidate who has experience of running global companies.

It is currently intended that Sir Christopher Gent will step down as Chairman at the end of 2015 and the Committee has made progress in the search for his successor.

#### **Board and committee changes**

The Board's proactive approach to the refreshment of the Board has resulted in orderly changes in the composition of the Board and its Committees on the recommendation of the Committee which are set out below.

Sir Crispin Davis did not stand for re-election at the AGM in May after nine years' of service and Sir Robert Wilson will not stand for re-election at the AGM in 2014 after ten years' of service. Given the number of recent appointments, and that a further longstanding Board member is to step down from the Board by May 2014, Sir Deryck Maughan agreed to stand for re-election by shareholders for up to a further two years before stepping down from the Board at the 2016 AGM. The Chairman and Sir Deryck are conducting the search for the Chairman's successor and Sir Deryck will also provide continuity and balance to the composition of the Board, given his significant knowledge of GSK's business affairs. Sir Deryck has brought his own style to the role of Senior Independent Director since he succeeded Sir Robert Wilson after the closure of the AGM in May 2013, and the Board has confirmed that he continues to demonstrate the characteristics of independence in carrying out his role on the Board.

Tom de Swaan succeeded Sir Crispin Davis as Chairman of the Remuneration Committee and Judy Lewent succeeded Tom de Swaan as Chairman of the Audit & Risk Committee on 1 January 2013. Tom de Swaan has been a member of the Remuneration Committee since May 2009 and continues to be a member of the Audit & Risk Committee. Judy has been a member of the Audit & Risk Committee since April 2011.

Dr Stephanie Burns was appointed to the Remuneration Committee with effect from 1 May 2013. Jing Ulrich was appointed to the Audit & Risk Committee also with effect from 1 May 2013, on the same date that both Professor Sir Roy Anderson and Sir Robert Wilson stepped down from the Audit & The main responsibilities of the Committee are set out on page

#### **Appointment of new Non-Executive Directors**

During 2013, the Committee's particular area of focus was the search for new Non-Executive Directors as the phased refreshment of the Board has progressed.

When recruiting Non-Executive Directors, the Committee evaluates the particular skills, knowledge, independence, experience and diversity, including gender, that would benefit and balance the Board most appropriately for each appointment.

Risk Committee. Sir Robert Wilson was appointed as a member of the Corporate Responsibility Committee with effect from 1 May 2013, and Hans Wijers was appointed as a member of the Remuneration and Corporate Responsibility Committees with effect from 10 October 2013. Lynn Elsenhans was appointed as a member of the Audit & Risk Committee with effect from 1 January 2014.

#### **Board diversity**

The Committee is responsible for developing measurable objectives to support the implementation of the Board's diversity policy, including gender, and for monitoring progress towards the achievement of these objectives. In May 2011, we announced our aspiration to increase the female representation on the Board to at least 25% by 2013. We were able to report in the 2011 Annual Report that encouraging progress had been made towards this target, with 20% of the Board's Directors being women at that stage. As part of the continued refreshment of the Board, both Lynn Elsenhans and Jing Ulrich were appointed as new Non-Executive Directors in July 2012, taking the cadre of women on the Board to 33%. We were pleased to have delivered early and exceeded the target we had set ourselves and have maintained this level of female representation at Board level throughout 2013.

We also have a good representation of women in management positions which is illustrated on page 55 as part of the gender diversity of GSK's global workforce. We will continue to support efforts to further increase the pipeline of women into senior positions within GSK. We also support the engagement of executive search firms, such as MWM and Egon Zhender, who have signed up to the Voluntary Code of Conduct on gender diversity and best practice.

#### Committee evaluation

The annual evaluation of the Committee's effectiveness was undertaken by the Committee Chairman. The responses were shared with the Committee and it was concluded that the Committee continued to operate effectively. It was agreed that the process the Committee used to identify new appointees was much improved.

# **Corporate Responsibility Committee Report**



**Sir Christopher Gent**Corporate Responsibility Committee Chairman

#### Membership

The membership of the Corporate Responsibility Committee (the Committee), together with appointment dates and attendance at meetings, is set out below:

|  |                        | Attendance at full meetings during |
|--|------------------------|------------------------------------|
| Members                                | Committee member since | 2013                               |
| Sir Christopher Gent<br>(Chairman from | 0. D                   | 5/5                                |
| 1 January 2005)                        | 9 December 2004        | 5/5                                |
| Dr Stephanie Burns                     | 6 December 2007        | 5/5                                |
| Lynn Elsenhans                         | 1 October 2012         | 5/5                                |
| Dr Daniel Podolsky                     | 1 July 2006            | 5/5                                |
| Hans Wijers                            | 10 October 2013        | 0/1                                |
| Sir Robert Wilson                      | 1 May 2013             | 3/3                                |

Hans Wijers was unable to attend one Committee meeting due to prior business commitments.

Other attendees at Committee meetings include:

| Attendee                               | Regular attendee | Attends as required |
|--|------------------|---------------------|
| Chief Executive Officer                | ✓                |                     |
| Chairman, Global R&D & Vaccines        | ✓                |                     |
| General Counsel                        | ✓                |                     |
| Head of Governance, Ethics & Assurance | ✓                |                     |
| Head of Global Communications          | ✓                |                     |

Head of Global Corporate Responsibility Company Secretary Other Executives Independent External Corporate Responsibility Adviser

#### Independent external corporate responsibility adviser

To augment GSK's engagement with stakeholder opinion, in May 2013, Sophia Tickell was appointed as an independent external adviser to the Committee, a position that she had held previously from March 2009 to July 2011. Ms Tickell has extensive experience in the pharmaceuticals industry in improving health systems productivity, sustainability in energy supply and distribution, climate change policy and short-termism in financial markets.

She is the co-founder and Director of Meteos, from where she directs the Pharma Futures Series, which aims to align better societal and shareholder value. She holds a number of other board and advisory roles.

Ms Tickell attended meetings of the Committee and provided independent advice and guidance on corporate and social responsibility matters to both the Chairman and the CEO.

#### Main responsibilities

The main responsibilities of the Corporate Responsibility Committee are set out on page 86.

The Committee has a rolling agenda and receives reports from members of the CET and senior managers to ensure that progress in meeting GSK's Corporate Responsibility commitments, which were set in 2012, within four areas of focus, is reviewed on an annual basis, as follows:

- Health for all: innovating to address currently unmet health needs; improving access to our products, irrespective of where people live or their ability to pay; and controlling or eliminating diseases affecting the world's most vulnerable people
- Our behaviour: putting the interests of patients and consumers first, driven by our values in everything we do and backed by robust policies and strong compliance processes
- Our people: enabling our people to thrive and develop as individuals to deliver our mission
- Our planet: growing our business while reducing our environmental impact across the value chain.

The Committee also reviews and approves the Corporate Responsibility Report which is available for reference on www.gsk.com/responsibility.

#### Work of the Committee during 2013

During 2013, the Committee focused its attention on several issues including:

| CR Focus area  | Specific topics considered in 2013   |
|----------------|--|
| Health for all | R&D investment including diseases of the developing world, eg malaria and open innovation strategy |
|                | New partnership to address access and child mortality eg Save the Children partnership             |
| Our behaviour  | The US Patient First incentive compensation program and selling competency model                   |
|                | Further embedding values-based decision making in the organisation                                 |
|                | Human rights impact assessment   |
|                | Conduct and public disclosure of clinical research, transparency of detailed data                  |
|                |  |

| Our people | Organisational change and employee relations                   |
|------------|--|
|            | Inclusion and diversity  |
|            | Leadership, development and approach to performance management |
|            | Employee health, safety and wellbeing                          |
|            | Volunteering   |
| Our planet | Environmental performance in our supply chain                  |

#### **Committee evaluation**

The Committee's annual evaluation was carried out by the Committee Chairman and concluded that the Committee continued to operate effectively with full participation from all members and executive management attendees.

#### **Directors' Report**

For the purposes of the UK Companies Act 2006, the Directors' Report of GlaxoSmithKline plc for the year ended 31 December 2013 comprises pages 75 to 95 of the Corporate Governance Report, the Directors' Responsibility Statements on pages 128 and 211, and pages 232 to 247 of Investor Information. As it is entitled to do by the Companies Act 2006, the Board has chosen to set out in the Strategic Report those matters required to be disclosed in the Directors' Report which it considers to be of strategic importance to the Company as follows:

- risk management objectives and policies (pages 18, 19, 73 and 74)
- likely future developments of the company (throughout the Strategic Report)
- research and development activities (pages 32 to 43)
- inclusion and diversity (page 55)
- provision of information to, and consultation with employees (pages 54 to 56)
- carbon emissions (page 57)

The Directors' Report has been drawn up and presented in accordance with and in reliance upon English company law and the liabilities of the Directors in connection with that report shall be subject to the limitations and restrictions provided by such law. The Directors' Report was approved by a duly authorised Committee of the Board of Directors on 26 February 2014 and signed on its behalf by:

#### Sir Christopher Gent

behind trial results

Replacement, refinement and reduction in use of animals in research and development

Responsibility in our supply chain – standards, working practices and diversity

Approach to public policy and interactions with patient advocacy groups

Chairman 26 February 2014

# **Directors' Remuneration Report**

## Chairman's Annual Statement



## **Dear Shareholder**

As the Chairman of GSK's Remuneration Committee (the Committee), I am pleased to present our Directors' Remuneration Report for 2013, for which we will be seeking your approval at our AGM on 7 May 2014. In line with the new remuneration reporting regime, the Directors' Remuneration Report is split into two separate reports. The Annual Report on Remuneration will be subject to an advisory shareholder vote at the 2014 AGM while the Remuneration Policy Report will be subject to a binding vote.

### Key decisions and changes in 2013

The executive remuneration environment continued to evolve at pace during 2013. The new reporting regulations offered fresh opportunity to discuss our remuneration practices and policies with shareholders.

We are proud of our track record in listening to the views of our shareholders and we have made a number of decisions during the year relating to executive remuneration, to ensure incentive arrangements remain appropriate for GSK and are in the long-term interests of shareholders. The key changes are highlighted below:

 During 2013, we reviewed the design of long-term incentives with the main objectives being simplification and responding to concerns previously raised by some investors. As a result of

- We are removing the business diversification measure from the Performance Share Plan (PSP) and from the Deferred Annual Bonus Plan (DABP) matching awards to be made from 2014 onwards. Business diversification remains important, but the business mix is now appropriate and growth can still be delivered without the additional focus of this specific measure. The remaining performance measures will continue to have equal weighting. This change has the effect of increasing the proportion of the award based on TSR, adjusted free cash flow and R&D new product performance from 25% to 33%.
- We are extending the time horizons by introducing an additional two-year holding period for PSP awards for Executive Directors to be made from 2015 onwards.
- The Committee decided that it would be appropriate to award our Executive Directors salary increases of 2.5% for 2014, consistent with the average salary budget for other UK and US employees across our business.
- Furthermore, the Committee decided that it would be appropriate for there to be no increase in the annual and longterm incentive opportunities for our Executive Directors.

#### Performance and pay in 2013

The Group generated its best TSR performance since its formation and £5.2 billion of cash was returned to shareholders. In determining remuneration awards for 2013 it was the Committee's view that the executive team demonstrated strong delivery and successful implementation of the Group's strategic priorities. In particular, it was an exceptional year for R&D productivity.

GSK delivered sales and earnings growth in line with its guidance and led the industry in new product approvals. These new products will strengthen businesses in Respiratory, Vaccines, HIV and Oncology. Importantly, the Committee notes that substantial future opportunities remain for

The Committee reviewed the efforts made by Sir Andrew and his team in 2013 to improve global public health, increase transparency of clinical data and modernise GSK's commercial practices and interactions with customers. The ongoing investigation by authorities in China was also considered by the Committee. Both Sir Andrew and the Board are mindful of the impact this issue has had on the reputation of the company. As a result, the bonuses awarded for 2013 were lower than they otherwise might have been.

The executives continue to align their personal interests with those of shareholders. Sir Andrew has elected again this year to defer the maximum permitted under the company's DABP and, as at 31 December 2013, he held more than twice the value of GSK shares required by the company's share ownership requirements.

2013 remuneration for executives and related performance under the annual bonus and long-term incentives (PSP awards and DABP matching awards) is described in our Annual Report on Remuneration on pages 99 to 101.

#### Agenda for 2014

The Committee held shareholder meetings in November 2013, at which we shared updates on remuneration matters in the last 12 months and proposals for 2014 onwards.

During 2014, the Committee will continue to keep executive remuneration arrangements under review. We will also continue our regular dialogue with shareholders and will hold our annual meetings with GSK's largest investors later in 2014 to listen to their views and feedback.

The Committee and the company take a keen interest in external views on remuneration matters. In particular, we have consulted widely on our remuneration policy with shareholders for their feedback and input. We responded to issues raised and were pleased to receive support from the investors we consulted.

this review and investor consultation during the year, we are changing the way in which our long-term incentives operate: the Group, with a total of 40 new molecular entities currently in Phase II/III development.

Further action was also taken to streamline and increase the focus of the Group. Noncore products and other assets were divested for proceeds of £2.5 billion and ongoing, organic structural initiatives delivered incremental year-on-year savings of around £400 million.

I commend both our reports (Annual Report on Remuneration and Remuneration Policy Report) to shareholders for approval at our AGM.

**Tom de Swaan** Remuneration Committee Chairman 26 February 2014

## **Annual report on remuneration**

## **Total remuneration for 2013 (audited)**



<sup>\*</sup> The Committee may, in specific circumstances and in line with stated principles, apply clawback/malus as it determines appropriate.

The total remuneration for 2013 for each Executive Director is set out in the table below:

|   | Sir Andrew Witty,<br>CEO |                     | Simon Dingemans,<br>CFO |              |               | Dr Moncef Slaoui,<br>Chairman,<br>Global R&D & Vaccines |               |               |            |               |            |
|---|--------------------------|---------------------|-------------------------|--------------|---------------|---|---------------|---------------|------------|---------------|------------|
|   |                          | % of 2012 otal £000 | % of total              | 2013<br>£000 | % of<br>total | 2012<br>£000  | % of<br>total | 2013<br>\$000 | % of total | 2012<br>\$000 | % of total |
| Salary  | 1,059                    | 1,033               |                         | 699          |               | 682   |               | 1,180         |            | 1,153         |            |
| Benefits <sup>(1)</sup>   | 67                       | 84                  |                         | 65           |               | 73  |               | 747           |            | 447           |            |
| Total fixed pay   | <b>1,126</b> 1           | 6% 1,117            | 25%                     | 764          | 23%           | 755   | 61%           | 1,927         | 23%        | 1,600         | 24%        |
| Pay for performance Annual bonus – including the amount deferred Value earned from LTI awards: (2) Matching awards under Deferred | 1,875                    | 905                 |                         | 886          |               | 343   |               | 1,973         | <u> </u>   | 1,404         |            |
| Annual Bonus Plan (3)   | 249                      | 125                 |                         | n/a          |               | n/a   |               | 485           |            | n/a           |            |
| Performance Share Plan  | 3,250                    | 1,780               |                         | 1,502        |               | n/a   |               | 3,763         |            | 1,690         |            |
| Total value earned from LTI awards  | 3,499                    | 1,905               |                         | 1,502        |               | n/a   |               | 4,248         |            | 1,690         |            |
| Total pay for performance   | <b>5,374</b> 7           | 4% 2,810            | 64%                     | 2,388        | 73%           | 343   | 28%           | 6,221         | 74%        | 3,094         | 47%        |
| Pension (4)   | <b>707</b> 1             | 0% 459              | 11%                     | 140          | 4%            | 136   | 11%           | 266           | 3%         | 1,931         | 29%        |
| Total remuneration <sup>(5)</sup>   | 7,207                    | 4,386               |                         | 3,292        |               | 1,234   |               | 8,414         |            | 6,625         |            |

#### Notes:

- (1) Certain expenses incurred in the normal course of business are considered to be taxable benefits and as such the table above now includes these figures for 2012 (restated) and 2013. Further details are provided on page 98.
- (2) An analysis of the value of LTIs earned by Sir Andrew Witty, Simon Dingemans and Dr Moncef Slaoui is set out on pages 112 to 114.
- (3) The performance period for Simon Dingemans' first award under the DABP ends on 31 December 2014. The earliest period for which remuneration will be recorded under the DABP for Simon Dingemans will therefore be the year ending 31 December 2014.
- (4) Full details of the pensions accrued to date for the Executive Directors in receipt of a pension from GSK are given on page 105.
- (5) Following due consideration by the Committee, there has been no reduction of outstanding awards or vesting levels (malus) applied during 2013 in respect of any of the Executive Directors.

The following sections provide details of each element of 'Total remuneration' including how we intend to implement the policy for 2014.

#### Comparator groups for pay and performance

The Committee uses two primary pay comparator groups when considering executive pay:

| UK cross-industry comparator group <sup>†</sup>  | Global pharmaceutical comparator group |  |  |  |
|--|--|--|--|--|
| Anglo American AstraZeneca BG Group BHP Billiton BP British American Tobacco Diageo Reckitt Benckiser Rio Tinto Royal Dutch Shell SAB Miller Tesco Unilever Vodafone | France<br>Switzerland<br>UK<br>USA     |  |  |  |

- \* Amgen and AbbVie are included for remuneration benchmarking, but are not included in the TSR comparator group.
- <sup>†</sup> From 2013 onwards financial services companies have been removed as new regulatory regimes on remuneration applied in that sector make their pay structures less comparable. SAB Miller has been added to the group.

The global pharmaceutical comparator group is also used as the basis for the TSR comparator group which features in our long-term incentive awards.

The primary pay comparator group for each of the Executive Directors is shown in the table below:

|                  | Primary pay c  | omparator group |
|------------------|----------------|-----------------|
|                  | UK             | Global          |
| Director         | cross-industry | pharmaceutical  |
| Sir Andrew Witty | ✓              |                 |
| Simon Dingemans  | ✓              |                 |
| Dr Moncef Slagui |                | ✓               |

When reviewing the CEO's remuneration, the Committee also references pay for a group of leading European companies whose selection is based on their size and complexity.

## Summary of total package competitive positioning for the CEO

Total remuneration benchmarking (£m)

#### Salary

For 2014, the average salary increase budget for employees other than Executive Directors will be approximately 2.5% in both the UK and USA.

The Committee decided to give the Executive Directors salary increases in line with those increases. Sir Andrew Witty, Simon Dingemans and Dr Moncef Slaoui each received a base salary increase of 2.5%.

The table below sets out the base salaries of the Executive Directors over the last two years and for 2014.

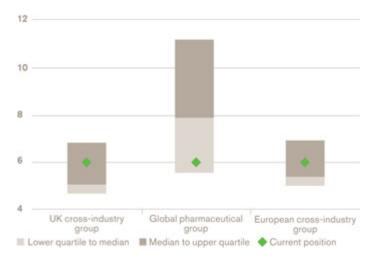
|                  | %      |             |             | Base salary |
|------------------|--------|-------------|-------------|-------------|
|                  | change | 2014        | 2013        | 2012        |
| Sir Andrew Witty | 2.5%   | £1,087,300  | £1,060,800  | £1,040,000  |
| Simon Dingemans  | 2.5%   | £717,700    | £700,150    | £686,400    |
| Dr Moncef Slaoui | 2.5%   | \$1,211,800 | \$1,182,200 | \$1,159,000 |

#### **Benefits (audited)**

The following table shows a breakdown of the grossed up cash value of the benefits received by the Executive Directors in 2013 and 2012.

|  | Sir Andrew    | Simon         | Dr Moncef      |
|--|---------------|---------------|----------------|
|  | Witty         | Dingemans     | Slaoui         |
| 2013 benefits  | £             | £             | \$             |
| Employee benefits <sup>(1)</sup> Travel <sup>(2)</sup> International assignment <sup>(3)</sup> Other benefits <sup>(4)</sup> Total 2013 benefits | 17,338        | 21,692        | 156,529        |
|  | 35,960        | 29,939        | 82,163         |
|  | -             | -             | 501,229        |
|  | 13,483        | 13,483        | 6,652          |
|  | <b>66,781</b> | <b>65,114</b> | <b>746,573</b> |
| 2012 benefits (restated)   | £             | £             | \$             |
| Employee benefits(1) Travel(2) International assignment(3) Other benefits(4)   | 20,198        | 24,636        | 177,443        |
|  | 51,835        | 34,571        | 121,739        |
|  | -             | -             | 140,690        |
|  | 12,021        | 13,904        | 6,930          |
| Total 2012 benefits  | 84,054        | 73,111        | 446,802        |

- (1) Employee benefits include healthcare, car allowance, personal financial advice and life assurance/death in service.
- (2) Travel expenses include car travel, family, spouse and partner costs associated with accompanying the director on GSK business, which are deemed to be taxable benefits on the individual.
- (3) Dr Moncef Slaoui was seconded to the UK in November 2010 in order to enable him to be closer to the Vaccines business as he assumed operational responsibility for that part of the Group. The secondment ended on 31 December 2013. In line with other senior GSK expatriates, he received appropriate assignment expenses, including accommodation, location allowance, relocation specific financial advice and tax equalisation.
- (4) Other benefits comprise expenses incurred in the ordinary course of business, which are deemed to be taxable benefits on the individual and as such have been included in the table above for 2012 (restated) and 2013.



Benchmarking includes salary and the expected value of incentives based on the Committee's agreed benchmarking methodology.

98 GSK Annual Report 2013

No significant changes to the provision of benefits are proposed for 2014. For further details please refer to page 117 of the Policy Report.

## Pay for performance (audited)

#### **Annual bonus**

The majority of the annual bonus opportunity is based on a formal review of performance against stretching financial targets. This outcome is then adjusted to reflect individual performance by applying an individual performance multiplier.

For the financial measures, the bonus threshold is 90% of target, with the maximum being payable for achievement of 110% of target. The bonus threshold of 90% reflects the stretching nature of the bonus targets.

#### 2013 performance against targets

For 2013, the annual bonus was based on the following performance measures. As the actual targets are linked to the company's financial and strategic plan, the Committee believes that the targets remain commercially sensitive. The 2013 targets are therefore not disclosed.

|                  | Financial performance                      | Personal performance     |                       |
|------------------|--|--------------------------|-----------------------|
| Sir Andrew Witty | 750/                                       | 25% on core Group profit |                       |
| Simon Dingemans  | 75% on core Group operating profit         |                          | Individual objectives |
| Dr Moncef Slaoui | 50% on R&D and 25% on Vaccines performance | before interest and tax  |                       |

For further details see page 118 of the Policy Report

| Financial   |
|-------------|
| performance |

#### Core Group operating profit and core Group profit before interest and tax

The company's performance in 2013, both in terms of core Group operating profit and core Group profit before interest and tax, represented further strong delivery for the Group despite some unexpected challenges and reflected the improving balance of our sales base. This reflects improvements in our US and European businesses, as well as effective cost control and financial efficiencies.

#### **R&D** and Vaccines performance

Targets for the year around pipeline growth and value were exceeded. This reflects the most productive period of R&D output in the company's history. Six major new products were approved (Breo Ellipta, Anoro Ellipta, Tafinlar, Mekinist and Tivicay as well as a new injectable quadrivalent flu vaccine launched in the US) with five additional regulatory filings completed. The company's pipeline remains extensive with 40 new molecular entities (NMEs) in Phase II/III clinical development. GSK remains on track to deliver its target long-term rate of return on R&D spend of 14%. Targets for the year around Vaccines performance were also exceeded reflecting strong sales, in particular, of Infanrix/Pediarix, Fluarix/FluLaval and Boostrix.

The table below sets out the matters the Committee considered in respect of the individual objectives set for each Executive Director.

#### Personal performance

#### Sir Andrew Witty

Sir Andrew continued to demonstrate strong leadership of GSK in what remains a challenging operating environment for healthcare. For 2013, Sir Andrew's remuneration reflects strong delivery of the Group's strategy across all areas of the business and the subsequent realisation of returns for shareholders.

GSK delivered sales and earnings growth in 2013, with core EPS of 112.2p up 4% on 2012 (at CER) and in line with market guidance. Sales growth was generated from multiple businesses and geographies reflecting successful implementation of the Group's strategy to

2013 was a year of exceptional R&D productivity. GSK led the industry in new product delivery with six major products approved and five additional regulatory filings completed. This productivity was set against a backdrop of continued improvement in the estimated rate of return for R&D, now at 13%. The new product launches will strengthen businesses in Respiratory, Vaccines, HIV and Oncology. The Group's pipeline opportunity also remains substantial with a total of 40 NMEs currently in Phase II/III development and with Phase III starts planned for ten potential new products in 2014/2015.

Under Sir Andrew's leadership, the Group generated its best TSR performance, in 2013, since the formation of GSK. £5.2 billion of cash was returned to shareholders with a full-year dividend of 78 pence up 5% on 2012 and share repurchases of £1.5 billion.

Sir Andrew continued to strengthen and focus GSK's core business areas. In 2013, the Group divested non-core products and other assets for proceeds of £2.5 billion. GSK also increased its shareholding in its Indian Consumer subsidiary. Ongoing organic structural initiatives delivered incremental year-on-year savings of around £400 million and new efficiencies resulting from the Group's strategic priority to simplify its business are increasingly evident in manufacturing, supply chain and core business services.

Sir Andrew continued to adopt industry-leading positions on multiple corporate responsibility issues in 2013. During the year, GSK was widely acknowledged to have taken further innovative steps to improve global public health in developing countries, to increase access and transparency of its clinical data and to modernise its commercial practices and interactions with customers. At Sir Andrew's request, the impact of the ongoing investigation by Chinese authorities into the Group's subsidiary business in China was also considered by the Board in their evaluation of his performance for 2013.

#### 2013 performance against targets continued

| Personal performanc | е   |
|---------------------|---|
| Simon Dingemans     | GSK delivered sales and earnings growth in 2013, with core EPS of 112.2p up 4% on 2012 (at CER) and in line with market guidance. Simon Dingemans continued to drive operating and financial efficiencies, with year-on-year cost savings of around £400 million contributing to overall 2013 performance and increased core earnings per share on a constant currency basis.   |
|                     | Simon drove the delivery of $£4.8$ billion in adjusted free cash flow in 2013 which, along with $£2.5$ billion realised from divestments, gives the company the flexibility it needs to protect its credit profile, fund organic investment and restructuring programmes and to meet its commitment to a growing dividend, further share buy-backs and bolt-on acquisitions. He also continued to achieve a reduction in our effective core tax rate to 23% (2012 – 24.4%).   |
| Dr Moncef Slaoui    | Dr Moncef Slaoui delivered a year of exceptional performance for R&D in terms of approvals, filings and pipeline as detailed above. Under his leadership, the Vaccines business also delivered solid sales growth despite the adverse impact on <i>Cervarix</i> sales resulting from the suspension of the recommendations for the use of HPV vaccines in Japan. He has successfully established the new integrated way of working between R&D and other parts of the business to create a strong, new product launch capability. |

The following table shows actual bonuses earned compared to opportunity for 2013 and 2012.

|                  | Opportunity<br>(% of salary) |         | Level achieved<br>(% of salary) |      | Bonus paid      |                 |
|------------------|------------------------------|---------|---------------------------------|------|-----------------|-----------------|
|                  | On target                    | Maximum | 2013                            | 2012 | 2013<br>£/\$000 | 2012<br>£/\$000 |
| Sir Andrew Witty | 125%                         | 200%    | 177%                            | 87%  | £1,875          | £905            |
| Simon Dingemans  | 80%                          | 180%    | 127%                            | 50%  | £886            | £343            |
| Dr Moncef Slaoui | 85%                          | 200%    | 167%                            | 121% | \$1,973         | \$1,404         |

#### 2014 operation of annual bonus plan

No changes are proposed to the operation of the annual bonus plan for 2014. Inevitably, targets linked directly to the financial and strategic plan are commercially sensitive and the Committee does not consider it appropriate to disclose annual bonus targets during the year. However, details of performance achieved will be disclosed in the 2014 Annual Report.

## Long-term incentive plans (audited)

## **Deferred Annual Bonus Plan and matching awards**

The levels of participation in 2012 and 2013 for the Executive Directors are shown in the table below, together with the maximum matching awards granted in 2014 in respect of the deferrals of the 2013 bonuses.

|                  |               | % of to | otal bonus  |
|------------------|---------------|---------|-------------|
|                  | 2014          | de      | ferred into |
|                  | Matching      | shar    | es or ADS   |
|                  | award         | 2013    | 2012        |
| Sir Andrew Witty | 57,060 shares | 50%     | 50%         |
| Simon Dingemans  | 18,876 shares | 35%     | 50%         |
| Dr Moncef Slaoui | 18,214 ADS    | 50%     | 50%         |

Vesting of matching awards with a performance period ending 31 December 2013 is shown on pages 112 and 113.

Performance conditions for matching awards made in 2014 under the Deferred Annual Bonus Plan (DABP) are the same as for the Performance Share Plan and are described on page 103.

### **Performance Share Plan**

The table below shows Performance Share Plan (PSP) award levels for 2013 and 2014 for each Executive Director:

|                   | 2014<br>Award  | 2014<br>Award level<br>as % of<br>base salary | 2013<br>Award level<br>as % of<br>base salary |
|-------------------|----------------|---|---|
| Sir Andrew Witty* | 397,066 shares | 600%  | 600%  |
| Simon Dingemans   | 174,729 shares | 400%  | 400%  |
| Dr Moncef Slaoui  | 111,851 ADS    | 500%  | 500%  |

<sup>\* 25%</sup> of Sir Andrew Witty's 2013 and 2014 PSP awards are subject to a further two-year vesting period (five years in total).

PSP and DABP matching awards are both subject to performance and continued employment.

#### 2011 awards with a performance period ending 31 December 2013 (audited)

The Committee reviewed the performance of the PSP and DABP matching awards granted to Executive Directors in 2011. The performance achieved in the full three years to 31 December 2013 and the actual vesting levels are set out in the table below. The Committee previously provided estimates of vesting for 2011 awards in GSK's 2011 and 2012 Annual Reports. Those estimates were based on performance achieved at that time and the following reflects performance achieved over the course of the whole performance period. No discretion was exercised in determining these vesting levels.

Due to commercial sensitivities, the targets for R&D new products and business diversification were not disclosed at the time of grant and the Committee committed to disclosing them at the time of vesting. These targets are shown in the table below.

| Performance measures and                            |   |                          |  | Ves          | ting       |
|---|---|--------------------------|--|--------------|------------|
| relative<br>weighting                               | Performance targets and pe  | erformance achieved      |  | % of maximum | % of award |
| Business<br>diversification<br>performance<br>(25%) | Vaccines, Consumer Health   | ncare, Dermatology and   | n an aggregate three-year revenue target for Emerging Markets, Asia Pacific and Japan. ales for the period were £44.05 billion.  | 42%          | 10.5%      |
| (23 /0)   |   | Target                   | % vesting*   |              |            |
|   | Maximum   | £48.59 billion           | 100%   |              |            |
|   |   | £47.17 billion           | 75%  |              |            |
|   |   | £44.81 billion           | 50%  |              |            |
|   | Threshold   | £42.46 billion           | 25%  |              |            |
| R&D new product<br>performance<br>(25%)             | erformance target for New Product sales. New Products are defined as products launched in the |                          |  |              | 16.3%      |
|   |   | Target                   | % vesting*   |              |            |
|   | Maximum   | £4.69 billion            | 100%   |              |            |
|   |   | £4.26 billion            | 75%  |              |            |
|   |   | £4.05 billion            | 50%  |              |            |
|   | Threshold   | £3.84 billion            | 25%  |              |            |
| Adjusted free cash flow performance                 | Committee's agreed princip  | les, included adjustmen  | was £16.80 billion which, in line with the ts for a number of material distorting items, ents and special pension contributions. | 52%          | 13.0%      |
| (25%)   | vests for achieving AFCF of   | £16.15 billion, 50% for  | me of grant. 25% (threshold) of the award achieving £16.65 billion, 75% for achieving £19.15 billion, with straight-line vesting |              |            |
| Relative TSR performance (25%)                      |   | anies). The vesting sche | r group of ten pharmaceutical companies<br>dule and comparator group is as set out for   | 0%           | 0%         |
| Total vesting in resp                               | ect of 2013   |                          |  |              | 39.8%      |

<sup>\*</sup> Straight-line vesting applies between these points.

#### 2010 awards with a performance period ending 31 December 2013 (audited)

The awards granted to Executive Directors in 2010 were based in part on performance over three years (70%) and in part on performance over four years (30%). The portion of awards measured over the four years to 31 December 2013 lapsed in full, as GSK's TSR rank position was 9th in a comparator group of ten pharmaceutical companies (GSK and nine other companies).

## Update on performance of ongoing awards

The Committee reviewed the performance of the PSP and DABP matching awards granted to Executive Directors in 2012 and 2013. The following tables provide an estimate of vesting taking into account performance to date. Actual vesting levels will only be determined based on performance over the full three-year performance periods. The indications below should therefore not be regarded as predictions of the final vesting levels.

## 2012 awards with a performance period ending 31 December 2014

| Performance<br>measures and<br>relative<br>weighting | Performance update  |                                   |
|--|---|-----------------------------------|
| Business<br>diversification<br>performance<br>(25%)  | Business diversification performance for the 2012 awards measures aggregate three-year sales across Consumer Healthcare and Emerging Markets, Asia Pacific and Japan. Threshold performance results maximum performance (114% of threshold) results in 100% vesting.  Based on aggregate sales for 2012 and 2013, and based on performance measure definitions, vesting be between 25% and 50% of the maximum for this element.                       | in 25% vesting and                |
| R&D new product<br>performance<br>(25%)              | R&D new product sales performance measures aggregate three-year sales for new products launched performance period and preceding two years, i.e. 2010-2014. Threshold performance results in 25% v performance (122% of threshold) results in 100% vesting.  Based on aggregate sales of new products for 2012 and 2013, and based on performance measure decurrently estimated to be around threshold.   | esting and maximum                |
| Adjusted free<br>cash flow<br>performance<br>(25%)   | The adjusted free cash flow (AFCF) vesting schedule for the 2012 awards was disclosed at the time of 25% (threshold) of the award vests for achieving AFCF of £17.30 billion, 50% for achieving £17.84 bill £19.62 billion and 100% (maximum) for achieving £20.52 billion, with straight-line vesting between the Based on adjusted free cash flow for 2012 and 2013, and based on performance measure definitions, estimated to be below threshold. | ion, 75% for achieving se points. |
| Relative TSR<br>performance<br>(25%)                 | For the period 1 January 2012 to 31 December 2013, GSK's TSR rank position was 9th in the compar pharmaceutical companies (GSK and nine other companies). The vesting schedule and comparator gradual awards on page 103. If the ranking position remains at this level, vesting would be below threshold.  | roup are as set out for the       |
| Current estimate of                                  | potential total vesting for 2012 awards   | Less than 25% vesting             |

## 2013 awards with a performance period ending 31 December 2015 (audited)

| Performance<br>measures and<br>relative<br>weighting | Performance update  |
|--|---|
| Business<br>diversification<br>performance           | Business diversification performance for the 2013 awards measures aggregate three-year sales across Vaccines, Consumer Healthcare and Emerging Markets, Asia Pacific and Japan. Threshold performance results in 25% vesting and maximum performance (114% of threshold) results in 100% vesting. |
| (25%)  | There were good sales for the year for these business areas. Based on aggregate sales for the year, and based on performance measure definitions, vesting is currently estimated to be between 50% and 75% of the maximum for this element.   |
| R&D new product performance (25%)                    | R&D new product sales performance measures aggregate three-year sales for new products launched in the three-year performance period and preceding two years, i.e. 2011-2015. Threshold performance results in 25% vesting and maximum performance (122% of threshold) results in 100% vesting.   |

|  | There were strong sales of new products in the year. GSK is also on track to deliver its target spend of 14% (13% for 2013). Based on aggregate sales of new products for the year, and ba definitions, vesting is currently estimated to be between 75% and 100%.   |  |
|--|--|--|
| Adjusted free<br>cash flow<br>performance<br>(25%) | The adjusted free cash flow (AFCF) vesting schedule for the 2013 awards was disclosed at the 25% (threshold) of the award vests for achieving AFCF of £14.06 billion, 50% for achieving £1 £15.94 billion and 100% (maximum) for achieving £16.66 billion, with straight-line vesting between 50% and 75%. | 4.49 billion, 75% for achieving yeen these points. |
| Relative TSR performance (25%)                     | For the period 1 January 2013 to 31 December 2013, GSK's TSR rank position was 9th in the pharmaceutical companies (GSK and nine other companies). The vesting schedule and comp 2014 awards on page 103. If the ranking position remains at this level, vesting would be below                            | arator group are as set out for the                |
| Current estimate of                                | f potential total vesting for 2013 awards  | Between 50% and 75% vesting                        |

## Performance targets for 2014 awards

Inevitably, measures linked directly to strategy are commercially sensitive. In particular, the Committee does not consider it appropriate to disclose the targets for R&D new product performance at grant, as it may result in competitive harm. However, the targets will be disclosed in full in GSK's 2016 Annual Report at the end of the performance period, together with details of the extent to which they have been met. The Committee will provide updates on estimated vesting against the targets during the performance period. The 2014 performance targets and vesting schedules are set out in the table below.

#### 2014 awards with a performance period ending 31 December 2016

| Performance<br>measures<br>and relative<br>weighting | Link to strategy   | Vesting schedule  |  |   |
|--|--|---|--|---|
| R&D new<br>product<br>performance<br>(1/3rd)         | Recognises importance of R&D to future business growth.  Revenue target based on new product sales to incentivise better R&D performance. New products defined as products launched in the performance period and the two preceding years. Therefore, for the 2014-2016 performance period, products launched in the years 2012-2016 will be included in the measurement.  Aggregate three-year revenue target for 2014 awards for new product sales should reflect growth on historic performance of new product sales. | Maximum<br>Threshold  | Performance<br>(% of threshold)<br>122%<br>100%  | % vesting<br>100%<br>25%  |
| Adjusted free<br>cash flow<br>performance<br>(1/3rd) | Recognises importance of effective working capital and cash management.  | Maximum  Threshold  Straight-line vesting b   | Performance target £16.22 billion £15.51 billion £14.10 billion £13.68 billion etween these points | % vesting<br>100%<br>75%<br>50%<br>25%                          |
| Relative TSR<br>performance<br>(1/3rd)               | Focuses on delivery of value to shareholders. Relative TSR using a comparator group comprising GSK and nine other global pharmaceutical companies.  Relative TSR is measured over three years, using a twelve-month averaging period. TSR is measured in local currency.   | GlaxoSmithKline, Joh<br>Roche Holdings and<br><sup>2</sup> The vesting schedule<br>performance. In a co | e is based on delivering 30°<br>mparator group of ten com<br>nies. Threshold vesting is t          | Co, Novartis, Pfizer, % vesting for median panies, median falls |

#### Historical vesting for GSK's LTIs

The following table shows historical vesting levels under the company's long-term incentive plans (Deferred Annual Bonus Plan matching awards, Performance Share Plan and Share Option Plan) in respect of awards made to executives since 2004.

|         | Deferred Annual Bonus Plan Performance Share Plan |         |                  | Share Option Plan                 |                             |                              |         |                  |
|---------|---|---------|------------------|-----------------------------------|-----------------------------|------------------------------|---------|------------------|
|         |   | Total   | Vesting<br>under | Vesting<br>under<br>adjusted free | Vesting<br>under<br>R&D new | Vesting<br>under<br>business | Total   | Vesting<br>under |
| Year of |   | vesting | TSR              | cash flow                         | product                     | diversification              | vesting | EPS              |
| grant   | Performance period                                | %       | %                | %                                 | %                           | %                            | %       | %                |
| 2004    | 2005-2007   | n/a     | 38.5             | n/a                               | n/a                         | n/a                          | 38.5    | 100              |
| 2006    | 2006-2008   | n/a     | 0                | n/a                               | n/a                         | n/a                          | 0       | 50.7             |
| 2007    | 2007-2009   | n/a     | 35               | n/a                               | n/a                         | n/a                          | 35      | 0                |
| 2008    | 2008-2010   | n/a     | 35               | n/a                               | n/a                         | n/a                          | 35      | 0                |
| 2009    | 2009-2011/12                                      | n/a     | 9                | 40                                | n/a                         | n/a                          | 49      | 0                |
| 2010    | 2010-2012/13                                      | 30      | 9                | 16                                | n/a                         | n/a                          | 25      | n/a              |
| 2011    | 2011-2013   | 40      | 0                | 13                                | 16                          | 11                           | 40      | n/a              |

For the Deferred Annual Bonus Plan, the 2010 awards were subject wholly to TSR performance and 2011 awards were subject to the same performance measures as PSP awards.

## Other all-employee share plans

The Executive Directors participate in various all-employee share plans, including ShareSave and ShareReward.

The ShareSave Plan is a UK HM Revenue & Customs approved plan open to all UK employees. Participants may save up to £250 a month from their net salaries for a fixed term of three years and at the end of the savings period they have the option to buy GSK shares at a discount of up to 20% of the market price set at the launch of each savings contract. Sir Andrew Witty and Simon Dingemans make monthly contributions into the ShareSave Plan.

The ShareReward Plan is a UK HM Revenue & Customs approved plan open to all UK employees on the same terms. Participants contribute up to £125 a month from their gross salaries to purchase GSK shares and the company matches the number of GSK shares bought each month under this arrangement. Sir Andrew Witty and Simon Dingemans each contribute £125 a month to buy shares under the ShareReward Plan.

#### **Dilution limits**

All awards are made under plans which incorporate dilution limits consistent with the guidelines provided by the Association of British Insurers. These limits are 10% in any rolling ten year period for all plans and 5% in any rolling ten year period for executive share plans. Estimated dilution from existing awards made over the last ten years up to 31 December 2013 is as follows:

## Payments to past directors during 2013 (audited)

Julian Heslop retired on 31 March 2011. The outstanding balance of his 2010 PSP award with a performance period ending 31 December 2013 lapsed in full as the performance criteria were not met.

#### Payments for loss of office during 2013 (audited)

There have been no payments for loss of office to Executive Directors during 2013.

#### **Share ownership requirements**

To align the interests of executives with those of shareholders, executives are required to build up and maintain significant holdings of shares in GSK over time.

Executives are required to continue to satisfy these shareholding requirements for a minimum of 12 months following retirement from the company.

Current share ownership requirements (SOR) are set out in the table below:

|                           | Share ownership requirements |
|---------------------------|------------------------------|
| CEO                       | 4x base salary               |
| Other Executive Directors | 3x base salary               |
| Other CET members         | 2x base salary               |

Shareholdings for the purpose of SOR as at 21 February 2014 and achievement of SOR, based upon an average share price for the 90 working days preceding that date, were as set out in the following table (audited):



104 GSK Annual Report 2013

|                  | р                   |                     |      |                            |
|------------------|---------------------|---------------------|------|----------------------------|
|                  | 21 February<br>2014 | 31 December<br>2012 |      | Achievement<br>of SOR<br>% |
| Sir Andrew Witty | 734,002             | 449,987             | 63%  | 272%                       |
| Simon Dingemans  | 152,460             | 70,362              | 117% | 114%                       |
| Dr Moncef Slaoui | 498,823             | 296,584             | 68%  | 361%                       |

Any outstanding share awards still subject to performance criteria or continued employment are not included in the shareholdings for the purpose of SOR.

#### Pension (audited)

The arrangements for the current Executive Directors are set out in the table below.

| Pension arrangeme | nts   |
|-------------------|---|
| Sir Andrew Witty  | Sir Andrew Witty is a member of the Glaxo Wellcome defined benefit pension plan with an accrual rate of 1/30th of final pensionable salary. This plan has been closed to new entrants since 2001. The section of the plan that Sir Andrew is a member of provides for a normal retirement age of 60 and a maximum pension value of 2/3rds of pensionable salary. From 1 April 2013, pensionable earnings increases are limited to 2% per annum for all members, including Sir Andrew.   |
| Simon Dingemans   | Simon Dingemans is not a member of any GSK pension plan for pension contributions and instead receives a cash payment in lieu of pension of 20% of base salary in line with GSK's defined contribution pension plan rates.  Simon Dingemans receives death in service and ill-health insurance that is provided as part of the pension plan. This has been included in employee benefits on page 98.  |
| Dr Moncef Slaoui  | Dr Moncef Slaoui is a member of the US Cash Balance Pension Plan and the Supplemental Cash Balance Pension Plan which provides for an Executive Pension Credit. GSK makes annual contributions to Dr Moncef Slaoui's pension plans of 38% of his base salary. The plans provide a cash sum at retirement and the fund increases at an interest rate set annually in advance, based on the 30 year US Treasury bond rate. The plan has no entitlement to a spouse's pension or to pension increases.                                       |
|                   | Dr Moncef Slaoui was an active member of the Belgium Fortis Plan until 31 May 2006 and has been a deferred member since. This plan is a defined benefit plan with a lump sum payable at a normal retirement age of 60. There are no further company contributions to this plan.   |
|                   | Dr Moncef Slaoui is also a member of the GSK 401(k) savings scheme open to all US employees and the Executive Supplemental Savings Plan (ESSP), a savings scheme open to executives to accrue benefits above US government limits imposed on the GSK 401(k) plan. Contributions to both plans are invested in a range of funds. The combined contribution rate under the plans is up to 6% (2% core contributions plus a match of up to 4%) of total base salary and bonus, less any bonus deferred under the Deferred Annual Bonus Plan. |

The following table shows the breakdown of the pension values set out on page 97.

|                                  | Sir Andrew Witty |        | Simon Dingemans |              | Dr Moncef Slaoui |             |
|----------------------------------|------------------|--------|-----------------|--------------|------------------|-------------|
| Pension remuneration values      | 2013<br>£000     |        | 2013<br>£000    | 2012<br>£000 | 2013<br>000      | 2012<br>000 |
| UK defined benefit               | 739              | 490    | _               | _            | _                | _           |
| US defined benefit               | _                | -      | _               | _            | _                | \$1,658     |
| Belgian defined benefit          | _                | _      | _               | _            | €101             | €114        |
| Employer cash contributions      | _                | _      | 140             | 136          | \$127            | \$122       |
| Member contributions             | (32              | ) (31) | _               | -            | _                | _           |
| Total pension remuneration value | 707              | 459    | 140             | 136          | \$266            | \$1,931     |

- a) The pension remuneration figures have been calculated in accordance with the methodology set out in the Remuneration Regulations. In calculating the defined benefit pension values for 2013, the difference between the accrued pension as at 31.12.2013 and the accrued pension as at 31.12.2012 increased by inflation (2.2% for UK defined benefit, 1.2% for Belgium defined benefit), has been multiplied by 20. Where this results in a negative value, this has been deemed to be zero. In calculating total values, amounts have been translated from Euros into US dollars using an exchange rate of 1.38 for 2013 and 1.32 for 2012.
- b) For Sir Andrew, further details regarding the 2013 pension values are set out in the table below.

| Sir Andrew Witty | Accrued pension as at<br>31.12.2013 (£ p.a.) | Accrued pension as at 31.12.2012 (£ p.a.) | Pension remuneration value for 2013 (£000) |
|------------------|--|---|--|
| UK – Funded      | 69,251                                       | 67,496                                    | 5  |
| UK – Unfunded    | 562,855                                      | 514,841                                   | 734  |
| Total            | 632,106                                      | 582,337                                   | 739  |

Sir Andrew joined GSK predecessor companies in 1991 and progressed through roles of increasing seniority within GSK until he was appointed CEO in May 2008. During this time, he has built up pensionable service through the different tiers of the Glaxo Wellcome Pension Plan. His current pension entitlement is a product of his service and progression within GSK.

c) For Dr Moncef Slaoui, further details regarding the 2013 pension values are set out in the table below.

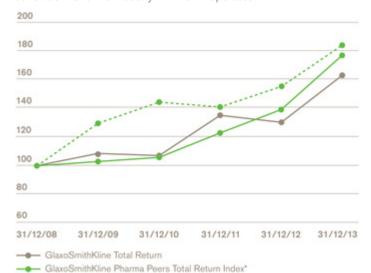
| Dr Moncef Slaoui   | Accrued pension as at<br>31.12.2013 (p.a.) | Accrued pension as at 31.12.2012 (p.a.) | Pension remuneration value for 2013 (000) |
|--------------------|--|---|---|
| US – Funded        | \$12,200                                   | \$13,116                                | _   |
| US - Unfunded      | \$325,080                                  | \$337,217                               | _   |
| Belgium – Funded   | €84,000                                    | €78,000                                 | €101                                      |
| US - 401(k) & ESSP | _  | _                                       | \$127                                     |
| Total              | _  | _                                       | \$266                                     |

Dr Moncef Slaoui joined GSK predecessor companies in 1988 and he progressed through a number of senior roles within GSK until he was appointed Chairman, Research & Development in June 2006. During this time, he has built up pensionable service in the Belgium Fortis Plan and US Cash Balance Plan and Supplemental Pension Plan. Annual employer cash contributions were made to the 401(k) Plan and Executive Supplemental Savings Plan. His current pension entitlement is a product of his service and progression within GSK.

GSK Annual Report 2013 105

## Performance graph and table

The following graph sets out the performance of the company relative to the FTSE 100 index, and to the pharmaceutical performance comparator group for the five year period to 31 December 2013. The graph has been prepared in accordance with the Remuneration Regulations and is not an indication of the likely vesting of awards granted under any of the company's incentive plans. These indices were selected for comparison purposes as they reflect both the index of which GSK is a constituent and the industry in which it operates.



- \* This index comprises AstraZeneca, Bristol-Myers Squibb, Eli Lilly,
- \* This index comprises AstraZeneca, Bristol-Myers Squibb, Eli Lilly, Johnson & Johnson, Merck & Co, Novartis, Pfizer, Roche Holdings and Sanofi.

## Remuneration table

|                                   | 2013<br>£000       | 2012<br>£000 |         | 2010<br>£000 | 2009<br>£000 |
|-----------------------------------|--------------------|--------------|---------|--------------|--------------|
| CEO                               |                    |              |         |              |              |
| (Sir Andrew Witty)                |                    |              |         |              |              |
| CEO single figure of              |                    |              |         |              |              |
| remuneration                      | 7,207              | 4,386        | 6,807   | 4,562        | 5,790        |
| Annual bonus award <sup>(1)</sup> |                    |              |         |              |              |
| (% of maximum)                    | 88%                | 44%          | 100%    | 59%          | 100%         |
| Vesting of LTI awards             |                    |              |         |              |              |
| (% of maximum)                    | <sup>(6)</sup> 31% | (5) 24%      | (4) 70% | (3) 35%      | (2) 35%      |

(1) 2009 and 2010 bonus amounts include amounts paid under the Operational Efficiency Bonus in place for those years. The overall maximum receivable was subject to a limit of 200% of base salary.

## Percentage change in remuneration of CEO

|              |                  | Base salary | Benefits | Annual bonus |
|--------------|------------------|-------------|----------|--------------|
| CEO          | Sir Andrew Witty | 2.5%        | (21%)    | 107%         |
| UK employees |                  | 2.7%        | 0%       | 36%          |

This reflects salary earned in, benefits received in and annual bonus earned in respect of 2013 compared to 2012. For the wider UK employee population, the salary increase includes the annual salary review as well as any additional changes in the year, eg on promotion. The 0% increase for benefits for UK employees reflects there being no change to benefits policies or levels during the year. It does not reflect any changes to the level of benefits an individual may have received as a result of a change in role, eg promotion. The UK population was considered to be the most relevant comparison as it most closely reflects the economic environment encountered by the CEO.

## Relative importance of pay

The following table sets out the percentage changes in the Group's dividends to shareholders, share buy-back and total employee pay.

|                    | 2013  | 2012  |          |
|--------------------|-------|-------|----------|
|                    | £m    | £m    | % change |
| Total employee pay | 7,591 | 6,935 | 9.5%     |
| Dividends          | 3,680 | 3,814 | (3.5%)   |
| Share buy-back     | 1,504 | 2,493 | (39.7%)  |

The figures in the table above are as set out on pages 135 and 149. The 2012 dividend figure includes the supplemental dividend of £248 million paid in 2012. Dividends declared in respect of 2013 were £3,754 million (2012: £3,614 million), i.e. an increase of 3.9%. The timing of share buy-backs is influenced by market conditions and price.

Total employee pay is for all Group employees globally.

## External appointments for Executive Directors

The Board encourages Executive Directors to hold one external directorship once they have become established in their role, to broaden their experience and development, and help increase the pool of candidates for Non-Executive Directors. Any outside appointments are considered by the Nominations Committee to ensure they would not cause a conflict of interest and are then approved by the Chairman on behalf of the Board. It is the company's policy that remuneration earned from such appointments may be kept by the individual Executive Director.

- (2) In respect of the 2007 PSP award. Sir Andrew also had an outstanding award over 195,500 share options, granted in 2007 which lapsed in full. These have not been included in the total vesting percentage due to the distorting effect of aggregating conditional shares and share options.
- (3) In respect of the 2008 PSP award. Sir Andrew also had an outstanding award over 525,000 share options, granted in 2008 which lapsed in full. These have not been included in the total vesting percentage due to the distorting effect of aggregating conditional shares and share options.
- $^{(4)}$  In respect of the three-year element of the 2009 PSP award.
- (5) In respect of the four-year element of the 2009 PSP award, the three-year element of the 2010 PSP award and the 2010 DABP matching award.
- (6) In respect of the four-year element of the 2010 PSP award, the 2011 PSP award and the 2011 DABP matching award.

106 GSK Annual Report 2013

During 2013, Dr Moncef Slaoui received \$8,000 in relation to his membership of the Qatar Biomedical Research Institute Scientific Advisory Committee. There are no other external appointments for which he receives any remuneration. During 2013, Sir Andrew Witty and Simon Dingemans did not hold any external appointments for which they were remunerated.

#### The Remuneration Committee

#### Role of the Committee

The role of the Committee is to set the company's remuneration policy so that GSK is able to recruit, retain and motivate its executives. The remuneration policy is regularly reviewed to ensure that it is consistent with the company's scale and scope of operations, supports the business strategy and growth plans and helps drive the creation of shareholder value.

#### Terms of reference

The Committee's full terms of reference are available on the company's website. The terms of reference, which are reviewed at least annually, were last revised in December 2013 in light of best practice and the new remuneration regulations.

#### Governance

The Board considers all of the members of the Committee to be independent Non-Executive Directors in accordance with the UK Corporate Governance Code, with the exception of Sir Christopher Gent, Chairman of the company, who was considered independent on appointment.

The Committee met six times in scheduled meetings during 2013, with each member attending as follows:

| Members                        | Committee<br>member<br>since | Attendance<br>at full<br>meetings<br>during 2013 |
|--------------------------------|------------------------------|--|
| Tom de Swaan                   | 20 May 2009                  | 6/6  |
| (Chairman from 1 January 2013) |                              |  |
| Dr Stephanie Burns             | 1 May 2013                   | 3/3  |
| Sir Christopher Gent           | 1 January 2007               | 6/6  |
| Judy Lewent                    | 1 January 2013               | 6/6  |
| Sir Deryck Maughan             | 1 July 2012                  | 5/6  |
| Hans Wijers                    | 10 October 2013              | 0/1  |

Sir Deryck Maughan and Hans Wijers were each unable to attend one Committee meeting due to prior business commitments.

In addition to the six scheduled meetings, the Committee met in full on three occasions to further consider the remuneration matters under review in the year including the review of long-term incentive design and the 2013 Remuneration Report under the new regulations. The Committee also met on a quorate basis on two occasions to approve the formal grant of long-term incentive awards to employees below the Corporate Executive Team.

Committee meetings usually include a closed session, during which only members of the Committee are present. Other individuals may also be invited to attend Committee meetings during the year. Executives and other Committee attendees are not involved in any decisions, and are not present at any discussions regarding their own remuneration.

Other attendees at Committee meetings include:

#### **Adviser to the Committee**

The Committee has access to external advice as required. During the year, the Committee carried out a formal review of the independent advisers to the Committee. As a result of this review, the Committee decided to reappoint Deloitte LLP to provide it with independent advice on executive remuneration. The Committee Chairman agrees the protocols under which Deloitte provides advice and the Committee is satisfied that the advice they have received from Deloitte has been objective and independent.

Deloitte is a member of the Remuneration Consultants' Group and, as such, voluntarily operates under the code of conduct in relation to executive remuneration consulting in the UK. The code of conduct can be found at www.remunerationconsultantsgroup.com.

Deloitte provided independent commentary on matters under consideration by the Committee and provided updates on market practice and legislative requirements. Deloitte's fees for advice provided to the Committee in 2013 were £328,000. Fees were charged on a time and materials basis. Deloitte LLP also provided other consulting, tax and assurance services to GSK during the year, however, the Committee are satisfied that this does not compromise the independence of the advice they have received from Deloitte.

Towers Watson provided additional market data to the Committee.

#### **Commitment to shareholders**

The Committee engages in regular dialogue with shareholders and holds annual meetings with GSK's largest investors to discuss and take feedback on its remuneration policy. In particular, the Committee discusses any significant changes to the policy or the measures used to assess performance.

### Shareholder votes on remuneration matters

| AGM  | Total votes cast (Billion) | Total votes for (%) | Total votes against (%) | Votes<br>withheld<br>(Million) |
|------|----------------------------|---------------------|-------------------------|--------------------------------|
| 2013 | 3.8                        | 94.6                | 5.4                     | 34.4                           |

| Attendee                         | Regular attendee | Attends<br>as required |
|----------------------------------|------------------|------------------------|
| CEO                              |                  | ✓                      |
| CFO                              |                  | ✓                      |
| Head of Human Resources          |                  | $\checkmark$           |
| lead of Reward                   |                  | ✓                      |
| ecretary to the Committee        | ✓                |                        |
| Committee Adviser – Deloitte LLP | ✓                |                        |

## Principal activities and matters addressed during 2013

The Committee's principal activities and matters addressed during 2013 are set out below:

|           | Remuneration  |   |  |
|-----------|---|---|--|
| Month     | Overall   | Incentives  | Governance and other matters   |
| January   | Approve executives' 2013 remuneration, including salaries of CEO, CFO and Chairman, Global R&D & Vaccines Remuneration environment update | Review and approve executives' 2012 bonuses Set 2013 bonus objectives   | Review draft 2012 Remuneration<br>Report   |
| February  |   | Review LTI performance outcomes and approve vesting of outstanding 2009 LTI awards (2009-2012) and 2010 LTI awards (2010-2012)  Approve LTI measures and targets for 2013 awards (2013-2015), and grant awards to Executive Directors and below | Approve 2012 Remuneration Report   |
| March     | Remuneration environment update, including consideration of new reporting regulations   |   | Review shareholder feedback<br>Set Committee's agenda for 2013   |
| July      | Update on new remuneration reporting regulations, including early draft of 2013 Remuneration Report CET remuneration review               | Review of long-term incentive design (performance measures, comparator group and time horizons)   | Review AGM feedback and external environment Approve Committee evaluation process Review of independent adviser                          |
| July      |   | Grant interim 2013 LTI awards (below executives)  |  |
| August    |   | Grant main 2013 Share Value Plan awards (below executives)  |  |
| September | Review of pay comparator groups   | Continuation of review of long-term incentive design (performance measures, comparator group and time horizons)   | Review of external remuneration environment  |
| October   | Update on executives' pension arrangements Review draft disclosures for 2013 Remuneration Report  | Update on LTI vesting for 2011 awards (2011-2013)   | Review of Chairman's fees  |
| November  | Review of terms and conditions and policies   |   | Approve materials for annual investor meeting  |
| November  |   | Annual meeting with investors   |  |
| December  | Annual pay review Approve Executive Directors' 2014 salaries  |   | Review feedback from shareholder<br>meetings<br>Review findings from Committee<br>evaluation<br>Review draft 2013 Remuneration<br>Report |

## **Non-Executive Directors**

#### **Chairman and other Non-Executive Directors**

The company aims to provide the Chairman and other Non-Executive Directors with fees that are competitive with those paid by other companies of equivalent size and complexity, subject to the limits contained in GSK's Articles of Association.

#### Review of the Chairman's fees

Sir Christopher Gent took up the role of Chairman in January 2005. The Chairman's fees were last increased in January 2013 from £675,000 to £710,000. £170,000 (or approximately 24%) of Sir Christopher's total fees for 2013 were delivered in shares, which are deferred until he steps down from the Board. Fees were reviewed in 2013 but there is no planned increase for 2014. The Chairman has elected to increase the proportion of his fees delivered in shares to 35% from 1 January 2014 onwards.

#### Review of Non-Executive Director fees

Non-Executive Director fees were last increased in January 2013. There were no increases to the supplemental fees. A minimum of 25% of fees will continue to be delivered as shares deferred until the Non-Executive Director steps down from the Board.

Fees were reviewed in 2013 but there are no planned increases for 2014. The Non-Executive Directors' fees applying from 1 January 2014 are set out below:

|   | Per annum             |
|---|-----------------------|
| Standard annual cash retainer fee   | £85,000               |
| Supplemental fees   |                       |
| Chairman of the Audit & Risk Committee  | £80,000               |
| Senior Independent Director and Scientific/Medical Experts                        | £30,000               |
| Chairmen of the Remuneration and Corporate Responsibility Committees <sup>†</sup> | £20,000               |
| Non-Executive Director undertaking intercontinental travel to meetings            | £7,500<br>per meeting |

<sup>†</sup> Sir Christopher Gent is the Chairman of the Corporate Responsibility Committee, but does not receive the additional fee listed above.

#### **Letters of appointment**

The terms of engagement of the Non-Executive Directors are set out in letters of appointment which are available for inspection at the company's registered office and at the AGM. For each Non-Executive Director, his or her initial appointment and any subsequent re-appointment are subject to election and, thereafter, periodic re-election by shareholders.

The Non-Executive Directors' letters of appointment do not contain provision for notice periods or for compensation if their appointments are terminated.

The following table shows the date of the initial letter of appointment of each Non-Executive Director:

| Non-Executive Director     | Date of letter of appointment |
|----------------------------|-------------------------------|
| Sir Christopher Gent       | 26 May 2004                   |
| Professor Sir Roy Anderson | 28 September 2007             |
| Dr Stephanie Burns         | 12 February 2007              |
| Stacey Cartwright          | 3 March 2011                  |
| Lynn Elsenhans             | 3 May 2012                    |
| Judy Lewent                | 3 March 2011                  |
| Sir Deryck Maughan         | 26 May 2004                   |
| Dr Daniel Podolsky         | 3 July 2008                   |
| Tom de Swaan               | 21 December 2005              |
| Jing Ulrich                | 3 May 2012                    |
| Hans Wijers                | 29 January 2013               |
| Sir Robert Wilson          | 9 June 2003                   |

The table below (audited) sets out the value of fees and benefits received by the Non-Executive Directors in the form of cash and shares or ADS. Further details of the Non-Executive Directors' share allocation plan are set out on page 115.

| Non-Executive Directors'   |       |            |          | 2013  |       |            | 2012 (restated | for benefits) |
|----------------------------|-------|------------|----------|-------|-------|------------|----------------|---------------|
| =                          |       | Fees       |          | _     |       | Fees       |                |               |
| emoluments (000)           | Cash  | Shares/ADS | Benefits | Total | Cash  | Shares/ADS | Benefits       | Total         |
| Professor Sir Roy Anderson | £103  | £34        | £15      | £152  | £90   | £30        | £22            | £142          |
| Dr Stephanie Burns         | \$86  | \$86       | \$72     | \$244 | \$82  | \$82       | \$80           | \$244         |
| Stacey Cartwright          | £81   | £27        | £5       | £113  | £56   | £19        | £6             | £81           |
| Sir Crispin Davis          | _     | £44        | £11      | £55   | _     | £110       | £22            | £132          |
| Lynn Elsenhans             | £11   | £104       | £71      | £186  | £4    | £34        | £51            | £89           |
| Sir Christopher Gent       | £540  | £170       | £24      | £734  | £540  | £135       | £32            | £707          |
| Judy Lewent                | \$235 | \$78       | \$124    | \$437 | \$124 | \$41       | \$171          | \$336         |
| Sir Deryck Maughan         | _     | \$205      | \$114    | \$319 | _     | \$165      | \$118          | \$283         |
| Dr Daniel Podolsky         | \$58  | \$175      | \$119    | \$352 | \$53  | \$159      | \$136          | \$348         |
| Tom de Swaan               | £90   | £30        | £38      | £158  | £127  | £43        | £45            | £215          |
| Jing Ulrich                | \$157 | \$52       | \$182    | \$391 | \$53  | \$18       | \$42           | \$113         |
| Hans Wijers                | £53   | £18        | £11      | £82   | _     | _          | _              | _             |

Sir Robert Wilson £88 £29 £16 £133 £140

a) Benefits primarily consist of travel and subsistence costs incurred in the normal course of business, in relation to meetings on Board and Committee matters and other GSK-hosted events, which are considered to be taxable and as such, the table above now includes these figures for 2012 (restated) and 2013. For overseas-based Non-Executive Directors, this includes travel to meetings in the UK.

- b) Non-Executive Directors that are paid other than in GBP are converted using an exchange rate that is set annually based on the average rate for the last quarter of the year prior to payment. The rate is reviewed if it moves significantly during the year.
- c) James Murdoch was not a Non-Executive Director, and did not receive fees or benefits, during 2013. However, shares built up over a number of years under the Non-Executive Directors' share allocation plan were released to him during the year, as detailed on page 115.
- d) Sir Crispin Davis retired from the Board on 1 May 2013 and Hans Wijers joined the Board on 1 April 2013.

GSK Annual Report 2013 109

## **Directors' interests in shares (audited)**

The following interests of the Directors of the company in office at 31 December 2013 and their connected persons are shown below.

|                            |                     |                     |                   |                                     |   | Breakdown of                        | share plan inter                        | rests as at 31 De        | ecember 2013:         |
|----------------------------|---------------------|---------------------|-------------------|-------------------------------------|---|-------------------------------------|---|--------------------------|-----------------------|
|                            | Tot                 | al directors' inte  | erests as at:     |                                     | Shares/ADS                              |                                     |   |                          | Options               |
|                            | 21 February<br>2014 | 31 December<br>2013 | 1 January<br>2013 | Unvested and subject to performance | Unvested and not subject to performance | Unvested and subject to performance | Unvested and not subject to performance | Vested but not exercised | Exercised in the year |
| <b>Executive Directors</b> |                     |                     |                   |                                     |   |                                     |   |                          |                       |
| Shares                     |                     |                     |                   |                                     |   |                                     |   |                          |                       |
| Sir Andrew Witty           | 734,002             | 566,142             | 449,987           | 1,699,512                           | _                                       | _                                   | 124,038                                 | 267,493                  | 172,958               |
| Simon Dingemans            | 152,460             | 84,872              | 70,362            | 655,570                             | _                                       | _                                   | 44,794                                  | _                        | _                     |
| Dr Moncef Slaoui           | 53,340              | 53,089              | 63,472            | _                                   | _                                       | _                                   | _                                       | 95,320                   | 25,981                |
| ADS                        |                     |                     |                   |                                     |   |                                     |   |                          |                       |
| Dr Moncef Slaoui           | 222,742             | 164,995             | 116,556           | 560,662                             | 67,164                                  | _                                   | _                                       | 4,235                    | _                     |
| Non-Executive Directors    |                     |                     |                   |                                     |   |                                     |   |                          |                       |
| Shares                     |                     |                     |                   |                                     |   |                                     |   |                          |                       |
| Professor Sir Roy Anderson | 17,254              | 17,254              | 14,401            | _                                   | 17,254                                  | _                                   | _                                       | _                        | _                     |
| Dr Stephanie Burns         | 44                  | 44                  | 44                | _                                   | _                                       | _                                   | _                                       | _                        | _                     |
| Stacey Cartwright          | 4,367               | 4,367               | 2,547             | _                                   | 4,246                                   | _                                   | _                                       | _                        | _                     |
| Tom de Swaan               | 24,059              | 24,059              | 21,168            | _                                   | 24,059                                  | _                                   | _                                       | _                        | _                     |
| Sir Christopher Gent       | 109,404             | 109,404             | 94,212            | _                                   | 109,404                                 | _                                   | _                                       | _                        | _                     |
| Hans Wijers                | 1,113               | 1,113               | _                 | _                                   | 1,113                                   | _                                   | _                                       | _                        | _                     |
| Sir Robert Wilson          | 30,842              | 30,842              | 27,953            | _                                   | 24,714                                  | _                                   | _                                       | _                        | _                     |
| ADS                        |                     |                     |                   |                                     |   |                                     |   |                          |                       |
| Dr Stephanie Burns         | 14,284              | 14,284              | 12,008            | _                                   | 14,219                                  | _                                   | _                                       | _                        | _                     |
| Lynn Elsenhans             | 5,620               | 5,620               | 2,181             | _                                   | 4,620                                   | _                                   | _                                       | _                        | _                     |
| Judy Lewent                | 13,200              | 13,200              | 11,542            | _                                   | 3,200                                   | _                                   | _                                       | _                        | _                     |
| Sir Deryck Maughan         | 36,198              | 36,198              | 30,720            | _                                   | 36,198                                  | _                                   | _                                       | _                        | _                     |
| Dr Daniel Podolsky         | 25,876              | 25,876              | 21,383            | -                                   | 25,876                                  | _                                   | _                                       | _                        | _                     |
| Jing Ulrich                | 1,809               | 1,809               | 734               | _                                   | 1,471                                   |                                     |   |                          |                       |

a) Unvested shares and ADS and unvested options held by Executive Directors which are not subject to performance reflect bonus deferrals under the Deferred Annual Bonus Plan and ShareSave awards.

c) Total interests include shares purchased through the GlaxoSmithKline ShareReward Plan. During 2013, 148 and 106 shares were awarded to Sir Andrew Witty and Simon Dingemans respectively under the plan. The balance of shares within the plan is as follows:

| ShareReward Plan | 21 February 2014 | 31 December 2013 | 1 January 2013 |
|------------------|------------------|------------------|----------------|
| Sir Andrew Witty | 2,489            | 2,429            | 2,134          |
| Simon Dingemans  | 643              | 604              | 392            |

Dr Moncef Slaoui does not participate in the ShareReward Plan.

d) Total interests include shares or ADS resulting from the deferral of bonus (and the subsequent re-investment of dividends) under the Deferred Annual Bonus Plan. The totals shown in the table below include bonus deferrals, but exclude any unvested matching awards which are subject to ongoing performance criteria. The amounts represent the gross share and ADS balances prior to the sale of any shares or ADS to satisfy tax liabilities.

| Deferred Annual Bonus Plan (bonus deferrals) | 21 February 2014 | 31 December 2013 | 1 January 2013 |
|--|------------------|------------------|----------------|
| Sir Andrew Witty (Shares)                    | 181,785          | 123,262          | 112,833        |
| Simon Dingemans (Shares)                     | 63,669           | 44,268           | 29,970         |
| Dr Moncef Slaoui (ADS)                       | 78,331           | 59,424           | 40,269         |

e) Total interests at 21 February 2014 include any shares or ADS which vested due to performance under elements of the Performance Share Plan (2011-2013 awards), less those sold to satisfy tax liabilities on the vested amounts (see pages 112 to 114 for further details).

b) One GSK ADS represents two GSK shares.

f) For Dr Moncef Slaoui, total interests include ADS purchased within the 401k Plan and the US Executive Supplemental Savings Plan (ESSP), and ADS awarded to Dr Moncef Slaoui's connected person under the Share Value Plan (SVP). The relevant balances are as follows:

| Dr Moncef Slaoui            | 21 February 2014 | 31 December 2013 | 1 January 2013 |
|-----------------------------|------------------|------------------|----------------|
| US Retirement Savings Plans | 10,538           | 10,241           | 8,249          |
| Share Value Plan            | 7,740            | 7,740            | 5,390          |

As an Executive Director, Dr Moncef Slaoui is not eligible to receive awards under the SVP. The SVP awards shown above reflect the holdings of Dr Moncef Slaoui's connected person, who is also an employee of GSK. The awards are subject to three-year vesting periods and vesting is contingent on continued employment within GSK. Any gains arising on vesting are not included in Dr Moncef Slaoui's total remuneration figures. During the year, the connected person was granted 2,990 ADS on 27 August 2013 at a grant price of \$51.76 (face value of \$154,762). Dr Moncef Slaoui's total interests in shares also include PSP awards held by his connected person, who is also an employee of GSK. These awards are subject to performance criteria relevant to employees below the CET. As at 31 December 2013, the connected person held 3,898 ADS under award, comprising awards made in 2012 (2,103 ADS) and 2013 (1,795 ADS) including dividend re-investment.

110 GSK Annual Report 2013

- g) For Sir Andrew Witty and Simon Dingemans, the unvested options not subject to performance include holdings of 776 and 526 respectively as at 31 December 2013 in the ShareSave Plan, in which they participate on the same terms as all other employees. No ShareSave awards were granted to Sir Andrew Witty during 2013. Simon Dingemans was granted 216 options under the plan on 1 December 2013. The remainder of unvested options not subject to performance relate to bonus deferrals structured as nil-cost options under the DABP.
- h) For the Executive Directors, the following table provides details of vested but unexercised options as at 31 December 2013 under the Share Option Plan (SOP). GSK granted options under this plan to Executive Directors on an annual basis until 2009.

|               |            |                | Num              | ber of shares under option |
|---------------|------------|----------------|------------------|----------------------------|
| Date of grant | Lapse date | Exercise price | Sir Andrew Witty | Dr Moncef Slaoui           |
| 02.12.04      | 01.12.14   | £11.23         | 177,500          | 26,800                     |
| 21.02.06      | 20.02.16   | £14.68         | 89,993           | 68,520                     |
|               |            |                | 267,493          | 95,320                     |

- i) The ADS vested but unexercised options totalling 4,235 for Dr Moncef Slaoui represents the ADS options held by Dr Moncef Slaoui's connected person, who is also an employee of GSK.
- The following table sets out details of options (including nil-cost options under the DABP and Annual Investment Plan) exercised during 2013 by Executive Directors. Simon Dingemans did not exercise any options during the year (his first nil-cost options under the DABP will become exercisable in 2015).

| Type of award          | Date of grant | Number of shares<br>under option | Date of exercise | Exercise price | Market price at exercise | Gain on exercise<br>(£000) |
|------------------------|---------------|----------------------------------|------------------|----------------|--------------------------|----------------------------|
| Sir Andrew Witty       |               |                                  |                  |                |                          |                            |
| SOP                    | 15.12.03      | 136,000                          | 13.05.13         | £12.70         | £16.81                   | £559                       |
| DABP – deferral        | 22.02.10      | 28,429                           | 13.05.13         | _              | £16.83                   | £478                       |
| DABP – matching        | 22.02.10      | 8,529                            | 13.05.13         | _              | £16.83                   | £144                       |
|                        |               | 172,958                          |                  |                |                          | £1,181                     |
| Dr Moncef Slaoui       |               |                                  |                  |                |                          |                            |
| Annual Investment Plan | 20.03.03      | 5,143                            | 15.03.13         | _              | £14.95                   | £77                        |
|                        | 20.03.04      | 5,228                            | 15.03.13         | _              | £14.95                   | £78                        |
|                        | 18.03.05      | 5,393                            | 15.03.13         | _              | £14.95                   | £81                        |
|                        | 20.03.06      | 10,217                           | 15.03.13         | _              | £14.95                   | £153                       |
|                        |               | 25,981                           |                  |                |                          | £389                       |

- k) In respect of options under the SOP and the ShareSave plans, the remuneration receivable by an Executive Director is calculated on the date that the options first vest. The remuneration is the difference between the amount the Executive Director is required to pay to buy the shares or ADS and the total value of the shares or ADS on the vesting date. If the Executive Director chooses not to exercise the options on the vesting date, any subsequent increase or decrease in the amount realised will be due to movements in the share or ADS price between the vesting date and the date of exercise. This increase or decrease in value is the result of an investment decision by the Executive Director and, as such, is not recorded as remuneration. No options vested for Executive Directors during 2013.
- For Non-Executive Directors, total interests include shares or ADS received as part or all of their fees under the Share Allocation Plan (see page 115 for further details and balances). Note that dividends received on shares or ADS under the plan during 2013 were converted into shares or ADS as at 31 December 2013.
- m) Hans Wijers joined the Board on 1 April 2013.

#### **Deferred Annual Bonus Plan matching awards**

Deferred Annual Bonus Plan (DABP) matching awards are made annually to Executive Directors, based on the individual's mandatory deferral and voluntary bonus election. The company will match shares or ADS up to one-for-one depending on the company's performance during a three-year performance period. Performance conditions and vesting levels are described on pages 101 to 103 of this report.

Awards to UK-based Executive Directors are made in the form of nil-cost options. Once an award vests, the UK-based Executive Director may choose to exercise the award at any time up to 10 years from the date of grant. Awards to US-based Executive Directors are made as a conditional award of shares. The amount of remuneration receivable in respect of the matching shares or ADS is calculated using the share or ADS price on the date the relevant award vests. If an Executive Director chooses not to exercise the nil-cost options on the vesting date, any subsequent increase or decrease in the amount realised will be due to movements in the share price between the vesting date and the date of exercise. This increase or decrease in value is the result of an investment decision and, as such, is not recorded as remuneration.

Dividends are reinvested on the nil-cost options or conditional awards of shares made to Executive Directors up to the date of vesting.

