

GSK Investor Event



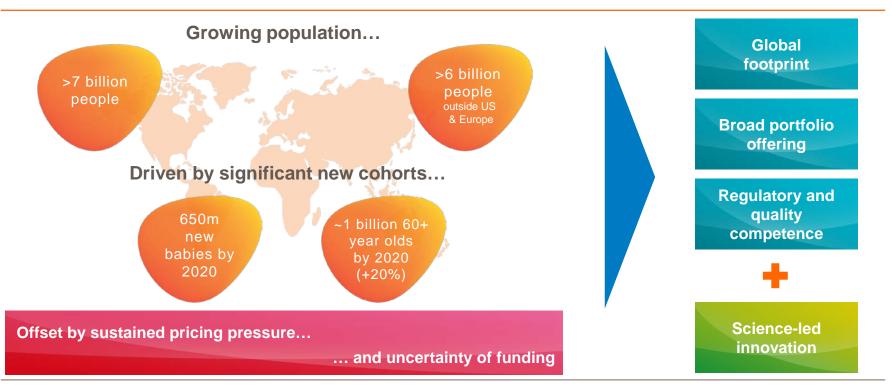
Sir Andrew Witty

Group overview and strategic outlook

6 May 2015

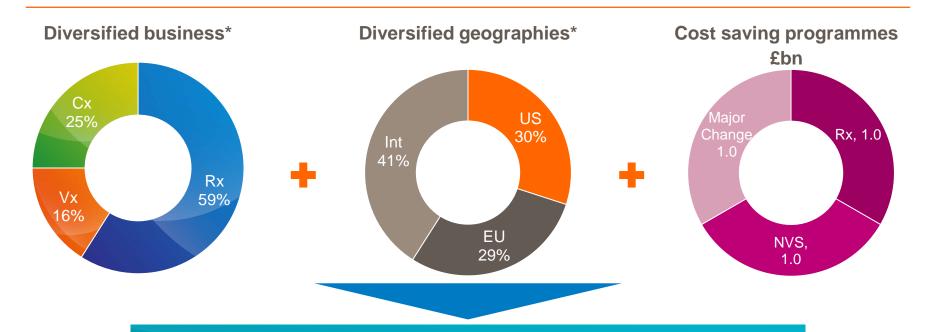
Healthcare environment requires global, diversified and innovative offering





Long term strategic actions mean GSK is well positioned for new operating environment





Offering value for money health interventions to prevent and treat illness

^{* 2014} sales restated to exclude Oncology and include 12 months of NVS sales.

Capital allocation strategy to support growth and returns



Investment

Flexibility

Shareholder return

Intention to retain full holding in ViiV

Accelerate restructuring of Group

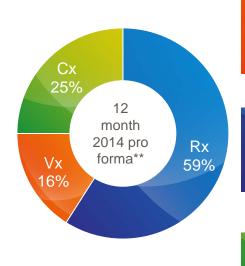
Provide new flexibility for possible generic Advair and ViiV/Consumer put options

3 year ordinary dividend of 80p 2015-2017

£1bn special dividend with Q4 2015 ordinary dividend

GSK targeting improvements to financial performance 2016-2020





Vx sales
Mid-to-high single digit*

Rx sales
Low single digit*

Cx sales
Mid single digit*

Group sales

Expect low-to-mid single digit CAGR for the Group*

Core EPS

2016 expected to reach double digit CER growth

2016-2020 expected to be midto-high single digit CER CAGR*

^{*} CAGR to 2020, using 2015 as the base year. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015. All growth rates at CER.

^{** 2014} sales restated to exclude Oncology and include 12 months of NVS sales.

Key success factors



Vx

Expand coverage in USA
Improve reach in emerging markets
Expand margins

Rx

New launches
Established products ex US/EU
Deliver pipeline

Сх

Accelerate growth with strengthened portfolio
Geographic footprint expansion
Expand margins

R&D

>£6bn sales from 11 new products by 2020 ~40 Ph II/III NMEs >30 DPUs

Commercial model

HCP

Sales force incentives

Digital

Quality/Supply

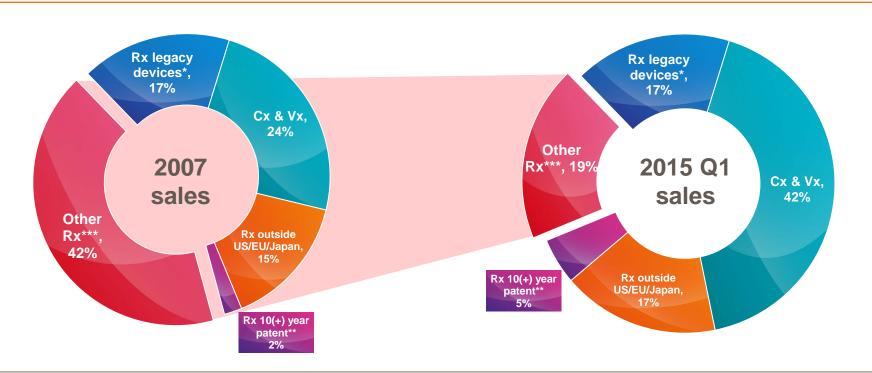
£11bn capital investments since 2008**
Volumes increased by 43% in emerging
markets since 2008¹

^{*} Includes key recent and near-term launches plus late-stage assets. Rx: Breo, Anoro, Incruse, Arnuity, Tanzeum, Nucala, Tivicay, Triumeq, Vx: Menveo, Bexsero, Shingrix.

^{**} Net PPE plus purchase of intangibles 2008-2014.

Broader and diversified portfolio offers sustained revenue protection





^{*} Advair, Flovent and Ventolin in the US, Europe and Japan.

^{**} US, Europe and Japan.

^{***} All sales not captured by other categories.

The GSK proposition



High level exposure to broad healthcare markets and global GDP growth

Volume driven capability to drive growth with reduced reliance on price

Significant R&D pipeline opportunities and low concentration of patent risk, post Advair/Seretide

Leadership positions in Consumer & Vaccines

Pharma rebalanced

Expect sales and EPS growth 2016-2020*

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Other than in accordance with its legal or regulatory obligations (including under the UK Listing Rules and the Disclosure and Transparency Rules of the Financial Conduct Authority), the Group undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise. Investors should, however, consult any additional disclosures that the Group may make in any documents which it publishes and/or files with the US Securities and Exchange Commission (SEC). All investors, wherever located, should take note of these disclosures. Accordingly, no assurance can be given that any particular expectation will be met and investors are cautioned not to place undue reliance on the forward-looking statements.