The following tables provide details for each Executive Director in respect of DABP matching awards. Market price at grant and at vesting represent the closing share price on that date.

| O' A - I - W''II - O'        |           |           |           | Pei       | formance period |
|------------------------------|-----------|-----------|-----------|-----------|-----------------|
| Sir Andrew Witty – Shares    | 2010-2012 | 2011-2013 | 2012-2014 | 2013-2015 | 2014-2016       |
| Market price at grant        | £12.35    | £11.80    | £14.12    | £14.54    | £16.43          |
| Unvested at 31 December 2012 | 27,649    | 34,451    | 50,733    | _         | _               |
| Granted                      | _         | _         | _         | 31,114    | _               |
| Face value at grant (000)    | _         | _         | _         | £452      | _               |
| Dividends reinvested         | 780       | 2,295     | 3,533     | 1,136     | _               |
| Vested                       | (8,529)   | _         | _         | _         | _               |
| Lapsed                       | (19,900)  | _         | _         | _         | _               |
| Unvested at 31 December 2013 |           | 36,746    | 54,266    | 32,250    | _               |
| Granted                      |           | _         | _         | _         | 57,060          |
| Dividends reinvested         |           | 436       | 644       | 383       | _               |
| Vested                       |           | (14,799)* | _         | _         | _               |
| Lapsed                       |           | (22,383)* | _         | _         | _               |
| Unvested at 24 February 2014 |           | _         | 54,910    | 32,633    | 57,060          |

| Vested shares           |        |        |
|-------------------------|--------|--------|
| Number of shares        | 8,529  | 14,799 |
| Market price at vesting | £14.66 | £16.83 |
| Gain:                   | 000    | 000    |
| Remuneration for 2012   | £125   |        |
| Remuneration for 2013   |        | £249   |

| Cimer Dinasana Channa        |           | P         | Performance period |  |
|------------------------------|-----------|-----------|--------------------|--|
| Simon Dingemans – Shares     | 2012-2014 | 2013-2015 | 2014-2016          |  |
| Market price at grant        | £14.12    | £14.54    | £16.43             |  |
| Unvested at 31 December 2012 | 29,970    | _         | _                  |  |
| Granted                      | _         | 11,783    | _                  |  |
| Face value at grant (000)    | _         | £171      | _                  |  |
| Dividends reinvested         | 2,086     | 429       | _                  |  |
| Vested                       | _         | _         | _                  |  |
| Lapsed                       | _         | _         | _                  |  |
| Unvested at 31 December 2013 | 32,056    | 12,212    | _                  |  |
| Granted                      | _         | _         | 18,876             |  |
| Dividends reinvested         | 380       | 145       | _                  |  |
| Vested                       | _         | _         | _                  |  |
| Lapsed                       | _         | _         | _                  |  |
| Unvested at 24 February 2014 | 32,436    | 12,357    | 18,876             |  |

## **Deferred Annual Bonus Plan matching awards** continued

| Du Manasé Classii ADC        |           |           |           | Performance period |
|------------------------------|-----------|-----------|-----------|--------------------|
| Dr Moncef Slaoui – ADS       | 2011-2013 | 2012-2014 | 2013-2015 | 2014-2016          |
| Market price at grant        | \$38.22   | \$44.68   | \$44.27   | \$54.17            |
| Unvested at 31 December 2012 | 20,259    | 20,010    | _         | _                  |
| Granted                      | _         | _         | 15,859    | _                  |
| Face value at grant (000)    | _         | _         | \$702     | _                  |
| Dividends reinvested         | 1,337     | 1,383     | 576       | _                  |
| Vested                       | _         | _         | _         | _                  |
| Lapsed                       | _         | _         | _         | _                  |
| Unvested at 31 December 2013 | 21,596    | 21,393    | 16,435    | _                  |
| Granted                      | _         | _         | _         | 18,214             |
| Dividends reinvested         | 252       | 249       | 192       | _                  |
| Vested                       | (8,696)*  | -         | _         | _                  |
| Lapsed                       | (13,152)* | _         | _         | _                  |
| Unvested at 24 February 2014 | _         | 21,642    | 16,627    | 18,214             |

<sup>\*</sup> Vested and lapsed on 24 February 2014.

| Vested ADS              |         |
|-------------------------|---------|
| Number of ADS           | 8,696   |
| Market price at vesting | \$55.75 |
| Gain:                   | 000     |
| Remuneration for 2013   | \$485   |

#### **Performance Share Plan awards**

Performance Share Plan (PSP) awards are made to Executive Directors on an annual basis. Under the terms of the PSP, the number of shares or ADS vesting is determined following the end of the relevant performance period and is dependent on GSK's performance during that period. Performance conditions and vesting levels are described on pages 101 to 103.

Dividends are reinvested on the performance shares or ADS awarded to executives throughout the performance period and up to the date of vesting. At vesting, UK participants receive the relevant number of shares and US participants may defer receipt of all or part of their vested awards. The amount of remuneration receivable in respect of performance shares is calculated using the share or ADS price on the date the relevant PSP award vests.

The PSP awards made to Sir Andrew Witty in 2012, 2013 and 2014 have three year performance periods. However, the deeds of award specify that 25% of the awards will be subject to a further two year vesting period (five years in total). During this two year period, there are no additional performance criteria and the awards will only lapse if Sir Andrew is dismissed for cause. The remuneration in respect of these awards will therefore be considered to be realised in full following the determination by the Remuneration Committee of the vesting levels of the initial 75% of the awards (i.e. full remuneration will be recognised at the end of the three-year performance period).

The following tables provide details for each Executive Director in respect of PSP awards. Market price at grant and at vesting represent the closing share price on that date.

#### **Executive Directors**

| Cir. Andrew With Chare       |           |           |           |           |           | Perform   | nance period |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|
| Sir Andrew Witty – Shares    | 2009-2012 | 2010-2012 | 2010-2013 | 2011-2013 | 2012-2014 | 2013-2015 | 2014-2016    |
| Market price at grant        | £10.62    | £12.04    | £12.04    | £11.78    | £14.12    | £14.54    | £16.43       |
| Unvested at 31 December 2012 | 166,648   | 330,718   | 141,736   | 457,869   | 452,186   | _         | _            |
| Granted                      | _         | _         | _         | _         | _         | 437,744   | _            |
| Face value at grant (000)    | _         | _         | _         | _         | _         | £6,365    | _            |
| Dividends reinvested         | 4,700     | 9,327     | 9,183     | 30,378    | 31,278    | 15,876    | _            |
| Vested                       | _         | (121,445) | _         | _         | _         | _         | _            |
| Lapsed                       | (171,348) | (218,600) | _         | _         | _         | _         | _            |
| Unvested at 31 December 2013 | _         | _         | 150,919   | 488,247   | 483,464   | 453,620   | _            |
| Granted                      |           |           | _         | _         | _         | _         | 397,066      |
| Dividends reinvested         |           |           | 1,795     | 5,808     | 5,751     | 5,395     | _            |
| Vested                       |           |           | _         | (196,634) | _         | _         | _            |
| Lapsed                       |           |           | (152.714) | (297,421) | _         | _         | _            |

| Unvested at 21 February 2014 |        |         | _      | _       | 489,215 | 459,015 | 397,066 |
|------------------------------|--------|---------|--------|---------|---------|---------|---------|
| Vested shares:               |        |         |        |         |         |         |         |
| Number of shares             | _      | 121,445 | _      | 196,634 |         |         |         |
| Market price at vesting      | £14.66 | £14.66  | £16.53 | £16.53  |         |         |         |
| Gain:                        | 000    | 000     | 000    | 000     |         |         |         |
| Remuneration for 2012        |        | £1,780  |        |         |         |         |         |
| Remuneration for 2013        |        |         | _      | £3,250  |         |         |         |

GSK Annual Report 2013 113

| Simon Dingemans – Shares     |           |           |           | 2011-2013 | 2012-2014 | 2013-2015 | ance period<br>2014-2016 |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------------------|
| Market price at grant        |           |           |           | £11.78    | £14.12    | £14.54    | £16.43                   |
| Unvested at 31 December 2012 |           |           |           | 211,535   | 174,091   | 214.04    | 210.40                   |
| Granted                      |           |           |           |           | -         | 192,613   | _                        |
| Face value at grant (000)    |           |           |           | _         | _         | £2.801    | _                        |
| Dividends reinvested         |           |           |           | 14,035    | 12,042    | 6,985     | _                        |
| Vested                       |           |           |           | ,,,,,,    | ,         | _         | _                        |
| Lapsed                       |           |           |           | _         | _         | _         | _                        |
| Unvested at 31 December 2013 |           |           |           | 225,570   | 186,133   | 199,598   | _                        |
| Granted                      |           |           |           |           | _         | _         | 174,729                  |
| Dividends reinvested         |           |           |           | 2,683     | 2,214     | 2,374     | _                        |
| Vested                       |           |           |           | (90,845)  | _         | _         | _                        |
| Lapsed                       |           |           |           | (137,408) | _         | _         | _                        |
| Unvested at 21 February 2014 |           |           |           | _         | 188,347   | 201,972   | 174,729                  |
| Vested shares:               |           |           |           |           |           |           |                          |
| Number of shares             |           |           |           | 90,845    |           |           |                          |
| Market price at vesting      |           |           |           | £16.53    |           |           |                          |
|                              |           |           |           |           |           |           |                          |
| Gain:                        |           |           |           | 000       |           |           |                          |
| Remuneration for 2013        |           |           |           | £1,502    |           |           |                          |
| Dr Moncef Slaoui – ADS       |           |           |           |           |           |           | ance period              |
|                              | 2009-2012 | 2010-2012 | 2010-2013 | 2011-2013 | 2012-2014 | 2013-2015 | 2014-2016                |
| Market price at grant        | \$33.71   | \$37.32   | \$37.32   | \$38.13   | \$44.68   | \$44.27   | \$54.17                  |
| Unvested at 31 December 2012 | 24,462    | 104,029   | 44,584    | 159,276   | 132,708   |           | _                        |
| Granted                      | _         | _         | _         | _         | _         | 133,521   | _                        |
| Face value at grant (000)    | _         | _         | _         | _         | _         | \$5,911   | _                        |
| Dividends reinvested         | 699       | 2,973     | 2,899     | 10,466    | 9,091     | 4,794     | _                        |
| Vested                       |           | (38,215)  | _         | _         | _         | _         | _                        |
| Lapsed                       | (25,161)  | (68,787)  |           | -         |           | -         |                          |
| Unvested at 31 December 2013 |           |           | 47,483    | 169,742   | 141,799   | 138,315   |                          |
| Granted                      |           |           | -         | 4 070     | 4 050     | -         | 111,851                  |
| Dividends reinvested         |           |           | 554       | 1,979     | 1,653     | 1,613     | _                        |
| Vested                       |           |           | (40.007)  | (68,345)  | _         | _         | _                        |
| Lapsed                       |           |           | (48,037)  | (103,376) | 143,452   | 139,928   | 111,851                  |
| Unvested at 21 February 2014 |           |           |           |           | 143,452   | 139,928   | 111,651                  |
| Vested shares                |           |           |           |           |           |           |                          |
| Number of ADS                | _         | 38,215    | _         | 68,345    |           |           |                          |
| Market price at vesting      | \$44.22   | \$44.22   | \$55.06   | \$55.06   |           |           |                          |
| Gain:                        | 000       | 000       | 000       | 000       |           |           |                          |
|                              |           |           |           |           |           |           |                          |
| Remuneration for 2012        | _         | \$1,690   |           |           |           |           |                          |

\$3,763

Remuneration for 2013

## **Share allocation plan for Non-Executive Directors**

The table below sets out the accumulated number of shares or ADS held by the Non-Executive Directors as at 31 December 2012 and 2013 under the share allocation plan in relation to their fees received as Board members, together with movements in their accounts during the year.

|   |          |                     |          |                         | Number of              | shares or ADS       |
|---|----------|---------------------|----------|-------------------------|------------------------|---------------------|
| Share allocation plan for Non-Executive Directors | Footnote | 31 December<br>2013 | Paid out | Dividends<br>reinvested | Allocated<br>& elected | 31 December<br>2012 |
| Shares  |          |                     |          |                         |                        |                     |
| Professor Sir Roy Anderson                        |          | 17,254              | _        | 685                     | 2,168                  | 14,401              |
| Stacey Cartwright                                 |          | 4,246               | _        | 125                     | 1,695                  | 2,426               |
| Sir Crispin Davis                                 | а        | _                   | (81,119) | _                       | 2,766                  | 78,353              |
| Sir Christopher Gent                              |          | 109,404             | _        | 4,467                   | 10,725                 | 94,212              |
| James Murdoch                                     | b        | _                   | (19,806) | _                       | _                      | 19,806              |
| Tom de Swaan                                      |          | 24,059              | _        | 998                     | 1,893                  | 21,168              |
| Sir Robert Wilson                                 |          | 24,714              | _        | 1,032                   | 1,857                  | 21,825              |
| Hans Wijers                                       | C        | 1,113               | _        | 4                       | 1,109                  | _                   |
| ADS   |          |                     |          |                         |                        |                     |
| Dr Stephanie Burns                                |          | 14,219              | _        | 539                     | 1,737                  | 11,943              |
| Lynn Elsenhans                                    |          | 4,620               | _        | 78                      | 3,361                  | 1,181               |
| Judy Lewent                                       |          | 3,200               | _        | 81                      | 1,577                  | 1,542               |
| Sir Deryck Maughan                                |          | 36,198              | _        | 1,380                   | 4,098                  | 30,720              |
| Dr Daniel Podolsky                                |          | 25,876              | _        | 969                     | 3,524                  | 21,383              |
| Jing Ulrich                                       |          | 1,471               | _        | 25                      | 1,050                  | 396                 |

a) Sir Crispin Davis retired from the Board on 1 May 2013. He elected to receive his shares from the share allocation plan immediately upon retiring from the Board.

b) James Murdoch retired from the Board on 3 May 2012. He elected to receive his shares from the share allocation plan after the end of the first quarter of 2013.

c) Hans Wijers joined the Board on 1 April 2013. His opening balance is recorded from this date.

## **Directors and Senior Management**

Further information is provided on compensation and interests of Directors and Senior Management as a group ('the group'). For this purpose, the group is defined as the Non-Executive and Executive Directors, other members of the Corporate Executive Team and the Company Secretary. For the financial year 2013, the following table sets out aggregate remuneration for the group for the periods during which they served in that capacity.

| Remuneration for 2013   | (3)        |
|---|------------|
| Total compensation paid   | 22,956,905 |
| Aggregate increase in accrued pension benefits (net of inflation) | 282,475    |
| Aggregate payments to defined contribution schemes                | 927,191    |

During 2013, members of the group were awarded shares and ADS under the company's various share plans, as set out in the table below.

|                                   |           | Awards  | Dividend | reinvestment awards |
|-----------------------------------|-----------|---------|----------|---------------------|
| Awarded during 2013               | Shares    | ADS     | Shares   | ADS                 |
| Deferred Annual Bonus Plan        | 93,309    | 26,087  | 19,278   | 6,280               |
| Performance Share Plan            | 1,519,865 | 313,594 | 274,664  | 70,198              |
| Deferred Investment Awards(a) (b) | _         | _       | 4,908    | _                   |
| Share Value Plan <sup>(b)</sup>   | 15,146    | 2,990   | _        | _                   |

- a) Notional shares and ADS.
- b) Executive Directors are not eligible to receive Deferred Investment Awards or participate in the Share Value Plan.

At 21 February 2014, the group had the following interests in shares and ADS of the company. Holdings issued under the various executive share plans are described in Note 42 to the financial statements, 'Employee share schemes' on page 199.

| Interests at 21 February 2014 | Shares    | ADS     | Notes   |
|-------------------------------|-----------|---------|---|
| Owned                         | 1,396,328 | 535,100 | Represents less than 1% of issued share capital |
| Unexercised options           | 1,287,123 | 39,845  |   |
| Deferred Annual Bonus Plan    | 485,315   | 149,014 | Includes shares and ADS vested but unexercised  |
| Performance Share Plan        | 4,166,903 | 963,712 | Includes shares and ADS vested and deferred     |
| Deferred Investment Awards    | 80,279    | _       | Notional shares and ADS                         |
| Share Value Plan              | 79,511    | 28,420  |   |

## Remuneration policy report

## **Remuneration policy**

The total remuneration for each Executive Director comprises the following elements:



<sup>\*</sup> The Committee may, in specific circumstances and in line with stated principles, apply clawback/malus as it determines appropriate.

## Future policy table

The company's Remuneration policy from 7 May 2014 in respect of each of the above elements is outlined in the table below.

#### Salary

#### Purpose and link to strategy

To provide a core reward for the role.

Set at a level appropriate to secure and retain high calibre individuals needed to deliver the Group's strategic priorities.

## Operation

Individual's role, experience and performance and independently sourced data for relevant comparator groups considered when determining salary levels.

Salary increases typically take effect in the first quarter of each year.

Salaries are normally paid in the currency of the Executive Director's home country.

## **Opportunity**

There is no formal maximum limit, however, ordinarily, salary increases will be broadly in line with the average increases for the wider GSK workforce.

However, increases may be higher to reflect a change in the scope of the individual's role, responsibilities or experience. Salary adjustments may also reflect wider market conditions in the geography in which the individual operates.

Salary levels for 2014 are set out on page 98.

#### **Benefits**

#### Purpose and link to strategy

Levels are set to recruit and retain high calibre individuals to execute the business strategy.

#### Operation

Executive Directors are eligible to receive benefits in line with the policy for other employees which may vary by location. These include car allowances, healthcare, life assurance/death in service (where not provided as part of the individual's pension arrangements), personal financial advice and contractual post-retirement benefits. Executive Directors are also eligible to participate in all-employee share schemes (eg ShareSave and ShareReward Plan), under which they are subject to the same terms as all other employees.

In order to recognise the high business and travel requirements of the role, Executive Directors are also entitled to car travel and may be accompanied by their spouse/partner on business trips. Other benefits include expenses incurred in the ordinary course of business, which are deemed to be taxable benefits on the individual.

Benefit provision is tailored to reflect market practice in the geography in which the Executive Director is based and different policies may apply if current or future Executive Directors are based in a different country.

#### International assignment policy

#### Purpose and link to strategy

GSK may require Executive Directors to relocate in order to meet business requirements.

#### Operation

In line with the policy for other employees, secondment and travel expenses are provided for executives on overseas placement to facilitate the relocation process and to provide a continued standard of living while on assignment.

International assignment allowances cover: relocation costs; accommodation based on size of family with appropriate security; location allowance; relocation-specific tax and financial advice; school fees; and tax equalisation.

## **Opportunity**

Relocation benefits are dependent on a number of factors such as home and host country, family size and duration of the assignment.

It is therefore not possible to provide typical values or limits.

#### **Performance measures**

None

#### **Performance measures**

The overall performance of the individual is a key consideration when determining salary increases.

## Opportunity

There is no formal maximum limit as benefits costs can fluctuate depending on changes in provider cost and individual circumstances.

Details of current benefits and costs are set out in the Annual Report on Remuneration.

## **Performance measures**

None

GSK Annual Report 2013 117

#### Pension

#### Purpose and link to strategy

Pension arrangements provide a competitive level of retirement income.

#### Operation

Pension arrangements are structured in accordance with the plans operated in the country in which the individual is likely to retire. Where the individual chooses not to become a member of the pension plan, cash in lieu of the relevant pension contribution is paid instead.

New Executive Directors in the UK will be entitled either to join the defined contribution pension plan or to receive a cash payment in lieu of pension contribution.

Where an individual is a member of a GSK legacy defined benefit plan, a defined contribution plan or an alternative pension plan arrangement and is subsequently appointed to the Board, he or she may remain a member of that plan.

## **Opportunity**

Pension arrangements for existing Executive Directors are as follows:

Sir Andrew Witty is a member of the legacy Glaxo Wellcome defined benefit plan with an accrual rate of 1/30th of final pensionable salary per annum. From 1 April 2013, pensionable earnings increases are limited to 2% per annum for all members, including Sir Andrew Witty.

Simon Dingemans is not a member of any GSK pension plan for pension contributions and instead receives a cash payment of 20% of salary in lieu of pension contribution.

Dr Moncef Slaoui is a member of the US Cash Balance Pension Plans, the GSK 401(k) plan and the Executive Supplemental Savings Plan. He is also a deferred member of the Belgium Fortis Plan.

The policy for a new external recruit is:

#### UK:

- 20% of salary contribution to defined contribution plan and further 5% in matched contributions in line with the policy for other members of the plan; or
- 20% of salary cash payment in lieu of pension contribution.

#### US:

Eligible for the same benefits as other US senior executives:

- Cash Balance Pension Plan and Supplemental Cash Balance Pension Plan, including Executive Pension Credit, provide maximum contribution of 38% of base salary across all pension plans.
- GSK 401(k) plan (formerly the US Retirement Savings Plan) and the Executive Supplemental Savings Plan with core contributions of 2% of salary and bonus and matched contributions of 4% of salary and bonus.

#### Global:

 Eligible for appropriate equivalent arrangement not in excess of the US/UK arrangements.

#### Performance measures

None

## **Annual bonus**

#### Purpose and link to strategy

To incentivise and recognise execution of the business strategy on an annual basis.

Rewards the achievement of stretching annual financial and strategic business targets and delivery of personal objectives.

### Operation

Financial, operational and business targets are set at the start of the year by the Committee and bonus levels are determined by the Committee based on performance against those targets.

Individual objectives are set at the start of the year by the Committee and performance against objectives is assessed by the

#### Opportunity

The threshold and maximum bonus opportunities for Executive Directors are as follows:

|                                    | Threshold<br>bonus as a<br>% of<br>base salary | Maximum<br>bonus as<br>a % of<br>base salary |
|------------------------------------|--|--|
| CEO                                | 40   | 200  |
| CFO                                | 26   | 180  |
| Chairman, Global<br>R&D & Vaccines | 27   | 200  |

#### **Performance measures**

Based on financial targets and individual performance objectives.

25% based on core Group profit before interest and tax for all Executive Directors. For the CEO and CFO, the balance is based on core Group operating profit. For other Executive Directors, the balance is based on relevant business unit performance.

#### Individual performance objectives

A multiplier, based on the achievement of individual performance targets, is applied to the bonus awarded for performance against the financial or operational targets.

#### Committee.

Executive Directors are required to defer 25% of any bonus earned into shares, or ADS as appropriate, for three years. They may defer up to an additional 25% of bonus earned, i.e. up to an overall maximum deferral of 50%. Deferred shares vest at the end of the three year performance period.

Deferred bonus shares are eligible for dividend equivalents up to the date of vesting.

The Committee may apply judgement in making appropriate adjustments to individual annual bonus amounts.

Clawback and/or malus provisions apply as described on page 119.

118 GSK Annual Report 2013

## **Deferred Annual Bonus Plan (DABP) and Performance Share Plan (PSP)**

## Purpose and link to strategy

To incentivise and recognise delivery of the longer term business priorities, financial growth and increases in shareholder value compared to other pharmaceutical companies.

In addition, to provide alignment with shareholder interests, a retention element, to encourage long-term shareholding and discourage excessive risk taking.

#### Operation

#### DABP

Deferred shares may be matched subject to the achievement of performance conditions over three years. Matching awards may be conditional shares or nil-cost options and are eligible for dividend equivalents in respect of the performance period.

Conditional awards are made annually with vesting dependent on the achievement of performance conditions over three years.

From 2015 awards onwards, vested awards must be held for a further two years, i.e. five years in total, prior to release. 25% of the CEO's 2012, 2013 and 2014 PSP awards are subject to an additional two-year vesting period.

Awards are eligible for dividend equivalents up to the date of vesting.

Performance targets for the DABP and PSP are set at the start of each performance period.

Clawback and/or malus provisions apply as described below.

## **Opportunity**

#### **DABP**

Maximum bonus deferral of 50% of annual bonus (25% mandatory and up to an additional 25%

Maximum matching opportunity level is on a one share for one share basis subject to performance criteria over three years.

### PSP

The normal maximum award limit is six times base salary per annum on the maximum initial value of performance shares that may be granted under the PSP to an individual in any one year.

The PSP rules allow for the Committee to make awards of more than 600% of salary in exceptional circumstances.

Current award levels for each of the Executive Directors are as follows:

|                                 | % of salary |
|---------------------------------|-------------|
| CEO                             | 600         |
| CFO                             | 400         |
| Chairman, Global R&D & Vaccines | 500         |

#### **Performance measures**

Three equally weighted performance measures:

- R&D new product performance\*
- Adjusted free cash flow\*
- Relative TSR<sup>†</sup>
- 25% vests at threshold up to 100% for maximum performance
- Against comparator group currently comprising GSK and nine other global pharmaceutical companies, with 30% vesting at median, rising to 100% vesting for upper quartile performance.

For details of unvested 2012, 2013 and 2014 awards, see pages 102 and 103, and pages 112 to 114.

## Clawback and malus

With effect from the 2013 annual bonus (payable in 2014), Executive Directors are required to defer a minimum of 25% of their annual bonus into the DABP. In the event of a 'triggering event' (eg significant misconduct by way of violation of regulation, law, or a significant GSK policy, such as Code of Conduct) the company will have the ability to claw back up to three years' annual and deferred bonuses as well as vested and unvested LTIs. A separate Recoupment Committee has been established to investigate relevant claims of misconduct.

Additionally, where there has been continuity of responsibility between initiation of an adverse event and its emergence as a problem, the adverse event should be taken into account in assessing annual bonus awards and LTI vesting levels in the year the problem is identified and for future periods. The Committee may make appropriate adjustments to individual annual bonuses as well as grant and vesting levels of LTI awards to reflect this.

### Long-term incentive measures

The Committee has selected three equally weighted performance measures to focus Executive Directors' long-term remuneration on the delivery of GSK's key strategic priorities. From 2014, PSP and DABP awards made to Executive Directors are based on R&D new product performance, adjusted free cash flow and relative TSR.

In addition to setting robust targets, the Committee has implemented a number of safeguards to ensure the targets are met in a sustainable way and any performance reflects genuine achievement against targets and therefore represents the delivery of value for shareholders.

For each performance measure, the impact of any acquisition or divestment will be quantified and adjusted for after the event. Any major adjustment in the calculation of performance measures will be disclosed to shareholders on vesting. The principal safeguards are detailed under each measure below. The Chairman of the Audit & Risk Committee and other members, who are also members of the Remuneration Committee, provide input on the Audit & Risk Committee's review of the Group's performance and oversight of any risk factors relevant to remuneration decisions.

The rationale behind each performance measure and how it is calculated are as follows (for vesting schedules please see page 103 of the Annual Report on Remuneration):

| Performance                 |   |  |
|-----------------------------|---|--|
| measure                     | Rationale   | Calculation methodology  |
| R&D new product performance | Recognises the importance of R&D to future business growth  | The target is based on sales of new products launched in the performance period and the preceding two years.   |
|                             | One of the key indicators used to assess performance in the pharmaceutical industry is the strength of a company's product pipeline. The R&D new product performance measure  | The aggregate three-year revenue target should reflect growth on historic performance.   |
|                             | recognises the importance of R&D to future business growth and has been included as a measure in order to incentivise R&D performance and drive the development and sales of new products. The Committee believes that it is a robust and   | Vesting may be reduced if insufficient progress has been made during the performance period towards GSK's target return on R&D investment.   |
|                             | appropriate measure as it reflects actual delivery from the pipeline and launch excellence.   | The Committee recognises that, from time to time, it may be appropriate for the company to respond to an emerging pandemic, as this supports GSK's ethical responsibilities and values. The impact of such revenue will be included, unless the Committee considers that this did not add to shareholder value and provided that underlying performance was sufficiently positive. |
| Adjusted free               | Recognises the importance of effective working capital and cash management  | Aggregate three-year adjusted free cash flow target.   |
| performance                 | The use of cash flow as a performance measure is intended to recognise the importance of effective working capital management and of generating cash from assets for future value-creating investments and for returns to shareholders.   | Adjustments may be made for materially distorting items which may include exchange rate movements, major legal and taxation settlements and special pension contributions.   |
| Relative TSR                | Focuses on delivery of value to shareholders  | Relative TSR is measured over three years, using a 12-month  |
| performance                 | The Committee recognises that the delivery of value to shareholders is a key priority. Relative total shareholder return against a peer group of global pharmaceutical companies was selected in order to closely align the interests of Executive Directors with those of our investors. | averaging period. TSR is measured in local currency.   |
|                             | The Committee regularly reviews the composition of the TSR comparator group.  |  |

#### **Annual bonus measures**

The annual bonus is designed to drive the achievement of GSK's annual financial and strategic business targets and the delivery of personal objectives.

The majority of the annual bonus opportunity is based on a formal review of performance against stretching financial targets. This outcome is then adjusted to reflect individual performance by applying an individual performance multiplier. For reasons of commercial sensitivity, specific personal objectives are kept confidential.

#### Financial performance

The Committee believes that it is important for the majority of the CEO and the CFO's financial targets to be based on core Group operating profit with a smaller element based on core Group Profit Before Interest and Tax to reflect their wider responsibility for driving profitable investments in associates and joint ventures.

Bonus measures for R&D employees, including Dr Moncef Slaoui, are linked to pipeline performance. A robust governance structure has been established to ensure that the bonus payable fairly reflects R&D productivity and performance.

To recognise Dr Moncef Slaoui's current dual responsibility for Global R&D & Vaccines, an element of his bonus is currently based on Vaccines performance. Consistent with the other Executive Directors, an element of his bonus is also currently based on core Group Profit Before Interest and Tax

#### Individual performance

#### CEO

Individual performance objectives for Sir Andrew Witty are set by the Board in January each year. The Board focuses on the strategic priorities that have been developed for the Group. Following the end of the financial year, the Board reviews his performance generally and against the set objectives to determine the appropriate bonus payable for his performance.

#### **Other Executive Directors**

The CEO sets individual objectives for the other Executive Directors in line with company strategy and makes recommendations to the Committee regarding their performance against those objectives at the end of the year. Those recommendations are then considered by the Committee before it determines the level of bonuses payable.

## Approach to recruitment remuneration

The Committee determines the remuneration package of new Executive Directors on a case-by-case basis depending on the role, the market from which they will operate and their experience. Total remuneration levels will be set by reference to a relevant pay comparator group and, where appropriate, will allow for future development in the role.

It is expected that new Executive Directors will participate in short and long-term incentive plans on the same basis as existing directors. However, in exceptional circumstances, the Committee reserves the flexibility to set the incentive limit for a new Executive Director at up to an additional 50% of the existing limits.

The Committee retains this flexibility in recognition of the high levels of variable pay in GSK's global pharmaceutical competitors. However, the Committee will only use this flexibility when it is considered to be in the best interests of the company and its investors. Furthermore, it will only use this flexibility in relation to external recruits, and any such awards will be in line with the principles in the future policy table and subject to performance conditions.

Pension arrangements for external appointments as an Executive Director will be as set out in the remuneration policy table on page 118.

Other benefits will be provided in line with policy for existing

The Committee is mindful of the sensitivity relating to recruitment packages and, in particular, the 'buying out' of rights relating to previous employment and sign-on payments. It will therefore seek to minimise such arrangements. However, in certain circumstances, to enable the recruitment of exceptional talent, the Committee may determine that such arrangements are in the best interests of the company and its shareholders. Such arrangements will, where possible, be on a like-for-like basis with the forfeited awards. Arrangements will therefore vary depending on the plans and arrangements put in place by the previous employer and may be in the form of cash or shares and may or may not be subject to performance conditions. Explanations will be provided where payments are made either as compensation for previous remuneration forfeited or as a sign-on payment.

The remuneration arrangements for any newly appointed Executive Director will be disclosed as soon as practicable after the appointment.

The following policy and principles apply to the roles of Chairman and Non-Executive Director.

#### Chairman

Fees will be set at a level that is competitive with those paid by other companies of equivalent size and complexity. Fees will be paid partly in shares.

#### Executive Directors.

Where required to meet business needs, relocation support will be provided in line with company policy.

For any internal appointments, entitlements under existing remuneration elements will continue, including pension entitlements and any outstanding awards. However, where not already the case, internal appointments will be required to move to Executive Director contractual terms, including termination provisions.

#### Non-Executive Directors

Fee levels for new Non-Executive Directors will be set on the same basis as for existing Non-Executive Directors of the company. Subject to local laws and regulations, fees will be paid partly in shares.

In the event of a Non-Executive Director with a different role and responsibilities being appointed, fee levels will be benchmarked and set by reference to comparable roles in companies of equivalent size and complexity.

## Loss of office payment policy

The following table sets out the contractual framework for Executive Directors. The terms specifically relating to termination are set out in more detail below.

| Policy                |  |
|-----------------------|--|
| Duration of contracts | The company does not have a policy of fixed term contracts. Generally, contracts for new appointments will expire in line with the applicable policy on retirement age, which since 2009 has been 65.  |
|                       | Contracts for existing Executive Directors will expire on the dates shown on page 123.   |
| Notice period         | Notice period on termination by employing company or Executive Director is 12 calendar months.   |
| Mitigation            | The ability to impose a 12-month non-compete period (and a non-solicitation restriction) on an Executive Director is considered important by the company to have the ability to protect the Group's intellectual property and staff. In light of this, the Committee believes that it would not be appropriate to provide for mitigation in the contracts. |

#### **Termination of employment**

In the event that an Executive Director's employment with the company terminates, the following policies and payments will apply.

| Element of<br>Remuneration | Loss of office payment policy  |
|----------------------------|--|
| Termination payment        | <b>Termination by notice:</b> 12 months annual salary payable on termination by the company (pro-rated where part of the notice period is worked). No termination payment is made in respect of any part of a notice period that extends beyond the contract expiry date.  |
|                            | A bonus element is not normally included in the termination payment. However, the terms of the contracts seek to balance commercial imperatives and best practice. If the company enforces the non-compete clause for the current CEO and Chairman Global R&D and Vaccines, up to 12 months on-target bonus will be payable. |
|                            | <b>Redundancy:</b> As above, for termination by notice. In the UK, only statutory redundancy pay will apply. In the US, general severance policy does not apply.   |
|                            | Retirement, death and ill-health, injury or disability: No termination payment.  |
| LTI awards                 | PSP and DABP matching awards are governed by the Plan Rules as approved by shareholders.   |
|                            | Termination by notice: Unvested awards lapse.  |
|                            | <b>Redundancy and retirement:</b> Generally, awards vest over the original timescales, subject to the original performance conditions. Awards made in the last 12 months are forfeited.  |
|                            | <b>Death and ill-health, injury or disability:</b> Generally, awards will vest following the end of the financial year, normally taking into account performance to that date. Awards may be pro-rated for time.   |
|                            | In the event of a change of control, PSP and DABP matching awards will vest, taking into account performance to date and normally taking into account the proportion of the performance period that has elapsed. Alternatively, the awards may be exchanged for new awards.  |
| Annual bonus               | <b>Termination by notice by individual:</b> If an individual serves notice and the termination date falls before 31 December, the bonus is forfeited.  |
|                            | Termination by notice by the company, redundancy, retirement, death and ill-health, injury or disability: If the termination date falls during the financial year, eligible for pro-rated on-target bonus (if employed on 31 December, bonus payable based on actual results).   |
| DABP deferred              | Termination by notice: Deferred shares vest in full on the date of termination.  |
| bonus awards               | Redundancy, retirement, death and ill-health, injury or disability: Generally, deferred shares vest in full at the end of the financial year in which the termination date falls.  |
| Benefits                   | Generally, benefits will continue to apply until the termination date.   |

**Termination by notice by the company and retirement (US executives):** In line with the policy applicable to US senior executives, the Chairman, Global R&D & Vaccines may become eligible, at a future date, to receive continuing medical and dental insurance after termination/retirement.

Termination by mutual agreement: In certain circumstances it can be in the best interests of the company for the Board to manage proactively succession planning and the development of the senior talent pipeline. In such circumstances, the Board may therefore agree that an executive's departure will be by mutual agreement. In order for this to apply, the Committee will need to be satisfied that the executive has demonstrated performance in line with expectations, where required they should have contributed to an orderly succession, and they should have completed at least 20 years' service with the Group on the termination date. In the case of an Executive Director, they would then be treated as a 'good leaver' for the purposes of GSK's long-term incentive plans. If the termination date falls during the financial year, they would be eligible for a pro-rated on-target bonus and if they are employed on 31 December, the bonus payable would be based on actual results. In the case of the CEO, as a member of the UK defined benefit pension scheme, his pension would then be payable from the later of his termination date and age 55 without actuarial reduction.

122 GSK Annual Report 2013

#### Termination of employment continued

The Committee does not anticipate the exercise of discretion provided by the PSP and DABP plan rules in respect of termination payments. However, there may be unforeseen circumstances where this is in the best interests of the company and its shareholders. Where it is necessary to exercise discretion, explanations will be provided.

Where an Executive Director leaves the company, the Committee will carry out an assessment of the individual's performance and conduct over the time in role. If it is determined that the individual's performance or conduct was contrary to the legitimate expectations of the company, the Committee reserves the right to apply appropriate mechanisms such as 'clawback' (see page 119), or reduction or lapsing of outstanding incentive awards ('malus'), to ensure that any termination payments are in the best interests of the company and its shareholders.

In the case of termination for cause, all payments and unvested awards are forfeited except shares deferred under the DABP (which vest in full on the date of termination) and accrued salary and expenses.

#### Service contracts

The table below sets out the relevant dates of the current Executive Directors' service contracts, which are available for review at the company's registered office during office hours.

|                     | Date of contract | Effective date | Expiry date | Notes  |
|---------------------|------------------|----------------|-------------|--|
| Sir Andrew<br>Witty | 18.06.08         | 22.05.08       | 31.08.24    | Contract amended on 04.02.10 to remove entitlement to bonus on termination               |
| Simon<br>Dingemans  | 08.09.10         | 04.01.11       | 30.04.28    |  |
| Dr Moncef<br>Slaoui | 21.12.10         | 21.12.10       | 01.08.19    | Contract replaced on 21.12.10, principally to remove entitlement to bonus on termination |

## Differences between remuneration policy for **Executive Directors and other employees**

When setting remuneration levels for the Executive Directors, the Committee considers the prevailing market conditions, the competitive environment (through comparison with the remuneration of executives at companies of similar size, complexity and international reach) and the positioning and relativities of pay and employment conditions across the broader GSK workforce.

In particular, the Committee considers the range of base salary rises for the workforces of those parts of GSK where the CEO, CFO and Chairman, Global R&D & Vaccines are employed. This is considered to be the most relevant comparison as these populations reflect most closely the economic environments encountered by the individuals.

The same principles apply to the remuneration policy for Executive Directors and other employees although the remuneration offered to Executive Directors under this policy has a stronger emphasis on performance-related pay than that offered to other employees of the Group.

- Salary and benefits (including pension) are tailored to the local market.
- The annual bonus plan applies to the wider employee population and is based on business and individual performance.
- A combination of performance-related and restricted share plans applies to the wider employee population.
- All-employee share plans are available to employees in the UK, including the HM Revenue & Customs approved UK ShareSave and ShareReward Plans.

The company conducts regular employee surveys which include feedback on remuneration matters.

In the wider organisation, we have aligned our performance and reward systems with our values and introduced a new performance system in 2014 that formally evaluates employees on both 'what' they need to do and 'how' they do it. Also, for our most senior people we dis-incentivise unethical working practices using a 'clawback' mechanism that allows us to recover performance-related pay.

#### Scenarios for future total remuneration

The charts opposite provide illustrations of the future total remuneration for each of the Executive Directors in respect of the remuneration opportunity granted to each of them in 2014 under the Policy. A range of potential outcomes is provided for each Executive Director and the underlying assumptions are set out below.

#### All scenarios:

- 2014 base salary has been used.
- 2013 benefits and pension figures have been used, i.e. based on actual amounts received in 2013 in respect of the ongoing policy.
- Each Executive Director is assumed to defer 50% of their annual bonus (the maximum permitted amount) and receive the corresponding matching award under the DABP (included within the value of LTI awards).
- The amounts shown under value of LTI awards for the DABP and PSP are based on the bonus opportunity and the relevant multiples of 2014 salary respectively. They do not include amounts in respect of dividends reinvested and do not factor in changes to share price over the vesting period.

#### Fixed:

 None of the pay for performance (annual bonus and LTI) would be payable.

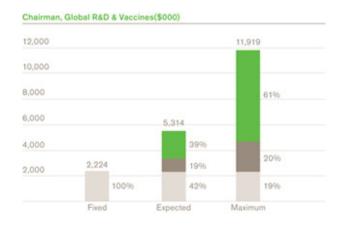
#### Expected:

- For the annual bonus, it is assumed that target financial performance is achieved, and the performance of each Executive Director would result in an individual performance multiplier of 100% (i.e. no increase to the financial performance element of the bonus has been applied). This results in an assumed bonus of 125%, 80% and 85% of salary for Sir Andrew Witty, Simon Dingemans and Dr Moncef Slaoui respectively.
- For the LTI awards, threshold levels of vesting are assumed.

#### Maximum:

It is assumed that the annual bonus would be payable at the maximum level and that the awards under the DABP and PSP would vest in full.





37%

16%

Maxir

## **Non-Executive Director remuneration policy**

| Element  | Purpose and link to strategy   | Overview   |
|--|--|--|
| Chairman's fee                                       | To provide an inclusive flat rate fee that is competitive with those paid by other companies of equivalent size  | There is no formal maximum, however, fees are reviewed annually and set by reference to a review of the Chairman's performance and independently sourced market data   |
|  | and complexity subject to the limits contained in GSK's Articles of Association  | The Remuneration Committee is responsible for evaluating and making recommendations to the Board on the fees payable to the Chairman. The Chairman does not participate in discussions in respect of his fees  |
|  |  | Fees can be paid in a combination of cash and/or GSK shares or ADS   |
|  |  | See further details of GSK's Non-Executive Director's share allocation plan below  |
| Basic fee  |  | There is no formal maximum, however, fees are reviewed annually and set by reference to independently sourced market data  |
|  |  | The Chairman and CEO are responsible for evaluating and making recommendations to the Board on the fees payable to the company's Non-Executive Directors   |
|  |  | A minimum of 25% is delivered in the form of GSK shares or ADS   |
|  |  | See further details of GSK's Non-Executive Director's share allocation plan below  |
| Supplemental fees                                    | To provide additional compensation for Non-Executive Directors (excluding the Chairman) taking on additional Board responsibilities or undertaking intercontinental travel to meetings | Additional fees for Committee Chairmen, intercontinental travel and the Senior Independent Director. Current fee levels are set out on page 109 of the Annual Report on Remuneration   |
| Benefits   | To facilitate execution of responsibilities and duties required by the role  | Travel and subsistence costs for Non-Executive Directors are incurred in the normal course of business in relation to meetings on Board and Committee matters and other GSK-hosted events. For overseas-based Non-Executive Directors, this includes travel to meetings in the UK. Non-Executive Directors may from time to time be accompanied by their spouse or partner to these meetings or events. The costs associated with the above are all met by the company and in some instances, they are deemed to be taxable and therefore treated as benefits for the Non-Executive Director |
| Non-Executive<br>Directors' share<br>allocation plan | To enhance the link between directors and shareholders, GSK requires Non-Executive Directors to receive a  | At least 25% of the Non-Executive Directors' total fees, excluding those of the Chairman, are paid in the form of GSK shares or ADS and allocated to a share or ADS account  |
|  | significant part of their fees in the form of GSK shares or ADS  | The Non-Executive Directors may also take the opportunity to invest part or all of the balance of their fees into the same share or ADS account  |
|  |  | The GSK shares or ADS which are notionally awarded to the Non-Executive Directors and allocated to their interest accounts are set out in the table on page 115 and are included in the Directors' interests table on page 110   |
|  |  | The accumulated balances of these GSK shares or ADS, together with the accrued notional dividends, are not paid out to Non-Executive Directors until they leave the Board. Upon leaving, the Non-Executive Directors will receive either the GSK shares or ADS, or a cash amount equivalent to the value of the GSK shares or ADS at the date of leaving, or date of payment if later  |

| <b>appointment</b> Chaset | nairman's terms of engagement are tout in letters of appointment as set tin the table on page 109 | Non-Executive Directors will be subject to annual election or re-election and will normally serve no longer than nine years from the date of first election by shareholders at a general meeting  The Chairman will be subject to annual appointment by shareholders and may serve longer than nine years from the date of first election by shareholders at a general meeting |
|---------------------------|---|--|

# Operation and scope of Remuneration policy

The current Remuneration policy (the Policy) is set out on pages 117 to 125 and it is intended that the Policy for GSK's Executive and Non-Executive Directors will apply from the close of the company's Annual General Meeting on 7 May 2014 after it has been submitted by the Committee for approval by shareholders. The Committee currently intends to operate in accordance with this Policy prior to the Annual General Meeting, with the exception of the additional two-year holding period for Performance Share Plan awards which will apply to awards made in 2015 onwards.

The Committee has written this Policy principally in relation to the remuneration arrangements for the CEO, CFO and Chairman, Global R&D & Vaccines whilst taking into account the possible recruitment of a replacement or an additional Executive Director during the operation of this Policy. The Committee intends this Policy to operate for the period set out above in its entirety. However, it may after due consideration, seek to change the Policy during this period, but only if it believes it is appropriate to do so for the long-term success of the company, after consultation with shareholders and having sought shareholder approval at a general meeting.

In drafting this Policy, the Committee reserves the right to make any remuneration payments and payments for loss of office (including exercising any discretions available to it in connection with such payments) notwithstanding that they are not in line with the Policy set out above where the terms of the payment were agreed (i) before the policy came into effect or (ii) at a time when the relevant individual was not a director of the company and, in the opinion of the Committee, the payment was not in consideration for the individual becoming a director of the company. For these purposes "payments" includes the Committee satisfying awards of variable remuneration. In relation to an award over shares, the terms of the payment are "agreed" at the time the award is granted.

The Committee may also make minor amendments to the Policy set out in this report (for regulatory, exchange control, tax or administrative purposes or to take account of a change in legislation) without obtaining shareholder approval for such amendments.

#### Statement of consideration of shareholder views

The Committee engages in regular dialogue with shareholders and holds annual meetings with GSK's largest investors to discuss and take feedback on its remuneration policy and governance matters.

The annual meetings were held in November 2013, at which Tom de Swaan, Committee Chairman, shared updates on

## **Basis of preparation**

The Directors' Remuneration Report has been prepared in accordance with the Companies Act 2006 and The Large and Medium-sized Companies and Groups (Accounts and Reports) (Amendment) Regulations 2013 (the Regulations). In accordance with the Regulations, the following parts of the Annual Report on Remuneration are subject to audit: total remuneration figures for Executive Directors including further details for each element of remuneration (salary, benefits, annual bonus, long-term incentive awards and pension); Non-Executive Directors' fees and emoluments received in the year; Directors' interests in shares, including interests in GSK share plans; payments to past directors; payments for loss of office; and share ownership requirements and holdings, for which the opinion thereon is expressed on page 129. The remaining sections of the Directors' Remuneration Report are not subject to audit nor are the pages referred to from within the audited sections.

The Directors' Remuneration Report has been approved by the Board of Directors and signed on its behalf by

Tom de Swaan Remuneration Committee Chairman 26 February 2014 remuneration matters in the last 12 months and proposals for 2014 onwards. In particular this covered the changes to performance conditions applying to long-term incentives, the introduction of an additional two-year holding period for performance share awards (i.e. five years in total) which will apply to Executive Directors for awards made in 2015 onwards and policies that are now required to be disclosed in the Remuneration Policy Report.

126 GSK Annual Report 2013

# Financial statements

| In this section                                      |     |
|--|-----|
| Directors' statement of responsibilities             | 128 |
| Independent Auditor's report                         | 129 |
| Financial statements                                 | 132 |
| Notes to the financial statements                    | 136 |
| Financial statements of GlaxoSmithKline plc prepared |     |
| under UK GAAP  | 211 |
|  |     |

# Directors' statement of responsibilities

# in relation to the Group financial statements

The Directors are responsible for preparing the Annual Report, the Remuneration Report and the Group financial statements in accordance with applicable law and regulations.

UK Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors are required to prepare the Group financial statements in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union. In preparing the Group financial statements, the Directors have also elected to comply with IFRS, as issued by the International Accounting Standards Board (IASB). Under company law the Directors must not approve the Group financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and of the profit or loss of the Group for that period.

In preparing those financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state that the Group financial statements comply with IFRS as adopted by the European Union and IFRS as issued by the IASB, subject to any material departures disclosed and explained in the Group financial statements.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and to enable them to ensure that the Group financial statements and the Remuneration Report comply with the Companies Act 2006 and Article 4 of the IAS Regulation. They are also responsible for safeguarding the assets of the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Group financial statements for the year ended 31 December 2013, comprising principal statements and supporting notes, are set out in 'Financial statements' on pages 132 to 210 of this report. The responsibilities of the auditors in relation to the Group financial statements are set out in the Independent Auditors' report on pages 129 to 131.

The Group financial statements for the year ended 31 December 2013 are included in the Annual Report, which is published in printed form and made available on our website. The Directors are responsible for the maintenance and integrity of the Annual Report on our website in accordance with UK legislation governing the preparation and dissemination of financial statements. Access to the website is available from outside the UK, where comparable legislation may be different.

Each of the current Directors, whose names and functions are listed in the Corporate Governance section of the Annual Report 2013 confirms that, to the best of his or her knowledge:

#### Disclosure of information to auditors

The Directors in office at the date of this Report have each confirmed that:

- so far as he or she is aware, there is no relevant audit information of which the company's auditors are unaware; and
- he or she has taken all the steps that he or she ought to have taken as a Director to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of section 418 of the Companies Act 2006

#### Going concern basis

Pages 58 to 74 contain information on the performance of the Group, its financial position, cash flows, net debt position and borrowing facilities. Further information, including Treasury risk management policies, exposures to market and credit risk and hedging activities, is given in Note 41 to the financial statements, 'Financial instruments and related disclosures'. After making enquiries, the Directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

#### Internal control

The Board, through the Audit & Risk Committee, has reviewed the assessment of risks and the internal control framework that operates in GSK and has considered the effectiveness of the system of internal control in operation in the Group for the year covered by this report and up to the date of its approval by the Board of Directors.

#### The UK Corporate Governance Code

The Board considers that GlaxoSmithKline plc applies the principles and provisions of the UK Corporate Governance Code maintained by the Financial Reporting Council, as described in the Corporate Governance section on pages 82 to 95, and has complied with its provisions. The Board further considers that the Annual Report, taken as a whole, is fair, balanced and understandable, and provides the information necessary for shareholders to assess the Group's performance, business model and strategy.

As required by the Financial Conduct Authority's Listing Rules, the auditors have considered the Directors' statement of compliance in relation to those points of the UK Corporate Governance Code which are specified for their review.

#### **Annual Report**

The Annual Report for the year ended 31 December 2013,

- the Group financial statements, which have been prepared in accordance with IFRS as adopted by the EU and IFRS as issued by the IASB, give a true and fair view of the assets, liabilities, financial position and profit of the Group; and
- the Strategic Report and risk sections of the Annual Report include a fair review of the development and performance of the business and the position of the Group, together with a description of the principal risks and uncertainties that it faces.

comprising the Report of the Directors, the Remuneration Report, the Financial statements and additional information for investors, has been approved by the Board of Directors and signed on its behalf by

**Sir Christopher Gent** Chairman 26 February 2014

128 GSK Annual Report 2013

# **Independent Auditors' report**

# to the members of GlaxoSmithKline plc

#### **Our opinion**

In our opinion, the Group financial statements defined below:

- give a true and fair view of the state of the Group's affair at 31 December 2013 and of the Group's profit and cash flows for the year then ended;
- have been properly prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and Article 4 of the IAS Regulation.

This opinion is to be read in the context of what we say in the remainder of this report.

## Separate opinion in relation to IFRSs as issued by the IASB

As explained in Note 1 to the financial statements, the Group, in addition to applying IFRSs as adopted by the European Union, has also applied IFRSs as issued by the International Accounting Standards Board (IASB).

In our opinion, the Group financial statements comply with IFRSs as issued by the IASB.

#### What we have audited

The Group financial statements, which are prepared by GlaxoSmithKline plc, comprise:

- the Group balance sheet at 31 December 2013;
- the Group income statement and statement of comprehensive income for the year then ended;
- the Group statement of changes in equity and statement of cash flows for the year then ended; and
- the notes to the Group financial statements, which include a summary of significant accounting policies and other explanatory information.

The financial reporting framework that has been applied in their preparation comprises applicable law and IFRSs as adopted by the European Union.

#### What an audit of financial statements involves

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) (ISAs (UK & Ireland)). An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of:

 whether the accounting policies are appropriate to the Group's circumstances and have been consistently applied and

#### Overview of our audit approach

#### Materiality

We set certain thresholds for materiality. These helped us to determine the nature, timing and extent of our audit procedures and to evaluate the effect of misstatements, both individually and on the financial statements as a whole.

Based on our professional judgement, we determined materiality for the Group financial statements as a whole to be £332 million which represents 5% of profit before taxation.

We agreed with the Audit & Risk Committee that we would report to them misstatements identified during our audit above £10 million as well as misstatements below that amount that, in our view, warranted reporting for qualitative reasons.

#### Overview of the scope of our audit

The Group financial statements are a consolidation of reporting units, comprising the Group's operating businesses and centralised functions.

In establishing the overall approach to the Group audit, we determined the type of work that needed to be performed at the reporting units by us, as the Group audit team, or by component auditors within PwC UK and from other PwC network firms operating under our instruction. Where the work was performed by component auditors, we determined the level of involvement we needed to have in the audit work at those reporting units to be able to conclude whether sufficient appropriate audit evidence had been obtained as a basis for our opinion on the Group financial statements as a whole.

We identified 28 reporting units which, in our view, required an audit of their complete financial information, either due to their size or their risk characteristics. Specific audit procedures on certain specified balances and transactions were performed at a further 26 reporting units. Together with additional procedures performed at the Group level, this gave us the evidence that we needed for our opinion on the Group financial statements as a whole.

#### Areas of particular audit focus

In preparing the financial statements, the Directors made a number of subjective judgements, for example in respect of significant accounting estimates that involved making assumptions and considering future events that are inherently uncertain. We primarily focused our work in these areas by assessing the Directors' judgements against available evidence, forming our own judgements and evaluating the disclosures in the financial statements.

In our audit, we tested and examined information, using sampling and other auditing techniques, to the extent we considered necessary to provide a reasonable basis for us to draw conclusions. We obtained audit evidence through testing the effectiveness of controls, substantive procedures or a combination of both

adequately disclosed;

- the reasonableness of significant accounting estimates made by the Directors; and
- the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited Group financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies, we consider the implications for our report.

We considered the following areas to be those that required particular focus in the current year. This is not a complete list of all risks or areas of focus identified by our audit. We discussed these areas of focus with the Audit & Risk Committee. Their report on those matters that they considered to be significant issues in relation to the financial statements is set out on page 91.

## **Independent Auditors' report** continued

#### Area of focus

# Rebates, discounts, allowances and returns in the US Pharmaceuticals and Vaccines business

We focused on this area because rebates, discounts, allowances and returns arrangements for the US Pharmaceuticals and Vaccines business are complex and because establishing an appropriate accrual requires significant judgement and estimates by the Directors. The Directors have determined an accrual of £1.2 billion to be necessary at 31 December 2013.

#### How the scope of our audit addressed the area of focus

We tested the calculation of the accruals, validating assumptions by reference to third party data and assessing the judgements taken for reasonableness against historical trends.

We also evaluated the design and operating effectiveness of controls in the rebates, discounts, allowances and returns process.

#### **Core Business Services**

As part of the simplification of its operating model, the Group has continued the roll-out of an enterprise-wide resource planning system (ERP). In addition, financial transaction processing has been centralised at business process outsourcing locations (BPOs) and other accounting services have been centralised at business service centres (BSCs).

Consequently, 2013 has been a year of significant change for the finance function. As such, we identified a heightened risk that control design and operation might be impacted during this period of transition.

We evaluated the design and tested the operating effectiveness of key controls both before and after the migration to the centralised processing environment. We tested the accuracy and completeness of data migration into the new ERP and the controls over this process.

We managed and directed centrally the audit work performed by component auditors at the BPOs and BSCs and performed oversight visits to the significant entities that were impacted by these changes in 2013.

#### Potential implications of alleged illegal acts

Following the allegations by the Chinese authorities of illegal acts by the Group's Chinese business, we identified the following risks:

- That the alleged illegal acts might give rise to fines or other legal penalties (in the event that the allegations are proven) which have not been appropriately recorded or measured in the financial statements;
- That the carrying value of assets in the Group's Chinese business is not supportable in light of the subsequent decline in trading and the potential impact on future business; and
- That illegal acts similar to those alleged to have occurred in China have occurred elsewhere in the Group.

Refer to Note 44 to the Group financial statements.

# We considered the ongoing work of the independent investigators appointed by the Company and assessed whether their scope is sufficient and whether the results of the investigation to date support the Directors' conclusions.

We performed oversight visits to China to review the approach and testing results of the component auditor.

We assessed the Directors' determination that it is not possible to reliably estimate the financial effect, if any, of these allegations or its timing.

We assessed the reasonableness of the assumptions and trading forecasts that the Directors used to support the carrying value of assets in the Chinese business.

We performed additional audit tests at certain locations outside of China, which were designed to evaluate whether the practices alleged in China occurred at other locations across the Group.

#### Fraud in revenue recognition

There is a presumed risk of fraud in revenue recognition in ISAs (UK & Ireland) because of the pressure that management may feel to achieve the planned results.

We evaluated the relevant IT systems and tested the internal controls over the validity and timing of revenue recognised in the financial statements as well as the completeness of accruals for rebates, discounts, allowances and returns. We also tested journal entries posted to revenue accounts and on consolidation to identify unusual or irregular items.

We assessed the accounting for material new agreements, trading arrangements (with customers

| We focused on the validity of revenue recognised close to the year-end as well as the accruals for rebates, discounts, allowances and returns where calculations can be complex and involve estimation. | and wholesalers) and one-off transactions.  We performed year-end sales cut-off testing to check that revenue was recorded in the correct period.  |
|---|--|
| Risk of management override of internal controls ISAs (UK & Ireland) require that we consider this risk.  | We assessed the overall control environment of the Group, including the arrangements for staff to "whistle-blow" inappropriate actions and we interviewed senior management and the Group's internal audit function. We examined the significant accounting estimates and judgements relevant to the financial statements for evidence of bias by the Directors that may represent a risk of material misstatement due to fraud. We also tested journal entries including consolidation entries. |
|   | This was in addition to the audit work described above in relation to alleged illegal acts and fraud in revenue recognition.   |

#### Going concern

Under the Listing Rules, we are required to review the Directors' statement set out on page 128 in relation to going concern. We have nothing to report having performed our review.

As noted in the Directors' statement, the Directors have concluded that it is appropriate to prepare the Group's financial statements using the going concern basis of accounting. The going concern basis presumes that the Group has adequate resources to remain in operation, and that the Directors intend it to do so, for at least one year from the date the financial statements were signed. As part of our audit, we have concluded that the Directors' use of the going concern basis is appropriate.

However, because not all future events or conditions can be predicted, these statements are not a guarantee as to the Group's ability to continue as a going concern.

# Opinion on matters prescribed by the Companies Act 2006

In our opinion, the information given in the Strategic report and the Directors' report for the financial year for which the Group financial statements are prepared is consistent with the Group financial statements.

# Other matters on which we are required to report by exception

#### Adequacy of information and explanations received

Under the Companies Act 2006, we are required to report to you if, in our opinion, we have not received all the information and explanations we require for our audit. We have no exceptions to report arising from this responsibility.

#### **Directors' remuneration**

Under the Companies Act 2006, we are required to report to you if, in our opinion, certain disclosures of Directors' remuneration specified by law have not been made. We have no exceptions to report arising from this responsibility.

#### **Corporate governance statement**

Under the Listing Rules, we are required to review the part of the corporate governance statement relating to the Company's compliance with nine provisions of the UK Corporate Governance Code (the Code). We have nothing to report having performed our review.

On page 128 of the Annual Report and as required by the Code Provision C.1.1, the Directors state that they consider the Annual Report taken as a whole to be fair, balanced and understandable and provides the information necessary for members to assess the Group's performance, business model and strategy. On page 91 and as required by C3.8 of the Code, the Audit & Risk Committee has set out the significant issues that it considered in

#### Other information in the Annual Report

Under ISAs (UK & Ireland), we are required to report to you if, in our opinion, information in the Annual Report is:

- materially inconsistent with the information in the audited Group financial statements; or
- apparently materially incorrect based on, or materially inconsistent with, our knowledge of the Group acquired in the course of performing our audit; or
- is otherwise misleading.

We have no exceptions to report arising from this responsibility.

#### Responsibilities for the financial statements and the audit

#### Our responsibilities and those of the Directors

As explained more fully in the Statement of Directors' responsibilities on page 128, the Directors are responsible for the preparation of the Group financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the Group financial statements in accordance with applicable law and ISAs (UK & Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

#### Other matters

We have reported separately on the parent company financial statements of GlaxoSmithKline plc for the year ended 31 December 2013 and on the information in the Directors' Remuneration Report that is described as having been audited.

The company has passed a resolution in accordance with section 506 of the Companies Act 2006 that the senior statutory auditor's name should not be stated.

PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors London 26 February 2014

Notes:

relation to the financial statements and how they were addressed. Under ISAs (UK & Ireland), we are required to report to you if, in our opinion:

- the statement given by the Directors is materially inconsistent with our knowledge of the Group acquired in the course of performing our audit; or
- the section of the Annual Report describing the work of the Audit & Risk Committee does not appropriately address matters communicated by us to the Audit & Risk Committee.

We have no exceptions to report arising from this responsibility.

- (a) The maintenance and integrity of the GlaxoSmithKline plc website is the responsibility of the Directors; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the website.
- (b) Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdiction.

# **Financial statements**

## Consolidated income statement for the year ended 31 December 2013

|   | Notes | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|-------|------------|--------------------------|--------------------------|
| Turnover  | 6     | 26,505     | 26,431                   | 27,387                   |
| Cost of sales   |       | (8,585)    | (7,925)                  | (7,673)                  |
| Gross profit  |       | 17,920     | 18,506                   | 19,714                   |
| Selling, general and administration                         |       | (8,480)    | (8,789)                  | (8,547)                  |
| Research and development                                    |       | (3,923)    | (3,979)                  | (4,020)                  |
| Royalty income  |       | 387        | 306                      | 309                      |
| Other operating income                                      | 7     | 1,124      | 1,256                    | 278                      |
| Operating profit  | 8     | 7,028      | 7,300                    | 7,734                    |
| Finance income  | 11    | 61         | 79                       | 90                       |
| Finance expense   | 12    | (767)      | (808)                    | (799)                    |
| Profit on disposal of interest in associates                |       | 282        | _                        | 585                      |
| Share of after tax profits of associates and joint ventures | 13    | 43         | 29                       | 15                       |
| Profit before taxation                                      |       | 6,647      | 6,600                    | 7,625                    |
| Taxation  | 14    | (1,019)    | (1,922)                  | (2,220)                  |
| Profit after taxation for the year                          |       | 5,628      | 4,678                    | 5,405                    |
| Profit attributable to non-controlling interests            |       | 192        | 179                      | 197                      |
| Profit attributable to shareholders                         |       | 5,436      | 4,499                    | 5,208                    |
|   |       | 5,628      | 4,678                    | 5,405                    |
| Basic earnings per share (pence)                            | 15    | 112.5p     | 91.6p                    | 103.6p                   |
| Diluted earnings per share (pence)                          | 15    | 110.5p     | 90.2p                    | 102.1p                   |

Comparative information has been restated for consistency of presentation as set out in Note 1, 'Presentation of the financial statements'.

## Consolidated statement of comprehensive income for the year ended 31 December 2013

|  |    | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|--|----|------------|--------------------------|--------------------------|
| Profit for the year  |    | 5,628      | 4,678                    | 5,405                    |
| Items that may be subsequently reclassified to income statement:                 |    |            |                          |                          |
| Exchange movements on overseas net assets and net investment hedges              | 34 | (255)      | (226)                    | (255)                    |
| Reclassification of exchange on liquidation or disposal of overseas subsidiaries | 34 | _          | _                        | (1)                      |
| Fair value movements on available-for-sale investments                           |    | 367        | 77                       | (20)                     |
| Deferred tax on fair value movements on available-for-sale investments           |    | (29)       | (10)                     | 23                       |
| Reclassification of fair value movements on available-for-sale investments       |    | (38)       | (19)                     | (29)                     |
| Deferred tax reversed on reclassification of available-for-sale investments      |    | 7          | 10                       | _                        |
| Fair value movements on cash flow hedges   |    | (9)        | (6)                      | _                        |
| Deferred tax on fair value movements on cash flow hedges                         |    | 1          | _                        | _                        |
| Reclassification of cash flow hedges to income statement                         |    | 2          | 2                        | 1                        |
| Share of other comprehensive income/(expense) of associates and joint ventures   |    | 15         | 30                       | (8)                      |
|  |    | 61         | (142)                    | (289)                    |

Items that will not be reclassified to income statement:

| Exchange movements on overseas net assets of non-controlling interests | (35)  | (30)  | (44)  |
|--|-------|-------|-------|
| Actuarial gains/(losses) on defined benefit plans                      | 847   | (685) | (884) |
| Deferred tax on actuarial movements in defined benefit plans           | (286) | 193   | 243   |
|  | 526   | (522) | (685) |
| Other comprehensive income/(expense) for the year 34                   | 587   | (664) | (974) |
| Total comprehensive income for the year                                | 6,215 | 4,014 | 4,431 |
| Total comprehensive income for the year attributable to:               |       |       |       |
| Shareholders   | 6,058 | 3,865 | 4,278 |
| Non-controlling interests  | 157   | 149   | 153   |
| Total comprehensive income for the year                                | 6,215 | 4,014 | 4,431 |

<sup>132</sup> GSK Annual Report 2013

## Consolidated balance sheet as at 31 December 2013

|  | Notes | 2013<br>£m | 2012<br>(restated)<br>£m |
|--|-------|------------|--------------------------|
| Non-current assets                           |       |            |                          |
| Property, plant and equipment                | 17    | 8,872      | 8,776                    |
| Goodwill                                     | 18    | 4,205      | 4,359                    |
| Other intangible assets                      | 19    | 9,283      | 10,161                   |
| Investments in associates and joint ventures | 20    | 323        | 579                      |
| Other investments                            | 21    | 1,202      | 787                      |
| Deferred tax assets                          | 14    | 2,084      | 2,391                    |
| Derivative financial instruments             | 41    | 1          | 54                       |
| Other non-current assets                     | 22    | 889        | 682                      |
| Total non-current assets                     |       | 26,859     | 27,789                   |
| Current assets                               |       |            |                          |
| Inventories                                  | 23    | 3,900      | 3,969                    |
| Current tax recoverable                      | 14    | 129        | 103                      |
| Trade and other receivables                  | 24    | 5,442      | 5,242                    |
| Derivative financial instruments             | 41    | 155        | 49                       |
| Liquid investments                           | 32    | 66         | 81                       |
| Cash and cash equivalents                    | 25    | 5,534      | 4,184                    |
| Assets held for sale                         | 26    | 1          | 64                       |
| Total current assets                         |       | 15,227     | 13,692                   |
| Total assets                                 |       | 42,086     | 41,481                   |
| Current liabilities                          |       |            |                          |
| Short-term borrowings                        | 32    | (2,789)    | (3,631                   |
| Trade and other payables                     | 27    | (8,317)    | (8,054                   |
| Derivative financial instruments             | 41    | (127)      | (63                      |
| Current tax payable                          | 14    | (1,452)    | (1,374                   |
| Short-term provisions                        | 29    | (992)      | (693                     |
| Total current liabilities                    |       | (13,677)   | (13,815                  |
| Non-current liabilities                      |       |            |                          |
| Long-term borrowings                         | 32    | (15,456)   | (14,671                  |
| Deferred tax liabilities                     | 14    | (693)      | (1,004                   |
| Pensions and other post-employment benefits  | 28    | (2,189)    | (3,121                   |
| Other provisions                             | 29    | (552)      | (699                     |
| Derivative financial instruments             | 41    | (3)        | (2                       |
| Other non-current liabilities                | 30    | (1,704)    | (1,432                   |
| Total non-current liabilities                |       | (20,597)   | (20,929                  |
| Total liabilities                            |       | (34,274)   | (34,744                  |
| Net assets                                   |       | 7,812      | 6,737                    |
| Equity                                       |       |            |                          |
| Share capital                                | 33    | 1,336      | 1,349                    |
| Share premium account                        | 33    | 2,595      | 2,022                    |
| Retained earnings                            | 34    | 913        | 642                      |
| Other reserves                               | 34    | 2,153      | 1,787                    |
| Shareholders' equity                         |       | 6,997      | 5,800                    |
| Non-controlling interests                    |       | 815        | 937                      |

Total equity 6,737 7,812

The financial statements on pages 132 to 210 were approved by the Board on 26 February 2014 and signed on its behalf by

Sir Christopher Gent Chairman

## Consolidated statement of changes in equity for the year ended 31 December 2013

|   | Shareholders' equity |                        |  |                   |                           |  |                                   |
|---|----------------------|------------------------|--|-------------------|---------------------------|--|-----------------------------------|
|   | Share capital £m     | Share<br>premium<br>£m | Retained<br>earnings<br>(restated)<br>£m | Other reserves £m | Total<br>(restated)<br>£m | Non-<br>controlling<br>interests<br>£m | Tota<br>equity<br>(restated<br>£n |
| At 1 January 2011 as previously reported  | 1,418                | 1,428                  | 4,779                                    | 1,262             | 8,887                     | 858                                    | 9,745                             |
| Prior year adjustment - IAS 19  | _                    | _                      | (20)                                     | _                 | (20)                      | _                                      | (20                               |
| At 1 January 2011 as restated   | 1,418                | 1,428                  | 4,759                                    | 1,262             | 8,867                     | 858                                    | 9,725                             |
| Profit for the year   | _                    | _                      | 5,208                                    | _                 | 5,208                     | 197                                    | 5,405                             |
| Other comprehensive expense for the year  |                      |                        | (909)                                    | (21)              | (930)                     | (44)                                   | (974                              |
| Total comprehensive income for the year   | _                    | _                      | 4,299                                    | (21)              | 4,278                     | 153                                    | 4,43                              |
| Distributions to non-controlling interests  | _                    |                        | _  | _                 | _                         | (234)                                  | (234                              |
| Dividends to shareholders   | _                    | _                      | (3,406)                                  | _                 | (3,406)                   | (204)                                  | (3,40                             |
| Changes in non-controlling interests  | _                    | _                      | (0,100)                                  | _                 | (0, 100)                  | 18                                     | 1                                 |
| Forward contract relating to non-controlling interest                                     | _                    | _                      | _  | (29)              | (29)                      | _                                      | (2                                |
| Ordinary shares issued  | 5                    | 245                    | _  | (20)              | 250                       | _                                      | 250                               |
| Ordinary shares purchased and cancelled or held as Treasury shares                        | (36)                 | _                      | (2,191)                                  | 36                | (2,191)                   | _                                      | (2,19                             |
| Ordinary shares acquired by ESOP Trusts   | (00)                 | _                      | (2,101)                                  | (36)              | (36)                      | _                                      | (3)                               |
| Ordinary shares transferred by ESOP Trusts  | _                    | _                      | _  | 45                | 45                        | _                                      | 4                                 |
| Write-down of shares held by ESOP Trusts  | _                    | _                      | (345)                                    | 345               | _                         | _                                      |                                   |
| Share-based incentive plans   | _                    | _                      | 191                                      | 0-10              | 191                       | _                                      | 19                                |
| Tax on share-based incentive plans  | _                    | _                      | 50                                       | _                 | 50                        | _                                      | 5                                 |
| At 31 December 2011   | 1,387                | 1,673                  | 3,357                                    | 1,602             | 8,019                     | 795                                    | 8,81                              |
| Profit for the year   | .,00.                |                        |  | ,                 | 4,499                     | 179                                    | 4,67                              |
| ,   | _                    | _                      | 4,499                                    | - 01              | (634)                     |  |                                   |
| Other comprehensive expense for the year  Total comprehensive income for the year         |                      |                        | (665)<br>3,834                           | 31<br>31          | 3,865                     | (30)<br>149                            | (664<br>4,014                     |
| · · · · · · · · · · · · · · · · · · ·   |                      |                        | 0,001                                    |                   | 0,000                     |  |                                   |
| Distributions to non-controlling interests Dividends to shareholders                      | _                    | _                      | (3,814)                                  | _                 | (3,814)                   | (171)                                  | (17<br>(3,81)                     |
| Changes in non-controlling interests  |                      |                        | (382)                                    |                   | (3,814)                   | 164                                    | (21                               |
| Forward contract relating to non-controlling interest                                     |                      |                        | (302)                                    | 8                 | (302)                     | 104                                    | (21                               |
| Ordinary shares issued  | 7                    | 349                    | _  | _                 | 356                       | _                                      | 35                                |
| Ordinary shares issued Ordinary shares purchased and cancelled or held as Treasury shares | (45)                 | _                      | (2,493)                                  | 45                | (2,493)                   |  | (2,49                             |
| Ordinary shares acquired by ESOP Trusts   | (40)                 | _                      | (2,400)                                  | (37)              | (37)                      | _                                      | (2,43                             |
| Ordinary shares acquired by ESOP Trusts Ordinary shares transferred by ESOP Trusts        |                      |                        | _  | 58                | 58                        |  | 5                                 |
| Write-down of shares held by ESOP Trusts  |                      |                        | (80)                                     | 80                | 30                        |  | 3                                 |
| Share-based incentive plans   |                      |                        | 211                                      | _                 | 211                       |  | 21                                |
| Tax on share-based incentive plans  |                      | _                      | 9  | _                 | 9                         | _                                      | 21                                |
| At 31 December 2012   | 1,349                | 2,022                  | 642                                      | 1,787             | 5,800                     | 937                                    | 6,73                              |
|   | .,0.0                | _,0                    | 5,436                                    | -                 | 5,436                     | 192                                    | 5,62                              |
| Profit for the year  Other comprehensive income/(expense) for the year                    | _                    |                        | 3,430                                    | 306               | 622                       | (35)                                   | 58                                |
| Total comprehensive income for the year   |                      |                        | 5,752                                    | 306               | 6,058                     | 157                                    | 6,21                              |
| · · · · · · · · · · · · · · · · · · ·   |                      |                        |  |                   | 0,000                     |  |                                   |
| Distributions to non-controlling interests  | _                    | _                      | (2.690)                                  | _                 | (2.600)                   | (238)                                  | (23                               |
| Dividends to shareholders   | _                    | _                      | (3,680)                                  | _                 | (3,680)                   | (/11)                                  | (3,68)                            |
| Changes in non-controlling interests  | 10                   | E70                    | (584)                                    | _                 | (584)                     | (41)                                   | (62                               |
| Ordinary shares issued Ordinary shares purchased and cancelled or held as Treasury shares | 12                   | 573                    | (1.504)                                  |                   | 585                       | _                                      | 58<br>/1 50                       |
|   | (25)                 | _                      | (1,504)                                  | 25                | (1,504)                   | _                                      | (1,50                             |
| Ordinary shares acquired by ESOP Trusts   | _                    | _                      | (00)                                     | (45)              | (45)                      | _                                      | (4                                |
| Write-down of shares held by ESOP Trusts  | _                    | _                      | (80)                                     | 80                |                           | _                                      | 20                                |
| Share-based incentive plans   | _                    | _                      | 294                                      | _                 | 294                       | _                                      | 29                                |
| Tax on share-based incentive plans  |                      |                        | 73                                       |                   | 73                        |  | 7                                 |

## Consolidated cash flow statement for the year ended 31 December 2013

|  | Notes | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|--|-------|------------|--------------------------|--------------------------|
| Cash flow from operating activities                                      |       |            |                          |                          |
| Profit after taxation for the year                                       |       | 5,628      | 4,678                    | 5,405                    |
| Adjustments reconciling profit after tax to operating cash flows         | 36    | 2,871      | 1,370                    | 2,308                    |
| Cash generated from operations   |       | 8,499      | 6,048                    | 7,713                    |
| Taxation paid  |       | (1,277)    | (1,673)                  | (1,463)                  |
| Net cash inflow from operating activities                                |       | 7,222      | 4,375                    | 6,250                    |
| Cash flow from investing activities                                      |       |            |                          |                          |
| Purchase of property, plant and equipment                                |       | (1,188)    | (1,051)                  | (923)                    |
| Proceeds from sale of property, plant and equipment                      |       | 46         | 68                       | 100                      |
| Purchase of intangible assets  |       | (513)      | (469)                    | (405)                    |
| Proceeds from sale of intangible assets                                  |       | 136        | 1,056                    | 237                      |
| Purchase of equity investments   |       | (133)      | (229)                    | (76)                     |
| Proceeds from sale of equity investments                                 |       | 59         | 28                       | 68                       |
| Purchase of businesses, net of cash acquired                             | 38    | (247)      | (2,235)                  | (264)                    |
| Disposal of businesses   | 38    | 1,851      | _                        | _                        |
| Investments in associates and joint ventures                             | 20    | (8)        | (99)                     | (35)                     |
| Proceeds from disposal of subsidiary and interest in associate           |       | 429        | _                        | 1,034                    |
| Decrease in liquid investments   |       | 15         | 224                      | 30                       |
| Interest received  |       | 59         | 30                       | 97                       |
| Dividends from associates and joint ventures                             |       | 18         | 46                       | 25                       |
| Net cash inflow/(outflow) from investing activities                      |       | 524        | (2,631)                  | (112)                    |
| Cash flow from financing activities                                      |       |            |                          |                          |
| Proceeds from own shares for employee share options                      |       | _          | 58                       | 45                       |
| Shares acquired by ESOP Trusts   |       | (45)       | (37)                     | (36)                     |
| Issue of share capital   | 33    | 585        | 356                      | 250                      |
| Purchase of own shares for cancellation or to be held as Treasury shares | 00    | (1,504)    | (2,493)                  | (2,191)                  |
| Purchase of non-controlling interests                                    |       | (588)      | (14)                     | (=,:0:)                  |
| Increase in long-term loans  |       | 1,913      | 4,430                    | _                        |
| Increase in short-term loans   |       | -          | 1,743                    | 45                       |
| Repayment of short-term loans  |       | (1,872)    | (2,559)                  | (8)                      |
| Net repayment of obligations under finance leases                        |       | (31)       | (35)                     | (38)                     |
| Interest paid  |       | (749)      | (779)                    | (769)                    |
| Dividends paid to shareholders   |       | (3,680)    | (3,814)                  | (3,406)                  |
| Distributions to non-controlling interests                               |       | (238)      | (171)                    | (234)                    |
| Other financing cash flows   |       | (64)       | (36)                     | 110                      |
| Net cash outflow from financing activities                               |       | (6,273)    | (3,351)                  | (6,232)                  |
| Ingrance ((dagraces) is each and hank averdrafts                         | 07    | 1 472      | (1.607)                  | (0.4)                    |
| Increase/(decrease) in cash and bank overdrafts                          | 37    | 1,473      | (1,607)                  | (94)                     |
| Cash and bank overdrafts at beginning of year                            |       | 3,906      | 5,605                    | 5,807                    |
| Exchange adjustments   |       | (148)      | (92)                     | (108)                    |
| Increase/(decrease) in cash and bank overdrafts                          |       | 1,473      | (1,607)                  | (94)                     |
| Cash and bank overdrafts at end of year                                  |       | 5,231      | 3,906                    | 5,605                    |
| Cash and bank overdrafts at end of year comprise:                        |       |            |                          |                          |
| Cash and cash equivalents  |       | 5,534      | 4,184                    | 5,714                    |
| Overdrafts   |       | (303)      | (278)                    | (109)                    |
|  |       | 5,231      | 3,906                    | 5,605                    |
|  |       | -,         | -,                       | -,                       |

## Notes to the financial statements

#### 1 Presentation of the financial statements

#### **Description of business**

GlaxoSmithKline is a major global healthcare group which is engaged in the creation and discovery, development, manufacture and marketing of pharmaceutical products including vaccines, over-the-counter (OTC) medicines and health-related consumer products. GSK's principal pharmaceutical products include medicines in the following therapeutic areas: respiratory, antivirals, central nervous system, cardiovascular and urogenital, metabolic, anti-bacterials, oncology and emesis, dermatology, rare diseases, immuno-inflammation, vaccines and HIV.

#### Compliance with applicable law and IFRS

The financial statements have been prepared in accordance with the Companies Act 2006, Article 4 of the IAS Regulation and International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS) and related interpretations, as adopted by the European Union.

The financial statements are also in compliance with IFRS as issued by the International Accounting Standards Board.

#### **Composition of financial statements**

The consolidated financial statements are drawn up in Sterling, the functional currency of GlaxoSmithKline plc, and in accordance with IFRS accounting presentation. The financial statements comprise:

- Consolidated income statement
- Consolidated statement of comprehensive income
- Consolidated balance sheet
- Consolidated statement of changes in equity
- Consolidated cash flow statement
- Notes to the financial statements.

#### **Composition of the Group**

A list of the subsidiary and associated undertakings which, in the opinion of the Directors, principally affected the amount of profit or the net assets of the Group is given in Note 43, 'Principal Group companies'.

#### Accounting principles and policies

The financial statements have been prepared using the historical cost convention modified by the revaluation of certain items, as stated in the accounting policies, and on a going concern basis.

The financial statements have been prepared in accordance with the Group's accounting policies approved by the Board and described in Note 2, 'Accounting principles and policies'. Information on the application of these accounting policies,

#### Implementation of new accounting standards

An amendment to IAS 19 'Employee benefits' was issued in June 2011 and was implemented by GSK from 1 January 2013. The amendment eliminates the ability to defer the recognition of gains and losses (the 'corridor' method), requires remeasurements to be presented in other comprehensive income, requires past service cost to be recognised in the income statement in the year of the plan amendment rather than deferring the portion related to unvested benefits, requires the return on plan assets recognised in the income statement to be calculated using the same rate as the discount rate applied to the pension obligation and makes several other minor accounting and disclosure changes.

The revised Standard increased the pension charge in 2013 by approximately £160 million. Comparative periods have been restated and as a result the pension charge for 2012 has increased by £92 million and for 2011 by £73 million.

In addition, the following new or amended accounting standards have been implemented in 2013. These had no material impact on the current period:

- IFRS 10 'Consolidated financial statements'
- IFRS 11 'Joint arrangements'
- IFRS 12 'Disclosures of interests in other entities'
- IFRS 13 'Fair value measurement'
- IAS 1 'Presentation of items of other comprehensive income'
- IAS 28 'Investments in associates and joint ventures'
- IFRS 7 'Disclosures Offsetting financial assets and financial liabilities'.

The Group has also adopted early an amendment to IAS 36 'Impairment of Assets' in relation to recoverable amount disclosures for non-financial assets, with effect from 1 January 2013.

#### **Financial period**

These financial statements cover the financial year from 1 January to 31 December 2013, with comparative figures for the financial years from 1 January to 31 December 2012 and, where appropriate, from 1 January to 31 December 2011.

#### Parent company financial statements

The financial statements of the parent company, GlaxoSmithKline plc, have been prepared in accordance with UK GAAP and with UK accounting presentation. The company balance sheet is presented on page 213 and the accounting policies are given on page 214.

## 2 Accounting principles and policies

including areas of estimation and judgement is given in Note 3, 'Key accounting judgements and estimates'.

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Consolidation

The consolidated financial statements include:

- the assets and liabilities, and the results and cash flows, of the company and its subsidiaries, including ESOP Trusts
- the Group's share of the results and net assets of associates and joint ventures
- the Group's share of assets, liabilities, revenue and expenses of joint operations.

The financial statements of entities consolidated are made up to 31 December each year.

136 GSK Annual Report 2013

# 2 Accounting principles and policies continued

Entities over which the Group has the power to direct the relevant activities so as to affect the returns to the Group, generally through control over the financial and operating policies, are accounted for as subsidiaries. Where the Group has the ability to exercise joint control over, and rights to the net assets of, entities, the entities are accounted for as joint ventures. Where the Group has the ability to exercise joint control over an arrangement, but has rights to specified assets and obligations for specified liabilities of the arrangement, the arrangement is accounted for as a joint operation. Where the Group has the ability to exercise significant influence over entities, they are accounted for as associates. The results and assets and liabilities of associates and joint ventures are incorporated into the consolidated financial statements using the equity method of accounting. The Group's rights to assets, liabilities, revenue and expenses of joint operations are included in the consolidated financial statements in accordance with those rights and obligations.

Interests acquired in entities are consolidated from the date the Group acquires control and interests sold are de-consolidated from the date control ceases.

Transactions and balances between subsidiaries are eliminated and no profit before tax is taken on sales between subsidiaries until the products are sold to customers outside the Group. The relevant proportion of profits on transactions with joint ventures, joint operations and associates is also deferred until the products are sold to third parties. Transactions with non-controlling interests are recorded directly in equity. Deferred tax relief on unrealised intra-Group profit is accounted for only to the extent that it is considered recoverable.

Goodwill is capitalised as a separate item in the case of subsidiaries and as part of the cost of investment in the case of joint ventures and associates. Goodwill is denominated in the currency of the operation acquired.

Where the cost of acquisition is below the fair value of the net assets acquired, the difference is recognised directly in the income statement.

#### **Business combinations**

Business combinations are accounted for using the acquisition accounting method. Identifiable assets, liabilities and contingent liabilities acquired are measured at fair value at acquisition date. The consideration transferred is measured at fair value and includes the fair value of any contingent consideration. Where the consideration transferred, together with the non-controlling interest, exceeds the fair value of the net assets, liabilities and contingent liabilities acquired, the excess is recorded as goodwill. The costs of acquisition are charged to the income statement in the period in which they are incurred.

Where not all of the equity of a subsidiary is acquired the noncontrolling interest is recognised either at fair value or at the noncontrolling interest's share of the net assets of the subsidiary, on a case-by-case basis. Changes in the Group's ownership On consolidation, assets and liabilities, including related goodwill, of overseas subsidiaries, associates and joint ventures, are translated into Sterling at rates of exchange ruling at the balance sheet date. The results and cash flows of overseas subsidiaries, associates and joint ventures are translated into Sterling using average rates of exchange.

Exchange adjustments arising when the opening net assets and the profits for the year retained by overseas subsidiaries, associates and joint ventures are translated into Sterling, less exchange differences arising on related foreign currency borrowings which hedge the Group's net investment in these operations, are taken to a separate component of equity.

When translating into Sterling the assets, liabilities, results and cash flows of overseas subsidiaries, associates and joint ventures which are reported in currencies of hyper-inflationary economies, adjustments are made where material to reflect current price levels. Any loss on net monetary assets is charged to the consolidated income statement.

#### Revenue

Revenue is recognised in the income statement when goods or services are supplied or made available to external customers against orders received, title and risk of loss is passed to the customer, reliable estimates can be made of relevant deductions and all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete.

Turnover represents net invoice value after the deduction of discounts and allowances given and accruals for estimated future rebates and returns. The methodology and assumptions used to estimate rebates and returns are monitored and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third-party analyses, market research data and internally generated information. Value added tax and other sales taxes are excluded from revenue.

Where the Group co-promotes a product and the counterparty records the sale, the Group records its share of revenue as co-promotion income within turnover. The nature of co-promotion activities is such that the Group records no costs of sales. Pharmaceutical turnover includes co-promotion revenue of £37 million (2012 – £234 million; 2011 – £221 million). In addition, initial or event-based milestone income (excluding royalty income) arising on development or marketing collaborations of the Group's compounds or products with other parties is recognised in turnover. Milestone income of £78 million is included in turnover in 2013

Royalty income is recognised on an accruals basis in accordance with the terms of the relevant licensing agreements.

#### **Expenditure**

Expenditure is recognised in respect of goods and services received when supplied in accordance with contractual terms. Provision is made when an obligation exists for a future liability in respect of a past event and where the amount of the obligation

percentage of subsidiaries are accounted for within equity.

#### Foreign currency translation

Foreign currency transactions are booked in the functional currency of the Group company at the exchange rate ruling on the date of transaction. Foreign currency monetary assets and liabilities are retranslated into the functional currency at rates of exchange ruling at the balance sheet date. Exchange differences are included in the income statement.

can be reliably estimated. Manufacturing start-up costs between validation and the achievement of normal production are expensed as incurred. Advertising and promotion expenditure is charged to the income statement as incurred. Shipment costs on inter-company transfers are charged to cost of sales; distribution costs on sales to customers are included in selling, general and administrative expenditure.

Restructuring costs are recognised and provided for, where appropriate, in respect of the direct expenditure of a business reorganisation where the plans are sufficiently detailed and well advanced, and where appropriate communication to those affected has been undertaken.

## 2 Accounting principles and policies continued

#### Research and development

Research and development expenditure is charged to the income statement in the period in which it is incurred. Development expenditure is capitalised when the criteria for recognising an asset are met, usually when a regulatory filing has been made in a major market and approval is considered highly probable. Property, plant and equipment used for research and development is capitalised and depreciated in accordance with the Group's policy.

#### **Environmental expenditure**

Environmental expenditure related to existing conditions resulting from past or current operations and from which no current or future benefit is discernible is charged to the income statement. The Group recognises its liability on a site-by-site basis when it can be reliably estimated. This liability includes the Group's portion of the total costs and also a portion of other potentially responsible parties' costs when it is probable that they will not be able to satisfy their respective shares of the clean-up obligation. Recoveries of reimbursements are recorded as assets when virtually certain.

#### Legal and other disputes

Provision is made for the anticipated settlement costs of legal or other disputes against the Group where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome. In addition, provision is made for legal or other expenses arising from claims received or other disputes. In respect of product liability claims related to certain products, there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. In certain cases, an incurred but not reported (IBNR) actuarial technique is used to determine this

The Group may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. In these cases, appropriate disclosure about such cases would be included but no provision would be made. Costs associated with claims made by the Group against third parties are charged to the income statement as they are incurred.

#### Pensions and other post-employment benefits

The costs of providing pensions under defined benefit schemes are calculated using the projected unit credit method and spread over the period during which benefit is expected to be derived

#### **Employee share plans**

Incentives in the form of shares are provided to employees under share option and share award schemes.

The fair values of these options and awards are calculated at their grant dates using a Black-Scholes option pricing model and charged to the income statement over the relevant vesting periods.

The Group provides finance to ESOP Trusts to purchase company shares on the open market to meet the obligation to provide shares when employees exercise their options or awards. Costs of running the ESOP Trusts are charged to the income statement. Shares held by the ESOP Trusts are deducted from other reserves. A transfer is made between other reserves and retained earnings over the vesting periods of the related share options or awards to reflect the ultimate proceeds receivable from employees on exercise.

#### Property, plant and equipment

Property, plant and equipment (PP&E) is stated at the cost of purchase or construction less provisions for depreciation and impairment. Financing costs are capitalised within the cost of qualifying assets in construction.

Depreciation is calculated to write off the cost less residual value of PP&E, excluding freehold land, using the straight-line basis over the expected useful life. Residual values and lives are reviewed, and where appropriate adjusted, annually. The normal expected useful lives of the major categories of PP&E are:

| Freehold buildings           | 20 to 50 years               |
|------------------------------|------------------------------|
| Leasehold land and buildings | Lease term or 20 to 50 years |
| Plant and machinery          | 10 to 20 years               |
| Equipment and vehicles       | 3 to 10 years                |

On disposal of PP&E, the cost and related accumulated depreciation and impairments are removed from the financial statements and the net amount, less any proceeds, is taken to the income statement.

#### Leases

Leasing agreements which transfer to the Group substantially all the benefits and risks of ownership of an asset are treated as finance leases, as if the asset had been purchased outright. The assets are included in PP&E or computer software and the capital elements of the leasing commitments are shown as obligations under finance leases. Assets held under finance leases are depreciated on a basis consistent with similar owned assets or the lease term if shorter. The interest element of the lease rental is included in the income statement. All other leases are operating leases and the rental costs are charged to the income statement on a straight-line basis over the lease term.

from the employees' services, consistent with the advice of qualified actuaries. Pension obligations are measured as the present value of estimated future cash flows discounted at rates reflecting the yields of high quality corporate bonds. Pension scheme assets are measured at fair value at the balance sheet date.

The costs of other post-employment liabilities are calculated in a similar way to defined benefit pension schemes and spread over the period during which benefit is expected to be derived from the employees' services, in accordance with the advice of qualified actuaries.

Actuarial gains and losses and the effect of changes in actuarial assumptions, are recognised in the statement of comprehensive income in the year in which they arise.

The Group's contributions to defined contribution plans are charged to the income statement as incurred.

138 GSK Annual Report 2013

#### Goodwill

Goodwill is stated at cost less impairments. Goodwill is deemed to have an indefinite useful life and is tested for impairment at least annually.

Where the fair value of the interest acquired in an entity's assets, liabilities and contingent liabilities exceeds the consideration paid, this excess is recognised immediately as a gain in the income statement.

## 2 Accounting principles and policies continued

#### Other intangible assets

Intangible assets are stated at cost less provisions for amortisation and impairments.

Licences, patents, know-how and marketing rights separately acquired or acquired as part of a business combination are amortised over their estimated useful lives, generally not exceeding 20 years, using the straight-line basis, from the time they are available for use. The estimated useful lives for determining the amortisation charge take into account patent lives, where applicable, as well as the value obtained from periods of non-exclusivity. Asset lives are reviewed, and where appropriate adjusted, annually. Contingent milestone payments are recognised at the point that the contingent event becomes certain. Any development costs incurred by the Group and associated with acquired licences, patents, know-how or marketing rights are written off to the income statement when incurred, unless the criteria for recognition of an internally generated intangible asset are met, usually when a regulatory filing has been made in a major market and approval is considered highly probable.

Acquired brands are valued independently as part of the fair value of businesses acquired from third parties where the brand has a value which is substantial and long-term and where the brands either are contractual or legal in nature or can be sold separately from the rest of the businesses acquired. Brands are amortised over their estimated useful lives of up to 20 years, except where it is considered that the useful economic life is indefinite.

The costs of acquiring and developing computer software for internal use and internet sites for external use are capitalised as intangible fixed assets where the software or site supports a significant business system and the expenditure leads to the creation of a durable asset. ERP systems software is amortised over seven to ten years and other computer software over three to five years.

#### Impairment of non-current assets

The carrying values of all non-current assets are reviewed for impairment, either on a stand-alone basis or as part of a larger cash generating unit, when there is an indication that the assets might be impaired. Additionally, goodwill, intangible assets with indefinite useful lives and intangible assets which are not yet available for use are tested for impairment annually. Any provision for impairment is charged to the income statement in the year concerned.

Impairments of goodwill are not reversed. Impairment losses on other non-current assets are only reversed if there has been a change in estimates used to determine recoverable amounts and only to the extent that the revised recoverable amounts do not exceed the carrying values that would have existed, net of depreciation or amortisation, had no impairments been recognised.

Investments in associates, joint ventures and joint

#### **Available-for-sale investments**

Liquid investments and other investments are classified as available-for-sale investments and are initially recorded at fair value plus transaction costs and then remeasured at subsequent reporting dates to fair value. Unrealised gains and losses on available-for-sale investments are recognised directly in other comprehensive income. Impairments arising from the significant or prolonged decline in fair value of an equity investment reduce the carrying amount of the asset directly and are charged to the income statement.

On disposal or impairment of the investments, any gains and losses that have been deferred in other comprehensive income are reclassified to the income statement. Dividends on equity investments are recognised in the income statement when the Group's right to receive payment is established. Equity investments are recorded in non-current assets unless they are expected to be sold within one year.

Purchases and sales of equity investments are accounted for on the trade date and purchases and sales of other available-for-sale investments are accounted for on settlement date.

#### **Inventories**

Inventories are included in the financial statements at the lower of cost (including raw materials, direct labour, other direct costs and related production overheads) and net realisable value. Cost is generally determined on a first in, first out basis. Pre-launch inventory is held as an asset when there is a high probability of regulatory approval for the product. Before that point a provision is made against the carrying value to its recoverable amount; the provision is then reversed at the point when a high probability of regulatory approval is determined.

#### Trade receivables

Trade receivables are carried at original invoice amount less any provisions for doubtful debts. Provisions are made where there is evidence of a risk of non-payment, taking into account ageing, previous experience and general economic conditions. When a trade receivable is determined to be uncollectable it is written off, firstly against any provision available and then to the income statement.

Subsequent recoveries of amounts previously provided for are credited to the income statement. Long-term receivables are discounted where the effect is material.

#### Trade payables

Trade payables are initially recognised at fair value and then held at amortised cost which equates to nominal value. Long-term payables are discounted where the effect is material.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash in hand, current balances with banks and similar institutions and highly liquid investments with maturities of three months or less. They are readily convertible into known amounts of cash and have an insignificant risk of changes in value.

#### operations

Investments in associates and joint ventures are carried in the consolidated balance sheet at the Group's share of their net assets at date of acquisition and of their post-acquisition retained profits or losses together with any goodwill arising on the acquisition. The Group recognises its rights to assets, liabilities, revenue and expenses of joint operations.

#### **Borrowings**

All borrowings are initially recorded at the amount of proceeds received, net of transaction costs. Borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the income statement over the period of the relevant borrowing.

# 2 Accounting principles and policies continued

#### **Taxation**

Current tax is provided at the amounts expected to be paid applying tax rates that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred tax assets are recognised to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised. Deferred tax is provided on temporary differences arising on investments in subsidiaries, associates and joint ventures, except where the timing of the reversal of the temporary difference can be controlled and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax is provided using rates of tax that have been enacted or substantively enacted by the balance sheet date.

#### **Derivative financial instruments and hedging**

Derivative financial instruments are used to manage exposure to market risks. The principal derivative instruments used by GSK are foreign currency swaps, interest rate swaps and forward foreign exchange contracts. The Group does not hold or issue derivative financial instruments for trading or speculative purposes.

Derivative financial instruments are classified as held-for-trading and are carried in the balance sheet at fair value. Derivatives designated as hedging instruments are classified on inception as cash flow hedges, net investment hedges or fair value hedges.

Changes in the fair value of derivatives designated as cash flow hedges are recognised in other comprehensive income to the extent that the hedges are effective. Ineffective portions are recognised in profit or loss immediately. Amounts deferred in other comprehensive income are reclassified to the income statement when the hedged item affects profit or loss.

Net investment hedges are accounted for in a similar way to cash flow hedges.

Changes in the fair value of derivatives designated as fair value hedges are recorded in the income statement, together with the changes in the fair value of the hedged asset or liability.

Changes in the fair value of any derivative instruments that do not qualify for hedge accounting are recognised immediately in the income statement.

#### **Discounting**

Where the time effect of money is material, balances are discounted to current values using appropriate rates of interest.

# 3 Key accounting judgements and estimates

In preparing the financial statements, management is required to make estimates and assumptions that affect the amounts of assets, liabilities, revenue and expenses reported in the financial statements. Actual amounts and results could differ from those estimates. The following are considered to be the key accounting judgements and estimates made.

#### **Turnover**

Revenue is recognised when title and risk of loss is passed to the customer, reliable estimates can be made of relevant deductions and all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete.

Gross turnover is reduced by rebates, discounts, allowances and product returns given or expected to be given, which vary by product arrangements and buying groups. These arrangements with purchasing organisations are dependent upon the submission of claims some time after the initial recognition of the sale. Accruals are made at the time of sale for the estimated rebates, discounts or allowances payable or returns to be made, based on available market information and historical experience.

Because the amounts are estimated they may not fully reflect the final outcome, and the amounts are subject to change dependent upon, amongst other things, the types of buying group and product sales mix.

The level of accrual is reviewed and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third-party analyses, market research data and internally generated information. Future events could cause the assumptions on which the accruals are based to change, which could affect the future results of the Group.

#### Taxation

Current tax is provided at the amounts expected to be paid, and deferred tax is provided on temporary differences between the tax bases of assets and liabilities and their carrying amounts, at the rates that have been enacted or substantively enacted by the balance sheet date.

Deferred tax assets are recognised to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised, based on management's assumptions relating to the amounts and timing of future taxable profits. Factors affecting the tax charge in future years are set out in Note 14, 'Taxation'. A 1% change in the Group's effective tax rate in 2013 would have changed the total tax charge for the year by approximately £66 million.

The Group has open tax issues with a number of revenue

The unwinding of the discounts is recorded in finance income and finance expense.

authorities. Where an outflow of funds is believed to be probable and a reliable estimate of the outcome of the dispute can be made, management provides for its best estimate of the liability. These estimates take into account the specific circumstances of each dispute and relevant external advice, are inherently judgemental and could change substantially over time as new facts emerge and each dispute progresses. Details relating to significant unresolved disputes are set out in Note 14, 'Taxation'. GSK continues to believe that it has made adequate provision for the liabilities likely to arise from open assessments. Where open issues exist the ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of negotiations with the relevant tax authorities or, if necessary, litigation proceedings.

140 GSK Annual Report 2013

# 3 Key accounting judgements and estimates continued

#### Legal and other disputes

The Group provides for anticipated settlement costs where an outflow of resources is considered probable and a reliable estimate may be made of the likely outcome of the dispute and legal and other expenses arising from claims against the Group. These estimates take into account the specific circumstances of each dispute and relevant external advice, are inherently judgmental and could change substantially over time as new facts emerge and each dispute progresses. Details of the status and various uncertainties involved in the significant unresolved disputes are set out in Note 44, 'Legal proceedings'.

The company's Directors, having taken legal advice, have established provisions after taking into account the relevant facts and circumstances of each matter and in accordance with accounting requirements. In respect of product liability claims related to certain products there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. The Group may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that will result from ultimate resolution of the proceedings. In these cases, appropriate disclosure about such cases would be included, but no provision would be made and no contingent liability can be quantified. At 31 December 2013 provisions for legal and other disputes amounted to £0.6 billion (2012 – £0.5 billion).

The ultimate liability for legal claims may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations. The position could change over time and, therefore, there can be no assurance that any losses that result from the outcome of any legal proceedings will not exceed the amount of the provisions reported in the Group's financial statements by a material amount.

#### Goodwill and other intangible asset impairments

Goodwill is deemed to have an indefinite life and so is not amortised. Annual impairment tests of the cash generating units to which goodwill is allocated are performed. Impairment tests are based on established market multiples or risk-adjusted future cash flows discounted using appropriate interest rates. The assumptions used in these impairment tests are set out in Note 18, 'Goodwill'.

In each case the valuations indicate sufficient headroom such that a reasonably possible change to key assumptions is unlikely to result in an impairment of the related goodwill.

Impairment tests on other intangible assets are undertaken if events occur which call into question the carrying values of the assets. Where brands are not amortised, they are subject to annual impairment tests. Valuations for impairment tests are based on established market multiples or risk-adjusted future cash flows over the estimated useful life of the asset, where limited, discounted using appropriate interest rates as set out in Note 19, 'Other intangible assets'.

#### Pensions and other post-employment benefits

The costs of providing pensions and other post-employment benefits are charged to the income statement in accordance with IAS 19 'Employee benefits' over the period during which benefit is derived from the employee's services. The costs are assessed on the basis of assumptions selected by management. These assumptions include future earnings and pension increases, discount rates, expected long-term rates of return on assets and mortality rates, and are disclosed in Note 28, 'Pensions and other post-employment benefits'.

The expected long-term rates of return on bonds are determined based on the portfolio mix of index-linked, government and corporate bonds. An equity risk premium is added to this for equities.

Discount rates are derived from AA rated corporate bond yields except in countries where there is no deep market in corporate bonds where government bond yields are used. Sensitivity analysis is provided in Note 28, 'Pensions and other postemployment benefits', but a 0.25% reduction in the discount rate would lead to an increase in the net pension deficit of approximately £554 million and an increase in the annual pension cost of approximately £32 million. The selection of different assumptions could affect the future results of the Group.

The assumptions relating to future cash flows, estimated useful lives and discount rates are based on business forecasts and are therefore inherently judgemental. Future events could cause the assumptions used in these impairment tests to change with a consequent adverse effect on the future results of the Group.

GSK Annual Report 2013 141

### 4 New accounting requirements

The following new and amended accounting standards have been issued by the IASB and are likely to affect future Annual Reports, although, in their current forms, none is expected to have a material impact on the results or financial position of the Group.

An amendment to IAS 32 'Offsetting financial assets and financial liabilities' was issued in December 2011 and will be implemented by the Group from 1 January 2014. The amendment provides additional guidance on when financial assets and financial liabilities may be offset.

IFRS 9 'Financial instruments' was first issued in November 2009 and has since been amended several times. The Standard will eventually replace IAS 39 and covers the classification, measurement and derecognition of financial assets and financial liabilities together with a new hedge accounting model. The IASB intends to expand IFRS 9 to add new requirements for impairment and for it to become a complete replacement of IAS 39 in due course, although no date for its mandatory implementation has

An amendment to IAS 19 'Defined benefit plans: Employee contribution' was issued in November 2013 and will be implemented by the Group from 1 January 2015. The amendment provides additional guidance on the treatment of contributions to defined benefit plans from employees and third parties.

#### 5 Exchange rates

The Group uses the average of exchange rates prevailing during the period to translate the results and cash flows of overseas subsidiaries, joint ventures and associated undertakings into Sterling and period end rates to translate the net assets of those undertakings. The currencies which most influence these translations and the relevant exchange rates were:

|                   | 2013 | 2012 | 2011 |
|-------------------|------|------|------|
| Average rates:    |      |      |      |
| US\$\/£           | 1.57 | 1.59 | 1.61 |
| Euro/£            | 1.18 | 1.23 | 1.15 |
| Yen/£             | 153  | 127  | 128  |
| Period end rates: |      |      |      |
| US\$/£            | 1.66 | 1.63 | 1.55 |
| Euro/£            | 1.20 | 1.23 | 1.20 |
| Yen/£             | 174  | 141  | 120  |

### **6 Segment information**

The Group's operating segments are reported based on the financial information provided to the Chief Executive Officer and the responsibilities of the Corporate Executive Team (CET). Individual members of the CET are responsible for each geographic segment of the Pharmaceuticals and Vaccines business, ViiV Healthcare and the Consumer Healthcare business as a whole, respectively. Several minor product reclassifications between the Pharmaceuticals and Consumer Healthcare segments have been made with effect from 1 January 2013. In addition, an amendment to IAS 19, 'Employee benefits' has been adopted in 2013. See Note 1, 'Presentation of the financial statements' for more details. Comparative information has been restated accordingly.

R&D investment is essential for the sustainability of the pharmaceutical businesses. However, for segment reporting, the US, Europe, Emerging Markets Asia Pacific and Japan Pharmaceuticals and Vaccines operating profits exclude allocations of globally funded R&D as well as central costs, principally corporate functions and unallocated manufacturing costs. The Group's management reporting process allocates intra-Group profit on a product sale to the market in which that sale is recorded, and the profit analyses below have been presented on that

Other trading and unallocated pharmaceuticals and vaccines includes Canada, Puerto Rico, Australasia, central vaccine tender sales and contract manufacturing sales, together with costs such as vaccines R&D, central dermatology costs and central manufacturing costs not attributed to other segments.

The Pharmaceuticals R&D segment is the responsibility of the Chairman, Research & Development and is reported as a separate segment.

Corporate and other unallocated costs represent the costs of corporate functions.

| Turnover by segment                   | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---------------------------------------|------------|--------------------------|--------------------------|
| Pharmaceuticals and Vaccines          |            |                          |                          |
| USA                                   | 7,192      | 7,000                    | 7,022                    |
| Europe                                | 5,166      | 5,001                    | 5,700                    |
| EMAP                                  | 4,698      | 4,721                    | 4,441                    |
| Japan                                 | 1,657      | 1,969                    | 2,082                    |
| ViiV Healthcare                       | 1,386      | 1,374                    | 1,569                    |
| Other trading and unallocated         | 1,219      | 1,196                    | 1,255                    |
| Pharmaceuticals and Vaccines turnover | 21,318     | 21,261                   | 22,069                   |
| Consumer Healthcare turnover          | 5,187      | 5,170                    | 5,318                    |
|                                       | 26,505     | 26,431                   | 27,387                   |

| Pharmaceuticals and Vaccines turnover by therapeutic area | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| Respiratory   | 7,516      | 7,291                    | 7,298                    |
| Anti-virals   | 667        | 753                      | 842                      |
| Central nervous system                                    | 1,483      | 1,670                    | 1,721                    |
| Cardiovascular and urogenital                             | 2,239      | 2,431                    | 2,454                    |
| Metabolic   | 174        | 171                      | 331                      |
| Anti-bacterials   | 1,239      | 1,247                    | 1,390                    |
| Oncology and emesis                                       | 969        | 798                      | 683                      |
| Dermatology   | 770        | 850                      | 898                      |
| Rare diseases   | 495        | 495                      | 463                      |
| Immuno-inflammation                                       | 161        | 70                       | 15                       |
| Other pharmaceuticals                                     | 799        | 786                      | 908                      |
| Vaccines  | 3,420      | 3,325                    | 3,497                    |
| ViiV Healthcare (HIV)                                     | 1,386      | 1,374                    | 1,569                    |
|   | 21,318     | 21,261                   | 22,069                   |

| Consumer Healthcare turnover by category | 2013<br>Ωm | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|--|------------|--------------------------|--------------------------|
| Total wellness                           | 1,935      | 2,057                    | 2,310                    |
| Oral care                                | 1,884      | 1,806                    | 1,722                    |
| Nutrition                                | 1,096      | 1,050                    | 1,025                    |
| Skin health                              | 272        | 257                      | 261                      |
|  | 5,187      | 5,170                    | 5,318                    |

During 2013, US Pharmaceuticals and ViiV Healthcare made sales to three wholesalers of approximately £2,071 million (2012 – £2,303 million; 2011 – £2,360 million), £2,658 million (2012 – £2,447 million; 2011 – £2,215 million) and £1,695 million (2012 – £1,318 million; 2011 – £1,374 million) respectively, after allocating final-customer discounts to the wholesalers.

| Segment profit  | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| Pharmaceuticals and Vaccines  |            |                          |                          |
| USA   | 4,993      | 4,786                    | 4,646                    |
| Europe  | 2,829      | 2,629                    | 3,154                    |
| EMAP  | 1,468      | 1,560                    | 1,476                    |
| Japan   | 978        | 1,179                    | 1,249                    |
| ViiV Healthcare   | 885        | 849                      | 882                      |
| Pharmaceuticals R&D   | (2,823)    | (2,778)                  | (2,801)                  |
| Other trading and unallocated costs                                 | (601)      | (404)                    | (311)                    |
| Pharmaceuticals and Vaccines operating profit                       | 7,729      | 7,821                    | 8,295                    |
| Consumer Healthcare operating profit                                | 913        | 908                      | 1,128                    |
| Segment profit  | 8,642      | 8,729                    | 9,423                    |
| Corporate and other unallocated costs                               | (627)      | (491)                    | (693)                    |
| Other reconciling items between segment profit and operating profit | (987)      | (938)                    | (996)                    |
| Operating profit  | 7,028      | 7,300                    | 7,734                    |
| Finance income  | 61         | 79                       | 90                       |
| Finance costs   | (767)      | (808)                    | (799)                    |
| Profit on disposal of interest in associates                        | 282        | _                        | 585                      |
| Share of after tax profits of associates and joint ventures         | 43         | 29                       | 15                       |
| Profit before taxation  | 6,647      | 6,600                    | 7,625                    |
| Taxation  | (1,019)    | (1,922)                  | (2,220)                  |
| Profit after taxation for the year                                  | 5,628      | 4,678                    | 5,405                    |

| Depreciation and amortisation by segment | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|--|------------|--------------------------|--------------------------|
| Pharmaceuticals and Vaccines             |            |                          |                          |
| USA                                      | 14         | 16                       | 31                       |
| Europe                                   | 21         | 24                       | 29                       |
| EMAP                                     | 30         | 28                       | 34                       |
| Japan                                    | 6          | 7                        | 7                        |
| ViiV Healthcare                          | 2          | 2                        | 4                        |
| Pharmaceuticals R&D                      | 171        | 178                      | 180                      |
| Other trading and unallocated costs      | 436        | 478                      | 465                      |

| Pharmaceuticals and Vaccines depreciation and amortisation  | 680   | 733   | 750   |
|---|-------|-------|-------|
| Consumer Healthcare depreciation and amortisation   | 74    | 127   | 133   |
| Segment depreciation and amortisation   | 754   | 860   | 883   |
| Corporate and other unallocated depreciation and amortisation   | 109   | 108   | 99    |
| Other reconciling items between segment depreciation and amortisation and total depreciation and amortisation | 551   | 477   | 441   |
| Total depreciation and amortisation   | 1,414 | 1,445 | 1,423 |

144 GSK Annual Report 2013

| PP&E, intangible asset and goodwill impairment by segment                                   | 2013<br>£m | (restated)<br>£m         | (restated)<br>£m         |
|---|------------|--------------------------|--------------------------|
| Pharmaceuticals and Vaccines  |            |                          |                          |
| USA   | 1          | 1                        | 1                        |
| Europe  | 2          | 1                        | 1                        |
| EMAP  | 1          | 1                        | _                        |
| Japan   | _          | _                        | 1                        |
| ViiV Healthcare   | _          | _                        | 1                        |
| Pharmaceuticals R&D   | 22         | 2                        | 2                        |
| Other trading and unallocated costs   | 33         | 30                       | 43                       |
| Pharmaceuticals and Vaccines impairment   | 59         | 35                       | 49                       |
| Consumer Healthcare impairment  | 11         | 1                        | 5                        |
| Segment impairment  | 70         | 36                       | 54                       |
| Corporate and other unallocated impairment  | _          | 18                       | 9                        |
| Other reconciling items between segment impairment and total impairment                     | 799        | 700                      | 240                      |
| Total impairment  | 869        | 754                      | 303                      |
| PP&E and intangible asset impairment reversals by segment                                   | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
| Pharmaceuticals and Vaccines  |            |                          |                          |
| USA   | _          | _                        | _                        |
| Europe  | (2)        | _                        | _                        |
| EMAP  | _          | _                        | _                        |
| Japan   | _          | _                        | _                        |
| ViiV Healthcare   | _          | _                        | _                        |
| Pharmaceuticals R&D   | (2)        | (4)                      | (3)                      |
| Other trading and unallocated costs   | (16)       | (60)                     | (32)                     |
| Pharmaceuticals and Vaccines impairment reversals   | (20)       | (64)                     | (35)                     |
| Consumer Healthcare impairment reversals  | (4)        | _                        |                          |
| Segment impairment reversals  | (24)       | (64)                     | (35)                     |
| Corporate and other unallocated impairment reversals  | _          | (3)                      | _                        |
| Other reconciling items between segment impairment reversals and total impairment reversals | - (51)     | (59)                     | - (0.5)                  |
| Total impairment reversals  | (24)       | (126)                    | (35)                     |

2012

2011

| Net assets by segment                                | 2013<br>£m | 2012<br>(restated)<br>£m |
|--|------------|--------------------------|
| Pharmaceuticals and Vaccines                         |            |                          |
| USA  | 157        | 515                      |
| Europe   | 892        | 887                      |
| EMAP   | 2,097      | 2,323                    |
| Japan  | 362        | 409                      |
| ViiV Healthcare                                      | 1,267      | 1,529                    |
| Pharmaceuticals R&D                                  | 590        | 650                      |
| Other trading and unallocated assets                 | 14,465     | 13,943                   |
| Pharmaceuticals and Vaccines net operating assets    | 19,830     | 20,256                   |
| Consumer Healthcare net operating assets             | 2,856      | 3,045                    |
| Segment net operating assets                         | 22,686     | 23,301                   |
| Corporate and other unallocated net operating assets | (2,647)    | (3,324)                  |
| Net operating assets                                 | 20,039     | 19,977                   |
| Net debt   | (12,645)   | (14,037)                 |
| Investments in associates and joint ventures         | 323        | 579                      |
| Derivative financial instruments                     | 26         | 38                       |
| Current and deferred taxation                        | 68         | 116                      |
| Assets held for sale                                 | 1          | 64                       |
| Net assets   | 7,812      | 6,737                    |

The other trading and unallocated Pharmaceuticals and Consumer Healthcare segments include assets for the centrally managed Pharmaceutical, Vaccine and Consumer Healthcare manufacturing operations, the depreciation on which, totalling £518 million (2012 – £601 million; 2011 – £599 million) is recovered through the standard cost of product charged to businesses.

**Geographical information**The UK is regarded as being the Group's country of domicile.

| Turnover by location of customer          | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| UK  | 1,541      | 1,525                    | 1,612                    |
| USA                                       | 8,730      | 8,476                    | 8,696                    |
| Rest of World                             | 16,234     | 16,430                   | 17,079                   |
| External turnover                         | 26,505     | 26,431                   | 27,387                   |
| Turnover by location of subsidiary        | 2013<br>£m | 2012<br>£m               | 2011<br>£m               |
| UK  | 4,174      | 3,738                    | 3,850                    |
| USA                                       | 11,684     | 11,250                   | 11,797                   |
| Rest of World                             | 18,515     | 19,719                   | 20,986                   |
| Turnover including inter-segment turnover | 34,373     | 34,707                   | 36,633                   |
| UK  | 1,772      | 1,508                    | 1,557                    |
| USA                                       | 3,026      | 2,886                    | 3,140                    |
| Rest of World                             | 3,070      | 3,882                    | 4,549                    |
| Inter-segment turnover                    | 7,868      | 8,276                    | 9,246                    |
| UK  | 2,402      | 2,230                    | 2,293                    |
| USA                                       | 8,658      | 8,364                    | 8,657                    |
| Rest of World                             | 15,445     | 15,837                   | 16,437                   |
| External turnover                         | 26,505     | 26,431                   | 27,387                   |

| Operating profit by location     | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|----------------------------------|------------|--------------------------|--------------------------|
| UK                               | 568        | 1,454                    | 1,014                    |
| USA                              | 3,063      | 1,391                    | 3,274                    |
| Rest of World                    | 3,397      | 4,455                    | 3,446                    |
| Total operating profit           | 7,028      | 7,300                    | 7,734                    |
|                                  |            |                          |                          |
| Net operating assets by location | 2013<br>£m | 2012<br>(restated)<br>£m |                          |
| UK                               | 6,314      | 2,686                    |                          |
| USA                              | 3,975      | 5,635                    |                          |
| Rest of World                    | 9,750      | 11,656                   |                          |
| Net operating assets             | 20,039     | 19,977                   |                          |
|                                  |            |                          |                          |
| Non-current assets by location   | 2013<br>£m | 2012<br>(restated)<br>£m |                          |
| UK                               | 6,565      | 6,888                    |                          |
| USA                              | 6,675      | 7,312                    |                          |
| Rest of World                    | 9,607      | 9,875                    |                          |

Non-current assets by location excludes amounts relating to other investments, deferred tax assets, derivative financial instruments, pension assets, amounts receivable under insurance contracts and certain other non-current receivables.

### 7 Other operating income

Non-current assets

|   | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|---|------------|------------|------------|
| Impairment of equity investments  | (70)       | (26)       | (78)       |
| Disposal of equity investments  | 38         | 19         | 10         |
| Disposal of businesses and assets and legal settlements                                   | 1,413      | 661        | 322        |
| Gain on settlement of pre-existing collaborations on acquisition of HGS                   | _          | 233        | _          |
| Gain on acquisition of the Shionogi-ViiV Healthcare joint venture                         | _          | 349        | _          |
| Fair value remeasurements on contingent consideration recognised in business combinations | (251)      | (13)       | _          |
| Fair value adjustments on derivative financial instruments                                | 12         | 3          | 10         |
| Other (expense)/income  | (18)       | 30         | 14         |
|   | 1,124      | 1,256      | 278        |

Disposal of businesses, other assets and legal settlements in 2013 includes the gain on disposal of the Lucozade and Ribena business to Suntory of £1,057 million and the gain on the sale of the worldwide intellectual property rights (excluding certain EMAP markets) of the anticoagulant products business to Aspen Group of £274 million. Fair value remeasurements on contingent consideration recognised in business combinations arose principally on the contingent consideration payable for the acquisition of the former Shionogi-ViiV Healthcare joint venture.

22,847

24,075

### 8 Operating profit

| The following items have been included in operating profit:                                   | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| Employee costs (Note 9)   | 7,591      | 6,935                    | 6,824                    |
| Advertising   | 808        | 839                      | 910                      |
| Distribution costs  | 371        | 386                      | 432                      |
| Depreciation of property, plant and equipment   | 732        | 871                      | 893                      |
| Impairment of property, plant and equipment, net of reversals                                 | 100        | (68)                     | 155                      |
| Amortisation of intangible assets   | 682        | 574                      | 530                      |
| Impairment of intangible assets and goodwill, net of reversals                                | 745        | 696                      | 113                      |
| Net foreign exchange losses   | 41         | 61                       | 25                       |
| Inventories:  |            |                          |                          |
| Cost of inventories included in cost of sales   | 7,290      | 6,851                    | 6,793                    |
| Write-down of inventories   | 338        | 302                      | 85                       |
| Reversal of prior year write-down of inventories  | (43)       | (61)                     | (62)                     |
| Operating lease rentals:  |            |                          |                          |
| Minimum lease payments  | 127        | 156                      | 139                      |
| Contingent rents  | 12         | 14                       | 11                       |
| Sub-lease payments  | 2          | 3                        | 4                        |
| Fees payable to the company's auditor and its associates in relation to the Group (see below) | 24.9       | 23.2                     | 23.7                     |

The reversals of prior year write-downs of inventories principally arise from the reassessment of usage or demand expectations prior to inventory expiration.

Included within operating profit are major restructuring charges of £517 million (2012 - £557 million; 2011 - £590 million). See Note 10, 'Major restructuring costs'.

| Fees payable to the company's auditor and its associates:                                      | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|--|------------|------------|------------|
| Audit of parent company and consolidated financial statements                                  | 4.6        | 3.9        | 3.7        |
| Audit of the company's subsidiaries  | 10.6       | 10.1       | 10.2       |
| Audit-related assurance services, including attestation under s.404 of Sarbanes-Oxley Act 2002 | 3.9        | 3.3        | 3.4        |
| Audit and audit-related services   | 19.1       | 17.3       | 17.3       |
| Taxation compliance  | 0.6        | 0.4        | 0.2        |
| Taxation advice  | 3.3        | 3.2        | 2.5        |
| Other assurance services   | 1.5        | 1.7        | 2.8        |
| All other services   | 0.4        | 0.6        | 0.9        |
|  | 24.9       | 23.2       | 23.7       |
| In addition to the above, fees paid in respect of the GSK pension schemes were:                |            |            |            |
|  | 2013<br>£m | 2012<br>£m | 2011<br>£m |
| Audit  | 0.4        | 0.6        | 0.4        |
| Other services   | _          | _          | _          |

### 9 Employee costs

|  | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|--|------------|--------------------------|--------------------------|
| Wages and salaries   | 6,262      | 5,846                    | 5,312                    |
| Social security costs  | 685        | 643                      | 641                      |
| Pension and other post-employment costs, including augmentations (Note 28) | 170        | 95                       | 414                      |
| Cost of share-based incentive plans  | 319        | 220                      | 198                      |
| Severance and other costs from integration and restructuring activities    | 155        | 131                      | 259                      |
|  | 7,591      | 6,935                    | 6,824                    |

The Group provides benefits to employees, commensurate with local practice in individual countries, including, in some markets, healthcare insurance, subsidised car schemes and personal life assurance.

The charge for pension and other post-employment costs in 2013 includes a credit of £279 million following a restructuring of US postretirement medical obligations. The charge in 2012 includes a credit of £395 million following a change in policy relating to discretionary pension increases under certain UK pension schemes and the introduction of a limit on future pensionable pay increases in all UK schemes. . These are set out in Note 28, 'Pensions and other post-employment benefits'.

The cost of share-based incentive plans is analysed as follows:

|                        | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|------------------------|------------|------------|------------|
| Share Value Plan       | 243        | 156        | 146        |
| Performance Share Plan | 47         | 45         | 23         |
| Share option plans     | 4          | 11         | 20         |
| Other plans            | 25         | 8          | 9          |
|                        | 319        | 220        | 198        |

The average number of persons employed by the Group (including Directors) during the year was:

|                                     | 2013<br>Number | 2012<br>Number | 2011<br>Number |
|-------------------------------------|----------------|----------------|----------------|
| Manufacturing                       | 31,586         | 31,033         | 30,939         |
| Selling, general and administration | 55,660         | 54,803         | 53,826         |
| Research and development            | 12,571         | 12,845         | 12,636         |
|                                     | 99,817         | 98,681         | 97,401         |

The average number of Group employees excludes temporary and contract staff. The numbers of Group employees at the end of each financial year are given in the financial record on page 224. The average number of persons employed by GlaxoSmithKline plc in 2013 was nil (2012 – nil).

The compensation of the Directors and Senior Management (members of the CET) in aggregate, was as follows:

|   | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|---|------------|------------|------------|
| Wages and salaries                      | 23         | 20         | 24         |
| Social security costs                   | 3          | 2          | 2          |
| Pension and other post-employment costs | 3          | 3          | 3          |
| Cost of share-based incentive plans     | 13         | 13         | 11         |
|   | 42         | 38         | 40         |

### 10 Major restructuring costs

Major restructuring costs charged in arriving at operating profit include restructuring costs arising under the Operational Excellence programme, initiated in 2007 and expanded in 2009, 2010 and 2011, under the Major Change programme initiated in 2013, following the acquisition of Human Genome Sciences, Inc. (HGS) in August 2012 and following the acquisition of Stiefel Laboratories, Inc. in July 2009.

Of the total restructuring costs of £517 million incurred in 2013, £223 million was incurred under the Operational Excellence programme and £260 million under the Major Change programme in the following areas:

- Restructuring of the Pharmaceuticals business in Europe leading to staff reductions in sales force and administration.
- Projects to rationalise Core Business Services and to simplify or eliminate processes leading to staff reduction in support functions.
- Transformation of the Manufacturing and Vaccines businesses to deliver a step change in quality, cost and productivity.
- The rationalisation of the Consumer Healthcare business.

Costs of £19 million were incurred under the restructuring programme related to the integration of HGS. The remaining costs of £15 million were incurred under the restructuring programme related to the integration of the Stiefel business.

The analysis of the costs charged to operating profit under these programmes is as follows:

|  | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|--|------------|------------|------------|
| Increase in provision for major restructuring programmes (see Note 29) | (179)      | (268)      | (249)      |
| Amount of provision reversed unused (see Note 29)                      | 11         | 12         | 11         |
| Impairment losses recognised   | (60)       | (7)        | (131)      |
| Other non-cash charges   | (5)        | (18)       | (48)       |
| Other cash costs   | (284)      | (276)      | (173)      |
|  | (517)      | (557)      | (590)      |

Asset impairments of £60 million (2012 - £7 million; 2011 - £131 million) and other non-cash charges totalling £5 million (2012 - £18 million); 2011 - £48 million) are non-cash items, principally accelerated depreciation where asset lives have been shortened as a result of the major restructuring programmes. All other charges have been or will be settled in cash and include the termination of leases, site closure costs, consultancy and project management fees.

#### 11 Finance income

|  | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|--|------------|------------|------------|
| Interest income arising from:  |            |            |            |
| cash and cash equivalents  | 55         | 59         | 63         |
| available-for-sale investments   | 2          | 5          | 7          |
| loans and receivables  | 2          | 9          | 15         |
| Realised gains on liquid investments                                       | _          | 4          | 5          |
| Fair value adjustments on derivatives at fair value through profit or loss | 2          | 2          | _          |
|  | 61         | 79         | 90         |

All derivatives at fair value through profit or loss other than designated and effective hedging instruments (see Note 41, 'Financial instruments and related disclosures') are classified as held-for-trading financial instruments under IAS 39.

### 12 Finance expense

|  | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|--|------------|------------|------------|
| Interest expense arising on:   |            |            |            |
| financial liabilities at amortised cost  | (708)      | (731)      | (718)      |
| derivatives at fair value through profit or loss                               | (18)       | (14)       | (26)       |
| Fair value hedges:   |            |            |            |
| fair value movements on derivatives designated as hedging instruments          | (37)       | (28)       | (12)       |
| fair value adjustments on hedged items   | 36         | 27         | 11         |
| Fair value movements on other derivatives at fair value through profit or loss | (2)        | (13)       | (15)       |
| Unwinding of discounts on provisions   | (14)       | (15)       | (12)       |
| Movements on amounts owed to non-controlling interests                         | (2)        | (10)       | (7)        |
| Other finance expense  | (22)       | (24)       | (20)       |
|  | (767)      | (808)      | (799)      |

All derivatives at fair value through profit or loss other than designated and effective hedging instruments (see Note 41, 'Financial instruments and related disclosures') are classified as held-for-trading financial instruments under IAS 39. Interest expense arising on derivatives at fair value through profit or loss relates to swap interest expense.

### 13 Associates and joint ventures

At 31 December 2013, the Group held one significant associate, Aspen Pharmacare Holdings Limited (Aspen). Summarised income statement information in respect of Aspen is set out below:

|                            | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|----------------------------|------------|------------|------------|
| Turnover                   | 1,485      | 1,280      | 1,164      |
| Profit after taxation      | 247        | 313        | 216        |
| Comprehensive income       | 192        | 163        | (44)       |
| Total comprehensive income | 439        | 476        | 172        |

The results of Aspen included in the summarised income statement information above represent the estimated earnings of the Aspen group in the year, adjusted for transactions between GSK and Aspen.

Amounts relating to joint ventures principally arise from a 50% interest in one joint venture, Japan Vaccine Co., Ltd., with Daiichi Sankyo Co., Ltd. Aggregated financial information in respect of other associated undertakings and joint ventures is set out below:

|  | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|--|------------|------------|------------|
| Associates:                            |            |            |            |
| Share of turnover                      | 26         | 27         | 110        |
| Share of after tax profits             | _          | 1          | 5          |
| Share of other comprehensive income    | _          | _          | _          |
| Share of total comprehensive income    | _          | 1          | 5          |
| Joint ventures:                        |            |            |            |
| Share of turnover                      | 199        | 203        | 14         |
| Share of after tax losses              | (2)        | (30)       | (31)       |
| Share of other comprehensive income    | _          | _          | _          |
| Share of total comprehensive income    | (2)        | (30)       | (31)       |
| Sales to joint ventures and associates | 103        | 124        | 104        |

#### 14 Taxation

| Taxation charge based on profits for the year | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| UK corporation tax at the UK statutory rate   | 265        | 350                      | 632                      |
| Less double taxation relief                   |            | (180)                    | (164)                    |
|   | 265        | 170                      | 468                      |
| Overseas taxation                             | 1,284      | 1,510                    | 1,598                    |
| Current taxation                              | 1.549      | 1.680                    | 2,066                    |
| Deferred taxation                             | (530)      | 242                      | 154                      |
|   | 1,019      | 1,922                    | 2,220                    |

The deferred tax credit in 2013 arises predominantly as a result of non cash items related to the continuing restructuring of our supply chain and intellectual property ownership.

| Reconciliation of the taxation rate on Group profits | 2013<br>% | 2012<br>% | 2011  |
|--|-----------|-----------|-------|
| UK statutory rate of taxation                        | 23.3      | 24.5      | 26.5  |
| Differences in overseas taxation rates               | 6.5       | 4.2       | 2.5   |
| Benefit of intellectual property incentives          | (2.8)     | (2.4)     | (2.1) |
| R&D credits  | (1.3)     | (1.1)     | (1.6) |
| Inter-company stock profit                           | (1.8)     | 1.1       | (0.7) |
| Impact of share-based payments                       |           | _         | (0.2) |
| Reduction in tax rate for unrecognised losses        | (0.3)     | (0.6)     | (0.4) |
| Other permanent differences                          | 1.0       | (1.1)     | 0.4   |
| Re-assessments of prior year estimates               | (3.0)     | (2.2)     | 1.7   |
| Disposal of associate                                | (1.0)     | _         | 1.7   |
| Tax on unremitted earnings                           | 0.3       | 0.4       | 1.1   |
| Restructuring  | (5.6)     | 6.3       | 0.2   |
| Tax rate   | 15.3      | 29.1      | 29.1  |

The Group operates in countries where the tax rate differs from the UK tax rate. The impact of these overseas taxes on the overall rate of tax is shown above.

The Group is required under IFRS to create a deferred tax asset in respect of unrealised inter-company profit arising on inventory held by the Group at the year-end by applying the tax rate of the country in which the inventory is held (rather than the tax rate of the country where the profit was originally made and the tax paid, which is the practice under UK and US GAAP). As a result of this difference in accounting treatment the Group tax rate on current period inter-company profit under IFRS reduced by 1.8% in 2013 (2012 – 1.1% increase; 2011 – 0.7% decrease) arising from changes in the location of work-in-progress and finished goods.

| Tax on items charged to equity and statement of comprehensive income  | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| Current taxation  |            |                          |                          |
| Share based payments  | 31         | 34                       | 3                        |
|   | 31         | 34                       | 3                        |
| Deferred taxation   |            |                          |                          |
| Share-based payments  | 42         | (25)                     | 47                       |
| Defined benefit plans   | (286)      | 193                      | 243                      |
| Fair value movements on cash flow hedges                              | 1          | _                        | _                        |
| Fair value movements on available-for-sale investments                | (22)       | _                        | 23                       |
|   | (265)      | 168                      | 313                      |
| Total (charge)/credit to equity and statement of comprehensive income | (234)      | 202                      | 316                      |

All of the above items have been charged to the statement of comprehensive income except for tax on share based payments.

#### 14 Taxation continued

#### Issues relating to taxation

The integrated nature of the Group's worldwide operations involves significant investment in research and strategic manufacture at a limited number of locations, with consequential cross-border supply routes into numerous end-markets. This gives rise to complexity and delay in negotiations with revenue authorities as to the profits on which individual Group companies are liable to tax. Resolution of such issues is an ongoing requirement for GSK.

The Group continues to believe that it has made adequate provision for the liabilities likely to arise from periods which are open and not yet agreed by tax authorities. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of agreements with relevant tax authorities or litigation where appropriate.

The aggregate amount of unremitted profits at the balance sheet date was approximately £14 billion (2012 - £18 billion). UK legislation relating to company distributions provides for exemption from tax for most repatriated profits, subject to certain exceptions. Provision for deferred tax liabilities of £129 million (2012 - £109 million) have been made in respect of withholding taxation that would arise on the distribution of profits by certain overseas subsidiaries. The unprovided deferred tax on unremitted earnings at 31 December 2013 is estimated to be £500 million (2012 - £500 million), which relates to taxes payable on repatriation levied by overseas tax jurisdictions. No further provision is made on the grounds that the Group is able to control the timing of the reversal of the remaining temporary differences and it is probable that they will not reverse in the foreseeable future.

#### Movement in deferred tax assets and liabilities

|  | Accelerated capital allowances | Intangibles<br>£m | Intra-<br>group<br>profit<br>£m | Pensions & other post employment benefits (restated) | Tax<br>losses<br>£m | Legal<br>& other<br>disputes<br>£m | Manufacturing restructuring £m | Stock<br>valuation<br>adjustments<br>£m | Share option and award schemes £m | Other<br>net<br>temporary<br>differences<br>£m | Offset<br>within<br>countries<br>£m | Total<br>(restated)<br>£m |
|--|--------------------------------|-------------------|---------------------------------|--|---------------------|------------------------------------|--------------------------------|---|-----------------------------------|--|-------------------------------------|---------------------------|
| Deferred tax   |                                |                   |                                 |  |                     |                                    |                                |   |                                   |  |                                     |                           |
| assets as  |                                |                   |                                 |  |                     |                                    |                                |   |                                   |  |                                     |                           |
| previously   |                                |                   |                                 |  |                     |                                    |                                |   |                                   |  |                                     |                           |
| reported   | _                              | 726               | 1,079                           | 1,163  | 245                 | 215                                | 63                             | 47                                      | 132                               | 1,341  | (2,626)                             | 2,385                     |
| Prior year   |                                |                   |                                 | ,  |                     |                                    |                                |   |                                   | ,  | , , ,                               | ĺ                         |
| adjustment -   |                                |                   |                                 |  |                     |                                    |                                |   |                                   |  |                                     |                           |
| IAS 19R  | _                              | _                 | _                               | 6  | _                   | _                                  | _                              | _                                       | _                                 | _  | _                                   | 6                         |
| Deferred tax<br>assets at<br>1 January<br>2013<br>Deferred tax<br>liabilities at | _                              | 726               | 1,079                           | 1,169  | 245                 | 215                                | 63                             | 47                                      | 132                               | 1,341  | (2,626)                             |                           |
| 1 January<br>2013  | (523)                          | (2,591)           | _                               | _  | _                   | (87)                               | (4)                            | (82)                                    | _                                 | (343)  | 2,626                               | (1,004)                   |
| At 1 January<br>2013   | (523)                          | (1,865)           | 1,079                           | 1,169  | 245                 | 128                                | 59                             | (35)                                    | 132                               | 998  | _                                   | 1,387                     |
| Exchange<br>adjustments<br>(Charge)/credit to<br>income                          | (1)                            | 16                | (81)                            | (5)  | (4)                 | -                                  | 2                              | 2                                       | (5)                               | (74)   | -                                   | (150)                     |
| statement (Charge)/credit to   | 92                             | 705               | (357)                           | (88)   | (129)               | (37)                               | 6                              | (16)                                    | 20                                | 334  | _                                   | 530                       |
| equity Credit to other comprehensive   | _                              | -                 | _                               | _  | _                   | -                                  | -                              | -                                       | 42                                | _  | -                                   | 42                        |
| income   | _                              | _                 | _                               | (286)  | _                   | _                                  | _                              | _                                       | _                                 | (21)   | _                                   | (307)                     |
| Acquisitions<br>Transfer to  | _                              | (23)              | _                               | (200)  | _                   | _                                  | _                              | _                                       | _                                 | (21)   | _                                   | (23)                      |
| current tax  | _                              | _                 | _                               | (12)   | _                   | _                                  | _                              | _                                       | _                                 | (76)   | _                                   | (88)                      |

At 31 December

| 2013  | (432) | (1,167) | 641 | 778 | 112 | 91 | 67 | (49)  | 189 | 1,161 | _       | 1,391 |
|---|-------|---------|-----|-----|-----|----|----|-------|-----|-------|---------|-------|
| Deferred tax assets at 31 December 2013 Deferred tax liabilities at 31 December | 47    | 634     | 641 | 778 | 112 | 91 | 67 | 53    | 189 | 1,369 | (1,897) | 2,084 |
| 2013  | (479) | (1,801) | _   | _   | _   | _  | _  | (102) | _   | (208) | 1,897   | (693) |
|   | (432) | (1,167) | 641 | 778 | 112 | 91 | 67 | (49)  | 189 | 1,161 | _       | 1,391 |

The deferred tax charge to income relating to changes in tax rates is £18 million (2012 – £52 million deferred tax credit, 2011 – £11 million deferred tax credit). All other deferred tax movements arise from the origination and reversal of temporary differences. Other net temporary differences mainly include accrued expenses for which a tax deduction is only available on a paid basis.

GSK Annual Report 2013 153

### 14 Taxation continued

| Tax losses               |            | Recognised |            | Unrecognised |
|--------------------------|------------|------------|------------|--------------|
|                          | 2013<br>£m | 2012<br>£m | 2013<br>£m | 2012<br>£m   |
| Trading losses expiring: |            |            |            |              |
| Within 10 years          | 151        | 190        | 131        | 150          |
| In more than 10 years    | 75         | 421        | 680        | 549          |
| Available indefinitely   | 175        | 237        | 3,908      | 4,053        |
| At 31 December           | 401        | 848        | 4,719      | 4,752        |
| Deferred tax asset       | 112        | 245        | _          |              |

In addition, the Group had capital losses of approximately £3.2 billion in respect of which no deferred tax asset has been recognised. Deferred tax assets are recognised where it is probable that future taxable profit will be available to utilise losses.

#### Factors affecting the tax charge in future years

As a global organisation there are many factors which could affect the future effective tax rate of the Group. The mix of profits across different territories, transfer pricing and other disputes with tax authorities and the location of research and development activity can all have a significant impact on the Group's effective tax rate.

Changes to tax legislation in territories where the Group has business operations could also impact the Group's effective tax rate. In December 2012, the UK Government announced that as part of the ongoing phased reduction in the main rate of corporation tax, the main rate will reduce to 21% with effect from April 2014. In March 2013, a further reduction in the main rate of corporation tax to 20% was announced which will take effect from 1 April 2015. The deferred tax movements reflect the reduction in the UK tax rate from 23% to 21% with effect from 1 April 2014, and to 20% with effect from 1 April 2015, as these have been substantively enacted.

### 15 Earnings per share

|                            | 2013<br>pence | 2012<br>(restated)<br>pence | 2011<br>(restated)<br>pence |
|----------------------------|---------------|-----------------------------|-----------------------------|
| Basic earnings per share   | 112.5         | 91.6                        | 103.6                       |
| Diluted earnings per share | 110.5         | 90.2                        | 102.1                       |

Basic earnings per share has been calculated by dividing the profit attributable to shareholders by the weighted average number of shares in issue during the period after deducting shares held by the ESOP Trusts and Treasury shares. The trustees have waived their rights to dividends on the shares held by the ESOP Trusts.

Diluted earnings per share has been calculated after adjusting the weighted average number of shares used in the basic calculation to assume the conversion of all potentially dilutive shares. A potentially dilutive share forms part of the employee share schemes where its exercise price is below the average market price of GSK shares during the period and any performance conditions attaching to the scheme have been met at the balance sheet date.

The numbers of shares used in calculating basic and diluted earnings per share are reconciled below.

| Weighted average number of shares in issue | 2013<br>millions | 2012<br>millions | 2011<br>millions |
|--|------------------|------------------|------------------|
| Basic                                      | 4,831            | 4,912            | 5,028            |
| Dilution for share options and awards      | 88               | 77               | 71               |
| Diluted                                    | 4,919            | 4,989            | 5,099            |

### 16 Dividends

|                |                |                                  | 2013                    |                |                                  | 2012                    |                |                                  | 2011                    |
|----------------|----------------|----------------------------------|-------------------------|----------------|----------------------------------|-------------------------|----------------|----------------------------------|-------------------------|
|                | Paid/payable   | Dividend<br>per share<br>(pence) | Total<br>dividend<br>£m | Paid/payable   | Dividend<br>per share<br>(pence) | Total<br>dividend<br>£m | Paid/payable   | Dividend<br>per share<br>(pence) | Total<br>dividend<br>£m |
| First interim  | 11 July 2013   | 18                               | 878                     | 5 July 2012    | 17                               | 846                     | 7 July 2011    | 16                               | 814                     |
| Second interim | 3 October 2013 | 18                               | 864                     | 4 October 2012 | 17                               | 830                     | 6 October 2011 | 16                               | 809                     |
| Third interim  | 9 January 2014 | 19                               | 910                     | 3 January 2013 | 18                               | 870                     | 5 January 2012 | 17                               | 847                     |
| Fourth interim | 10 April 2014  | 23                               | 1,102                   | 11 April 2013  | 22                               | 1,068                   | 12 April 2012  | 21                               | 1,043                   |
| Annual total   |                | 78                               | 3,754                   |                | 74                               | 3,614                   |                | 70                               | 3,513                   |
| Supplemental   |                |                                  |                         |                |                                  |                         | 12 April 2012  | 5                                | 248                     |
| Total          |                | 78                               | 3,754                   |                | 74                               | 3,614                   |                | 75                               | 3,761                   |

Under IFRS interim dividends are only recognised in the financial statements when paid and not when declared. GSK normally pays a dividend two quarters after the quarter to which it relates and one quarter after it is declared. The 2013 financial statements recognise those dividends paid in 2013, namely the third and fourth interim dividends for 2012, and the first and second interim dividends for 2013.

The amounts recognised in each year are as follows:

|                           | 2013  | 2012  | 2011  |
|---------------------------|-------|-------|-------|
|                           | £m    | £m    | £m    |
| Dividends to shareholders | 3,680 | 3,814 | 3,406 |

### 17 Property, plant and equipment

|   | Land and<br>buildings<br>£m | Plant,<br>equipment<br>and vehicles<br>£m | Assets in construction £m | Total<br>£m |
|---|-----------------------------|---|---------------------------|-------------|
| Cost at 1 January 2012                  | 6,351                       | 10,389                                    | 2,092                     | 18,832      |
| Exchange adjustments                    | (186)                       | (239)                                     | (57)                      | (482)       |
| Additions                               | 85                          | 209                                       | 871                       | 1,165       |
| Additions through business combinations | 18                          | 15  | _                         | 33          |
| Capitalised borrowing costs             | _                           | _   | 9                         | 9           |
| Disposals and write-offs                | (250)                       | (630)                                     | (3)                       | (883)       |
| Reclassifications                       | 533                         | 376                                       | (977)                     | (68)        |
| Transfer from assets held for sale      | 81                          | 49  | 6                         | 136         |
| Cost at 31 December 2012                | 6,632                       | 10,169                                    | 1,941                     | 18,742      |
| Exchange adjustments                    | (68)                        | (105)                                     | (29)                      | (202)       |
| Additions                               | 57                          | 230                                       | 948                       | 1,235       |
| Additions through business combinations | 12                          | 11  | _                         | 23          |
| Capitalised borrowing costs             | _                           | _   | 16                        | 16          |
| Disposals and write-offs                | (77)                        | (516)                                     | (2)                       | (595)       |
| Reclassifications                       | 107                         | 233                                       | (340)                     | _           |
| Transfer to assets held for sale        | (53)                        | (296)                                     | (17)                      | (366)       |
| Cost at 31 December 2013                | 6,610                       | 9,726                                     | 2,517                     | 18,853      |

### 17 Property, plant and equipment continued

|   | Land and<br>buildings<br>£m | Plant,<br>equipment<br>and vehicles<br>£m | Assets in construction £m | Total<br>£m |
|---|-----------------------------|---|---------------------------|-------------|
| Depreciation at 1 January 2012                        | (2,396)                     | (7,041)                                   | _                         | (9,437)     |
| Exchange adjustments                                  | 73                          | 164                                       | _                         | 237         |
| Charge for the year                                   | (228)                       | (643)                                     | _                         | (871)       |
| Disposals and write-offs                              | 150                         | 491                                       | _                         | 641         |
| Transfer from assets held for sale                    | (36)                        | (20)                                      | _                         | (56)        |
| Depreciation at 31 December 2012                      | (2,437)                     | (7,049)                                   | _                         | (9,486)     |
| Exchange adjustments                                  | 38                          | 80  | _                         | 118         |
| Charge for the year                                   | (214)                       | (518)                                     | _                         | (732)       |
| Disposals and write-offs                              | 51                          | 422                                       | _                         | 473         |
| Transfer to assets held for sale                      | 20                          | 139                                       | _                         | 159         |
| Depreciation at 31 December 2013                      | (2,542)                     | (6,926)                                   | _                         | (9,468)     |
| Impairment at 1 January 2012                          | (138)                       | (443)                                     | (66)                      | (647)       |
| Exchange adjustments                                  | 3                           | 9   | 2                         | 14          |
| Disposals and write-offs                              | 21                          | 103                                       | 1                         | 125         |
| Impairment losses                                     | (18)                        | (38)                                      | (2)                       | (58)        |
| Reversal of impairments                               | 19                          | 104                                       | 3                         | 126         |
| Transfer from assets held for sale                    | (39)                        | (1)                                       | _                         | (40)        |
| Impairment at 31 December 2012                        | (152)                       | (266)                                     | (62)                      | (480)       |
| Exchange adjustments                                  | 1                           | 8   | _                         | 9           |
| Disposals and write-offs                              | 14                          | 44  | _                         | 58          |
| Impairment losses                                     | (23)                        | (100)                                     | (1)                       | (124)       |
| Reversal of impairments                               | 2                           | 22  | _                         | 24          |
| Transfer (from)/to assets held for sale               | (1)                         | 1   | _                         | _           |
| Impairment at 31 December 2013                        | (159)                       | (291)                                     | (63)                      | (513)       |
| Total depreciation and impairment at 31 December 2012 | (2,589)                     | (7,315)                                   | (62)                      | (9,966)     |
| Total depreciation and impairment at 31 December 2013 | (2,701)                     | (7,217)                                   | (63)                      | (9,981)     |
| Net book value at 1 January 2012                      | 3,817                       | 2,905                                     | 2,026                     | 8,748       |
| Net book value at 31 December 2012                    | 4,043                       | 2,854                                     | 1,879                     | 8,776       |
| Net book value at 31 December 2013                    | 3,909                       | 2,509                                     | 2,454                     | 8,872       |

The net book value at 31 December 2013 of the Group's land and buildings comprises freehold properties £3,478 million (2012 – £3,611 million), properties with leases of 50 years or more £366 million (2012 – £376 million) and properties with leases of less than 50 years £65 million (2012 – £56 million).

Included in land and buildings at 31 December 2013 are leased assets with a cost of £784 million (2012 – £766 million), accumulated depreciation of £313 million (2012 – £315 million), impairment of £40 million (2012 – £19 million) and a net book value of £431 million (2012 – £432 million). Included in plant, equipment and vehicles at 31 December 2013 are leased assets with a cost of £99 million (2012 – £110 million), accumulated depreciation of £47 million (2012 – £55 million), impairment of £10 million (2012 – £51) and a net book value of £42 million (2012 – £55 million). Some lease agreements include renewal or purchase options or escalation clauses.

The impairment losses principally arise from decisions to rationalise facilities and are calculated based on either fair value less costs of

disposal or value in use. The fair value less costs of disposal valuation methodology uses significant inputs which are not based on observable market data, and therefore this valuation technique is classified as level 3 of the fair value hierarchy. These calculations determine the net present value of the projected risk-adjusted, post-tax cash flows of the relevant asset or cash generating unit, applying a discount rate of the Group post-tax weighted average cost of capital (WACC) of 7%, adjusted where appropriate for relevant specific risks. For value in use calculations, where an impairment is indicated and a pre-tax cash flow calculation is expected to give a materially different result, the test would be reperformed using pre-tax cash flows and a pre-tax discount rate. The Group WACC is equivalent to a pre-tax discount rate of approximately 10%. The impairment losses have been charged to cost of sales £32 million (2012 – £25 million), R&D £14 million (2012 – £9 million) and SG&A £78 million (2012 – £24 million), and include £62 million (2012 – £7 million) arising from the major restructuring programmes.

Reversals of impairment arise from subsequent reviews of the impaired assets where the conditions which gave rise to the original impairments are deemed no longer to apply. All of the reversals have been credited to cost of sales.

The carrying value at 31 December 2013 of assets for which impairments have been charged or reversed in the year was £6 million (2012 – £44 million).

156 GSK Annual Report 2013

#### 18 Goodwill

|   | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| Cost at 1 January                                 | 4,359      | 3,754      |
| Exchange adjustments                              | (134)      | (177)      |
| Additions through business combinations (Note 38) | 53         | 873        |
| Transfer to assets held for sale                  | (55)       | _          |
| Movements in contingent consideration balances    | (18)       | (91)       |
| Cost at 31 December                               | 4,205      | 4,359      |
| Net book value at 1 January                       | 4,359      | 3,754      |
| Net book value at 31 December                     | 4,205      | 4,359      |

The movement in the contingent consideration balance mainly arises in respect of the acquisition of Pfizer Inc's HIV business on 14 April 2009.

The carrying value of goodwill, translated at year-end exchange rates, is made up of balances arising on acquisition of the following businesses:

|                                      | Cash generating unit  | 2013<br>£m | 2012<br>£m |
|--------------------------------------|---|------------|------------|
| Stiefel Laboratories, Inc.           | US, Europe, EMAP  | 832        | 845        |
| Human Genome Sciences, Inc.          | US, Europe, EMAP, Japan, Other Pharmaceuticals and Vaccines | 778        | 779        |
| Reliant Pharmaceuticals, Inc.        | US Pharmaceuticals and Vaccines                             | 421        | 429        |
| ID Biomedical Corporation            | US, Europe, EMAP, Japan, Other Pharmaceuticals and Vaccines | 409        | 444        |
| Sirtris Pharmaceuticals, Inc.        | US, Europe, EMAP, Japan, Other Pharmaceuticals and Vaccines | 285        | 291        |
| Domantis Limited                     | US, Europe, EMAP, Japan, Other Pharmaceuticals and Vaccines | 181        | 181        |
| GlaxoSmithKline K.K.                 | Japan Pharmaceuticals and Vaccines                          | 179        | 221        |
| CNS, Inc.                            | Consumer Healthcare   | 133        | 135        |
| Pfizer HIV business                  | ViiV Healthcare   | 129        | 152        |
| Maxinutrition Group Holdings Limited | Consumer Healthcare   | 114        | 114        |
| Polfa Poznan S.A.                    | Europe Pharmaceuticals and Vaccines                         | 109        | 109        |
| Certain businesses from UCB S.A.     | EMAP Pharmaceuticals and Vaccines                           | 87         | 88         |
| NovaMin Technology, Inc.             | Consumer Healthcare   | 51         | 50         |
| Others                               |   | 497        | 521        |
|                                      |   | 4,205      | 4,359      |

The goodwill arising on the acquisition of Stiefel has been allocated to the US, Europe and EMAP cash generating units for impairment testing purposes as the benefits of the acquired business are split between these cash generating units.

The goodwill arising on the acquisitions of Human Genome Sciences, ID Biomedical, Sirtris Pharmaceuticals and Domantis has been split between the US, Europe, EMAP, Japan and Other Pharmaceutical and Vaccines cash generating units for impairment testing purposes as either the benefit of the acquired businesses is split between these cash generating units or the acquired businesses do not generate independent cash flows.

The total of goodwill allocated to US Pharmaceuticals and Vaccines amounted to £2,013 million (2012 - £1,878 million). The amounts allocated to the other cash generating units were not significant relative to the total balance.

#### 18 Goodwill continued

The recoverable amounts of the cash generating units are assessed using either a fair value less costs of disposal model or a value in use model. Value in use is calculated as the net present value of the projected risk-adjusted post-tax cash flows plus a terminal value of the cash generating unit to which the goodwill is allocated. Initially a post-tax discount rate is applied to calculate the net present value of the post-tax cash flows. The discount rate used is based on the Group WACC of 7%, as most cash generating units have integrated operations across large parts of the Group. The discount rate is adjusted where appropriate for specific country or currency risks.

Fair value less costs of disposal is calculated using a similar discounted cash flow approach. A post-tax discount rate is applied to the projected risk-adjusted post-tax cash flows and terminal value. The valuation methodology uses significant inputs which are not based on observable market data, therefore, this valuation technique is classified as level 3 in the fair value hierarchy.

Details relating to the discounted cash flow models used in the impairment tests of the Pharmaceuticals and Vaccines and Consumer Healthcare cash generating units are as follows:

| Valuation basis                         | Higher of fair value less costs of disposal and value in use | e   |               |
|---|--|---|---------------|
| Key assumptions                         | Sales growth rates   |   |               |
|   | Profit margins   |   |               |
|   | Terminal growth rate   |   |               |
|   | Discount rate  |   |               |
|   | Taxation rate  |   |               |
| Determination of assumptions            | Growth rates are internal forecasts based on both internal   | I and external market information.        |               |
|   | Margins reflect past experience, adjusted for expected ch    | anges.                                    |               |
|   | Terminal growth rates based on management's estimate         | of future long-term average growth rates. |               |
|   | Discount rates based on Group WACC, adjusted where a         | ppropriate.                               |               |
|   | Taxation rates based on appropriate rates for each region    | 1   |               |
| Period of specific projected cash flows | 5 years  |   |               |
| Terminal growth rate and discount rate  |  | Terminal growth rate                      | Discount rate |
|   | US Pharmaceuticals and Vaccines                              | 1% p.a.                                   | 7%            |
|   | Europe Pharmaceuticals and Vaccines                          | 1% p.a.                                   | 8%            |
|   | EMAP Pharmaceuticals and Vaccines                            | 1.5% p.a.                                 | 10%           |
|   | Japan Pharmaceuticals and Vaccines                           | 0.5% p.a.                                 | 6%            |
|   | ViiV Healthcare  | 2.5% p.a.                                 | 10%           |
|   | Other Pharmaceuticals and Vaccines                           | 1% p.a.                                   | 7%            |
|   | Consumer Healthcare  | 3% p.a.                                   | 7%            |

The terminal growth rates do not exceed the long-term projected growth rates for the relevant markets. The terminal growth rates used in the fair value less costs of disposal calculations for the cash generating units reflect the impact of future generic competition and take account of new product launches.

The Pharmaceutical and Vaccines cash generating units comprise a collection of smaller cash generating units including assets with indefinite lives with a carrying value of £599 million (2012 - £609 million). The Consumer Healthcare cash generating unit also comprises a collection of smaller cash generating units including brands with indefinite lives with a carrying value of £1.52 billion (2012 - £1.52 billion).

Details of indefinite life brands are given in Note 19 'Other intangible assets'.

In each case the valuations indicate sufficient headroom such that a reasonably possible change to key assumptions is unlikely to result in an impairment of the related goodwill.