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A number of adjusted measures are used to report the performance of our business. These measures are defined in our Q1 2015 earnings release and annual report on Form 20-F.

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Dr Moncef Slaoui

Vaccines business overview

6 May 2015

The value of vaccination

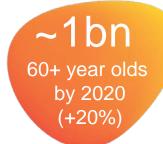


Widely recognised as one of the very best investments in healthcare

Tremendous progress for global health... ...but still underserved populations

~3m deaths prevented annually

Target populations are growing...



~22m infants still missing basic vaccines

...and major diseases remain without vaccines

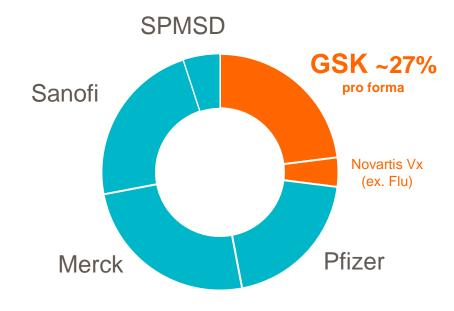
RSV Group B Strep TB HIV & more..

Vaccines is an attractive business



- Growing market: ~£17bn in 2014¹
- Few global players
- Large capital investment
- Complex manufacturing
- Importance of combinations/lifecycle management
- Intellectual property
- Very long product lifecycles
- Pharma like operating margins

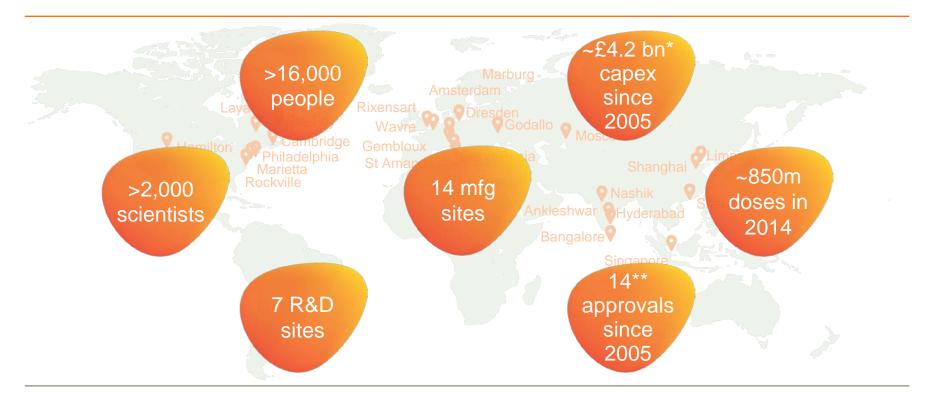
#1 global company 2014 sales



¹ Market data from Evaluate Pharma, GSK internal estimates.

GSK Vaccines: a snapshot





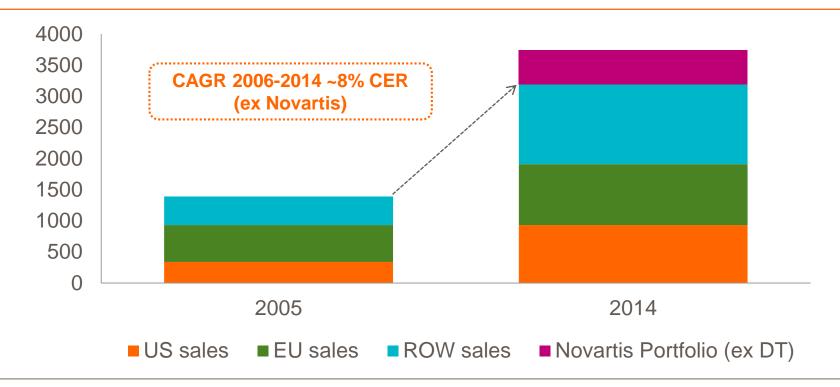
^{*} CapEx excludes Novartis investments. All other data represents pro forma business.

^{**}Includes major market approvals: Arepandrix, Bexsero, Cervarix, Fendrix, Fluarix / FluLaval (QIV), Ixiaro, Menhibrix, Menitorix, Menveo, Pandemrix, Prepandrix, Priorix Tetra, Rotarix, Synflorix. Excludes Nimenrix (to be divested).

Strong track record of growth



Supply constraints impacted 2014 growth (-1% CER)



Broadest vaccines portfolio offering worldwide (pre-transaction)

Key immunisation segments	gsk	SANOF	MERCK	Pfizer
Pediatric				
Diphtheria, tetanus, & acellular Pertussis (DTaP) DTaP hexa	∀ ∀	√	✓	
Inactivated Polio (IPV) Haemophilus influenzae type b (Hib) Meningitis ACWY Maningitis P	∀ ∀	√ √	✓	
Meningitis B Pneumococcal Measles, Mumps, Rubella (MMR) and Varicella Rotavirus	∀ ∀		4	✓
Hepatitis A and B Influenza	∀ ∀	P	∀	
Adolescent Human papillomavirus (HPV) Tdap booster Meningitis ACWY	√ √ √	√ √ √	1	
Meningitis B Hepatitis A and B Influenza	✓	√	✓	✓
Adults/Travellers				
Tdap booster YF JE TBE	✓	√ √ √		
Rabies Typh Hepatitis A and B Influenza	* * *	√ √ √	✓	✓
Elderly				
Zoster Pneumococcal Influenza	₽ ✓	✓	√ √	✓

P - Project in late stage pipeline

Broadest vaccines portfolio offering worldwide (pre-transaction)

Key immunisation segments	gsk US	gsk	SANOF	MERCK	Pfizer
<u>Pediatric</u>					
Diphtheria, tetanus, & acellular Pertussis (DTaP)	✓	✓	√		
DTaP hexa		✓	✓	✓	
Inactivated Polio (IPV)	✓	✓	✓		
Haemophilus influenzae type b (Hib)	✓	✓	✓	✓	
Meningitis ACWY		✓	✓		
Meningitis B					
Pneumococcal Magazina Mumpa Buhalla (MMR) and Variable	ii	√,			✓
Measles, Mumps, Rubella (MMR) and Varicella Rotavirus	P	√		√ /	
Hepatitis A and B	∀	∀	Р	√	
Influenza	4	· · · · · · · · · · · · · · · · · · ·	4	Y	
Adolescent	· · · · · · · · · · · · · · · · · · ·	•	*		
Human papillomavirus (HPV)		,		✓	
Tdap booster	*	∀	4	Y	
Meningitis ACWY		· · · · · · · · · · · · · · · · · · ·	,		
Meningitis B		•	Ť		1
Hepatitis A and B	·	✓	✓	✓	
Influenza	✓	✓	✓		
Adults/Travellers					
Tdap booster	✓	✓	✓		
YF			✓		
JE			✓		
TBE			✓		
Rabies			✓		
Typh	✓	✓			✓
Hepatitis A and B	√	√	√.	✓	
Influenza		<u> </u>	✓		
<u>Elderly</u>					
Zoster	P	Р		✓	
Pneumococcal				✓	✓
Influenza	✓	√	✓		

P - Project in late stage pipeline

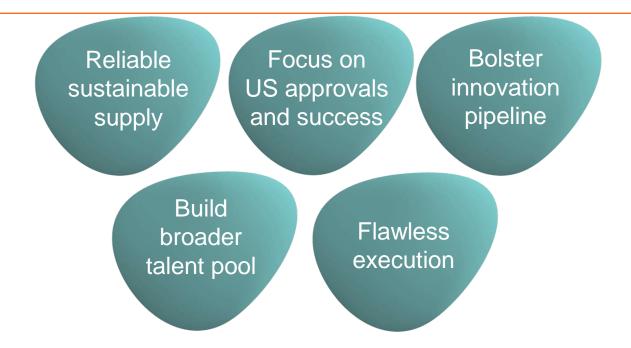
Vaccines business





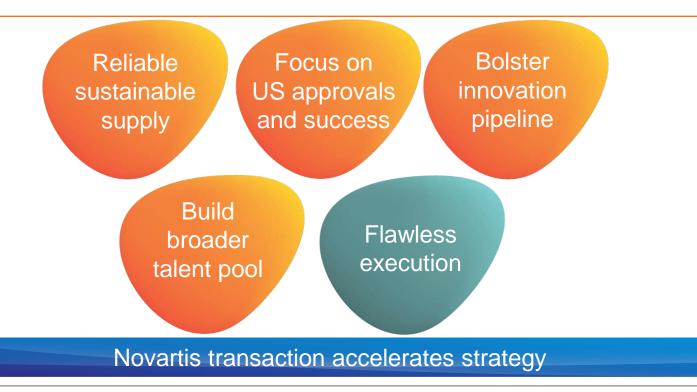
Our strategic focus





Our strategic focus





Strong portfolio synergy post-transaction

Key immunisation segments	gsk US	gsk	SANOF	MERCK	Pfizer
<u>Pediatric</u>					
Diphtheria, tetanus, & acellular Pertussis (DTaP) DTaP hexa	✓	✓	√	✓	
Inactivated Polio (IPV) Haemophilus influenzae type b (Hib)	√	4	√	4	
Meningitis ACWY		√	✓	•	
Meningitis B Pneumococcal Measles, Mumps, Rubella (MMR) and Varicella		∀		,	✓
Rotavirus	P ✓	∀	Р	∀	
Hepatitis A and B Influenza	✓	√	√	✓	
Adolescent					
Human papillomavirus (HPV)	✓	✓	✓	✓	
Tdap booster	✓	✓	✓		
Meningitis ACWY	√	√ ,	✓		
Meningitis B	└	√			✓
Hepatitis A and B Influenza	✓	√	√	✓	
Adults/Travellers					
Tdap booster	√	✓	✓		
YF			✓		
JE	√	\checkmark	✓		
TBE		\checkmark	✓		
Rabies	√	√	✓		
Typh	✓	✓			✓
Hepatitis A and B	✓	√	√.	✓	
Influenza	✓	√	✓		
<u>Elderly</u>					
Zoster	Р	Р		✓	
Pneumococcal				✓	✓
Influenza	✓	✓	√		

P – Project in late stage pipeline.

Key focus areas for 2015-2016



Novartis integration – well underway

Commercial operations in countries almost complete

R&D: accelerated and portfolio review completed Manufacturing: ongoing above site, no disruption within sites

Delivery of cost synergies: ~£400m by 2017

Vaccines global R&D centre in US

Rockville, Maryland





Key focus areas for 2015-2016



Proactive upgrading of supply network

Designed to meet and exceed regulatory requirements: quality and current GMP

Ensure sustainability for the long term

Some supply constraints impacting HepA and Pa containing vaccines: 2014-2016



State-of-the-art pertussis mfg site

Key growth drivers



Key near term drivers 2015-2016

Meningitis franchise, Flu QIV, Synflorix, Rotarix



Key growth drivers



New products 2017-2018

Expected launches: Shingrix (HZ/su), malaria, MMR US Late stage development: Group B Strep, RSV, MenABCWY



Key near term drivers 2015-2016

Meningitis franchise, Flu QIV, Synflorix, Rotarix



Shingrix HZ(su): Significant opportunity to prevent herpes zoster



- Risk of shingles doubles every decade over age 50
- Non-live, recombinant, 2-dose, adjuvanted vaccine
- Excellent efficacy across all age groups, ~97%
- Acceptable safety and tolerability
- Ongoing trials in 70+ and immuno-compromised
- Expect US, EU, Japan filings in 2016
- Low global penetration of current marketed vaccine

The NEW ENGLAND JOURNAL of MEDICINE

ORIGINAL ARTICLE

Efficacy of an Adjuvanted Herpes Zoster Subunit Vaccine in Older Adults

Himal Lal, M.D., Anthony L. Cunningham, M.B., B.S., M.D., Olivier Godeaux, M.D., Roman Chlibek, M.D., Ph.D., Javier Diez-Domingo, M.D., Ph.D., Shinn-Jang Hwang, M.D., Myron J. Levin, M.D., Janet E. McElhaney, M.D., Airi Poder, M.D., Joan Puig-Barberà, M.D., M.P.H., Ph.D., Timo Vesikari, M.D., Ph.D., Daisuke Watanabe, M.D., Ph.D., Lily Weckx, M.D., Ph.D., Toufik Zahaf, Ph.D., and Thomas C. Heineman, M.D., Ph.D., for the ZOE-50 Study Group*

ABSTRACT

In previous phase 1-2 clinical trials involving older adults, a subunit vaccine contain- The authors' affiliations are listed in the ing varicella-zoster virus glycoprotein E and the ASO1, adjuvant system (called HZ/su) Appendix. Address reprint requests to had a clinically acceptable safety profile and elicited a robust immune response.