### 19 Other intangible assets

|   | Computer<br>software<br>£m | Licences,<br>patents, etc.<br>£m | Amortised brands £m | Indefinite life<br>brands<br>£m | Total<br>£m |
|---|----------------------------|----------------------------------|---------------------|---------------------------------|-------------|
| Cost at 1 January 2012                                | 1,358                      | 7,776                            | 128                 | 2,278                           | 11,540      |
| Exchange adjustments                                  | (30)                       | (233)                            | (8)                 | (67)                            | (338)       |
| Capitalised internal development costs                | 62                         | 74                               | _                   | _                               | 136         |
| Additions through business combinations               | 2                          | 3,258                            | _                   | _                               | 3,260       |
| Capitalised borrowing costs                           | 5                          | 7                                | _                   | _                               | 12          |
| Other additions                                       | 49                         | 209                              | _                   | _                               | 258         |
| Disposals and asset write-offs                        | (13)                       | (487)                            | _                   | _                               | (500)       |
| Reclassifications                                     | 68                         | _                                | _                   | _                               | 68          |
| Transfer from/(to) assets held for sale               |                            |                                  | 292                 | (27)                            | 265         |
| Cost at 31 December 2012                              | 1,501                      | 10,604                           | 412                 | 2,184                           | 14,701      |
| Exchange adjustments                                  | (27)                       | (143)                            | _                   | (37)                            | (207)       |
| Capitalised internal development costs                | 79                         | 246                              | _                   | _                               | 325         |
| Additions through business combinations               | _                          | 191                              | 7                   | _                               | 198         |
| Capitalised borrowing costs                           | 5                          | 1                                | _                   | _                               | 6           |
| Other additions                                       | 99                         | 141                              | _                   | _                               | 240         |
| Disposals and asset write-offs                        | (26)                       | (346)                            | _                   | _                               | (372)       |
| Transfer (to)/from assets held for sale               | _                          | (222)                            | _                   | 44                              | (178)       |
| Cost at 31 December 2013                              | 1,631                      | 10,472                           | 419                 | 2,191                           | 14,713      |
| Amortisation at 1 January 2012                        | (946)                      | (2,105)                          | (32)                | _                               | (3,083)     |
| Exchange adjustments                                  | 20                         | 70                               | _                   | _                               | 90          |
| Charge for the year                                   | (97)                       | (453)                            | (24)                | _                               | (574)       |
| Disposals and asset write-offs                        | 11                         | 15                               | _                   | _                               | 26          |
| Transfer from assets held for sale                    |                            | _                                | (50)                | _                               | (50)        |
| Amortisation at 31 December 2012                      | (1,012)                    | (2,473)                          | (106)               | _                               | (3,591)     |
| Exchange adjustments                                  | 17                         | 65                               | 1                   | _                               | 83          |
| Charge for the year                                   | (128)                      | (536)                            | (18)                | _                               | (682)       |
| Disposals and asset write-offs                        | 21                         | 2                                | _                   | _                               | 23          |
| Transfer to assets held for sale                      |                            | 85                               |                     | _                               | 85          |
| Amortisation at 31 December 2013                      | (1,102)                    | (2,857)                          | (123)               | _                               | (4,082)     |
| Impairment at 1 January 2012                          | (36)                       | (592)                            | _                   | (27)                            | (655)       |
| Exchange adjustments                                  | _                          | 20                               | 2                   | 1                               | 23          |
| Impairment losses                                     | (3)                        | (536)                            | (131)               | (26)                            | (696)       |
| Disposals and asset write-offs                        | _                          | 379                              |                     |                                 | 379         |
| Impairment at 31 December 2012                        | (39)                       | (729)                            | (129)               | (52)                            | (949)       |
| Exchange adjustments                                  | _                          | 9                                | _                   | 1                               | 10          |
| Impairment losses                                     | (6)                        | (702)                            | (11)                | (26)                            | (745)       |
| Disposals and asset write-offs                        | 4                          | 332                              | _                   | _                               | 336         |
| Impairment at 31 December 2013                        | (41)                       | (1,090)                          | (140)               | (77)                            | (1,348)     |
| Total amortisation and impairment at 31 December 2012 | (1,051)                    | (3,202)                          | (235)               | (52)                            | (4,540)     |
| Total amortisation and impairment at 31 December 2013 | (1,143)                    | (3,947)                          | (263)               | (77)                            | (5,430)     |
| Net book value at 1 January 2012                      | 376                        | 5,079                            | 96                  | 2,251                           | 7,802       |
| Net book value at 31 December 2012                    | 450                        | 7,402                            | 177                 | 2,132                           | 10,161      |
|   |                            |                                  |                     |                                 |             |

Net book value at 31 December 2013

6,525

2,114

9,283

The net book value of computer software includes £247 million (2012 - £303 million) of internally generated costs.

The charge for impairments in the year includes the impairments of *Lovaza*, reflecting a reassessment of the Group's expectations on the likelihood of potential generic competition; Chemocentryx, Retigabine and Panmira/Flair. The carrying value at 31 December 2013 of intangible assets, for which impairments have been charged or reversed in the year, following those impairments or reversals, was £290 million (2012 – £253 million).

GSK Annual Report 2013 159

### 19 Other intangible assets continued

Amortisation and impairment losses, net of reversals, have been charged in the income statement as follows:

|                                     |            | Amortisation     | Net imp    | pairment losses  |  |      |
|-------------------------------------|------------|------------------|------------|------------------|--|------|
|                                     |            | 2012             |            | 2012             |  | 2012 |
|                                     | 2013<br>£m | (restated)<br>£m | 2013<br>£m | (restated)<br>£m |  |      |
| Cost of sales                       | 451        | 378              | 408        | 309              |  |      |
| Selling, general and administration | 128        | 97               | 6          | 3                |  |      |
| Research and development            | 103        | 99               | 331        | 384              |  |      |
|                                     | 682        | 574              | 745        | 696              |  |      |

Licences, patents, etc. includes a large number of acquired licences, patents, know-how agreements and marketing rights, which are either marketed or in use, or still in development. The net book value includes £93 million (2012 – £8 million) of internally generated costs. Note 38, 'Acquisitions and disposals' gives details of additions through business combinations in the year. The book values of the largest individual items are as follows:

|                             | 2013<br>£m | 2012<br>£m |
|-----------------------------|------------|------------|
| Dolutegravir                | 1,769      | 1,777      |
| Benlysta                    | 1,142      | 1,183      |
| FluLaval/Fluviral           | 466        | 549        |
| Selzentry                   | 235        | 251        |
| Arzerra                     | 271        | 276        |
| Okairos technology platform | 190        | _          |
| Lovaza                      | 123        | 445        |
| Duac                        | 120        | 130        |
| Toctino                     | 110        | 128        |
| Fraxiparine                 | _          | 91         |
| Others                      | 2,099      | 2,572      |
|                             | 6,525      | 7,402      |

Indefinite life brands comprise a portfolio of Consumer Healthcare products primarily acquired with the acquisitions of Sterling Winthrop, Inc. in 1994, Block Drug Company, Inc. in 2001 and CNS, Inc. in 2006, together with a number of pharmaceutical brands from the acquisition of Stiefel Laboratories, Inc. in 2009. The book values of the major brands are as follows:

|                    | 2013<br>£m | 2012<br>£m |
|--------------------|------------|------------|
| Panadol            | 393        | 413        |
| Sensodyne          | 257        | 256        |
| Stiefel trade name | 199        | 201        |
| Breathe Right      | 192        | 191        |
| Physiogel          | 166        | 174        |
| Polident           | 109        | 108        |
| Biotene            | 106        | 106        |
| Corega             | 97         | 97         |
| Poligrip           | 67         | 66         |
| Others             | 528        | 520        |
|                    | 2,114      | 2,132      |

Each of these brands is considered to have an indefinite life, given the strength and durability of the brand and the level of marketing support. The brands are in relatively similar stable and profitable market sectors, with similar risk profiles, and their size, diversification and market shares mean that the risk of market-related factors causing a reduction in the lives of the brands is considered to be relatively low. The Group is not aware of any material legal, regulatory, contractual, competitive, economic or other factor which could limit their useful lives. Accordingly, they are not amortised.

Each brand is tested annually for impairment and other amortised intangible assets are tested when indicators of impairment arise. This testing applies a fair value less costs of disposal methodology, generally using five year post-tax cash flow forecasts with a terminal value calculation and a discount rate equal to the Group post-tax WACC of 7%, adjusted where appropriate for country and currency specific risks. This valuation methodology uses significant inputs which are not based on observable market data, and therefore this valuation technique is classified as level 3 of the fair value hierarchy. The main assumptions include future sales price and volume growth, product contribution and the future expenditure required to maintain the product's marketability and registration in the relevant jurisdictions. These assumptions are based on past experience and are reviewed as part of management's budgeting and strategic planning cycle for changes in market conditions and sales erosion through competition. The terminal growth rates applied of between nil and 3% are management's estimates of future long-term average growth rates of the relevant markets. In each case the valuations indicate sufficient headroom such that a reasonably possible change to key assumptions is unlikely to result in an impairment of these intangible assets.

160 GSK Annual Report 2013

### 20 Investments in associates and joint ventures

|   | Joint<br>ventures<br>£m | Associates<br>£m | 2013<br>Total<br>£m | Joint<br>ventures<br>£m | Associates<br>£m | 2012<br>Total<br>£m |
|---|-------------------------|------------------|---------------------|-------------------------|------------------|---------------------|
| At 1 January  | 22                      | 557              | 579                 | 29                      | 531              | 560                 |
| Exchange adjustments  | (3)                     | (109)            | (112)               | (3)                     | (32)             | (35)                |
| Additions   | 1                       | 7                | 8                   | 58                      | 41               | 99                  |
| Disposals   | (1)                     | (139)            | (140)               | _                       | _                | _                   |
| Transfer to other investments   | _                       | (37)             | (37)                | _                       | _                | _                   |
| Distributions received  | (2)                     | (16)             | (18)                | (25)                    | (21)             | (46)                |
| Other movements   | _                       | _                | _                   | (7)                     | (21)             | (28)                |
| (Loss)/profit after tax recognised in the consolidated income statement | (2)                     | 45               | 43                  | (30)                    | 59               | 29                  |
| At 31 December  | 15                      | 308              | 323                 | 22                      | 557              | 579                 |

Investments in joint ventures principally arise from a 50% interest in one joint venture, Japan Vaccine Co., Ltd., with Daiichi Sankyo Co., Ltd. The joint venture holds the development and commercial rights for existing preventative vaccines from both parent companies. It will supply vaccines including Human Papillomavirus (HPV) vaccine, Rotavirus vaccine, Seasonal flu vaccine, Mumps vaccine, Diphtheria Pertussis (DTP) vaccine and Measles

The Group held one significant associate at 31 December 2013, Aspen Pharmacare Holdings Limited. At 31 December 2013, the Group owned 56.5 million shares or 12.4% of Aspen. Aspen, listed on the Johannesburg Stock Exchange, is Africa's largest pharmaceutical manufacturer and a major supplier of branded and generic pharmaceutical, healthcare and nutritional products to the southern African and selected international markets. The investment had a market value of £872 million (2012 – £1,037 million). Although the Group holds less than 20% of the ownership interest and voting control of Aspen, the Group has the ability to exercise significant influence through both its shareholding and its nominated director's active participation on the Aspen Board of Directors. During the year the Group disposed of 6.2% of its shareholding (see Note 35).

Summarised balance sheet information in respect of Aspen is set out below:

|   | 2013<br>£m     | 2012<br>£m     |
|---|----------------|----------------|
| Non-current assets                          | 1,442          | 1,268          |
| Current assets                              | 968            | 789            |
| Current liabilities Non-current liabilities | (869)<br>(672) | (564)<br>(520) |
| Net assets                                  | 869            | 973            |

The summarised balance sheet information in respect of Aspen is based on preliminary results information and analysts forecasts available at 31 December 2013 with adjustments for transactions between GSK and Aspen.

A reconciliation of the summarised financial information to the carrying amount of the Aspen investment is set out below:

|  | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| At 1 January   | 973        | 797        |
| Profit for the year  | 247        | 313        |
| Other comprehensive income                                 | 192        | 163        |
| Exchange adjustments                                       | (289)      | 39         |
| Dividends paid   | (45)       | (54)       |
| Other movements  | (209)      | (285)      |
| At 31 December   | 869        | 973        |
| Interest in associated undertaking at 12.4% (2012 – 18.6%) | 108        | 181        |
| Goodwill   | 121        | 249        |
| Carrying value at 31 December                              | 229        | 430        |

#### 21 Other investments

|   | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| At 1 January  | 787        | 590        |
| Exchange adjustments  | (25)       | (31)       |
| Additions   | 132        | 229        |
| Net fair value movements  | 379        | 78         |
| Impairment losses   | (71)       | (28)       |
| Transfer from investments in associates and joint ventures              | 58         | _          |
| Equity investments converted into subsidiary on acquisition of business | _          | (23)       |
| Disposals   | (58)       | (28)       |
| At 31 December  | 1,202      | 787        |

Other investments comprise non-current equity investments which are available-for-sale investments recorded at fair value at each balance sheet date. For investments traded in an active market, the fair value is determined by reference to the relevant stock exchange quoted bid price. For other investments, the fair value is estimated by management with reference to relevant available information, including the current market value of similar instruments and discounted cash flows of the underlying net assets. The Group holds a number of equity investments in entities where the Group has entered into research collaborations. Other investments include listed investments of £1,000 million (2012 – £589 million), the increase arising from both additions and fair value adjustments.

Additions in the year include further investments in Theravance Inc. (Theravance) of £83 million. Net fair value movements include an increase in the value of the investment in Theravance of £212 million. Although GSK owns 27% of the common stock of Theravance it is accounted for as an equity investment due to voting and other restrictions contained in GSK's governance agreement with Theravance which prevent the Group from exerting significant influence.

On disposal of investments, fair value movements are reclassified from equity to the income statement based on average cost for shares acquired at different times.

The impairment losses recorded above have been recognised in the income statement for the year within other operating income, together with amounts reclassified from the fair value reserve on recognition of the impairments. These impairments initially result from prolonged or significant declines in the fair value of the equity investments below acquisition cost, subsequent to which any further declines in fair value are immediately taken to the income statement.

Other investments include assets that have been impaired. The carrying value of these assets at 31 December has been calculated as follows:

|   | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| Original cost   | 555        | 481        |
| Cumulative impairments recognised in the income statement | (410)      | (381)      |
| Subsequent fair value increases                           | 147        | 71         |
| Carrying value at 31 December                             | 292        | 171        |

#### 22 Other non-current assets

|  | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| Amounts receivable under insurance contracts | 396        | 359        |
| Pension schemes in surplus                   | 330        | 124        |
| Other receivables                            | 163        | 199        |
|  | 889        | 682        |

### 23 Inventories

|                               | 2013<br>£m | 2012<br>£m |
|-------------------------------|------------|------------|
| Raw materials and consumables | 937        | 965        |
| Work in progress              | 1,450      | 1,337      |
| Finished goods                | 1,513      | 1,667      |
|                               | 3,900      | 3,969      |

162 GSK Annual Report 2013

#### 24 Trade and other receivables

|  | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| Trade receivables, net of provision for bad and doubtful debts | 3,966      | 4,115      |
| Prepaid pension contributions                                  | _          | 1          |
| Other prepayments and accrued income                           | 290        | 284        |
| Interest receivable  | 9          | 11         |
| Employee loans and advances                                    | 37         | 40         |
| Other receivables  | 1,140      | 791        |
|  | 5,442      | 5,242      |

Trade receivables include £262 million (2012 - £257 million) after provision for bad and doubtful debts (£294 million before provision, 2012 -£315 million) due from state hospital authorities in Greece, Ireland, Italy, Portugal and Spain. Trade receivables also include £19 million (2012) - £31 million) due from associates and joint ventures. Other receivables includes £233 million (2012- £nil) due from associates and joint

| Bad and doubtful debt provision               | 2013<br>£m | 2012<br>£m |
|---|------------|------------|
| At 1 January                                  | 165        | 152        |
| Exchange adjustments                          | (2)        | (5)        |
| Charge for the year                           | 29         | 34         |
| Subsequent recoveries of amounts provided for | (48)       | (12)       |
| Utilised                                      | (7)        | (4)        |
| At 31 December                                | 137        | 165        |

### 25 Cash and cash equivalents

|                          | 2013<br>£m | 2012<br>£m |
|--------------------------|------------|------------|
| Cash at bank and in hand | 2,549      | 1,465      |
| Short-term deposits      | 2,985      | 2,719      |
|                          | 5,534      | 4,184      |

The increase in cash and cash equivalents reflects disposal proceeds of £2.5 million, largely received towards the end of 2013.

#### 26 Assets held for sale

|                               | 2013<br>£m | 2012<br>£m |
|-------------------------------|------------|------------|
| Land and buildings            |            | 10         |
| Plant, equipment and vehicles | _          | 9          |
| Intangible assets             | 1          | 45         |
|                               | 1          | 64         |

Non-current assets are transferred to assets held for sale when it is expected that their carrying amounts will be recovered principally through disposal and a sale is considered likely. They are held at the lower of carrying amount and fair value less costs to sell.

### 27 Trade and other payables

|                                     | 2013<br>£m | 2012<br>£m |
|-------------------------------------|------------|------------|
| Trade payables                      | 2,739      | 2,666      |
| Wages and salaries                  | 1,049      | 915        |
| Social security                     | 109        | 112        |
| Other payables                      | 906        | 881        |
| Deferred income                     | 167        | 162        |
| Customer return and rebate accruals | 1,599      | 1,640      |
| Other accruals                      | 1,748      | 1,678      |
|                                     | 8,317      | 8,054      |

At 31 December 2013, Other payables include £620 million in respect of the maximum potential amount payable to non-controlling shareholders in GSK Pharmaceuticals Ltd, the Group's pharmaceuticals subsidiary in India, under a voluntary open offer to purchase additional shares announced in December 2013. The purchase is expected to complete in the first half of 2014. At 31 December 2012, Other payables include £585 million in respect of the maximum potential amount payable to non-controlling shareholders in GSK Consumer Healthcare Ltd, the Group's consumer healthcare subsidiary in India (see Note 39).

Customer return and rebate accruals are provided for by the Group at the point of sale in respect of the estimated rebates, discounts or allowances payable to customers, including £1,188 million (2012 - £1,210 million) in respect of US Pharmaceuticals and Vaccines. Accruals are made at the time of sale but the actual amounts paid are based on claims made some time after the initial recognition of the sale. As the amounts are estimated they may not fully reflect the final outcome and are subject to change dependent upon, amongst other things, the types of buying group and product sales mix. The level of accrual is reviewed and adjusted quarterly in the light of historical experience of actual rebates, discounts or allowances given and returns made and any changes in arrangements. Future events could cause the assumptions on which the accruals are based to change, which could affect the future results of the Group.

Trade and other payables include £9 million (2012 - £19 million) due to associates and joint ventures.

### 28 Pensions and other post-employment benefits

| Pension and other post-employment costs       | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| UK pension schemes                            | 139        | (230)                    | 112                      |
| US pension schemes                            | 95         | 92                       | 89                       |
| Other overseas pensions schemes               | 111        | 129                      | 129                      |
| Unfunded post-retirement healthcare schemes   | (175)      | 104                      | 84                       |
|   | 170        | 95                       | 414                      |
| Analysed as:                                  |            |                          |                          |
| Funded defined benefit/hybrid pension schemes | 283        | (67)                     | 258                      |
| Unfunded defined benefit pension schemes      | 30         | 14                       | 26                       |
| Unfunded post-retirement healthcare schemes   | (175)      | 104                      | 84                       |
| Defined benefit schemes                       | 138        | 51                       | 368                      |
| Defined contribution pension schemes          | 32         | 44                       | 46                       |
|   | 170        | 95                       | 414                      |

The net reduction in the post-retirement healthcare schemes cost in 2013 arises from the restructuring of US post-retirement medical obligations. The reduction in the UK pension scheme cost in 2012 relates to the one-off adjustments arising from the capping of future pensionable salary increases and a change in the basis of future discretionary pension increased from RPI to CPI in certain legacy plans. For further details see page 165.

The costs of the defined benefit pension and post-retirement healthcare schemes are charged in the income statement as follows:

|                                     | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|-------------------------------------|------------|--------------------------|--------------------------|
| Cost of sales                       | 104        | (2)                      | 118                      |
| Selling, general and administration | 27         | 114                      | 196                      |
| Research and development            | 7          | (61)                     | 54                       |
|                                     | 138        | 51                       | 368                      |

GSK entities operate pension arrangements which cover the Group's material obligations to provide pensions to retired employees. These arrangements have been developed in accordance with local practices in the countries concerned. Pension benefits can be provided by state schemes; by defined contribution schemes, whereby retirement benefits are determined by the value of funds arising from contributions paid in respect of each employee; or by defined benefit schemes, whereby retirement benefits are based on employee pensionable remuneration and length of service. Some 'hybrid' defined benefit schemes also include defined contribution sections.

### 28 Pensions and other post-employment benefits continued

Pension costs of defined benefit schemes for accounting purposes have been calculated using the projected unit method. In certain countries pension benefits are provided on an unfunded basis, some administered by trustee companies. Formal, independent, actuarial valuations of the Group's main plans are undertaken regularly, normally at least every three years.

Actuarial movements in the year are recognised through the statement of comprehensive income. Discount rates are derived from AA rated corporate bond yields except in countries where there is no deep market in corporate bonds where government bond yields are used. Discount rates are selected to reflect the term of the expected benefit payments. Projected inflation rate and pension increases are long-term predictions based on the yield gap between long-term index-linked and fixed interest Gilts. In the UK, mortality rates are determined by adjusting the SAPS standard mortality tables to reflect recent scheme experience. These rates are then projected to reflect improvements in life expectancy in line with the CMI projections with a long-term rate of improvement of 1.25% per year for both males and females. In the USA, mortality rates are calculated using the RP2000 fully generational table, projected using scale AA, with the white collar adjustment.

The average life expectancy assumed now for an individual at the age of 60 and projected to apply in 2033 for an individual then at the age of 60 is as follows:

|                    |               | UK              |               | USA             |
|--------------------|---------------|-----------------|---------------|-----------------|
|                    | Male<br>Years | Female<br>Years | Male<br>Years | Female<br>Years |
| Current            | 27.5          | 29.7            | 24.9          | 26.4            |
| Projected for 2033 | 29.4          | 31.5            | 26.7          | 27.6            |

The assets of funded schemes are generally held in separately administered trusts, either as specific assets or as a proportion of a general fund, or are insurance contracts. Assets are invested in different classes in order to maintain a balance between risk and return. Investments are diversified to limit the financial effect of the failure of any individual investment. The Group reviewed the investment strategy of the UK plans in 2011 and the asset allocation for the UK plans has been adjusted to approximately 55% return seeking assets and 45% liability matching assets. In 2013, the target asset allocation of the US plans was also updated to 55% return seeking assets and 45% liability matching assets.

In the UK the defined benefit pension schemes operated for the benefit of former Glaxo Wellcome employees and former SmithKline Beecham employees remain separate. These schemes were closed to new entrants in 2001 and subsequent UK employees are entitled to join a defined contribution scheme. In the USA the former Glaxo Wellcome and SmithKline Beecham defined benefit schemes were merged during 2001. In addition, the Group operates a number of post-retirement healthcare schemes, the principal one of which is in the USA.

During 2013, the Group restructured US post-retirement medical obligations for both active and retired members under the age of 65. The current plan for participants over 65, paid for medical expenses in excess of those covered by Medicare Part A and Part B as well as for prescription drugs. Under the new arrangement these participants will instead be eligible to receive an amount, from age 65, from a health reimbursement account, based on years service, subject to an inflation linked maximum of \$1,500 per year. Those already retired and over the age of 65 have also been given the option to switch to this new arrangement. The impact of this change in 2013 is a credit to the income statement of £279 million and a similar reduction in the post-retirement obligation.

During 2012, the Group changed its policy towards granting discretionary pension increase in the Smithkline Beecham defined benefit schemes. In the year, the Group also introduced a limit for all UK defined benefit schemes of 2% per year on the rate at which pensionable pay may increase.

The Group has applied the following financial assumptions in assessing the defined benefit liabilities:

|                                     |              | UK           |              |              |              | USA          |              | Rest         | of World     |
|-------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                     | 2013<br>% pa | 2012<br>% pa | 2011<br>% pa | 2013<br>% pa | 2012<br>% pa | 2011<br>% pa | 2013<br>% pa | 2012<br>% pa | 2011<br>% pa |
| Rate of increase of future earnings | 2.00         | 2.00         | 4.00         | 4.00         | 4.00         | 4.00         | 2.80         | 3.00         | 2.90         |
| Discount rate                       | 4.50         | 4.40         | 4.80         | 4.60         | 3.80         | 4.40         | 3.40         | 3.30         | 4.20         |
| Expected pension increases          | 3.40         | 3.00         | 3.00         | n/a          | n/a          | n/a          | 2.10         | 1.90         | 1.90         |
| Cash balance credit/conversion rate | n/a          | n/a          | n/a          | 4.20         | 3.35         | 3.75         | 0.90         | 1.30         | 1.20         |
| Inflation rate                      | 3.40         | 3.00         | 3.00         | 2.25         | 2.25         | 2.25         | 1.80         | 1.70         | 1.60         |

### 28 Pensions and other post-employment benefits continued

The amounts recorded in the income statement and statement of comprehensive income for the three years ended 31 December 2013 in relation to the defined benefit pension and post-retirement healthcare schemes were as follows:

|  |     |     |               | Pensions | Post-retirement benefits |
|--|-----|-----|---------------|----------|--------------------------|
|  | UK  | USA | Rest of World | Group    | Group                    |
| 2013   | £m  | £m  | £m            | £m       | £m                       |
| Amounts charged to operating profit                              |     |     |               |          |                          |
| Current service cost   | 117 | 74  | 89            | 280      | 37                       |
| Past service cost/(credit)                                       | 4   | _   | (31)          | (27)     | (273)                    |
| Net interest cost  | 12  | 17  | 17            | 46       | 61                       |
| Expenses   | 6   | 4   | 4             | 14       | _                        |
|  | 139 | 95  | 79            | 313      | (175)                    |
| Remeasurements recorded in the statement of comprehensive income | 349 | 257 | 74            | 680      | 167                      |

|   |                        |                         |                                   | Pensions                  | Post-retirement benefits  |
|---|------------------------|-------------------------|-----------------------------------|---------------------------|---------------------------|
| 2012  | UK<br>(restated)<br>£m | USA<br>(restated)<br>£m | Rest of World<br>(restated)<br>£m | Group<br>(restated)<br>£m | Group<br>(restated)<br>£m |
| Amounts charged to operating profit                       |                        |                         |                                   |                           |                           |
| Current service cost                                      | 130                    | 66                      | 75                                | 271                       | 36                        |
| Past service (credit)/cost                                | (391)                  | _                       | _                                 | (391)                     | 2                         |
| Net interest cost   | 31                     | 26                      | 10                                | 67                        | 66                        |
|   | (230)                  | 92                      | 85                                | (53)                      | 104                       |
| Remeasurements recorded in the statement of comprehensive |                        |                         |                                   |                           |                           |
| income  | (384)                  | 48                      | (230)                             | (566)                     | (119)                     |

|  |                        |                         |                                   | Pensions                  | Post-retirement benefits  |  |
|--|------------------------|-------------------------|-----------------------------------|---------------------------|---------------------------|--|
| 2011   | UK<br>(restated)<br>£m | USA<br>(restated)<br>£m | Rest of World<br>(restated)<br>£m | Group<br>(restated)<br>£m | Group<br>(restated)<br>£m |  |
| Amounts charged to operating profit                              |                        |                         |                                   |                           |                           |  |
| Current service cost   | 123                    | 64                      | 75                                | 262                       | 31                        |  |
| Past service (credit)/cost                                       | (43)                   | _                       | _                                 | (43)                      | (13)                      |  |
| Net interest cost  | 32                     | 25                      | 9                                 | 66                        | 71                        |  |
| Gains and losses on settlement                                   | _                      | _                       | (1)                               | (1)                       | (5)                       |  |
|  | 112                    | 89                      | 83                                | 284                       | 84                        |  |
| Remeasurements recorded in the statement of comprehensive income | (577)                  | (70)                    | (104)                             | (751)                     | (133)                     |  |

The past service credit of £273 million in 2013 includes an amount of £279 million in relation to the restructuring of the US post-retirement medical obligations. The past service credit of £391 million in 2012 reflects the adjustments of £395 million related to the capping of future pensionable salary increases and a change in the basis of future discretionary pension increases from RPI to CPI in certain legacy plans. For further details see page 165.

The amounts included within past service costs include £nil (2012 – £4 million; 2011 – £5 million) of augmentation costs arising from major restructuring programmes (see Note 29, 'Other provisions').

### 28 Pensions and other post-employment benefits continued

A summarised balance sheet presentation of the Group defined benefit pension schemes and other post-retirement benefits is set out in the table below:

|  | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|--|------------|--------------------------|--------------------------|
| Recognised in Other non-current assets:                    |            |                          |                          |
| Pension schemes in surplus                                 | 330        | 124                      | 20                       |
| Recognised in Pensions and other post-employment benefits: |            |                          |                          |
| Pension schemes in deficit                                 | (943)      | (1,436)                  | (1,496)                  |
| Post-retirement benefits                                   | (1,246)    | (1,685)                  | (1,616)                  |
|  | (2,189)    | (3,121)                  | (3,112)                  |

The fair values of the assets and liabilities of the UK and US defined benefit pension schemes, together with aggregated data for other defined benefit pension schemes in the Group are as follows:

| At 31 December 2     | 013                                  | UK<br>£m | USA<br>£m | Rest of World<br>£m | Goup<br>£m |
|----------------------|--------------------------------------|----------|-----------|---------------------|------------|
| Equities:            | - listed                             | 6,474    | 1,202     | 422                 | 8,098      |
|                      | - unlisted                           | _        | _         | 9                   | 9          |
| Property:            | - unlisted                           | 254      | 131       | 5                   | 390        |
| Corporate bonds:     | - listed                             | 1,484    | 531       | 57                  | 2,072      |
|                      | - unlisted                           | _        | _         | 20                  | 20         |
| Government bonds     | : - listed                           | 2,376    | 320       | 517                 | 3,213      |
| Other assets:        | - listed                             | 284      | 330       | 48                  | 662        |
|                      | - unlisted                           | 372      | _         | 389                 | 761        |
| Fair value of assets | 3                                    | 11,244   | 2,514     | 1,467               | 15,225     |
| Present value of so  | heme obligations                     | (11,132) | (2,793)   | (1,913)             | (15,838    |
| Recognised on the    | balance sheet                        | 112      | (279)     | (446)               | (613       |
| Included in other no | on-current assets                    | 292      | _         | 38                  | 330        |
| Included in pension  | s and other post-employment benefits | (180)    | (279)     | (484)               | (943)      |
|                      |                                      | 112      | (279)     | (446)               | (613       |
| Actual return on pla | n assets                             | 1,383    | 218       | 98                  | 1,699      |

In December 2010, the UK scheme purchased an insurance contract that will guarantee payment of specified pensioner liabilities. This is included within 'Other assets' and the 'Present value of scheme obligations' in the table above at a value of £775 million (2012 – £751 million; 2011 - £735 million). Additional insurance contracts have also been purchased in other countries and are included within 'Other assets' in the table above at a value of £366 million (2012 - £327 million; 2011 - £306 million). In October 2013, the UK schemes entered into repurchase agreements to gain exposure to index-linked gilts. The related loan is also included within 'Other assets' at a value of £(407) million (2012 - £nil); 2011 - £nil).

| At 31 December 2012   | 2                          | UK<br>(restated)<br>£m | USA<br>(restated)<br>£m | Rest of World<br>(restated)<br>£m | Group<br>(restated)<br>£m |
|-----------------------|----------------------------|------------------------|-------------------------|-----------------------------------|---------------------------|
| Equities:             | - listed                   | 5,270                  | 1,018                   | 276                               | 6,564                     |
| Property:             | <ul><li>unlisted</li></ul> | 265                    | 116                     | 5                                 | 386                       |
| Corporate bonds:      | - listed                   | 1,439                  | 586                     | 19                                | 2,044                     |
| Government bonds:     | - listed                   | 2,054                  | 427                     | 657                               | 3,138                     |
| Other assets:         | - listed                   | 291                    | 374                     | 93                                | 758                       |
|                       | <ul><li>unlisted</li></ul> | 662                    | _                       | 327                               | 989                       |
| Fair value of assets  |                            | 9,981                  | 2,521                   | 1,377                             | 13,879                    |
| Present value of sche | me obligations             | (10,298)               | (2,979)                 | (1,914)                           | (15,191)                  |
| Recognised on the ba  | lance sheet                | (317)                  | (458)                   | (537)                             | (1,312)                   |

| Included in other non-current assets                    | 103   | _     | 21    | 124     |
|---|-------|-------|-------|---------|
| Included in pensions and other post-employment benefits |       | (458) | (558) | (1,436) |
|   | (317) | (458) | (537) | (1,312) |
| Actual return on plan assets                            | 665   | 308   | 118   | 1,091   |

GSK Annual Report 2013 167

# 28 Pensions and other post-employment benefits continued

| At 31 December 201    | 11                                 | UK<br>(restated)<br>£m | USA<br>(restated)<br>£m | Rest of World<br>(restated)<br>£m | Goup<br>(restated)<br>£m |
|-----------------------|------------------------------------|------------------------|-------------------------|-----------------------------------|--------------------------|
| Equities:             | - listed                           | 4,349                  | 907                     | 254                               | 5,510                    |
| Property:             | - listed                           | 274                    | 163                     | 6                                 | 443                      |
| Corporate bonds:      | - listed                           | 1,306                  | 797                     | 8                                 | 2,111                    |
| Government bonds:     | - listed                           | 2,048                  | 427                     | 665                               | 3,140                    |
| Other assets:         | - listed                           | _                      | 161                     | 45                                | 206                      |
|                       | - unlisted                         | 1,142                  | _                       | 306                               | 1,448                    |
| Fair value of assets  |                                    | 9,119                  | 2,455                   | 1,284                             | 12,858                   |
| Present value of sche | eme obligations                    | (9,779)                | (2,945)                 | (1,610)                           | (14,334)                 |
| Recognised on the ba  | alance sheet                       | (660)                  | (490)                   | (326)                             | (1,476)                  |
| Included in other non | -current assets                    | _                      | _                       | 20                                | 20                       |
| Included in pensions  | and other post-employment benefits | (660)                  | (490)                   | (346)                             | (1,496)                  |
|                       |                                    | (660)                  | (490)                   | (326)                             | (1,476)                  |
| Actual return on plan | assets                             | 285                    | 188                     | 21                                | 494                      |

|                                    |                        |                         |                                   | Pensions                  | Post-retirement benefits  |
|------------------------------------|------------------------|-------------------------|-----------------------------------|---------------------------|---------------------------|
| Movements in fair values of assets | UK<br>(restated)<br>£m | USA<br>(restated)<br>£m | Rest of World<br>(restated)<br>£m | Group<br>(restated)<br>£m | Group<br>(restated)<br>£m |
| Assets at 1 January 2011           | 8,618                  | 2,310                   | 1,228                             | 12,156                    | _                         |
| Exchange adjustments               | _                      | 18                      | (11)                              | 7                         | _                         |
| Interest income                    | 405                    | 109                     | 55                                | 569                       | _                         |
| Remeasurement                      | (120)                  | 79                      | (34)                              | (75)                      | _                         |
| Employer contributions             | 530                    | 146                     | 108                               | 784                       | 70                        |
| Scheme participants' contributions | 7                      | _                       | 9                                 | 16                        | 12                        |
| Benefits paid                      | (321)                  | (207)                   | (71)                              | (599)                     | (82)                      |
| Assets at 31 December 2011         | 9,119                  | 2,455                   | 1,284                             | 12,858                    | _                         |
| Exchange adjustments               | _                      | (125)                   | (56)                              | (181)                     | _                         |
| Interest income                    | 381                    | 97                      | 55                                | 533                       | _                         |
| Remeasurement                      | 284                    | 211                     | 63                                | 558                       | _                         |
| Employer contributions             | 497                    | 52                      | 86                                | 635                       | 76                        |
| Scheme participants' contributions | 33                     | _                       | 9                                 | 42                        | 15                        |
| Benefits paid                      | (333)                  | (169)                   | (58)                              | (560)                     | (91)                      |
| Settlements and curtailments       | _                      | _                       | (6)                               | (6)                       | _                         |
| Assets at 31 December 2012         | 9,981                  | 2,521                   | 1,377                             | 13,879                    | _                         |
| Exchange adjustments               | _                      | (49)                    | (45)                              | (94)                      | _                         |
| Interest income                    | 385                    | 96                      | 45                                | 526                       | _                         |
| Expenses                           | (6)                    | (4)                     | (4)                               | (14)                      |                           |
| Remeasurement                      | 998                    | 122                     | 53                                | 1,173                     | _                         |
| Employer contributions             | 219                    | 20                      | 104                               | 343                       | 76                        |
| Scheme participants' contributions | 26                     | _                       | 10                                | 36                        | 15                        |
| Benefits paid                      | (359)                  | (192)                   | (73)                              | (624)                     | (91)                      |

Assets at 31 December 2013 11,244 2,514 1,467 **15,225** -

The UK defined benefit schemes include defined contribution sections with account balances totalling £1,366 million at 31 December 2013 (2012 – £1,112 million; 2011 – £957 million).

During 2013, the Group made special funding contributions to the UK pension schemes totalling £93 million (2012 - £366 million); 2011 - £368 million (2012 - £32 million); 2011 - £32 million) to the US scheme. In 2013, GSK reached an agreement with the trustees of the UK pension schemes to make additional contributions to eliminate the pension deficit identified at the 31 December 2011 actuarial funding valuation. Based on the funding agreements following the 2011 valuation, the additional contributions are expected to be £85 million in 2014. The contributions were based on a government bond yield curve approach to selecting the discount rate; the rate chosen included an allowance for expected investment returns which reflected the asset mix of the schemes.

Employer contributions for 2014, including special funding contributions, are estimated to be approximately £330 million in respect of defined benefit pension schemes and £80 million in respect of post-retirement benefits.

168 GSK Annual Report 2013

# 28 Pensions and other post-employment benefits continued

|  |                        |                         |                                   | Pensions                  | Post-retirement benefits  |
|--|------------------------|-------------------------|-----------------------------------|---------------------------|---------------------------|
| Movements in defined benefit obligations | UK<br>(restated)<br>£m | USA<br>(restated)<br>£m | Rest of World<br>(restated)<br>£m | Group<br>(restated)<br>£m | Group<br>(restated)<br>£m |
| Obligations at 1 January 2011            | (9,119)                | (2,781)                 | (1,479)                           | (13,379)                  | (1,459)                   |
| Exchange adjustments                     | _                      | (24)                    | 15                                | (9)                       | (10)                      |
| Service cost                             | (123)                  | (64)                    | (75)                              | (262)                     | (31)                      |
| Past service cost                        | 43                     | _                       | _                                 | 43                        | 13                        |
| Interest cost                            | (437)                  | (134)                   | (64)                              | (635)                     | (71)                      |
| Settlements and curtailments             |                        | _                       | 1                                 | 1                         | 5                         |
| Remeasurement                            | (457)                  | (149)                   | (70)                              | (676)                     | (133)                     |
| Scheme participants' contributions       | (7)                    | _                       | (9)                               | (16)                      | (12)                      |
| Benefits paid                            | 321                    | 207                     | 71                                | 599                       | 82                        |
| Obligations at 31 December 2011          | (9,779)                | (2,945)                 | (1,610)                           | (14,334)                  | (1,616)                   |
| Exchange adjustments                     | _                      | 149                     | 74                                | 223                       | 78                        |
| Service cost                             | (130)                  | (66)                    | (75)                              | (271)                     | (36)                      |
| Past service cost                        | 391                    | _                       | _                                 | 391                       | (2)                       |
| Interest cost                            | (412)                  | (123)                   | (65)                              | (600)                     | (66)                      |
| Settlements and curtailments             | _                      | _                       | 6                                 | 6                         | _                         |
| Remeasurement                            | (668)                  | (163)                   | (293)                             | (1,124)                   | (119)                     |
| Scheme participants' contributions       | (33)                   | _                       | (9)                               | (42)                      | (15)                      |
| Benefits paid                            | 333                    | 169                     | 58                                | 560                       | 91                        |
| Obligations at 31 December 2012          | (10,298)               | (2,979)                 | (1,914)                           | (15,191)                  | (1,685)                   |
| Exchange adjustments                     | _                      | 46                      | 37                                | 83                        | 9                         |
| Service cost                             | (117)                  | (74)                    | (89)                              | (280)                     | (37)                      |
| Past service cost                        | (4)                    | _                       | 31                                | 27                        | 273                       |
| Interest cost                            | (397)                  | (113)                   | (62)                              | (572)                     | (61)                      |
| Other movements                          |                        | _                       | _                                 |                           | 12                        |
| Remeasurement                            | (649)                  | 135                     | 21                                | (493)                     | 167                       |
| Scheme participants' contributions       | (26)                   | _                       | (10)                              | (36)                      | (15)                      |
| Benefits paid                            | 359                    | 192                     | 73                                | 624                       | 91                        |
| Obligations at 31 December 2013          | (11,132)               | (2,793)                 | (1,913)                           | (15,838)                  | (1,246)                   |

The UK defined benefit schemes include defined contribution sections with obligations totalling £1,366 million at 31 December 2013 (2012 – £1,112 million; 2011 - £957 million).

The defined benefit pension obligation is analysed as follows:

|          | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|----------|------------|--------------------------|--------------------------|
| Funded   | (15,432)   | (14,789)                 | (13,956)                 |
| Unfunded | (406)      | (402)                    | (378)                    |
|          | (15,838)   | (15,191)                 | (14,334)                 |

The liability for the US post-retirement healthcare scheme has been assessed using the same assumptions as for the US pension scheme, together with the assumption for future medical inflation of 6.5% (2012-7%), grading down to 5.0% in 2022 and thereafter. During 2013, the US post-retirement healthcare scheme was amended (see page 165 for further details). The impact of this change is a one-off reduction in the post-retirement obligation of £279 million. At 31 December 2013 the US post-retirement healthcare scheme obligation was £1,066 million (2012-£1,504 million; 2011-£1,446 million).

Post-retirement benefits are unfunded.

# 28 Pensions and other post-employment benefits continued

The movement in the net defined benefit liability is as follows:

|   | Fair value<br>of assets<br>£m           | Present value of obligation £m | Net<br>total<br>£m |
|---|---|--------------------------------|--------------------|
| At 1 January 2011, restated                                   | 12,156                                  | (13,379)                       | (1,223)            |
| Exchange adjustments  | 7                                       | (9)                            | (2)                |
| Service cost  | _                                       | (262)                          | (262)              |
| Past service cost   | _                                       | 43                             | 43                 |
| Interest income/cost  | 569                                     | (635)                          | (66)               |
| Settlements and curtailments                                  | _                                       | 1                              | 1                  |
| Remeasurements:   |   |                                |                    |
| Return on plan assets, excluding amounts included in interest | (75)                                    | _                              | (75)               |
| Loss from change in financial assumptions                     | _                                       | (584)                          | (584)              |
| Experience losses   | _                                       | (92)                           | (92)               |
| Employers contributions                                       | 784                                     | _                              | 784                |
| Scheme participants' contributions                            | 16                                      | (16)                           | _                  |
| Benefits paid   | (599)                                   | 599                            | _                  |
| At 31 December 2011   | 12,858                                  | (14,334)                       | (1,476)            |
| Exchange adjustments  | (181)                                   | 223                            | 42                 |
| Service cost  | _                                       | (271)                          | (271)              |
| Past service cost   | _                                       | 391                            | 391                |
| Interest income/cost  | 533                                     | (600)                          | (67)               |
| Settlements and curtailments                                  | (6)                                     | 6                              | (0.)               |
| Remeasurements:   | (0)                                     | · ·                            |                    |
| Return on plan assets, excluding amounts included in interest | 558                                     | _                              | 558                |
| Gain from change in demographic assumptions                   | -                                       | 55                             | 55                 |
| Loss from change in financial assumptions                     |   | (1,071)                        | (1,071)            |
| Experience losses   | _                                       | (1,071)                        | (1,071)            |
| Employers contributions                                       | 635                                     | (108)                          | 635                |
|   | 42                                      | (42)                           | 033                |
| Scheme participants' contributions                            |   | , ,                            | _                  |
| Benefits paid At 31 December 2012                             | (560)<br>13,879                         | 560<br>(15,191)                | (1,312)            |
|   | · ·                                     | (15,191)                       |                    |
| Exchange adjustments Service cost                             | (94)                                    | (280)                          | (11)<br>(280)      |
| Past service cost   | _                                       | (280)                          | (280)              |
|   | = |                                |                    |
| Interest income/cost  | 526                                     | (572)                          | (46)               |
| Remeasurements:   | 1 170                                   |                                | 4 470              |
| Return on plan assets, excluding amounts included in interest | 1,173                                   | - (00)                         | 1,173              |
| Loss from change in demographic assumptions                   | _                                       | (89)                           | (89)               |
| Loss from change in financial assumptions                     | _                                       | (118)                          | (118)              |
| Experience losses   | <del>-</del>                            | (286)                          | (286)              |
| Employers contributions                                       | 343                                     | - (00)                         | 343                |
| Scheme participants' contributions                            | 36                                      | (36)                           | _                  |
| Benefits paid   | (624)                                   | 624                            | _                  |
| Expenses/other movements                                      | (14)                                    |                                | (14)               |
| At 31 December 2013   | 15,225                                  | (15,838)                       | (613)              |

The remeasurements included within post-retirement benefits are detailed below:

|  | 2013 | 2012  | 2011  |
|--|------|-------|-------|
|  | £m   | £m    | £m    |
| (Loss)/gain from change in demographic assumptions | (1)  | 1     | _     |
| Gain/(loss) from change in financial assumptions   | 143  | (132) | (130) |
| Experience gains/(losses)                          | 25   | 12    | (3)   |
|  | 167  | (119) | (133) |

170 GSK Annual Report 2013

# 28 Pensions and other post-employment benefits continued

The defined benefit pension obligation analysed by membership category is as follows:

|          | 2013   | 2012   | 2011   |
|----------|--------|--------|--------|
|          | £m     | £m     | £m     |
| Active   | 5,053  | 4,695  | 4,557  |
| Retired  | 7,137  | 6,930  | 6,439  |
| Deferred | 3,648  | 3,566  | 3,338  |
|          | 15,838 | 15,191 | 14,334 |

The post-retirement benefit obligation analysed by membership category is as follows:

|          | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|----------|------------|------------|------------|
| Active   | 545        | 708        | 615        |
| Retired  | 699        | 975        | 1,000      |
| Deferred | 2          | 2          | 1          |
|          | 1,246      | 1,685      | 1,616      |

The weighted average duration of the defined benefit obligation is as follows:

|                          | 2013  | 2012  | 2011  |
|--------------------------|-------|-------|-------|
|                          | years | years | years |
| Pension benefits         | 16    | 16    | 16    |
| Post-retirement benefits | 12    | 11    | 16    |

## Sensitivity analysis

Effect of changes in assumptions used on the benefit obligations and on the 2014 annual defined benefit pension and post retirement costs after the revisions to IAS 19.

|   | £m  |
|---|-----|
| A 0.25% decrease in discount rate would have the following approximate effect:                        |     |
| Increase in annual pension cost   | 32  |
| Decrease in annual post-retirement benefits cost  | (1) |
| Increase in pension obligation  | 554 |
| Increase in post-retirement benefits obligation   | 35  |
| A one year increase in life expectancy would have the following approximate effect:                   |     |
| Increase in annual pension cost   | 19  |
| Increase in annual post-retirement benefits cost  | 2   |
| Increase in pension obligation  | 359 |
| Increase in post-retirement benefits obligation   | 34  |
| A 1% increase in the rate of future healthcare inflation would have the following approximate effect: |     |
| Increase in annual post-retirement benefits cost  | 3   |
| Increase in post-retirement benefits obligation   | 60  |
| A 0.25% increase in inflation would have the following approximate effect:                            |     |
| Increase in annual pension cost   | 21  |
| Increase in pension obligation  | 359 |

## 29 Other provisions

|                                       | Legal<br>and other<br>disputes<br>£m | Major<br>restructuring<br>programmes<br>£m | Employee<br>related<br>provisions<br>£m | Other provisions £m | Total<br>£m |
|---------------------------------------|--------------------------------------|--|---|---------------------|-------------|
| At 1 January 2013                     | 527                                  | 373  | 227                                     | 265                 | 1,392       |
| Exchange adjustments                  | (20)                                 | (1)  | (1)                                     | 1                   | (21)        |
| Charge for the year                   | 286                                  | 179  | 54                                      | 138                 | 657         |
| Reversed unused                       | (36)                                 | (15)                                       | (2)                                     | (32)                | (85)        |
| Unwinding of discount                 | 1                                    | 6  | _                                       | 7                   | 14          |
| Utilised                              | (115)                                | (189)                                      | (18)                                    | (97)                | (419)       |
| Reclassifications and other movements | 3                                    | (4)  | _                                       | 7                   | 6           |
| At 31 December 2013                   | 646                                  | 349  | 260                                     | 289                 | 1,544       |
| To be settled within one year         | 635                                  | 160  | 34                                      | 163                 | 992         |
| To be settled after one year          | 11                                   | 189  | 226                                     | 126                 | 552         |
| At 31 December 2013                   | 646                                  | 349  | 260                                     | 289                 | 1,544       |

## Legal and other disputes

The Group is involved in a substantial number of legal and other disputes, including notification of possible claims, as set out in Note 44 'Legal proceedings'. Provisions for legal and other disputes include amounts relating to product liability (principally relating to Avandia, Paxil and Poligrip), anti-trust (principally relating to Wellbutrin, Flonase and Lamictal), government investigations (principally relating to the 'Colorado investigation' settlement, Avandia-related investigations, Average Wholesale Price (AWP) and nominal price investigations), contract terminations, self-insurance, environmental clean-up and property

The charge for the year of £286 million (£251 million net of reversals and estimated insurance recoveries) primarily related to provisions for product liability cases regarding Paxil, Poligrip and other products and various government investigations.

The discount on the provisions decreased by £nil in 2013 (2012 -£3 million) and was calculated using risk-adjusted projected cash flows and risk-free rates of return. The movement in 2013 includes a decrease of £nil (2012 - £1 million) arising from a change in the discount rate in the year.

In respect of product liability claims related to certain products, there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations.

It is in the nature of the Group's business that a number of these matters may be the subject of negotiation and litigation over many years. Litigation proceedings, including the various appeal procedures, often take many years to reach resolution, and out-ofcourt settlement discussions can also often be protracted. The Group is in potential settlement discussions in a number of the disputes for which amounts have been provided and, based on its current assessment of the progress of these disputes, estimates that £0.6 billion of the amount provided at 31 December 2013 will be settled within one year.

At 31 December 2013, it was expected that £1 million (2012 - £3 million) of the provision made for legal and other disputes will be reimbursed by third party insurers. This amount is included within the Other receivables balances in Note 22, 'Other non-current assets' and Note 24, 'Trade and other receivables'. For a discussion of legal issues, see Note 44, 'Legal proceedings'.

## 29 Other provisions continued

## Major restructuring programmes

In October 2007 the Group announced the Operational Excellence programme to improve the effectiveness and productivity of its operations (see Note 10, 'Major restructuring costs'). In addition, in 2013, the Group initiated the Major Change restructuring programme focused on opportunities to simplify supply chain processes, build the Group's capabilities in manufacturing and R&D and restructure the European Pharmaceuticals business.

Provisions for staff severance payments are made when management has made a formal decision to eliminate certain positions and this has been communicated to the groups of employees affected and appropriate consultation procedures completed, where appropriate. No provision is made for staff severance payments that are made immediately.

Pension augmentations arising from staff redundancies of £nil (2012 - £4 million) have been charged during the year and then transferred to the pension obligations provision as shown in Note 28. 'Pensions and other post-employment benefits'. Asset write-downs have been recognised as impairments of property, plant and equipment in Note 17, 'Property, plant and equipment'. The majority of the amounts provided are expected to be utilised in the next two years.

## **Employee related provisions**

Employee related provisions include obligations for certain medical benefits to disabled employees and their spouses in the USA. At 31 December 2013, the provision for these benefits amounted to £111 million (2012 - £113 million). Other employee benefits reflect a variety of provisions for severance costs, jubilee awards and other long-service benefits.

## Other provisions

Included in other provisions are insurance provisions of £31 million (2012 - £29 million), onerous property lease provisions of £33 million (2012 - £16 million) and a number of other provisions including vehicle insurance and regulatory matters.

## 30 Other non-current liabilities

|                              | 2013<br>£m | 2012<br>£m |
|------------------------------|------------|------------|
| Accruals and deferred income | 101        | 73         |
| Other payables               | 1,603      | 1,359      |
|                              | 1,704      | 1,432      |

The increase in other payables primarily arises from contingent consideration of £253 million relating to the acquisition of the 50% share of the Shionogi-ViiV Healthcare joint venture previously held by Shionogi & Co Ltd in 2012.

# 31 Contingent liabilities

At 31 December 2013, contingent liabilities, comprising guarantees, discounted bills and other items arising in the normal course of business, amounted to £198 million (2012 - £209 million). At 31 December 2013, £nil (2012 - £nil) of financial assets were pledged as collateral for contingent liabilities. Provision is made for the outcome of tax, legal and other disputes where it is both probable that the Group will suffer an outflow of funds and it is possible to make a reliable estimate of that outflow. At 31 December 2013, other than for those disputes where provision has been made, it was not possible to make a reliable estimate of the potential outflow of funds that might be required to settle disputes where the possibility of there being an outflow was more than remote. Descriptions of the significant tax, legal and other disputes to which the Group is a party are set out in Note 14, 'Taxation' and Note 44, 'Legal proceedings'.

## 32 Net debt

|   | Listing exchange        | 2013<br>£m   | 2012<br>£m |
|---|-------------------------|--------------|------------|
| Current assets:                         | Listing excitatings     | ZIII         | 4111       |
| Liquid investments                      |                         | 66           | 81         |
| Cash and cash equivalents               |                         | 5,534        | 4,184      |
|   |                         | 5,600        | 4,265      |
| Short-term borrowings:                  |                         |              |            |
| Bank loans and overdrafts               |                         | (352)        | (323)      |
| Commercial paper                        |                         | (1,491)      | (1,748)    |
| Obligations under finance leases        |                         | (27)         | (27)       |
| 4.85% US\$ US Medium Term Note 2013     | New York Stock Exchange | ` <u>-</u>   | (1,533)    |
| 4.375% US\$ US Medium Term Note 2014    | London Stock Exchange   | (919)        | _          |
|   | 9                       | (2,789)      | (3,631)    |
| Long-term borrowings:                   |                         |              |            |
| 4.375% US\$ US Medium Term Note 2014    | London Stock Exchange   | <del>-</del> | (970)      |
| 0.75% US\$ US Medium Term Note 2015     | New York Stock Exchange | (601)        | (611)      |
| 3.875% € European Medium Term Note 2015 | London Stock Exchange   | (1,330)      | (1,296)    |
| 0.7% US\$ US Medium Term Note 2016      | New York Stock Exchange | (751)        | _          |
| 1.50% US\$ US Medium Term Note 2017     | New York Stock Exchange | (1,199)      | (1,219)    |
| 5.625% € European Medium Term Note 2017 | London Stock Exchange   | (1,038)      | (1,013)    |
| 5.65% US\$ US Medium Term Note 2018     | New York Stock Exchange | (1,653)      | (1,683)    |
| 2.85% US\$ US Medium Term Note 2022     | New York Stock Exchange | (1,193)      | (1,214)    |
| 2.8% US\$ US Medium Term Note 2023      | New York Stock Exchange | (743)        | _          |
| 4.00% € European Medium Term Note 2025  | London Stock Exchange   | (618)        | (602)      |
| 3.375% £ European Medium Term Note 2027 | London Stock Exchange   | (591)        | (590)      |
| 5.25% £ European Medium Term Note 2033  | London Stock Exchange   | (983)        | (982)      |
| 5.375% US\$ US Medium Term Note 2034    | London Stock Exchange   | (299)        | (305)      |
| 6.375% US\$ US Medium Term Note 2038    | New York Stock Exchange | (1,641)      | (1,670)    |
| 6.375% £ European Medium Term Note 2039 | London Stock Exchange   | (694)        | (694)      |
| 5.25% £ European Medium Term Note 2042  | London Stock Exchange   | (987)        | (986)      |
| 4.2% US\$ US Medium Term Note 2043      | New York Stock Exchange | (294)        | _          |
| 4.25% £ European Medium Term Note 2045  | London Stock Exchange   | (788)        | (787)      |
| Obligations under finance leases        | -                       | (53)         | (49)       |
|   |                         | (15,456)     | (14,671    |
| Net debt                                |                         | (12,645)     | (14,037)   |

## 32 Net debt continued

#### **Current assets**

Liquid investments are classified as available-for-sale investments. At 31 December 2013, they included US Treasury Notes and other government bonds. The effective interest rate on liquid investments at 31 December 2013 was approximately 0.5% (2012 - approximately 2.6%). Liquid investment balances at 31 December 2013 earning interest at floating and fixed rates amount to £65 million and £1 million respectively (2012 -£74 million and £7 million).

The effective interest rate on cash and cash equivalents at 31 December 2013 was approximately 1.3% (2012 approximately 1.7%). Cash and cash equivalents at 31 December 2013 earning interest at floating and fixed rates amount to £5,298 million and £1 million respectively (2012 - £3,876 million and £1 million).

GSK's policy regarding the credit quality of cash and cash equivalents is referred to in Note 41, 'Financial instruments and related disclosures'.

#### **Short-term borrowings**

GSK has a \$10 billion (£6.0 billion) US commercial paper programme, of which \$2.5 billion (£1.5 billion) was in issue at 31 December 2013 (2012 – \$2.9 billion (£1.7 billion)). GSK also has £1.9 billion of five year committed medium-term facilities and \$2.5 billion (£1.5 billion) of 364 day committed facilities. These facilities were put in place in September 2012 and September 2013 respectively and were undrawn at 31 December 2013. Liquid investments, cash and cash equivalents were as shown in the table on page 174.

The weighted average interest rate on current bank loans and overdrafts at 31 December 2013 was 3.7% (2012 - 2.1%). The weighted average interest rate on commercial paper borrowings at 31 December 2013 was 0.18% (2012 - 0.20%).

## Long-term borrowings

At the year-end, GSK had long-term borrowings of £15.5 billion (2012 - £14.7 billion) of which £8.8 billion (2012 - £9.5 billion)falls due in more than five years. The average effective pre-swap interest rate of all notes in issue at 31 December 2013 was approximately 4.5% (2012 - approximately 4.9%).

Long-term borrowings repayable after five years carry interest at effective rates between 3.11% and 6.76%. The repayment dates range from 2022 to 2045.

## Pledged assets

The Group has pledged investments in US Treasury Notes with a par value of \$105 million (£63 million) (2012 - \$119 million (£74 million)) as security against irrevocable letters of credit issued on the Group's behalf in respect of the Group's self-insurance activity. Provisions in respect of self-insurance are included within the provisions for legal and other disputes discussed in Note 29, 'Other provisions'. At 31 December 2013, £69 million of the Group's cash balance was held in an escrow account in connection with the Group's offer to purchase shares in its Indian pharmaceutical subsidiary. In addition, £48 million (2012 - £49 million) of assets included in Note 22, 'Other non-current assets', which do not form part of Net debt, were pledged as collateral against future rental payments under operating lease arrangements entered into by Human Genome Sciences, Inc. prior to its acquisition by the Group.

| Finance lease obligations                        | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| Rental payments due within one year              | 29         | 30         |
| Rental payments due between one and two years    | 24         | 21         |
| Rental payments due between two and three years  | 16         | 17         |
| Rental payments due between three and four years | 9          | 9          |
| Rental payments due between four and five years  | 4          | 2          |
| Rental payments due after five years             | 5          | 6          |
| Total future rental payments                     | 87         | 85         |
| Future finance charges                           | (7)        | (9)        |
| Total finance lease obligations                  | 80         | 76         |

# 33 Share capital and share premium account

|  |                             |        | Share              |
|--|-----------------------------|--------|--------------------|
|  | Ordinary Shares of 25p each |        | premium            |
|  | Number                      | £m     | £m                 |
| Share capital authorised   |                             |        |                    |
| At 31 December 2011  | 10,000,000,000              | 2,500  |                    |
| At 31 December 2012  | 10,000,000,000              | 2,500  |                    |
| At 31 December 2013  | 10,000,000,000              | 2,500  |                    |
| Share capital issued and fully paid                              |                             |        |                    |
| At 1 January 2011  | 5,670,458,177               | 1,418  | 1,428              |
| Issued under employee share schemes                              | 21,949,144                  | 5      | 245                |
| Share capital cancelled  | (142,204,223)               | (36)   | _                  |
| At 31 December 2011  | 5,550,203,098               | 1,387  | 1,673              |
| Issued under employee share schemes                              | 28,045,821                  | 7      | 349                |
| Share capital cancelled  | (180,652,950)               | (45)   | _                  |
| At 31 December 2012  | 5,397,595,969               | 1,349  | 2,022              |
| Issued under employee share schemes                              | 44,610,727                  | 12     | 573                |
| Share capital cancelled  | (100,000,000)               | (25)   | _                  |
| At 31 December 2013  | 5,342,206,696               | 1,336  | 2,595              |
|  |                             |        |                    |
|  | 31 December 2013<br>000     | 31 Dec | cember 2012<br>000 |
| Number of shares issuable under employee share schemes (Note 42) | 91,303                      |        | 114,985            |
| Number of unissued shares not under option                       | 4,566,351                   |        | 4,487,419          |

At 31 December 2013, of the issued share capital, 63,613,528 shares were held in the ESOP Trusts, 487,433,663 shares were held as Treasury shares and 4,791,159,505 shares were in free issue. All issued shares are fully paid. The nominal, carrying and market values of the shares held in the ESOP Trusts are disclosed in Note 42, 'Employee share schemes'.

A total of 92 million shares were purchased by the company during 2013 at a cost of £1,504 million and 100 million shares were cancelled.

Monthly purchases of shares during 2013 were as follows:

|           | Number of shares<br>000 | Average share price excluding commission and stamp duty £ |
|-----------|-------------------------|---|
| March     | 3,480,000               | 14.97   |
| May       | 6,303,185               | 17.29   |
| June      | 15,570,000              | 16.46   |
| July      | 5,101,000               | 16.75   |
| August    | 11,635,900              | 16.70   |
| September | 17,323,000              | 16.01   |
| October   | 23,834,500              | 15.67   |
| November  | 4,083,997               | 16.18   |
| December  | 5,150,754               | 15.95   |
| Total     | 92,482,336              | 16.18   |

For details of substantial shareholdings refer to page 243.

# 34 Movements in equity

Retained earnings and other reserves amounted to £3,066 million at 31 December 2013 (2012 – £2,429 million; 2011 – £4,959 million) of which £307 million (2012 – £372 million; 2011 – £421 million) relates to joint ventures and associated undertakings. The cumulative translation exchange in equity is as follows:

|  | Net                                      | Net translation exchange included in: |  |  |  |
|--|--|---------------------------------------|--|--|--|
|  | Retained<br>earnings<br>(restated)<br>£m | Fair value<br>reserve<br>£m           | Non-<br>controlling<br>interests<br>£m | Total<br>translation<br>exchange<br>(restated)<br>£m |  |
| At 1 January 2011  | 1,309                                    | 11                                    | (24)                                   | 1,296  |  |
| Exchange movements on overseas net assets                          | (259)                                    | 4                                     | (44)                                   | (299)  |  |
| Reclassification of exchange on liquidation of overseas subsidiary | (1)                                      | _                                     | _                                      | (1)  |  |
| At 31 December 2011  | 1,049                                    | 15                                    | (68)                                   | 996  |  |
| Exchange movements on overseas net assets                          | (203)                                    | (23)                                  | (30)                                   | (256)  |  |
| At 31 December 2012  | 846                                      | (8)                                   | (98)                                   | 740  |  |
| Exchange movements on overseas net assets                          | (260)                                    | 5                                     | (35)                                   | (290)  |  |
| At 31 December 2013  | 586                                      | (3)                                   | (133)                                  | 450  |  |

The analysis of other comprehensive income by equity category is as follows:

|  | Retained earnings | Other reserves | Non-<br>controlling<br>interests | Total |
|--|-------------------|----------------|----------------------------------|-------|
| 2013   | £m                | £m             | £m                               | £m    |
| Items that may be subsequently reclassified to income statement:                           |                   |                |                                  |       |
| Exchange movements on overseas net assets and net investment hedges                        | (260)             | 5              | _                                | (255) |
| Fair value movements on available-for-sale investments                                     | _                 | 367            | _                                | 367   |
| Deferred tax on fair value movements on available-for-sale investments                     | _                 | (29)           | _                                | (29)  |
| Reclassification of fair value movements on available-for-sale investments                 | _                 | (38)           | _                                | (38)  |
| Deferred tax on reclassification of fair value movements on available-for-sale investments | _                 | 7              | _                                | 7     |
| Reclassification of cash flow hedges to income statement                                   | _                 | 2              | _                                | 2     |
| Fair value movements on cash flow hedges   | _                 | (9)            | _                                | (9)   |
| Deferred tax on fair value movements on cash flow hedges                                   | _                 | 1              | _                                | 1     |
| Share of other comprehensive income of associates and joint ventures                       | 15                | _              | _                                | 15    |
| Items that will not be reclassified to income statement:                                   |                   |                |                                  |       |
| Exchange movements on overseas net assets of non-controlling interests                     | _                 | _              | (35)                             | (35)  |
| Actuarial gains on defined benefit plans   | 847               | _              | _                                | 847   |
| Deferred tax on actuarial movements in defined benefit plans                               | (286)             | _              | _                                | (286) |
| Other comprehensive income/(expense) for the year  | 316               | 306            | (35)                             | 587   |

| 2012   | Retained<br>earnings<br>(restated)<br>£m | Other reserves £m | Non-<br>controlling<br>interests<br>£m | Total<br>(restated)<br>£m |
|--|--|-------------------|--|---------------------------|
| Items that may be subsequently reclassified to income statement:               |  |                   |  | <u> </u>                  |
| Exchange movements on overseas net assets and net investment hedges            | (203)                                    | (23)              | _                                      | (226)                     |
| Fair value movements on available-for-sale investments                         | _  | 77                | _                                      | 77                        |
| Deferred tax on fair value movements on available-for-sale investments         | _  | (10)              | _                                      | (10)                      |
| Reclassification of fair value movements on available-for-sale investments     | _  | (19)              | _                                      | (19)                      |
| Deferred tax on reclassification of fair value movements on available-for-sale |  |                   |  |                           |
| investments  | _  | 10                | _                                      | 10                        |
| Reclassification of cash flow hedges to income statement                       | _  | 2                 | _                                      | 2                         |

| Fair value movements on cash flow hedges Share of other comprehensive income of associates and joint ventures | -<br>30 | (6)<br>— | _<br>_ | (6)<br>30 |
|---|---------|----------|--------|-----------|
| Items that will not be reclassified to income statement:  |         |          |        |           |
| Exchange movements on overseas net assets of non-controlling interests  | -       | _        | (30)   | (30)      |
| Actuarial losses on defined benefit plans   | (685)   | _        | _      | (685)     |
| Deferred tax on actuarial movements in defined benefit plans  | 193     | -        | _      | 193       |
| Other comprehensive (expense)/income for the year   | (665)   | 31       | (30)   | (664)     |

GSK Annual Report 2013 177

# 34 Movements in equity continued

| 2011   | Retained<br>earnings<br>(restated)<br>£m | Other<br>reserves<br>£m | Non-<br>controlling<br>interests<br>£m | Total<br>(restated)<br>£m |
|--|--|-------------------------|--|---------------------------|
| Items that may be subsequently reclassified to income statement:                 | 4>                                       |                         |  | ()                        |
| Exchange movements on overseas net assets and net investment hedges              | (259)                                    | 4                       | _                                      | (255)                     |
| Reclassification of exchange on liquidation or disposal of overseas subsidiaries | (1)                                      | _                       | _                                      | (1)                       |
| Fair value movements on available-for-sale investments                           | _  | (20)                    | _                                      | (20)                      |
| Deferred tax on fair value movements on available-for-sale investments           | _  | 23                      | _                                      | 23                        |
| Reclassification of fair value movements on available-for-sale investments       | _  | (29)                    | _                                      | (29)                      |
| Reclassification of cash flow hedges to income statement                         | _  | 1                       | _                                      | 1                         |
| Share of other comprehensive expense of associates and joint ventures            | (8)                                      | _                       | _                                      | (8)                       |
| Items that will not be reclassified to income statement:                         |  |                         |  |                           |
| Exchange movement on overseas net assets of non-controlling interests            | _  | _                       | (44)                                   | (44)                      |
| Actuarial losses on defined benefit plans  | (884)                                    | _                       | `                                      | (884)                     |
| Deferred tax on actuarial movements in defined benefit plans                     | 243                                      | _                       | _                                      | 243                       |
| Other comprehensive expense for the year   | (909)                                    | (21)                    | (44)                                   | (974)                     |

The analysis of other reserves is as follows:

|   | ESOP Trust<br>shares<br>£m | Fair value<br>reserve<br>£m | Cash flow<br>hedge reserve<br>£m | Other<br>reserves<br>£m | Total<br>£m |
|---|----------------------------|-----------------------------|----------------------------------|-------------------------|-------------|
| At 1 January 2011   | (845)                      | 89                          | (4)                              | 2,022                   | 1,262       |
| Transferred to income and expense in the year on disposals  |                            | (10)                        | 3                                | _                       | (7)         |
| Transferred to income and expense in the year on impairment | _                          | (19)                        | _                                | _                       | (19)        |
| Net fair value movement in the year                         | _                          | 10                          | (5)                              | _                       | 5           |
| Ordinary Shares purchased and cancelled                     | _                          | _                           | _                                | 36                      | 36          |
| Ordinary Shares acquired by ESOP Trusts                     | (36)                       | _                           | _                                | _                       | (36)        |
| Ordinary Shares transferred by ESOP Trusts                  | 44                         | _                           | _                                | _                       | 44          |
| Write-down of shares held by ESOP Trusts                    | 345                        | _                           | _                                | _                       | 345         |
| Forward contract on non-controlling interest                | _                          | _                           | _                                | (28)                    | (28)        |
| At 31 December 2011   | (492)                      | 70                          | (6)                              | 2,030                   | 1,602       |
| Transferred to income and expense in the year on disposals  |                            | (18)                        | 2                                | _                       | (16)        |
| Transferred to income and expense in the year on impairment | _                          | (1)                         | _                                | _                       | (1)         |
| Net fair value movement in the year                         | _                          | 54                          | (6)                              | _                       | 48          |
| Ordinary Shares purchased and cancelled                     | _                          | _                           | _                                | 45                      | 45          |
| Ordinary Shares acquired by ESOP Trusts                     | (37)                       | _                           | _                                | _                       | (37)        |
| Ordinary Shares transferred by ESOP Trusts                  | 58                         | _                           | _                                | _                       | 58          |
| Write-down of shares held by ESOP Trusts                    | 80                         | _                           | _                                | _                       | 80          |
| Forward contract on non-controlling interest                | _                          | _                           | _                                | 8                       | 8           |
| At 31 December 2012   | (391)                      | 105                         | (10)                             | 2,083                   | 1,787       |
| Transferred to income and expense in the year on disposals  |                            | (38)                        | 2                                | _                       | (36)        |
| Transferred to income and expense in the year on impairment | _                          | (1)                         | _                                | _                       | `(1         |
| Net fair value movement in the year                         | _                          | 347                         | (4)                              | _                       | 343         |
| Ordinary Shares purchased and cancelled                     | _                          | _                           | _                                | 25                      | 25          |
| Ordinary Shares acquired by ESOP Trusts                     | (45)                       | _                           | _                                | _                       | (45)        |
| Ordinary Shares transferred by ESOP Trusts                  |                            | _                           | _                                | _                       | ` _         |
| Write-down of shares held by ESOP Trusts                    | 80                         | _                           | _                                | _                       | 80          |
| Forward contract on non-controlling interest                | _                          | _                           | _                                | _                       | _           |
| At 31 December 2013   | (356)                      | 413                         | (12)                             | 2,108                   | 2,153       |

Other reserves include various non-distributable merger and pre-merger reserves amounting to £1,849 million at 31 December 2013 (2012 – £1,849 million; 2011 – £1,849 million). Other reserves also include the capital redemption reserve created as a result of the share buy-back programme amounting to £280 million at 31 December 2013 (2012 – £256 million; 2011 – £211 million).

## 35 Related party transactions

GSK held a 12.4% interest in Aspen Pharmacare Holdings Limited at 31 December 2013 (2012 – 18.6%). During 2013, GSK sold 28.2 million shares, representing 6.2% of Aspen's share capital for £429 million.

During 2013, GSK distributed £64 million (2012 - £68 million) of its products through Aspen's extensive distribution network. At 31 December 2013, the balance due to GSK from Aspen was £11 million (2012 - £12 million) and the balance payable by GSK to Aspen was £9 million (2012 – £3 million). On 31 December 2013, GSK completed the sale of the worldwide intellectual property rights (excluding certain EMAP markets) of the anti-coagulant products business to the Aspen Group, together with related inventory and a manufacturing site for consideration of £732 million, of which £233 million has been deferred and is receivable in 2014.

In May 2013, the ViiV Healthcare Shire Canada joint venture was dissolved. GSK acquired the net assets of the former partnership through its subsidiary ViiV Healthcare ULC. ViiV Canada now owns and operates the business of the former partnership.

At 31 December 2013, GSK held a 50% interest in Japan Vaccine Co. Ltd (JVC) through its subsidiary GlaxoSmithKline K.K. This joint venture with Daiichi Sankyo Co., Ltd is primarily responsible for the development and marketing of certain prophylactic vaccines in Japan. During 2013, GSK sold £36 million of its vaccine products into the joint venture. At 31 December 2013, the balance due to GSK from JVC was £8 million and the balance payable by GSK to JVC was £nil.

The aggregate compensation of the Directors and CET is given in Note 9, 'Employee Costs'.

## 36 Adjustments reconciling profit after tax to operating cash flows

|   | 2013<br>£m | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m |
|---|------------|--------------------------|--------------------------|
| Profit after tax  | 5,628      | 4,678                    | 5,405                    |
| Tax on profits  | 1,019      | 1,922                    | 2,220                    |
| Share of after tax profits of associates and joint ventures | (43)       | (29)                     | (15)                     |
| Finance income net of finance expense                       | 706        | 729                      | 709                      |
| Depreciation  | 732        | 871                      | 893                      |
| Amortisation of intangible assets                           | 682        | 574                      | 530                      |
| Impairment and assets written off                           | 928        | 654                      | 346                      |
| Profit on sale of businesses                                | (1,331)    | _                        | _                        |
| Profit on sale of intangible assets                         | (78)       | (652)                    | (236)                    |
| Profit on sale of investments in associates                 | (282)      | _                        | (585)                    |
| Profit on sale of equity investments                        | (36)       | (16)                     | (10)                     |
| Changes in working capital:                                 |            |                          |                          |
| Decrease/(increase) in inventories                          | (95)       | 37                       | (157)                    |
| Decrease in trade receivables                               | 16         | 183                      | 192                      |
| Increase in other receivables                               | (218)      | (27)                     | (69)                     |
| Increase in trade payables                                  | 125        | 177                      | 442                      |
| Increase in other payables                                  | 393        | 132                      | 2                        |
| Decrease in pension and other provisions                    | (165)      | (2,839)                  | (2,108)                  |
| Share-based incentive plans                                 | 319        | 220                      | 198                      |
| Fair value adjustments                                      | (12)       | (575)                    | (10)                     |
| Other   | 211        | 9                        | (34)                     |
|   | 2,871      | 1,370                    | 2,308                    |
| Cash generated from operations                              | 8,499      | 6,048                    | 7,713                    |

# 37 Reconciliation of net cash flow to movement in net debt

|  | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|--|------------|------------|------------|
| Net debt at beginning of year                          | (14,037)   | (9,003)    | (8,859)    |
| Increase/(decrease) in cash and bank overdrafts        | 1,473      | (1,607)    | (94)       |
| Cash inflow from liquid investments                    | (15)       | (224)      | (30)       |
| Net increase in long-term loans                        | (1,913)    | (4,430)    | _          |
| Net repayment of/(increase in) short-term loans        | 1,872      | 816        | (37)       |
| Net repayment of obligations under finance leases      | 31         | 35         | 38         |
| Net non-cash funds of subsidiary undertakings acquired | (6)        | (3)        | (10)       |
| Exchange adjustments                                   | (34)       | 385        | (10)       |
| Other non-cash movements                               | (16)       | (6)        | (1)        |
| Movement in net debt                                   | 1,392      | (5,034)    | (144)      |
| Net debt at end of year                                | (12,645)   | (14,037)   | (9,003)    |

| Analysis of changes in net debt   | At 1 January<br>2013<br>£m | Exchange<br>£m | Other<br>£m | Reclassifications<br>£m | Acquisitions<br>£m | Cash flow<br>£m | At 31December<br>2013<br>£m |
|-----------------------------------|----------------------------|----------------|-------------|-------------------------|--------------------|-----------------|-----------------------------|
| Liquid investments                | 81                         | _              | _           | _                       | _                  | (15)            | 66                          |
| Cash and cash equivalents         | 4,184                      | (155)          | _           | _                       | _                  | 1,505           | 5,534                       |
| Overdrafts                        | (278)                      | 7              | _           | _                       | _                  | (32)            | (303)                       |
|                                   | 3,906                      | (148)          | _           | _                       | _                  | 1,473           | 5,231                       |
| Debt due within one year:         |                            |                |             |                         |                    |                 |                             |
| Commercial paper                  | (1,748)                    | _              | _           | _                       | _                  | 257             | (1,491)                     |
| European and US Medium Term Notes | (1,533)                    | (29)           | 38          | (1,007)                 | _                  | 1,612           | (919)                       |
| Other                             | (72)                       | 2              | (8)         | (22)                    | (6)                | 30              | (76                         |
|                                   | (3,353)                    | (27)           | 30          | (1,029)                 | (6)                | 1,899           | (2,486                      |
| Debt due after one year:          |                            |                |             |                         |                    |                 |                             |
| European and US Medium Term Notes | (14,622)                   | 140            | (15)        | 1,007                   | _                  | (1,913)         | (15,403)                    |
| Other                             | (49)                       | 1              | (31)        | 22                      | _                  | 4               | (53)                        |
|                                   | (14,671)                   | 141            | (46)        | 1,029                   | _                  | (1,909)         | (15,456                     |
| Net debt                          | (14,037)                   | (34)           | (16)        | _                       | (6)                | 1,448           | (12,645)                    |

For further information on significant changes in net debt see Note 32, 'Net debt'.