We conducted a randomized, placebo-controlled, phase 3 study in 18 countries to Drs. Chilbek, Diez-Domingo, Hwang, Levin, evaluate the efficacy and safety of HZ/su in older adults (>50 years of age), stratified McElhaney, Poder, Puig-Barberà, Vesiaccording to age group (50 to 59, 60 to 69, and ≥70 years). Participants received two intramuscular doses of the vaccine or placebo 2 months apart. The primary objective was to assess the efficacy of the vaccine, as compared with placebo, in reducing *A complete list of investigators in the the risk of herpes zoster in older adults.

A total of 15,411 participants who could be evaluated received either the vaccine (7698 participants) or placebo (7713 participants). During a mean follow-up of 2015, at NEJM.org. 3.2 years, herpes zoster was confirmed in 6 participants in the vaccine group and in 210 participants in the placebo group (incidence rate, 0.3 vs. 9.1 per 1000 personyears) in the modified vaccinated cohort. Overall vaccine efficacy against herpes zoster was 97.2% (95% confidence interval [CI], 93.7 to 99.0; P<0.001). Vaccine efficacy was between 96.6% and 97.9% for all age groups. Solicited reports of injection-site and systemic reactions within 7 days after vaccination were more frequent in the vaccine group. There were solicited or unsolicited reports of grade 3 symptoms in 17.0% of vaccine recipients and 3.2% of placebo recipients. The proportions of participants who had serious adverse events or potential immune-mediated diseases or who died were similar in the two groups.

. Heineman at Global Clinical Research and Development, GSK Vaccines, 2301 Renaissance Blvd., King of Prussia, PA 19406, or at thomas.c.heineman@gsk.com.

kari, Watanabe, Weckx, and Zahaf conributed equally to this article.

Zoster Efficacy Study in Adults 50 Years of Age or Older (ZOE-50) is provided in the Supplementary Appendix, available

his article was published on April 28.

Key growth drivers



New segments 2019-2020 and beyond Pregnant women



New products 2017-2018

Expected launches: Shingrix (HZ/su), malaria, MMR US Late stage development: Group B Strep, RSV, MenABCWY



Key near term drivers 2015-2016

Meningitis franchise, Flu QIV, Synflorix, Rotarix



Key growth drivers



Expected CAGR 2016-20*

New segments 2019-2020 and beyond Pregnant women



Mid-to-high single digit sales growth*

New products 2017-2018

Expected launches: Shingrix (HZ/su), malaria, MMR US Late stage development: Group B Strep, RSV, MenABCWY



Key near term drivers 2015-2016 Meningitis franchise, Flu QIV, Synflorix, Rotarix



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Margin improvements



GSK Vx (35.4%) + NVS loss making ~22% OPM 2014 pro forma

Improved leverage from sales growth (CoGS, SG&A and disciplined R&D investments)

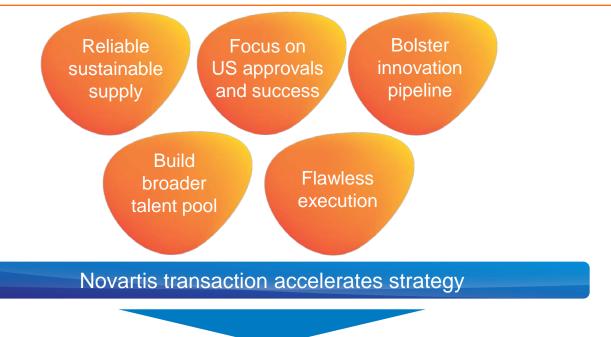
Transaction cost savings ~£400m by 2017

Maintain CapEx investments

Overall vaccines margin 30%+ by 2020

Positioned to be global leader for a very long time





Strong prospects for revenue and profit growth

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Abbas Hussain

Pharmaceuticals business overview

6 May 2015

Three commercial portfolios to drive revenue growth



Pharmaceuticals











HIV







Sales organisation for ViiV*

Vaccines







In-country sales, marketing and commercialisation of vaccines portfolio

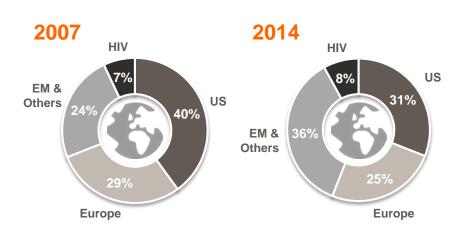
^{*} In all markets excluding the 15 where ViiV has legal entities.

Successfully diversified our business to drive growth and manage risk



Changed the shape of our business

Total sales of pharmaceuticals & vaccines (% by geography)



Built a natural hedge in our portfolio



Internal financial data.

Positioning us to succeed in a tough environment



Challenges

- Pricing
- Emerging Markets (EM) slowdown and FX devaluations

Opportunities

- Demographics
- Respiratory access and pipeline
- ViiV expansion
- Broad vaccines portfolio
- Sustainable R&D

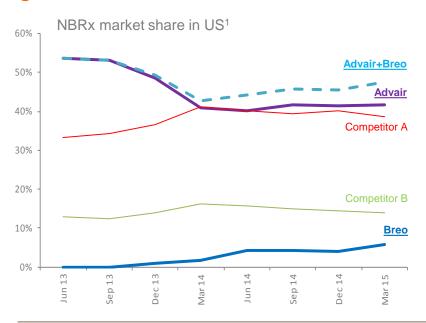
Lack of visibility

Advair US generics timing and impact

Pharmaceuticals: Respiratory Proactively managing the decline of Seretide/Advair



Advair access in US stabilised and back to growth when combined with Breo



Implemented multiple strategies to help Seretide compete effectively outside the US

Europe: Seretide pricing initiatives implemented

Market	First generic launch	Market share of generic (Feb 15) ²
Germany	June 2012	3.6%
Italy	Sept 2013	1.0%
Netherlands	Oct 2013	1.4%

Emerging Markets: generics gained 2 volume share points in 24 months (in markets where a generic is present)³

¹ IMS rolling weekly sales shown by guarter (March 2015).² IMS and other third party information. ³ IMS January 2015.