180 GSK Annual Report 2013

## 38 Acquisitions and disposals

Details of the acquisition and disposal of significant subsidiaries and associates, joint ventures and other businesses are given below:

#### 2013

## **Acquisitions**

During the year GSK completed the acquisition of three businesses for cash, including Okairos AG, a European based biopharmaceutical company focused on the development of a specific vaccine technology in the prophylactic and therapeutic fields, which was acquired in May. The total purchase price for these businesses of £255 million included £7 million of cash acquired and £1 million of contingent consideration.

|  | Book value<br>£m | Fair value<br>adjustments<br>£m | Fair value<br>£m |
|--|------------------|---------------------------------|------------------|
| Net assets acquired                              |                  |                                 |                  |
| Intangibles                                      | _                | 198                             | 198              |
| Property, plant and equipment                    | 20               | 3                               | 23               |
| Inventory  | 6                | _                               | 6                |
| Trade and other receivables                      | 16               | _                               | 16               |
| Other assets including cash and cash equivalents | 8                | _                               | 8                |
| Deferred tax provision                           | _                | (23)                            | (23)             |
| Trade and other payables                         | (26)             | _                               | (26)             |
|  | 24               | 178                             | 202              |
| Goodwill   | _                | 53                              | 53               |
|  | 24               | 231                             | 255              |
| Cash consideration paid                          |                  |                                 | 254              |
| Contingent consideration                         |                  |                                 | 1                |
| Total consideration                              |                  |                                 | 255              |

If the acquisitions had been made at the beginning of the year, it is estimated that Group turnover would have increased by approximately £50 million for the year. Okairos has been fully integrated into the GSK business and it is not practicable to separately identify the impact on the Group profit for the year. The other acquisitions occured shortly before the end of the year and had no material impact on the Group profit for the year.

The goodwill arising on the acquisitions reflects potential for business synergies and the value of workforce acquired. The majority of this goodwill is not expected to be deductible for income tax purposes.

The results of the acquisitions are reported within the US, Europe, EMAP, Japan, Other trading and unallocated Pharmaceuticals and Vaccines and Consumer Healthcare operating segments. The transactions were accounted for using the acquisition accounting method.

Acquisition costs expensed in 2013 totalled £2 million.

| Contingent consideration               | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| At 1 January                           | 697        | 78         |
| Exchange adjustments                   |            | 1          |
| Additions                              | 1          | 696        |
| Remeasurement through goodwill         | (18)       | (91)       |
| Remeasurement through income statement | 251        | 13         |
| Settlement                             | (7)        | _          |
| At 31 December                         | 924        | 697        |

## **Disposals**

## Lucozade and Ribena

On 31 December 2013, GSK completed the sale of the *Lucozade* and *Ribena* business including a manufacturing site and related inventory to Suntory Beverage and Food Ltd for £1,352 million in cash and recognised a profit on disposal in Other operating income of £1,057 million. *Lucozade* and *Ribena* sales, excluding retained markets, totalled £527 million for the year ending 31 December 2013.

| Cash consideration            | 1,352 |
|-------------------------------|-------|
| Net assets sold               |       |
| Inventory                     | (45)  |
| Property, plant and equipment | (149) |
| Goodwill                      | (24)  |
|                               | (218) |
| Disposal costs                | (77)  |
| Profit on disposal            | 1,057 |

GSK Annual Report 2013 181

#### Anti-coagulant business

On 31 December 2013, GSK completed the sale of the anti-coagulant business comprising of worldwide intellectual property rights (excluding China, India and Pakistan) of *Fraxiparine* and *Arixtra* together with related inventory and a manufacturing site to the Aspen Group for consideration of £732 million, of which £499 million was received in cash and £233 million was deferred.

The £233 million deferred consideration receivable relates to inventory and a manufacturing site and is receivable in 2014. £138 million of consideration receivable relates to inventory which is subject to true up upon final transfer of inventory in 2014.

Profit on disposal of £274 million was recognised in Other operating income. Worldwide sales of *Fraxiparine* and *Arixtra*, excluding retained markets, were £345 million for the year ending 31 December 2013.

|                               | £m    |
|-------------------------------|-------|
| Cash consideration            | 499   |
| Cash consideration receivable | 233   |
|                               | 732   |
| Net assets sold               |       |
| Inventory                     | (138) |
| Property, plant and equipment | (91)  |
| Intangible assets             | (80)  |
| Goodwill                      | (31)  |
|                               | (340) |
| Disposal costs                | (79)  |
| Total profit on disposal      | 313   |
| Deferral of profit            | (39)  |
| Profit recognised in year     | 274   |

GSK holds an investment in Aspen Pharmacare Holdings Limited (Aspen) which is accounted for as an investment in an associate. £39 million of the total profit on disposal, representing GSK's continuing interest through its shareholding in Aspen, has therefore been deferred.

## Investments in associates and joint ventures

In November 2013, GSK sold one third of its shareholding in Aspen, representing 6.2% of the issued share capital of the company, for £429 million in cash. At 31 December 2013, GSK held 12.4% of Aspen and continued to recognise its investment in Aspen as an associate.

|  | £m    |
|--|-------|
| Cash consideration   | 429   |
| Net book value of shares   | (132) |
| Reclassification of exchange from other comprehensive income             | (42)  |
| Reclassification of fair value movements from other comprehensive income | 19    |
| Profit on disposal   | 274   |

| Cash flows   | Business<br>acquisitions<br>and disposals<br>£m | Associates<br>and joint<br>ventures<br>£m | Total<br>£m |
|--|---|---|-------------|
| Cash consideration paid                                | 254   | 8   | 262         |
| Cash and cash equivalents acquired                     | (7)   | _   | (7)         |
| Cash consideration paid, net of cash acquired          | 247   | 8   | 255         |
| Total cash consideration payable, net of cash acquired | 248   | 8   | 256         |
| Contingent consideration                               | (1)   | _   | (1)         |
| Cash consideration paid, net of cash acquired          | 247   | 8   | 255         |
| Total cash proceeds receivable                         | 2,084   | 429                                       | 2,513       |
| Cash proceeds deferred                                 | (233)   | _   | (233)       |
| Net cash proceeds from disposals                       | 1,851   | 429                                       | 2,280       |

#### 2012

#### Acquisitions

## Human Genome Sciences, Inc.

On 3 August 2012, GSK completed the acquisition of 100% of the issued share capital of Human Genome Sciences, Inc. (HGS), a US based biopharmaceutical company focused on the development of protein and anti-body drugs for the treatment of immuno-inflammation diseases, for cash. The goodwill arising on the acquisition of this business reflected the potential business synergies and realisation of the full value of Benlysta, albiglutide, darapladib and other assets by simplifying and optimising R&D, commercial and manufacturing operations through complete ownership of the assets. The goodwill recognised is not expected to be deductible for income tax purposes.

The results of the acquired business are reported as part of the US, Europe, EMAP, Japan and Other trading and unallocated costs operating segments. The transaction was accounted for using the acquisition accounting method.

The pro-forma turnover for the HGS business for the full year 2012 was £154 million. During 2012, GSK recorded turnover of £69 million from HGS products. As the HGS products had been fully integrated into the GSK business, it was not practicable to separately identify the impact of the acquisition on the Group profit for the year.

Acquisition costs expensed in 2012 arising on this acquisition amounted to £28 million.

|   | Book value<br>£m | Fair value<br>adjustments<br>£m | Fair value<br>£m |
|---|------------------|---------------------------------|------------------|
| Net assets acquired                               |                  |                                 |                  |
| Intangible assets                                 | _                | 1,249                           | 1,249            |
| Property, plant and equipment                     | 21               | 10                              | 31               |
| Trade and other receivables                       | 33               | _                               | 33               |
| Other assets including cash and cash equivalents  | 431              | 83                              | 514              |
| Deferred tax asset                                | _                | 156                             | 156              |
| Trade and other liabilities                       | (86)             | (173)                           | (259)            |
|   | 399              | 1,325                           | 1,724            |
| Goodwill  |                  | 791                             | 791              |
|   | 399              | 2,116                           | 2,515            |
| Cash consideration paid                           |                  |                                 | 2,282            |
| Gain on settlement of pre-existing collaborations |                  |                                 | 233              |
| Total consideration                               |                  |                                 | 2,515            |

#### Shionogi-ViiV Healthcare joint venture

On 29 October 2012, GSK acquired the 50% share of the Shionogi-ViiV Healthcare joint venture previously held by Shionogi & Co, Ltd. The assets acquired included the investigational medicine dolutegravir and early stage integrase inhibitor compounds in development.

Total consideration comprised a 10% equity stake in ViiV Healthcare, GSK's existing 50% investment in the joint venture and contingent consideration payable in cash in the future, together with a deferred tax asset and a loss on settlement of pre-existing relationships. The contingent consideration is payable based on a percentage of the future sales performance of compounds developed by the joint venture, if they become marketed products, and so the total amount payable is unlimited.

The results of the acquired business are reported as part of ViiV Healthcare. The transaction was accounted for using the acquisition accounting method.

Acquisition costs expensed in 2012 arising on this acquisition amounted to £2 million.

|   | Book value<br>£m | Fair value<br>adjustments<br>£m | Fair value<br>£m |
|---|------------------|---------------------------------|------------------|
| Net assets acquired   |                  |                                 |                  |
| Intangible assets   | _                | 1,777                           | 1,777            |
| Deferred tax provision  | _                | (628)                           | (628)            |
|   | _                | 1,149                           | 1,149            |
| legative goodwill   | _                | (124)                           | (124)            |
|   |                  | 1,025                           | 1,025            |
| Consideration settled by shares in ViiV Healthcare                  |                  |                                 | 377              |
| Contingent consideration  |                  |                                 | 659              |
| Deferred tax on contingent consideration                            |                  |                                 | (236)            |
| Fair value of investment in joint venture converted into subsidiary |                  |                                 | 256              |
| Loss on settlement of pre-existing relationships                    |                  |                                 | (31)             |
| Total consideration   |                  |                                 | 1,025            |

## Other acquisitions

During 2012, GSK completed two smaller acquisitions for cash. The total cash consideration paid of £206 million included £2 million of cash acquired.

|   | Book value<br>£m | Fair value<br>adjustments<br>£m | Fair value<br>£m |
|---|------------------|---------------------------------|------------------|
| Net assets acquired                                       |                  |                                 |                  |
| Intangible assets   | _                | 232                             | 232              |
| Property, plant and equipment                             | 2                | _                               | 2                |
| Trade and other receivables                               | 2                | _                               | 2                |
| Other assets including cash and cash equivalents          | 2                | _                               | 2                |
| Deferred tax provision                                    | _                | (14)                            | (14              |
| Trade and other liabilities                               | (8)              | 4                               | (4               |
|   | (2)              | 222                             | 220              |
| Goodwill  | _                | 82                              | 82               |
|   | (2)              | 304                             | 302              |
| Cash consideration paid                                   |                  |                                 | 206              |
| Contingent consideration                                  |                  |                                 | 37               |
| Fair value of equity investment converted into subsidiary |                  |                                 | 23               |
| Gain on settlement of pre-existing relationships          |                  |                                 | 36               |
| Total consideration                                       |                  |                                 | 302              |

If the other acquisitions had been made at the beginning of the year, it is estimated that Group turnover would have increased by £27 million for the year. As some of the acquisitions had been fully integrated into the GSK business it was not practicable to separately identify the impact of the acquisitions on the Group profit for the year.

The goodwill arising on the acquisitions reflects the potential for business synergies and further sales growth through the increase in GSK's market presence following the acquisitions of these market participants. None of the goodwill recognised is expected to be deductible for income tax purposes.

The results of the acquisitions are reported as part of the Europe Pharma and Research & Development reportable operating segments.

The Group recognised a settlement gain of £36 million as a result of measuring at fair value relationships that had existed prior to the acquisition date. The gain was recognised in Other operating income on the income statement.

Acquisition costs expensed in 2012 arising on other acquisitions totalled £9 million.

#### Investments in associates and joint ventures

GSK made cash contributions of £39 million into the Shionogi-ViiV Healthcare joint venture prior to its acquisition as a subsidiary and made cash investments of £19 million into a new joint venture in which the Group held a share of 50%. GSK also made cash investments of £41 million into associates.

| Cash flows   | Human<br>Genome<br>Sciences<br>£m | Shionogi-<br>ViiV joint<br>venture<br>£m | Other acquisitions £m | Total<br>business<br>acquisitions<br>£m | Associates<br>and joint<br>ventures<br>£m | Total<br>£m |
|--|-----------------------------------|--|-----------------------|---|---|-------------|
| Cash consideration paid                                | 2,282                             | _  | 206                   | 2,488                                   | 99  | 2,587       |
| Cash and cash equivalents acquired                     | (251)                             | _  | (2)                   | (253)                                   | _   | (253)       |
| Cash consideration paid, net of cash acquired          | 2,031                             | _  | 204                   | 2,235                                   | 99  | 2,334       |
| Total cash consideration payable, net of cash acquired | 2,031                             | 659                                      | 241                   | 2,931                                   | 99  | 3,030       |
| Contingent consideration                               | _                                 | (659)                                    | (37)                  | (696)                                   | _   | (696)       |
| Cash consideration paid, net of cash acquired          | 2,031                             | _  | 204                   | 2,235                                   | 99  | 2,334       |

#### 2011

#### **Acquisitions**

During the year GSK completed four subsidiary acquisitions for cash. The total purchase price of £299 million included £16 million of cash acquired.

|   |                  | Fair value        |                  |
|---|------------------|-------------------|------------------|
|   | Book value<br>£m | adjustments<br>£m | Fair value<br>£m |
| Net assets acquired   |                  |                   |                  |
| Intangible assets   | 6                | 122               | 128              |
| Property, plant and equipment                                       | 52               | (1)               | 51               |
| Trade and other receivables   | 16               | _                 | 16               |
| Other assets including cash and cash equivalents                    | 23               | 1                 | 24               |
| Deferred tax provision  | _                | (31)              | (31              |
| Other liabilities   | (32)             | (1)               | (33              |
|   | 65               | 90                | 155              |
| Goodwill  |                  | 168               | 168              |
|   | 65               | 258               | 323              |
| Cash consideration paid   |                  |                   | 299              |
| Fair value of investment in joint venture converted into subsidiary |                  |                   | 24               |
| Total consideration   |                  |                   | 323              |

If the acquisitions had been made at the beginning of the year, it is estimated that Group turnover would have increased by £75 million for the year. As some of the subsidiaries have been fully integrated into the GSK business it is not practicable to separately identify the impact of the acquisitions on the Group profit for the year.

The goodwill arising on the acquisitions reflects the potential for business synergies and further sales growth through the increase in GSK's market presence following the acquisitions of these businesses. In addition, goodwill of £10 million was recognised in respect of fair value adjustments to prior year acquisitions. None of the goodwill recognised is expected to be deductible for income tax purposes.

The results of the acquisitions are reported as part of the US, Europe, EMAP, Japan, Other trading and unallocated Pharmaceuticals and Vaccines and Consumer Healthcare operating segments.

The Group recognised a loss of £1 million as a result of remeasuring to fair value an associate held prior to the acquisition date. This loss is reported as a loss on disposal of interest in associates in the income statement.

Acquisition costs expensed in 2011 arising on acquisitions totalled £2 million.

## Investments in associates and joint ventures

GSK made cash contributions of £33 million in a joint venture in which the Group has a 50% share, made cash investments in associates totalling £2 million and transferred a £3 million equity investment into associates as the Group has increased its shareholding from 5% to 37%.

## **Disposals**

GSK disposed of one subsidiary. The cash outflow on disposal was £10 million net of cash disposed. On 1 February 2011 GSK disposed of its entire 18% shareholding in Quest Diagnostics Inc., a US clinical laboratory business listed on the New York Stock Exchange. The sale comprised a secondary public offering and an accompanying repurchase of shares by Quest Diagnostics which together generated a profit on disposal of £584 million before tax.

| Cash flows   | Other<br>acquisitions<br>£m | Associates<br>and joint<br>ventures<br>£m | Total<br>£m |
|--|-----------------------------|---|-------------|
| Cash consideration paid  | 299                         | 35  | 334         |
| Cash and cash equivalents acquired                               | (16)                        | _   | (16)        |
| Cash consideration paid, net of cash acquired                    | 283                         | 35  | 318         |
| Total cash consideration payable, net of cash acquired           | 283                         | 35  | 318         |
| Deferred consideration   | (19)                        | _   | (19)        |
| Cash consideration paid, net of cash acquired                    | 264                         | 35  | 299         |
| Net cash (outflow)/proceeds from disposals, net of cash disposed | (10)                        | 1,044                                     | 1,034       |

## 39 Non-controlling interests

The Group has one subgroup that has material non-controlling interests, ViiV Healthcare Limited and its subsidiaries. The ViiV Healthcare group is focused on the research, development and worldwide commercialisation of HIV medicines. Summarised financial information in respect of the ViiV Healthcare group is set out below:

|   | 2013<br>£m | 2012<br>£m | 2011<br>£m |
|---|------------|------------|------------|
| Turnover  | 1,371      | 1,337      | 1,537      |
| Profit after taxation   | 190        | 492        | 422        |
| Other comprehensive expense   | (9)        | (12)       | (14)       |
| Total comprehensive income  | 181        | 480        | 408        |
| Total comprehensive income/(expense) for the year attributable to non-controlling interests | 76         | (4)        | 71         |
| Dividends paid to non-controlling interests   | 106        | 51         | 119        |
|   | 2013<br>£m | 2012<br>£m |            |
| Non-current assets  | 2,273      | 2,323      |            |
| Current assets  | 997        | 1,045      |            |
| Total assets  | 3,270      | 3,368      |            |
| Current liabilities   | (463)      | (422)      |            |
| Non-current liabilities   | (2,253)    | (1,940)    |            |
| Total liabilities   | (2,716)    | (2,362)    |            |
| Net assets  | 554        | 1,006      |            |
| Non-controlling interests attributable to the subgroup                                      | 530        | 545        |            |
|   | 2013<br>£m | 2012<br>£m | 2011<br>£m |
| Net cash inflow from operating activities   | 637        | 620        | 385        |
| Net cash outflow from investing activities  | (27)       | (31)       | (29)       |
| Net cash outflow from financing activities  | (662)      | (350)      | (802)      |
| (Decrease)/increase in cash and bank overdrafts in the year                                 | (52)       | 239        | (446)      |

The above financial information relates to the ViiV Healthcare group on a stand-alone basis, before the impact of Group-related adjustments.

## **Acquisitions of non-controlling interests**

On 5 February 2013, GSK increased its shareholding in GlaxoSmithKline Consumer Healthcare Ltd (India) from 43.2% to 72.5% (representing an increase in shares held of 12,319,749 at a price of INR 3,900 per share) for £588 million. The carrying amount of the non-controlling interests acquired was £58 million.

On 16 December 2013 GSK announced a voluntary open offer to increase its stake in GlaxoSmithKline Pharmaceuticals Limited, its pharmaceuticals subsidiary in India, from 50.7% to up to 75% (representing a maximum increase in shares held of 20,609,774 shares at a price of INR 3,100 per share). The offer period began on 18 February 2014 and is expected to close in March 2014. As the announcement of the offer obliged GSK to complete the purchase at the price offered, the risks and rewards of ownership of the shares are deemed to have passed to GSK from that date. The carrying amount of the non-controlling interest deemed to have been acquired was £61 million and an obligation of £620 million to pay the non-controlling shareholders was recorded in Other payables (see Note 27) at 31 December 2013.

186 GSK Annual Report 2013

## **40 Commitments**

| Contractual obligations and commitments                      | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| Contracted for but not provided in the financial statements: |            |            |
| Intangible assets  | 7,056      | 7,780      |
| Property, plant and equipment                                | 443        | 572        |
| Investments  | 111        | 72         |
| Purchase commitments   | 614        | 762        |
| Pensions   | 510        | 368        |
| Other commitments  | 233        | 268        |
| Interest on loans  | 10,063     | 10,207     |
| Finance lease charges  | 7          | 9          |
|  | 19,037     | 20,038     |

The commitments related to intangible assets include milestone payments, which are dependent on successful clinical development or on meeting specified sales targets, and which represent the maximum that would be paid if all milestones, however unlikely, are achieved. The amounts are not risk-adjusted or discounted. A number of commitments were made in 2013 under licensing and other agreements, including arrangements with Adimab LLC, Immunicore Ltd and MorphoSys AG. These new arrangements were more than offset by reduced commitments due on prior year transactions including amendments to the agreements with ChemoCentryx Inc. and Panmira Pharmaceuticals LLC.

In 2013, GSK reached an agreement with the trustees of the UK pension schemes to make additional contributions to eliminate the pension deficit identified at the 31 December 2011 actuarial funding valuation. The table above includes this commitment, but excludes the normal ongoing annual funding requirement in the UK of approximately £120 million.

The Group also has other commitments which principally relate to revenue payments to be made under licences and other alliances.

Commitments in respect of future interest payable on loans are disclosed before taking into account the effect of interest rate swaps.

Commitments under non-cancellable operating leases are disclosed below. £322 million (2012 - £343 million) is provided against these commitments on the Group's balance sheet.

| Commitments under non-cancellable operating leases       | 2013<br>£m | 2012<br>£m |
|--|------------|------------|
| Rental payments due within one year                      | 134        | 146        |
| Rental payments due between one and two years            | 97         | 98         |
| Rental payments due between two and three years          | 73         | 77         |
| Rental payments due between three and four years         | 58         | 61         |
| Rental payments due between four and five years          | 52         | 54         |
| Rental payments due after five years                     | 363        | 413        |
| Total commitments under non-cancellable operating leases | 777        | 849        |

# 41 Financial instruments and related disclosures

GSK reports in Sterling and pays dividends out of Sterling profits. The role of Corporate Treasury is to monitor and manage the external and internal funding requirements and financial risks in support of the strategic objectives. GSK operates on a global basis, primarily through subsidiary companies and manages its capital to ensure that subsidiaries are able to operate as going concerns and to optimise returns to shareholders through an appropriate balance of debt and equity. Treasury activities are governed by policies approved by the Board of Directors, most recently on 9 July 2013.

A Treasury Management Group (TMG) meeting, chaired by the Chief Financial Officer, takes place on a monthly basis to review treasury activities. Its members receive management information relating to these activities. Internal audit reviews the Treasury internal control environment regularly.

GSK uses a variety of financial instruments to finance its operations and derivative financial instruments to manage market risks from these operations. These derivatives, principally comprising forward foreign currency contracts and interest rate swaps, are used to swap borrowings and liquid assets into currencies required for Group purposes and to manage exposure to financial risks from changes in foreign exchange rates and interest rates.

GSK does not hold or issue derivatives for speculative purposes and the Treasury policies specifically prohibit such activity. All transactions in financial instruments are undertaken to manage the risks arising from underlying business activities, not for speculation.

## **Capital management**

GSK's financial strategy supports the Group's strategic priorities and is regularly reviewed by the Board. GSK manages the capital structure of the Group through an appropriate mix of debt and equity. GSK's financial architecture is designed to support the delivery of the Group's strategy, and to enhance returns to shareholders. There are four key priorities: delivering sustainable sales growth, improving operating leverage, improving financial efficiency and converting more of our earnings into cash. The free cash flow generated can then be returned to shareholders or reinvested in bolt-on acquisitions, wherever the most attractive returns are available. GSK continues to apply strict financial and returns-based criteria such as cash flow return on investment in order to allocate capital and assess investment opportunities, whilst protecting its credit profile.

The business remains highly cash generative and in 2013 GSK generated £4.7 billion in free cash flow. In addition, the Group realised £2.5 billion from divestments. In 2013 we returned a total of £5.2 billion to shareholders, £3.7 billion in dividends and £1.5

## Liquidity risk

GSK's policy is to borrow centrally in order to meet anticipated funding requirements. The cash flow forecast and funding requirements are monitored by the TMG on a monthly basis. The strategy is to diversify liquidity sources using a range of facilities and to maintain broad access to funding markets.

At 31 December 2013, GSK had £2.8 billion of borrowings repayable within one year and held £5.6 billion of cash and cash equivalents and liquid investments of which £3.3 billion was held centrally (including the disposal proceeds received at the end of December). GSK also has access to short-term finance under a \$10 billion (£6.0 billion) US commercial paper programme and \$2.5 billion (£1.5 billion) was in issue under this programme at 31 December 2013. GSK has £1.9 billion (£1.5 billion) of 364 day committed facilities. These facilities were put in place in September 2012 and September 2013 respectively and were undrawn at 31 December 2013. GSK considers this level of committed facilities to be adequate given current liquidity requirements.

GSK has a £15 billion European Medium Term Note programme and at 31 December 2013, £7.1 billion of notes were in issue under this programme. The Group also has a US shelf registration statement and at 31 December 2013, had \$15.5 billion (£9.3 billion) of notes in issue under this programme. GSK's long-term borrowings mature at dates between 2015 and 2045.

GSK's long-term credit ratings have remained unchanged since February 2008. GSK's current ratings are A+ (stable outlook) by Standard and Poor's and A1 (negative outlook) by Moody's Investors Service ('Moody's'). The Group's short-term credit ratings are A-1 and P-1 with Standard and Poor's and Moody's respectively.

#### **Market risk**

## Interest rate risk management

GSK's objective is to minimise the effective net interest cost and to balance the mix of debt at fixed and floating interest rates over time. The policy on interest rate risk management limits the amount of floating interest payments to a prescribed percentage of operating profit.

GSK uses interest rate swaps to redenominate one of its bonds into floating interest rates. The duration of these swaps matches the duration of the principal instrument. These interest rate derivative instruments are accounted for as fair value hedges of the relevant liability.

billion in share repurchases. Net debt at the end of the year was £12.6 billion, a reduction of £1.4 billion compared to the previous year.

In 2014, GSK expects to deliver continued dividend growth and as part of the long-term share buyback programme is targeting share repurchases of  $\mathfrak{L}1-2$  billion depending on market conditions.

The capital structure of the Group consists of net debt of £12.6 billion (see Note 32, 'Net debt') and shareholders' equity of £7.0 billion (see 'Consolidated statement of changes in equity' on page 134). Total capital, including that provided by non-controlling interests of £0.8 billion, is £20.4 billion.

188 GSK Annual Report 2013

# 41 Financial instruments and related disclosures continued

## Foreign exchange risk management

Foreign currency transaction exposures arising on internal and external trade flows are not generally hedged. The Group's objective is to minimise the exposure of overseas operating subsidiaries to transaction risk by matching local currency income with local currency costs where possible. GSK's internal trading transactions are matched centrally and inter-company payment terms are managed to reduce foreign currency risk. Foreign currency cash flows can be hedged selectively under the management of Corporate Treasury and the TMG. Where possible, GSK manages the cash surpluses or borrowing requirements of subsidiary companies centrally using forward contracts to hedge future repayments back into the originating currency. In order to reduce foreign currency translation exposure, the Group seeks to denominate borrowings in the currencies of the principal assets and cash flows. These are primarily denominated in US dollars, Euros and Sterling. Certain borrowings can be swapped into other currencies as required. Borrowings denominated in, or swapped into, foreign currencies that match investments in Group overseas assets may be treated as a hedge against the relevant assets. Forward contracts in major currencies are also used to reduce exposure to the Group's investment in overseas assets (see 'Net investment hedges' section of this note for further details). The TMG reviews the ratio of borrowings to assets for major currencies monthly.

#### **Credit risk**

The Group considers its maximum credit risk at 31 December 2013 to be £10,922 million (31 December 2012 – £9,469 million) which is the total of the Group's financial assets with the exception of 'Other investments' (comprising equity investments) which bear equity risk rather than credit risk. See page 191 for details on the Group's total financial assets. At 31 December 2013, GSK's greatest concentration of credit risk was £2.6 billion (2012 – £1.2 billion) with HSBC (Aa3/AA-), including the disposal proceeds received at the end of December.

## Treasury-related credit risk

GSK sets global counterparty limits for each of GSK's banking and investment counterparties based on long-term credit ratings from Moody's and Standard and Poor's.

Corporate Treasury's usage of these limits is monitored daily by a Corporate Compliance Officer (CCO) who operates independently of Corporate Treasury. Any breach of these limits would be reported to the CFO immediately. The CCO also monitors the credit rating of these counterparties and, when changes in ratings occur, notifies Corporate Treasury so that changes can be made to investment levels or to authority limits as appropriate. In addition, relationship banks and their credit ratings are reviewed regularly and a report is presented annually to the TMG for approval.

GSK actively manages its exposure to credit risk, reducing surplus cash balances wherever possible. This is part of the Treasury strategy to regionalise cash management and to concentrate cash centrally as much as possible. GSK has continued to maintain its conservative approach to counterparty risk throughout the period. The table below sets out the credit exposure to counterparties by rating for liquid investments, cash and cash equivalents and derivatives. The gross asset position on each derivative contract is considered for the purpose of this table, although, under ISDA agreements, the amount at risk is the net position with each counterparty. Table (e) on page 195 sets out the Group's financial assets and liabilities on an offset basis.

The £2.8 billion bank balances and deposits invested in Aa3/AA-rated counterparties at 31 December 2013 is significantly higher than the equivalent at 31 December 2012 as a result of the disposal proceeds received at the end of December 2013. Compared to last year, there is a significantly higher amount of bank balances and deposits held with A2/A rated counterparties whilst the amount has significantly decreased with A3/A- rated counterparties. This is as a result of GSK's bank balances and deposits held with Citibank, which have shifted due to Moody's upgrading Citibank NA's rating from A3 to A2.

The £157 million invested with Baa3/BBB- rated counterparties includes bank balances or deposits with HDFC Bank, State Bank of India, BBVA Venezuela, Halk and Emirates bank. These counterparties are used either for local cash management purposes or for local investment purposes where GSK is not the sole shareholder.

The £1 million invested with a Ba2/BB rated counterparty relates to an investment in Pakistan Government treasury bills and the £1 million held with an unrated bank is with Islandsbanki which is used for cash management purposes in Iceland.

| 2013  | Aa1/AA+<br>£m | Aa3/AA-<br>£m | A1/A+<br>£m | A2/A<br>£m | A3/A-<br>£m | Baa1/BBB+<br>£m | Baa2/BBB<br>£m | Baa3/BBB-<br>£m | Ba2/BB<br>£m | Unrated | Total<br>£m |
|---|---------------|---------------|-------------|------------|-------------|-----------------|----------------|-----------------|--------------|---------|-------------|
| Bank balances and deposits                            | _             | 2,823         | 637         | 967        | 48          | 8               | _              | 157             | _            | 1       | 4,641       |
| US Treasury and Treasury repo only money market funds | 893           | _             | _           | _          | _           | _               | _              | _               | _            | _       | 893         |
| Corporate debt instruments                            | _             | 1             | _           | _          | _           | _               | _              | _               | _            | _       | 1           |
| Government securities                                 | 64            | _             | _           | _          | _           | _               | _              | _               | 1            | _       | 65          |
| 3rd party financial derivatives                       | _             | 66            | 11          | 54         | 17          | _               | _              | _               | _            | _       | 148         |
| Total   | 957           | 2,890         | 648         | 1,021      | 65          | 8               | _              | 157             | 1            | 1       | 5,748       |

| 2012  | £m  | £m    | £m  | £m  | £m  | £m | £m | £m  | £m | Unrated | £m    |
|---|-----|-------|-----|-----|-----|----|----|-----|----|---------|-------|
| Bank balances and deposits                            | _   | 1,189 | 825 | 412 | 860 | 7  | _  | 158 | 5  | _       | 3,456 |
| US Treasury and Treasury repo only money market funds | 728 | _     | _   | _   | _   | _  | _  | _   | _  | _       | 728   |
| Corporate debt instruments                            | _   | 7     | _   | _   | _   | _  | _  | _   | _  | _       | 7     |
| Government securities                                 | 74  | _     | _   | _   | _   | _  | _  | _   | -  | _       | 74    |
| 3rd party financial derivatives                       | _   | 8     | 37  | 33  | 20  | _  | _  | -   | _  | _       | 98    |
| Total   | 802 | 1,204 | 862 | 445 | 880 | 7  |    | 158 | 5  |         | 4,363 |

The credit ratings in the above tables are as assigned by Moody's and Standard and Poor's respectively. Where the opinion of the two rating agencies differ, GSK assigns the lower rating of the two to the counterparty. Where local rating agency data is the only source available, the ratings are converted to global ratings equivalent to those of Moody's or Standard and Poor's using published conversion tables.

GSK Annual Report 2013 189

## 41 Financial instruments and related disclosures continued

GSK's centrally managed cash reserves amounted to £3.3 billion at 31 December 2013, all available within 3 months. This excludes £0.6 billion centrally managed cash held by ViiV Healthcare, a 77.4% owned subsidiary. The Group has invested centrally managed liquid assets in bank deposits and Aaa/AAA rated US Treasury and Treasury repo only money market funds (these bear credit exposure to the US Government (Aaa/AA+ rated)).

#### Wholesale and retail credit risk

Outside the USA, no customer accounts for more than 5% of the Group's trade receivables balance.

In the USA, in line with other pharmaceutical companies, the Group sells its products through a small number of wholesalers in addition to hospitals, pharmacies, physicians and other groups. Sales to the three largest wholesalers amount to approximately 83% of the Group's US Pharmaceuticals and Vaccines turnover. At 31 December 2013, the Group had trade receivables due from these three wholesalers totalling £835 million (2012 - £815 million). The Group is exposed to a concentration of credit risk in respect of these wholesalers such that, if one or more of them encounters financial difficulty, it could materially and adversely affect the Group's financial results.

The Group's credit risk monitoring activities relating to these wholesalers include a review of their quarterly financial information and Standard & Poor's credit ratings, development of GSK internal risk ratings, and establishment and periodic review of credit limits. However, the Group believes there is no further credit risk provision required in excess of the normal provision for bad and doubtful debts (see Note 24, 'Trade and other receivables').

#### Fair value of financial assets and liabilities

The table on page 191 presents the carrying amounts and the fair values of the Group's financial assets and liabilities at 31 December 2013 and 31 December 2012.

The fair values of the financial assets and liabilities are included at the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The following methods and assumptions were used to estimate the fair values:

- Cash and cash equivalents approximates to the carrying amount
- Liquid investments based on quoted market prices or calculated based on observable inputs in the case of marketable securities; based on principal amounts in the case of non-marketable securities because of their short repricing periods
- Other investments equity investments traded in an active market determined by reference to the relevant stock exchange quoted bid price; other equity investments determined by reference to the current market value of similar instruments or by reference to the discounted cash flows of the underlying net
- Short-term loans, overdrafts and commercial paper approximates to the carrying amount because of the short maturity of these instruments
- Long-term loans based on quoted market prices in the case of European and US Medium term notes and other fixed rate borrowings (a level 1 fair value measurement); approximates to the carrying amount in the case of floating rate bank loans and other loans
- Contingent consideration for business acquisitions after 1 January 2010 - based on present values of expected future cash flows
- Interest rate swaps and foreign exchange contracts based on the present value of contractual cash flows using market sourced data (exchange rates or interest rates) at the balance sheet date
- Receivables and payables approximates to the carrying amount
- Company-owned life insurance policies based on cash surrender value
- Lease obligations approximates to the carrying amount.

#### Fair value of investments in GSK shares

At 31 December 2013, the Employee Share Ownership Plan (ESOP) Trusts held GSK shares with a carrying value of £355 million (2012 - £391 million) and a fair value of £1,025 million (2012 – £1,004 million) based on quoted market price. The shares represent purchases by the ESOP Trusts to satisfy future exercises of options and awards under employee incentive schemes. The carrying value, which is the lower of cost or expected proceeds, of these shares has been recognised as a deduction from other reserves. At 31 December 2013, GSK held Treasury shares at a cost of £6,829 million (2012 - £6,602 million) which has been deducted from retained earnings.

## 41 Financial instruments and related disclosures continued

|  |       |             | 2012        |             |             |
|--|-------|-------------|-------------|-------------|-------------|
|  |       | Carrying    | Fair        | Carrying    | Fair        |
|  | Notes | value<br>£m | value<br>£m | value<br>£m | value<br>£m |
| Cash and cash equivalents                                      | е     | 5,534       | 5,534       | 4,184       | 4,184       |
| Available-for-sale investments:                                |       |             |             |             |             |
| Liquid investments:  |       |             |             |             |             |
| - Government bonds   |       | 65          | 65          | 74          | 74          |
| - other  |       | 1           | 1           | 7           | 7           |
| Total liquid investments                                       | а     | 66          | 66          | 81          | 81          |
| Other investments  | а     | 1,202       | 1,202       | 787         | 787         |
| Loans and receivables:   |       |             |             |             |             |
| Trade and other receivables and certain Other non-current      |       |             |             |             |             |
| assets in scope of IAS 39                                      | b     | 4,932       | 4,932       | 4,907       | 4,907       |
| Financial assets at fair value through profit or loss:         |       |             |             |             |             |
| Other non-current assets in scope of IAS 39                    | a,b   | 234         | 234         | 194         | 194         |
| Derivatives designated as at fair value through profit or loss | a,d,e | 76          | 76          | 80          | 80          |
| Derivatives classified as held for trading under IAS 39        | a,d,e | 80          | 80          | 23          | 23          |
| Total financial assets   |       | 12,124      | 12,124      | 10,256      | 10,256      |
| Financial liabilities measured at amortised cost:              |       |             |             |             |             |
| Borrowings excluding obligations under finance leases:         |       |             |             |             |             |
| <ul> <li>bonds in a designated hedging relationship</li> </ul> | d     | (3,288)     | (3,531)     | (3,279)     | (3,619)     |
| - other bonds  |       | (13,034)    | (14,163)    | (12,876)    | (14,951)    |
| <ul> <li>bank loans and overdrafts</li> </ul>                  | е     | (352)       | (352)       | (323)       | (323)       |
| - commercial paper   |       | (1,491)     | (1,491)     | (1,748)     | (1,748)     |
| Total borrowings excluding obligations under finance leases    | f     | (18,165)    | (19,537)    | (18,226)    | (20,641)    |
| Obligations under finance leases                               |       | (80)        | (80)        | (76)        | (76)        |
| Total borrowings   |       | (18,245)    | (19,617)    | (18,302)    | (20,717)    |
| Trade and other payables, Other provisions and certain         |       |             |             |             |             |
| Other non-current liabilities in scope of IAS 39               | С     | (7,989)     | (7,989)     | (7,730)     | (7,730)     |
| Financial liabilities at fair value through profit or loss:    |       |             |             |             |             |
| Trade and other payables, Other provisions and certain         |       |             |             |             |             |
| Other non-current liabilities in scope of IAS 39               | a,c   | (961)       | (961)       | (709)       | (709)       |
| Derivatives designated as at fair value through profit or loss | a,d,e | (5)         | (5)         | (8)         | (8)         |
| Derivatives classified as held for trading under IAS 39        | a,d,e | (125)       | (125)       | (57)        | (57)        |
| Total financial liabilities                                    |       | (27,325)    | (28,697)    | (26,806)    | (29,221)    |
| Net financial assets and financial liabilities                 |       | (15,201)    | (16,573)    | (16,550)    | (18,965)    |
|  |       |             |             |             |             |

The valuation methodology used to measure fair value in the above table is described and categorised on page 190. Trade and other receivables, Other non-current assets, Trade and other payables, Other provisions and Other non-current liabilities are reconciled to the relevant Notes on page 193.

## 41 Financial instruments and related disclosures continued

## (a) Financial instruments held at fair value

The following tables categorise the Group's financial assets and liabilities held at fair value by the valuation methodology applied in determining their fair value. Where possible, quoted prices in active markets are used (Level 1). Where such prices are not available, the asset or liability is classified as Level 2, provided all significant inputs to the valuation model used are based on observable market data. If one or more of the significant inputs to the valuation model is not based on observable market data, the instrument is classified as Level 3. Other investments classified as Level 3 in the tables below comprise equity investments in unlisted entities with which the Group has entered into research collaborations and also investments in emerging life science companies. Other non-current liabilities classified as level 3 comprise contingent consideration for business acquisitions.

| At 31 December 2013  | Level 1<br>£m | Level 2<br>£m | Level 3<br>£m | Total<br>£m |
|--|---------------|---------------|---------------|-------------|
| Financial assets at fair value                                 | 6-111         | 2111          | 4111          | 2111        |
| Available–for–sale financial assets:                           |               |               |               |             |
| Liquid investments   | 65            | 1             | _             | 66          |
| Other investments  | 1,000         | _             | 202           | 1,202       |
| Financial assets at fair value through profit or loss:         | 1,000         |               |               | .,          |
| Other non-current assets                                       | _             | 232           | 2             | 234         |
| Derivatives designated as at fair value through profit or loss | _             | 76            | _             | 76          |
| Derivatives classified as held for trading under IAS 39        | _             | 79            | 1             | 80          |
| Sometimes de mora for trading and of the So                    | 1,065         | 388           | 205           | 1,658       |
| Financial liabilities at fair value                            |               |               |               |             |
| Financial liabilities at fair value through profit or loss:    |               |               |               |             |
| Trade and other payables                                       | _             | _             | (3)           | (3)         |
| Other non-current liabilities                                  | _             | _             | (958)         | (958)       |
| Derivatives designated as at fair value through profit or loss | _             | (5)           | _             | (5)         |
| Derivatives classified as held for trading under IAS 39        | _             | (124)         | (1)           | (125)       |
|  | _             | (129)         | (962)         | (1,091)     |
|  | Level 1       | Level 2       | Level 3       | Total       |
| At 31 December 2012  | £m            | £m            | £m            | £m          |
| Financial assets at fair value                                 |               |               |               |             |
| Available–for–sale financial assets:                           |               |               |               |             |
| Liquid investments   | 74            | 7             | _             | 81          |
| Other investments  | 589           | _             | 198           | 787         |
| Financial assets at fair value through profit or loss:         |               |               |               |             |
| Other non-current assets                                       | _             | 194           | _             | 194         |
| Derivatives designated as at fair value through profit or loss | _             | 80            | _             | 80          |
| Derivatives classified as held for trading under IAS 39        | _             | 22            | 1             | 23          |
|  | 663           | 303           | 199           | 1,165       |
| Financial liabilities at fair value                            |               |               |               |             |
| Financial liabilities at fair value through profit or loss:    |               |               |               |             |
| Other non-current liabilities                                  | _             | _             | (709)         | (709)       |
| Derivatives designated as at fair value through profit or loss | _             | (8)           | _             | (8)         |
| Derivatives classified as held for trading under IAS 39        |               | (55)          | (2)           | (57)        |
|  |               | (63)          | (711)         | (774)       |

Movements in the year for financial instruments measured using Level 3 valuation methods are presented below:

|  | 2013  | 2012  |
|--|-------|-------|
|  | £m    | £m    |
| At 1 January   | (512) | 205   |
| Net losses recognised in the income statement                                | (262) | (32)  |
| Net gains recognised in other comprehensive income                           | 2     | 4     |
| Contingent consideration liabilities for businesses acquired during the year | (1)   | (696) |
| Equity investment converted into subsidiary on acquisition of business       | _     | (23)  |
| Equity investment additions  | 45    | 44    |
| Equity investment disposals  | (10)  | (7)   |
| Transfers from Level 3   | (17)  | _     |
| Exchange   | (2)   | (7)   |
| At 31 December   | (757) | (512) |

Net losses of £251 million (2012 - £24 million) attributable to Level 3 financial instruments held at the end of the year were reported in Other operating income, of which £251 million (2012 - £13 million) arose from remeasurement of contingent consideration liabilities, principally the contingent consideration payable for the acquisition of the former Shionogi-ViiV Healthcare joint venture. Net gains of £1 million (2012 - £nil) were reported in Selling, general and administration. Net gains of £nil (2012 - £3 million) attributable to Level 3 equity investments held at the end of the year were reported in Other comprehensive income as Fair value movements on available-for-sale investments.

## 41 Financial instruments and related disclosures continued

The net liability position of £757 million (2012 – £512 million) in respect of financial instruments measured using Level 3 valuation methods at 31 December includes £923 million (2012 – £670 million) in respect of contingent consideration payable for the acquisition in 2012 of the former Shionogi-ViiV Healthcare joint venture. This consideration is expected to be paid over several years and will vary in line with sales of *Tivicay* (dolutegravir). Regulatory approval for this product was obtained in the USA and Canada during the year and in the European Union in January 2014. The table below shows on an indicative basis the income statement and balance sheet sensitivity to reasonably possible changes in key inputs to the valuation of this liability.

| Increase/(decrease) in financial liability and loss/(gain) in Income statement from change in key inputs | 2013<br>£m |
|--|------------|
| 10% increase in sales forecasts  | 105        |
| 10% decrease in sales forecasts  | (104)      |
| 1% increase in market interest rates   | (56)       |
| 1% decrease in market interest rates   | 62         |

## (b) Trade and other receivables and Other non-current assets in scope of IAS 39

The following table reconciles financial instruments within Trade and other receivables and Other non-current assets which fall within the scope of IAS 39 to the relevant balance sheet amounts. The financial assets are predominantly non-interest earning. Financial instruments within the Other non-current assets balance include company-owned life insurance policies. Other assets include tax receivables, pension surplus balances and prepayments, which are outside the scope of IAS 39.

|                                       |  |                          |                          |             | 2013        |  |                          |                          |             | 2012        |
|---------------------------------------|--|--------------------------|--------------------------|-------------|-------------|--|--------------------------|--------------------------|-------------|-------------|
|                                       | At fair value<br>through<br>profit or loss<br>£m | Loans and receivables £m | Financial instruments £m | Other<br>£m | Total<br>£m | At fair value<br>through<br>profit or loss<br>£m | Loans and receivables £m | Financial instruments £m | Other<br>£m | Total<br>£m |
| Trade and other receivables (Note 24) | _  | 4,664                    | 4,664                    | 778         | 5,442       | _  | 4,577                    | 4,577                    | 665         | 5,242       |
| Other non-current assets (Note 22)    | 234  | 268                      | 502                      | 387         | 889         | 194  | 330                      | 524                      | 158         | 682         |
|                                       | 234  | 4,932                    | 5,166                    | 1,165       | 6,331       | 194  | 4,907                    | 5,101                    | 823         | 5,924       |

The following table shows the age of such financial assets which are past due and for which no provision for bad or doubtful debts has been made:

|                                | 2013<br>£m | 2012<br>£m |
|--------------------------------|------------|------------|
| Past due by 1–30 days          | 142        | 118        |
| Past due by 31–90 days         | 152        | 129        |
| Past due by 91–180 days        | 89         | 100        |
| Past due by 181–365 days       | 64         | 71         |
| Past due by more than 365 days | 79         | 41         |
|                                | 526        | 459        |

Amounts past due by greater than 90 days and for which no provision for bad or doubtful debts has been made total £232 million (2012 - £212 million). Of this balance £133 million (2012 - £99 million) relates to receivables due from state hospital authorities in Greece, Ireland, Italy, Portugal and Spain. The total receivables due from state hospital authorities in these countries (current and past due, net of provisions) is £262 million (2012 - £257 million).

#### (c) Trade and other payables, Other provisions and Other non-current liabilities in scope of IAS 39

The following table reconciles financial instruments within Trade and other payables, Other provisions and Other non-current liabilities which fall within the scope of IAS 39 to the relevant balance sheet amounts. The financial liabilities are predominantly non-interest bearing. Accrued wages and salaries are included within financial liabilities. Other liabilities include payments on account, tax and social security payables and provisions which do not arise from contractual obligations to deliver cash or another financial asset, which are outside the scope of IAS 39.

|                               |  |                      |                          |             | 2013        |  |                            |                          |             | 2012        |
|-------------------------------|--|----------------------|--------------------------|-------------|-------------|--|----------------------------|--------------------------|-------------|-------------|
|                               | At fair value<br>through<br>profit or loss<br>£m | Other liabilities £m | Financial instruments £m | Other<br>£m | Total<br>£m | At fair value<br>through<br>profit or loss<br>£m | Other<br>liabilities<br>£m | Financial instruments £m | Other<br>£m | Total<br>£m |
| Trade and other payables      |  |                      |                          |             |             |  |                            |                          |             |             |
| (Note 27)                     | (3)  | (7,798)              | (7,801)                  | (516)       | (8,317)     | _  | (7,485)                    | (7,485)                  | (569)       | (8,054)     |
| Other provisions              |  |                      |                          |             |             |  |                            |                          |             |             |
| (Note 29)                     | _  | (148)                | (148)                    | (1,396)     | (1,544)     | _  | (157)                      | (157)                    | (1,235)     | (1,392)     |
| Other non-current liabilities |  |                      |                          |             |             |  |                            |                          |             |             |
| (Note 30)                     | (958)  | (43)                 | (1,001)                  | (703)       | (1,704)     | (709)  | (88)                       | (797)                    | (635)       | (1,432)     |
|                               | (961)  | (7,989)              | (8,950)                  | (2,615)     | (11,565)    | (709)  | (7,730)                    | (8,439)                  | (2,439)     | (10,878)    |

GSK Annual Report 2013 193

## 41 Financial instruments and related disclosures continued

## (d) Derivative financial instruments and hedging programmes

The following table sets out the fair values of derivatives held by GSK.

|  |              | 2013<br>Fair value |              | 2012<br>Fair value |
|--|--------------|--------------------|--------------|--------------------|
|  | Assets<br>£m | Liabilities<br>£m  | Assets<br>£m | Liabilities<br>£m  |
| Fair value hedges – Interest rate swaps (principal amount – £904 million (2012 – £920 million))                | 18           | _                  | 54           | _                  |
| Net investment hedges – Foreign exchange contracts (principal amount – £7,221 million (2012 – £7,529 million)) | 58           | (1)                | 25           | (8)                |
| Cash flow hedges – Foreign exchange contracts (principal amount – £92 million (2012 – £242 million))           | -            | (4)                | 1            | _                  |
| Derivatives designated as at fair value through profit or loss   | 76           | (5)                | 80           | (8)                |
| Foreign exchange contracts   |              |                    |              |                    |
| (principal amount – £11,651 million (2012 – £10,270 million))  | 74           | (120)              | 18           | (53)               |
| Embedded and other derivatives   | 6            | (5)                | 5            | (4)                |
| Derivatives classified as held for trading under IAS 39  | 80           | (125)              | 23           | (57)               |
| Total derivative instruments   | 156          | (130)              | 103          | (65)               |
| Analysed as:   |              |                    |              |                    |
| Current  | 155          | (127)              | 49           | (63)               |
| Non-current Non-current  | 1            | (3)                | 54           | (2)                |
| Total  | 156          | (130)              | 103          | (65)               |

## Foreign exchange contracts classified as held for trading under IAS 39

The principal amount on foreign exchange contracts is the absolute total of outstanding positions at the balance sheet date. The Group's foreign exchange contracts are for periods of 12 months or less. At 31 December 2013, the Group held outstanding foreign exchange contracts consisting primarily of foreign currency swaps with a net liability fair value of £46 million (£74 million asset less £120 million liability). At December 2012 the fair value was £35 million net liability (£18 million asset less £53 million liability). The £11 million net liability fair value increase from 2012 is due to additional hedging of inter-company loans and deposits, external debt and legal provisions that are not designated as accounting hedges. Fair value movements are taken to the income statement in the period to offset the exchange gains and losses on the related inter-company lending and borrowing, external debt and legal provisions.

#### Fair value hedges

The Group has designated a series of interest rate swaps as a fair value hedge. The risk being hedged is the variability of the fair value of the bond arising from interest rate fluctuations. Gains and losses on fair value hedges are disclosed in Note 12, 'Finance expense'.

The carrying value of bonds in a designated hedging relationship on page 191 includes £919 million (2012 - £970 million) that is designated a hedged item in a fair value hedge relationship.

### Net investment hedges

During the year, certain foreign exchange contracts were designated as net investment hedges in respect of the foreign currency translation risk arising on consolidation of the Group's net investment in its European (Euro) and Japanese (Yen) foreign operations as shown in the table above.

The carrying value of bonds in a designated hedging relationship on page 191 includes £2,369 million (2012 - £2,309 million) that is designated a hedging instrument in a net investment hedge relationship.

#### **Cash flow hedges**

During 2013, the Group entered into forward foreign exchange contracts which it designated as cash flow hedges of its foreign exchange exposure arising on Euro and US dollar denominated coupon payments relating to the Group's European and US medium term notes.

At 31 December 2012, the Group designated a cash flow hedge of a foreign exchange exposure arising on the recognition of a liability denominated in Indian Rupee in the Group's consolidated financial statements.

In addition, the Group carries a balance in reserves that arose from pre-hedging fluctuations in long-term interest rates when pricing bonds issued during the year as disclosed in Note 32. The balance is reclassified to finance costs over the life of these bonds.

194 GSK Annual Report 2013

#### 41 Financial instruments and related disclosures continued

#### (e) Offsetting of financial assets and liabilities

The following tables set out the financial assets and financial liabilities which are subject to offsetting, enforceable master netting arrangements and similar agreements. Amounts which are set off against financial assets and liabilities in the Group's balance sheet are set out below. For Trade and other receivables, Trade and other payables, Derivative financial assets and Derivative financial liabilities, amounts not offset in the balance sheet but which could be offset under certain circumstances are also set out.

| At 31 December 2013 Trade and other receivables Derivative financial assets | Gross<br>financial<br>assets/<br>(liabilities)<br>£m<br>4,698 | Gross<br>financial<br>(liabilities)/<br>assets<br>set off<br>£m<br>(34) | Net financial<br>assets/<br>(liabilities)<br>per balance<br>sheet<br>£m<br>4,664 | Related<br>amounts not<br>set off in the<br>balance sheet<br>£m<br>(25)<br>(96) | Net<br>£m<br>4,639<br>60 |
|---|---|---|--|---|--------------------------|
| Cash and cash equivalents   | 6,039<br>10.893   | (505)   | 5,534  |   |                          |
| Trade and other payables Derivative financial liabilities                   | (7,835)<br>(130)  | (539)<br>34<br>–  | (7,801)<br>(130)   | 25<br>96  | (7,776)<br>(34)          |
| Bank loans and overdrafts   | (857)<br>(8,822)  | 505<br>539  | (352)<br>(8,283)   |   |                          |
| At 31 December 2012   | Gross<br>financial<br>assets/<br>(liabilities)<br>£m          | Gross<br>financial<br>(liabilities)/<br>assets<br>set off<br>£m         | Net financial<br>assets/<br>(liabilities)<br>per balance<br>sheet<br>£m          | Related<br>amounts not<br>set off in the<br>balance sheet<br>£m                 | Net<br>£m                |
| Trade and other receivables Derivative financial assets                     | 4,586<br>103  | (9)   | 4,577<br>103   | (23)<br>(29)  | 4,554<br>74              |
| Cash and cash equivalents   | 4,712<br>9,401  | (528)<br>(537)  | 4,184<br>8,864   |   |                          |
| Trade and other payables Derivative financial liabilities                   | (7,494)<br>(65)   | 9   | (7,485)<br>(65)  | 23<br>29  | (7,462)<br>(36)          |
| Bank loans and overdrafts   | (851)<br>(8,410)  | 528<br>537  | (323)<br>(7,873)   |   |                          |

The gross financial assets and liabilities set off in the balance sheet primarily relate to cash pooling arrangements with banks. Amounts which do not meet the criteria for offsetting on the balance sheet but could be settled net in certain circumstances principally relate to derivative transactions under ISDA (International Swaps and Derivatives Association) agreements where each party has the option to settle amounts on a net basis in the event of default of the other party.

#### 41 Financial instruments and related disclosures continued

#### (f) Debt interest rate repricing table

The following table sets out the exposure of the Group to interest rates on debt, including commercial paper, before and after the effect of interest rate swaps. The maturity analysis of fixed rate debt is stated by contractual maturity and of floating rate debt by interest rate repricing dates. For the purpose of this table, debt is defined as all classes of borrowings other than obligations under finance leases.

|   |            | 2013               |             |            |                    | 2012        |  |  |  |
|---|------------|--------------------|-------------|------------|--------------------|-------------|--|--|--|
|   |            | Effect of interest |             |            | Effect of interest |             |  |  |  |
|   | Debt<br>£m | rate swaps<br>£m   | Total<br>£m | Debt<br>£m | rate swaps<br>£m   | Total<br>£m |  |  |  |
| Floating and fixed rate debt less than one year | (2,762)    | _                  | (2,762)     | (3,604)    | (970)              | (4,574)     |  |  |  |
| Between one and two years                       | (1,932)    | _                  | (1,932)     | (970)      | 970                | _           |  |  |  |
| Between two and three years                     | (751)      | _                  | (751)       | (1,907)    | _                  | (1,907)     |  |  |  |
| Between three and four years                    | (2,237)    | _                  | (2,237)     | _          | _                  | _           |  |  |  |
| Between four and five years                     | (1,653)    | _                  | (1,653)     | (2,232)    | _                  | (2,232)     |  |  |  |
| Between five and ten years                      | (1,936)    | _                  | (1,936)     | (2,897)    | _                  | (2,897)     |  |  |  |
| Greater than ten years                          | (6,894)    | _                  | (6,894)     | (6,616)    | _                  | (6,616)     |  |  |  |
| Total   | (18,165)   | _                  | (18,165)    | (18,226)   | _                  | (18,226)    |  |  |  |
| Original issuance profile:                      |            |                    |             |            |                    |             |  |  |  |
| Fixed rate interest                             | (16,432)   | 919                | (15,513)    | (16, 155)  | 970                | (15, 185)   |  |  |  |
| Floating rate interest                          | (1,732)    | (919)              | (2,651)     | (2,064)    | (970)              | (3,034)     |  |  |  |
| Total interest bearing                          | (18,164)   | _                  | (18,164)    | (18,219)   | _                  | (18,219)    |  |  |  |
| Non-interest bearing                            | (1)        | _                  | (1)         | (7)        | _                  | (7)         |  |  |  |
|   | (18,165)   | _                  | (18,165)    | (18,226)   | _                  | (18,226)    |  |  |  |

The Group holds interest rate swaps, designated as fair value hedges, to convert £919 million of fixed rate debt with a maturity of less than one year (2012 – £970 million with a maturity between one and two years) into a floating rate exposure.

#### (g) Sensitivity analysis

Foreign exchange and interest rate sensitivity analysis has been prepared on the assumption that the amount of net debt, the ratio of fixed to floating interest rates of the debt and derivatives portfolio and the proportion of financial instruments in foreign currencies are all constant and on the basis of the hedge designations as at 31 December. Financial instruments affected by market risk include cash and cash equivalents, borrowings, trade receivables and payables and derivative financial instruments.

The following analyses are intended to illustrate the sensitivity of such financial instruments to changes in foreign exchange and interest rates.

#### Foreign exchange sensitivity

The table below shows on an indicative basis only the Group's sensitivity to foreign exchange rates on its US dollar, Euro and Yen financial instruments.

These three currencies are the major foreign currencies in which GSK's financial instruments are denominated. GSK has considered movements in these currencies and has concluded that a 10 cent or 10 yen movement in rates against Sterling is reasonable.

In this analysis, financial instruments are only considered sensitive to foreign exchange rates where they are not in the functional currency of the entity that holds them. Obligations under finance leases, inter-company loans that are fully hedged to maturity and certain non-derivative financial instruments not in net debt are excluded as they do not present a material exposure. Foreign exchange sensitivity on Group assets and liabilities other than financial instruments is not included in the calculation.

The movement in the income statement in the table below relates primarily to cash and cash equivalents, inter-company loans and deposits, inter-company trading balances, hedging instruments for legal provisions and trade receivables and payables which are not denominated in the functional currency of the entity that holds them. Whilst the hedging instruments provide economic hedges, the related remeasurement of provisions is not included in the calculation.

|   | 2013               | 2012               |
|---|--------------------|--------------------|
|   | Increase in income | Increase in income |
| Income statement impact of non-functional currency foreign exchange exposures | £m                 | £m                 |
| 10 cent appreciation of the US dollar (2012: 10 cent)                         | 40                 | 41                 |
| 10 cent appreciation of the Euro (2012: 10 cent)                              | 8                  | 29                 |
| 10 yen appreciation of the Yen (2012: 10 yen)                                 | 11                 |                    |

An equivalent depreciation in the above currencies would cause the following decrease in income £35 million, £6 million and £1 million for US dollar, Euro and Yen exchange rates respectively (2012 - £36 million, £25 million).

196 GSK Annual Report 2013

#### 41 Financial instruments and related disclosures continued

The movements in equity in the table below relate to hedging instruments (foreign exchange derivatives and external debt) designated as a net investment hedge to hedge the Group assets denominated in Euro and Yen.

|   | 2013          | 2012          |
|---|---------------|---------------|
|   | (Decrease) in | (Decrease) in |
| Equity impact of non-functional currency foreign exchange exposures | equity        | equity        |
| 7 0 0 1   | £m            | £m            |
| 10 cent appreciation of the US dollar (2012: 10 cent)               | _             | _             |
| 10 cent appreciation of the Euro (2012: 10 cent)                    | (840)         | (814)         |
| 10 yen appreciation of the Yen (2012: 10 yen)                       | (21)          | (49)          |

An equivalent depreciation in the above currencies would cause the following increase in equity: £nil, £711 million and £19 million for US dollar, Euro and Yen exchange rates respectively (2012 – £nil, £691 million and £42 million).

The table below presents the Group's sensitivity to foreign exchange rates based on the composition of net debt as shown in Note 32 adjusting for the effects of foreign exchange derivatives that are not part of net debt but affect future foreign currency cash flows.

|   | 2013        | 2012        |
|---|-------------|-------------|
|   | (Increase)/ | (Increase)/ |
|   | decrease in | decrease in |
|   | net debt    | net debt    |
| Impact of foreign exchange movements on net debt      | £m          | £m          |
| 10 cent appreciation of the US dollar (2012: 10 cent) | (447)       | (460)       |
| 10 cent appreciation of the Euro (2012: 10 cent)      | 289         | 248         |
| 10 yen appreciation of the Yen (2012: 10 yen)         | 10          | 15          |

An equivalent depreciation in the above currencies would have the following impact on net debt: £396 million, £(244) million and £(9) million for US dollar, Euro and Yen exchange rates respectively (2012 – £407 million, £(211) million and £(13) million).

#### Interest rate sensitivity

The table below shows on an indicative basis only the Group's sensitivity to interest rates on its floating rate Sterling, US dollar and Euro financial instruments, being issued debt, bank borrowings, cash and cash equivalents and liquid investments. GSK has considered movements in these interest rates over the last three years and has concluded that a 1% (100 basis points) increase is a reasonable benchmark. Debt and bank borrowings with a maturity of less than one year is floating rate for this calculation. Interest rate movements on derivative financial instruments designated as fair value hedges are deemed to have an immaterial effect on the Group Income Statement due to compensating amounts in the carrying value of debt. A 1% (100 basis points) movement in interest rates is not deemed to have a material effect on equity.

|   | 2013          | 2012          |
|---|---------------|---------------|
|   | Increase/     | Increase/     |
|   | (decrease) in | (decrease) in |
|   | income        | income        |
| Income statement impact of interest rate movements                    | £m            | £m            |
| 1% (100 basis points) increase in Sterling interest rates (2012: 1%)  | 13            | 5             |
| 1% (100 basis points) increase in US dollar interest rates (2012: 1%) | 16            | _             |
| 1% (100 basis points) increase in Euro interest rates (2012: 1%)      | (8)           | (12)          |

The increase in interest income is due to higher levels of indicative cash at the balance sheet date. These interest rates could not be decreased by 1% (100 basis points) as they are currently less than 1.0%. The maximum increase/(decrease) in income would therefore be limited to  $\mathfrak{L}(5)$  million,  $\mathfrak{L}(5)$  millio

#### (h) Contractual cash flows for non-derivative financial liabilities and derivative instruments

The following tables provides an analysis of the anticipated contractual cash flows including interest payable for the Group's non-derivative financial liabilities on an undiscounted basis. The impact of interest rate swaps has been excluded. For the purpose of this table, debt is defined as all classes of borrowings except for obligations under finance leases. Interest is calculated based on debt held at 31 December without taking account of future issuance. Floating rate interest is estimated using the prevailing interest rate at the balance sheet date. Cash flows in foreign currencies are translated using spot rates at 31 December. Contractual cash flows in respect of operating lease vacant space provisions are excluded from the table below as they are included in the Commitments under non-cancellable operating leases table in Note 40, 'Commitments'.

| At 31 December 2013          | Debt<br>£m | Interest on debt £m | Obligations<br>under finance<br>leases<br>£m | Finance charge<br>on obligations<br>under finance<br>leases<br>£m | Trade payables<br>and other<br>liabilities not<br>in net debt<br>£m | Total<br>£m |
|------------------------------|------------|---------------------|--|---|---|-------------|
| Due in less than one year    | (2,747)    | (674)               | (27)   | (2)   | (7,797)   | (11,247)    |
| Between one and two years    | (1,936)    | (650)               | (22)   | (2)   | (108)   | (2,718)     |
| Between two and three years  | (753)      | (594)               | (14)   | (2)   | (85)  | (1,448)     |
| Between three and four years | (2,246)    | (582)               | (8)  | (1)   | (116)   | (2,953)     |
| Between four and five years  | (1,657)    | (467)               | (4)  | _   | (149)   | (2,277)     |
| Between five and ten years   | (1,958)    | (2,032)             | (5)  | _   | (1,282)   | (5,277)     |
| Greater than ten years       | (6,984)    | (5,064)             | _  | _   | (1,440)   | (13,488)    |
| Gross contractual cash flows | (18,281)   | (10,063)            | (80)   | (7)   | (10,977)  | (39,408)    |

GSK Annual Report 2013 197

#### 41 Financial instruments and related disclosures continued

#### Contractual cash flows for non-derivative financial liabilities and derivative instruments

| At 31 December 2012          | Debt<br>£m | Interest on debt £m | Obligations<br>under finance<br>leases<br>£m | Finance charge<br>on obligations<br>under finance<br>leases<br>£m | Trade payables<br>and other<br>liabilities not<br>in net debt<br>£m | Total<br>£m |
|------------------------------|------------|---------------------|--|---|---|-------------|
| Due in less than one year    | (3,607)    | (690)               | (27)   | (3)   | (7,485)   | (11,812)    |
| Between one and two years    | (920)      | (633)               | (19)   | (2)   | (129)   | (1,703)     |
| Between two and three years  | (1,914)    | (610)               | (15)   | (2)   | (10)  | (2,551)     |
| Between three and four years | _          | (558)               | (8)  | (1)   | (34)  | (601)       |
| Between four and five years  | (2,243)    | (549)               | (2)  | _   | (60)  | (2,854)     |
| Between five and ten years   | (2,914)    | (1,967)             | (5)  | (1)   | (583)   | (5,470)     |
| Greater than ten years       | (6,704)    | (5,200)             | _  | _   | (853)   | (12,757)    |
| Gross contractual cash flows | (18,302)   | (10,207)            | (76)   | (9)   | (9,154)   | (37,748)    |

The increase in contractual cash flows for non-derivative financial liabilities of £1.7 billion over the year results principally from an increase of £1.6 billion in forecast future cash flows in respect of contingent consideration payable for the acquisition of the former Shionogi-ViiV Healthcare joint venture in 2012.

The table below provides an analysis of the anticipated contractual cash flows for the Group's derivative instruments, excluding embedded derivatives and equity options which are not material, using undiscounted cash flows. Cash flows in foreign currencies are translated using spot rates at 31 December. The gross cash flows of foreign exchange contracts are presented for the purposes of this table, though, in practice, the Group uses standard settlement arrangements to reduce its liquidity requirements on these instruments.

The amounts receivable and payable in less than one year have increased compared to 31 December 2012 due to higher levels of hedging of inter-company loans and external debt. This is reflected in the increased principal amounts shown in the table below.

|                              |             | 2013     |             | 2012     |
|------------------------------|-------------|----------|-------------|----------|
|                              | Receivables | Payables | Receivables | Payables |
|                              | £m          | £m       | £m          | £m       |
| Due in less than one year    | 18,890      | (18,871) | 17,822      | (18,047) |
| Between one and two years    | _           | _        | 20          | (2)      |
| Gross contractual cash flows | 18,890      | (18,871) | 17,842      | (18,049) |

#### 42 Employee share schemes

The Group operates share option schemes, whereby options are granted to employees to acquire shares or ADS in GlaxoSmithKline plc at the grant price, savings-related share option schemes and share award schemes. In addition, GSK operates the Performance Share Plan, whereby awards are granted to employees to acquire shares or ADS in GlaxoSmithKline plc at no cost, subject to the achievement by the Group of specified performance targets and the Share Value Plan, whereby awards are granted to employees to acquire shares or ADS in GlaxoSmithKline plc at no cost after a three year vesting period. The granting of restricted share awards has replaced the granting of options to employees as the cost of the scheme more readily equates to the potential gain to be made by the employee.

Grants under share option schemes are normally exercisable between three and ten years from the date of grant. Grants of restricted shares and share awards are normally exercisable at the end of the three year vesting/performance period. Grants under savings-related share option schemes are normally exercisable after three years' saving. Grants under share option schemes and awards under the Performance Share Plan are normally granted to employees to acquire shares or ADS in GSK plc but in some circumstances will be settled in cash. Options under the share option schemes were granted at the market price ruling at the date of grant. In accordance with UK practice, the majority of options under the savings-related share option schemes are granted at a price 20% below the market price ruling at the date of grant. Share options awarded to the Directors and the CET are subject to performance criteria.

#### **Option pricing**

For the purposes of valuing options and awards to arrive at the share based payment charge, the Black-Scholes option pricing model has been used. The assumptions used in the model for 2011, 2012 and 2013 are as follows:

|                         | 2013 | 2012        | 2011        |
|-------------------------|------|-------------|-------------|
| Risk-free interest rate | 0.7% | 0.1% - 0.5% | 0.5% - 1.9% |
| Dividend yield*         | 5.3% | 5.2%        | 5.8%        |

| Volatility  | 20%       | 18% - 23% | 24% - 28% |
|---|-----------|-----------|-----------|
| Expected lives of savings-related share options and share award schemes | 3-4 years | 3-4 years | 3-4 years |
| Weighted average share price for grants in the year:                    |           |           |           |
| Shares  | £16.14    | £14.35    | £11.90    |
| ADS   | \$50.49   | \$45.57   | \$39.10   |

<sup>\* 0%</sup> for those plans where dividends are reinvested.

198 GSK Annual Report 2013

#### 42 Employee share schemes continued

Volatility is determined based on the three and five year share price history where appropriate. The fair value of performance share plan grants take into account market conditions. Expected lives of options were determined based on weighted average historic exercises of options.

| Options outstanding   |               |                         | nare option<br>es – shares |               |                         | nare option<br>mes – ADS  |               |                         | ngs-related<br>on schemes |
|---|---------------|-------------------------|----------------------------|---------------|-------------------------|---------------------------|---------------|-------------------------|---------------------------|
|   | Number<br>000 | Weighted exercise price | Weighted<br>fair<br>value  | Number<br>000 | Weighted exercise price | Weighted<br>fair<br>value | Number<br>000 | Weighted exercise price | Weighted<br>fair<br>value |
| At 1 January 2011   | 110,100       | £14.02                  |                            | 72,111        | \$45.73                 |                           | 5,955         | £9.59                   |                           |
| Options granted   | _             | _                       | _                          | _             | _                       | _                         | _             | _                       | _                         |
| Options exercised   | (14,618)      | £11.97                  |                            | (3,883)       | \$38.61                 |                           | (4,068)       | £9.55                   |                           |
| Options lapsed  | (35,112)      | £17.27                  |                            | (23,338)      | \$51.21                 |                           | (317)         | £9.70                   |                           |
| At 31 December 2011   | 60,370        | £12.62                  |                            | 44,890        | \$43.50                 |                           | 1,570         | £9.68                   |                           |
| Options granted   | _             | _                       | _                          | _             | _                       | _                         | 4,210         | £11.59                  | £1.76                     |
| Options exercised   | (12,473)      | £11.97                  |                            | (9,698)       | \$39.33                 |                           | (1,230)       | £9.67                   |                           |
| Options lapsed  | (5,168)       | £13.28                  |                            | (4,593)       | \$45.99                 |                           | (89)          | £9.82                   |                           |
| At 31 December 2012   | 42,729        | £12.72                  |                            | 30,599        | \$44.36                 |                           | 4,461         | £11.48                  |                           |
| Options granted   | _             | _                       | _                          | _             | _                       |                           | 1,092         | £12.47                  | £2.33                     |
| Options exercised   | (20,355)      | £12.78                  |                            | (12,099)      | \$41.62                 |                           | (241)         | £9.79                   |                           |
| Options lapsed  | (2,112)       | £12.63                  |                            | (1,192)       | \$42.94                 |                           | (210)         | £11.34                  |                           |
| At 31 December 2013   | 20,262        | £12.68                  |                            | 17,308        | \$46.37                 |                           | 5,102         | £11.78                  |                           |
| Range of exercise prices on options outstanding at year end | £10.76 –      | £14.93                  |                            | \$33.42 -     | \$58.00                 |                           | £11.59 –      | £12.47                  |                           |
| Weighted average market price on exercise                   |               | £15.93                  |                            |               | \$49.88                 |                           |               | £15.40                  |                           |
| Weighted average remaining contractual life                 |               | 4.2 years               |                            |               | 3.6 years               |                           |               | 2.5 years               |                           |

| Options outstanding<br>at 31 December 2013 |               |                         | Share option<br>nes – shares |               |                         | Share option<br>emes – ADS |               | Savings-related share option schemes |                      |
|--|---------------|-------------------------|------------------------------|---------------|-------------------------|----------------------------|---------------|--------------------------------------|----------------------|
| Year of grant                              | Number<br>000 | Weighted exercise price | Latest<br>exercise<br>date   | Number<br>000 | Weighted exercise price | Latest<br>exercise<br>date | Number<br>000 | Weighted exercise price              | Latest exercise date |
| 2004                                       | 1,545         | £11.22                  | 01.12.14                     | 1,919         | \$43.42                 | 01.12.14                   | _             | _                                    | _                    |
| 2005                                       | 57            | £13.09                  | 01.11.15                     | 195           | \$47.29                 | 31.10.15                   | _             | _                                    | _                    |
| 2006                                       | 2,854         | £14.69                  | 28.07.16                     | 3,410         | \$51.33                 | 28.07.16                   | _             | _                                    | _                    |
| 2007                                       | 3,344         | £14.80                  | 25.07.17                     | 4,055         | \$57.52                 | 25.07.17                   | _             | _                                    | _                    |
| 2008                                       | 2,829         | £11.49                  | 22.07.18                     | 2,641         | \$45.04                 | 22.07.18                   | _             | _                                    | _                    |
| 2009                                       | 3,862         | £11.76                  | 22.07.19                     | 1,930         | \$33.72                 | 21.07.19                   | _             | _                                    | _                    |
| 2010                                       | 5,771         | £12.03                  | 21.07.20                     | 3,158         | \$37.28                 | 21.07.20                   | _             | _                                    | _                    |
| 2011                                       | _             | _                       | _                            | _             | _                       | _                          | _             | _                                    | _                    |
| 2012                                       | _             | _                       | _                            | _             | _                       | _                          | 4,012         | £11.59                               | 01.05.16             |
| 2013                                       | -             | _                       | _                            | _             | _                       | _                          | 1,090         | £12.47                               | 01.05.17             |
| Total                                      | 20,262        | £12.68                  |                              | 17,308        | \$46.37                 |                            | 5,102         | £11.78                               |                      |

Options normally become exercisable from three years from the date of grant but may, under certain circumstances, vest earlier as set out within the various scheme rules.

There has been no change in the effective exercise price of any outstanding options during the year.

| Options exercisable |               | hare option<br>es - shares    |               | hare option<br>emes - ADS |               | vings-related tion schemes |
|---------------------|---------------|-------------------------------|---------------|---------------------------|---------------|----------------------------|
|                     | Number<br>000 | Weighted<br>exercise<br>price | Number<br>000 | Weighted exercise price   | Number<br>000 | Weighted exercise price    |
| At 31 December 2011 | 42,432        | £12.92                        | 33,143        | \$46.33                   | _             |                            |
| At 31 December 2012 | 33,930        | £12.90                        | 24,706        | \$46.10                   | 261           | £9.72                      |
| At 31 December 2013 | 20,262        | £12.68                        | 17,308        | \$46.37                   | _             |                            |

#### 42 Employee share schemes continued

#### GlaxoSmithKline share award schemes

#### Performance Share Plan

The Group operates a Performance Share Plan whereby awards are granted to Directors and senior executives at no cost. The percentage of each award that vests is based upon the performance of the Group over a defined measurement period with dividends reinvested during the same period. For awards granted from 2011 onwards to Directors and members of the CET, the performance conditions are based on four equally weighted measures over a three year performance period. The first measure is based on the achievement of adjusted free cash flow targets. The second measures is based on relative TSR performance against a comparator group. The remaining two measures are based on business-specific performance measures on business diversification and R&D new product performance. For details on the calculation of these measures, see the Remuneration Report on pages 96 to 126.

For awards granted in 2009 and 2010 to Directors and members of the CET, 40% of the award is based on the achievement of adjusted free cash flow targets over a three year measurement period. The remaining 60% of the award is based on relative TSR performance against a comparator group. Half of the TSR element of each award is measured over three years and half over four years.

For those awards made to all other eligible employees the performance conditions consist of two parts, each of which applies to 50% of the award. The first part of the performance condition compares GSK's EPS growth to the increase in the UK Retail Prices Index over the three year measurement period. The second part of the performance condition is based on strategic or operational business measures, over a three year measurement period, specific to the employee's business area.