Pharmaceuticals: Respiratory

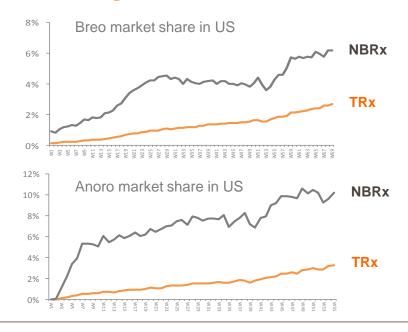
Strong US access for Breo and Anoro is driving uptake



Significant gains made in access over the last 12 months¹

Access	March 2014	March 2015
Commercial		
Breo	49%	65%
Anoro	75%	83%
Medicare Part D		
Breo	35%	74%
Anoro	0%	67%

Weekly uptake data improving as Breo and Anoro share gains continue²

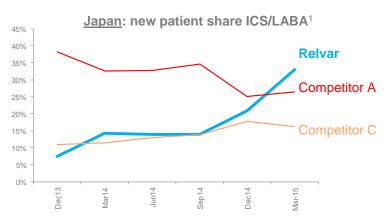


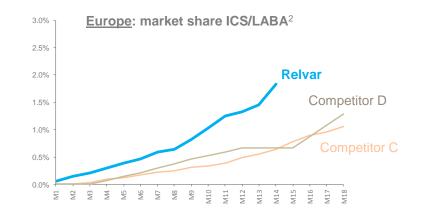
Pharmaceuticals: Respiratory

Ex-US markets have good access, Relvar launching well



Competing well in key major markets...





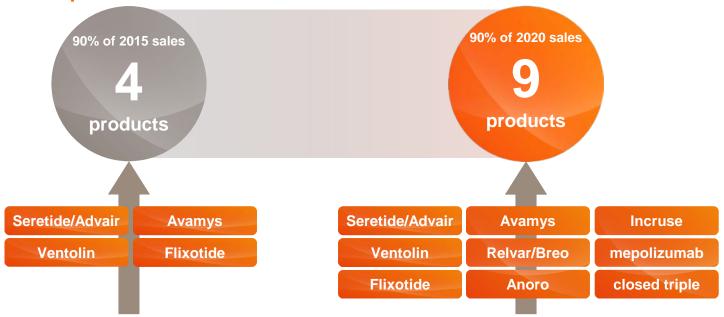
...with full launch potential still to be reflected

- Major European markets and Australia now have access
- Brazil and Mexico have launched; 16 EM launches planned to year-end
- SUMMIT data in 2H 2015 and Salford Lung study COPD data in 2H 2016 provide potential for upside
- Additional near-term pipeline (mepolizumab, closed triple) and Ellipta platform leverage

Pharmaceuticals: Respiratory

Portfolio de-risked with balanced growth as new products gain scale

2020 expect total respiratory sales to be at or above sales in 2015, whether or not there is US generic competition to Advair



Pharmaceuticals: Base Brands*

Generating volume and cash to support innovative brands



Applying commercial expertise to late-lifecycle management and access

Promote to Grow (60%): Drive volume postpatent expiry through low cost promotion

- Key assets growing low single digits outside US
- · Centre of excellence in India
- Maximise existing supply

Antibacterials £789m -1% Urology £805m +1% Epilepsy £622m +5%

Manage for Cash (40%): Rationalise tail products and allocate based on margin

- Reduce complexities and simplify SKUs
- Targeted divestments
- Decreased SG&A

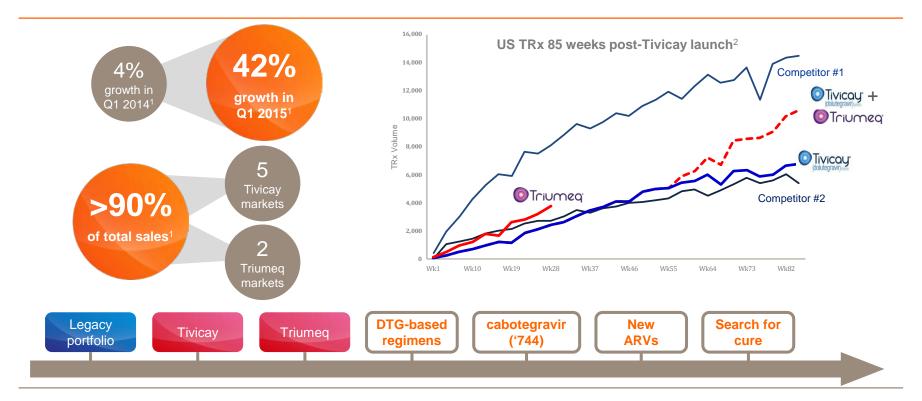
Removed over 4,500 SKUs; delivering 1% improvement in gross margin

HIV

Rapidly growing business, transforming the market







Vaccines

Balanced sources expected to drive growth from 2016-2020





Marketed Portfolio

- Driving uptake in unvaccinated populations
- Sales synergies from Novartis portfolio





Meningitis Portfolio

- Driving top-line synergies in Menveo (US & International)
- Accelerating uptake of Bexsero globally



Pipeline

- Successfully launching Shingrix
- Launching Mosquirix in Africa

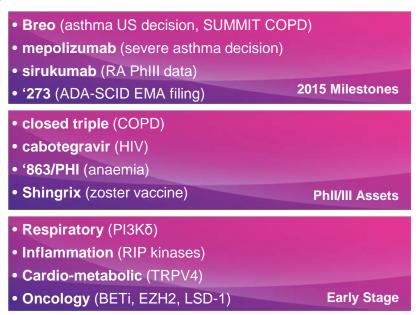


Pipeline and productivity

Strong future asset flow while restructuring drives margin

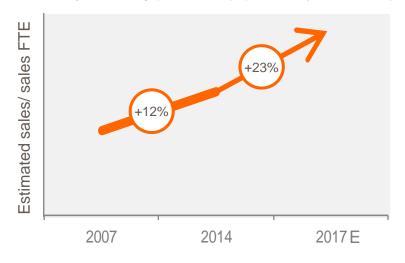


Sustainable pipeline flow in existing and new growth areas



OpEx programmes are delivering improved overall productivity

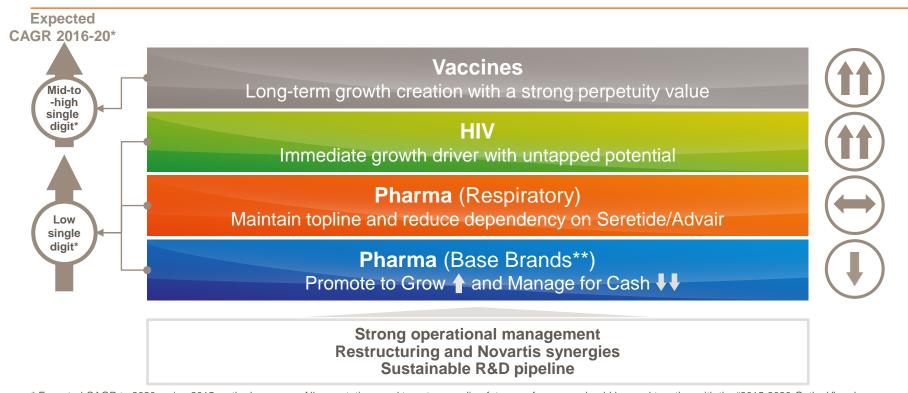
Sales productivity (Rx+Vx+ViiV)¹ (est. sales per sales FTE)



¹ Internal estimates. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015.

Portfolio approach at market level gives flexibility to deliver revenue growth





^{*} Expected CAGR to 2020, using 2015 as the base year. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015. All sales growth rates at CER.

^{**}Pharma ex-ViiV and ex-Respiratory.

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Emma Walmsley

Consumer Healthcare business overview

6 May 2015

The consumer healthcare opportunity



Growing consumer healthcare market

- ~4% sales growth1
- Healthy gross margin*

Increased health awareness

- Digital
- Consumer
- Retailer





Favourable demographics

- Ageing population
- Emerging market consumer



Pharma + FMCG =
FMCH capabilities



¹ Euromonitor. * Versus comparable businesses.

Our new portfolio strengthens category leadership positions

gsk

£6.1bn sales1

OTC / Wellness – 49%²

















$FMCG - 51\%^2$



















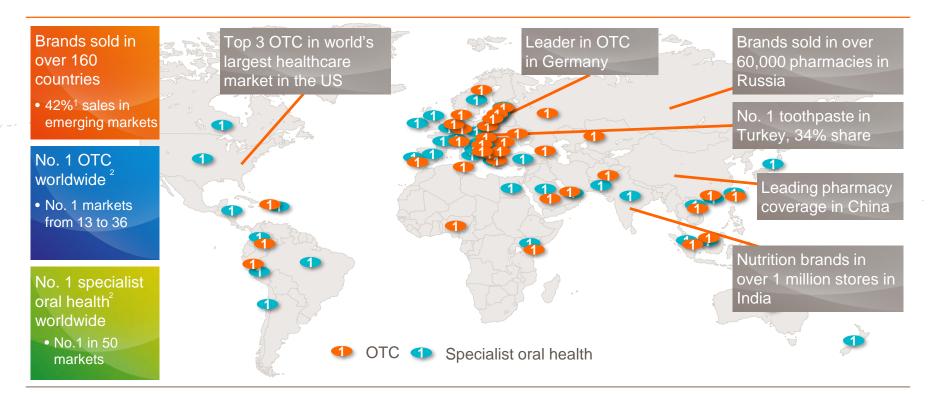




¹ 12 month pro forma for 2014, including India & Nigeria. ² Internal data. ³ Euromonitor. ⁴ Euromonitor - Total respiratory and smokers health. ⁵ Euromonitor, includes global powdered drinks, sports nutrition, Vitamins.

Competitive geographic footprint, sharper market focus





¹ Internal data. ² OTC, Euromonitor, Specialist Oral Care (Sensitivity, Denture Care, Gum Health, Dry mouth), IRI and Nielsen data via Compass.

7 Power Brands & 12 Core Brands will drive 90% of growth gsk



7 Power Brands Johnson Janadol Ac SENSODYNE Adult Nasal spra Adult Nasal spra

12 Core Brands

Growth drivers

- Penetration opportunity
- Health care professional recommendation
- Innovation
- Emerging markets
- Prioritised, high ROI A&P

Track record of growth and innovation





- No. 1 dentist recommended
- Strong innovation: Repair & Protect / Complete / True White



- Fastest growing OTC brand
- Consumer insight: 12 hour claims and packaging



- Trusted brand
- Consumer access
- Distribution strength

Investing for long term innovation strength





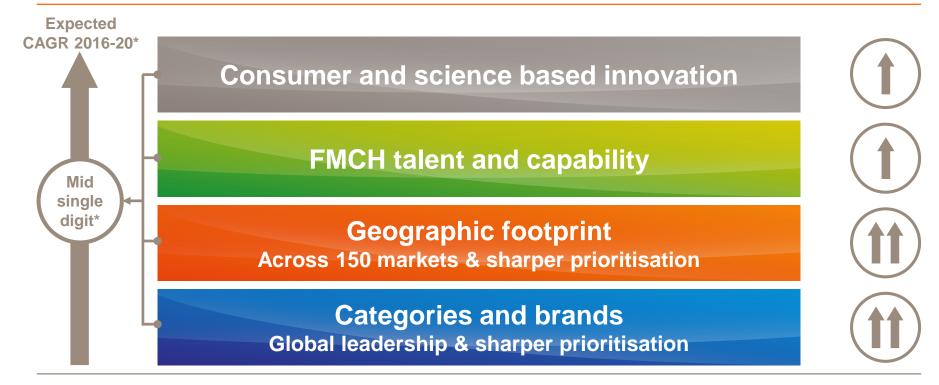
- Consumer and science led pipeline
- 6 co-located hubs, top talent
- Sensory, packaging, Shopper Science Lab
- Innovation >10% sales¹