The fair value of the awards is determined based on the closing share price on the day of grant. For TSR performance elements, this is adjusted by the likelihood of that condition being met, as assessed at the time of grant.

| Number of shares and ADS issuable | Shares<br>Number (000) | Weighted fair value | ADS<br>Number (000) | Weighted<br>fair value |
|-----------------------------------|------------------------|---------------------|---------------------|------------------------|
| At 1 January 2011                 | 8,893                  |                     | 3,613               |                        |
| Awards granted                    | 4,712                  | £9.66               | 1,740               | \$31.65                |
| Awards exercised                  | (660)                  |                     | (315)               |                        |
| Awards cancelled                  | (2,404)                |                     | (1,112)             |                        |
| At 31 December 2011               | 10,541                 |                     | 3,926               |                        |
| Awards granted                    | 4,797                  | £11.43              | 1,645               | \$37.63                |
| Awards exercised                  | (1,388)                |                     | (485)               |                        |
| Awards cancelled                  | (1,794)                |                     | (710)               |                        |
| At 31 December 2012               | 12,156                 |                     | 4,376               |                        |
| Awards granted                    | 5,205                  | £13.36              | 1,603               | \$42.41                |
| Awards exercised                  | (1,022)                |                     | (453)               |                        |
| Awards cancelled                  | (2,977)                |                     | (1,041)             |                        |
| At 31 December 2013               | 13,362                 |                     | 4,485               |                        |

During the year 722,000 shares and 251,000 ADS were awarded through dividends reinvested. These are included above.

#### Share Value Plan

The Group operates a Share Value Plan whereby awards are granted, in the form of shares, to certain employees at no cost. The awards vest after three years and there are no performance criteria attached. The fair value of these awards is determined based on the closing share price on the day of grant, after deducting the expected future dividend yield over the duration of the award.

| Number of shares and ADS issuable | Shares<br>Number (000) | Weighted<br>fair value | ADS<br>Number (000) | Weighted<br>fair value |
|-----------------------------------|------------------------|------------------------|---------------------|------------------------|
| At 1 January 2011                 | 14,252                 |                        | 10,978              |                        |
| Awards granted                    | 10,923                 | £9.78                  | 7,481               | \$32.02                |
| Awards exercised                  | (4,677)                |                        | (3,698)             |                        |
| Awards cancelled                  | (1,040)                |                        | (680)               |                        |
| At 31 December 2011               | 19,458                 |                        | 14,081              |                        |
| Awards granted                    | 11,411                 | £11.96                 | 7,595               | \$38.51                |
| Awards exercised                  | (4,650)                |                        | (3,410)             |                        |
| Awards cancelled                  | (901)                  |                        | (478)               |                        |
| At 31 December 2012               | 25,318                 |                        | 17,788              |                        |
| Awards granted                    | 12,011                 | £14.76                 | 7,681               | \$46.04                |
| Awards exercised                  | (5,324)                |                        | (4,009)             |                        |
| Awards cancelled                  | (938)                  |                        | (622)               |                        |
| At 31 December 2013               | 31,067                 |                        | 20,838              |                        |

#### 42 Employee share schemes continued

#### **Employee Share Ownership Plan Trusts**

The Group sponsors Employee Share Ownership Plan (ESOP) Trusts to acquire and hold shares in GlaxoSmithKline plc to satisfy awards made under employee incentive plans and options granted under employee share option schemes. The trustees of the ESOP Trusts purchase shares on the open market with finance provided by the Group by way of loans or contributions. Costs of running the ESOP Trusts are charged to the income statement. Shares held by the ESOP Trusts are deducted from other reserves and held at the value of proceeds receivable from employees on exercise. If there is deemed to be a permanent diminution in value this is reflected by a transfer to retained earnings. The Trusts also acquire and hold shares to meet notional dividends re-invested on deferred awards under the SmithKline Beecham Mid-Term Incentive Plan. The trustees have waived their rights to dividends on the shares held by the ESOP Trusts.

| Shares held for share award schemes  | 2013   | 2012   |
|--------------------------------------|--------|--------|
| Number of shares (000)               | 63,613 | 75,066 |
|                                      | £m     | £m     |
| Nominal value                        | 16     | 19     |
| Carrying value                       | 354    | 390    |
| Market value                         | 1,024  | 1,002  |
|                                      |        |        |
| Shares held for share option schemes | 2013   | 2012   |
| Number of shares (000)               | 139    | 139    |
|                                      | £m     | £m     |
| Nominal value                        | _      | _      |
| Carrying value                       | 1      | 1      |
| Market value                         | 1      | 2      |

GSK Annual Report 2013 201

#### 43 Principal Group companies

The following represent the principal subsidiaries and associates of the GlaxoSmithKline Group at 31 December 2013. Details are given of the principal country of operation, the location of the headquarters, the business sector and the business activities. The equity share capital of these entities is wholly owned by the Group except where its percentage interest is shown otherwise. All companies are incorporated in their principal country of operation except where stated.

| Europe         | Location           | Subsidiary  | Sector | Activity | %  |
|----------------|--------------------|---|--------|----------|----|
| England        | Brentford          | GlaxoSmithKline Holdings Limited *                        | Ph,CH  | h        |    |
|                | Brentford          | GlaxoSmithKline Services Unlimited *                      | Ph,CH  | S        |    |
|                | Brentford          | GlaxoSmithKline Mercury Limited *                         | Ph     | h        |    |
|                | Brentford          | GlaxoSmithKline Finance plc                               | Ph,CH  | f        |    |
|                | Brentford          | GlaxoSmithKline Capital plc                               | Ph,CH  | f        |    |
|                | Brentford          | SmithKline Beecham Limited                                | Ph,CH  | dehmpr   |    |
|                | Brentford          | Wellcome Limited  | Ph,CH  | h        |    |
|                | Brentford          | Glaxo Group Limited                                       | Ph     | h        |    |
|                | Brentford          | Glaxo Operations UK Limited                               | Ph     | р        |    |
|                | Brentford          | GlaxoSmithKline Export Limited                            | Ph     | e        |    |
|                | Brentford          | GlaxoSmithKline Research & Development Limited            | Ph     | d r      |    |
|                | Brentford          | GlaxoSmithKline UK Limited                                | Ph     | m p      |    |
|                | Brentford          | Setfirst Limited  | Ph,CH  | h        |    |
|                | Brentford          | GlaxoSmithKline Trading Services Limited (i) (iv)         | Ph     | е        |    |
|                | Brentford          | ViiV Healthcare Limited                                   | Ph     | h        | 77 |
|                | Brentford          | ViiV Healthcare UK Limited                                | Ph     | m s      | 77 |
| Austria        | Vienna             | GlaxoSmithKline Pharma GmbH                               | Ph     | m        |    |
| Belgium        | Wavre              | GlaxoSmithKline Pharmaceuticals S.A.                      | Ph     | m        |    |
| Ü              | Rixensart          | GlaxoSmithKline Biologicals S.A.                          | Ph     | dempr    |    |
| Czech Republic | Prague             | GlaxoSmithKline s.r.o.                                    | Ph,CH  | m        |    |
| France         | Marly le Roi       | Groupe GlaxoSmithKline S.A.S.                             | Ph     | h        |    |
|                | Marly le Roi       | Laboratoire GlaxoSmithKline S.A.S.                        | Ph     | m r d    |    |
|                | Marly le Roi       | Glaxo Wellcome Production S.A.S.                          | Ph     | р        |    |
|                | Marly le Roi       | GlaxoSmithKline Sante Grand Public S.A.S.                 | CH     | m        |    |
|                | Marly le Roi       | ViiV Healthcare S.A.S.                                    | Ph     | m        | 77 |
|                | St. Amand Les Eaux | GlaxoSmithKline Biologicals S.A.S.                        | Ph     | р        |    |
| Germany        | Buehl              | GlaxoSmithKline Consumer Healthcare GmbH & Co. KG         | CH     | hms      |    |
|                | Munich             | GlaxoSmithKline GmbH & Co. KG                             | Ph     | dhms     |    |
| Greece         | Athens             | GlaxoSmithKline A.E.B.E                                   | Ph,CH  | m        |    |
| Italy          | Verona             | GlaxoSmithKline S.p.A.                                    | Ph     | d m      |    |
|                | Milan              | GlaxoSmithKline Consumer Healthcare S.p.A.                | CH     | m        |    |
| Netherlands    | Zeist              | GlaxoSmithKline B.V.                                      | Ph     | m        |    |
| Poland         | Poznan             | GlaxoSmithKline Pharmaceuticals S.A.                      | Ph     | р        |    |
|                | Poznan             | GSK Services Sp.z o.o.                                    | Ph     | m s      |    |
| Republic of    | Carrigaline        | SmithKline Beecham (Cork) Limited (i)                     | Ph     | dpr      |    |
| Ireland        | Dublin             | GlaxoSmithKline Consumer Healthcare (Ireland) Limited (i) | CH     | m        |    |
|                | Dublin             | GlaxoSmithKline (Ireland) Limited (i)                     | Ph     | m        |    |
|                | Dungarvan          | Stafford Miller (Ireland) Limited (i)                     | CH     | р        |    |
|                | Dungarvan          | GlaxoSmithKline Dungarvan Limited (i)                     | CH     | р        |    |
|                | Sligo              | Stiefel Laboratories (Ireland) Limited (i)                | Ph     | р        |    |
| Romania        | Brasov             | Europharm Holding S.A.                                    | Ph,CH  | S        |    |
|                | Bucharest          | GlaxoSmithKline (GSK) S.R.L.                              | Ph     | d m s    |    |
| Russian        | Moscow             | GlaxoSmithKline Trading ZAO                               | Ph     | e m      |    |
| Federation     |                    | -   |        |          |    |
| Spain          | Madrid             | GlaxoSmithKline S.A.                                      | Ph     | m        |    |

| Switzerland | Muenchenbuchsee        | GlaxoSmithKline AG                        | Ph    | m      |    |
|-------------|------------------------|---|-------|--------|----|
| USA         |                        |   |       |        |    |
| USA         | Research Triangle Park | Stiefel Laboratories, Inc.                | Ph    | m p    |    |
|             | Marietta               | Corixa Corporation                        | Ph    | рr     |    |
|             | Philadelphia           | GlaxoSmithKline LLC                       | Ph,CH | demprs |    |
|             | Pittsburgh             | GlaxoSmithKline Consumer Healthcare, L.P. | CH    | m p    | 88 |
|             | Pittsburgh             | Block Drug Company, Inc.                  | CH    | m      |    |
|             | Wilmington             | GlaxoSmithKline Holdings (Americas) Inc.  | Ph,CH | h      |    |
|             | Wilmington             | GlaxoSmithKline Capital Inc.              | Ph,CH | f      |    |
|             | Research Triangle Park | ViiV Healthcare Company                   | Ph    | m      | 77 |
|             | Rockville              | Human Genome Sciences, Inc.               | Ph    | pr     |    |

#### 43 Principal Group companies continued

| Americas          | Location       | Subsidiary  | Sector | Activity | %   |
|-------------------|----------------|---|--------|----------|-----|
| Canada            | Mississauga    | GlaxoSmithKline Inc.  | Ph     | m p      |     |
|                   | Mississauga    | GlaxoSmithKline Consumer Healthcare Inc.                    | CH     | m        |     |
|                   | Laval          | ID Biomedical Corporation of Quebec                         | Ph     | depr     |     |
| Mexico            | Mexico City    | GlaxoSmithKline Mexico S.A. de C.V.                         | Ph,CH  | e m p s  |     |
| Asia Pacific      |                |   |        |          |     |
| Australia         | Boronia        | GlaxoSmithKline Australia Pty Ltd                           | Ph,CH  | dempr    |     |
| China             | Beijing        | GlaxoSmithKline (China) Investment Co. Ltd                  | Ph,CH  | dhmrs    |     |
|                   | Hong Kong      | GlaxoSmithKline Limited                                     | Ph,CH  | m        |     |
|                   | Tianjin        | Sino-American Tianjin Smith Kline & French Laboratories Ltd | CH     | e m p    | 55  |
| India             | Mumbai         | GlaxoSmithKline Pharmaceuticals Limited                     | Ph     | m p      | 51  |
|                   | Gurgaon        | GlaxoSmithKline Consumer Healthcare Limited                 | CH     | demprs   | 72  |
| Malaysia          | Selangor       | GlaxoSmithKline Consumer Healthcare Sdn Bhd                 | CH     | m        |     |
| Pakistan          | Karachi        | GlaxoSmithKline Pakistan Limited                            | Ph,CH  | empr     | 83  |
| Philippines       | Makati         | GlaxoSmithKline Philippines Inc                             | Ph,CH  | d e m    |     |
| Singapore         | Singapore      | Glaxo Wellcome Manufacturing Pte Ltd                        | Ph     | deprs    |     |
| 3-1               | Singapore      | GlaxoSmithKline Pte Ltd                                     | Ph,CH  | dems     |     |
| South Korea       | Seoul          | GlaxoSmithKline Korea Limited                               | Ph,CH  | m r      |     |
| Thailand          | Bangkok        | GlaxoSmithKline (Thailand) Limited                          | Ph,CH  | m        |     |
| Japan             |                |   |        |          |     |
| Japan             | Tokyo          | GlaxoSmithKline K.K.  | Ph,CH  | d m p    |     |
| Latin America     |                |   |        |          |     |
| Argentina         | Buenos Aires   | GlaxoSmithKline Argentina S.A.                              | Ph,CH  | empr     |     |
| Brazil            | Rio de Janeiro | GlaxoSmithKline Brasil Limitada                             | Ph,CH  | demp     |     |
| Colombia          | Bogota         | GlaxoSmithKline Colombia S.A.                               | Ph.CH  | m        |     |
| Venezuela         | Caracas        | GlaxoSmithKline Venezuela, C.A.                             | Ph,CH  | m        |     |
| Middle East & Afr | rica           |   |        |          |     |
| Egypt             | Cairo          | GlaxoSmithKline S.A.E                                       | Ph,CH  | e m p    | 91  |
| Nigeria           | Lagos          | GlaxoSmithKline Consumer Nigeria plc (ii)                   | Ph,CH  | e m p    | 46  |
| South Africa      | Johannesburg   | GlaxoSmithKline South Africa (Pty) Limited                  | Ph,CH  | d e m p  |     |
| Turkey            | Istanbul       | GlaxoSmithKline Ilaclari Sanayi ve Ticaret A.S.             | Ph,CH  | e m p    |     |
| Middle Feet 0 At  |                | Associate   |        |          |     |
| Middle East & Afr |                | Associate   | DI C'' |          | 4.0 |
| South Africa      | Johannesburg   | Aspen Pharmacare Holdings Limited (iii)                     | Ph,CH  | m p r    | 12  |

- (i) Exempt from the provisions of section 7 of the Companies (Amendment) Act 1986 (Ireland).
- (ii) Consolidated as a subsidiary in accordance with section 1162 (4)(a) of the Companies Act 2006 on the grounds of dominant influence.
- (iii) Equity accounted on the grounds of significant influence.
- (iv) Incorporated in Ireland.
- Directly held wholly owned subsidiary of GlaxoSmithKline plc.

#### Key

Business sector: Ph Pharmaceuticals, CH Consumer Healthcare

Business activity: d development, e exporting, f finance, h holding company, i insurance, m marketing, p production, r research, s service

Full details of all Group subsidiaries and associates will be attached to the company's Annual Return to be filed with the UK Registrar of Companies. Each of GlaxoSmithKline Capital Inc. and GlaxoSmithKline Capital plc is a wholly-owned finance subsidiary of the company, and the company has fully and unconditionally guaranteed the securities issued by each of GlaxoSmithKline Capital Inc. and GlaxoSmithKline Capital plc.

#### 44 Legal proceedings

The Group is involved in significant legal and administrative proceedings, principally product liability, intellectual property, tax, anti-trust and governmental investigations, as well as related private litigation. The Group makes provision for these proceedings on a regular basis as summarised in Note 2, 'Accounting principles and policies' and Note 29, 'Other provisions'. The Group may become involved in significant legal proceedings in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings.

In these cases, appropriate disclosures about such cases would be included but no provision would be made.

With respect to each of the legal proceedings described below, other than those for which a provision has been made, the Group is unable to make a reliable estimate of the expected financial effect at this stage. The Group does not believe that information about the amount sought by the plaintiffs, if that is known, would be meaningful with respect to those legal proceedings. This is due to a number of factors, including, but not limited to, the stage of proceedings, the entitlement of parties to appeal a decision and clarity as to theories of liability, damages and governing law. Intellectual property claims include challenges to the validity and enforceability of the Group's patents on various products or processes as well as assertions of non-infringement of those patents. A loss in any of these cases could result in loss of patent protection for the product at issue. The consequences of any such loss could be a significant decrease in sales of that product and could materially affect future results of operations for the Group.

Legal expenses incurred and provisions related to legal claims are charged to selling, general and administration costs. Provisions are made, after taking appropriate legal and other specialist advice, where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome of the dispute. For certain product liability claims, the Group will take a provision where there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. At 31 December 2013, the Group's aggregate provision for legal and other disputes (not including tax matters described in Note 14, 'Taxation') was £0.6 billion. The ultimate liability for legal claims may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations.

The Group's position could change over time, and, therefore, there can be no assurance that any losses that result from the outcome of any legal proceedings will not exceed by a material amount the amount of the provisions reported in the Group's financial accounts. If this were to happen, it could have a material adverse impact on the results of operation of the Group in the reporting period in which the judgments are incurred or the

On 18 October 2011, the District Court issued a ruling that construed the claims of the patent in a manner such that *Arzerra* would not infringe the patent. Genentech and Biogen Idec stipulated to a judgment of no infringement and filed an appeal of the claim construction issue to the United States Court of Appeals for the Federal Circuit on 5 December 2011. The appeal was heard on 8 November 2012 and the court affirmed the District Court's claim construction giving effect to Genentech' stipulation that the patent was not infringed. Genentech filed a request for rehearing en banc on 16 May 2013, which was denied on 15 July 2013, ending the case.

#### Avodart/Jalyn

On 29 November 2010, Banner Pharmacaps, Inc. (Banner) notified the Group that it had filed an Abbreviated New Drug Application (ANDA) to market a generic version of *Avodart* (dutasteride) in the USA. Banner's notification contained a Paragraph IV certification alleging that two patents expiring in 2013 and one patent expiring in 2015 (the '467 patent) covering the compound dutasteride were invalid or not infringed by Banner's proposed generic dutasteride product. The Group subsequently received similar notices from Anchen Pharmaceuticals (Anchen), Apotex (Apotex), Roxane Laboratories (Roxanne), Watson Laboratories, Inc (Watson), and Mylan Pharmaceuticals, Inc. (Mylan) each variously challenging either the '467 patent or all 3 patents.

On 29 December 2010, Anchen notified the Group that it had filed an ANDA for *Jalyn* with a Paragraph IV certification alleging that the '467 patent was invalid, unenforceable or not infringed. *Jalyn*, a combination of dutasteride and tamsulosin, is covered by the same three patents that cover *Avodart*. Subsequently, the Group received similar notices from Impax Laboratories, Inc. (Impax) and Watson challenging one or more of the patents covering *Jalyn*.

The Group filed suit against Anchen, Banner, Impax, Mylan, Roxanne and Watson in the United States District Court for the District of Delaware for infringement of the Avodart and Jalyn patents, as applicable, and the cases were consolidated for trial. On 31 August 2012, the Group filed a separate suit against Apotex in the same court for infringement of the '467 patent. This case was not consolidated with the original case against the other generic defendants. On 31 May 2013, the Court ordered that the Apotex case would be stayed pending the entry of judgment in the Banner et al case. On 17 January 2013, the Group and Anchen settled the litigation on terms that would allow Anchen to enter the market for Jalyn in the fourth quarter of 2015 or earlier under certain circumstances. The Group previously had settled an earlier patent challenge against Avodart by Teva Pharmaceuticals (Teva) on terms that will allow Teva to launch its generic dutasteride product in the fourth quarter of 2015 or earlier under certain circumstances. Teva's generic dutasteride product was approved by the FDA on 21 December 2010.

A trial on the consolidated case against the generic defendants was held on 28 January 2013. On 13 August 2013, the District

settlements entered into. The most significant of these matters are described below.

#### **Intellectual property**

#### Arzerra

On 23 March 2010, Genentech and Biogen Idec filed suit against the Group in the United States District Court for the Southern District of California alleging that the Group's sale of *Arzerra* (ofatumumab), which is approved by the US Food and Drug Administration (FDA) for treatment of refractory chronic lymphocytic leukaemia (CLL), induces and contributes to infringement of their patent that claims the treatment of CLL with an anti-CD-20 monoclonal antibody. The Group counterclaimed that the patent is invalid or not infringed.

204 GSK Annual Report 2013

Court upheld the validity of the '467 patent. Banner, Impax, Mylan, Roxanne and Watson appealed the decision in favour of the Group to the Court of Appeals for the Federal Circuit on 27 August 2013. On 24 February 2014, the Federal Circuit entered a decision in favour of the Group affirming the decision of the District Court.

#### Benlysta

In September, 2012, the UK Court of Appeal refused an appeal by Eli Lilly and Company (Eli Lilly) asserting that Human Genome Sciences, Inc. (HGS) UK Patent No. EP0939804 for *Benlysta* was invalid on the grounds that it lacked the necessary information required to work the invention described in the claims which covered antibodies (the 'antibody claim insufficiency argument'). The UK High Court and the UK Supreme Court previously had decided that the patent was valid on all other grounds. In 2013, the UK Supreme Court refused the Eli Lilly petition for a further appeal and, as a result, the UK litigation has now ended with the validity of the HGS patent being affirmed by the UK courts.

Eli Lilly separately had requested a declaration from the UK High Court that any Supplementary Protection Certificate (SPC) filed by HGS to extend its UK patent based upon any future Eli Lilly Marketing Authorisation (MA) for an anti-BLyS antibody will be invalid. That litigation is pending.

On 12 September 2013, the Court of Justice of the European Union (CJEU) heard arguments on the question of the meaning of "protected by a basic patent" and handed down its guidance on 12 December 2013. The CJEU did not answer the question whether Eli Lilly's antibody is "protected" by the HGS patent, but confirmed that a functional definition of the product for which the SPC is sought is sufficient in principle if the claims of the patent relate "implicitly, but necessarily and specifically" to the active ingredient covered by the SPC. The UK High Court must now implement the guidance from the CJEU to decide the case. A hearing date is yet to be set. The outcome of this litigation will have no effect on the Group's ability to market *Benlysta*.

#### Epzicom/Trizivir

On 30 November 2007, the Group's affiliate, ViiV Healthcare. received notice that Teva Pharmaceuticals USA, Inc. (Teva) had filed an ANDA with a Paragraph IV certification for Epzicom (the combination of lamivudine and abacavir). The certification challenged only the patent covering the hemisulfate salt of abacavir, which expires in 2018. ViiV Healthcare did not sue Teva under this patent. On 27 June 2011, ViiV Healthcare received notice that Teva had amended its ANDA for Epzicom to contain a Paragraph IV certification for two additional patents listed in the Orange Book, alleging the patents were invalid, unenforceable or not infringed. The patents challenged in this new certification relate to a method of treating HIV using the combination (expiring in 2016), and a certain crystal form of lamivudine (expiring in 2016). On 5 August 2011, ViiV Healthcare filed suit against Teva under the combination patent in the United States District Court for the District of Delaware.

On 18 May 2011, ViiV Healthcare received notice that Lupin Ltd. (Lupin) had filed an ANDA containing a Paragraph IV certification for *Trizivir* (the triple combination of lamivudine, AZT and abacavir) alleging that three patents listed in the Orange Book for *Trizivir* were invalid, unenforceable or not infringed. These patents relate to a method of treating HIV using the triple combination (expiring in 2016), the hemisulfate salt of abacavir (expiring in 2018), and a certain crystal form of lamivudine (expiring in 2016). On 29 June 2011, ViiV Healthcare filed suit against Lupin under

In a separate component to the decision, the judge ruled that the Lupin generic version of *Trizivir* did not infringe the patent. Before trial, Teva stipulated that its generic version of *Epzicom* would infringe the patent, and the District Court has enjoined Teva from launching its generic *Epzicom* product. The parties have appealed the judgements.

On 6 February 2014, ViiV Healthcare received notice that Lupin had filed an ANDA containing a Paragraph IV certification for *Epzicom*, alleging that the three patents listed in the Orange Book for *Epzicom* are either invalid, unenforceable or not infringed. These patents relate to a method of treating HIV using the double combination (expiring in 2016), the hemisulfate salt of abacavir (expiring in 2018), and a certain crystal form of lamivudine (expiring in 2016).

#### Lexiva

On 23 April 2012, Ranbaxy Laboratories Limited (Ranbaxy) notified ViiV Healthcare that it had filed a Paragraph IV certification alleging that a patent claiming a polymorphic form of fosamprenavir calcium, the active ingredient in *Lexiva*, was invalid or not infringed. The patent expires in 2020. ViiV Healthcare did not sue under this patent.

On 30 July 2012, Mylan Pharmaceuticals, Inc. (Mylan) notified ViiV Healthcare that it had filed an ANDA for Lexiva with a Paragraph IV certification asserting that patents claiming (i) the active ingredient (expiring in 2018) and (ii) a polymorphic form of the active ingredient (expiring 2020), are invalid, unenforceable, or not infringed. Mylan is the second generic company to file an ANDA for Lexiva, but the first generic company to challenge the basic compound patent on the active ingredient. On 23 August 2012, ViiV Healthcare and its licensor, Vertex Pharmaceuticals Incorporated, filed a patent infringement suit against Mylan on the patent claiming the active ingredient (but not the patent claiming the polymorph) in the United States District Court for the District of Delaware. Mylan subsequently filed a declaratory judgment action against ViiV Healthcare alleging that the polymorph patent is invalid and not infringed. ViiV Healthcare stipulated to noninfringement of the patent claiming the polymorph and the parties filed a consent judgment on 20 December 2012 on the polymorph patent. Trial is scheduled for 17 May 2014 for infringement of the basic active ingredient patent for Lexiva.

On 18 October 2012, Ranbaxy filed a Petition for Inter Parties Review in the United States Patent & Trademark Office (USPTO) alleging that the basic compound patent covering the active ingredient is invalid. On 5 March 2013, the USPTO granted the petition. The Inter Parties Review proceeding was settled in October 2013 on terms that are confidential.

#### Lovaza

In March 2009, the Group received notice that Teva Pharmaceuticals USA, Inc. (Teva), Par Pharmaceuticals, Inc. (Par), and Apotex Inc. (Apotex) had filed ANDAs with a Paragraph IV certification alleging that two patents covering *Lovaza* (omega-3-acid ethyl esters) are invalid, unenforceable, or not infringed. The patents expire in March 2013 and April 2017. The Group is the licensee under these patents and has marketing rights in the USA and Puerto Rico. Pronova BioPharma Norge AS (Pronova),

the patent covering the triple combination in the United States District Court for the District of Delaware. The District Court consolidated discovery in the Teva Epzicom case with ViiV Healthcare's patent infringement suit against Lupin relating to Trizivir, as both cases involve the same patent covering the combination of lamivudine and abacavir.

On 17 December 2013, the United States District Court for the District of Delaware upheld the validity of the US patent with an expiry date in March 2016 which covers the combination of lamivudine and abacavir (*Epzicom*) and the triple combination of lamivudine, abacavir and zidovudine (*Trizivir*).

the owner of the patents, sued Teva, Par and Apotex in the United States District Court for the District of Delaware. The Group was not a party to these suits.

On 30 March 2011, Pronova entered into an agreement with Apotex to settle their patent litigation in the USA related to Lovaza. The settlement grants Apotex a licence to enter the US market with a generic version of *Lovaza* in the first quarter of 2015. Other terms of the settlement are confidential.

GSK Annual Report 2013 205

A trial involving Teva and Par was held in March and April 2011, and in May 2012, the District Court held the patent valid and infringed. On 13 September 2013, the Court of Appeals for the Federal Circuit ruled against Pronova in its patent litigation regarding *Lovaza*. Reversing the District Court's ruling, the Court found the asserted claims of Pronova's U.S. 5,656,667 patent invalid and remanded the case to the District Court with orders to enter judgment in favour of the ANDA filers. Because the only other patent in the litigation, U.S. 5,502,077, had expired earlier in 2013, the court found it unnecessary to reach any issues regarding that patent. On 15 October, Pronova filed a combined petition for panel rehearing and for rehearing en banc with the Court of Appeals for the Federal Circuit. The Court denied both petitions on 16 January 2014, thereby affirming the 13 September 2013 decision of the Federal Circuit Court.

Pronova and the Group also have received Paragraph IV notices from Endo Pharmaceuticals (Endo), Sandoz, Inc. (Sandoz), Strides Arcolab, Ltd. (Strides) and Trygg Pharma AS (Trygg) advising that they have submitted abbreviated applications to the FDA for a generic form of *Lovaza*. Pronova chose not to assert its patents against Endo, Sandoz, Strides and Trygg while awaiting the ruling in the litigation against Teva and Par in the Court of Appeals for the Federal Circuit. The Group is not aware that the FDA has approved any generic copies of *Lovaza* to date.

#### Veramyst

On 9 November 2011, the Group received notice that Sandoz, Inc. had filed an ANDA with a Paragraph IV certification for *Veramyst* (fluticasone furoate) nasal spray, challenging the three patents listed in the Orange Book for *Veramyst* as invalid, unenforceable, or not infringed. All three patents expire in 2021. On 23 December 2011, the Group filed suit against Sandoz in the United States District Court for the District of Delaware on all three patents. A stay against FDA approval of Sandoz's generic product was in place until the earlier of a court decision adverse to the Group or May 2014. Trial had been scheduled to begin on 2 December 2013, but on 28 August 2013, the Group and Sandoz settled the litigation on terms that would allow Sandoz to enter the market with a generic competitor to *Veramyst* in the third quarter of 2016 or earlier under certain circumstances.

#### **Product liability**

Pre-clinical and clinical trials are conducted during the development of potential products to determine the safety and efficacy of products for use by humans following approval by regulatory bodies. Notwithstanding these efforts, when drugs and vaccines are introduced into the marketplace, unanticipated safety issues may become, or be claimed by some to be, evident. The Group is currently a defendant in a number of product liability lawsuits related to the Group's Pharmaceutical, Vaccine and Consumer Healthcare products. The most significant of those matters are described below. The Group has been able to make a reliable estimate of the expected financial effect of the matters discussed in this category and has included a provision for the matters below in the provision for legal and other disputes, as also

As of February 2014, the Group has reached agreements to settle the substantial majority of federal and state cases pending in the US. Fourteen purported class actions on *Avandia* are pending in Canada. The Group has reached an agreement in principle to resolve the single purported consumer class action in Israel, which has now been approved by the Court. The Group has been notified of 43 individual claims in the UK. Lawyers representing claimants in the UK have made an application to the High Court for the overall litigation to be subject to a Group Litigation Order. The Court has listed the application for a hearing date of 6 June 2014.

There are a number of purported class actions seeking economic damages on behalf of third party payers and consumers asserting claims arising under various state and federal laws, including the Racketeer Influenced and Corrupt Organizations Act (RICO), state unfair trade practices and/or consumer protection laws. In addition, three subrogation actions initiated by United Health Group, Inc. and Humana Medical Plan (Humana) have been brought against the Group. One is a putative class action brought in the MDL Court by Humana, which concerns Medicare Advantage claims. Briefing in that action on threshold class certification issues remains pending. The other two are state court actions which concern non-Medicare Advantage claims. These actions are stayed until mid-June 2014 to determine whether a private lien resolution program will resolve these claims.

#### Paxil/Seroxat and Paxil CR

The Group has received numerous lawsuits and claims alleging that use of *Paxil* (paroxetine) has caused a variety of injuries. Most of these lawsuits in recent years have alleged that the use of *Paxil* during pregnancy resulted in the birth of a child with birth defects or health issues. Other lawsuits and claims have alleged that patients who took *Paxil* committed or attempted to commit suicide or acts of violence or that patients suffered symptoms on discontinuing treatment with *Paxil*.

#### Pregnancy

The Group has reached agreements to settle the substantial majority of the US claims relating to Paxil use during pregnancy as of February 2014, but a number of claims related to use during pregnancy are still pending, including several scheduled for trial in the Philadelphia state court Mass Tort Program (MTP). Other matters have been dismissed without payment. In the US, the United States Court of Appeals for the Third Circuit ruled in June 2013 that GlaxoSmithKline LLC is a Delaware citizen for purposes of diversity jurisdiction in the US federal courts. As a result of this ruling, the Group has or is seeking to remove to federal court numerous cases recently filed in the Philadelphia MTP and certain cases that were set for trial in the MTP. On 27 November 2013, in the Thomas/Swindle matter, the Pennsylvania Superior Court upheld a summary judgment in favour of the Group based on the expiration of the statute of limitations. On 27 December 2013, the plaintiffs in this case petitioned for allowance of appeal to the Pennsylvania Supreme Court. The Group plans to oppose the

noted in Note 29, 'Other provisions'.

#### Avandia

The Group has been named in product liability lawsuits on behalf of individuals asserting personal injury claims arising out of the use of Avandia. The federal cases filed against the Group are part of a multi-district litigation proceeding pending in the United States District Court for the Eastern District of Pennsylvania (the 'MDL Court'). Cases have also been filed in a number of state courts.

206 GSK Annual Report 2013

petition for allowance of appeal. Currently, there are no trials scheduled in 2014.

There are two proposed, and one certified, class actions in Canada. The Bartram action has been certified in British Columbia as a national class action and relates to cardiovascular defects. An appeal from that certification decision was dismissed in October 2013, and the parties will therefore proceed to commence discovery.

The Singh action in Alberta, also a proposed national class action, seeks to certify a class relating to birth defects generally. The certification motion is likely to be be scheduled for some time in 2014. There is also one inactive proposed national class action in British Columbia which has been held in abeyance while the other proceedings move forward through certification.

#### Acts of violence

As of February 2014, there were 10 pending matters, including two lawsuits on appeal (one pending in the United States Court of Appeals for the Ninth Circuit and the other pending in the Florida's Second District Court of Appeal) concerning allegations that patients who took Paxil committed or attempted to commit suicide or acts of violence.

#### Discontinuation

In the UK, in late 2010, public funding was withdrawn from the claimants who had received funding to pursue litigation alleging that Paxil/Seroxat had caused them to suffer from withdrawal reactions and dependency. The majority of the claimants discontinued their claims. In June 2013, the Group was informed that the Legal Aid Agency (LAA) (formerly the Legal Services Commission) is considering whether to discharge the public funding certificate following the recommendation of its Special Cases Review Panel that the case has poor prospects of success. The remaining claims have not been prosecuted pending the outcome of the LAA's decision.

#### **Poligrip**

Beginning in 2005, a number of product liability lawsuits and claims were filed against the Group in both state and federal courts in the USA, including purported class actions, alleging that the zinc in Super Poligrip causes copper depletion and permanent neurologic injury. The federal cases were consolidated in the Denture Cream Adhesive multi-district litigation (MDL) in the United States District Court for the Southern District of Florida which was established in June 2009. Both the Group and Procter & Gamble were defendants in this litigation. Included in the MDL were four purported class actions asserting economic loss claims under state consumer protection laws and claims for medical monitoring. These original four putative class actions have now been dismissed. In 2013, a putative class action was filed in Puerto Rico, which was removed to federal court and transferred to the MDL where it remains pending as of February 2014. With two current exceptions (one state court case in Pennsylvania, and one state court case in small claims court in Tennessee), all of the state court cases were consolidated in the Philadelphia state court Mass Tort Program (MTP).

As of February 2014, the vast majority of individual cases previously pending in both the MDL and MTP have been dismissed, with fewer than ten active cases in the MDL and one active case in the MTP still pending against the Group which is scheduled for trial on 10 November 2014. One individual lawsuit, as well as five purported class actions asserting consumer fraud claims were also filed in Canada. In 2013, the individual lawsuit was resolved, and one of the class actions was dismissed, leaving four putative class actions that remain pending in Canada. There are some filed and unfiled claims in Turkey, the UK and elsewhere. The Group voluntarily withdrew all zinc-containing formulations of Super Poligrip from the market in early 2010.

#### Sales and marketing and regulation

The Group has been able to make a reliable estimate of the expected financial effect of the matters discussed in this category, and has included a provision for such matters in the provision for legal and other disputes, except as noted below. Matters for which the Group has made a provision are also noted in Note 29, 'Other provisions'.

#### China investigation

On 27 June 2013, a number of the Group's Pharmaceutical offices in China were visited by government authorities of the People's Republic of China (PRC). On 11 July 2013, the Ministry of Public Security in China released a statement confirming an ongoing police investigation into alleged 'serious economic crimes' by GSK China. The PRC, acting through various government agencies, continues its investigation into alleged crimes and violations of law by GSK China's operations. The Group takes these allegations seriously and is continuing to cooperate fully with the Chinese authorities in this investigation.

The Group has informed the US Department of Justice, the US Securities and Exchange Commission and the UK Serious Fraud Office regarding the investigation. It is not possible at this time to make a reliable estimate of the financial effect, if any, that could result from these matters.

#### 'Colorado investigation'

On 2 July 2012, the Group announced that it had reached an agreement with the United States Government, multiple states and the District of Columbia to conclude the Group's most significant ongoing United States federal government investigations, specifically, (i) the United States Department of Justice's investigation into the Group's sales and marketing practices relating to nine of its largest selling products, begun in February 2004; (ii) the Department of Justice's investigation of possible inappropriate use of the nominal price exception under the Medicaid Rebate Program; and (iii) the Department of Justice's investigation of the development and marketing of Avandia, for a settlement payment of \$3 billion. The settlement resolved criminal and civil liabilities related to these investigations. The payment was covered by the Group's existing provisions and funded through existing cash resources. To date, 44 states and the District of Columbia have agreed to join the federal settlement agreement and receive all or a portion of their share of the settlement payment under the agreement.

The Group has been notified by a consortium of state attorneys general that they are investigating the conduct underlying the non-Avandia federal and state sales and marketing settlements to determine if the company violated state unfair and deceptive trade practices statutes. There are 45 states known to be participating in the investigation.

#### Avandia-related matters

As noted above, on 2 July 2012, the Group reached agreement with the US Government, a number of states, and the District of Columbia to resolve the federal government's *Avandia* investigation. The settlement resolved claims under federal/state Medicaid programs. On 15 November 2012, the Group agreed to pay \$90 million to settle claims by 37 states and the District of Columbia under state consumer protection laws regarding the marketing and promotion of *Avandia*.

In 2013, the Group agreed to pay \$229 million to resolve the individual lawsuits filed by the Attorneys General Offices of Kentucky, Louisiana, Maryland, Mississippi, New Mexico, South Carolina, Utah, and West Virginia asserting various statutory and common law claims relating to the development and marketing of Avandia and, with regard to the state of Louisiana, other of the Group's products. These states had not participated in the federal government settlement.

The Group is also defending an action by the County of Santa Clara, California, which was brought under California's consumer protection laws seeking civil penalties and restitution. Pre-trial activities are scheduled to occur through 2Q 2014. If the case proceeds to trial, the MDL Court will send the case back to California federal court for a bench trial.

Two Native American groups (the Cherokee Nation in Oklahoma and the Mississippi Band of Choctaw Indians) have filed lawsuits in their respective tribal courts, alleging common law claims, including fraud, negligence, breach of warranty, and unjust enrichment. The Cherokee Nation matter relates to the sale and marketing of *Avandia*, whereas the Choctaw complaint relates to *Avandia* and other Group products.

#### Average wholesale price

A number of states through their respective Attorneys General, and most of the counties in New York State, filed civil lawsuits in state and federal courts against the Group and many other pharmaceutical companies claiming damages and restitution due to average wholesale price (AWP) and/or wholesale acquisition cost (WAC) price reporting for pharmaceutical products covered by the states' Medicaid programmes. These cases alleged that the Group reported or caused to be reported false AWP and WAC prices, which, in turn, allegedly caused State Medicaid agencies to reimburse providers more money for covered medicines than the agencies intended. The states have sought recovery on behalf of the states as payers and, in some cases, on behalf of in-state patients as consumers. The Group has resolved AWP claims by state Medicaid programmes in almost all of the states through the

#### Cidra third-party payer litigation

On 25 July 2013, a number of major US healthcare insurers filed suit against the Group in Philadelphia, Pennsylvania County Court of Common Pleas seeking compensation for reimbursements they made for medicines manufactured at the Group's former Cidra plant in Puerto Rico. These insurers claim that the Group knowingly and illegally marketed and sold adulterated drugs manufactured under conditions non-compliant with cGMP and that they, as third-party insurers, were unlawfully induced to pay for them.

The suit alleges both US federal and various state law causes of action. On 12 August 2013, the Group removed the case to the United States District Court for the Eastern District of Pennsylvania and has moved to dismiss the complaint. Oral argument on the motion to dismiss was held on 4 February 2013, and the motion is currently under consideration by the District Court. The manufacturing issues at the Group's plant at Cidra were the subject of federal and state claims that the Group resolved with the US federal Government in 2010 and for which the Group has compliance obligations under a Corporate Integrity Agreement with the US Government.

#### Paxil/Seroxat

In 2004, the Group settled a lawsuit filed by the New York State Attorney General's office alleging that the Group failed to disclose data on the use of *Paxil* in children and adolescents. In 2007 and 2008, the Group made class settlements of lawsuits brought by consumers and third-party payers, respectively, for economic damages allegedly resulting from prescriptions of *Paxil* to children and adolescents. The Group denied liability in these settlements. In 2010, plaintiffs voluntarily dismissed a similar purported class action filed on behalf of governmental entities that paid for prescriptions of *Paxil* to minors. There remains a similar purported class action in Canada seeking economic damages on behalf of individuals who purchased *Paxil* for use by patients under the age of 18. The certification application as part of this purported class action was adjourned in 2012, to permit the filing of further evidence, and is likely to resume in 2014.

#### SEC/DOJ FCPA enquiry

The US Securities and Exchange Commission (SEC) and the US Department of Justice (DOJ) initiated an industry-wide enquiry in 2010 into whether pharmaceutical companies may have engaged in violations of the US Foreign Corrupt Practices Act (FCPA) relating to the sale of pharmaceuticals, including in Argentina, Brazil, Canada, China, Germany, Italy, Poland, Russia and Saudi Arabia. The Group is one of the companies that have been asked to respond to this enquiry and is cooperating with the SEC and DOJ. The Group has informed the DOJ and SEC about the investigation of its China operations by the Chinese government that was initiated in 2013.

#### **Anti-trust/competition**

The Group has been able to make a reliable estimate of the

Group's settlement agreement with the federal government announced in September 2005 and in multiple additional settlements since then. Litigation concerning AWP issues is continuing with two states, Illinois and Wisconsin.

#### HIV division enquiry

On 26 July 2010, the Group received a subpoena from the Eastern District of New York's US Attorney's Office regarding sales and marketing practices for three HIV products, as well as educational programmes, grants or payments to physicians regarding any drug used to treat HIV-infected adults. On 5 September 2012, the Group was advised that the US Government had concluded its investigation and declined to intervene in a qui tam lawsuit filed in the United States District Court for the Eastern District of New York. The suit has been dismissed and the matter is concluded.

208 GSK Annual Report 2013

expected financial effect of the matters discussed in this category and has included a provision for such matters in the provision for legal and other disputes, except as noted below. Matters for which the Group has made a provision are also noted in Note 29, 'Other provisions'.

#### EU sector enquiry

In 2008, the European Commission launched an enquiry to investigate possible anti-competitive conditions in the pharmaceutical sector. The Final Report of the Pharmaceutical Sector Inquiry was published on 8 July 2009. As announced in the Final Report, the Commission decided to continue monitoring patent settlement agreements between originator and generic companies relating to EU markets. As a result, the Group has provided input to the reports published in 2010, 2011, 2012 and 2013. On 3 February 2014 the Group received a questionnaire relating to patent settlements during 2013. The Group responded to the Commission on 17 February 2014. No provision has been made for this matter.

#### EU enquiry: Tyverb and Combivir

On 17 December 2012, the Group and ViiV Healthcare received a request for information from the European Commission regarding the application of 'direct to pharmacy' distribution of the Group's product, *Tyverb*, and ViiV Healthcare's product, *Combivir*. The Group and ViiV Healthcare have provided the requested information. No provision has been made for this matter.

#### UK Office of Fair Trading Competition Act investigation

On 12 August 2011, the UK Office of Fair Trading (OFT) launched a formal investigation of the Group and other pharmaceutical companies for potential infringement of the Competition Act. The investigation focuses on whether: (i) litigation settlements between the Group and potential suppliers of generic paroxetine formulations, entered between 2001 and 2003, had as their object or effect the prevention, restriction, or distortion of competition in the UK, and (ii) the Group has infringed its dominant position by making payments to potential suppliers of generic paroxetine with the aim of restricting the development of full generic competition in the UK. The Group terminated the agreements at issue in 2004. The OFT investigation covers issues that were also investigated by the European Commission in 2005 - 2006 in respect of paroxetine in the European Union, and also in 2008, as part of the European Commission Pharmaceutical Sector enquiry. On 2 March 2012, the Commission announced that it had formally concluded its enquiry with no further action. In March 2012, the OFT decided to focus its investigation on potential anticompetitive aspects of the paroxetine settlement agreements and dropped the investigation in relation to potential abuse of dominance. However, in February 2013, the OFT decided to reopen the dominance aspects of the matter.

The Group has cooperated with the OFT in its investigations since the outset. On 19 April 2013, the OFT issued its Statement of Objections (SO) setting out the decision that the OFT would propose to make and allowing the affected parties to make representations on the proposed decision. The OFT's core "theory of harm" is that the transfer of value, from an originator company to a potential competitor, made in return for restrictions on the potential competitor entering the market, necessarily restricts competition because it delays true generic competition and the accompanying price reduction. This includes the situation where value is transferred in the context of settling patent litigation. In

#### Flonase

Purported direct and indirect purchaser class actions were filed in the United States District Court for the Eastern District of Pennsylvania alleging the Group illegally maintained monopoly power in the 'market' for *Flonase* and charged plaintiffs supracompetitive prices. Additionally, a suit was filed by Roxane Laboratories, Inc., a generic competitor, seeking lost profits from the Group's alleged actions unlawfully delaying Roxane's entry into the market. The predicate for all of these allegations was the filing by the Group of allegedly sham citizen petitions and subsequent litigation.

On 20 December 2012, the Group reached agreement to settle the litigation with the direct purchasers for a payment of \$150 million and an agreement to settle with the indirect purchaser class and other indirect purchasers for a payment of \$45 million.

The court approved the class action settlements in 2013, and this matter is concluded.

#### Lamictal

Purported direct and indirect purchaser class actions were filed in the United States District Court for the District of New Jersey alleging that the Group and Teva Pharmaceuticals unlawfully conspired to delay generic competition for *Lamictal*, resulting in their being overcharged. A separate count accuses the Group of monopolising the market. The District Court recently denied the motion of the purported direct purchaser class for reconsideration of the order granting GSK's motion to dismiss in December 2012. The plaintiffs have filed a notice of appeal to the United States Court of Appeals for the Third Circuit. The Group also plans to move to have the purported indirect purchaser class dismissed following the outcome of the direct purchaser case.

#### Nevada vaccines antitrust litigation

The Vaccine Center, a for-profit vaccination centre in Las Vegas, Nevada, alleges that the Group, along with a vendor, engaged in price discrimination by providing lower-priced vaccine products to the Southern Nevada Health District (a "340B" entity which is entitled to lower-priced pharmaceutical products under a US federal healthcare program), allegedly creating a competitive disadvantage and resulting in antitrust injury to The Vaccine Center. The complaint alleges violation of the Sherman Act, Robinson-Patman Act, and a claim under Nevada state law. The Group has responded to the complaint. No trial date has yet been set.

#### Wellbutrin SR

In December 2004, January 2005 and February 2005, lawsuits, several of which purported to be class actions, were filed in the United States District Court for the Eastern District of Pennsylvania against the Group on behalf of direct and indirect purchasers of *Wellbutrin SR*. The complaints alleged violations of US anti-trust laws through sham litigation and fraud on the patent office by the Group in obtaining and enforcing patents covering *Wellbutrin SR*. The complaints followed the introduction of generic competition to *Wellbutrin SR* in April 2004, after district and appellate court rulings that a generic manufacturer did not infringe

the SO, the OFT states that it would propose a fine on GSK, but no details were provided on how any fine might be calculated. On 7 August 2013, GSK submitted its response to the SO, rebutting the OFT's arguments, and, on 18 October 2013, GSK presented its case to the OFT at an oral hearing. After the hearing, GSK also responded in writing to some follow-up questions. The OFT has indicated that it will decide how to proceed with this case in Q1 2014, with a final decision likely to be issued by October 2014. The OFT's decision may be appealed to the Competition Appeal Tribunal. No provision has been made for this matter.

the Group's patents.

On 21 November 2011, the District Court approved the Group's settlement with the certified class of direct purchasers and the settlement has been concluded. On 11 January 2012, the Group reached agreement in principle to settle the claims of all the indirect purchasers for \$21.5 million. The District Court approved the settlements in 2013, and this matter is concluded.

GSK Annual Report 2013 209

#### Wellbutrin XL

Actions have been filed against Biovail Corporation (Biovail) and the Group in the United States District Court for the Eastern District of Pennsylvania by purported classes of direct and indirect purchasers who allege unlawful monopolisation and other antitrust violations related to the enforcement of Biovail's *Wellbutrin XL* patents and the filing, by Biovail, of citizen petitions. Both direct and indirect purchaser classes have been certified. The District Court granted the Group's motion for partial summary judgment primarily on immunity grounds. On 7 November 2012, the District Court also granted the Group's motion for a stay of all proceedings (except for a limited amount of ongoing discovery) in light of the US Supreme Court's grant of a petition in the FTC v. Watson 'reverse payment' patent litigation case.

On 19 December 2013, the District Court held a hearing in connection with the remaining issue in the case, the possible antitrust liability arising from the settlement of the underlying patent infringement litigation. The court recently ordered the parties to submit a plan for additional discovery and proceedings on this remaining issue.

#### **Commercial and corporate**

Where the Group is able to make a reliable estimate of the expected financial effect, if any, for the matters discussed in this category, it has included a provision in respect of such matters in the provision for legal and other disputes as set out in Note 29, 'Other provisions'. No provision has been made for any of the following matters except as indicated below.

#### Securities/ERISA class actions

#### Stiefe

On 6 July 2009, a class action suit brought on behalf of current and former employees of Stiefel Laboratories, Inc. (Stiefel) was filed in the United States District Court for the Southern District of Florida. The complaint alleges that Stiefel and its officers and directors violated US Employee Retirement Income Security Act (ERISA) and federal and state securities laws by inducing Stiefel employees to sell their shares in the employee stock plan back to Stiefel at a greatly undervalued price and without disclosing to employees that Stiefel was about to be sold to the Group. On 21 July 2011, the District Court denied plaintiffs' motion for class certification. In October 2011, the District Court granted the defendants' motions for summary judgment, dismissing all but one of the remaining plaintiffs in the litigation. Trial of claims of that one plaintiff, Timothy Finnerty, took place in May 2012 and resulted in a \$1.5 million jury verdict in favour of Mr. Finnerty on his securities claims. The Group has appealed the verdict, and oral argument on the appeal is scheduled for 27 February 2014. Separately, the Group has settled Mr. Finnerty's ERISA claims. Additionally, Stiefel won a complete defence verdict in the Fried case, tried in federal court in Florida in October 2013. The remaining case in Florida (Martinolich) has been stayed pending the outcome of the Finnerty appeal. In addition to Finnerty, two other matters are on appeal to the Eleventh Circuit: Bacon (in

In addition to the private litigant suits, on 12 December 2011, the US SEC filed a formal complaint against Stiefel and Charles Stiefel in the United States District Court for the District of Florida alleging that Stiefel and its principals violated federal securities laws by inducing Stiefel employees to sell their shares in the employee stock plan back to the company at a greatly undervalued price and without disclosing to employees that the company was about to be sold. This matter likewise has been stayed pending a ruling on the Finnerty appeal. The Group has made a provision for the Stiefel litigation.

#### Benlysta securities litigation

On 10 November 2011, a class action suit was filed in the United States District Court for the District of Maryland alleging that Human Genome Sciences, Inc. (HGS), certain of its individual officers and directors and the Group made statements about the clinical trials for *Benlysta* that failed to disclose suicides among trial participants, and that, by withholding this information, the defendants caused HGS' stock to be artificially inflated, harming anyone who purchased HGS stock at the inflated price.

In November 2011, a second action was filed in the same federal court. The two cases have been combined. In May 2012, the Group and HGS filed motions to dismiss the suits. Oral argument was heard in September 2012. On 26 March 2013, the court ruled in favour of GSK and HGS on the motions. This matter is now concluded.

#### **Environmental matters**

The Group has been notified of its potential responsibility relating to past operations and its past waste disposal practices at certain sites, primarily in the USA. Some of these matters are the subject of litigation, including proceedings initiated by the US federal or state governments for waste disposal, site remediation costs and tort actions brought by private parties.

The Group has been advised that it may be a responsible party at approximately 23 sites, of which 12 appear on the National Priority List created by the Comprehensive Environmental Response Compensation and Liability Act (Superfund). These proceedings seek to require the operators of hazardous waste facilities, transporters of waste to the sites and generators of hazardous waste disposed of at the sites to clean up the sites or to reimburse the US Government for cleanup costs. In most instances, the Group is involved as an alleged generator of hazardous waste.

Although Superfund provides that the defendants are jointly and severally liable for clean up costs, these proceedings are frequently resolved on the basis of the nature and quantity of waste disposed of by the generator at the site. The Group's proportionate liability for cleanup costs has been substantially determined for about 19 of the sites referred to above.

The Group's potential liability varies greatly from site to site. While the cost of investigation, study and remediation at such sites could, over time, be significant, the Group routinely accrues

which summary judgment was granted in plaintiff's favour) and MacKay (in which summary judgment was granted in Stiefel's favour). Discovery continues in the Georgia and New York suits. All of these lawsuits involve claims similar to those brought in Finnerty.

210 GSK Annual Report 2013

amounts related to its share of the liability for such matters.

# Financial statements of GlaxoSmithKline plc prepared under UK GAAP

#### Directors' statement of responsibilities in relation to the company's financial statements

The Directors are responsible for preparing the parent company, GlaxoSmithKline plc. financial statements and the Remuneration Report in accordance with applicable law and regulations.

UK Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the parent company financial statements in accordance with United Kingdom Accounting Standards and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Directors must not approve the parent company financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company for that period.

In preparing those financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state with regard to the parent company financial statements that applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the parent company financial statements.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the parent company financial statements and Remuneration Report comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The parent company financial statements for the year ended 31 December 2013, comprising the balance sheet for the year ended 31 December 2013 and supporting notes, are set out on pages 213 to 216 of this report.

The responsibilities of the auditors in relation to the parent company financial statements are set out in the Independent Auditors' report on page 212.

The financial statements for the year ended 31 December 2013 are included in the Annual Report, which is published in printed form and made available on our website. The Directors are responsible for the maintenance and integrity of the Annual Report on our website in accordance with UK legislation governing the preparation and dissemination of financial statements. Access to the website is available from outside the UK, where comparable legislation may be different.

The Strategic Report and risk sections of the Annual Report include a fair review of the development and performance of the business and the position of the company and the Group taken as a whole, together with a description of the principal risks and uncertainties that it faces.

#### Disclosure of information to auditors

The Directors in office at the date of this Report have each confirmed

- so far as he or she is aware, there is no relevant audit information of which the company's auditors are unaware; and
- he or she has taken all the steps that he or she ought to have taken as a Director to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of section 418 of the Companies Act 2006.

#### Going concern basis

After making enquiries, the Directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

#### The UK Corporate Governance Code

The Board considers that GlaxoSmithKline plc applies the principles and provisions of the UK Corporate Governance Code maintained by the Financial Reporting Council, as described in the Corporate Governance section on pages 82 to 95, and has complied with its provisions. The Board further considers that the Annual Report, taken as a whole, is fair, balanced and understandable, and provides the information necessary for shareholders to assess the Group's performance, business and strategy.

As required by the Financial Conduct Authority's Listing Rules, the auditors have considered the Directors' statement of compliance in relation to those points of the UK Corporate Governance Code which are specified for their review.

Sir Christopher Gent Chairman 26 February 2014

# Independent Auditors' report to the members of GlaxoSmithKline plc

# Report on the Parent Company financial statements Our Opinion

In our opinion, the Parent Company financial statements defined below:

- give a true and fair view of the state of the Parent Company's affairs at 31 December 2013;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

This opinion is to be read in the context of what we say in the remainder of this report.

#### What we have audited

The Parent Company financial statements, which are prepared by GlaxoSmithKline plc, comprise:

- the Parent Company balance sheet at 31 December 2013; and
- the notes to the Parent Company financial statements, which include a summary of significant accounting policies and other explanatory information.

The financial reporting framework that has been applied in their preparation comprises applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In applying the financial reporting framework, the Directors have made a number of subjective judgements, for example in respect of significant accounting estimates. In making such estimates, they have made assumptions and considered future events.

#### What an audit of financial statements involves

We conducted our audit in accordance with International Standards on Auditing (UK & Ireland) ("ISAs (UK & Ireland)"). An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of:

- whether the accounting policies are appropriate to the Parent Company's circumstances and have been consistently applied and adequately disclosed;
- the reasonableness of significant accounting estimates made by the directors; and
- the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited Parent Company financial statements and to identify any information that is apparently materially incorrect based on, or

# Other matters on which we are required to report by exception

# Adequacy of accounting records and information and explanations received

Under the Companies Act 2006, we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the Parent Company or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements and the part of the Directors' Remuneration Report to be audited are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

#### Directors' remuneration

Under the Companies Act 2006, we are required to report to you if, in our opinion, certain disclosures of directors' remuneration specified by law have not been made. We have no exceptions to report arising from this responsibility.

#### Other information in the Annual Report

Under ISAs (UK & Ireland), we are required to report to you if, in our opinion, information in the Annual Report is:

- materially inconsistent with the information in the audited Parent Company financial statements; or
- apparently materially incorrect based on, or materially inconsistent with, our knowledge of the Parent Company acquired in the course of performing our audit; or
- is otherwise misleading.

We have no exceptions to report arising from this responsibility.

#### Responsibilities for the financial statements and the audit

#### Our responsibilities and those of the directors

As explained more fully in the Directors' statement of responsibilities set out on page 211, the directors are responsible for the preparation of the Parent Company financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the Parent Company financial statements in accordance with applicable law and ISAs (UK & Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume

materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies, we consider the implications for our report.

### Opinions on matters prescribed by the Companies Act 2006

In our opinion:

- The information given in the Strategic Report and the Directors' Report for the financial year for which the Parent Company financial statements are prepared is consistent with the Parent Company financial statements and
- The part of the Directors' Remuneration Report to be audited has been properly prepared in accordance with the Companies Act 2006.

212 GSK Annual Report 2013

responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

#### Other matter

We have reported separately on the Group financial statements of GlaxoSmithKline plc for the year ended 31 December 2013.

The company has passed a resolution in accordance with section 506 of the Companies Act 2006 that the senior statutory auditor's name should not be stated.

PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors London 26 February 2014 Company balance sheet – UK GAAP at 31 December 2013

| The state of the s |       | 2013   | 2012   |
|--|-------|--------|--------|
|  | Notes | £m     | £m     |
| Fixed assets – investments   | E     | 19,691 | 19,689 |
| Debtors  | F     | 3,358  | 7,872  |
| Cash at bank   |       | 12     | 10     |
| Current assets   |       | 3,370  | 7,882  |
| Creditors: amounts due within one year   | G     | (531)  | (406)  |
| Net current assets   |       | 2,839  | 7,476  |
| Net assets   |       | 22,530 | 27,165 |
|  |       |        |        |
| Capital and reserves   |       |        |        |
| Called up share capital  | Н     | 1,336  | 1,349  |
| Share premium account  | Н     | 2,595  | 2,022  |
| Other reserves   | I     | 1,420  | 1,393  |
| Profit and loss account  | I     | 17,179 | 22,401 |
| Equity shareholders' funds   |       | 22,530 | 27,165 |

The financial statements on pages 213 to 216 were approved by the Board on 26 February 2014 and signed on its behalf by

#### Sir Christopher Gent

Chairman

GlaxoSmithKline plc Registered number: 3888792

# Notes to the company balance sheet – UK GAAP

#### A) Presentation of the financial statements

#### Description of business

GlaxoŚmithKline plc is the parent company of GSK, a major global healthcare group which is engaged in the creation and discovery, development, manufacture and marketing of pharmaceutical products, including vaccines, over-the-counter (OTC) medicines and health-related consumer products.

#### Preparation of financial statements

The financial statements, which are prepared on a going concern basis, are drawn up in accordance with UK Generally Accepted Accounting Practice (UK GAAP) and with UK accounting presentation as at 31 December 2013, with comparative figures as at 31 December 2012. Where appropriate, comparative figures are reclassified to ensure a consistent presentation with current year information.

As permitted by section 408 of the Companies Act 2006, the profit and loss account of the company is not presented in this Annual Report.

The company is included in the Group accounts of GlaxoSmithKline plc, which are publicly available. Advantage has been taken of the exemption provided by FRS 1 'Cash flow statements (revised 1996)' not to prepare a cash flow statement and of the exemption provided by FRS 8 'Related party disclosures' not to disclose any related party transactions within the Group.

#### Accounting convention and standards

The balance sheet has been prepared using the historical cost convention and complies with applicable UK accounting standards.

#### Accounting principles and policies

The preparation of the balance sheet in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the balance sheet. Actual amounts could differ from those estimates.

The balance sheet has been prepared in accordance with the company's accounting policies approved by the Board and described in Note B.

#### **B) Accounting policies**

Foreign currency transactions

#### **Expenditure**

Expenditure is recognised in respect of goods and services received when supplied in accordance with contractual terms. Provision is made when an obligation exists for a future liability in respect of a past event and where the amount of the obligation can be reliably estimated.

#### Investments in subsidiary companies

Investments in subsidiary companies are held at cost less any provision for impairment.

#### Impairment of investments

The carrying value of investments are reviewed for impairment when there is an indication that the investment might be impaired. Any provision resulting from an impairment review is charged to the income statement in the year concerned.

#### **Share based payments**

The issuance by the company to its subsidiaries of a grant over the company's shares, represents additional capital contributions by the company in its subsidiaries. An additional investment in subsidiaries results in a corresponding increase in shareholders' equity. The additional capital contribution is based on the fair value of the grant issued, allocated over the underlying grant's vesting period.

#### **Taxation**

Current tax is provided at the amounts expected to be paid applying tax rates that have been enacted or substantially enacted by the balance sheet date.

The company accounts for taxation which is deferred or accelerated by reason of timing differences which have originated but not reversed by the balance sheet date. Deferred tax assets are only recognised to the extent that they are considered recoverable against future taxable profits.

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which the timing differences are expected to reverse. Deferred tax liabilities and assets are not discounted.

#### **Financial guarantees**

Liabilities relating to guarantees issued by the company on behalf of its subsidiaries are initially recognised at fair value and amortised over the life of the guarantee.

#### C) Operating profit

A fee of £10,299 (2012 - £10,132) relating to the audit of the company has been charged in operating profit.

#### D) Dividends

Foreign currency transactions are recorded at the exchange rate ruling on the date of transaction, or at the forward rate if hedged by a forward exchange contract. Foreign currency assets and liabilities are translated at rates of exchange ruling at the balance sheet date, or at the forward rate.

Dividends paid and received

Dividends paid and received are included in the accounts in the period in which the related dividends are actually paid or received.

214 GSK Annual Report 2013

The directors declared four interim dividends resulting in a dividend for the year of 78 pence, a 4 pence increase on the dividend for 2012. For further details, see Note 16 to the Group financial. statements, 'Dividends'.

#### Notes to the company balance sheet – UK GAAP continued

|   | 2013   | 2012         |
|---|--------|--------------|
|   | £m     | £m           |
| Shares in GlaxoSmithKline Services Unlimited          | 613    | 613          |
| Shares in GlaxoSmithKline Holdings (One) Limited      | 18     | 18           |
| Shares in GlaxoSmithKline Holdings Limited            | 17,888 | 17,888       |
| Shares in GlaxoSmithKline Mercury Limited             | 33     | 33           |
|   | 18,552 | 18,552       |
| Capital contribution relating to share based payments | 1,139  | 1,137        |
|   | 19,691 | 19,689       |
|   |        |              |
| F) Debtors  |        |              |
|   | 2013   | 2012         |
| A second a discontinuity in a second                  | £m     | £m           |
| Amounts due within one year:                          | 000    | 000          |
| UK Corporation tax recoverable                        | 203    | 206          |
| Amounts owed by Group undertakings                    | 2,761  | 7,319        |
| Amounts due after more than one year:                 | 2,964  | 7,525        |
|   | 394    | 0.47         |
| Amounts owed by Group undertakings                    | 3,358  | 347<br>7,872 |
|   | 3,336  | 7,072        |
| G) Creditors  |        |              |
|   | 2013   | 2012         |
|   | £m     | £m           |
| Amounts due within one year:                          |        |              |
| Bank overdraft  | 10     | 10           |
| Amounts owed to Group undertakings                    | 61     | _            |
| Other creditors                                       | 460    | 396          |
|   | 531    | 406          |

The company has guaranteed debt issued by one of its subsidiary companies for which it receives an annual fee from the subsidiary. In aggregate, the company has outstanding guarantees over \$10.5 billion of debt instruments.

The amounts due from the subsidiary companies in relation to these guarantee fees will be recovered over the life of the bonds and are disclosed within debtors (see Note F).

#### Notes to the company balance sheet - UK GAAP continued

#### H) Share capital and share premium account

|   | Ordinary Shares of 25 | p each | Share premium |
|---|-----------------------|--------|---------------|
|   | Number                | £m     | £m            |
| Share capital authorised                            |                       |        |               |
| At 31 December 2012                                 | 10,000,000,000        | 2,500  |               |
| At 31 December 2013                                 | 10,000,000,000        | 2,500  |               |
| Share capital issued and fully paid                 |                       |        |               |
| At 1 January 2012                                   | 5,550,203,098         | 1,387  | 1,673         |
| Issued under employee share schemes                 | 28,045,821            | 7      | 349           |
| Share capital cancelled                             | (180,652,950)         | (45)   | _             |
| At 31 December 2012                                 | 5,397,595,969         | 1,349  | 2,022         |
| Issued under employee share schemes                 | 44,610,727            | 12     | 573           |
| Share capital cancelled                             | (100,000,000)         | (25)   |               |
| At 31 December 2013                                 | 5,342,206,696         | 1,336  | 2,595         |
|   | 31 December           |        | 31 December   |
|   | 2013                  |        | 2012          |
|   | 000                   |        | 000           |
| Number of shares issuable under outstanding options | 91,303                |        | 114,985       |
| Number of unissued shares not under option          | 4,566,351             |        | 4,487,419     |

At 31 December 2013, of the issued share capital, 63,613,528 shares were held in the ESOP Trusts, 487,433,663 shares were held as Treasury shares and 4,791,159,505 shares were in free issue. All issued shares are fully paid. The nominal, carrying and market values of the shares held in the ESOP Trusts are disclosed in Note 42, 'Employee share schemes'.

A total of 92 million shares were purchased by the company during 2013 at a cost of £1,504 million and 100 million shares were cancelled.

The company expects to make further share repurchases of £1-2 billion during 2014. The exact amount and timing of further purchases and whether the shares will be held as Treasury shares or be cancelled will be determined by the company and is dependent on market conditions and other factors. No shares were purchased in the period 1 January 2014 to 5 February 2014.

#### I) Reserves

|  | Other reserves | Profit and<br>loss account | Total   |
|--|----------------|----------------------------|---------|
|  | £m             | £m                         | £m      |
| At 1 January 2012  | 1,339          | 18,689                     | 20,028  |
| Profit attributable to shareholders                      | _              | 10,019                     | 10,019  |
| Dividends to shareholders                                | _              | (3,814)                    | (3,814) |
| Shares purchased and cancelled or held as Treasury share | 45             | (2,493)                    | (2,448) |
| Capital contribution relating to share based payments    | 9              | _                          | 9       |
| At 31 December 2012                                      | 1,393          | 22,401                     | 23,794  |
| Profit attributable to shareholders                      | _              | (38)                       | (38)    |
| Dividends to shareholders                                | _              | (3,680)                    | (3,680) |
| Shares purchased and cancelled or held as Treasury share | 25             | (1,504)                    | (1,479) |
| Capital contribution relating to share based payments    | 2              | _                          | 2       |
| At 31 December 2013                                      | 1,420          | 17,179                     | 18,599  |

The loss of GlaxoSmithKline plc for the year was £38 million (2012 - £10,019 million profit), which after dividends of £3,680 million (2012 - £3,814 million), gave a retained loss of £3,718 million (2012 - £6,205 million profit). After the cost of shares purchased and cancelled or held as Treasury shares of £1,504 million (2012 - £2,493), the profit and loss account reserve at 31 December 2013 stood at £17,179 million (2012 - £22,401 million), of which £4,096 million is unrealised (2012 – £4,096 million).