¹ Internal data. 56

Well placed to deliver sales growth

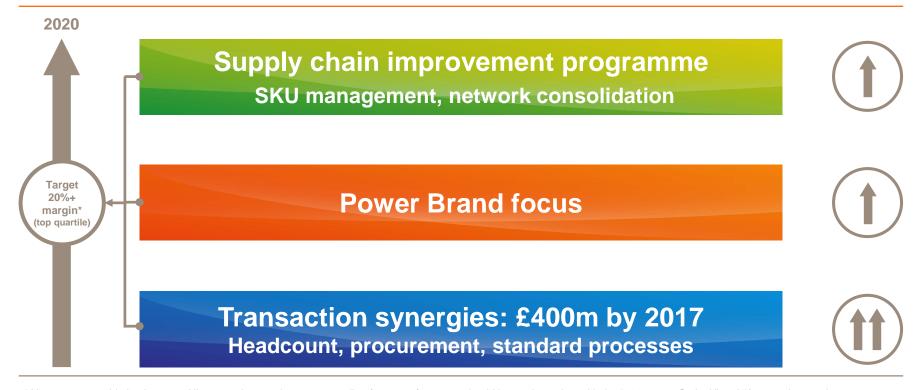




^{*} Expected CAGR to 2020, using 2015 as the base year. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015. All sales growth rates at CER.

Clear drivers for margin improvement





^{*} Versus comparable businesses. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015.

A global consumer healthcare leader for the long term



Competitive brand portfolio and geographic footprint

Improved prioritisation and resource allocation

Investing for innovation

FMCH talent & capabilities

Simplification & cost reduction

Integration accelerates strategy

Strong prospects for revenue and profit growth

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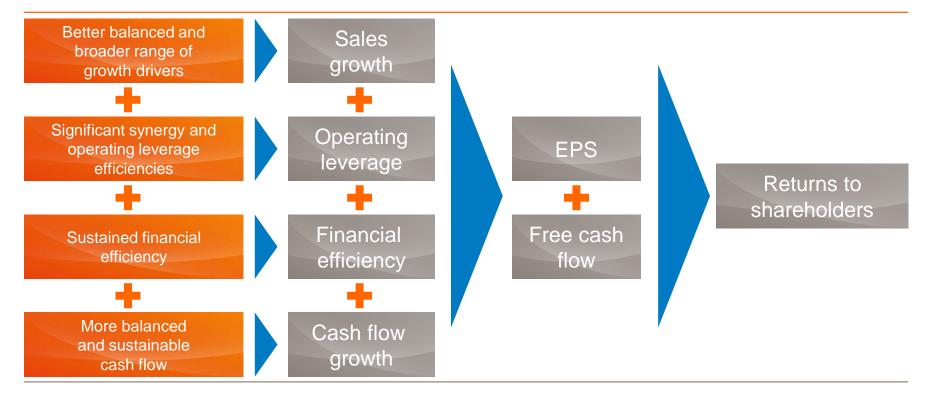
Simon Dingemans

Financial outlook and guidance

6 May 2015

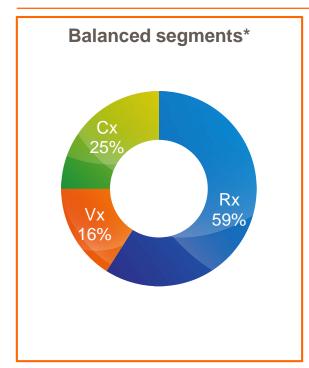
Novartis transaction accelerates our strategy and delivers against our financial objectives

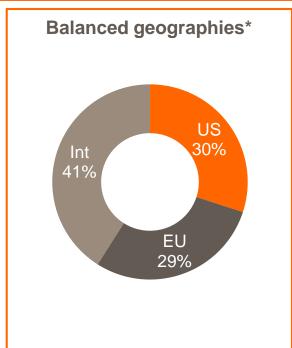




Better balanced and broader range of growth drivers







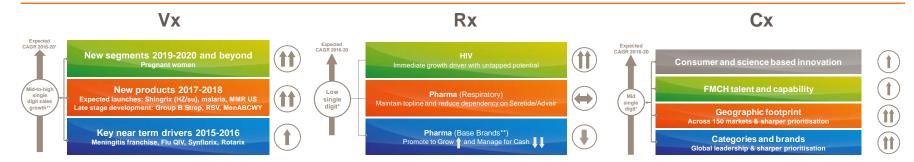


^{* 2014} sales restated to exclude Oncology and include 12 months of NVS sales.

^{**} Includes key recent and near-term launches plus late-stage assets. Rx: Breo, Anoro, Incruse, Arnuity, Tanzeum, Nucala. Tivicay, Triumeq, Vx: Menveo, Bexsero, Shingrix.

Delivering medium term sales growth





2016-2020 sales growth CAGR expectations*

Mid-to-high single digit

Low single digit

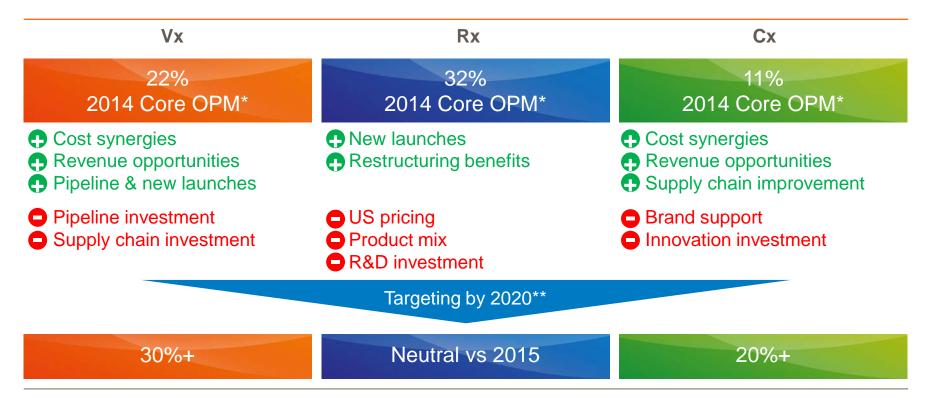
Mid single digit

Group expectations: Low-to-mid single digit CAGR 2016-2020*

^{*} Expected CAGR to 2020, using 2015 as the base year. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015. All growth rates at CER.

Enhanced operating leverage opportunities 2016-2020





^{* 2014} pro forma margin includes restatements to exclude Oncology and include 12 months of NVS business, as well as reallocation of corporate costs and after R&D.

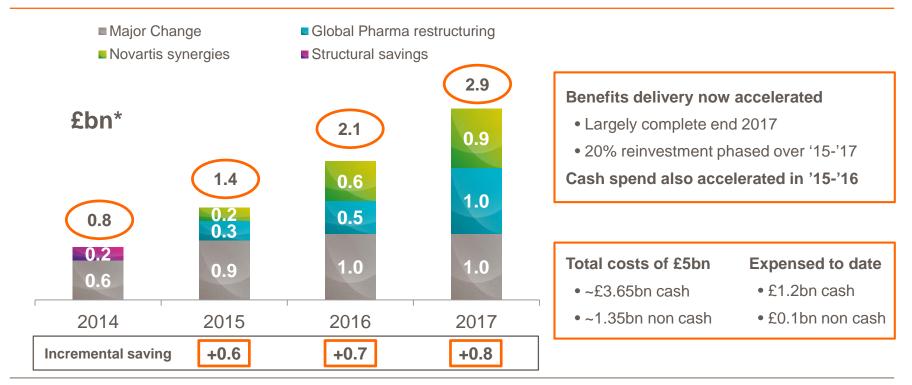
^{**} CAGR to 2020, using 2015 as the base year. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and

[&]quot;Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015. All growth rates at CER.

Restructuring and structural savings



Total expected benefits from all three programmes ~£3bn



^{*} Expected phasing of annual savings. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015.

Financial efficiency



Net finance costs Sustained funding efficiency

Profits from associates Not material post reduction of Aspen shares

Tax rateNo material change due to transaction:

→ Maintain expectation of 20% for 2015

→ Longer term subject to external environment

Minority interest Step up reflecting Consumer and ViiV

Capital expenditure Increased investment in 2015/16 - driving synergy & returns

Capital allocation and shareholder returns



Post transaction capital allocation review completed

- Maintain current credit ratings
- Prioritise cash flows to
 - Ordinary dividends
 - Investment to accelerate synergies
- Ensure flexibility to
 - Respond to possible ViiV and Cx puts
 - Absorb pressures of Gx Advair

Shareholder returns

80p dividend per share 2015-17

Special dividend Q4 2015 20p per share

2015 guidance



Novartis transaction
Sales step up for Vaccines
and Consumer

Further decline in Rx
Respiratory transition,
inc US price & Oncology
exit offsetting new
launches & ViiV

Significant margin shift
Novartis impact, mix,
US Advair price &
structural savings

Royalties
Lower associates
Increased minority interest

Transaction impacts and revised capital return

Expect high teens % decline in 2015 Core EPS (CER)*

^{*} Compared to 95.4p core GSK reported 2014 EPS. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015.

NVS transaction impacts





Synergy phasing

Inherited cost base

Regulatory divestments

Revised capital return



2015 Core EPS: Expected decline of high teens % (CER)*

2016 Core EPS: Expected to reach double digit % growth (CER)

^{*} All growth rates CER. 2015 growth is compared to 95.4p core GSK reported 2014 EPS. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015.

GSK reshaped: Delivering on our strategy and financial architecture



Vx sales

Mid-to-high single digit growth*

Rx sales

Low single digit growth*

Cx sales

Mid single digit growth*



Core EPS expectations

2016-2020 mid-to-high single digit growth CER*

Returns to shareholders

Plan to pay annual ordinary dividend of 80p per share 2015-2017

Special dividend of 20p with Q4 2015 dividend

^{*} Expected CAGR to 2020, using 2015 as the base year. All expectations and targets regarding future performance should be read together with the "2015-2020 Outlook" and "Assumptions and cautionary statement regarding forward-looking statements" sections of the Q1 Results Announcements dated 6 May 2015. All growth rates at CER.

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Appendix

12 month* pro forma 2014

£bn at 2014 actual rates



76

	Turnover	Operating Profit	Operating Margin
Total Pharma	14.3	4.5	31.7%
Vaccines	3.7	0.8	22.4%
Consumer	6.1	0.7	11.0%
Corporate	0.1	0.1***	
Total 12 month* pro forma	24.2	6.1	25.2%

The major adjustments to sales and operating profit to calculate the restated figures above are:

- exclude Oncology**;
- include 12 months of the acquired Novartis Consumer and Vaccines businesses;
- reallocate most corporate costs to more accurately reflect the profitability of each segment; and
- reallocate divestments required to Corporate.

^{* 12} month pro forma provided for modelling purposes. The pro forma growth rates provided in the quarterly results adjust from March onwards, as explained within the Q1 press release.

^{**}Oncology comprises the Company's Marketed Oncology Portfolio, related R&D activities and rights to its AKT Inhibitors currently in development and also the grant to Novartis of the Oncology Commercialisation Partner Rights for future oncology products arising from GSK's early-stage oncology pipeline.

*** Corporate operating profit includes a structural benefit of £219m that was realised in Q3 2014.

Currency



2014 currency sales exposure*

US\$	32 %
Euro€	20 %
Japanese ¥	7 %
Other*	41 %

^{*} The other currencies that each represent more than 1% of Group sales are: Australian Dollar, Brazilian Real, Canadian Dollar, Chinese Yuan, Indian Rupee. In total they accounted for 13% of Group revenues in 2014.

2015 core EPS ready reckoner

US\$

10 cents movement in average exchange rate for full year impacts EPS by approx. +/- 3%

Euro €

10 cents movement in average exchange rate for full year impacts EPS by approx. +/- 2%

Japanese ¥

10 Yen movement in average exchange rate for full year impacts EPS by approx. +/- 1%

Period end exchange rates for March 2015 were £1/\$1.48, £1/€1.38 and £1/Yen 178

If exchange rates were to hold at the Q1 2015 period end rates for the rest of 2015, it is estimated that there would be no material currency impact on 2015 sterling turnover or core EPS

* 2014 legacy GSK.