# Investor information

| In this section                   |     |
|-----------------------------------|-----|
| Quarterly trend                   | 218 |
| Five year record                  | 222 |
| Product development pipeline      | 225 |
| Products, competition and         |     |
| intellectual property             | 229 |
| Risk factors                      | 232 |
| Share capital and share price     | 242 |
| Dividends                         | 244 |
| Tax information for shareholders  | 244 |
| Annual General Meeting 2014       | 245 |
| US law and regulation             | 247 |
| Shareholder services and contacts | 249 |
| Glossary of terms and index       | 251 |
|                                   |     |

## **Financial record**

## **Quarterly trend**

An unaudited analysis of the Group results is provided by quarter in Sterling for the financial year 2013.

| Income statement – total  |         | 12 mont | hs 2013 |         | Q4 2013 |      |  |
|---|---------|---------|---------|---------|---------|------|--|
|   | £m      | CER%    | £%      | £m      | CER%    | £%   |  |
| Turnover – Pharmaceuticals and Vaccines                         | 21,318  | 1       | _       | 5,688   | 6       | 3    |  |
| - Consumer Healthcare   | 5,187   | 2       | _       | 1,218   | _       | (4)  |  |
| Total turnover  | 26,505  | 1       | _       | 6,906   | 5       | 2    |  |
| Cost of sales   | (8,585) | 8       | 8       | (2,526) | 26      | 25   |  |
| Selling, general and administration                             | (8,480) | (3)     | (4)     | (2,200) | 2       | _    |  |
| Research and development  | (3,923) | (2)     | (1)     | (1,070) | (6)     | (6)  |  |
| Royalty income  | 387     | 25      | 26      | 98      | 28      | 29   |  |
| Other operating income  | 1,124   |         |         | 1,233   |         |      |  |
| Operating profit  | 7,028   | (1)     | (4)     | 2,441   | 36      | 27   |  |
| Net finance costs   | (706)   |         |         | (159)   |         |      |  |
| Profit on disposal of interest in associates and joint ventures | 282     |         |         | 253     |         |      |  |
| Share of after tax profits of associates and joint ventures     | 43      |         |         | 11      |         |      |  |
| Profit before taxation  | 6,647   | 4       | 1       | 2,546   | 57      | 47   |  |
| Taxation  | (1,019) |         |         | (41)    |         |      |  |
| Tax rate %  | 15.3%   |         |         | 1.6%    |         |      |  |
| Profit after taxation for the period                            | 5,628   | 24      | 20      | 2,505   | >100    | >100 |  |
| Profit attributable to non-controlling interests                | 192     |         |         | 44      |         |      |  |
| Profit attributable to shareholders                             | 5,436   |         |         | 2,461   |         |      |  |
| Basic earnings per share (pence)                                | 112.5p  | 27      | 23      | 51.3p   | >100    | >100 |  |
| Diluted earnings per share (pence)                              | 110.5p  |         |         | 50.4p   |         |      |  |

#### Income statement - core

| Total turnover  | 26,505  | 1   | _   | 6,906   | 5   | 2   |
|---|---------|-----|-----|---------|-----|-----|
| Cost of sales   | (7,549) | 6   | 6   | (2,006) | 10  | 9   |
| Selling, general and administration                         | (7,928) | 1   | _   | (2,005) | 6   | 3   |
| Research and development                                    | (3,400) | (3) | (2) | (905)   | 9   | 8   |
| Royalty income  | 387     | 25  | 26  | 98      | 28  | 29  |
| Operating profit  | 8,015   | _   | (3) | 2,088   | (1) | (8) |
| Net finance costs   | (692)   |     |     | (155)   |     |     |
| Share of after tax profits of associates and joint ventures | 43      |     |     | 11      |     |     |
| Profit before taxation                                      | 7,366   | _   | (2) | 1,944   | 1   | (7) |
| Taxation  | (1,695) |     |     | (431)   |     |     |
| Tax rate %  | 23.0%   |     |     | 22.2%   |     |     |
| Profit after taxation for the period                        | 5,671   | 2   | (1) | 1,513   | 1   | (7) |
| Profit attributable to non-controlling interests            | 250     |     |     | 69      |     |     |
| Profit attributable to shareholders                         | 5,421   |     |     | 1,444   |     |     |
| Adjusted earnings per share (pence)                         | 112.2p  | 4   | 1   | 30.1p   | 1   | (7) |
|   |         |     |     |         |     |     |

The calculation of core results is described on page 58.

|         |      | Q3 2013 |         |      | Q2 2013 |         |      | Q1 2013 |
|---------|------|---------|---------|------|---------|---------|------|---------|
| £m      | CER% | £%      | £m      | CER% | £%      | £m      | CER% | £%      |
| 5,197   | -    | (1)     | 5,309   | 1    | 2       | 5,124   | (2)  | (3      |
| 1,313   | 4    | 2       | 1,309   | 2    | 3       | 1,347   | 1    |         |
| 6,510   | 1    | _       | 6,618   | 2    | 2       | 6,471   | (2)  | (3)     |
| (2,111) | 1    | 1       | (1,972) | (3)  | (1)     | (1,976) | 9    | 9       |
| (1,984) | (14) | (11)    | (2,216) | (2)  | 1       | (2,080) | 3    | (3)     |
| (900)   | (5)  | (4)     | (1,049) | 12   | 14      | (904)   | (7)  | (7)     |
| 94      | 1    | 2       | 82      | 23   | 24      | 113     | 56   | 57      |
| (40)    |      |         | (25)    |      |         | (44)    |      |         |
| 1,569   | 1    | (5)     | 1,438   | (13) | (16)    | 1,580   | (26) | (22)    |
| (181)   |      |         | (186)   |      |         | (180)   |      |         |
| _       |      |         | 29      |      |         | _       |      |         |
| 14      |      |         | 7       |      |         | 11      |      |         |
| 1,402   | 1    | (6)     | 1,288   | (12) | (16)    | 1,411   | (29) | (24)    |
| (392)   |      |         | (204)   |      |         | (382)   |      |         |
| 28.0%   |      |         | 15.8%   |      |         | 27.1%   |      |         |
| 1,010   | (7)  | (14)    | 1,084   | (14) | (17)    | 1,029   | (30) | (25)    |
| 41      |      |         | 39      |      |         | 68      |      |         |
| 969     |      |         | 1,045   |      |         | 961     |      |         |
| 20.0p   | (4)  | (12)    | 21.5p   | (11) | (14)    | 19.9p   | (30) | (25)    |
| 19.7p   |      |         | 21.2p   |      |         | 19.6p   |      |         |
|         |      |         |         |      |         |         |      |         |
| 6,510   | 1    | _       | 6,618   | 2    | 2       | 6,471   | (2)  | (3)     |
| (1,878) | 2    | 1       | (1,818) | 5    | 7       | (1,847) | 8    | 7       |
| (1,876) | (6)  | (4)     | (2,092) | 3    | 6       | (1,955) | 2    | (5)     |
| (791)   | (10) | (9)     | (847)   | (6)  | (4)     | (857)   | (4)  | (4)     |
| 94      | 1    | 2       | 82      | 23   | 24      | 113     | 56   | 57      |
| 2,059   | 11   | 6       | 1,943   | _    | (2)     | 1,925   | (11) | (6)     |
| (178)   |      |         | (183)   |      |         | (176)   |      |         |
| 14      |      |         | 7       |      |         | 11      |      |         |
| 1,895   | 12   | 7       | 1,767   | 1    | (2)     | 1,760   | (12) | (7)     |
| (446)   |      |         | (424)   |      |         | (394)   |      |         |
| 23.5%   |      |         | 24.0%   |      |         | 22.4%   |      |         |
| 1,449   | 13   | 8       | 1,343   | 3    | _       | 1,366   | (8)  | (3)     |
| 49      |      |         | 64      |      |         | 68      |      |         |
| 1,400   |      |         | 1,279   |      |         | 1,298   |      |         |
| 28.9p   | 16   | 10      | 26.3p   | 4    | 1       | 26.9p   | (6)  |         |

## Pharmaceuticals and Vaccines turnover by therapeutic area 2013

|                      |            |                    |             | Total      |            |             | USA        |              |                  | Europe    |           |           | EMAP       |          | Rest       | of World   |
|----------------------|------------|--------------------|-------------|------------|------------|-------------|------------|--------------|------------------|-----------|-----------|-----------|------------|----------|------------|------------|
| Therapeutic area/    | 2013       | 2012<br>(restated) |             | Growth     | 2013       |             | Growth     | 2013         |                  | Growth    | 2013      |           | Growth     | 2013     |            | Growth     |
| major products       | £m         | £m                 | CER%        | £%         | £m         | CER%        | €%         | £m           | CER%             | €%        | £m        | CER%      | £%         | £m       | CER%       | €%         |
| Respiratory          | 7,516      | 7,291              | 4           | 3          | 3,655      | 7           | 8          | 1,907        | (3)              | _         | 877       | 4         | 2          | 1,077    | 6          | (5)        |
| Avamys/Veramyst      | 249        | 246                | 5           | 1          | 42         | (29)        | (29)       | 69           | 8                | 11        | 71        | 16        | 13         | 67       | 23         | 8          |
| Flixonase/Flonase    | 110        | 133                | (14)        | (17)       | 7          | (50)        | (50)       | 31           | (6)              | (3)       | 49        | (14)      | (14)       | 23       | (7)        | (23)       |
| Flixotide/Flovent    | 796        | 779                | 2           | 2          | 482        | 6           | 8          | 117          | (7)              | (4)       | 58        | 7         | 5          | 139      | (3)        | (10)       |
| Seretide/Advair      | 5,274      | 5,046              | 4           | 5          | 2,769      | 8           | 9          | 1,458        | (2)              | 1         | 429       | 4         | 3          | 618      | 6          | (5)        |
| Serevent             | 129        | 145                | (10)        | (11)       | 51         | (2)         | _          | 55           | (17)             | (14)      | 4         | 33        | 33         | 19       | (15)       | (30)       |
| Ventolin             | 642        | 631                | 2           | 2          | 291        | 4           | 5          | 127          | (2)              | 1         | 171       | 2         | _          | 53       | (4)        | (7)        |
| Xyzal                | 137        | 129                | 26          | 6          | _          | _           | _          | _            | _                | _         | 18        | 6         | 13         | 119      | 28         | 5          |
| Zyrtec               | 76         | 81                 | 4           | (6)        | _          | _           | _          | _            | _                | _         | 41        | 17        | 14         | 35       | (7)        | (22)       |
| Other                | 103        | 101                | 4           | 2          | 13         | 100         | >100       | 50           | (9)              | (6)       | 36        |           | (10)       | 4        | >100       | 100        |
| Anti-virals          | 667        | 753                | (6)         | (11)       | 57         | (2)         | -          | 66           | (14)             | (11)      | 293       | (20)      | (19)       | 251      | 14         | (4)        |
| Hepsera              | 96         | 126                | (21)        | (24)       | _          | _           | _          | _            | _                | _         | 70        | (28)      |            | 26       | _          | (16)       |
| Valtrex              | 224        | 252                | (2)         | (11)       | 45         | 26          | 29         | 29           | (15)             |           | 40        | 11        | 8          | 110      | (10)       | (25)       |
| Zovirax              | 81         | 89                 | (4)         | (9)        | 1          | (67)        | (67)       | 19           | (10)             | (10)      | 35        | 3         | _          | 26       | (3)        | (13)       |
| Zeffix               | 182        | 243                | (26)        | (25)       | 13         | (13)        | (13)       | 12           | (25)             | (25)      | 140       | (28)      | (26)       | 17       | (17)       | (29)       |
| Other                | 84         | 43                 | >100        | 95         | (2)        | <(100)      | <(100)     | 6            | 25               | 50        | 8         | 60        | 60         | 72       | >100       | >100       |
| Central nervous      |            |                    |             |            |            |             |            |              |                  |           |           |           |            |          |            |            |
| system               | 1,483      | 1,670              | (8)         | (11)       | 440        | (15)        | (14)       | 355          | (11)             | ( - )     | 341       | 7         | 4          | 347      | (8)        | (22)       |
| Imigran/Imitrex      | 188        | 190                | 1           | (1)        | 80         | 11          | 11         | 63           | (7)              | (6)       | 7         | _         | _          | 38       | (5)        | (12)       |
| Lamictal             | 557        | 610                | (7)         | (9)        | 276        | (18)        | (17)       | 110          | (4)              | . ,       | 78        | 8         | 4          | 93       | 21         | 2          |
| Requip               | 125        | 164                | (18)        | (24)       | 7          | (63)        | (63)       | 52           | (33)             | (32)      | 14        | _         |            | 52       | 15         | (5)        |
| Seroxat/Paxil        | 285        | 374                | (16)        | (24)       | _          | 100         | 100        | 53           | (11)             | (7)       | 79        | (4)       | (6)        | 153      | (23)       | (35)       |
| Wellbutrin           | 97         | 84                 | 14          | 15         | 16         | 33          | 33         | 51           | 11               | 16        | 30        | 7         | 7          |          | _          | _          |
| Other                | 231        | 248                | (5)         | (7)        | 61         | (21)        | (20)       | 26           | (20)             | (13)      | 133       | 14        | 10         | 11       | (38)       | (48)       |
| Cardiovascular       |            |                    | (=)         | (0)        |            | (4.0)       | ( )        |              |                  |           |           | (0)       | ( = )      |          |            |            |
| and urogenital       | 2,239      | 2,431              | (8)         | (8)        | 1,244      | (16)        | (15)       | 533          | 2                | 6         | 281       | (2)       |            | 181      | 18         | 4          |
| Arixtra              | 167        | 195                | (15)        | (14)       | 50         | (26)        | (26)       | 84           | (12)             | (8)       | 28<br>104 | - 07      | - 04       | 5        | (13)       | (38)       |
| Avodart<br>Corea     | 857        | 790                | 10          | 8          | 312<br>130 | (3)         | (2)        | 273          | 15               | 20        |           | 27        | 24         | 168<br>1 | 20         | 4          |
| Fraxiparine          | 131<br>221 | 133                | (2)         | (2)        | 130        | (2)         | (2)        | 100          | - (0)            | _<br>(E)  | 83        | - (0)     | _<br>(E)   |          | (100)      | (100)      |
| Lovaza               | 584        | 233<br>607         | (7)<br>(5)  | (5)<br>(4) | 581        | (5)         | (4)        | 138          | (8)              | ` '       | -         | (6)       | (5)        | 3        | , ,        | (100)      |
| Other                | 279        | 473                | (5)<br>(42) | (41)       | 171        | (5)<br>(51) | (50)       | 38           | (8)              | (5)       | 66        | (26)      | (29)       | 4        | _          | _          |
| Metabolic            |            |                    |             |            |            |             |            |              |                  |           |           |           |            |          |            |            |
| Other                | 174        | 171                | 10          | 2          | 4          | >100        | >100       | <b>42</b> 42 | 41               | <b>45</b> | 68        | 9         | 5          | 60       | (20)       | (31)       |
|                      | 174        | 171                | 10          | 2          | 4          | >100        | >100       |              | 41               | 45        | 68        | 9         | 5          | 60       | (20)       | (31)       |
| Anti-bacterials      | 1,239      | 1,247              | _           | (1)        | 27         | 30          | 35         | 393          | (6)              |           | 750       | 5         | 2          | 69       | (15)       | (22)       |
| Augmentin            | 630        | 608                | 5           | 4          | 1          | _           | _          | 203          | (3)              |           | 393       | 11        | 7          | 33       | (5)        | (13)       |
| Other                | 609        | 639                | (4)         | (5)        | 26         | 32          | 37         | 190          | (9)              | (5)       | 357       | (1)       | (3)        | 36       | (22)       | (29)       |
| Oncology and         | 000        | 700                | 00          | 0.1        | 200        | 47          | 10         | 220          | 00               | 20        | 140       | 10        | 4.4        | 404      | 07         | 10         |
| emesis               | 969        | 798                | 22          | 21         | 380        | 17          | 18         | 339          | 28               | 32        | 149       | 18        | 14         | 101      | 27         | 12         |
| Arzerra<br>Promacta  | 75         | 60                 | 23          | 25         | 46         | 18          | 21         | 27           | 29               | 29        |           | 92        |            | 2        | 100        | 100        |
| Tyverb/Tykerb        | 186<br>207 | 130<br>239         | 46<br>(13)  | 43<br>(13) | 73<br>55   | 33<br>(21)  | 35<br>(19) | 55<br>82     | 47<br>(9)        | 53<br>(6) | 22<br>47  | (9)       | 83<br>(13) | 36<br>23 | 50<br>(10) | 29<br>(23) |
| Votrient             | 331        | 183                | 80          | 81         | 144        | (21)<br>56  | 58         | 130          | (9)<br>91        | 97        | 37        | (9)<br>77 | 68         | 20       | >100       | >100       |
| Other                | 170        | 186                | (9)         | (9)        | 62         | (10)        | (11)       | 45           | (9)              | (2)       | 43        | 2         | -          | 20       | (26)       | (26)       |
| Dermatology          | 770        | 850                | (8)         |            | 140        | (40)        | (39)       | 170          | ( <u>ə)</u><br>5 | 8         | 397       | 6         | 2          | 63       |            |            |
| 0,                   |            |                    | . ,         | (9)        |            | ( - /       | ( )        |              |                  |           |           |           |            |          | (9)        | (19)       |
| Bactroban<br>Duac    | 98         | 124                | (19)        | (21)       | 29         | (45)        | (43)       | 24           | (12)             | (8)       | 38<br>16  | 5         | (3)        | 7        |            | (13)       |
| Other                | 72<br>600  | 87                 | (17)        | (17)       | 15         | (61)        | (61)       | 29           | 17<br>7          | 21        |           | 38        | 23         | 12<br>44 | (8)        |            |
|                      |            | 639                | (4)         | (6)        | 96         | (32)        | (31)       | 117          |                  | 9         | 343       | 5         | 2          |          | (11)       | (23)       |
| Rare diseases Flolan | 495        | 495                | 7           | -          | 113        | (4)         | (3)        | 129          | 1                | 5         | 48        | 2         | _          | 205      | 17         | (1)        |
|                      | 147        | 135                | 21          | 16         | -          | (0.4)       | (04)       | 82           | 10               | 12        | 11        | 22        | 22         | 54       | 40         | 20         |
| Volibris<br>Other    | 103<br>245 | 127<br>233         | (16)<br>12  | (24)<br>5  | 25<br>88   | (24)        | (24)<br>5  | 18<br>29     | (26)             | (22)<br>7 | 37        | (3)       | -<br>(5)   | 60<br>91 | (9)<br>30  | (24)<br>10 |
| Immuno-              | 240        | ∠ىئ                | 12          | 5          | 00         | 4           | 5          | 29           |                  | /         | 3/        | (3)       | (5)        | 91       | 30         | 10         |

Immuno-

| inflammation       | 161    | 70     | >100 | >100 | 148   | >100  | >100 | 8     | 100  | 100  | 1     | _    | _    | 4     | >100 | >100 |
|--------------------|--------|--------|------|------|-------|-------|------|-------|------|------|-------|------|------|-------|------|------|
| Benlysta           | 146    | 70     | >100 | >100 | 134   | >100  | >100 | 8     | 100  | 100  | 1     | _    | _    | 3     | 100  | >100 |
| Other              | 15     | _      | _    | _    | 14    | _     | _    | _     | _    | _    | _     | _    | _    | 1     | _    | _    |
| Other              |        |        |      |      |       |       |      |       |      |      |       |      |      |       |      |      |
| pharmaceuticals    | 799    | 786    | 6    | 2    | 6     | (74)  | (68) | 175   | (7)  | (2)  | 369   | (3)  | (10) | 249   | 48   | 37   |
| Vaccines           | 3,420  | 3,325  | 2    | 3    | 978   | 17    | 18   | 1,049 | 3    | 7    | 1,124 | 1    | 2    | 269   | (31) | (35) |
| Boostrix           | 288    | 238    | 19   | 21   | 183   | 23    | 24   | 65    | 19   | 23   | 20    | 25   | 25   | 20    | (9)  | (9)  |
| Cervarix           | 172    | 270    | (37) | (36) | 6     | _     | _    | 61    | 11   | 15   | 92    | 23   | 23   | 13    | (90) | (90) |
| Fluarix, FluLaval  | 251    | 200    | 25   | 26   | 146   | 65    | 66   | 35    | (21) | (19) | 43    | (2)  | (2)  | 27    | 8    | 8    |
| Hepatitis          | 629    | 646    | (4)  | (3)  | 263   | (3)   | (1)  | 198   | (3)  | 1    | 123   | (2)  | (4)  | 45    | (15) | (18) |
| Infanrix, Pediarix | 862    | 775    | 9    | 11   | 271   | 23    | 24   | 398   | 2    | 6    | 132   | 11   | 10   | 61    | 3    | _    |
| Rotarix            | 375    | 360    | 5    | 4    | 108   | 7     | 8    | 59    | 49   | 51   | 164   | 3    | 3    | 44    | (21) | (29) |
| Synflorix          | 405    | 385    | 2    | 5    | _     | _     | _    | 48    | 2    | 7    | 350   | 1    | 5    | 7     | 17   | 17   |
| Other              | 438    | 451    | (4)  | (3)  | 1     | (100) | _    | 185   | 2    | 6    | 200   | (14) | (13) | 52    | 27   | 16   |
|                    | 19,932 | 19,887 | 1    |      | 7,192 | 1     | 3    | 5,166 | _    | 3    | 4,698 | 1    | _    | 2,876 | 3    | (9)  |
| ViiV Healthcare    |        |        |      | _    |       |       |      |       |      |      |       |      |      |       |      |      |
| (HIV)              | 1,386  | 1,374  | _    | 1    |       |       |      |       |      |      |       |      |      |       |      |      |
|                    | 21,318 | 21,261 | 1    |      |       |       |      |       |      |      |       |      |      |       |      |      |

CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

220 GSK Annual Report 2013

## Pharmaceuticals and Vaccines turnover by therapeutic area 2012

|                     |       |                    |      | Total  |       |      | USA    |       |      | Europe |      |      | EMAP   |       | Rest  | of World |
|---------------------|-------|--------------------|------|--------|-------|------|--------|-------|------|--------|------|------|--------|-------|-------|----------|
| Therapeutic area/   | 2012  | 2011<br>(restated) |      | Growth | 2012  |      | Growth | 2012  |      | Growth | 2012 |      | Growth | 2012  |       | Growth   |
| major products      | £m    | £m                 | CER% | £%     | £m    | CER% | €%     | £m    | CER% | €%     | £m   | CER% | £%     | £m    | CER%  | €%       |
| Respiratory         | 7,291 | 7,298              | 1    | _      | 3,388 | 1    | 3      | 1,906 | (5)  | (10)   | 858  | 13   | 10     | 1,139 | 3     | 3        |
| Avamys/Veramyst     | 246   | 241                | 5    | 2      | 59    | (6)  | (5)    | 62    | 2    | (5)    | 63   | 24   | 17     | 62    | 2     | 3        |
| Flixonase/Flonase   | 133   | 138                | (3)  | (4)    | 14    | 100  | 100    | 32    | (11) | (14)   | 57   | 14   | 16     | 30    | (31)  | (33)     |
| Flixotide/Flovent   | 779   | 813                | (4)  | (4)    | 448   | (1)  | _      | 122   | (15) | (19)   | 55   | 8    | 6      | 154   | (6)   | (6)      |
| Seretide/Advair     | 5,046 | 5,061              | 1    | _      | 2,533 | 1    | 2      | 1,447 | (4)  | (8)    | 417  | 12   | 10     | 649   | 3     | 4        |
| Serevent            | 145   | 182                | (19) | (20)   | 51    | (19) | (18)   | 64    | (22) | (25)   | 3    | _    | _      | 27    | (13)  | (16)     |
| Ventolin            | 631   | 602                | 6    | 5      | 277   | 14   | 16     | 126   | (6)  | (11)   | 171  | 10   | 7      | 57    | (8)   | (8)      |
| Xyzal               | 129   | 64                 | 100  | >100   | _     | _    | _      | _     | _    | _      | 16   | _    | _      | 113   | >100  | >100     |
| Zyrtec              | 81    | 96                 | (16) | (16)   | _     | _    | _      | _     | _    | _      | 36   | 28   | 24     | 45    | (34)  | (33)     |
| Other               | 101   | 101                | 6    |        | 6     | (33) | (33)   | 53    | 4    | (5)    | 40   | 16   | 8      | 2     | (100) | (100)    |
| Anti-virals         | 753   | 842                | (11) | (11)   | 57    | (42) | (41)   | 74    | (23) | (27)   | 360  | 2    | 3      | 262   | (12)  | (12)     |
| Hepsera             | 126   | 127                | (2)  | (1)    | _     | _    | _      |       | (_0) |        | 95   | (3)  | (1)    | 31    | _     | _        |
| Valtrex             | 252   | 339                | (25) | (26)   | 35    | (51) | (51)   | 33    | (27) | (31)   | 37   | _    | (3)    | 147   | (19)  | (19)     |
| Zovirax             | 89    | 109                | (16) | (18)   | 3     | (73) | (73)   | 21    | (19) | (22)   | 35   | (3)  | (5)    | 30    | (9)   | (12)     |
| Zeffix              | 243   | 237                | -    | 3      | 15    | 27   | 36     | 16    | (29) | (33)   | 188  | 3    | 7      | 24    | (4)   | (8)      |
| Other               | 43    | 30                 | 37   | 43     | 4     | 100  | 100    | 4     | 100  | 100    | 5    | >100 | >100   | 30    | 12    | 20       |
| Central nervous     |       |                    |      |        |       |      |        |       |      |        |      |      |        |       |       |          |
| system              | 1,670 | 1,721              | (2)  | (3)    | 510   | 6    | 8      | 386   | (15) | (20)   | 329  | 8    | 6      | 445   | (3)   | (2)      |
| Imigran/Imitrex     | 190   | 210                | (8)  | (10)   | 72    | (13) | (12)   | 67    | (4)  | (9)    | 7    | _    | _      | 44    | (6)   | (6)      |
| Lamictal            | 610   | 536                | 14   | 14     | 332   | 18   | 20     | 112   | (9)  | (15)   | 75   | 7    | 6      | 91    | 58    | 60       |
| Requip              | 164   | 218                | (22) | (25)   | 19    | (55) | (55)   | 76    | (29) | (33)   | 14   | 25   | 17     | 55    | 8     | 8        |
| Seroxat/Paxil       | 374   | 435                | (14) | (14)   | (1)   | 100  | 67     | 57    | (9)  | (14)   | 84   | (5)  | (5)    | 234   | (19)  | (18)     |
| Treximet            | 49    | 57                 | (14) | (14)   | 49    | (16) | (14)   | _     | _    | _      | _    | _    | _      |       | _     | _        |
| Wellbutrin          | 84    | 85                 | 4    | (1)    | 12    | (25) | (25)   | 44    | 4    | (2)    | 28   | 26   | 22     | _     | _     | _        |
| Other               | 199   | 180                | 13   | 11     | 27    | >100 | >100   | 30    | (39) | (41)   | 121  | 15   | 10     | 21    | 31    | 31       |
| Cardiovascular      |       |                    |      |        |       |      |        |       |      |        |      |      |        |       |       |          |
| and urogenital      | 2,431 | 2,454              | _    | (1)    | 1,461 | (5)  | (4)    | 504   | 1    | (6)    | 292  | 18   | 16     | 174   | 23    | 23       |
| Arixtra             | 195   | 276                | (27) | (29)   | 68    | (54) | (54)   | 91    | _    | (6)    | 28   | 33   | 33     | 8     | (27)  | (27)     |
| Avodart             | 790   | 748                | 7    | 6      | 317   | (5)  | (4)    | 228   | 9    | 2      | 84   | 26   | 22     | 161   | 28    | 29       |
| Coreg               | 133   | 155                | (15) | (14)   | 132   | (15) | (14)   | _     | _    | _      | _    | _    | _      | 1     | _     | _        |
| Fraxiparine         | 233   | 234                | 4    | _      | _     | _    | _      | 145   | (4)  | (10)   | 87   | 26   | 24     | 1     | (50)  | (50)     |
| Lovaza              | 607   | 569                | 5    | 7      | 604   | 5    | 7      | _     | _    | _      | _    | _    | _      | 3     | _     | 50       |
| Vesicare            | 175   | 126                | 37   | 39     | 174   | 37   | 38     | _     | _    | _      | 1    | _    | _      | _     | _     | _        |
| Other               | 298   | 346                | (13) | (14)   | 166   | (20) | (18)   | 40    | (17) | (23)   | 92   | 1    | 1      | _     | _     |          |
| Metabolic           | 171   | 331                | (47) | (48)   | (12)  | _    | _      | 29    | (49) | (52)   | 65   | 10   | 3      | 89    | (24)  | (24)     |
| Avandia products    | 6     | 123                | (94) | (95)   | (12)  | _    | _      | _     | _    | _      | 12   | (33) | (33)   | 6     | (59)  | (65)     |
| Other               | 165   | 208                | (18) | (21)   | _     | _    | _      | 29    | (52) | (55)   | 53   | 27   | 18     | 83    | (18)  | (17)     |
| Anti-bacterials     | 1,247 | 1,390              | (7)  | (10)   | 20    | (63) | (63)   | 403   | (17) | (21)   | 735  | 5    | 2      | 89    | (12)  | (11)     |
| Augmentin           | 608   | 641                | (1)  | (5)    | 1     |      |        | 202   | (13) | (19)   | 367  | 8    | 4      | 38    | (10)  | (7)      |
| Other               | 639   | 749                | (12) | (15)   | 19    | (65) | (65)   | 201   | (20) | (24)   | 368  | 2    | (1)    | 51    | (14)  | (14)     |
| Oncology and emesis | 798   | 683                | 19   | 17     | 321   | 18   | 20     | 256   | 11   | 4      | 131  | 48   | 42     | 90    | 15    | 15       |
| Arzerra             | 60    | 44                 | 36   | 36     | 38    | 23   | 23     | 21    | 83   | 75     | _    | _    | _      | 1     | (100) | _        |
| Promacta            | 130   | 75                 | 76   | 73     | 54    | 66   | 69     | 36    | 65   | 57     | 12   | >100 | >100   | 28    | 87    | 87       |
| Tyverb/Tykerb       | 239   | 231                | 6    | 3      | 68    | 5    | 6      | 87    | (5)  | (10)   | 54   | 36   | 29     | 30    | 7     | 7        |
| Votrient            | 183   | 100                | 88   | 83     | 91    | 59   | 63     | 66    | 89   | 78     | 22   | >100 | >100   | 4     | _     | _        |
| Other               | 186   | 233                | (19) | (20)   | 70    | (18) | (18)   | 46    | (34) | (39)   | 43   | 11   | 13     | 27    | (21)  | (21)     |
| Dermatology         | 850   | 898                | (2)  | (5)    | 228   | (14) | (13)   | 156   | 5    | _      | 388  | 7    | 1      | 78    | (19)  | (19)     |
| Bactroban           | 124   | 123                | 3    | 1      | 51    | (2)  | (10)   | 26    | _    | (7)    | 39   | 17   | 11     | 8     | (11)  | (11)     |
| Duac                | 87    | 109                | (19) | (20)   | 38    | (38) | (37)   | 24    | 4    | _      | 13   | 8    | _      | 12    | _     | _        |
| Other               | 639   | 666                | _    | (4)    | 139   | (9)  | (9)    | 106   | 6    | 1      | 336  | 6    | 1      | 58    | (23)  | (23)     |
| Rare diseases       | 495   | 463                | 8    | 7      | 117   | 10   | 11     | 123   | (6)  | (12)   | 48   | 20   | 17     | 207   | 16    | 16       |

| Flolan             | 135    | 179    | (25) | (25) | 33    | (14) | (11) | 23    | (42) | (47) | _     | _    | _    | 79    | (21) | (20) |
|--------------------|--------|--------|------|------|-------|------|------|-------|------|------|-------|------|------|-------|------|------|
| Volibris           | 127    | 97     | 35   | 31   | _     | _    | _    | 73    | 12   | 6    | 9     | 80   | 80   | 45    | 96   | 96   |
| Other              | 233    | 187    | 26   | 25   | 84    | 22   | 24   | 27    | 4    | _    | 39    | 11   | 8    | 83    | 50   | 48   |
| Immuno-            |        |        |      |      |       |      |      |       |      |      |       |      |      |       |      |      |
| inflammation       | 70     | 15     | >100 | >100 | 65    | >100 | >100 | 4     | >100 | >100 | _     | _    | _    | 1     | _    | -    |
| Benlysta           | 70     | 15     | >100 | >100 | 65    | >100 | >100 | 4     | >100 | >100 | _     | _    | _    | 1     | _    | _    |
| Other              |        |        |      |      |       |      |      |       |      |      |       |      |      |       |      |      |
| pharmaceuticals    | 786    | 908    | (9)  | (13) | 19    | 25   | 19   | 180   | (23) | (32) | 408   | (2)  | (7)  | 179   | (7)  | (6)  |
| Vaccines           | 3,325  | 3,497  | (2)  | (5)  | 826   | _    | 1    | 980   | (4)  | (10) | 1,107 | 14   | 9    | 412   | (29) | (29) |
| Boostrix           | 238    | 192    | 25   | 24   | 147   | 35   | 36   | 53    | 17   | 10   | 16    | 78   | 78   | 22    | (19) | (19) |
| Cervarix           | 270    | 506    | (46) | (47) | 6     | (25) | (25) | 53    | (2)  | (9)  | 75    | (19) | (20) | 136   | (61) | (61) |
| Fluarix, FluLaval  | 200    | 230    | (11) | (13) | 88    | (35) | (33) | 43    | 15   | 8    | 44    | 35   | 29   | 25    | 8    | 4    |
| Hepatitis          | 646    | 688    | (5)  | (6)  | 266   | (10) | (9)  | 197   | (8)  | (13) | 128   | 21   | 15   | 55    | (11) | (4)  |
| Infanrix, Pediarix | 775    | 690    | 17   | 12   | 218   | 32   | 34   | 376   | _    | (7)  | 120   | 85   | 76   | 61    | 9    | 9    |
| Nimenrix           | 1      | _      | _    | _    | _     | _    | _    | 1     | _    | _    | _     | _    | _    | _     | _    | _    |
| Rotarix            | 360    | 300    | 21   | 20   | 100   | (11) | (9)  | 39    | 2    | (5)  | 159   | 25   | 23   | 62    | >100 | >100 |
| Synflorix          | 385    | 350    | 17   | 10   | _     | _    | _    | 45    | (8)  | (13) | 334   | 22   | 14   | 6     | _    | _    |
| Other              | 450    | 541    | (13) | (17) | 1     | _    | _    | 173   | (18) | (22) | 231   | (12) | (16) | 45    | 7    | 2    |
|                    | 19,887 | 20,500 | (1)  | (3)  | 7,000 | (2)  | _    | 5,001 | (7)  | (12) | 4,721 | 10   | 6    | 3,165 | (6)  | (5)  |
| ViiV Healthcare    |        |        |      |      |       |      |      |       |      |      |       |      |      |       |      |      |
| (HIV)              | 1,374  | 1,569  | (10) | (12) |       |      |      |       |      |      |       |      |      |       |      |      |
|                    | 21,261 | 22,069 | (2)  | (4)  |       |      |      |       |      |      |       |      |      |       |      |      |

CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

GSK Annual Report 2013 221

#### **ViiV Healthcare turnover**

|                   |       |            |      | Total USA |      | Europe |        |      | EMAP |        |      | Rest of World |        |      |      |        |
|-------------------|-------|------------|------|-----------|------|--------|--------|------|------|--------|------|---------------|--------|------|------|--------|
|                   |       | 2012       |      |           |      |        |        |      |      |        |      |               |        |      |      |        |
| Therapeutic area/ | 2013  | (restated) |      | Growth    | 2013 |        | Growth | 2013 |      | Growth | 2013 |               | Growth | 2013 |      | Growth |
| major products    | £m    | £m         | CER% | £%        | £m   | CER%   | £%     | £m   | CER% | £%     | £m   | CER%          | €%     | £m   | CER% | £%     |
| Combivir          | 116   | 179        | (36) | (35)      | 35   | 46     | 48     | 39   | (41) | (39)   | 35   | (56)          | (56)   | 7    | (36) | (42)   |
| Epivir            | 43    | 49         | (10) | (12)      | 10   | 25     | 27     | 16   | (29) | (26)   | 11   | (5)           | (5)    | 6    | (2)  | (22)   |
| Epzicom/Kivexa    | 763   | 665        | 14   | 15        | 269  | 9      | 10     | 328  | 11   | 15     | 78   | 38            | 37     | 88   | 22   | 12     |
| Selzentry         | 143   | 128        | 10   | 12        | 58   | 1      | 2      | 63   | 8    | 13     | 6    | 67            | 60     | 16   | 47   | 40     |
| Trizivir          | 97    | 107        | (10) | (9)       | 58   | (6)    | (4)    | 32   | (17) | (14)   | 4    | (26)          | (30)   | 3    | 1    | (18)   |
| Other             | 224   | 246        | (10) | (9)       | 122  | (5)    | (4)    | 48   | (22) | (19)   | 37   | (7)           | (8)    | 17   | (9)  | (10)   |
| _                 | 1,386 | 1,374      | _    | 1         | 552  | 5      | 6      | 526  | (3)  | _      | 171  | (12)          | (14)   | 137  | 12   | 3      |

|                   |       |            | Total USA |        |      | Europe |        |      | EMAP |        | Rest of World |      |        |      |      |        |
|-------------------|-------|------------|-----------|--------|------|--------|--------|------|------|--------|---------------|------|--------|------|------|--------|
|                   |       | 2011       |           |        |      |        |        |      |      |        |               |      |        |      |      |        |
| Therapeutic area/ | 2012  | (restated) |           | Growth | 2012 |        | Growth | 2012 |      | Growth | 2012          |      | Growth | 2012 |      | Growth |
| major products    | £m    | £m         | CER%      | £%     | £m   | CER%   | £%     | £m   | CER% | €%     | £m            | CER% | €%     | £m   | CER% | £%     |
| Combivir          | 179   | 322        | (43)      | (44)   | 24   | (81)   | (81)   | 64   | (27) | (31)   | 79            | (2)  | (5)    | 12   | (42) | (37)   |
| Epivir            | 49    | 110        | (54)      | (55)   | 8    | (81)   | (81)   | 21   | (31) | (35)   | 12            | (55) | (56)   | 8    | (23) | (38)   |
| Epzicom/Kivexa    | 665   | 617        | 10        | 8      | 243  | 4      | 6      | 285  | 11   | 5      | 57            | 37   | 34     | 80   | 10   | 11     |
| Lexiva            | 127   | 142        | (9)       | (11)   | 68   | (9)    | (8)    | 33   | (20) | (26)   | 19            | 25   | 21     | 7    | (14) | _      |
| Selzentry         | 128   | 110        | 20        | 16     | 57   | 25     | 26     | 56   | 16   | 9      | 4             | 9    | 2      | 11   | 30   | 10     |
| Trizivir          | 107   | 126        | (13)      | (15)   | 61   | (11)   | (10)   | 37   | (21) | (25)   | 5             | 4    | (1)    | 4    | 25   | _      |
| Other             | 119   | 142        | (16)      | (16)   | 59   | (24)   | (24)   | 27   | (10) | (13)   | 22            | 5    | 5      | 11   | (17) | (8)    |
|                   | 1,374 | 1,569      | (10)      | (12)   | 520  | (22)   | (21)   | 523  | (3)  | (9)    | 198           | 3    | _      | 133  | (2)  | (3)    |

## Five year record

A record of financial performance is provided, analysed in accordance with current reporting practice. The information included in the Five year record is prepared in accordance with IFRS as adopted by the European Union and also with IFRS as issued by the International Accounting Standards Board.

|   |        | 2012       | 2011       | 2010       | 2009       |
|---|--------|------------|------------|------------|------------|
|   | 2013   | (restated) | (restated) | (restated) | (restated) |
| Turnover by division                    | £m     | £m         | £m         | £m         | £m         |
| Pharmaceuticals                         | 17,898 | 17,936     | 18,572     | 18,958     | 19,947     |
| Vaccines                                | 3,420  | 3,325      | 3,497      | 4,326      | 3,706      |
| Pharmaceuticals and Vaccines            | 21,318 | 21,261     | 22,069     | 23,284     | 23,653     |
| Consumer Healthcare                     | 5,187  | 5,170      | 5,318      | 5,108      | 4,715      |
|   | 26,505 | 26,431     | 27,387     | 28,392     | 28,368     |
| Group turnover by geographic region USA | 8,730  | 8,476      | 8,696      | 9,346      | 10,316     |
| Europe                                  | 7,511  | 7,326      | 8,276      | 9,097      | 9,702      |
| ·                                       | •      |            |            |            |            |
| EMAP                                    | 6,746  | 6,788      | 6,407      | 6,078      | 5,024      |
| Japan                                   | 1,890  | 2,225      | 2,318      | 2,155      | 1,782      |
| Other                                   | 1,628  | 1,616      | 1,690      | 1,716      | 1,544      |
|   | 26,505 | 26,431     | 27,387     | 28,392     | 28,368     |
| Group turnover by segment               |        |            |            |            |            |
| USA                                     | 7,192  | 7,000      | 7,022      | 7,629      | 8,571      |

|                           | _0,000 | 20, 10 1 | 27,007 | 20,002 | 20,000 |
|---------------------------|--------|----------|--------|--------|--------|
|                           |        |          |        |        |        |
| Group turnover by segment |        |          |        |        |        |
| USA                       | 7,192  | 7,000    | 7,022  | 7,629  | 8,571  |

| Europe  | 5,166  | 5,001  | 5,700  | 6,479  | 7,063  |
|---|--------|--------|--------|--------|--------|
| EMAP  | 4,698  | 4,721  | 4,441  | 4,347  | 3,615  |
| Japan   | 1,657  | 1,969  | 2,082  | 1,959  | 1,605  |
| ViiV Healthcare (HIV)                         | 1,386  | 1,374  | 1,569  | 1,566  | 1,605  |
| Other trading and unallocated pharmaceuticals | 1,219  | 1,196  | 1,255  | 1,304  | 1,194  |
| Pharmaceuticals and Vaccines                  | 21,318 | 21,261 | 22,069 | 23,284 | 23,653 |
| Consumer Healthcare                           | 5,187  | 5,170  | 5,318  | 5,108  | 4,715  |
|   | 26,505 | 26,431 | 27,387 | 28,392 | 28,368 |

222 GSK Annual Report 2013

## Five year record continued

Profit after taxation

| Pharmaceuticals and Vaccines turnover by therapeutic area | 2013<br>£m     | 2012<br>(restated)<br>£m | 2011<br>(restated)<br>£m | 2010<br>(restated)<br>£m | 2009<br>(restated)<br>£m |
|---|----------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Respiratory   | 7,516          | 7,291                    | 7,298                    | 7,238                    | 6,977                    |
| Anti-virals   | 667            | 753                      | 842                      | 1,167                    | 2,474                    |
| Central nervous system                                    | 1,483          | 1,670                    | 1,721                    | 1,753                    | 1,870                    |
| Cardiovascular and urogenital                             | 2,239          | 2,431                    | 2,454                    | 2,314                    | 2,077                    |
| Metabolic   | 174            | 171                      | 331                      | 647                      | 1,151                    |
| Anti-bacterials Anti-bacterials                           | 1,239          | 1,247                    | 1,390                    | 1,396                    | 1,457                    |
| Oncology and emesis                                       | 969            | 798                      | 683                      | 679                      | 620                      |
| Dermatology   | 770            | 850                      | 898                      | 849                      | 547                      |
| Rare diseases   | 495            | 495                      | 463                      | 408                      | 364                      |
| Immuno-inflammation                                       | 161            | 70                       | 15                       | _                        | _                        |
| Other pharmaceuticals                                     | 799            | 786                      | 908                      | 941                      | 805                      |
| Vaccines  | 3,420          | 3,325                    | 3,497                    | 4,326                    | 3,706                    |
| ViiV Healthcare (HIV)                                     | 1,386          | 1,374                    | 1,569                    | 1,566                    | 1,605                    |
|   | 21,318         | 21,261                   | 22,069                   | 23,284                   | 23,653                   |
|   |                |                          |                          |                          |                          |
| Consumer Healthcare turnover                              |                |                          |                          |                          |                          |
| Total wellness  | 1,935          | 2,057                    | 2,310                    | 2,217                    | 2,172                    |
| Oral care   | 1,884          | 1,806                    | 1,722                    | 1,596                    | 1,479                    |
| Nutrition   | 1,096          | 1,050                    | 1,025                    | 953                      | 851                      |
| Skin health   | 272            | 257                      | 261                      | 342                      | 213                      |
|   | 5,187          | 5,170                    | 5,318                    | 5,108                    | 4,715                    |
|   |                |                          |                          |                          |                          |
|   | 2013           | 2012<br>(restated)       | 2011<br>(restated)       | 2010<br>(restated)       | 2009<br>(restated)       |
| Financial results – total                                 | £m             | £m                       | £m                       | £m                       | £m                       |
| Turnover  | 26,505         | 26,431                   | 27,387                   | 28,392                   | 28,368                   |
| Operating profit  | 7,028          | 7,300                    | 7,734                    | 3,715                    | 8,408                    |
| Profit before taxation                                    | 6,647          | 6,600                    | 7,625                    | 3,089                    | 7,874                    |
| Profit after taxation                                     | 5,628          | 4,678                    | 5,405                    | 1,806                    | 5,657                    |
|   |                |                          |                          |                          |                          |
| Basic earnings per share                                  | pence<br>112.5 | <u>pence</u><br>91.6     | pence<br>103.6           | <u>pence</u><br>31.2     | <u>pence</u><br>108.9    |
| Diluted earnings per share                                | 110.5          | 90.2                     | 102.1                    | 30.9                     | 108.0                    |
| <u> </u>  |                |                          |                          |                          |                          |
| Financial recults acre                                    | 2013           | 2012<br>(restated)       | 2011<br>(restated)       |                          |                          |
| Financial results – core Turnover                         | £m<br>26,505   | 26,431                   | 27,387                   |                          |                          |
| Operating profit  | 8,015          | 8,238                    | 8,730                    |                          |                          |
| Profit before taxation                                    | 7,366          | 7,543                    | 8,038                    |                          |                          |
| TOTAL DOTO LANGUOTI                                       | 7,000          | 7,040                    | 5,000                    |                          |                          |

5,671

5,705 5,954

| Core earnings per share                     | pence<br>112.2   | pence<br>111.4   | <b>pence</b> 114.5 |                  |                  |
|---|------------------|------------------|--------------------|------------------|------------------|
| Core diluted earnings per share             | 110.2            | 109.7            | 112.9              |                  |                  |
|   | 2013<br>millions | 2012<br>millions | 2011<br>millions   | 2010<br>millions | 2009<br>millions |
| Weighted average number of shares in issue: |                  |                  |                    |                  |                  |
| Basic                                       | 4,831            | 4,912            | 5,028              | 5,085            | 5,069            |
| Diluted                                     | 4,919            | 4,989            | 5,099              | 5,128            | 5,108            |
|   |                  |                  |                    |                  |                  |
|   |                  | %                | %                  | %                | %                |
|   | <u>%</u>         | (restated)       | (restated)         | (restated)       | (restated)       |
| Return on capital employed                  | 91.4             | 84.9             | 82.3               | 30.2             | 82.9             |

Return on capital employed is calculated as total profit before taxation as a percentage of average net assets over the year.

GSK Annual Report 2013 223

## Five year record continued

|                           | 2013       | 2012             | 2011             | 2010             | 2009             |
|---------------------------|------------|------------------|------------------|------------------|------------------|
| Balance sheet             | 2013<br>£m | (restated)<br>£m | (restated)<br>£m | (restated)<br>£m | (restated)<br>£m |
| Non-current assets        | 26,859     | 27,789           | 24,921           | 26,207           | 25,307           |
| Current assets            | 15,227     | 13,692           | 16,167           | 16,036           | 17,570           |
| Total assets              | 42,086     | 41,481           | 41,088           | 42,243           | 42,877           |
| Current liabilities       | (13,677)   | (13,815)         | (15,010)         | (12,794)         | (12,118)         |
| Non-current liabilities   | (20,597)   | (20,929)         | (17,264)         | (19,724)         | (20,041)         |
| Total liabilities         | (34,274)   | (34,744)         | (32,274)         | (32,518)         | (32,159)         |
| Net assets                | 7,812      | 6,737            | 8,814            | 9,725            | 10,718           |
| Shareholders' equity      | 6,997      | 5,800            | 8,019            | 8,867            | 9,981            |
| Non-controlling interests | 815        | 937              | 795              | 858              | 737              |
| Total equity              | 7,812      | 6,737            | 8,814            | 9,725            | 10,718           |
| Number of employees       |            |                  |                  |                  |                  |
|                           | 2013       | 2012             | 2011             | 2010             | 2009             |
| USA                       | 16,530     | 17,201           | 16,707           | 17,555           | 22,594           |
| Europe                    | 38,367     | 38,788           | 38,696           | 39,910           | 42,048           |
| EMAP                      | 37,747     | 36,738           | 35,080           | 31,992           | 28,327           |
| Japan                     | 3,531      | 3,515            | 3,573            | 3,461            | 3,264            |
| Other                     | 3,276      | 3,246            | 3,333            | 3,543            | 3,680            |
|                           | 99,451     | 99,488           | 97,389           | 96,461           | 99,913           |
| Manufacturing             | 31,502     | 31,369           | 30,664           | 30,611           | 31,162           |
| Selling                   | 45,397     | 45,601           | 45,155           | 43,918           | 44,621           |
| Administration            | 10,232     | 9,607            | 8,883            | 8,850            | 9,405            |
| Research and development  | 12,320     | 12,911           | 12,687           | 13,082           | 14,725           |
|                           | 99,451     | 99,488           | 97,389           | 96,461           | 99,913           |
|                           |            |                  |                  |                  |                  |

The geographic distribution of employees in the table above is based on the location of GSK's subsidiary companies. The number of employees is the number of permanent employed staff at the end of the financial period. It excludes those employees who are employed and managed by GSK on a contract basis.

#### **Exchange rates**

Low

As a guide to holders of ADS, the following tables set out, for the periods indicated, information on the exchange rate of US dollars for Sterling as reported by the Bank of England (4pm buying rate).

|   |                             | 2013          | 2012        | 2011        | 2010        | 2009        |
|---|-----------------------------|---------------|-------------|-------------|-------------|-------------|
| Average   |                             | 1.56          | 1.59        | 1.60        | 1.55        | 1.56        |
| The average rate for the year is calculated as the average of | the 4pm buying rates for ea | ch day of the | year.       |             |             |             |
|   | 2014<br>Feb                 | 2014<br>Jan   | 2013<br>Dec | 2013<br>Nov | 2013<br>Oct | 2013<br>Sep |
| High  | 1.67                        | 1.66          | 1.65        | 1.64        | 1.62        | 1.62        |

1.63

1.63

1.62

1.55

The 4pm buying rate on 21 February 2014 was £1= US\$1.67.

# Pipeline, products and competition

#### Pharmaceuticals and Vaccines product development pipeline

Key

In-licence or other alliance relationship with third party

† S Month of first submission Ä

Month of first regulatory approval (for MAA, this is the first EU

approval letter)

Biological Licence Application

Marketing Authorisation Application (Europe) MAA

New Drug Application (USA)

Phase I Evaluation of clinical pharmacology, usually conducted in volunteers Phase II

Determination of dose and initial evaluation of efficacy, conducted in a

small number of patients

Large comparative study (compound versus placebo and/or established Phase III

treatment) in patients to establish clinical benefit and safety

Month of EU Positive Opinion

MAA and NDA/BLA regulatory review milestones shown in the table below are those that have been achieved. Future filing dates are not included in this list.

|   |  |  |           |           | ved regulatory<br>ew milestones |
|---|--|--|-----------|-----------|---------------------------------|
| Compound  | Туре   | Indication   | Phase     | MAA       | NDA/BLA                         |
| Respiratory   |  |  |           |           |                                 |
| 2126458   | phosphoinositide 3 kinase inhibitor  | idiopathic pulmonary fibrosis                                      | I         |           |                                 |
| 2256294   | soluble epoxide hydrolase inhibitor  | COPD   | I         |           |                                 |
| 2269557   | phosphoinositide 3 kinase inhibitor  | asthma & COPD  | I         |           |                                 |
| 2793660   | cathepsin C inhibitor  | bronchiectasis   | I         |           |                                 |
| 2862277   | tumour necrosis factor receptor-1 domain antibody  | acute lung injury  | I         |           |                                 |
| danirixin (1325756)   | CXCR2 chemokine receptor antagonist  | COPD   | I         |           |                                 |
| fluticasone furoate<br>+ vilanterol†<br>+ umeclidinium        | glucocorticoid agonist + long-acting beta2 agonist + muscarinic acetylcholine antagonist | COPD   | I         |           |                                 |
| 961081 <sup>†</sup>   | muscarinic acetylcholine antagonist, beta2 agonist                                       | COPD   | H         |           |                                 |
| 2245035   | toll-like receptor 7 agonist   | asthma   | H         |           |                                 |
| 2339345   | sodium channel blocker   | cough  | H         |           |                                 |
| 2586881 <sup>†</sup>  | recombinant human angiotensin converting enzyme 2  | acute lung injury  | H         |           |                                 |
| fluticasone furoate<br>+ umeclidinium                         | glucocorticoid agonist + muscarinic acetylcholine<br>antagonist                          | asthma   | II        |           |                                 |
| losmapimod  | p38 kinase inhibitor (oral)  | COPD (also acute coronary syndrome)                                | H         |           |                                 |
| mepolizumab   | IL5 monoclonal antibody  | nasal polyposis  | H         |           |                                 |
| mepolizumab   | IL5 monoclonal antibody  | severe asthma (also eosinophilic granulomatosis with polyangiitis) | III       |           |                                 |
| Relvar/Breo Ellipta<br>(vilanterol†<br>+ fluticasone furoate) | long-acting beta2 agonist + glucocorticoid agonist                                       | COPD – mortality outcomes  | III       |           |                                 |
| vilanterol†   | long-acting beta2 agonist  | COPD   | III       |           |                                 |
| fluticasone furoate   | glucocorticoid agonist   | asthma   | Submitted |           | S: Oct13                        |
| Incruse Ellipta* (umeclidinium)                               | muscarinic acetylcholine antagonist  | COPD (also hyperhidrosis)  | Submitted | PO: Feb14 | S: Apr13                        |
| Anoro Ellipta (umeclidinium                                   | muscarinic acetylcholine antagonist + long-acting  | COPD   | Approved  | PO: Feb14 | A: Dec13                        |
| + vilanterol†)  | beta2 agonist  |  |           |           |                                 |
| Relvar/Breo Ellipta<br>(vilanterol†<br>+ fluticasone furoate) | long-acting beta2 agonist + glucocorticoid agonist                                       | asthma   | Approved  | A: Nov13  |                                 |
| Relvar/Breo Ellipta<br>(vilanterol+<br>+ fluticasone furoate) | long-acting beta2 agonist + glucocorticoid agonist                                       | COPD   | Approved  | A: Nov13  | A:May13                         |
| Paediatric Vaccine  | s  |  |           |           |                                 |
| RSV   | recombinant  | respiratory syncytial virus prophylaxis (maternal immunisation)    | 1         |           |                                 |
| RSV   | recombinant viral vector   | respiratory syncytial virus prophylaxis                            | 1         |           |                                 |
| S. pneumoniae next generation <sup>†</sup>                    | recombinant - conjugated   | Streptococcus pneumoniae disease prophylaxis                       | II        |           |                                 |
| MMR   | live attenuated  | measles, mumps, rubella prophylaxis                                | III (US)  | A: Nov 97 |                                 |
| Mosquirix   | recombinant  | malaria prophylaxis (Plasmodium falciparum)                        | III       |           | N/A                             |

| (Malari | a RTS,S)† |  |
|---------|-----------|--|
|         | ,         |  |

| Nimenrix<br>(MenACWY-TT) | conjugated                                   | Neisseria meningitis groups A, C, W & Y disease prophylaxis | Approved A: Apr12 (II, US) |          |
|--------------------------|--|---|----------------------------|----------|
| Other Vaccines           |  |   |                            |          |
| HIV <sup>†</sup>         | recombinant                                  | HIV disease prophylaxis                                     | 1                          |          |
| NTHi <sup>†</sup>        | recombinant                                  | non-typeable Haemophilus influenzae prophylaxis             | 1                          |          |
| Hepatitis C              | recombinant viral vector                     | hepatitis C virus prophylaxis                               | II                         |          |
| HIV⁺                     | recombinant                                  | HIV disease immunotherapy                                   | II                         |          |
| Tuberculosis†            | recombinant                                  | tuberculosis prophylaxis                                    | II                         |          |
| Zoster†                  | recombinant                                  | Herpes Zoster prophylaxis                                   | III                        |          |
| Flu (pre-) pandemic      | H5N1 inactivated split – monovalent (Quebec) | pre-pandemic & pandemic influenza prophylaxis               | Approved N/A               | A: Nov13 |
| Flu vaccine              | inactivated split – quadrivalent             | seasonal influenza prophylaxis                              | Approved A: Feb13          | A: Dec12 |

<sup>\*</sup> The use of the brand name is not approved by any regulatory authorities

## Pharmaceuticals and Vaccines product development pipeline continued

|   |   |   |           |           | ved regulatory<br>iew milestones |
|---|---|---|-----------|-----------|----------------------------------|
| Compound  | Туре  | Indication  | Phase     | MAA       | NDA/BLA                          |
| Antigen-Specific Ca   | ancer Immunotherapeutic   |   |           |           |                                  |
| PRAME immunotherapeutic <sup>†</sup>                                | recombinant   | treatment of resectable non-small cell lung cancer      | II        |           |                                  |
| MAGE-A3 immunotherapeutic <sup>†</sup>                              | recombinant   | treatment of bladder cancer                             | II        |           |                                  |
| WT1 immunotherapeutic   | recombinant   | treatment of breast cancer                              | II        |           |                                  |
| MAGE-A3 immunotherapeutic <sup>†</sup>                              | recombinant   | treatment of melanoma                                   | III       |           |                                  |
| MAGE-A3 immunotherapeutic†  | recombinant   | treatment of non-small cell lung cancer                 | III       |           |                                  |
| HIV (ViiV Healthcar   | e)  |   |           |           |                                  |
| 1265744   | HIV integrase inhibitor (long-acting parenteral formulation)  | HIV infections  | II        |           |                                  |
| dolutegravir + abacavir<br>sulphate + lamivudine                    | HIV integrase inhibitor + reverse transcriptase inhibitors (fixed dose combination)                                     | HIV infections - fixed dose combination                 | Submitted | I S:Oct13 | S:Oct13                          |
| Tivicay (dolutegravir)  | HIV integrase inhibitor   | HIV infections  | Approved  | A: Jan14  | A: Aug13                         |
| Oncology  |   |   |           |           |                                  |
| 525762  | bromodomain inhibitor   | NUT gene midline carcinoma                              | 1         |           |                                  |
| 2141795 + trametinib <sup>†</sup>                                   | AKT protein kinase inhibitor<br>+ MEK1/2 inhibitor  | cancer  | 1         |           |                                  |
| 2256098   | focal adhesion kinase inhibitor   | cancer  | 1         |           |                                  |
| 2636771   | phosphatidylinositol 3-kinase inhibitor   | cancer  | 1         |           |                                  |
| 2849330   | ErbB3 monoclonal antibody   | cancer  | 1         |           |                                  |
| 3052230 <sup>†</sup>  | fibroblast growth factor ligand trap  | cancer  | I         |           |                                  |
| afuresertib (2110183)   | AKT protein kinase inhibitor  | multiple myeloma  | 1         |           |                                  |
| Votrient (pazopanib)<br>+ MK-3475 <sup>†</sup>                      | multi-kinase angiogenesis inhibitor<br>+ PD-1 monoclonal antibody   | renal cell cancer                                       | I         |           |                                  |
| afuresertib (2110183)   | AKT protein kinase inhibitor  | ovarian cancer  | II        |           |                                  |
| foretinib <sup>†</sup>  | mesenchymal-epithelial transition factor (C-met) kinase inhibitor   | non-small cell lung cancer                              | II        |           |                                  |
| Mekinist (trametinib)†<br>+ Tafinlar (dabrafenib)<br>+ panitumumab† | MEK1/2 inhibitor + BRAF protein kinase<br>inhibitor + human anti-EGFR<br>monoclonal antibody                            | colorectal cancer                                       | II        |           |                                  |
| Revolade/Promacta (eltrombopag)†                                    | thrombopoietin receptor agonist   | acute myeloid leukaemia                                 | II        |           |                                  |
| Revolade/Promacta (eltrombopag)†                                    | thrombopoietin receptor agonist   | aplastic anaemia  | II        |           |                                  |
| Revolade/Promacta<br>(eltrombopag)†                                 | thrombopoietin receptor agonist   | myelodysplastic syndromes                               | II        |           |                                  |
| Tafinlar (dabrafenib)   | BRAF protein kinase inhibitor   | non-small cell lung cancer                              | II        |           |                                  |
| Arzerra (ofatumumab)†   | CD20 human monoclonal antibody  | chronic lymphocytic leukaemia, use in relapsed patients | i III     |           |                                  |
| Arzerra (ofatumumab)†   | CD20 human monoclonal antibody  | diffuse large B cell lymphoma (relapsed patients)       | III       |           |                                  |
| Arzerra (ofatumumab)+   | CD20 human monoclonal antibody  | follicular lymphoma (refractory & relapsed patients)    | III       |           |                                  |
| Mekinist (trametinib)†<br>+ Tafinlar (dabrafenib)                   | MEK1/2 inhibitor + BRAF protein kinase inhibitor  | metastatic melanoma, adjuvant therapy                   | III       |           |                                  |
| Tyverb/Tykerb (lapatinib)   | human epidermal growth factor receptor-2<br>(Her2) and epidermal growth factor<br>receptor (EGFR) dual kinase inhibitor | breast cancer, neo-adjuvant & adjuvant therapy          | III       |           |                                  |
| Votrient (pazopanib)  | multi-kinase angiogenesis inhibitor   | renal cell cancer, adjuvant therapy                     | III       |           |                                  |

| Arzerra (ofatumumab)†                             | CD20 human monoclonal antibody                   | chronic lymphocytic leukaemia, first line therapy        | Submitted S: Oct13 | S: Oct13 |
|---|--|--|--------------------|----------|
| Votrient (pazopanib)                              | multi-kinase angiogenesis inhibitor              | ovarian cancer, maintenance therapy                      | Submitted S: Aug13 |          |
| Mekinist (trametinib)†                            | MEK1/2 inhibitor                                 | metastatic melanoma                                      | Approved S: Feb13  | A: May13 |
| Mekinist (trametinib)†<br>+ Tafinlar (dabrafenib) | MEK1/2 inhibitor + BRAF protein kinase inhibitor | metastatic melanoma                                      | Approved S: Feb13  | A:Jan14  |
| Revolade/Promacta (eltrombopag)†                  | thrombopoietin receptor agonist                  | hepatitis C induced thrombocytopaenia                    | Approved A: Sep13  | A: Nov12 |
| Tafinlar (dabrafenib)                             | BRAF protein kinase inhibitor                    | metastatic melanoma                                      | Approved A:Aug13   | A:May13  |
| Tyverb/Tykerb (lapatinib)                         | Her2 and EGFR dual kinase inhibitor              | metastatic breast cancer, incombination with trastuzumab | Approved A: Jul13  |          |

## Pharmaceuticals and Vaccines product development pipeline continued

|                           |  |  |          |              | ved regulator |
|---------------------------|--|--|----------|--------------|---------------|
| Compound                  | Туре   | Indication   | Phase    | MAA          | NDA/BLA       |
| Cardiovascular & I        | Metabolic  |  |          |              |               |
| 1278863                   | prolyl hydroxylase inhibitor (topical)                                   | wound healing  | 1        |              |               |
| 2881078                   | selective androgen receptor modulator                                    | heart failure  | 1        |              |               |
| 1278863                   | prolyl hydroxylase inhibitor   | anaemia associated with chronic renal disease<br>& peri-operative risk reduction | II       |              |               |
| 2330672                   | ileal bile acid transport inhibitor                                      | type 2 diabetes  | II       |              |               |
| camicinal                 | motilin receptor agonist   | delayed gastric emptying   | H        |              |               |
| losmapimod                | p38 kinase inhibitor   | acute coronary syndrome (also COPD)  | II       |              |               |
| retosiban                 | oxytocin antagonist  | threatened pre-term labour   | II       |              |               |
| darapladib                | Lp-PLA2 inhibitor  | atherosclerosis (also diabetic macular oedema)                                   | III      |              |               |
| Eperzan (albiglutide)     | GLP 1 agonist  | type 2 diabetes  | Submitte | ed PO: Jan14 | S: Jan13      |
| Immuno-inflammat          | tion   |  |          |              |               |
| 2586184 <sup>†</sup>      | Janus kinase 1 (JAK1) inhibitor  | ulcerative colitis   | 1        |              |               |
| 2618960                   | IL7 receptor monoclonal antibody   | autoimmune disease   | 1        |              |               |
| 3117391†                  | macrophage targeted histone deacetylase inhibitor                        | rheumatoid arthritis   | I        |              |               |
| 2586184 <sup>†</sup>      | Janus kinase 1 (JAK1) inhibitor  | systemic lupus erythematosus (also psoriasis)                                    | II       |              |               |
| 3196165 (MOR103)†         | granulocyte macrophage colony-<br>stimulating factor monoclonal antibody | rheumatoid arthritis   | П        |              |               |
| belimumab                 | B lymphocyte stimulator monoclonal antibody (i.v.)                       | transplant rejection (also myaesthenia gravis)                                   | П        |              |               |
| Benlysta (belimumab)      | B lymphocyte stimulator monoclonal antibody (s.c.)                       | systemic lupus erythematosus   | III      |              |               |
| Benlysta (belimumab)      | B lymphocyte stimulator monoclonal antibody (i.v.)                       | vasculitis   | III      |              |               |
| sirukumab†                | IL6 human monoclonal antibody (s.c.)                                     | rheumatoid arthritis   | III      |              |               |
| Rare Diseases             |  |  |          |              |               |
| 2398852†                  | SAP monoclonal antibody  | amyloidosis  | 1        |              |               |
| 2696274 <sup>†</sup>      | ex-vivo stem cell gene therapy   | metachromatic leukodystrophy   | II       |              |               |
| 2696275†                  | ex-vivo stem cell gene therapy   | Wiscott-Aldrich syndrome   | II       |              |               |
| ozanezumab                | neurite outgrowth inhibitor (NOGO-A) monoclonal antibody                 | amyotrophic lateral sclerosis  | П        |              |               |
| 2696273†                  | ex-vivo stem cell gene therapy   | adenosine deaminase severe combined immune<br>deficiency (ADA-SCID)              | III      |              |               |
| mepolizumab               | IL5 monoclonal antibody (s.c.)   | eosinophilic granulomatosis with polyangiitis (also severe asthma)               | III      |              |               |
| Volibris (ambrisentan)†   | endothelin A antagonist  | chronic thromboembolic pulmonary hypertension                                    | III      |              |               |
| Infectious Disease        | s  |  |          |              |               |
| 2838232                   | antiviral maturation inhibitor   | HIV infections   | 1        |              |               |
| 2878175                   | NS5B polymerase inhibitor  | hepatitis C  | 1        |              |               |
| 1322322                   | polypeptide deformylase inhibitor  | bacterial infections   | II       |              |               |
| 2140944                   | type 2 topoisomerase inhibitor   | bacterial infections   | II       |              |               |
| tafenoquine†              | 8-aminoquinoline   | Plasmodium vivax malaria   | II       |              |               |
| Relenza i.v. (zanamivir)† | neuraminidase inhibitor (i.v.)   | influenza  | III      |              |               |
| Neurosciences             |  |  |          |              |               |
| 2647544                   | Lp-PLA2 inhibitor  | Alzheimer's disease  | I        |              |               |
| 239512                    | H3 receptor antagonist   | multiple sclerosis   | II       |              |               |
| 249320                    | myelin-associated glycoprotein monoclonal antibody                       | stroke   | П        |              |               |
| belimumab                 | B lymphocyte stimulator monoclonal antibody (i.v.)                       | myaesthenia gravis (also transplant rejection)                                   | П        |              |               |
| ofatumumab†               | CD20 human monoclonal antibody (s.c.)                                    | multiple sclerosis (also pemphigus vulgaris)                                     | II       |              |               |
| rilapladib                | Lp-PLA2 inhibitor  | Alzheimer's disease  | II       |              |               |

## Pharmaceuticals and Vaccines product development pipeline continued

Achieved regulatory review milestones

|                         |   |  |          | rev      | view milestones |
|-------------------------|---|--|----------|----------|-----------------|
| Compound                | Туре  | Indication                                     | Phase    | MAA      | NDA/BLA         |
| Ophthalmology           |   |  |          |          |                 |
| 933776                  | beta amyloid monoclonal antibody              | geographic retinal atrophy                     | II       |          |                 |
| darapladib              | Lp-PLA2 inhibitor                             | diabetic macular oedema (also atherosclerosis) | II       |          |                 |
| Dermatology             |   |  |          |          |                 |
| 1940029                 | stearoyl CoA desaturase 1 inhibitor (topical) | acne vulgaris                                  | I        |          |                 |
| umeclidinium            | muscarinic acetylcholine antagonist (topical) | hyperhidrosis (also COPD)                      | I        |          |                 |
| 2586184 <sup>†</sup>    | Janus kinase 1 (JAK1) inhibitor               | psoriasis (also lupus)                         | II       |          |                 |
| 2894512 <sup>†</sup>    | non-steroidal anti-inflammatory               | atopic dermatitis & psoriasis                  | II       |          |                 |
| ofatumumab†             | CD20 human monoclonal antibody (s.c.)         | pemphigus vulgaris (also multiple sclerosis)   | II       |          |                 |
| Toctino (alitretinoin)† | retinoic acid receptor modulator              | chronic hand eczema                            | III      | N/A      |                 |
| Duac low dose           | clindamycin/benzoyl peroxide gel              | acne vulgaris                                  | Approved | A: Mar13 | N/A             |

Brand names appearing in italics are trademarks either owned by and/or licensed to GlaxoSmithKline or associated companies.

Option-based alliances with third parties that include assets in Phase I and Phase II development:

| Company                 | Disease Area                                      | Phase    |
|-------------------------|---|----------|
| Cancer Research UK      | cancer  | I        |
| Dynavax Technologies    | cutaneous & systemic lupus erythematosus          | II       |
| ISIS Pharmaceuticals    | transthyretin-mediated amyloidosis<br>hepatitis B | /   <br> |
| OncoMed Pharmaceuticals | oncology  | I/II*    |
| Shionogi                | bacterial infection                               | I        |

<sup>\*</sup> Two assets

228 GSK Annual Report 2013

## Pharmaceutical products, competition and intellectual property

|                              | Compounds                                       | Indication(s)  | Major                                   | Patent expiry dates  |  |
|------------------------------|---|--|---|--|--|
| Products                     |   |  | competitor brands                       | USA  | EU   |
| Respiratory<br>Anoro Ellipta | umeclidinium bromide/<br>vilanterol terfenatate | COPD   | Spiriva, Onbrez                         | 2025<br>(NCE)<br>2016-2029<br>(device)                                       | 2025<br>(NCE)<br>2016-2029<br>(device)                                     |
| Avamys/Veramyst              | fluticasone furoate                             | rhinitis   | Nasonex                                 | 2021 <sup>1</sup>  | 2023   |
| Flixotide/Flovent            | fluticasone propionate                          | asthma/COPD  | Qvar, Singulair                         | 2016<br>( <i>Diskus</i> device)<br>2013-2025<br>(HFA-device/<br>formulation) | expired<br>( <i>Diskus</i> device)<br>2017<br>(HFA-device/<br>formulation) |
| Relvar/Breo<br>Ellipta       | fluticasone furoate/<br>vilanterol terfenatate  | asthma/COPD<br>(US – COPD only)  | Symbicort, Foster,<br>Flutiform, Dulera | 2022<br>(NCE)<br>2016-2029<br>(device)                                       | 2022<br>(NCE)<br>2016-2029<br>(device)                                     |
| Seretide/Advair*             | salmeterol xinafoate/<br>fluticasone propionate | asthma/COPD  | Symbicort, Foster,<br>Flutiform, Dulera | 2016<br>( <i>Diskus</i> device)<br>2013-2025<br>(HFA-device/<br>formulation) | expired<br>( <i>Diskus</i> device)<br>2017<br>(HFA-device/<br>formulation) |
| Serevent                     | salmeterol xinafoate                            | asthma/COPD  | Foradil, Spiriva,<br>Onbrez             | 2016<br>( <i>Diskus</i> device)  | expired<br>( <i>Diskus</i> device)<br>2019<br>(HFA-device/<br>formulation) |
| Ventolin HFA                 | albuterol sulphate                              | asthma/COPD  | generic companies                       | 2015-2025<br>(HFA-device/<br>formulation)                                    | 2012-2017<br>(HFA-device/<br>formulation)                                  |
| Anti-virals                  |   |  |   |  |  |
| Relenza                      | zanamivir                                       | influenza  | Tamiflu                                 | expired  | 2014   |
| Valtrex                      | valaciclovir                                    | genital herpes, coldsores, shingles  | Famvir                                  | expired  | expired  |
| Zeffix/Epivir-HBV            | lamivudine                                      | chronic hepatitis B  | Hepsera                                 | 2014<br>(use)  | expired<br>(use)   |
| <b>Central nervous</b>       | •   |  |   |  |  |
| Lamictal                     | lamotrigine                                     | epilepsy, bipolar disorder   | Keppra, Dilantin                        | expired  | expired  |
| Imigran/Imitrex              | sumatriptan                                     | migraine   | Zomig, Maxalt, Relpax                   | expired  | expired  |
| Requip XL                    | ropinirole                                      | Parkinson's disease  | Mirapex                                 | expired  | expired  |
| Seroxat/Paxil                | paroxetine                                      | depression, various<br>anxiety disorders   | Effexor, Cymbalta,<br>Lexapro           | expired  | expired  |
| Cardiovascular a             | and urogenital                                  |  |   |  |  |
| Avodart                      | dutasteride                                     | benign prostatic hyperplasia   | Proscar, Flomax, finasteride            | 2015 <sup>1</sup>  | 2017   |
| Coreg CR                     | carvedilol phosphate                            | mild-to-severe heart failure,<br>hypertension, left ventricular<br>dysfunction post MI | Toprol XL                               | 2016 <sup>†</sup><br>(formulation)   | NA   |
| Lovaza                       | omega-3 acid ethyl esters                       | very high triglycerides  | Tricor                                  | expired  | NA   |
|                              |   |  |   | · ·  |  |

 $<sup>^{\</sup>star}$  See 'Risk factors' on page 232 for details of uncertainty on the timing of follow-on competition.  $^{\dagger}$  Generic competition possible in 2014.

<sup>&</sup>lt;sup>1</sup> See Note 44 to the financial statements, 'Legal proceedings'.

## Pharmaceutical products, competition and intellectual property continued

|                             |   |   | Major   | Patent expiry | dates           |
|-----------------------------|---|---|---|---------------|-----------------|
| Products                    | Compounds   | Indication(s)   | competitor brands   | USA           | EU              |
| Anti-bacterials Augmentin   | amoxicillin/clavulanate potassium   | common bacterial infections   | generic products  | NA            | expired         |
| Oncology                    | ·   |   |   |               |                 |
| Arzerra                     | ofatumumab  | refractory chronic<br>lymphocytic leukaemia   | MabThera/Rituxan,<br>Imbruvica  | 2030          | 2023            |
| Mekinist                    | trametinib  | metastatic melanoma   | Yervoy, Zelboraf  | 2025          | NA              |
| Promacta/<br>Revolade       | eltrombopag   | idiopathic thrombocytopenic<br>purpura, Hepatitis C<br>associated thrombocytopenia        | Nplate,<br>MabThera/Rituxan   | 2022          | 2025            |
| Tafinlar                    | dabrafenib mesylate   | metastatic melanoma   | Yervoy, Zelboraf  | 2030          | not yet granted |
| Tykerb/Tyverb               | lapatanib   | advanced and metastatic<br>breast cancer in HER2<br>positive patients                     | Herceptin,<br>Kadcyla   | 2020          | 2023            |
| Votrient                    | pazopanib   | soft tissue sarcoma<br>metastatic renal cell<br>carcinoma                                 | Yondelis, Sutent,<br>Nexavar, Afinitor  | 2023          | 2025            |
| Rare diseases<br>Volibris   | ambrisentan   | pulmonary hypertension  | Tracleer, Revatio   | NA            | 2020            |
| Immuno-inflamma<br>Benlysta | ation<br>belimumab  | systemic lupus erythematosus  |   | 2023          | 2021            |
| Vaccines<br>Boostrix        | diphtheria, tetanus, acellular pertussis  | booster vaccination   | Adacel  | 2017          | 2017            |
| Infanrix/Pediarix           | diphtheria, tetanus, pertussis,<br>polio, hepatitis B,<br>Haemophilus influenzae<br>type B  | diphtheria, tetanus, pertussis,<br>polio, hepatitis B<br>Haemophilus influenzae<br>type B | Pentacel, Pediacel,<br>Pentaxim, Pentavac,<br>Hexaxim                             | 2017          | 2014            |
| Cervarix                    | HPV 16 & 18 virus like<br>particles (VLPs), AS04<br>adjuvant (MPL + aluminium<br>hydroxide) | human papilloma virus<br>type 16 and 18   | Gardasil (Silgard)  | 2020          | 2020            |
| Fluarix                     | split inactivated influenza<br>virus subtypes A and<br>subtype B antigens                   | seasonal influenza  | Vaxigrip, Mutagrip,<br>Fluzone, Influvac,<br>Aggripal, Fluad,<br>Intenza, Flumist | 2022          | 2022            |
| Fluarix Tetra               | split inactivated influenza<br>virus subtypes A and<br>subtype B antigens                   | seasonal influenza  | Intenza, Flumist QIV,<br>Vaxigrip QIV,<br>Fluzone QIV,<br>Fluzone High Dose       | 2022          | 2022            |
| FluLaval                    | split inactivated influenza<br>virus subtypes A and<br>subtype B antigens                   | seasonal influenza  | Vaxigrip, Mutagrip,<br>Fluzone, Influvac,<br>Aggripal, Fluad,<br>Intenza, Flumist | none          | none            |
| Pandemrix                   | derived split inactivated influenza virus antigen, AS03 adjuvant                            | A(H1N1)v2009 influenza<br>prophylaxis   | Focetria, Celvapan,   | 2014          | 2014            |
| Prepandrix                  | derived split inactivated influenza virus antigen, AS03 adjuvant                            | pandemic H5N1<br>influenza prophylaxis  | Aflunov, Vepacel  | 2014          | 2014            |
| Synflorix                   | conjugated pneumococcal polysaccharide  | invasive pneumococcal<br>disease, pneumonia<br>acute otitis media                         | Prevenar (Prevnar)  | NA            | 2021            |

## Pharmaceutical products, competition and intellectual property continued

| Products       | Compounds                              | Indication(s) | Major   | Patent expiry dates                  |                          |
|----------------|--|---------------|---|--------------------------------------|--------------------------|
|                |  |               | competitor brands                                 | USA                                  | EU                       |
| HIV            |  |               |   |                                      |                          |
| Combivir       | lamivudine and zidovudine              | HIV/AIDS      | Truvada, Atripla<br>Stribild<br>Complera/Eviplera | expired<br>(combination)             | expired<br>(combination) |
| Epivir         | lamivudine                             | HIV/AIDS      | Truvada, Atripla<br>Stribild<br>Complera/Eviplera | expired                              | expired                  |
| Epzicom/Kivexa | lamivudine and abacavir                | HIV/AIDS      | Truvada, Atripla<br>Stribild<br>Complera/Eviplera | 2016 <sup>1</sup><br>(combination)   | 2019<br>(combination)    |
| Lexiva         | fosamprenavir                          | HIV/AIDS      | Prezista, Kaletra,<br>Reyataz                     | 2017 <sup>1</sup>                    | 2019                     |
| Selzentry      | maraviroc                              | HIV/AIDS      | Isentress, Intelence,<br>Prezista                 | 2021                                 | 2022                     |
| Tivicay        | dolutegravir                           | HIV/AIDS      | Isentress, Prezista<br>Reyataz, Kaletra           | 2027                                 | 2026                     |
| Trizivir       | lamivudine, zidovudine<br>and abacavir | HIV/AIDS      | Truvada, Atripla<br>Stribild<br>Complera/Eviplera | 2016 <sup>1,2</sup><br>(combination) | 2016<br>(combination)    |

<sup>&</sup>lt;sup>2</sup> Generic competition commenced in 2014

## **Consumer Healthcare products and competition**

| Brand   | Products                                       | Application  | Markets                                  | Competition   |
|---|--|--|--|---|
| <b>Total wellness</b><br>Panadol                              | tablets, caplets, infant drops                 | paracetamol-based treatment<br>of headache and joint pain, fever,<br>cold symptoms | global except USA                        | Reckitt-Benckiser's Nurofen   |
| NicoDerm, NiQuitin CQ, and Nicabate. Also Nicorette (US only) | gum, patch, mini lozenge,<br>original lozenge  | treatment of nicotine<br>withdrawal as an aid to<br>quitting smoking               | global                                   | Novartis' Nicotinell<br>Johnson & Johnson's<br>Nicorette in Europe<br>retailers' own brands   |
| ENO<br>Tums   | effervescent and chewable tablets              | rapid relief antacid   | global                                   | Hypermarcas' Estomazil<br>Pfizer's Gelusil<br>Sanofi's Rolaids<br>Johnson & Johnson's Mylanta |
| Oral care<br>Sensodyne  | toothpastes, toothbrushes mouthwashes          | prevention of dental sensitivity   | global                                   | Colgate-Palmolive's<br>Colgate Pro Relief   |
| Polident<br>Poligrip<br>Corega                                | denture adhesive, denture cleanser             | improve comfort of<br>fitted dentures and to<br>clean dentures                     | global                                   | Procter & Gamble's Fixodent<br>Reckitt-Benckiser's Kukident<br>and Steradent                  |
| Aquafresh   | toothpastes, toothbrushes<br>mouthwashes       | prevention of caries, gum disease and bad breath                                   | global                                   | Colgate-Palmolive's Colgate<br>Procter & Gamble's Crest<br>and Oral-B                         |
| Parodontax  | toothpastes, mouthwashes                       | help stop bleeding gums<br>gum health  | global                                   | Colgate-Palmolives's<br>Colgate Pro-Gum   |
| Nutrition<br>Horlicks   | malted, milk-based drinks and foods            | nutrition  | UK, Ireland, India                       | Mondelez's Bournvita<br>Nestle's Milo   |
| Maxinutrition   | sports nutrition, protein powder, bars         | nutrition  | UK                                       | Myprotein<br>Optimum Nutrition  |
| <b>Skin health</b><br>Physiogel                               | moisturising, creams,<br>lotions and cleansers | face and body care for dry, sensitive and irritated skin                           | Germany, France, Italy,<br>Poland, Spain | L'Oreal's La Roche Posay<br>Beiersdorf's Eucerin<br>Pierre Fabre's Avene                      |
| Oilatum   | emollient bath and creams, shampoo             | soothing treatment for eczema and dry skin conditions                              | UK, Poland,<br>other markets             | Reckitt-Benckiser's E45<br>Sanofi's Emolium   |

# Principal risks and uncertainties

## Risk factors

The principal risks discussed below are the risks and uncertainties relevant to our business, financial condition and results of operations that may affect our performance and ability to achieve our objectives. The factors below are those that we believe could cause our actual results to differ materially from expected and historical results.

We operate on a global basis in an industry that is both highly competitive and highly regulated. Our competitors may make significant product innovations and technical advances and may intensify price competition. In light of this competitive environment, continued development of commercially viable new products and the development of additional uses for existing products are critical to our ability to maintain or increase overall sales.

Developing new pharmaceutical and vaccine products is a costly, lengthy and uncertain process, however, and a product candidate may fail at any stage, including after significant Group economic and human resources have been invested. Our competitors' products or pricing strategies or any failure on our part to develop commercially successful products or to develop additional uses for existing products could materially and adversely affect our financial results.

We must also adapt to and comply with a broad range of laws and regulations. These requirements apply to research and development, manufacturing, testing, approval, distribution, sales and marketing of Pharmaceutical, Vaccine and Consumer Healthcare Products, and affect not only the cost of product development but also the time required to reach the market and the uncertainty of successfully doing so.

Moreover, as rules and regulations change, and governmental interpretation of those rules and regulations evolves, the nature of a particular risk may alter. Changes to certain regulatory regimes, such as the US healthcare system, may be substantial. Any change in, and any failure to comply with, applicable law and regulation could materially and adversely affect our financial results.

Similarly, our business exposes us to litigation and government investigations, including but not limited to product liability litigation, antitrust litigation and sales and marketing litigation. Litigation and government investigations, including related provisions we may make for unfavourable outcomes and increases in related costs such as insurance premiums, could materially and adversely affect our financial results. More detail on the status and various uncertainties involved in the significant unresolved disputes and potential litigation is set out in Note 44, 'Legal proceedings,' on page 204.

UK regulations require a discussion of mitigating activities a company takes to address principal risks and uncertainties. A summary of the mitigation activities accompanies each principal risk to represent the main actions we have taken to manage each of our principal risks. The principal risk factors and uncertainties are not listed in order of significance.

#### **Patient safety**

#### **Risk definition**

Failure to appropriately collect, review, follow up, or report adverse events from all potential sources. This could compromise our ability to conduct robust safety signal detection and interpretation and to ensure that appropriate decisions are taken with respect to the risk/benefit profile of our products, including the completeness and accuracy of product labels and the pursuit of additional studies/analyses, as appropriate.

#### **Risk impact**

The impacts of the risk include potential harm to patients, reputational damage, product liability claims or other litigation, governmental investigation, regulatory action such as fines, penalties or loss of product authorisation.

#### Context

Pre-clinical and clinical trials are conducted during the development of investigational Pharmaceutical, Vaccine and Consumer Healthcare Products to determine the safety and efficacy of the products for use by humans. Notwithstanding the

Strategic priority: Deliver more products of value. Grow a diversified global company.

The Chief Medical Officer (CMO) is responsible for medical governance for the Group under a global policy. Under that policy, safeguarding human subjects in our clinical trials and patients who take our products is of paramount importance, and the CMO has the authoritative role for evaluating and addressing matters of human safety. Individual Medical Officers and the Group's substantial Global Safety and Pharmacovigilance keep track of any adverse issues reported for our products during the course of clinical studies.

Once a Group product is approved for marketing, the Group has an extensive post-marketing surveillance and signal detection system. Information on possible side effects of medicines is received from several sources including unsolicited reports from health professionals and patients, regulatory authorities, medical and scientific literature and the media. It is our policy that employees are required to report immediately any issues relating to the safety or quality of its medicines. Each of our country managers is responsible for monitoring, exception tracking and training that helps assure

efforts we make to determine the safety of our products through appropriate pre-clinical and clinical trials, unanticipated side effects may become evident only when products are widely introduced into the marketplace. Questions may be raised not only by our ongoing safety surveillance and post-marketing studies but also by governmental agencies and third-parties who may analyse publicly available clinical trial results.

The Group is currently a defendant in a number of product liability lawsuits, including class actions, that involve significant claims for damages related to our products. Litigation, particularly in the US, is inherently unpredictable. Class actions that seek to sweep together all persons who were prescribed our products increase the potential liability. Claims for pain and suffering and punitive damages are frequently asserted in product liability actions and, if allowed, can represent potentially open-ended exposure and thus, could materially and adversely affect the Group's financial results.

#### Mitigating activities

We have constructed a system of medical governance to help ensure the safety and efficacy of the Pharmaceuticals, Vaccines and Consumer Healthcare Products the Group produces.

the collection of safety information and reporting the information to the relevant central safety department, in accordance with Group policy and legal requirements.

Information that changes the benefit/risk profile of one of the Group's medicines will result in certain actions to characterise, communicate and minimise the risk. Proposed actions are discussed with regulatory authorities and can include modifying the prescribing information, communications to physicians and other healthcare providers, restrictions on product prescribing/availability to help assure safe use, and sometimes carrying out further clinical trials. In certain cases, it may be appropriate to stop clinical trials or to withdraw the medicine from the market. The Group's Global Safety Board (GSB), comprising senior physicians and representatives of supporting functions, is an integral component of the system. The GSB (including subsidiary boards dedicated to Consumer Healthcare Products and Vaccines) reviews the safety of investigational and marketed products across the Group and has the authority to stop a clinical trial if deemed possibly harmful to human volunteers.

In addition to the medical governance framework within the Group as described above, the Group uses several mechanisms to foster the early evaluation, mitigation, and resolution of disputes as they arise and of potential claims even before they arise. The goal of the programmes is to create a culture of early identification and evaluation of risks and claims (actual or potential), in order to minimise liability and litigation.

#### Strategic priority: Deliver more products of value. Grow a diversified global company.

#### **Intellectual property**

#### **Risk definition**

Failure to appropriately secure and protect intellectual property rights.

#### Risk impact

Any loss of patent protection, including reducing the scope of patent rights or compulsory licensing (in which a government forces a manufacturer to license its patents for specific products to a competitor), could materially and adversely affect our financial results in those markets. Absence of adequate patent or data exclusivity protection could limit the opportunity to rely on such markets for future sales growth for our products, which could also materially and adversely affect our financial results.

#### Context

As an innovative Pharmaceutical, Vaccine and Consumer Healthcare Products company, we seek to obtain appropriate intellectual property protection for our products. Our ability to obtain and enforce patents and other proprietary rights with regard to our products is critical to our business strategy and success. Pharmaceutical and Vaccine products are usually only protected from being copied by generic manufacturers during the period of exclusivity provided by an issued patent or related intellectual property rights such as Regulatory Data Protection or Orphan Drug status. Following expiration of certain intellectual property rights, a generic manufacturer may lawfully produce a generic version of the product but may face technological or regulatory barriers to marketing.

We operate in markets where intellectual property laws and patent offices are still developing and where governments may be unwilling to grant or enforce intellectual property rights in a fashion similar to more developed regions such as the EU, Japan and the USA. Some developing countries have reduced, or threatened to reduce, effective patent protection for Pharmaceutical products generally, or in particular therapeutic areas, to facilitate early competition within their markets from generic manufacturers.

We face competition from manufacturers of proprietary and generic pharmaceutical products in all of our major markets. Introduction of generic products, particularly in the USA where we have our highest turnover and margins, typically leads to a dramatic loss of sales and reduces our revenues and margins for our proprietary products. In 2013, we had 10 Pharmaceutical and Vaccine products with over £500 million in annual global sales. For certain of these products, there is generic competition in the USA and some markets in Europe. We may also experience an impact on sales of one of our products due to the expiry or loss of patent protection for a product marketed by a competitor in a similar product class or for treatment of a similar disease condition.

We depend on certain key products for a significant portion of our sales. The timing and impact of entry in the USA and major markets in Europe for a 'follow-on' product to Seretide/Advair is uncertain. The US patent for compositions containing the combination of active substances in Seretide/Advair expired during 2010 although the US patent on a component of the Advair Diskus device continues until August 2016. We are not able to predict when a generic competitor to Seretide/Advair may enter the US market.

Generic drug manufacturers have also exhibited a readiness to market generic versions of many of our most important products prior to the expiration of our patents. Their efforts may involve challenges to the validity or enforceability of a patent or assertions that their generic product does not infringe our patents. As a result, we are and may continue to be involved in legal proceedings involving patent challenges, which may materially and adversely affect our financial results. Moreover, in the USA, it has become increasingly common for patent infringement actions to prompt claims that anti-trust laws have been violated during the prosecution of the patent or during litigation involving the defence of that patent. Such claims by direct and indirect purchasers and other payers are typically filed as class actions. The relief sought may include treble damages and restitution claims. Similarly, anti-trust claims may be brought by government entities or private parties following settlement of patent litigation, alleging that such settlements are anti-competitive and in violation of anti-trust laws. A successful anti-trust claim by a private party or government entity could materially and adversely affect our financial results.

The expiration dates for patents for our major products which may affect the dates on which generic versions of our products may be introduced are set out on pages 229-231. Legal proceedings involving patent challenges are set out in Note 44 to the financial statements, 'Legal proceedings'.

#### **Mitigating activities**

Our Global Patents group focuses on securing and protecting our patent rights. This global group maintains internal processes designed to help ensure successful procurement, enforcement and defence of our patents with the goal of maintaining exclusive rights in markets for our products.

The Global Patents group monitors new developments in international patent law to help ensure appropriate protection of our assets. Sometimes acting through trade associations, we work with local governments to seek to secure effective and balanced intellectual property protection designed to meet the needs of patients and payers while supporting longterm investment in innovation.

#### **Product quality**

Strategic priority: Deliver more products of value. Grow a diversified global company.

#### Risk definition

Failure to ensure product quality throughout manufacturing and distribution processes resulting in non-compliance with good manufacturing practice (GMP) and regulations.

#### Risk impact

A failure to ensure product quality could have far reaching implications in terms of the health of patients and customers, product recalls, potential damage to our reputation, as well as regulatory, legal, and financial consequences, which could materially and adversely affect our financial results.

Patients, consumers and healthcare professionals trust the quality of our products at the point of use. A failure to ensure product quality is an enterprise risk which is applicable across all of our business activities. Product quality may be influenced by many factors including product and process understanding, consistency of manufacturing components, compliance with GMP, accuracy of labelling, reliability and security of the supply chain, and the embodiment of an overarching quality culture. The internal and external environment continues to evolve as new products, new markets and new legislation are introduced, particularly around security of supply, good distribution practice and product standards.

#### Mitigating activities

In medicines development, scientists adopt the principles of quality by design for new products and devise control strategies to be deployed throughout the product lifecycle to help ensure consistency and reliability in their performance and supply.

We have adopted a single Quality Management System (QMS) that defines our quality standards and systems for our businesses associated with Pharmaceuticals, Vaccines and Consumer Healthcare Products and R&D investigational materials. The QMS has a broad scope, covering the end-toend supply chain from starting materials to distributed product, and is applicable throughout the complete lifecycle of products from R&D to mature commercial supply.

The QMS is periodically updated based on experience, evolving regulatory agency expectations and requirements and improved scientific understanding to help ensure that operations comply with GMP requirements globally, and support the delivery of consistent and reliable products. A large network of quality and compliance professionals is aligned with each business unit to provide oversight and assist the delivery of quality performance and operational compliance. Management oversight of those activities is accomplished through a hierarchy of quality council meetings. Staff are trained to help ensure that standards, as well as expected behaviours based on our values, are followed.

We have implemented a risk-based approach to assessing and managing our third-party suppliers that provide materials used in finished products. Contract manufacturers making our products are expected to comply with standards identified by the Group and are audited to help provide assurance that expected standards are met.

The Chief Product Quality Officer oversees the activities of the GSK Quality Council which serves as a forum to escalate emerging risks, share experiences of handling quality issues from all of our businesses and help ensure that lessons learned are assessed and deployed globally. The preparation for and implementation of new legislation is regularly reviewed by the GSK Quality Council and advocacy and communication programmes are used to maintain awareness of the external environment and convey consistent messages across the Group. There is emphasis on quality performance metrics and a culture of 'right first time'.

#### Supply chain continuity

Strategic priority: Simplify the operating model. Deliver more products of value.

#### Risk definition

Failure to deliver a continuous supply of compliant finished product.

#### **Risk impact**

Any interruption of supply or exclusion from healthcare programmes could impact patient access to our products, expose us to litigation or regulatory action and materially and adversely affect our financial results. In particular, the incurring of fines or disgorgement as a result of noncompliance with manufacturing practice regulations could also materially and adversely affect the Group's financial results and result in reputational damage.

#### Context

Our supply chain operations are subject to review and approval by various regulatory agencies that effectively provide our licence to operate. Failure by our manufacturing and distribution facilities or by suppliers of key services and materials could lead to litigation or regulatory action such as product recalls and seizures, interruption of supply, delays in the approval of new products, and revocation of our licence to operate pending resolution of manufacturing or logistics issues.

Materials and services provided by third-party suppliers are necessary for the commercial production of our products, including active pharmaceutical ingredients (API), antigens, intermediates, commodities and components necessary for the manufacture and packaging of many of our Pharmaceutical, Vaccine and Consumer Healthcare Products. Some of the third-party services procured, such as services provided by clinical research organisations to support development of key products, are important to the continuous operation of our businesses. Although we undertake business continuity planning, single sourcing of certain components, bulk API, finished products, and services creates a risk of failure of supply in the event of regulatory non-compliance or physical disruption at the manufacturing sites and to logistics.

The failure of a small number of single-source, third-party suppliers or service providers to fulfil their contractual obligations in a timely manner or as a result of regulatory non-compliance or physical disruption of logistics and manufacturing sites may result in delays or service interruptions.

#### Mitigating activities

Our supply chain model is designed to help ensure the supply, quality and security of our products globally. We closely monitor the delivery of our products to help ensure that our customers have the medicines, vaccines and products they need. Safety stocks and backup supply arrangements for high revenue and medically-critical products are in place, where practical, to help mitigate this risk. In addition, the standing of manufacturing external suppliers is routinely monitored in order to identify and manage supply base risks.

Where practical, dependencies on single sources of critical items are removed. During 2013, our reliance on single source components was reduced for several key products through qualification of alternative materials that will help improve supply chain robustness.

During 2013, our supply chain operating model was modified to strengthen the link between commercial forecasting and manufacturing. This action will over time decrease the risk associated with demand fluctuations impacting ability to supply or write-offs associated with product exceeding expiry dating. Under the new model, each node of the supply chain is being optimised to help ensure adequate safety stock while balancing working capital associated with the end-to-end supply chain.

#### Financial reporting and disclosure

#### **Risk definition**

Failure to report accurate financial information in compliance with accounting standards and applicable legislation.

### Risk impact

Non-compliance with existing or new financial reporting and disclosure requirements, or changes to the recognition of income and expenses, could expose us to litigation and regulatory action and could materially and adversely affect our financial results.

#### Context

New or revised accounting standards, rules and interpretations issued from time to time by the International Accounting Standards Board could result in changes to the recognition of

**Strategic priority:** Simplify the operating model.

#### **Mitigating activities**

The Group maintains a control environment designed to identify material errors in financial reporting and disclosure. The design and operating effectiveness of key financial reporting controls is periodically tested. This provides us with the assurance that controls over key financial reporting and disclosure processes have operated effectively.

We keep up-to-date with the latest developments in financial reporting requirements by working with our external auditor and other advisors to help ensure adherence to relevant reporting and disclosure requirements.

There is shared accountability for financial results across our businesses. Financial results are reviewed and approved by regional management and then reviewed with the Financial income and expense that may materially and adversely affect our financial results.

The Group is also required by the laws of various jurisdictions to publicly disclose its financial results, and regulators routinely review the financial statements of listed companies for compliance with accounting and regulatory requirements. The Group believes that it complies with the appropriate regulatory requirements concerning our financial statements and disclosures. However, should we be subject to an investigation into potential noncompliance with accounting and disclosure requirements there is potential for restatements of previously reported results and we could be subject to significant penalties.

Controller and the Chief Financial Officer (CFO). This allows our Financial Controller and our CFO to assess the evolution of the business over time, and to evaluate performance to plan. Significant judgments are reviewed and confirmed by senior management.

GSK Annual Report 2013 235

#### Tax and treasury

#### Strategic priority: Simplify the operating model.

#### Risk definition

Failure to comply with tax law or significant losses due to treasury activities.

#### Risk impact

Changes in tax laws or in their application with respect to matters such as transfer pricing, foreign dividends, controlled companies, R&D tax credits, taxation of intellectual property or a restriction in tax relief allowed on the interest on intra-group debt, could impact our effective tax rate. Significant losses may arise from Treasury activities through inconsistent application of Treasury policies, dealing or settlement errors, or counterparty defaults. Any such changes in tax laws or their application, failure to comply with tax law or significant losses due to treasury activities could materially and adversely affect our financial results.

#### Context

The Group's Treasury group deals in high value transactions, mostly foreign exchange and cash management transactions, on a daily basis.

The Group's effective tax rate is driven by rates of tax in jurisdictions that are both higher and lower than the UK. In addition, many jurisdictions currently offer regimes that encourage innovation and investment in science by providing tax incentives, such as R&D tax credits and lower tax rates on income derived from patents. Furthermore, as an international business, we face risks associated with intra-group transfer pricing.

The tax charge included in our financial statements is our best estimate of tax liability pending audits by tax authorities. We submit tax returns according to statutory time limits and engage tax authorities to help ensure our tax affairs are current. In exceptional cases where matters cannot be settled by agreement with tax authorities, we may have to resolve disputes through formal appeals or other proceedings. As an international business, we are also subject to a range of other duties and taxes carrying similar types of risk.

There is an increased focus on the tax position of multinational businesses, as a consequence of the challenging economic environment and the priority placed by the G20 on addressing allegations of tax avoidance. We have seen some increase in audits as governments seek to raise revenues, both from corporate taxes and above the line taxes such as customs duties.

#### **Mitigating activities**

Treasury does not operate as a profit centre and does not enter into financial derivative transactions for speculative purposes. All transactions in financial instruments are undertaken to manage the risks arising from underlying business activities. Treasury

Liquidity risk is managed by diversifying our liquidity sources using a range of facilities and by maintaining broad access to funding markets in order to meet anticipated future funding requirements. We also hold significant amounts of cash and investments which are invested in line with strict investment quidelines.

Interest rate risk is managed by limiting the amount of floating rate interest payments to a prescribed percentage of operating profit, and the mix of debt at fixed and floating interest rates is monitored regularly by the TMG.

Foreign currency transaction risk arising on internal and external trade flows is not generally hedged. Our internal trading transactions are matched centrally, and we manage inter-company payment terms to reduce foreign currency risk. Foreign currency cash flows can be hedged selectively under the management of Treasury and the TMG. Where possible, we manage the cash surpluses or borrowing requirements of subsidiary companies centrally. In order to reduce foreign currency translation exposure, we seek to denominate borrowings in the currencies of our principal assets and cash flows. The TMG reviews the ratio of borrowings to assets for the major currencies monthly.

Counterparty risk is managed by setting global counterparty limits for each of our banking and investment counterparties based on long-term credit ratings from Moody's and Standard and Poor's. Treasury's usage of these limits is monitored daily by a Corporate Compliance Officer (CCO) who operates independently of Corporate Treasury. The CCO also monitors the credit rating of these counterparties and, when changes in ratings occur, notifies Treasury so that changes can be made to investment levels or to authority limits as appropriate.

We monitor government debate on tax policy in our key jurisdictions to deal proactively with any potential future changes in tax law. Tax risk is managed by a set of policies and procedures to help ensure consistency and compliance with tax legislation. We engage advisors and legal counsel to review tax legislation and applicability to our business.

We attempt to mitigate the risk of more aggressive tax authority audits by being as up to date as possible with our tax affairs and working proactively with tax authorities where possible. We have also moved to a more centralised and simplified intellectual property ownership and trading model. The model centralises our Pharmaceutical intellectual property into the UK, reducing the complexity of our intercompany arrangements enabling us to drive more bilateral Advance Pricing Agreements (APAs) between the UK and other jurisdictions where we operate. APAs give greater certainty to the application of transfer pricing and our direct

activities are governed by policies approved by the Board of Directors and compliance is regularly reviewed by the Treasury Management Group (TMG), which is chaired by the CFO.

tax affairs and hence reduce risks. Internal structures have been enhanced through a centralised team of dedicated specialists responsible for managing transactional tax reporting and compliance.

236 GSK Annual Report 2013

#### **Anti-bribery and corruption**

### Strategic priority: Grow a diversified global company.

#### **Risk definition**

Failure to foster a culture within the Group in which bribery and corruption are unacceptable; adopt measures and embed procedures to prevent bribery and corruption by employees, complementary workers and through third party interactions; investigate allegations of bribery and corruption and remediate issues identified; and comply with applicable anti-bribery and corruption (ABAC) legislation.

#### **Risk impact**

Failure to comply with applicable local and international ABAC legislation could expose the Group and associated persons to governmental investigation, regulatory action and civil and criminal liability, as well as damage the Group's reputation, shareholder value, and our licence to operate, all of which could materially and adversely affect our financial results.

#### Context

Like other large organisations, the Group faces the risk of fraud by members of staff. The nature, scale and geography of our international business activities increase the possibility of this bribery and corruption risk. Additionally, the healthcare industry is highly regulated, and some of our overseas markets, such as our operations in emerging markets, are more susceptible to bribery and corruption risks.

#### Mitigating activities

Our Code of Conduct, values and behaviours and commitment to zero tolerance are integral to how we mitigate this risk. The Group has an enterprise-wide ABAC programme designed to respond to the threat and risk of bribery and corruption. It builds on the Group's values and existing standards to form a comprehensive and practical approach to compliance in this complex risk area.

Our ABAC programme is supported by: top-level commitment; a global policy and proportionate procedures (including a 'Speak Up' procedure); ongoing training and communications (including a confidential reporting line); ongoing risk assessment; monitoring and investigations; and third party due diligence including contracting requirements and monitoring and oversight. In addition, the programme mandates enhanced controls over interactions with government officials and when undertaking business development transactions. Programme governance is provided by the Group's ABAC Oversight Committee which includes representation from key functional areas.

Additionally, we have a dedicated ABAC team responsible for driving the implementation and evolution of the programme in response to developments in the internal and external environment. This capability includes an ABAC investigations team empowered to review bribery and corruption allegations and make recommendations for remedial action and improvement. They are supported by a network of functional experts from our Legal, Compliance and Audit & Assurance

We continually benchmark our ABAC programme and use external expertise to review and help improve elements of the

#### **Commercial practices and scientific engagement**

Failure to engage in commercial and/or scientific activities that are consistent with the letter and spirit of legal, industry, or the Group's requirements relating to marketing and communications about our medicines and associated therapeutic areas; appropriate interactions with healthcare professionals (HCPs) and patients; and legitimate and transparent transfer of value.

#### Risk impact

**Risk definition** 

Failure to comply with applicable laws, rules and regulations may result in governmental investigation, regulatory action and legal proceedings brought against the Group by governmental and private plaintiffs. Failure to provide accurate and complete information related to our products may result in incomplete awareness of the benefit:risk profile of our medicines and possibly suboptimal treatment of patients. Any of these consequences could materially and adversely affect our financial results. Any practices that are found to be misaligned with our values could also result in reputational damage and dilute trust established with key stakeholders.

#### Context

The Group disseminates information about its products through both promotion and non-promotional Scientific Engagement. The latter is the interaction and exchange of information between the Group and partners and external communities in order to advance scientific and medical understanding including the appropriate development and use of our products; the management of disease; and patient care. It is distinct from promotional activities which may take place only after authorisation of a new product or indication, and must be conducted strictly in accordance with promotional laws, codes and the Group's Policy.

There are legal, regulatory, financial and reputational risks for the Group if these activities are, or are perceived to be, exceeding their proper boundaries or inappropriately influencing HCPs. In 2012, we paid \$3 billion to resolve government investigations in the USA focused in large part on promotional practices.

Strategic priority: Deliver more products of value. Grow a diversified global company.

#### Mitigating activities

We are committed to legitimate Scientific Engagement and the ethical and responsible commercialisation of medicines to support our mission to improve the quality of human life by enabling people to do more, feel better, and live longer. To accomplish this mission, we engage the healthcare community in various ways to advance our scientific knowledge as well as to provide important information about our medicines.

We have an obligation to learn from Scientific Engagement interactions and provide accurate and complete information through appropriate channels; in a careful, correct, non-promotional manner. Researchers, HCPs, healthcare organisations (HCOs) and other external experts that we engage should be fairly compensated for services and expertise provided. However, payments must not be excessive and must never be or be perceived to be an inducement or reward for prescribing our products.

Promotion of approved medicines helps ensure that HCPs globally have access to information they need, that patients have access to the medicines they need and that medicines are prescribed and used in a manner that provides the maximum healthcare benefit to patients. We are committed to communicating information related to our approved products in a responsible, legal, and ethical manner.

We have taken action at all levels of the Group to enhance and improve standards and procedures for Scientific Engagement and promotional interactions, based on our values of transparency, respect, integrity and patient focus. We have policies and standards governing promotional activities and Scientific Engagement undertaken by the Group or on its behalf. All of these activities we conduct worldwide must conform to high ethical, medical, and scientific standards. Where local standards differ from global standards, the more stringent of the two applies.

All promotional materials and activities must be reviewed and approved according to the Group's standards, and conducted in accordance with local laws and regulations, to help ensure that these materials and activities fairly represent the products or services of the Group. When necessary, we have disciplined (up to and including termination) employees who have engaged in misconduct and have broadened our ability to claw back remuneration from senior management in the event of misconduct.

In recent years, we have taken several steps that we feel are industry leading in various areas of commercial practices and Scientific Engagement. Examples where the Group stance has been recognised as industry-leading include removing prescriptionvolume incentives from compensation of sales representatives in the US and global standards for Scientific Engagement.

#### **Research practices**

**Strategic priorities:** Deliver more products of value. Grow a diversified global company.

#### **Risk definition**

Failure to protect and inform patients involved in human clinical trial research; conduct objective, ethical preclinical and clinical trials using sound scientific principles; guarantee the integrity of discovery, preclinical, and clinical development data; manage human biological samples according to established ethical standards and regulatory expectations; treat animals ethically and practice good animal welfare; appropriately disclose human subject research for medicinal products; and ensure the integrity of our regulatory filings and of the data that we publish.

#### Risk impact

The impacts of the risk include harm to patients, reputational damage, failure to obtain the necessary regulatory approvals for our products, governmental investigation, legal proceedings (product liability suits and claims for damages), and regulatory action such as fines, penalties or loss of product authorisation, which could materially and adversely affect our financial results.

#### Context

Research relating to animals and humans can raise ethical concerns. While we attempt to proactively address this, animal studies remain a vital part of our research. In many cases, they are the only method that can be used to investigate the effects of a potential new medicine in a living body before it is tested in humans, which is generally mandated by regulators and ethically imperative. Animal research can also provide critical information about the causes of diseases and how they develop. Some countries require additional animal testing even when medicines have been approved for use elsewhere.

Clinical trials in healthy volunteers and patients are used to assess and demonstrate an investigational product's efficacy and safety or further evaluate the product once it has been approved for marketing. We also work with human biological samples. These samples are fundamental to the discovery, development and safety monitoring of our products.

The integrity of our data is essential to success in all stages of the research data lifecycle: design, generation, recording and management, analysis, reporting and storage and retrieval. Our research data is governed by legislation and regulatory requirements.

Research data and supporting documents are core components at various stages of pipeline progression decision-making and also form the content of regulatory submissions. Poor data integrity can compromise our research efforts.

There are innate complexities and interdependencies required for regulatory filings, particularly given our global research and development footprint. Currently, rapid changes in submission requirements in developing countries are increasing the complexity of meeting regulatory requirements.

#### **Mitigating activities**

We proactively address ethical concerns raised by research relating

We are also committed to reporting the results of human subject research used to evaluate our products, regardless of whether the outcomes are perceived to be positive or negative. We believe this is fundamental to the advancement of medical science and helps to inform prescribers and patients about our products. Further, we are committed to making the data publicly available to enable valid scientific research. With respect to human biological samples, we are committed to managing these samples in a manner that respects the rights of research and clinical participants as well as meeting all applicable legal, regulatory and ethical obligations.

We implement controls to help ensure trials are conducted in accordance with the Good Clinical Practice (GCP) guidelines developed by the International Conference on Harmonisation, and based on the principles contained in the World Medical Association Declaration of Helsinki on the Ethical Principles for Medical Research Involving Human Subjects (2013).

We established an Office of Animal Welfare, Ethics and Strategy (OAWES), led by the Chief Animal Welfare, Ethics and Strategy, to help ensure the humane and responsible care of animals and increase the knowledge and application of non-animal alternatives for the Group. OAWES embeds a framework of animal welfare governance, explores opportunities for cross-industry data sharing, creates consistency and metrics for the 3Rs (replacement, refinement, and reduction of animals in research), and conducts quality assessments.

We report the results of our human subject research for our medicines and vaccines on our publicly accessible clinical study register website, on government-required repositories, and we submit human research results as manuscripts for publication in peer reviewed scientific journals. We have committed to expanding the register to include clinical study reports. During 2013, a system was introduced to allow researchers to request access to anonymised patient-level data from the Group's clinical trials, subject to review for scientific validity by an independent panel and certain other conditions.

We have a Global Human Biological Samples Management (HBSM) governance framework in place to oversee the ethical and lawful acquisition and management of human biological samples. Our global HBSM network champions HBSM activities and provides an experienced group to support internal Sample Custodians on best practice.

Continuing to enhance our data integrity controls remains an important priority. During 2013, scientific data misrepresentation was discovered in relation to a 2010 Nature Medicine publication. We took immediate action to retract the publication. A full analysis of the incident of scientific data misrepresentation discovered in 2013 was undertaken and based on this analysis, improved controls are being implemented across R&D.

The Chief Regulatory Officer oversees the activities of the Regulatory Governance Board which includes promoting compliance with regulatory requirements and Group-wide standards, making regulatory services more efficient and agile, and further aligning regulatory capabilities with our international business needs at the enterprise and local levels.

to animals and humans by being transparent about our practices and regularly engaging with academics, scientists, regulators, policymakers, industry colleagues and other stakeholders to request advice or help ensure best practice. We are committed to acting ethically, providing for the animals' health and well-being, reducing the number of animals and finding alternatives to the use of animals.

GSK Annual Report 2013 239

#### Environment, health and safety and sustainability

#### **Risk definition**

Failure to ethically manage environment, health and safety and sustainability (EHSS) consistent with the Group's objectives, policies and relevant laws and regulations.

#### **Risk impact**

Failure to manage EHSS risks could lead to significant harm to people. the environment and communities in which we operate, fines, failure to meet stakeholder expectations and regulatory requirements, litigation or regulatory action and could materially and adversely affect our financial results.

#### Context

The Group is subject to health, safety and environmental laws of various jurisdictions. These laws impose actual and potential obligations to remediate contaminated sites. We have also been identified as a potentially responsible party under the US Comprehensive Environmental Response Compensation and Liability Act at a number of sites for remediation costs relating to our use or ownership of such

Failure to manage these environmental risks properly could result in litigation, regulatory action and additional remedial costs that may materially and adversely affect our financial results. See Note 44 to the financial statements, 'Legal proceedings', for a discussion of the environmental related proceedings in which we are involved. We routinely accrue amounts related to our liabilities for such matters.

#### Strategic priorities: Grow a diversified global company.

#### Mitigating activities

Management of EHSS risk is fundamental to our performance and reputation. We are committed to appropriately managing EHSS risk and have embedded its importance into our mission to improve the quality of human life by enabling people to do more, feel better, live longer.

We operate rigorous procedures that help us eliminate hazards where practicable and protect employees' health and well-being, but the right culture is our essential starting point. Our employment practices are designed to create a work place culture in which all employees feel valued, respected, empowered and inspired to achieve our goals.

Through our continuing efforts to improve environmental sustainability we have reduced water consumption, hazardous waste, and energy consumption. We actively manage our environmental remediation obligations to help ensure practices are environmentally sustainable and compliant.

Our EHSS performance results are shared with the public each year in our Corporate Responsibility Report.

#### Information protection

#### **Risk definition**

Risk to the Group's business activity if critical or sensitive computer systems or information are not available when needed, are accessed by those not authorised, or are deliberately changed or corrupted.

#### **Risk impact**

Failure to adequately protect critical and sensitive systems and information may result in our inability to maintain patent rights, loss of commercial or strategic advantage, damage to our reputation or business disruption including litigation or regulatory sanction and fines, which could materially and adversely affect our financial results.

#### Context

We rely on critical and sensitive systems and data, such as corporate strategic plans, sensitive personally identifiable information, intellectual property, manufacturing systems and trade secrets. There is the potential that malicious or careless actions expose our computer systems or information to misuse or unauthorised disclosure.

Strategic priorities: Simplify the operating model.

#### **Mitigating activities**

The Group has a global information protection policy that is supported through a dedicated programme of activity. To increase our focus on information security, the Group established the Office of the Chief Information Security Officer to provide strategy, direction, and oversight while enhancing our global information security capabilities.

We assess changes in our information protection risk environment through briefings by government agencies, subscription to commercial threat intelligence services and knowledge sharing with other Pharmaceutical and cross-industry companies.

We aim to use industry best practices as part of our information security policies, processes and technologies and invest in strategies that are commensurate with the changing nature of the security threat landscape.

We are also subject to various laws that govern the processing of Personally Identifiable Information (PII). To help ensure compliance with cross-border PII transfer requirements, the Group's Binding Corporate Rules (BCRs) have been approved by the UK Information Commissioner's Office for human resource and research activities data. BCRs make it possible to transfer PII internationally between the Group's entities without individual privacy agreements in each European Union country.

#### **Crisis and continuity management**

Strategic priorities: Deliver more products of value. Grow a diversified global company.

#### Risk definition

Inability to recover and sustain critical operations following a disruption or to respond to a crisis incident in a timely manner regardless of cause.

#### Risk impact

Failure to manage crisis and continuity management (CCM) effectively can lead to prolonged business disruption, greater damage to the Group's assets, and risk of a medicine's supply disruption to patients and could materially and adversely affect our financial results. Delays to R&D activities and delivery of our products to consumers and patients who rely on them could also expose us to litigation or regulatory action, materially and adversely affect our financial results and lead to reputational damage.

#### Context

Patients, consumers and healthcare professionals rely on our products being readily available when needed even in the event of a crisis. Our international operations, and those of our partners, maintain a vast global footprint exposing our people, facilities, operations and information technology to potential disruption resulting from a natural event (eg storm or earthquake), a manmade event (eg civil unrest, terrorism), or a global emergency (eg global public health emergency).

#### Mitigating activities

The Group has in place crisis management and business continuity plans over all critical business operations. These plans include authorised response and recovery strategies, key areas of responsibility and clear communication plans. We have established a CCM governance board with representatives from across the Group to provide vital information to the CCM programme team regarding new threats, acquisitions or significant business or organisational

A dedicated team of CCM experts supports the business. Their responsibilities include: Coordinating crisis management and business continuity training; facilitating exercises and monitoring to provide for global consistency and alignment; and centrally storing and monitoring plan updates for crisis management plans and business continuity plans supporting our critical business processes to help ensure an appropriate level of readiness and response capability is maintained. We also develop and maintain partnerships with external bodies like the Business Continuity Institute and the UN International Strategy for Disaster Risk Reduction which helps improve our business continuity initiatives in disaster prone areas.

We continually improve training programmes and tools based on learning from plan activations. For example, in-depth video case studies were created to share lessons learned from how we responded to the 2011 Japan Earthquake and the 2012 US superstorm Sandy. We regularly evaluate and introduce new tools to improve our CCM practices.

## **Shareholder information**

### Share capital and control

Details of our issued share capital and the number of shares held in Treasury as at 31 December 2013 can be found in Note 33 to the financial statements, 'Share capital and share premium account'

Our shares are listed on the London Stock Exchange and are also quoted on the New York Stock Exchange (NYSE) in the form of American Depositary Shares (ADS). Each ADS represents two Ordinary Shares. For details of listed debt and where it is listed refer to Note 32 to the financial statements, 'Net debt'.

Holders of Ordinary Shares are entitled to receive dividends (when declared) and the company's Annual Report, to attend and speak at general meetings of the company, to appoint proxies and to exercise voting rights.

There are no restrictions on the transfer, or limitations on the holding, of Ordinary Shares and no requirements to obtain approval prior to any transfers. No Ordinary Shares carry any special rights with regard to control of the company and there are no restrictions on voting rights. Major shareholders have the same voting rights per share as all other shareholders.

There are no known arrangements under which financial rights are held by a person other than the holder of the shares and no known agreements on restrictions on share transfers or on voting rights.

Shares acquired through our share schemes and plans rank equally with the other shares in issue and have no special rights. The trustees of our Employee Share Ownership Plan trusts have waived their rights to dividends on shares held by those trusts.

## Exchange controls and other limitations affecting security holders

Other than certain economic sanctions, which may be in force from time to time, there are currently no applicable laws, decrees or regulations restricting the import or export of capital or affecting the remittance of dividends or other payments to holders of the company's shares who are non-residents of the UK. Similarly, other than certain economic sanctions which may be in force from time to time, there are no limitations relating only to non-residents of the UK under English law or the company's Articles of Association on the right to be a holder of, and to vote in respect of, the company's shares.

#### Interests in voting rights

Other than as stated below, as far as we are aware, there are no persons with significant direct or indirect holdings in the company. Information provided to the company pursuant to the Financial Conduct Authority's (FCA) Disclosure and Transparency Rules (DTRs) is published on a Regulatory Information Service and on the company's website.

At 21 February 2014, the company had received notifications in accordance with the FCA's DTRs of the following notifiable interests in the voting rights in the company's issued share

#### Share buy-back programme

The Board has been authorised to issue and allot Ordinary Shares under Article 9 of the company's Articles of Association. The power under Article 9 and the authority for the company to make purchases of its own shares are subject to shareholder authorities which are sought on an annual basis at our Annual General Meeting (AGM). Any shares purchased by the company may be cancelled or held as Treasury shares.

During 2013, we continued our long-term buy-back programme and 92 million shares were purchased at a total cost of £1,504 million. No shares were purchased in the period 1 January 2014 to 5 February 2014. In the period 6 February 2014 to 21 February 2014 1.4 million shares were purchased at a cost of £22.4 million.

Our programme covers purchases of shares for cancellation or to be held as Treasury shares, in accordance with the authority renewed by shareholders at the AGM in May 2013, when the company was authorised to purchase a maximum of just under 491 million shares. Details of shares purchased, those cancelled, and those held as Treasury shares are disclosed in Note 33 to the financial statements 'Share capital and share premium account'.

The exact amount and timing of any future purchases, and the extent to which repurchased shares will be held as Treasury shares rather than being cancelled, will be determined by the company and is dependent on market conditions and other factors.

#### **Market capitalisation**

The market capitalisation, based on shares in issue excluding Treasury shares, of GSK at 31 December 2013 was £78.24 billion. At that date, GSK was the fifth largest company by market capitalisation in the FTSE index.

#### Share price

|                      | 2013<br>£ | 2012<br>£ | 2011<br>£ |
|----------------------|-----------|-----------|-----------|
| At 1 January         | 13.35     | 14.72     | 12.40     |
| At 31 December       | 16.12     | 13.35     | 14.72     |
| Increase/(decrease)  | 20.7%     | (9.3%)    | 18.7%     |
| High during the year | 17.82     | 15.08     | 14.74     |
| Low during the year  | 13.35     | 13.18     | 11.28     |

The table above sets out the middle market closing prices. The company's share price increased by 20.7% in 2013. This compares with an increase in the FTSE 100 index of 14.4% during the year. The share price on 21 February 2014 was £16.81.

#### capital:

|                           | No. of shares | *Percentage of<br>issued<br>capital (%) |
|---------------------------|---------------|---|
| BlackRock, Inc.           | 289,405,229   | 5.96%                                   |
| Invesco Asset Management  | 178,053,354   | 3.66%                                   |
| Legal & General Group Plc | 162,498,927   | 3.34%                                   |

<sup>\*</sup> Percentage of Ordinary Shares in issue, excluding Treasury shares.

We have not acquired or disposed of any interests in our own shares during the period under review, other than in connection with our share buy-back programme.



## **Analysis of shareholdings at 31 December 2013**

|  | Number of accounts | % of total accounts | % of total shares | Number of shares |
|--|--------------------|---------------------|-------------------|------------------|
| Holding of shares                          |                    |                     |                   |                  |
| Up to 1,000                                | 101,131            | 71.15               | 0.69              | 37,275,643       |
| 1,001 to 5,000                             | 32,682             | 22.99               | 1.31              | 69,879,454       |
| 5,001 to 100,000                           | 7,184              | 5.05                | 1.93              | 102,952,396      |
| 100,001 to 1,000,000                       | 781                | 0.55                | 5.01              | 267,493,525      |
| Over 1,000,000                             | 367                | 0.26                | 91.06             | 4,864,605,678    |
|  | 142,145            | 100.00              | 100.00            | 5,342,206,696    |
| Held by                                    |                    |                     |                   |                  |
| Nominee companies                          | 8,235              | 5.79                | 70.31             | 3,756,333,812    |
| Investment and trust companies             | 28                 | 0.02                | 0.18              | 9,397,532        |
| Insurance companies                        | 9                  | 0.01                | 0.00              | 6,598            |
| Individuals and other corporate bodies     | 133,871            | 94.18               | 5.20              | 277,596,502      |
| BNY (Nominees) Limited                     | 1                  | 0.00                | 15.19             | 811,438,589      |
| Held as Treasury shares by GlaxoSmithKline | 1                  | 0.00                | 9.12              | 487,433,663      |
|  | 142,145            | 100.00              | 100.00            | 5,342,206,696    |

BNY Mellon is the Depositary for the company's ADSs, which are listed on the NYSE. Ordinary shares representing the company's ADR programme, which is managed by the Depositary, are registered in the name of BNY (Nominees) Limited. At 21 February 2014, BNY (Nominees) Limited held 812,080,863 Ordinary Shares representing 16.72% of the issued share capital (excluding Treasury shares) at that date.

At 21 February 2014, the number of holders of shares in the USA was 1,070 with holdings of 1,157,342 shares, and the number of registered holders of ADS was 27,411 with holdings of 406,040,431 ADS. Certain of these shares and ADS were held by brokers or other nominees. As a result, the number of holders of record or registered holders in the USA is not representative of the number of beneficial holders or of the residence of beneficial holders.

#### Nature of trading market

The following tables set out, for the periods indicated, the high and low middle market closing quotations in pence for the shares on the London Stock Exchange, and the high and low closing prices in US dollars for the ADS on the NYSE.

|                                 | Pence per share |      |  |
|---------------------------------|-----------------|------|--|
| Ordinary Shares                 | High            | Low  |  |
| February 2014*                  | 1691            | 1554 |  |
| January 2014                    | 1663            | 1564 |  |
| December 2013                   | 1620            | 1549 |  |
| November 2013                   | 1665            | 1609 |  |
| October 2013                    | 1644            | 1546 |  |
| September 2013                  | 1672            | 1558 |  |
| Quarter ended 31 December 2013  | 1665            | 1546 |  |
| Quarter ended 30 September 2013 | 1753            | 1558 |  |
| Quarter ended 30 June 2013      | 1782            | 1520 |  |
| Quarter ended 31 March 2013     | 1539            | 1359 |  |
| Quarter ended 31 December 2012  | 1465            | 1318 |  |
| Quarter ended 30 September 2012 | 1508            | 1409 |  |
| Quarter ended 30 June 2012      | 1479            | 1392 |  |
| Quarter ended 31 March 2012     | 1497            | 1387 |  |
| Year ended 31 December 2011     | 1474            | 1312 |  |
| Year ended 31 December 2010     | 1340            | 1095 |  |
| Year ended 31 December 2009     | 1334            | 987  |  |

|                                 | US dollars per AD |       |
|---------------------------------|-------------------|-------|
| ADS                             | High              | Low   |
| February 2014*                  | 56.66             | 50.90 |
| January 2014                    | 54.95             | 51.54 |
| December 2013                   | 53.39             | 51.05 |
| November 2013                   | 53.68             | 51.94 |
| October 2013                    | 52.63             | 49.31 |
| September 2013                  | 51.96             | 50.17 |
| Quarter ended 31 December 2013  | 53.68             | 49.31 |
| Quarter ended 30 September 2013 | 52.96             | 50.17 |
| Quarter ended 30 June 2013      | 53.59             | 46.79 |
| Quarter ended 31 March 2013     | 46.91             | 43.93 |
| Quarter ended 31 December 2012  | 47.45             | 41.90 |
| Quarter ended 30 September 2012 | 47.23             | 44.26 |
| Quarter ended 30 June 2012      | 47.29             | 43.45 |
| Quarter ended 31 March 2012     | 46.35             | 43.73 |
| Year ended 31 December 2011     | 45.74             | 40.53 |
| Year ended 31 December 2010     | 42.97             | 32.34 |
| Year ended 31 December 2009     | 42.91             | 27.27 |

<sup>\*</sup> to 21 February 2014

## **Dividends**

The company pays dividends quarterly. It continues to return cash to shareholders through its dividend policy and ongoing long-term share buy-back programme. Dividends remain an essential component of total shareholder return and the company is committed to increasing its dividend over the long term. Details of the dividends declared, the amounts and the payment dates are given in Note 16 to the financial statements, 'Dividends'.

#### Dividends per share

The table below sets out the dividend per share and per ADS for the last five years. The dividend per ADS is translated into US dollars at applicable exchange rates.

| Year | Dividend      | pence | US\$ |
|------|---------------|-------|------|
| 2013 |               | 78    | 2.47 |
| 2012 |               | 74    | 2.35 |
| 2011 |               | 70    | 2.25 |
| 2011 | Supplemental* | 5     | 0.16 |
| 2010 |               | 65    | 2.04 |
| 2009 |               | 61    | 1.99 |

<sup>\*</sup> The 2011 supplemental dividend related to the disposal of certain non-core OTC brands in North America. This was paid with the fourth quarter ordinary dividend for 2011.

## Dividend calendar

| Quarter | Ex-dividend date | Record date      | Payment date   |
|---------|------------------|------------------|----------------|
| Q4 2013 | 19 February 2014 | 21 February 2014 | 10 April 2014  |
| Q1 2014 | 14 May 2014      | 16 May 2014      | 10 July 2014   |
| Q2 2014 | 6 August 2014    | 8 August 2014    | 2 October 2014 |
| Q3 2014 | 5 November 2014  | 7 November 2014  | 8 January 2015 |

## Tax information for shareholders

A summary of certain UK tax and US federal income tax consequences for holders of shares and ADR who are citizens of the UK or the USA is set out below. It is not a complete analysis of all the possible tax consequences of the purchase, ownership or sale of these securities. It is intended only as a general guide. Holders are advised to consult their advisers with respect to the tax consequences of the purchase, ownership or sale of their shares or ADR and the consequences under state and local tax laws in the USA and the implications of the current UK/US tax conventions.

US holders of ADR generally will be treated as the owners of the underlying shares for the purposes of the current USA/UK double taxation conventions relating to income and gains (Income Tax Convention), estate and gift taxes (Estate and Gift Tax Convention), and for purposes of the Internal Revenue Code of 1986, as amended (the Code).

#### **UK shareholders**

This summary only applies to a UK resident shareholder that holds shares as capital assets.

#### Taxation of dividends

UK resident shareholders will generally be subject to UK income tax on the full amount of dividends paid, grossed up for the amount of a tax credit. The tax credit may be set against the individual's income tax liability in respect of the gross dividend, but is not repayable to shareholders with a tax liability of less than the associated tax credit. For the tax year 2010-11 and subsequent tax years, an additional rate of income tax on dividends was imposed for taxpayers whose income is above £150,000. UK resident shareholders that are corporation taxpayers should note that dividends are generally entitled to exemption from corporation tax.

#### Taxation of capital gains

UK shareholders may be liable for UK tax on gains on the disposal of shares or ADR. For disposals by individuals and subject to the availability of any exemption or relief such as the annual exempt amount, a taxable capital gain accruing on a disposal of shares or ADR will be taxed at 28% if, after all allowable deductions, such shareholder's taxable income for the tax year exceeds the basic rate income tax limit. In other cases, a taxable capital gain accruing on a disposal of shares or ADR may be taxed at 18% or 28% or at a combination of both rates. Corporation taxpayers may be entitled to an indexation allowance which applies to reduce capital gains to the extent that such gains arise due to inflation. Indexation allowance may reduce a chargeable gain but will not create an allowable loss.

#### Inheritance tax

Individual shareholders may be liable to inheritance tax on the transfer of shares or ADR. Tax may be charged on the amount by which the value of the shareholder's estate is reduced as a result of any transfer by way of gift or other disposal at less than full market value. If such a gift or other disposal were subject to both UK inheritance tax and US estate or gift tax, the Estate and Gift Tax Convention would generally provide for tax paid in the USA to be credited against tax payable in the UK.

#### Stamp duty

UK stamp duty or stamp duty reserve tax (SDRT) will, subject to certain exemptions, be payable on the transfer of shares at a rate of 0.5% of the consideration for the transfer.

#### **US** shareholders

This summary only applies to a shareholder (who is a citizen or resident of the USA or a domestic corporation or a person that is otherwise subject to US federal income tax on a net income basis in respect of the shares or ADR) that holds shares or ADR as capital assets, is not resident in the UK for UK tax purposes and does not hold shares for the purposes of a trade, profession or vocation that is carried on in the UK through a branch or agency.

The summary also does not address the tax treatment of holders that are subject to special tax rules, such as banks, tax-exempt entities, insurance companies, dealers in securities or currencies, persons that hold shares or ADR as part of an integrated investment (including a 'straddle') comprised of a share or ADR and one or more other positions, and persons that own (directly or indirectly) 10% or more of the voting stock of the company.

#### Taxation of dividends

The gross amount of dividends received is treated as foreign source dividend income for US tax purposes. It is not eligible for the dividend received deduction allowed to US corporations. Dividends on ADR are payable in US dollars; dividends on shares are payable in pounds Sterling. Dividends paid in pounds Sterling will be included in income in the US dollar amount calculated by reference to the exchange rate on the day the dividends are received by the holder. Subject to certain exceptions for shortterm or hedged positions, an individual eligible US holder will be subject to US taxation at a maximum rate of 23.8% in respect of qualified dividends.

#### Taxation of capital gains

Generally, US holders will not be subject to UK capital gains tax, but will be subject to US tax on capital gains realised on the sale or other disposal of shares or ADR. Such gains will be long-term capital gains (subject to reduced rates of taxation for individual holders) if the shares or ADR were held for more than one year.

## Information reporting and backup withholding

Dividends and payments of the proceeds on a sale of shares or ADR, paid within the USA or through certain US-related financial intermediaries are subject to information reporting and may be subject to backup withholding unless the US holder is a corporation or other exempt recipient or provides a taxpayer identification number and certifies that no loss of exemption has occurred. Non-US holders generally are not subject to information reporting or backup withholding, but may be required to provide a certification of their non-US status in connection with payments received. Any amounts withheld will be allowed as a refund or credit against a holder's US federal income tax liability provided the required information is furnished to the Internal Revenue Service.

## Estate and gift taxes

Under the Estate and Gift Tax Convention, a US shareholder is not generally subject to UK inheritance tax.

#### Stamp duty

UK stamp duty or SDRT will, subject to certain exemptions, be payable on any transfer of shares to the ADR custodian or depository at a rate of 1.5% of the amount of any consideration provided (if transferred on sale), or their value (if transferred for no consideration).

No SDRT would be payable on the transfer of, or agreement to transfer an ADR. No UK stamp duty should be payable on the transfer of an ADR provided that any instrument of transfer is executed and remains at all times outside the UK. Any stamp duty on the transfer of an ADR would be payable at a rate of 0.5% of the consideration for the transfer. Any sale of the underlying shares would, subject to certain exceptions, result in liability to UK stamp duty or, as the case may be, SDRT at a rate of 0.5%.

## Annual General Meeting 2014

2.30pm (UK) on Wednesday, 7 May 2014 The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE

The AGM is the company's principal forum for communication with private shareholders. In addition to the formal business, there will be a presentation by the CEO on the performance of the Group and its future development. There will be an opportunity for questions to be asked to the Board. Chairmen of the Board's Committees will take questions relating to those Committees.

Investors holding shares through a nominee service should arrange with that nominee service to be appointed as a proxy in respect of their shareholding in order to attend and vote at the meeting.

ADR holders wishing to attend the meeting must obtain a proxy from BNY Mellon. This will enable them to attend and vote on the business to be transacted. ADR holders may instruct BNY Mellon as to the way in which the shares represented by their ADR should be voted by completing and returning the voting card provided by the bank.

## **Documents on display**

The Articles of Association of the company and other documents referred to in this Annual Report are available for inspection at the company's registered office and on our website and will be made available for inspection at the AGM.

## Financial reporting calendar

| Publication           | Date                |
|-----------------------|---------------------|
| Results announcements |                     |
| Quarter 1             | April 2014          |
| Quarter 2             | July 2014           |
| Quarter 3             | October 2014        |
| Preliminary/Quarter 4 | February 2015       |
| Annual Report/Summary | February/March 2015 |

## **Results announcements**

Results announcements are issued to the London Stock Exchange and are available on its news service. They are also sent to the US Securities and Exchange Commission and the NYSE, issued to the media and made available on our website.

## **Financial reports**

The company publishes an Annual Report and, for the shareholder not needing the full detail of the Annual Report, a Summary. These documents are available on our website from the date of publication. The Summary is sent to all shareholders. Shareholders may elect to receive the Annual Report by contacting the registrar. Alternatively, shareholders may elect to receive notification by email of the publication of financial reports by registering on www.shareview.co.uk.

Copies of previous financial reports are available on our website. Printed copies can be obtained from our registrar in the UK and from the GSK Response Center in the USA, (see pages 249 and 250 for the contact details).

# Donations to political organisations and political expenditure

With effect from 1 January 2009, to ensure a consistent approach to political contributions across the Group, we introduced a global policy to stop voluntarily all corporate political contributions.

In the period from 1 January 2009 to 31 December 2013, the Group did not make any political donations to EU or non-EU organisations.

Notwithstanding the introduction of this policy, in accordance with the Federal Election Campaign Act in the USA, we continue to support an employee-operated Political Action Committee (PAC) that facilitates voluntary political donations by eligible GSK employees.

The PAC is not controlled by GSK. Decisions on the amounts and recipients of contributions are made by participating employees exercising their legal right to pool their resources and make political contributions, which are subject to strict limitations. In 2013, a total of US\$484,810 (US\$565,630 in 2012) was donated

The definitions of political donations, political expenditure and political organisations used in the legislation are very wide. In particular, the definition of EU political organisations may extend to bodies such as those concerned with policy review, law reform, the representation of the business community and special interest groups such as those concerned with the environment, which the company and its subsidiaries might wish to support. As a result, the definitions may cover legitimate business activities not in the ordinary sense considered to be political donations or political expenditure.

Such activities are not designed to support any political party or independent election candidate. The authority which the Board has sought annually is a precautionary measure to ensure that the company and its subsidiaries do not inadvertently breach the legislation.

### **Directors**

Our Directors' powers are determined by UK legislation and our Articles of Association, which are available on our website. The Articles may be amended by a special resolution of the members. The Directors may exercise all the company's powers provided that the Articles or applicable legislation do not stipulate that any such powers must be exercised by the members.

The rules about the appointment and replacement of Directors are contained in our Articles. They provide that Directors may be appointed by an ordinary resolution of the members or by a resolution of the Directors, provided that, in the latter instance, a Director appointed in this way retires at the first AGM following his or her appointment.

Our Articles also provide that Directors should normally be subject to re-election at the AGM at intervals of three years or annually if they have held office for a continuous period of nine years or more. However, the Board agreed in 2011 that all Directors who wish to continue as members of the Board should seek re-election annually in accordance with the UK Corporate Governance Code. Members may remove a Director by passing an ordinary resolution of which special notice has been given, or by passing a special resolution.

A Director may automatically cease to be a Director if:

- he or she becomes bankrupt or compounds with his or her creditors generally
- he or she ceases to be a Director by virtue of the Companies Act or the Articles
- he or she is suffering from mental or physical ill health and the Board resolves that he or she shall cease to be a Director
- he or she has missed Directors' meetings for a continuous period of six months without permission and the Board resolves that he or she shall cease to be a Director

to political organisations by the GSK employee PAC.

At the AGM in May 2001, shareholders first authorised the company to make donations to EU political organisations and to incur EU political expenditure, under the provisions of the Political Parties, Elections and Referendums Act 2000, of up to £100,000 each year. This authority has since been renewed annually. The Companies Act 2006 requires companies to continue to obtain shareholder approval before they can make donations to EU political organisations or incur EU political expenditure.

However, we do not make and do not intend to make donations to political parties or independent election candidates, nor do we make any donations to EU political organisations or incur EU political expenditure.

246 GSK Annual Report 2013

- he or she is prohibited from being a Director by law
- he or she resigns
- he or she offers to resign and the Board accepts that offer
- all other Directors (being at least three in number) require him or her to resign.

## **Directors' conflicts of interest**

All Directors have a duty under the Companies Act 2006 to avoid a situation in which they have, or could have, a direct or indirect conflict of interest or possible conflict with the company. The duty applies, in particular, to the exploitation of any property, information or opportunity whether or not the company could take advantage of it. Our Articles provide a general power for the Board to authorise such conflicts.

The Nominations Committee has been authorised by the Board to grant and periodically, but in any event annually, to review any potential or actual conflict authorisations. Directors are not counted in the quorum for the authorisation of their own actual or potential conflicts. Authorisations granted are recorded by the Company Secretary in a register and are noted by the Board at its next meeting.

On an ongoing basis, the Directors are responsible for informing the Company Secretary of any new actual or potential conflicts that may arise or if there are any changes in circumstances that may affect an authorisation previously given. Even when provided with authorisation, a Director is not absolved from his or her statutory duty to promote the success of the company. If an actual conflict arises post-authorisation, the Board may choose to exclude the Director from receipt of the relevant information and participation in the debate, or suspend the Director from the Board, or, as a last resort, require the Director to resign.

The Nominations Committee reviewed the register of potential conflict authorisations in October 2013 and reported to the Board that the conflicts had been appropriately authorised and that the process for authorisation continues to operate effectively. Except as described in Note 35 to the financial statements, 'Related party transactions', during or at the end of the financial year no Director or connected person had any material interest in any contract of significance with a Group company.

#### Independent advice

The Board recognises that there may be occasions when one or more of the Directors feel it is necessary to take independent legal and/or financial advice at the company's expense. There is an agreed procedure, which is set out on our website, to enable them to do so.

## **Indemnification of Directors**

Qualifying third party indemnity provisions (as defined in the Companies Act 2006) are in force for the benefit of Directors and former Directors who held office during 2013 and up to the signing of the Annual Report.

### Change of control and essential contracts

We do not have contracts or other arrangements which individually are fundamental to the ability of the business to operate effectively, nor is the company party to any material agreements that would take effect, be altered, or terminate upon a change of control following a takeover bid. We do not have agreements with any Director that would provide compensation

## **US** law and regulation

A number of provisions of US law and regulation apply to the company because our shares are quoted on the New York Stock Exchange (NYSE) in the form of ADS.

#### **NYSE rules**

In general, the NYSE rules permit the company to follow UK corporate governance practices instead of those applied in the USA, provided that we explain any significant variations. This explanation is contained in our Form 20-F filing, which can be accessed from the Securities and Exchange Commission's (SEC) EDGAR database or via our website. NYSE rules that came into effect in 2005 require us to file annual and interim written affirmations concerning the Audit & Risk Committee and our statement on significant differences in corporate governance.

#### Sarbanes-Oxley Act of 2002

Following a number of corporate and accounting scandals in the USA, Congress passed the Sarbanes-Oxley Act of 2002. Sarbanes-Oxley is a wide-ranging piece of legislation concerned largely with financial reporting and corporate governance.

As recommended by the SEC, the company has established a Disclosure Committee. The Committee reports to the CEO, the CFO and to the Audit & Risk Committee. It is chaired by the Company Secretary and the members consist of senior managers from finance, legal, corporate communications and investor relations.

External legal counsel, the external auditors and internal experts are invited to attend its meetings periodically. It has responsibility for considering the materiality of information and, on a timely basis, determining the disclosure of that information. It has responsibility for the timely filing of reports with the SEC and the formal review of the Annual Report and Form 20-F. In 2013, the Committee met 10 times.

Sarbanes-Oxley requires that the Annual Report contains a statement as to whether a member of our Audit & Risk Committee (ARC) is an audit committee financial expert as defined by Sarbanes-Oxley. Such a statement for each of the relevant members of the ARC (Stacey Cartwright, Judy Lewent and Tom de Swaan) is included in the Audit & Risk Committee report on page 89. Additional disclosure requirements arise under section 302 and section 404 of Sarbanes-Oxley in respect of disclosure controls and procedures and internal control over financial reporting.

for loss of office or employment resulting from a takeover, except that provisions of the company's share plans may cause options and awards granted under such plans to vest on a takeover. Details of the termination provisions in the company's framework for contracts for Executive Directors are given on pages 122 and 123.

GSK Annual Report 2013 247

### Section 302: Corporate responsibility for financial reports

Sarbanes-Oxley also introduced a requirement for the CEO and the CFO to complete formal certifications, confirming that:

- they have each reviewed the Annual Report and Form 20-F
- based on their knowledge, the Annual Report and Form 20-F contains no material misstatements or omissions
- based on their knowledge, the financial statements and other financial information fairly present, in all material respects, the financial condition, results of operations and cash flows as of the dates, and for the periods, presented in the Annual Report and Form 20-F
- they are responsible for establishing and maintaining disclosure controls and procedures that ensure that material information is made known to them, and have evaluated the effectiveness of these controls and procedures as at the year-end, the results of such evaluation being contained in the Annual Report and Form 20-F
- they are responsible for establishing and maintaining internal control over financial reporting that provides reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles
- they have disclosed in the Annual Report and Form 20-F any changes in internal controls over financial reporting during the period covered by the Annual Report and Form 20-F that have materially affected, or are reasonably likely to affect materially, the company's internal control over financial reporting, and they have disclosed, based on their most recent evaluation of internal control over financial reporting, to the external auditors and the ARC, all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to affect adversely the company's ability to record, process, summarise and report financial information, and any fraud (regardless of materiality) involving persons that have a significant role in the company's internal control over financial reporting.

The Group has carried out an evaluation under the supervision and with the participation of its management, including the CEO and CFO, of the effectiveness of the design and operation of the Group's disclosure controls and procedures as at 31 December 2013.

There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

The CEO and CFO expect to complete these certifications and report their conclusions on the effectiveness of disclosure controls

## Section 404: Management's annual report on internal control over financial reporting

In accordance with the requirements of section 404 of Sarbanes-Oxley, the following report is provided by management in respect of the company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the US Securities Exchange Act of 1934):

- management is responsible for establishing and maintaining adequate internal control over financial reporting for the Group. Internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS
- management conducted an evaluation of the effectiveness of internal control over financial reporting based on the framework, Internal Control – Integrated Framework (1992) issued by the Committee of Sponsoring Organisations of the Treadway Commission
- there have been no changes in the Group's internal control over financial reporting during 2013 that have materially affected, or are reasonably likely to affect materially, the Group's internal control over financial reporting
- management has assessed the effectiveness of internal control over financial reporting as at 31 December 2013 and its conclusion will be filed as part of the Group's Form 20-F, and

PricewaterhouseCoopers LLP, which has audited the consolidated financial statements of the Group for the year ended 31 December 2013, has also assessed the effectiveness of the Group's internal control over financial reporting under Auditing Standard No. 5 of the Public Company Accounting Oversight Board (United States). Their audit report will be filed with the Group's Form 20-F.

### Section 13(r) of the US Securities Exchange Act

Section 13(r) of US Securities Exchange Act of 1934, as amended, requires issuers to make specific disclosure in their Annual Reports of certain types of dealings with Iran, including transactions or dealings with government-owned entities, as well as dealings with entities sanctioned for activities related to terrorism or proliferation of weapons of mass destruction, even when those activities are not prohibited by US law and do not involve US persons. The Group does not have a legal entity based in Iran, but it does export certain pharmaceutical and vaccine products from its Pharmaceuticals and Vaccines businesses to Iran, via sales by non-US entities, to two privately held Iranian distributors and a distributor in the UAE. The Group also does business, via non-US entities, in other jurisdictions targeted by sanctions laws, including Cuba, Syria, and Sudan. We do not believe that any of the Group's direct dealings with Iran require specific disclosure under these requirements, and the Group's policies limit sales to Iran to products of high

and procedures in February 2014, following which the certificates will be filed with the SEC as part of the Group's Form 20-F.

medical/public health need (determined in part using criteria set by the World Health Organization). The Group has no direct knowledge of the identity of its distributors' downstream customers, and it is possible that these customers include entities, such as government-owned hospitals and pharmacies, that are owned or controlled directly or indirectly by the Iranian government or by persons or entities sanctioned in connection with terrorism or proliferation activities. Because the Group has no direct knowledge of its distributors' customers, it cannot establish the proportion of gross revenue or sales potentially attributable to entities affiliated with the Iranian government or parties sanctioned for disclosable activities. As a result, the Group is reporting the entire gross revenues (£11.3 million) and net profits (£4.2 million) from the Group's sales to Iran in 2013.

248 GSK Annual Report 2013

## **Shareholder services and contacts**

## Registrar

The company's registrar is:

Equiniti Limited Aspect House, Spencer Road, Lancing, BN99 6DA www.shareview.co.uk

Tel: +44(0)121 415 7067 (outside the UK)

Equiniti provides a range of services for shareholders:

| Service   | What it offers   | How to participate  |
|---|--|---|
| Shareview service   | This enables you to create a free online portfolio to view your share balance and movements, update your address and dividend payment instructions and register your votes for our AGM.  | You can register at: www.shareview.co.uk  |
| Corporate Sponsored Nominee Account   | This is a convenient way to manage your shares without requiring a share certificate. The service provides a facility for you to hold your shares in a nominee company sponsored by the company. You will continue to receive dividend payments, annual reports and can attend and vote at the company's general meetings. Shareholders' names do not appear on the publicly available share register and the service is free to join. | An application form can be downloaded from www.shareview.co.uk or requested by telephoning Equiniti.  |
| Dividend payment direct to your bank account  | If you currently receive your dividends by cheque through the post, you can instead have them paid directly into your bank or building society account. This is quicker, more secure and avoids the risk of your cheque going astray.  | A dividend bank mandate form can be downloaded from www.shareview.co.uk or requested by telephoning Equiniti.   |
| Dividend payment direct to bank account for overseas shareholders   | Instead of waiting for a sterling cheque to arrive by post, Equiniti will convert your dividend into your local currency and send it direct to your local bank account. This service is available in over 100 countries worldwide.   | For more details on this service and the costs involved please contact Equiniti.  |
| Dividend Reinvestment Plan<br>(DRIP)  | As an alternative to receiving cash dividends you may choose to reinvest your dividends to buy more GSK shares.  | A DRIP election form can be downloaded from www.shareview.co.uk or requested by telephoning Equiniti.   |
| Duplicate publications or mailings  | If you receive duplicate copies of this report or other mailings, please contact Equiniti and they will arrange for your accounts to be merged into one for your convenience and to avoid waste and unnecessary costs.   | Please contact Equiniti.  |
| Share dealing service† (please note that market trading hours are from 8.00am to 4.30pm UK, Monday to Friday, excluding UK public holidays) | Shareholders may trade shares, either held in certificate form or held in our Corporate Sponsored Nominee, by internet, telephone or by a postal dealing service provided by Equiniti Financial Services Limited.  | For internet transactions, please log on to www.shareview.co.uk/dealing.  For telephone transactions, please call 0845 603 7037 (in the UK) or +44 (0)121 415 7560 (outside the UK).  For postal transactions, please call 0871 384 2991 to request a dealing form. |
| Individual Savings Accounts (ISAs)†   | The company has arranged for Equiniti Financial Services Limited to provide a GSK Corporate ISA to hold GSK Ordinary Shares.   | Details are available from www.shareview.co.uk or can be requested by telephoning Equiniti.   |

Tel: 0871 384 2991 (in the UK)\*

<sup>\*</sup> UK lines are open from 8.30am to 5.30pm, Monday to Friday, except UK public holidays, and calls to the number are charged at 8p per minute plus network

<sup>†</sup> The provision of share dealing details is not intended to be an invitation or inducement to engage in an investment activity. Advice on share dealing should be obtained from a stockbroker or independent financial adviser.

#### **ADR Depositary**

The ADR programme is administered by:

BNY Mellon Shareowner Services PO Box 30170 College Station, TX 77842-3170

Overnight correspondence should be sent to: BNY Mellon Shareowner Services 211 Quality Circle, Suite 210 College Station, TX 77845

www.bnymellon.com/shareowner
Tel: 1 877 353 1154 (US toll free)
Tel: +1 201 680 6825 (outside the USA)
email: shrrelations@bnymellon.com

The Depositary also provides Global BuyDIRECT<sup>†</sup>, a direct ADS purchase/sale and dividend reinvestment plan for ADR holders. For details of how to enrol please visit www.mybnymdr.com or call the above helpline number to obtain an enrolment pack.

## Glaxo Wellcome and SmithKline Beecham Corporate PEPs

The Share Centre Limited
Oxford House, Oxford Road, Aylesbury, Bucks HP21 8SZ
Tel: +44 (0)1296 414 141

#### **Donating shares to Save the Children**

In 2013, GSK embarked on an ambitious global partnership with Save the Children to share our expertise and resources with the aim of helping to save the lives of one million children.

The GSK and Save the Children partnership will focus in particular on:

- developing child-friendly medicines to reduce child mortality and new-born deaths
- widening vaccination coverage to reduce the number of child deaths in the hardest to reach communities
- researching new affordable nutritional products to help alleviate malnutrition in children
- increasing investment in the training, reach and scope of health workers in the poorest communities to help reduce child mortality

Shareholders with a small number of shares, the value of which makes it uneconomical to sell, may wish to consider donating them to Save the Children. Donated shares will be aggregated and sold by Save the Children who will use the funds raised to help them reach the above goal.†

To obtain a share donation form, please contact our registrar, Equiniti, who is managing the donation and sale of UK shares to Save the Children free of charge.

#### Share scam alert

If you receive an unsolicited telephone call offering to sell or buy your shares, please take extra care. The caller may be part of a highly organised financial scam.

If you are a UK shareholder, please contact the Financial Conduct Authority for further information on this, or other similar activities, on its consumer helpline:

Tel: 0845 606 1234 (in the UK) Lines are open from 8.00am to 6.00pm, UK time, Monday to Friday, except UK public holidays.

† The provision of share dealing details is not intended to be an invitation or inducement to engage in an investment activity. Advice on share dealing should be obtained from a stockbroker or independent financial adviser.

#### **Corporate Responsibility Report**

We are publishing our Corporate Responsibility Report 2013 online. This will outline GSK's approach to, and performance in, our key corporate responsibility areas, Health for all, Our behaviour, Our people and Our planet.

#### Internet

Information about the company, including the share price, is available on our website at www.gsk.com. Information made available on the website does not constitute part of this Annual Report.

## Contacts

#### **GSK Response Center**

Tel: 1 888 825 5249 (US toll free)

#### Investor relations

Investor relations may be contacted as follows:

## UK

980 Great West Road, Brentford Middlesex TW8 9GS

Tel: +44 (0)20 8047 5000

#### USA

Five Crescent Drive Philadelphia PA 19112

Tel: 1 888 825 5249 (US toll free) Tel: +1 215 751 4000 (outside the USA)

## **Glossary of terms**

| Terms used in the Annual Report      | US equivalent or brief description   |
|--------------------------------------|--|
| Accelerated capital allowances       | Tax allowance in excess of depreciation arising from the purchase of fixed assets that delay the charging and payment of tax. The equivalent of tax depreciation.  |
| American Depositary Receipt (ADR)    | Receipt evidencing title to an ADS. Each GlaxoSmithKline ADR represents two Ordinary Shares.   |
| American Depositary Shares (ADS)     | Listed on the New York Stock Exchange; represents two Ordinary Shares.   |
| Basic earnings per share             | Basic income per share.  |
| Called up share capital              | Ordinary Shares, issued and fully paid.  |
| CER growth                           | Growth at constant exchange rates.   |
| The company                          | GlaxoSmithKline plc.   |
| Corporate Integrity Agreement (CIA)  | In 2012, the company entered into a settlement with the US Federal Government related to past sales and marketing practices. As part of the settlement the company entered into a Corporate Integrity Agreement with the US Department of Health and Human Services, under which improvements are being built into its existing compliance programmes. |
| Currency swap                        | An exchange of two currencies, coupled with a subsequent re-exchange of those currencies, at agreed exchange rates and dates.  |
| Defined benefit plan                 | Pension plan with specific employee benefits, often called 'final salary scheme'.  |
| Defined contribution plan            | Pension plan with specific contributions and a level of pension dependent upon the growth of the pension fund.   |
| Derivative financial instrument      | A financial instrument that derives its value from the price or rate of some underlying item.  |
| Diluted earnings per share           | Diluted income per share.  |
| Employee Share Ownership Plan Trusts | Trusts established by the Group to satisfy share-based employee incentive plans.   |
| Equity Shareholders' funds           | Shareholders' equity.  |
| Finance lease                        | Capital lease.   |
| Freehold                             | Ownership with absolute rights in perpetuity.  |
| Gearing ratio                        | Net debt as a percentage of total equity.  |
| The Group                            | GlaxoSmithKline plc and its subsidiary undertakings.   |
| GSK                                  | GlaxoSmithKline plc and its subsidiary undertakings.   |
| Hedging                              | The reduction of risk, normally in relation to foreign currency or interest rate movements, by making off-setting commitments.   |
| Intangible fixed assets              | Assets without physical substance, such as computer software, brands, licences, patents, know-how and marketing rights purchased from outside parties.   |
| Profit                               | Income.  |
| Profit attributable to shareholders  | Net income.  |
| Share capital                        | Ordinary Shares, capital stock or common stock issued and fully paid.  |
| Share option                         | Stock option.  |
| Share premium account                | Additional paid-up capital or paid-in surplus (not distributable).   |
| Shares in issue                      | The number of shares outstanding.  |
| Subsidiary                           | An entity in which GlaxoSmithKline exercises control.  |
| Treasury share                       | Treasury stock.  |
| Turnover                             | Revenue.   |
| UK Corporate Governance Code         | As required by the UK Listing Authority, the company has disclosed in the Annual Report how it has applied the best practice corporate governance provisions of the Financial Reporting Council's UK Corporate Governance Code.  |

## Index

|  | Page |   | Page |
|--|------|---|------|
| Accounting principles and policies                             | 136  | Investor relations                                      | 250  |
| Acquisitions and disposals                                     | 181  | Key accounting judgements and estimates                 | 140  |
| Adjustments reconciling profit after tax to operating cash     |      | Key performance indicators                              | 16   |
| flows  | 179  | Late-stage pipeline summary                             | 43   |
| Annual General Meeting   | 245  | Legal proceedings                                       | 204  |
| Assets held for sale   | 163  | Long-term Incentive plans                               | 100  |
| Associates and joint ventures                                  | 151  | Major restructuring costs                               | 150  |
| Board  | 76   | Movements in equity                                     | 177  |
| Cash and cash equivalents                                      | 163  | Net debt  | 174  |
| Chairman's statement   | 2    | New accounting requirements                             | 142  |
| Chief Executive's review                                       | 4    | Non-Executive Directors' fees                           | 109  |
| Commitments  | 187  | Notes to the financial statements                       | 136  |
| Committee reports  | 88   | Operating profit  | 148  |
| Competition  | 11   | Other intangible assets                                 | 159  |
| Consolidated balance sheet                                     | 133  | Other investments                                       | 162  |
| Consolidated cash flow statement                               | 135  | Other non-current assets                                | 162  |
| Consolidated income statement                                  | 132  | Other non-current liabilities                           | 173  |
| Consolidated statement of changes in equity                    | 134  | Other operating income                                  | 147  |
| Consolidated statement of comprehensive income                 | 132  | Other provisions  | 172  |
| Consumer Healthcare products and competition                   | 11   | Outlook   | 15   |
| Contingent liabilities   | 174  | Pensions and other post-employment benefits             | 164  |
| Corporate Executive Team                                       | 80   | Pharmaceutical products, competition and intellectual   |      |
| Corporate governance   | 82   | property  | 229  |
| Critical accounting policies                                   | 67   | Pipeline  | 225  |
| Directors and senior management                                | 116  | Presentation of the financial statements                | 136  |
| Directors' interests in shares                                 | 110  | Principal Group companies                               | 202  |
| Directors' statement of responsibilities                       | 128  | Property, plant and equipment                           | 155  |
| Dividends  | 154  | Quarterly trend   | 218  |
| Donations to political organisations and political expenditure | 246  | Reconciliation of net cash flow to movement in net debt | 180  |
| Earnings per share   | 154  | Registrar   | 249  |
| Employee costs   | 149  | Related party transactions                              | 179  |
| Employee share schemes   | 198  | Relations with shareholders                             | 88   |
| Employees  | 54   | Remuneration policy report                              | 117  |
| Exchange rates   | 142  | Remuneration Report                                     | 96   |
| Executive Director remuneration                                | 97   | Research and development                                | 32   |
| Finance expense  | 151  | Responsible business                                    | 50   |
| Finance income   | 150  | Risk factors  | 232  |
| Financial instruments and related disclosures                  | 188  | Segment information                                     | 143  |
| Financial position and resources                               | 69   | Segment reviews   | 22   |
| Financial review   | 58   | Share capital and control                               | 242  |
| Financial statements of GlaxoSmithKline plc, prepared under    |      | Share capital and share premium account                 | 176  |
| UK GAAP  | 211  | Share price   | 242  |
| Five year record   | 222  | Shareholder information                                 | 242  |
| Glossary of terms  | 251  | Strategy  | 14   |
| Goodwill   | 157  | Taxation  | 152  |
| Independent Auditors' report                                   | 129  | Taxation information for shareholders                   | 244  |
| Intellectual property and trademarks                           | 157  | The Remuneration Committee                              | 107  |
| Inventories  | 162  | Trade and other payables                                | 164  |
| Investments in associates and joint ventures                   | 161  | Trade and other receivables                             | 163  |
| •  |      | US law and regulation                                   | 247  |

## **About GSK**

GlaxoSmithKline plc was incorporated as an English public limited company on 6 December 1999. We were formed by a merger between Glaxo Wellcome plc and SmithKline Beecham plc. GSK acquired these two English companies on 27 December 2000 as part of the merger arrangements.

Our shares are listed on the London Stock Exchange and the New York Stock Exchange.

Read more at www.gsk.com

## Notice regarding limitations on Director Liability under English Law

Under the UK Companies Act 2006, a safe harbour limits the liability of Directors in respect of statements in and omissions from the Directors' Report (for which see page 95), the Strategic Report (pages 2 to 74) and the Remuneration Report (pages 96 to 126). Under English law the Directors would be liable to the company, but not to any third party, if the Report of the Directors contains errors as a result of recklessness or knowing misstatement or dishonest concealment of a material fact, but would not otherwise be liable.

#### Website

GlaxoSmithKline's website www.gsk.com gives additional information on the Group. Notwithstanding the references we make in this Annual Report to GlaxoSmithKline's website, none of the information made available on the website constitutes part of this Annual Report or shall be deemed to be incorporated by reference herein

#### Cautionary statement regarding forwardlooking statements

The Group's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including this document and written information released, or oral statements made, to the public in the future by or on behalf of the Group, may contain forward-looking statements. Forward-looking statements give the Group's current expectations or forecasts of future events. An investor can identify these statements by the fact that they do not relate strictly to historical or current facts. They use words such as 'anticipate', 'estimate', 'expect', 'intend', 'will', 'project', 'plan', 'believe' and other words and terms of similar meaning in connection with any discussion of future operating or financial performance. In particular, these include statements relating to future actions, prospective products or product approvals, future performance or results of expenses, the outcome of contingencies such as legal proceedings, and financial results. The Group undertakes no obligation to update any forward-looking statements, whether as a

Forward-looking statements involve inherent risks and uncertainties. The Group cautions investors that a number of important factors, including those in this document, could cause actual results to differ materially from those

contained in any forward-looking statement. Such factors include, but are not limited to, those discussed under 'Risk factors' on pages 78-86 of this Annual Report.

A number of adjusted measures are used to report the performance of our business. These measures are defined on page 56.

#### **Brand names**

Brand names appearing in italics throughout this report are trademarks which in 2013 were either owned by and/or licensed to GlaxoSmithKline or associated companies, with the exception of NicoDerm, a trademark of Johnson & Johnson, Novartis, Sanofi or GlaxoSmithKline, Potiga, a trademark of Valeant, Prolia and Xgeva, trademarks of Amgen, Axentri, a trademark of Emcure Pharmaceuticals, Volibris, a trademark of Gilead, Xyzal, a trademark of UCB or GlaxoSmithKline and Zyrtec, a trademark of UCB or GlaxoSmithKline all of which are used in certain countries under licence by the Groun

#### Paper

This Annual Report is printed on Amadeus 100 silk, a 100% recycled paper with full FSC certification. All pulps used are made from 100% de-inked, post-consumer waste and are elemental chlorine free. The manufacturing mill holds the ISO 14001 and EU Eco-label certificates for environmental management.





## www.gsk.com

Here you will find downloadable PDFs of:

- Annual Report 2013
- Annual Summary 2013
- Form 20-F
- Corporate Responsibility Report 2013

Head Office and Registered Office GlaxoSmithKline plc 980 Great West Road Brentford, Middlesex TW8 9GS United Kingdom

Tel: +44 (0)20 8047 5000

Registered number: 3888792

You can also search for us here









